

Jerry D. Hendrix Vice President Regulatory Relations

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December 31, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 letter regarding mixed bundles, the Company will offer the Select Complete Choice for Business Bonus promotion starting January 1, 2009 extending through December 31, 2009.

AT&T Select Business Program customers who purchase a new Compete Choice for Business package during the promotional timeframe will earn Select bonus points.

Your consideration is appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

Promotion Description

Select Complete Choice for Business Bonus

Overview

The Select Complete Choice for Business Bonus promotion is scheduled to begin on January 1, 2009 and end on December 31, 2009. Select customers who purchase a new Compete Choice for Business package during the promotional timeframe will earn AT&T Select Business Rewards bonus points.

Promotion Specifics

Program Eligibility:

- Available to existing and new AT&T Select Business Rewards customers. New AT&T Select customers must meet AT&T eligibility requirements between \$100 and \$3,500 in AT&T eligible spending per month.
- Any new or existing AT&T Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.

Program Elements:

- AT&T Select members who purchase a new Complete Choice for Business package will receive a bonus reward of 1,000 AT&T Select points.
- If the customer keeps the Complete Choice for Business package for a continuous 90-day period, the customer will receive an additional bonus reward of 2,000 AT&T Select points.
- Point reward will be applied to AT&T Select customer point balance four (4) to six (6) weeks after purchase and meeting the 90-day period.
- Select point balance can be checked on AT&T Select Website (www.bellsouthselectbusiness.com), by calling AT&T Select Service Center (800.290.3333), or through the quarterly balance statement.
- All AT&T Select points awarded for this promotion shall be redeemable consistent with the conditions of the AT&T Select Business Rewards program.

Promotion Restrictions/Eligibility Requirements

Program Restrictions:

- One (1) reward per customer account.
- Customers with any local term agreement are not eligible for the reward.
- Subject to obtaining any required regulatory approval, AT&T Select reserves the right to terminate this program at any time.