**David Christian** Assistant Vice President Regulatory Affairs Florida



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August 31, 2005

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are copies of a new tariff page filed as part of the Verizon Florida Inc. General Services Tariff.

### Section A2 2nd Revised Page 24.53

The purpose of this filing is to introduce a promotion to business customers who purchase, upgrade or renew Integrated Services Digital Network (ISDN) Primary Rate Interface (PRI) service with term agreements.

If you require additional information, please contact Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Assistant Vice President Regulatory Affairs Florida

DMC:sv Attachments

# A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Continued)

.2 The following promotion is on file with the Florida Public Service Commission: (Continued)

	51			
	Area of Promotion	Service	Charges Waived	Period
314)	Company			
	Company's Service Territory Business Service Only	Business line customers who change their local service to Verizon's as a direct result of Verizon's outbound telemarketing, direct mail campaigns, or customer's inbound calls to Verizon's business office may be eligible for this promotion. The business line customers, including those that meet the line size requirement for a 1 or 3 year term agreement for basic exchange service as described in Section A3, must subscribe to a least one line with a One Year Term Option for Unlimited Extended Calling Service (ECS) and Toll Usage for Business as described in Section A13.	Eligible customers will receive a credit for the Central Office Line Connection charge described in Section A4 plus a Certificate valued at \$27 per each One Year Term Option for Extended Calling Service (ECS) and Toll Usage for Business line subscribed to. The Certificate offer is subject to a 12 month term agreement. The customer will be charged back for the full amount of the credit plus the Certificate if the customer disconnects/changes to another Competitive Local Exchange Carrier prior to the end of the agreement. Certificates are to be applied toward the Verizon portion of the customer's Verizon telephone bill. These Certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida Inc. Bill payment by mail only.	7/05/2005-10/02/2005
315)	Company			
	Company's Service Territory Residential Service Only	Residential customers who change their existing local service from another local service provider to Verizon as a direct result of outbound telemarketing and direct mail campaigns may be eligible to qualify for this promotion.	To qualify for this promotion eligible customers must select one of the following packages: Verizon Local Package <sup>sm</sup> Verizon Local Package Extra <sup>sm</sup> Verizon Regional Package Extra <sup>sm</sup> Verizon Regional Package <sup>sm</sup> . Customers who are contacted and change their service during this promotional period will be eligible to receive a \$100 check.	8/01/2005- 10/29/2005
316)	Company			
	Company's Service Territory Business Service Only	Integrated Services Digital Network (ISDN) – Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive an American Express gift card.	New and existing customers may be eligible to receive a \$750 gift card per ISDN PRI circuit purchased during this promotion. Following are the eligibility requirements to qualify for this ISDN PRI promotion: - Available to customers with Verizon annual billed revenue at \$120,000 or less. - New sales and upgrades must be purchased with a minimum 2 year term agreement. - Renewal of existing ISDN PRI service must include a minimum 3 year term agreement. To be eligible to renew existing service, the current contract must be within 6 months of expiration.	09/15/2005 – (N) 10/31/2005

# A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Continued)

.2 The following promotion is on file with the Florida Public Service Commission: (Continued)

	01			
	Area of Promotion	Service	Charges Waived	Period
314)	Company			
	Company's Service Territory Business Service Only	Business line customers who change their local service to Verizon's as a direct result of Verizon's outbound telemarketing, direct mail campaigns, or customer's inbound calls to Verizon's business office may be eligible for this promotion. The business line customers, including those that meet the line size requirement for a 1 or 3 year term agreement for basic exchange service as described in Section A3, must subscribe to a least one line with a One Year Term Option for Unlimited Extended Calling Service (ECS) and Toll Usage for Business as described in Section A13.	Eligible customers will receive a credit for the Central Office Line Connection charge described in Section A4 plus a Certificate valued at \$27 per each One Year Term Option for Extended Calling Service (ECS) and Toll Usage for Business line subscribed to. The Certificate offer is subject to a 12 month term agreement. The customer will be charged back for the full amount of the credit plus the Certificate if the customer disconnects/changes to another Competitive Local Exchange Carrier prior to the end of the agreement. Certificates are to be applied toward the Verizon portion of the customer's Verizon telephone bill. These Certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida Inc. Bill payment by mail only.	7/05/2005- 10/02/2005
315)	Company			
	Company's Service Territory Residential Service Only	Residential customers who change their existing local service from another local service provider to Verizon as a direct result of outbound telemarketing and direct mail campaigns may be eligible to qualify for this promotion.	To qualify for this promotion eligible customers must select one of the following packages: Verizon Local Package <sup>sm</sup> Verizon Regional Package Extra <sup>sm</sup> Verizon Regional Package <sup>sm</sup> . Customers who are contacted and change their service during this promotional period will be eligible to receive a \$100 check.	8/01/2005- 10/29/2005
316)	Company			
	<u>Company's Service Territory</u> <u>Business Service Only</u>	Integrated Services Digital Network (ISDN) – Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive an American Express gift card.	New and existing customers may be eligible to receive a \$750 gift card per ISDN PRI circuit purchased during this promotion. Following are the eligibility requirements to qualify for this ISDN PRI promotion: - Available to customers with Verizon annual billed revenue at \$120,000 or less. - New sales and upgrades must be purchased with a minimum 2 year term agreement. - Renewal of existing ISDN PRI service must include a minimum 3 year term agreement. To be eligible to renew existing service, the current contract must be within 6 months of expiration.	<u>09/15/2005 -</u> (N) <u>10/31/2005</u> (N) (N)