



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 31, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Third Revised Page 35.6.82

The purpose of this filing is to provide for the Centrex Re-Term promotion. This Special Promotion will begin January 1, 2009 and end April 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



### **Promotion Description**

#### **Centrex Re-Term Promotion**

### **Overview**

The Centrex Re-Term Promotion is scheduled to begin 1/1/2009 through 04/30/2009. This promotion allows existing Centrex customers of certain Centrex promotions to renew/reterm their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time "Thank You for Renewing" signing bonus.

### Promotion Restrictions/Eligibility Requirements

- Only existing AT&T customers with active service and expired or expiring agreements with the certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex) are eligible for this promotion.
- Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.
- This promotion can be combined with the "Thank You for Renewing", Add A Line, Complete Link, existing Key Customer, and Simple Savings offers only.
- This promotion only applies to SE Region in franchise customers.

GENERAL SUBSCRIBER SERVICE TARIFF

Third Revised Page 35.6.82 Cancels Second Revised Page 35.6.82

EFFECTIVE: January 1, 2009

ISSUED: December 31, 2008

BY: Marshall M. Criser III, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex Re-Term Promotion	<b>Description</b> This new offer will allow existing Centrex customers <i>of certain Centrex promotions</i> to renew/ <i>re-term</i> their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time "Thank You for Renewing" signing bonus.	Period Authority 01/01/2009 to 04/30/2009	(C)	
		Rules and Regulations Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex ) are eligible for this promotion.		(C)	
		(DELETED)		(D)	
		Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.		(C)	
		This promotion can be combined with the <i>Centrex</i> "Thank You for Renewing", Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.		(C)	
		This promotion only applies to SE Pagion in franchics austomore			

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GENERAL SUBSCRIBER SERVICE TARIFF

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Period

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TELECOMMUNICATIONS, INC.

35.6.82

FLORIDA

ISSUED: December 31, 2008 ISSUED: August 29, 2008

EFFECTIVE: January 1, 2009EFFECTIVE: September 1, 2008

Cancels Second Revised Page 35.6.82 Cancels First Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Authority	
AT&T Florida Service	Centrex Re-Term	This new offer will allow existing Centrex Complete, Local Service Plus, Centrex Build and	1/14/2008	(C)
Territory – From	Promotion	Buy, and Centrex Flex customers of certain Centrex promotions to renew/re-term their	01/01/2009	
Central Offices where		contracts for 36 months at their existing rate. Customers will also be eligible for a $$40\underline{50}$	to	
services are available		one-time "Thank You for Renewing" signing bonus.	<del>12/31/2008</del>	
			04/30/2009	
		Rules and Regulations		
		Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. that are/were past promotions are eligible. Centrex Desktop Complete, Centrex Complete, Local Service Plus, Local Service Plus, Two, Centrex Build and Buy, Centrex 2003 and Centrex Flex Two) are eligible for this promotion.		<u>(C)</u>
		—Termination Liability or Cancellation Charges found in A12.25.6C will apply — the total amount of the Common Equipment 36-month Payment Plan 3 monthly rate committed to by the subscriber for the remaining months of his Payment Plan and Rate Stability Plan period.—(DELETED)	·	<u>(D)</u>
		Customer must sign a new 36 month term <u>AT&amp;T Centrex 2009 Promotion Agreement</u> .		<u>(C)</u>
		This promotion can be combined with the <u>Centrex</u> "Thank You for Renewing", <u>Centrex Add a Line</u> , CompleteLink, existing Key Customer and Simple Savings offers only promotion as a back-down offer.		<u>(C)</u>

<sup>--</sup> This promotion only applies to SE Region in-franchise customers.