

Jerry D. Hendrix Vice President Regulatory Relations

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December 31, 2008

Beth Salak, Director **Competitive Markets and Enforcement** Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> General Subscriber Service Tariff Section A2 - Fourth Revised Page 35.6.72

The purpose of this filing is to provide for the Centrex Win Winback Combo promotion. This Special Promotion will begin January 1, 2009 and end April 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** Attachments



## **Promotion Description**

## Centrex Win/Winback Combo

#### Overview

The Centrex Win/Winback Combo promotion is scheduled to begin 1/1/2009 through 4/30/2009. The offer is for Win and Winback customers only. The customer will receive a waiver of the non-recurring charges during installation of new Centrex or Centrex Service Package systems and a credit of \$50 per station up to a maximum of 30 stations or \$1500 for a 36 month or greater tariff term agreement. The offer applies to tariff term agreements only.

### Promotion Specifics

- 36 month or greater term commitment.
- 6+ station lines or greater.
- Waiver of non-recurring charges for the following items: Common Equipment M1ACC, M1ACS; Standard Features CENAA; NARs (refer to the Centrex Generic); Operating Standards; Service Order Charges; Line Connection Charges for Non-ISDN Station Links.

#### **Promotion Restrictions/Eligibility Requirements**

- Not available to customer with CSA, Special Assembly, or V&T agreement.
- Can be combined with Simple Saving offer.
- Centrex Control is not covered by this promotion.
- 6+ line Customer; can have multiple locations.
- Subsequent additions will not have NRC waived.
- Minimum contract period of 36 months required.
- Applies to tariff term customers only.
- The maximum reward is \$1500.
- The reward will be received with the 3rd month's bill of the new term agreement.

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FLORIDA ISSUED: December 31, 2008ISSUED: August 29, 2008

BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: January 1, 2009 EFFECTIVE: September 1, 2008

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	81				
	<b>Area of Promotion</b> AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex Win Winback Combo	Description Au   The offer is available to Win and Winback customers only. The customer will receive 9/   a waiver of the non-recurring charges during installation of new Centrex Systems or 01/ <u>Centrex Service Package system</u> and a reward-creditof \$4050 per Centrex station line 101   up to a maximum of \$1200_1500 (30 station lines) for a 36 month or greater tariff term 12/ 12	/ <u>01/2009</u> to	(C)
			Rules and Regulations 6+ station lines or greater.		
			Waiver of non-recurring charges for the following USOCs and charges: Common Equipment M1ACC, M1ACS, Standard Features CENAA, NARs, (refer to the Centrex Generic), Operating Standards, Service Order Charges, Line Connection Charges for Non-ISDN Station Links.		<u>(T)</u>
			Applies to tariff term existing basic Centrex stations, Electronic Business Set (P- Phones) stations and Centrex ISDN stations. (DELETED)		<u>(D)</u>
			Cannot <u>Can</u> be combined/stacked with other promotions Simple Savings offer.		<u>(C)</u>
			Non-recurring waiver does not apply to jacks, inside wiring, Assume Dial 9, or interoffice channel and bridging for stations provisioned in a different wire center. (DELETED)		<u>(D)</u>
			Centrex Control is not covered by this promotion.		
			6+ line Customer can have multiple locations.		
			Subsequent additions will not have NRC waived.		
			Centrex rates are exclusive of taxes, fees, surcharges, late payment charges, and charges collected on behalf of municipalities. (DELETED)		( <u>D)</u> ( <del>C)</del>
			Contracts must be signed by 12/31/2008, orders must be typed by 1/15/2009, Orders must complete by 2/15/2009 (unless PF situation exists, no physical facilities). (DELETED)		<u>(D)</u>
			Minimum contract period of 36 months required.		
			Applies to tariff term customers only. <u>Not available to customer with CSA, Special</u> Assembly, or V&T agreement.		<u>(C)</u>
			Tariff Termination Liability applies. (DELETED)		<u>(D)</u>
			90 Day Unconditional Satisfaction Guarantee applies. (DELETED)		<u>(D)</u>
			In-region, intraLATA service only. (DELETED)		<u>(D)</u>
			The maximum reward is \$1200 <u>1500</u> .		<u>(C)</u>
T			The reward will be received with the $\frac{1}{154}$ month's bill of the new term agreement.		<u>(C)</u>
12	uu iseusoum marks cont	aneo nerein ano as s	set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT $\ell$	V I INTELLECTIAL	

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.

BELLSOUTH GENER 35.6.72 TELECOMMUNICATIONS, INC. 35.6.72 FLORIDA ISSUED: December 31, 2008ISSUED: August 29, 2008 BY: Marshall M. Criser III, President -FL Miami, Florida

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EFFECTIVE: January 1, 2009EFFECTIVE: September 1, 2008

(D)

--Standard Tariff term and conditions, including cancellation charges apply. (DELETED)

EFFECTIVE: January 1, 2009

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

 The following promot		the decommission. (cont d)		
Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex Win Winback Combo	<b>Description</b> The offer is available to Win and Winback customers only. The customer will receive <i>a</i> waiver of the non-recurring charges during installation of new Centrex <i>or Centrex</i> <i>Service Package system</i> and a <i>credit</i> of \$50 per Centrex <i>station</i> line up to a maximum of \$1500 (30 <i>station</i> lines) for a 36 month or greater term agreement. The offer applies to term agreements only.	to	(C)
		Rules and Regulations 6+ station lines or greater.		
		Waiver of non-recurring charges for the following USOCs and charges: Common Equipment M1ACC, M1ACS, Standard Features CENAA, NARs (refer to the Centrex Generic), Operating Standards, Service Order Charges, Line Connection Charges for Non-ISDN Station Links.		(T)
		(DELETED)		(D)
		Can be combined with Simple Savings offer.		(C)
		(DELETED)		(D)
		Centrex Control is not covered by this promotion.		
		6+ line Customer can have multiple locations.		
		Subsequent additions will not have NRC waived.		
		(DELETED)		(D)
		(DELETED)		(D)
		Minimum contract period of 36 months required.		
		Applies to tariff term customers only. <i>Not available to customer with CSA, Special Assembly, or V&amp;T agreement.</i>		(C)
		(DELETED)		(D)
		(DELETED)		(D)
		(DELETED)		(D)
		The maximum reward is \$1500.		(C)
		The reward will be received with the <i>3rd</i> month's bill of the new term agreement.		(C)
		(DELETED)		(D)