



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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April 28, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Sixth Revised Page 35.6.82

The purpose of this filing is to modify the end date for the Centrex Service Re-Term promotion. This Special Promotion will end April 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President Attachments



Promotion Description

Centrex Re-Term Promotion

OVERVIEW OF PROMOTION

The Centrex Re-Term Promotion began January 1, 2010 and is scheduled to end April 30, 2010. This filing is to modify the offer end date.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to April 30, 2010.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Sixth Revised Page 35.6.82Fifth Revised Page

35.6.82

TELECOMMUNICATIONS, INC.

35.6.82

FLORIDA

ISSUED: April 28, 2010 ISSUED: December 31, 2009

EFFECTIVE: April 29, 2010 EFFECTIVE: January 1, 2010

Cancels Fifth Revised Page 35.6.82 Cancels Fourth Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service	Centrex Re-Term	This new offer will allow existing Centrex customers of certain Centrex promotions to	01/01/2010	(C)
Territory - From	Promotion	renew/re-term their contracts for 36 months at their existing rate. Customers will also be	to	
Central Offices where services are available		eligible for a \$50 one-time "Thank You for Renewing" signing bonus.	04/ 01 <u>30</u> /201	0
		Rules and Regulations		
		Only existing AT&T customers with active service and expired or expiring agreements		
		with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus,		
		Centrex Build and Buy, and Centrex Flex) are eligible for this promotion.		
		Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.		
		This promotion can be combined with the Centrex "Thank You for Renewing", Centrex		
		Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.		
		This promotion only applies to SE Region in-franchise customers.		

BELLSOUTH TELECOMMUNICATIONS, INC.

FLORIDA ISSUED: April 28, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF
Sixth Revised Page 35.6.82
Cancels Fifth Revised Page 35.6.82

EFFECTIVE: April 29, 2010

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Service Centrex Re-Term Promotion	Description This new offer will allow existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time "Thank You for Renewing" signing bonus. Rules and Regulations	Period Authority 01/01/2010 to 04/30/2010	(C)
		Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex) are eligible for this promotion.		
		Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.		
		This promotion can be combined with the Centrex "Thank You for Renewing", Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.		
		This promotion only applies to SE Region in-franchise customers.		