**David Christian**Vice President
Regulatory Affairs Florida



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August 31, 2007

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are new tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 2nd Revised Page 24.52 3rd Revised Page 24.53

The purpose of this filing is to extend an American Express gift card promotional offer to New, Renewal and Existing Business Customers with \$4,000 - \$120,000 in annual billed revenue from Verizon. ISDN-PRI, FlexGrow, Centrex, CustoPak, DS1 & DS3 Private Line, and TLS customers are eligible to receive the gift card with a term agreement.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Vice President Regulatory Affairs Florida

DMC:ret Attachments

(N)

(N)

#### A2. GENERAL REGULATIONS

### A2.10 Special Promotions (T)

.2 The following promotion is on file with the Florida Public Service Commission:

CustoPak, DS1,

DS3, TLS

Area of Promotion Service Application Period

380) Company's Business Services: This promotion is available to New, Renewal and Existing 9/04/2007 - Business customers with \$4,000 - \$120,000 in annual 11/30/2007 billed revenue from Verizon. Qualified customers are

term agreement.

**PRODUCT AMEX Gift Card Amount** 2 year - \$400 PRI 3 year or greater - \$675 2 year - \$300 3 year - \$525 FlexGrow (Managed or Unmanaged) 5 year or greater - \$1,000 2 year - \$250 3 year - \$400 COV - Centrex, CustoPak 5 year or greater - \$700 3 year - \$675 DS1 Private Line 5 year or greater - \$1000 3 year - \$675 DS3 Private Line 5 year or greater - \$1000 3 year term: 10Mbps - \$375 100Mbps - \$750 1Gbps - \$1500 5 year term: 10Mbps - \$875 100Mbps - \$1750 TLS - Standard Access Line and EMS Real Time 1Gbps - \$3500 3 year term: 10Mbps - \$750 100Mbps - \$1500 1000Mbps - \$3000 5 year term: 10Mbps - \$1750 100Mbps - \$3500 TLS - Premier Access Line 1000Mbps - \$7000

eligible to receive an American Express gift card when any

of the Verizon services, listed below, are purchased with a

(Continued)

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ALAN F. CIAMPORCERO, PRESIDENT
TAMPA, FLORIDA

EFFECTIVE: September 4, 2007
ISSUED: August 31, 2007

### **GENERAL SERVICES TARIFF**

3rd Revised Page 24.53 Canceling 2nd Revised Page 24.53

## **A2. GENERAL REGULATIONS**

A2.10	Special Promotions				(T)
	.2 The following prom	otion is on file with the	e Florida Public Service Commission:		(N)
	Area of Promotion	Service	Application	Period	
380) cont.	Company's Service Territory	Business Services: PRI, FlexGrow, Centrex, CustoPak, DS1, DS3, TLS	Renewal customers must be within 6 months of current contract expiration in order to take advantage of the offer. Existing customers must purchase new service or upgrade current service. Gift cards are American Express gift cards that are redeemable at selected merchants: Casio, Computer Direct, Franklin Covey, Hitachi, JVC, FedEx Kinkos, Panasonic and Staples. Gift cards are awarded per circuit, except with CentrexPlus and CustoPak, which are awarded per customer. Additionally, CentrexPlus and CustoPak promotion is only valid for customers ordering at least 7 lines. Gift cards expire one year from issuance.	9/04/2007 - 11/30/2007	
			email from Verizon to verify contact information for sending the gift card. Customers must reply and provide verification by 1/15/08 in order to receive the gift card.		(N)

EFFECTIVE: September 4, 2007 ISSUED: August 31, 2007 ALAN F. CIAMPORCERO, PRESIDENT

TAMPA, FLORIDA

#### **A2. GENERAL REGULATIONS**

#### A2.10 Special Promotions (Continued)

(T) .2 The following promotion is on file with the Florida Public Service Commission: (Continued) <u>(D)</u> Area of Promotion Service Charges Waived Period 315 Company: New and existing Business Customers may FlexGrow Gift Card 08/15/2005 Company's Service Territory be eligible to receive a \$750 gift card per **Business Service Only** promotional offers with term 10/11/2005 circuit when subscribing to FlexGrow agreements. during this promotion. Following is the criteria for determining eligibility: A Customer's Verizon annual billed revenue is less than \$120,000. New sales and upgrades must be purchased with a minimum 2 year term agreement. Existing customers that renew their current service must subscribe to at least (D)

a 3 year term agreement.

