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August 29, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to introduce the Get 3 promotion.

General Subscriber Service Tariff

Section A2 - 1st Revised Page 35.6.85

The issue and effective dates for this tariff package are August 29, 2008 and September 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Get 3 Promotion

Overview

The Get 3 Promotion is scheduled to be extended beginning on 09/01/2008 and end on 12/31/2008. This promotion ("Program") is an offering available to new AT&T business line subscribers in AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T South Carolina, AT&T North Carolina or AT&T Tennessee. The Get3 Promotion will offer subscribers that port in a minimum of 3 business access lines from another local exchange provider a \$300 reward payable in three (3) consecutive \$100 bill credits. The three (3) bill credits will appear on the subscribers first, second and third bill or the second, third and fourth bill depending on their bill cycle and order completion date.

Promotion Specifics

Program Eligibility

- Available to new (acquisition/reacquisition) AT&T SE business customers porting in a minimum of 3 lines from another local exchange provider at each new location.
- Subscriber must sign a 36-month term election agreement or contract under the AT&T® Simple Savings Promotion, AT&T® Complete Choice® for Business Term Plan, or AT&T® Complete Choice® for Business Advantage Promotion.
- Subscriber must also sign the 36-month "Get3" Promotion Agreement.
- No BTN arrangements are allowed with this promotion.

Program Elements

- Reward: \$300.00 that will be applied as a \$100 credit on three (3) consecutive bills in the Rewards and Discounts section. The \$100 bill credit will appear either on the subscribers first, second and third bill or the second, third and fourth bill depending on their bill cycle and order completion date. The Subscriber must sign and return the 36-month term election agreement or contract under the AT&T® Simple Savings Promotion, AT&T® Complete Choice® for Business Term Plan, or AT&T® Complete Choice® for Business Advantage Promotion and the 36-month "Get3" Promotion Agreement. The Subscriber must port in a minimum of 3 lines per new location from another local exchange provider.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- In the event the Subscriber terminates service or decreases below 3 business lines at such location during the 36 month term, the Subscriber must pay to AT&T the \$300.00 reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.

Promotion Restrictions/Eligibility Requirements

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue for the remaining term of their term agreement.
- Subscriber may participate concurrently with the Welcoming Rewards Program and the Business Shoppers Reward Promotion.
- Subscriber understands that its signature on the AT&T Get3 term agreement constitutes the Subscriber's enrollment in the AT&T Get3 Promotion under this term agreement and the applicable tariffs; the signatory must have authority to commit their company to the term agreement.
- This AT&T Get 3 Subscriber Agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to

- "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "AT&T's lawfully filed tariffs," or any other references to AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth in the signed agreement herein and those incorporated by reference, the terms set forth in the signed agreement herein shall control.
- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.

35.6.85

TELECOMMUNICATIONS, INC.

Cancels Original Page 35.6.85

FLORIDA

ISSUED: August 29, 2008 ISSUED: April 30, 2008

EFFECTIVE: September 1, 2008EFFECTIVE: May 1, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

 	Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service Get 3 Promotion	Description The Get 3 Promotion is available to new AT&T business line subscribers. This promotion offers subscribers that port in a minimum of three (3) business access lines from another local exchange provider a \$300 reward payable in three (3) consecutive \$100 bill credits. The three (3) bill credits will appear on the subscribers first, second and third bill or the second, third and fourth bill depending on their bill cycle and order completion date.	Period Authority 5/1/2008 (N)(C) to 8 <u>12</u> /31/200 8
			Rules and Regulations	(N)
			Available to new (acquisition/reacquisition) business customers porting in a minimum of three (3) lines from another local exchange provider at each new location.	(N)
			Subscriber must sign a 36-month term election agreement or contract under the AT&T Simple Savings Promotion, AT&T Complete Choice for Business Term Plan, or AT&T Complete Choice for Business Advantage Promotion. Subscriber must also sign the 36-month "Get3" Promotion Agreement.	(N)
			No BTN arrangements are allowed with this promotion.	(N)
			Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
			In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the 36 month term, the Subscriber must pay to AT&T the \$300.00 reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.	(N)
			AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue for the remaining term of their term agreement.	(N)
			Subscriber may participate concurrently with the Welcoming Rewards Program and the Business Shoppers Reward Promotion.	(N)
[Subscriber understands that its signature on the AT&T Get 3 term agreement constitutes the Subscriber's enrollment in the AT&T Get3 Promotion under this term agreement and the applicable tariffs; the signatory must have authority to commit their company to the term agreement. This AT&T Get 3 Subscriber Agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.	(N)
I			Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "AT&T's lawfully filed tariffs," or any other references to AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth in the signed agreement herein and those incorporated by reference, the terms set forth in the signed agreement herein shall control.	(N)

ISSUED: August 29, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

First Revised Page 35.6.85 Cancels Original Page 35.6.85

EFFECTIVE: September 1, 2008

(C)

A2. GENERAL REGULATIONS

GENERAL SUBSCRIBER SERVICE TARIFF

A2.10 Special Promotions (Cont'd)

A2.10.

A.

0.2 Descriptions (Cont'd)							
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Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Get 3 Promotion	Description The Get 3 Promotion is available to new AT&T business line subscribers. This promotion offers subscribers that port in a minimum of three (3) business access lines from another local exchange provider a \$300 reward payable in three (3) consecutive \$100 bill credits. The three (3) bill credits will appear on the subscribers first, second and third bill or the second, third and fourth bill depending on their bill cycle and order completion date.	Period Authority 5/1/2008 to 12/31/2008				
		Rules and Regulations					
		Available to new (acquisition/reacquisition) business customers porting in a minimum of three (3) lines from another local exchange provider at each new location.					
		Subscriber must sign a 36-month term election agreement or contract under the AT&T Simple Savings Promotion, AT&T Complete Choice for Business Term Plan, or AT&T Complete Choice for Business Advantage Promotion. Subscriber must also sign the 36-month "Get3" Promotion Agreement.					
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		In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the 36 month term, the Subscriber must pay to AT&T the \$300.00 reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.					
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