

Jerry D. Hendrix Vice President Regulatory Relations

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February 15, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Fifth Revised Page 32.7

The purpose of this filing is to provide for the Mobility/National Retail Service Connection Charge Waiver promotion. This Special Promotion will begin February 16, 2008 and end December 31, 2008.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

## **Promotion Description**

## Mobility/National Retail Service Connection Charge Waiver

### <u>Overview</u>

The Mobility/National Retail Service Connection Charge Waiver promotion is scheduled to begin on 2/16/2008 and end on 12/31/2008.

### **Promotion Specifics**

The Line Connection Charge may be waived for residential customers who order new local service (N Order) or move existing service (T Order) in a mobility store or national retail partner (currently Best Buy, Radio Shack, Circuit City) and also order a minimum of two (2) non-zero rated vertical features.

### Promotion Restrictions/Eligibility Requirements

- 1. Customer must order new service or move existing service at an AT&T Mobility store or National Retail partner.
- 2. The customer must select AT&T as their local service provider.
- 3. AT&T employees are not eligible for this offer.
- 4. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.
- 5. AT&T reserves the right to discontinue or modify this promotion at any time without notice.
- 6. Customer must place the order on or before 12/31/2008.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: February 15, 2008 BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: February 16, 2008

## A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	Area of Promotion (DELETED)	Service	Charges Waived	Period Authority	(D)
]	AT&T Florida Service Territory – From Central Office where services are available	Mobility/National Retail Service Connection Charge Waiver	The Line Connection Charge may be waived for residential customers who order new local service (N Order) or move existing service (T order) in a mobility store or national retail partner (currently Best Buy, Radio Shack, Circuit City) and also order a minimum of two (2) non-zero rated vertical features.	02/16/08 to 12/31/08	(N)
	available		Promotion Restrictions/Eligibility Requirements		(N)
			-Customer must order new service or move existing service at an AT&T Mobility store or National Retail partner.		(N)
			-The customer must select AT&T as their local service provider.		(N)
			-AT&T employees are not eligible for this offer.		(N)
		offers on the same service, as such offers may be concurrer time, provided that the Company reserves the right to prohi	-Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.		(N)
			-AT&T reserves the right to discontinue or modify this promotion at any time without notice.		(N)
			-Customer must place the order on or before 12/31/08.		(N)

BELLSOUTH 32.7 TELECOMMUNICATIONS, INC. FLORIDA ISSUED: February 15, 2008ISSUED: December 16, 2005

GENERAL SUBSCRIBER SERVICE TARIFF Fifth Revised Page 32.7Fourth Revised Page

Cancels Fourth Revised Page 32.7 Cancels Third Revised Page 32.7

BY: Marshall M. Criser III, President -FL

Miami, Florida

#### EFFECTIVE: February 16, 2008 EFFECTIVE: January 1, 2006

Period

# **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

А. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Charges Waived	Authority	
(DELETED)	(DELETED)			(D)
BellSouth's Service	BellSouth Smart Start	BellSouth Smart Start Rewards promotion offers new or existing BellSouth Business	01/01/06	<del>(N)</del>
Territory – From	Reward	Winning Rewards (BBWR) customers a reward when they meet certain eligibility requirements.	to	
Central Office where			<del>06/30/06</del>	
services are available				<del>(N)</del>
		This promotion is available to new or existing BBWR customers located in the states		
		of the BellSouth region.		
				<del>(N)</del>
		The Smart Start Rewards Promotion will offer customers a one (1) month waiver of		
		monthly recurring charges on certain eligible regulated products that are purchased		
		within the promotion time period. This promotion will begin on 01/01/06 and run through 06/20/06. The sustainers across to suschase one or more of the following.		
		through 06/30/06. The customers agree to purchase one or more of the following		
		Regulated products: Business lines, Hunting, Custom Calling Features, PBX Trunks,		
		BellSouth Frame Relay Service with a minimum 36-month LOE, BellSouth Primary		
		Rate ISDN, and BellSouth Crisislink, with a minimum 36-month LOE.		<del>(N)</del>
				<del>(N)</del>
		Eligibility:		
		Customer purchasing a new thirty-six (36) month BBWR term agreement. Customer must have greater than twelve (12) months remaining under BBWR contract to	Ē	
				(N)
		participate in the Smart Start Reward promotion.		
		Qualifying customers will receive one (1) month waiver for recurring charge(s) with		
		the purchase of new eligible qualifying services, purchased within the promotional		<b>a b</b>
		time period.		( <del>N)</del> ( <del>N)</del>
				(11)
		Eligible products include:		
				<del>(N)</del>
		Primary Rate ISDN, Hunting, Custom Calling Features, BellSouth Crisislink Service.		
				(N)
		Orders for the new qualifying services must in place by June 30, 2006.		
				<del>(N)</del>
		Available to new or existing BBWR customers who bill up to thirty three thousand		
		seven hundred fifty dollars (\$33,750) per month in eligible regulated charges.		<b>a b</b>
				<del>(N)</del>
		Customers exceeding four hundred five thousand dollars (\$405,000) in qualifying		
		revenue per year are not eligible to participate in this promotion.		
		Subscribers participating in a Product level CSA, SSA, Volume and Term, Key		<del>(N)</del>
		Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming		
		Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to		<del>(N)</del>
		<del>participate.</del>		(14)
		Termination charges are pursuant to the Qualifying Products tariff and the BBWR term	÷	(N)
		agreement.		(14)
		This promotion may be combined with: BellSouth PRI Advantage Promotion, PRI		
		Advantage and BBWR allowed for the following terms: 24-48; 49-72 term is excluded	÷	
		Customer locations outside the BellSouth Nine State Region are not eligible for this		
		promotion.		

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

BELLSOUTH	Gl	ENERAL SUBSCRIBER SERVICE TARIFF	Fifth Revised Page 32.7Fourth	Revised Page	
32.7 TELECOMMUNICATION FLORIDA	NS, INC.	Cancels Fourth Revis	ed Page 32.7 Cancels Third Revie	sed Page 32.7	
ISSUED: February 15, 200 BY: Marshall M. Criser III		6, 2005 EFFECTIVE: Fe	bruary 16, 2008 <mark>EFFECTIVE: Jan</mark>	<del>nuary 1, 2006</del>	
Miami, Florida <u>AT&amp;T Florida</u> <u>Service Territory –</u> <u>From Central Office</u> where services are	<u>Mobility/National Retail</u> <u>Service Connection</u> <u>Charge Waiver</u>	The Line Connection Charge may be waived for resi local service (N Order) or move existing service (T C national retail partner (currently Best Buy, Radio Sh minimum of two (2) non-zero rated vertical features	Order) in a mobility store or ack, Circuit City) and also order a	<u>02/16/08</u> <u>to</u> <u>12/31/08</u>	<u>(N)</u>
available		Promotion Restrictions/Eligibility Requirements		(	<u>(N)</u>
		-Customer must order new service or move existing or National Retail partner.	service at an AT&T Mobility store	(	<u>(N)</u>
		-The customer must select AT&T as their local servi	ice provider.	ſ	<u>(N)</u>
		-AT&T employees are not eligible for this offer.		ſ	<u>(N)</u>
		-Offer may be combined with cash back offers on ot offers on the same service, as such offers may be con time, provided that the Company reserves the right to promotion with any other promotion at the Company	ncurrently available from time to o prohibit the combination of this	)	<u>(N)</u>
		-AT&T reserves the right to discontinue or modify the notice.	his promotion at any time without	(	<u>(N)</u>

-Customer must place the order on or before 12/31/08.

<u>(N)</u>

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