



Embarq Corporation  
EMBARQ.com  
Mailstop: KSOPKJ0502  
5454 W. 110th Street  
Overland Park, KS 66211

May 1, 2007

Ms. Beth Salak  
Director, Division of Competitive Markets and Enforcement  
Attention: Tariff Section  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

RE: **TL727**

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. General Exchange Tariff. This filing is submitted with a proposed effective date of May 4, 2007. The Company's tariffs are available on its website at [www.embarq.com/tariffs](http://www.embarq.com/tariffs).

Section A27	Third Revised Sheet 12	Section A27 (Cont'd)	First Revised Sheet 15
	Third Revised Sheet 13		First Revised Sheet 16
	First Revised Sheet 14		

This filing removes language for two obsolete market trials from the tariff. Customers participating in these trials have been notified.

Commission consideration and timely approval of these pages are respectfully requested. If you have questions or need additional information regarding this filing, please call Tamela Kelly at 850-599-1029.

Sincerely,

Mary L. Matthews

cc: Tamela Kelly  
Sandy Khazraee  
Attachments  
FL 07-23

Mary L. Matthews  
TARIFF ANALYST II  
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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

BY: F. B. Poag  
Director

SECTION A27  
Third Revised Sheet 12  
Cancelling Second Revised Sheet 12  
Effective: May 4, 2007

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS

1. **Reserved for Future Use**

(D)(T)

(D)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

BY: F. B. Poag  
Director

SECTION A27  
Third Revised Sheet 13  
Cancelling Second Revised Sheet 13  
Effective: May 4, 2007

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

1. **Reserved for Future Use**

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(D)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

BY: F. B. Poag  
Director

SECTION A27  
First Revised Sheet 14  
Cancelling Original Sheet 14  
Effective: May 4, 2007

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. **Reserved for Future Use**

(D)(T)

(D)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

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SECTION A27  
First Revised Sheet 15  
Cancelling Original Sheet 15  
Effective: May 4, 2007

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. **Reserved for Future Use**

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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

BY: F. B. Poag  
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SECTION A27  
First Revised Sheet 16  
Cancelling Original Sheet 16  
Effective: May 4, 2007

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. **Reserved for Future Use**

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(D)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag  
Director

~~Third Second~~ Revised Sheet 12  
Cancelling ~~Second First~~ Revised Sheet 12  
Effective: ~~May 4, 2007~~ February 24, 2006

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS

1. ~~Customer Rewards Program Market Trial~~ Reserved for Future Use

~~a. General~~

~~The Company will conduct a Customer Rewards Program market trial from November 28, 2005 through December 31, 2005. During the trial, residence customers who are already subscribed to any Solutions Residence Package (Bundle) plus any Embarq Communications, Inc. long distance plan and one or more of the qualifying services listed below will automatically be entered into the Customer Rewards Program. Customers who subscribe to these services during the trial period will also be automatically entered.~~

~~Qualifying services include: The Company's High-Speed Internet, DISH Network Satellite TV, PCS, CPE Warranty, LineGuard, Voicemail and Voicemail Plus.~~

~~b. Terms and Conditions~~

~~Customers who have continuously subscribed to all of the required services for six months after their entry into the Customer Rewards Program will receive rewards points as follows, redeemable towards the customers' choice of a gift card or merchandise:~~

- ~~1) Bundle plus 1 qualifying service = 25 rewards points;~~
- ~~2) Bundle plus 2 qualifying services = 40 rewards points;~~
- ~~3) Bundle plus 3 qualifying services = 60 rewards points.~~

~~Customers may earn up to 15 additional rewards points during their six-month retention period, through one or more of the following activities which are each worth five bonus points.~~

- ~~1) request to receive monthly invoices via e-mail~~
- ~~2) upgrade a Solutions package or add a qualifying service~~
- ~~3) submit an email address through the company's website opting to receive more information about Company services.~~

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag  
Director

~~Third~~ ~~Second~~ Revised Sheet 13  
Cancelling ~~Second~~ ~~First~~ Revised Sheet 13  
Effective: May 4, 2007 ~~February 24, 2006~~

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

1. ~~Customer Rewards Program Market Trial (Cont'd)~~ Reserved for Future Use

~~e. Benefits~~

~~1) 25 Point Level:~~

~~Bushnell Binoculars  
KitchenAid Food Chopper  
\$25 Brinkers International Gift Card  
\$25 iTunes Song Download Card  
\$25 Shell Gift Card~~

~~2) 40 Point Level:~~

~~SoundGear Sports Armband Radio  
Thermos 60 can rolling cooler  
\$40 American Express Gift Card  
\$40 iTunes Song Download Card  
\$40 Shell Gift Card~~

