David Christian Vice President Regulatory Affairs Florida



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March 16, 2007

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 2nd Revised Page 24.22

The purpose of this filing is to offer a promotion to retain Residential Customers.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Vice President Regulatory Affairs Florida

DMC:ret Attachments

A2. GENERAL REGULATIONS

A2.10 Special Promotions (T)

.2 The following promotion is on file with the Florida Public Service Commission:

(N)

Period

3/19/2007 -

6/16/2007

353) Company's Service Territory

Area of Promotion

Residential Services: Regional Value and Regional Essentials

Service

Residential customers who threaten to disconnect their primary or additional lines, or who change their local service from another provider to Verizon, or who are new connects or adding a second line and specifically request these promotional rates as a response to direct mailings, advertising or other Verizon marketing activities, are eligible for this promotional offer.

Application

Qualifying customers who have or agree to purchase Regional Value will receive a \$17.05 monthly credit on their Verizon Florida LLC bill for (12) months.

Qualifying customers who have or agree to purchase Regional Value bundled with a qualifying unlimited domestic long distance calling plan will receive a \$15.00 monthly credit on their Verizon Florida LLC bill for (12) months.

Qualifying customers who have or agree to purchase Regional Essentials bundled with a qualifying unlimited domestic long distance calling plan will receive a \$10.00 monthly credit on their Verizon Florida LLC bill for (12) months.

The applicable discount will expire 12 months from the date it is implemented on a customer's account. Discontinuance of any one of the services listed above will result in immediate termination of the discount.

Qualifying unlimited domestic long distance calling plans must be consistent with the Plan O Service - Unlimited as found in the Domestic Bell Atlantic Communications, Inc D/B/A Verizon Long Distance Posted Rates, Terms and Conditions.

This promotional offer is not available to customers disconnecting for any of the following reasons:

- Transfer/supercedure of service
- Customer moving out of Verizon service territory
- Vacation service (not returning)

This promotional offer cannot be combined with any other discount or promotion except as authorized by Verizon Florida LLC. Qualifying customers are limited to one promotional offer per line, not to exceed 2 lines on the same bill.

(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Continued) (T) The following promotions are approved by the Commission: (Continued) (D) Area of Promotion <u>Service</u> **Charges Waived** Period <u>Authority</u> Company: Nonrecurring (Network Caller ID Number, 07/01/99 Company's Service Territory from Central Offices where Caller ID Name Access Change Charge) Caller ID Number, Caller ID and Number, and for all business one Name and Number, and Call Call Waiting/ party and multi line Waiting/Cancel Wall Waiting Cancel Call customers subscribing Waiting for to Caller ID Number are available Caller ID Name and husiness customers Number, and/or Call Waiting/Cancel Call Waiting. Additionally, this promotion includes a free Caller ID display unit to those business customers subscribing to Caller ID Number and/or Caller ID Name and Number. All business customers will receive a 20% discount on a Nortel phone during the promotional period. 239) Company's Service Territory Digital (ISDN) This promotion pro-07/01/99 from Central Offices where vides a \$50.00 cash 09/30/99 Single Line Digital (ISDN) Single Line Service and back equivalent to Service and Digital (ISDN) Digital (ISDN) new and existing cus-CentraNet® Service are tomers of Digital CentraNet® available Service (ISDN) Single Line Service (Section A10.6) and/or Digital (ISDN) CentraNet® Service (Section A12.6) for each network ISDN line purchased during the promotional period. An additional \$25.00 cash back offer will be provided by participating vendors to customers who also purchase an ISDN tele phone set from the . Company during the promotional period. Registered Trademark of GTE (D) .2 The following promotion is on file with the Florida Public Service Commission: (N) **Area of Promotion Service Application** Period **Residential Services:** 3/19/2007 -<u>353)</u> Company's Service Residential customers who threaten to disconnect their Territory Regional Value and 6/16/2007 primary or additional lines, or who change their local

service from another provider to Verizon, or who are new

Regional Essentials

connects or adding a second line and specifically request these promotional rates as a response to direct mailings, advertising or other Verizon marketing activities, are eligible for this promotional offer.

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