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**Marshall M. Criser III**  
Vice President  
Regulatory & External Affairs

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April 15, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Additional Line Promotion

General Subscriber Service Tariff

Section A2 - Original Page 35.6.26

The issue and effective dates for this tariff package are April 15 and May 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

## **Additional Lines Promotion Extension**

### **Proposed Promotion**

The Additional Lines Promotion is extended from May 1, 2005 to August 31, 2005. This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in Complete Choice for Business package. Subscriber will also receive a one-time seventy-five dollar (\$75.00) bill reward per billing account.

### **Promotion Specifics**

1. Available only to existing BellSouth business customers subscribing to local exchange service.

### **Promotion Restrictions**

1. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.
2. Subscriber must have or sign a local service term agreement in order to participate in this promotion.
3. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
4. Upgrades are eligible (i.e. Ringmaster Service to 1FB).
5. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
6. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
7. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
8. Offer is not available to new BellSouth subscribers.
9. New lines added to the account or locations after the first initial order during the promotional period are eligible for the line connection waiver.
10. New lines added to the account or locations after the first initial order during the promotional period are not eligible for the seventy-five dollar bill reward.
11. There is no maximum reward or discount that the subscriber can receive.
12. Subscribers must purchase a minimum of one (1) new incremental additional line and have or sign a local service term agreement in order to participate in this promotion.
13. The application date of orders must be May 1, 2005 through August 31, 2005.
14. Subscriber must keep each additional line ordered a minimum of 6 (six) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.

**Tariff Filing Package Number: FL 2005-079**

15. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Rewards Promotion, Existing Customer CCfB Promotion, or Classic Answers Reward Promotion.
16. Subscribers that are out of region are not eligible to participate in this promotion.
17. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

**Tariff Filing Package Number: FL 2005-079**

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Lines	This promotion offers existing business subscribers that have or sign a local service term agreement, a line connection waiver on incremental additional lines ordered either a la carte or in Complete Choice for Business package. Subscriber will also receive a one-time seventy-five dollar (\$75.00) bill reward per billing account.	5/1/05 to 8/31/05	(N)
		Rules and Regulations		(N)
		--Available only to existing BellSouth business customers subscribing to local exchange service. Offer is not available to new BellSouth subscribers. Subscriber must have or sign a local service term agreement in order to participate in this promotion. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.		(N)
		--Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus). Upgrades are eligible (i.e. Ringmaster Service to 1FB). New lines added to the account or locations after the first initial order during the promotional period are eligible for the line connection waiver. New lines added to the account or locations after the first initial order during the promotional period are not eligible for the seventy-five dollar (\$75.00) bill reward. Subscribers must purchase a minimum of one (1) new incremental additional line and have or sign a local service term agreement in order to participate in this promotion.		(N)
		--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.		(N)
		--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.		(N)
		--There is no maximum reward or discount that the subscriber can receive.		(N)
		--The application date of orders must be May 1, 2005 through August 31, 2005.		(N)
		--Subscriber must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.		(N)
		--Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Rewards Promotion, Existing Customer CCFB Promotion, or Classic Answers Reward Promotion.		(N)
		--Subscribers that are out of region are not eligible to participate in this promotion.		(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.		(N)

ISSUED: April 15, 2005

EFFECTIVE: May 1, 2005

BY: Joseph P. Lacher, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Lines	This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in Complete Choice for Business package. Subscriber will also receive a one-time seventy-five dollar (\$75.00) bill reward per billing account.	5/1/05 to 8/31/05 (N)
		<u>Rules and Regulations</u>	(N)
		--Available only to existing BellSouth business customers subscribing to local exchange service. Offer is not available to new BellSouth subscribers. Subscriber must have or sign a local service term agreement in order to participate in this promotion. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.	(N)
		--Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus). Upgrades are eligible (i.e. Ringmaster Service to 1FB). New lines added to the account or locations after the first initial order during the promotional period are eligible for the line connection waiver. New lines added to the account or locations after the first initial order during the promotional period are not eligible for the seventy-five dollar bill reward. Subscribers must purchase a minimum of one (1) new incremental additional line and have or sign a local service term agreement in order to participate in this promotion.	(N)
		--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(N)
		--There is no maximum reward or discount that the subscriber can receive.	(N)
		--The application date of orders must be May 1, 2005 through August 31, 2005.	(N)
		--Subscriber must keep each additional line ordered a minimum of 6 (six) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.	(N)
		--Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Rewards Promotion, Existing Customer CCFB Promotion, or Classic Answers Reward Promotion.	(N)
		--Subscribers that are out of region are not eligible to participate in this promotion.	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.	(N)