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January 11, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to file the SE Centrex Re-Term Promotion.

	General Subscriber Service Tariff	
Section A2	-	Original Page 35.6.81
	-	Original Page 35.6.82

The issue and effective dates for this tariff package are January 11, 2008 and January 14, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** 

Attachments

# **Promotion Description**

## SE Centrex Re-Term Promotion #1476

#### Overview

The SE Centrex Re-Term Promotion is scheduled to begin on 1/14/2008 and end on 4/30/2008. This new offer will allow existing Centrex Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex customers to renew their contracts for 36 months at their existing rate. Customers will also be eligible for a \$40 one-time "Thank You for Renewing" signing bonus.

#### **Promotion Restrictions/Eligibility Requirements**

- Only existing AT&T customers with active service and expired or expiring agreements that are/were past promotions are eligible. Centrex Desktop Complete, Centrex Complete, Local Service Plus, Local Service Plus Two, Centrex Build and Buy, Centrex 2003 and Centrex Flex Two are eligible for this promotion.
- 2. Termination Liability or Cancellation Charges found in A12.25.6C will apply -- the total amount of the Common Equipment 36-month Payment Plan 3 monthly rate committed to by the subscriber for the remaining months of his Payment Plan and Rate Stability Plan period.
- 3. Customer must sign a new 36 month term.
- 4. This promotion can be combined with the "Thank You for Renewing" promotion as a back-down offer.
- 5. This promotion only applies to SE Region in franchise customers.

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

# A. <u>Reserved For Future Use</u>

Area of Promotion Service Description

Period Authority (N)

EFFECTIVE: January 14, 2008

Original Page 35.6.81

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion <u>AT&amp;T Florida Servi</u> Territory – From	 Period   Description Authority   This new offer will allow existing Centrex Complete, Local Service Plus, Centrex Build and 1/14/2008   Buy, and Centrex Flex customers to renew their contracts for 36 months at their existing to	<u>(N)</u>
Central Office wher services are availabl	rate. Customers will also be eligible for a \$40 one-time "Thank You for Renewing" signing 4/30/2008 bonus.	
	Rules and Regulations	<u>(N)</u>
	Only existing AT&T customers with active service and expired or expiring agreements that are/were past promotions are eligible. Centrex Desktop Complete, Centrex Complete, Local Service Plus, Local Service Plus Two, Centrex Build and Buy, Centrex 2003 and Centrex Flex Two are eligible for this promotion.	<u>(N)</u>
	Termination Liability or Cancellation Charges found in A12.25.6C will apply the total amount of the Common Equipment 36-month Payment Plan 3 monthly rate committed to by the subscriber for the remaining months of his Payment Plan and Rate Stability Plan period.	<u>(N)</u>
	Customer must sign a new 36 month term.	<u>(N)</u>
	This promotion can be combined with the "Thank You for Renewing" promotion as a back-down offer.	<u>(N)</u>
	This promotion only applies to SE Region in-franchise customers.	<u>(N)</u>

EFFECTIVE: January 14, 2008

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. Reserved For Future Use

Area of Promotion Service Description

Period Authority (N)

EFFECTIVE: January 14, 2008

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BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: January 11, 2008 BY: Marshall M. Criser III, President -FL Miami, Florida

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Territory – From Term Promotion Buy, and Centrex Flex customers to renew their contracts for 36 months at the		This new offer will allow existing Centrex Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex customers to renew their contracts for 36 months at their existing rate. Customers will also be eligible for a \$40 one-time "Thank You for Renewing" signing	to	(N)
		Rules and Regulations		(N)
		Only existing AT&T customers with active service and expired or expiring agreements that are/were past promotions are eligible. Centrex Desktop Complete, Centrex Complete, Local Service Plus, Local Service Plus Two, Centrex Build and Buy, Centrex 2003 and Centrex Flex Two are eligible for this promotion.		(N)
		Termination Liability or Cancellation Charges found in A12.25.6C will apply the total amount of the Common Equipment 36-month Payment Plan 3 monthly rate committed to by the subscriber for the remaining months of his Payment Plan and Rate Stability Plan period.		(N)
		Customer must sign a new 36 month term.		(N)
		This promotion can be combined with the "Thank You for Renewing" promotion as a back-down offer.		(N)
		This promotion only applies to SE Region in-franchise customers.		(N)