	Area of Promotion	Service	Application		Period
380)	Company's Service Territory	Business Services: PRI, FlexGrow, Centrex, CustoPak, DS1, DS3, TLS	This promotion is available to Business customers with \$ billed revenue from Verizon eligible to receive an America of the Verizon services, listed term agreement.	<u>9/04/2007 -</u> <u>11/30/2007</u>	
			PRODUCT	AMEX Gift Card Amount	
				2 year - \$400	
			PRI	3 year or greater - \$675	
				2 year - \$300	
			FlexGrow (Managed or	<u>3 year - \$525</u>	
			<u>Unmanaged)</u>	<u>5 year or greater - \$1,000</u>	
				<u>2 year - \$250</u>	
				<u>3 year - \$400</u>	
			COV - Centrex, CustoPak	5 year or greater - \$700	
			D04 D 1 1 1 1	3 year - \$675	
			DS1 Private Line	5 year or greater - \$1000	
			DC2 Delicate Line	3 year - \$675	
			DS3 Private Line	5 year or greater - \$1000	
				3 year term: 10Mbps - \$375 100Mbps - \$750 1Gbps - \$1500 5 year term:	
				10Mbps - \$875	
			TLS – Standard Access	100Mbps - \$1750	
			Line and EMS Real Time	1Gbps - \$3500	
				3 year term:	
				<u>10Mbps - \$750</u>	
				100Mbps - \$1500	
				<u>1000Mbps - \$3000</u>	
				5 year term:	
			T.O. D. J. A.	10Mbps - \$1750	
			TLS – Premier Access	100Mbps - \$3500	(A.1)
			<u>Line</u>	<u>1000Mbps - \$7000</u>	_(N)

(Continued)

ALAN F. CIAMPORCERO, PRESIDENT EFFECTIVE: October 11, 2005 TAMPA, FLORIDA ISSUED: September 26, 2005