~~3) 60 Point Level:~~

~~Phillips MP3 Player  
Krupps Express Maker  
\$60 American Express Gift Card  
\$60 iTunes Song Download Card  
\$60 Shell Gift Card~~



GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A27

BY: F. B. Poag  
Director

First Revised Sheet 14  
Cancelling Original Sheet 14  
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SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS

2. ~~Thank Q Market Trial~~ Reserved for Future Use

a. ~~General~~

~~The Company will conduct a customer rewards program market trial from September 1, 2006 through April 30, 2007. During the trial, residence customers who subscribe to one of the qualifying Solutions - Residence Packages with or without one or more of the qualifying services listed below will automatically be entered into the Thank Q Customer Rewards Program.~~

~~Qualifying Solutions - Residence Packages: Personal II Solution, Home II Solution, Special Plan Bundle, Core Solution Plus and Standard Home Phone II.~~

~~Qualifying services: the Company's High Speed Internet (DSL), DISH Network Satellite TV purchased from the Company or Embarq Wireless Service.~~

b. ~~Terms and Conditions~~

~~Customers must be contacted by the Company or contact the Company and request this Program.~~

~~There is no charge to enroll and no term or volume commitment associated with the Program. Customers may terminate their participation in the Program at any time by notifying the Company.~~

~~Program participants may change their service address within an Embarq service territory, add additional qualifying services, or make changes to the telephone numbers(s) associated with their enrolled account(s) and still continue as a Program participant. If a Program participant discontinues subscription to all eligible services, Program participation will be terminated and all accumulated and unredeemed Reward Values will be forfeited.~~

~~In the event any of a participant's EMBARQ accounts are disconnected due to failure to pay, such participant shall be removed from the Program and all unredeemed Reward Values will be forfeited.~~

~~Embarq reserves the right to terminate the Program at any time. No additional Reward Values will be awarded from and after the Program termination date. If the Program is terminated by Embarq, Customers will be notified and will have ninety days from the date of notification during which to redeem any unused Rewards Values. Any Reward Values not redeemed within that ninety day period are forfeited.~~

~~Reward Values cannot be combined with or transferred between any other Embarq partner reward program.~~

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Embarq Florida, Inc.

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First Revised Sheet 15  
Cancelling Original Sheet 15  
Effective: May 4, 2007 September 1, 2006

SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. ~~Thank Q Market Trial (Cont'd)~~ Reserved for Future Use

~~b. Terms and Conditions (Cont'd)~~

~~Customers who have continuously subscribed to all of the required services for six months after their entry into the Thank Q Market Trial will receive the following Reward Value, redeemable towards the customers' choice of a gift card or merchandise; as specified in D.2.c.~~

- ~~1) Package = \$25.00 Reward Value;~~
- ~~2) Package plus 1 qualifying service = \$25.00 Reward Value;~~
- ~~3) Package plus 2 qualifying services = \$40.00 Reward Value;~~
- ~~4) Package plus 3 qualifying services = \$60.00 Reward Value~~

~~In addition, Customers can receive up to three \$5.00 Bonus Rewards during their six-month retention period, through one or more of the following activities which are worth \$5.00 Bonus Rewards each:~~

- ~~1) subscribe to one of the following services: Voicemail or LineGuard~~
- ~~2) increase High Speed Internet speed (256K and above)~~
- ~~3) submit an email address through the company's website opting to receive more information about Embarq services.~~

~~Customers may redeem Reward Values every six months as long as they retain the qualifying services. In order to redeem Reward Values, Program participants must be current on payment of all their Embarq account(s).~~

~~Available benefits may change at the discretion of the Company and are provided for customer redemption on an availability basis. The Company does not guarantee availability of any benefit.~~

~~Neither Embarq nor any other supplier of any reward will have any liability whatsoever for redemptions made in good faith to individuals who claim to have authority to act on a Program participant's behalf. Embarq is not liable for errors or omissions by its employees or agents in interpreting or in carrying out the terms of this Program. Any and all tax liabilities arising from the Program are the sole responsibility of the Program participant.~~

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SPECIAL PACKAGED OFFERINGS

D. MARKET TRIALS (Cont'd)

2. ~~Thank Q Market Trial (Cont'd)~~ Reserved for Future Use

~~e.—Benefits~~

- ~~1) \$25 Reward Level:  
binoculars  
KitchenAid food chopper  
\$25 Brinkers International gift card  
\$25 Shell gift card~~
- ~~2) \$40 Reward Level:  
armband radio  
rolling cooler  
\$40 American Express gift card  
\$40 Shell gift card~~
- ~~3) \$60 Reward Level:  
portable CD Player  
Espresso Maker  
\$60 American Express gift card  
\$60 Shell gift card~~