

---

BellSouth Telecommunications, Inc.

150 South Monroe Street  
Suite 400  
Tallahassee, Florida 32301

[Nancy.Sims@BellSouth.com](mailto:Nancy.Sims@BellSouth.com)

Nancy N. Sims

Director  
Regulatory & External Affairs

(850) 222-1201  
Fax (850) 222-8640

July 1, 2005

Ms. Beth Salak, Director  
Division of Competitive Markets and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, we are filing revisions to our General Subscriber Service Tariff. Attached for filing with the Commission is the following tariff page:

General Subscriber Service Tariff

Section A2 - Twenty Sixth Revised Page 34

The effective date of the Digital TV Answers Bundles promotion is July 16, 2005. Attachment A contains an Executive Summary of the promotion.

Acknowledgment, date of receipt and authority number of this filing are requested.

Yours very truly,

Regulatory Director

## Digital TV Answers Bundle

### **Proposed Promotion**

The services provided in the Digital TV Answers Bundle promotion included in this promotion are:

- The Complete Choice<sup>®</sup> family of services
- The Area Plus<sup>®</sup> family of services
- DIRECTV<sup>®</sup> service
- BellSouth<sup>®</sup> Long Distance service
- BellSouth<sup>®</sup> Internet service
- Cingular Wireless service

### **Promotion Specifics**

This promotion provides BellSouth customers who purchase a BellSouth Answers<sup>SM</sup> bundle containing eligible BellSouth local service and eligible DIRECTV<sup>®</sup> service a \$5 or \$10 discount on their DIRECTV service.

### **Restrictions/Eligibility Requirements**

1. DIRECTV discounts are available only to customers subscribing to qualifying BST landline products.
2. Customer must subscribe to a local exchange access line that is part of the Area Plus service family or the Complete Choice service family.
3. Amount of the DIRECTV discount is predicated upon the landline product and/or the BellSouth Long Distance plan to which the customer subscribes.
4. Customer must subscribe to a BellSouth Answers bundle to receive this DIRECTV discount.
5. Customer must subscribe to a digital television plan with a regular price of \$39.99 or more.
6. Customer will receive the discount beginning with the second DIRECTV bill after service activation.
7. DIRECTV discount will be discontinued if/when the qualifying landline product is disconnected.
8. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory -From Central Offices where available	BellSouth Digital Answers Bundle	Customers who purchase a BellSouth Answers bundle containing eligible BellSouth local service and eligible DIRECTV® service will receive a \$5 or \$10 discount on their DIRECTV service.	07/16/05 to 07/02/06	(C)
Restrictions and Eligibility Criteria:				
--DIRECTV discounts are available only to customers subscribing to qualifying BST landline products.				
--Customer must subscribe to a local exchange access line that is part of the Area Plus service family or the Complete Choice service family.				
--Amount of the DIRECTV discount is predicated upon the landline product and/or the BellSouth Long Distance plan to which the customer subscribes.				
--Customer must subscribe to a BellSouth Answers bundle to receive this DIRECTV discount.				
--Customer must subscribe to a digital television plan with a regular price of \$39.99 or more.				
--Customer will receive the discount beginning with the second DIRECTV bill after service activation.				
--DIRECTV discount will be discontinued if/when the qualifying landline product is disconnected.				
--BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.				

® DIRECTV is a registered trademark of DIRECTV, Inc.

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

ISSUED: ~~June 23, 2004~~ July 1, 2005

EFFECTIVE: July ~~8~~ 16, 20045

BY: ~~Joseph P. Lacher~~ Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
<del>(DELETED)</del>			(D)
<del>(DELETED)</del>			(D)
BellSouth's Service Territory -From Central Offices where available	BellSouth Digital Answers Bundle	Customers who purchase a BellSouth Answers bundle containing eligible BellSouth local service and eligible DIRECTV® service will receive a \$5 or \$10 discount on their DIRECTV service.  Restrictions and Eligibility Criteria:  --DIRECTV discounts are available only to customers subscribing to qualifying BST landline products.  --Customer must subscribe to a local exchange access line that is part of the Area Plus service family or the Complete Choice service family.  --Amount of the DIRECTV discount is predicated upon the landline product and/or the BellSouth Long Distance plan to which the customer subscribes.  --Customer must subscribe to a BellSouth Answers bundle to receive this DIRECTV discount.  --Customer must subscribe to a digital television plan with a regular price of \$39.99 or more.  --Customer will receive the discount beginning with the second DIRECTV bill after service activation.  --DIRECTV discount will be discontinued if/when the qualifying landline product is disconnected.  --BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.	<del>07/16/04</del> <u>054</u> to <u>07/02/05</u>
			(NC)
			(N)
			(N)
			(N)
			(N)
			(N)
			(N)
			(N)
			(N)

® DIRECTV is a registered trademark of DIRECTV, Inc.  
 All BellSouth marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by BellSouth Intellectual Property Corporation.