## A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Continued)

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	Area of Promotion	Service	Charges Waived	Period
<del>)</del>	Company			
<u>,                                     </u>	- Company			
	Company's Service Territory	Business line customers who	Eligible customers will receive a credit for	7/05/2005
	Business Service Only	change their local service to	the Central Office Line Connection charge	10/02/2005
		Verizon's as a direct result of	described in Section A4 plus a Certificate	
		Verizon's outbound	valued at \$27 per each One Year Term	
		telemarketing, direct mail	Option for Extended Calling Service (ECS)	
		campaigns, or customer's	and Toll Usage for Business line	
		inbound calls to Verizon's	subscribed to.	
		business office may be eligible	The Certificate offer is subject to a 12	
		for this promotion.	month term agreement. The customer will	
		The business line customers.	be charged back for the full amount of the	
		including those that meet the	credit plus the Certificate if the customer	
		line size requirement for a 1 or 3	disconnects/changes to another	
		year term agreement for basic	Competitive Local Exchange Carrier prior	
		exchange service as described	to the end of the agreement.	
		in Section A3, must subscribe to	Certificates are to be applied toward the	
		a least one line with a One Year	Verizon portion of the customer's Verizon	
		Term Option for Unlimited	telephone bill. These Certificates are	
		Extended Calling Service (ECS)	made payable to Verizon and redeemable	
		and Toll Usage for Business as	when remitted with the Customer's Verizon	
		described in Section A13.	Florida Inc. Bill payment by mail only.	
		<del>described in Section A13.</del>	Fiorida inc. bili payment by mail only.	
<del>5)</del>	Company			
7	Company			
	Company's Service Territory	Residential customers who	To qualify for this promotion eligible	8/01/2005-
	Residential Service Only	change their existing local	customers must select one of the following	10/29/2005
	Treesachina Service Sing	service from another local	packages:	10/2//2000
		service provider to Verizon as a	- Verizon Local Package <sup>sm</sup>	
		direct result of outbound	- Verizon Local Package Extra <sup>sm</sup>	
		telemarketing and direct mail	Verizon Regional Package Extra <sup>sm</sup>	
		campaigns may be eligible to	— Verizon Regional Package <sup>sm</sup> .	
		qualify for this promotion.	Customers who are contacted and change	
		quanty for ano promotion	their service during this promotional period	
			will be eligible to receive a \$100 check.	
			, and the second	
<del>2)</del>	Company			
<del>))</del>	Company			
<del>6)</del>	Company's Service Territory	Integrated Services Digital	New and existing customers may be	09/15/2005
<del>6)</del>		Integrated Services Digital Network (ISDN) Primary Rate	New and existing customers may be eligible to receive a \$750 certificate per	09/15/2005 - 10/31/2005
<del>6)</del>	Company's Service Territory		New and existing customers may be eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this	
<del>5)</del>	Company's Service Territory	Network (ISDN) Primary Rate	eligible to receive a \$750 certificate per	
<del>))</del>	Company's Service Territory	Network (ISDN) Primary Rate Interface (PRI) promotion	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this promotion.	
<del>)</del>	Company's Service Territory	Network (ISDN) Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to	
<del>))</del>	Company's Service Territory	Network (ISDN) Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:	
<del>))</del>	Company's Service Territory	Network (ISDN) Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:  — Available to customers with Verizon	
<del>()</del>	Company's Service Territory	Network (ISDN) Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.	
<del>5)</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate. The certificates are made payable to Verizon and	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.  — New sales and upgrades must be	
<del>()</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made payable to Verizon and redeemable when remitted with	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion: — Available to customers with Verizon annual billed revenue at \$120,000 or less. — New sales and upgrades must be purchased with a minimum 2 year term	
<del>()</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this promotion. Following are the eligibility requirements to qualify for this ISDN PRI promotion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.  — New sales and upgrades must be purchased with a minimum 2 year term agreement.	
<del>6)</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made payable to Verizon and redeemable when remitted with	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.  — New sales and upgrades must be purchased with a minimum 2 year term agreement.  — Renewal of existing ISDN PRI service	
<del>6)</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this promotion. Following are the eligibility requirements to qualify for this ISDN PRI promotion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.  — New sales and upgrades must be purchased with a minimum 2 year term agreement.  — Renewal of existing ISDN PRI service must include a minimum 2 year term	
<del>6)</del>	Company's Service Territory	Network (ISDN) — Primary Rate Interface (PRI) promotion Business customers who purchase ISDN PRI with a term agreement may be eligible to receive a certificate.  The certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida	eligible to receive a \$750 certificate per ISDN PRI circuit purchased during this prometion. Following are the eligibility requirements to qualify for this ISDN PRI prometion:  — Available to customers with Verizon annual billed revenue at \$120,000 or less.  — New sales and upgrades must be purchased with a minimum 2 year term agreement.  — Renewal of existing ISDN PRI service	

	Area of Promotion	Service	Application	Period	_
380) cont.	Company's Service Territory	Business Services: PRI, FlexGrow, Centrex, CustoPak, DS1, DS3, TLS	Renewal customers must be within 6 months of current contract expiration in order to take advantage of the offer. Existing customers must purchase new service or upgrade current service. Gift cards are American Express gift cards that are redeemable at selected merchants: Casio, Computer Direct, Franklin Covey, Hitachi, JVC, FedEx Kinkos, Panasonic and Staples. Gift cards are awarded per circuit, except with CentrexPlus and CustoPak, which are awarded per customer. Additionally, CentrexPlus and CustoPak promotion is only valid for customers ordering at least 7 lines. Gift cards expire one year from issuance.	<u>9/04/2007 -</u> <u>11/30/2007</u>	
			Once service has been installed, customers will receive an email from Verizon to verify contact information for sending the gift card. Customers must reply and provide verification by 1/15/08 in order to receive the gift card.		(N)

ALAN F. CIAMPORCERO, PRESIDENT TAMPA, FLORIDA

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