**David Christian** Vice President Regulatory Affairs Florida



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January 18, 2008

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

### Section A2 General Regulations Original Page 24.64

The purpose of this filing is to offer a promotion to retain Residential Customers. Qualified customers, who satisfy the terms of the promotion, will receive a \$5.00 credit on their Verizon telephone bill. The applicable discount will expire in 6 or 12 months, based upon the promotion selected, from the date it is implemented on a customer's account.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely,

David M. Christian Vice President Regulatory Affairs Florida

DMC:ret Attachments

### A2. GENERAL REGULATIONS

# A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period	
394)	Company's Service Territory	Residential Services: Regional Essentials, Verizon Online Broadband, Verizon Wireless, DirecTV	Residential customers who agree to change their existing local service from another local service provider to Verizon, or who contact the company during the promotional period and cite a competitive offer from another provider and who decide to remain with Verizon may be eligible to receive one of the following bill credits during the promotional period.	01/21/2008 - 07/18/2008	(N)
			Qualifying customers who agree to purchase Regional Essentials bundled with an unlimited domestic long distance calling plan plus one of the following: Verizon Online Broadband (Up to 3 Mbps package), Verizon Wireless (One- Bill), or DirecTV through Verizon (Total Choice or Higher) may receive a \$5.00 credit on their Verizon telephone bill for a period of (6) months.		
			Qualifying customers who agree to purchase Regional Essentials bundled with an unlimited domestic long distance calling plan and Verizon Online Broadband (Up to 3 Mbps package) and either or both, Verizon Wireless (One-Bill), or DirecTV through Verizon (Total Choice or Higher) may receive a \$5.00 credit on their Verizon telephone bill for a period of (12) months.		
			The applicable discount will expire 6 or 12 months, based upon promotion selected, from the date it is implemented on a customer's account. Discontinuance of any one of the services listed above will result in immediate termination of the discount.		
			Qualifying unlimited domestic long distance calling plans must be consistent with the Plan O Service - Unlimited as found in the Bell Atlantic Communications, Inc D/B/A Verizon Long Distance Posted Rates, Terms and Conditions.		
			This promotional offer is not available to customers disconnecting for any of the following reasons:		
			<ul> <li>Transfer/supercedure of service</li> <li>Customer moving out of Verizon service territory</li> <li>Vacation service</li> </ul>		
			This promotional offer cannot be combined with any other discount or promotion except as authorized by Verizon Florida LLC.		
			Qualifying customers are limited to one promotional offer during the promotional period.		(N)

#### A2. GENERAL REGULATIONS

# A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period	
394)	Area of Promotion	Service          Residential Services:         Regional Essentials,         Verizon Online         Broadband, Verizon         Wireless, DirecTV	Application         Residential customers who agree to change their existing local service from another local service provider to Verizon, or who contact the company during the promotional period.         Qualifying customers who agree to purchase Regional Essentials bundled with an unlimited domestic long distance calling plan plus one of the following: Verizon Online Broadband (Up to 3 Mbps package), Verizon Wireless (One-Bill), or DirecTV through Verizon (Total Choice or Higher) may receive a \$5.00 credit on their Verizon telephone bill for a period of (6) months.         Qualifying customers who agree to purchase Regional Essentials bundled with an unlimited domestic long distance calling plan and Verizon Online Broadband (Up to 3 Mbps package), verizon Wireless (One-Bill), or DirecTV through Verizon Choice or Higher) may receive a \$5.00 credit on their Verizon Wireless (One-Bill), or DirecTV through Verizon Online Broadband (Up to 3 Mbps package) and either or both, Verizon Wireless (One-Bill), or DirecTV through Verizon (Total Choice or Higher) may receive a \$5.00 credit on their Verizon telephone bill for a period of (12) months.         The applicable discount will expire 6 or 12 months, based upon promotion selected, from the date it is implemented on a customer's account. Discontinuance of any one of the services listed above will result in immediate termination of the discount.         Qualifying unlimited domestic long distance calling plans must be consistent with the Plan O Service - Unlimited as found in the Bell Atlantic Communications, Inc D/B/A Verizon Long Distance Posted Rates, Terms and Conditions.         . Transfer/supercedure of service       . Usation service         . Transfer/supercedure of service       . Vacation service         .	Period	<u>(N)</u>
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