



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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April 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Twelfth Revised Page 34.0.1

The purpose of this filing is to extend the AT&T Save A Line Promotion. This Special Promotion will end August 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



# **Promotion Description**

## **AT&T Save a Line Promotion**

# **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T Save a Line Promotion. The new end date for this special promotion will be August 31, 2010. The current end date is April 30, 2010. All other elements of this promotion will remain unchanged.

## **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to August 31, 2010.

BELLSOUTH
Page 34.0.1

GENERAL SUBSCRIBER SERVICE TARIFF Twelfth Revised Page 34.0.1 Eleventh Revised

TELECOMMUNICATIONS, INC.

34.0.1

**FLORIDA** 

ISSUED: April 30, 2010 ISSUED: December 31, 2009

EFFECTIVE: May 1, 2010 EFFECTIVE: January 1, 2010

Cancels Eleventh Revised Page 34.0.1 Cancels Tenth Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

#### A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are approved by the Commission: (Cont'd)

Area of Promotion So	ervice	Description	Period Authority	
Area of Fromotion Se	ervice	Description	Authority	
AT&T Florida Service A	T&T Save A	The AT&T Save A Line Promotion is available to AT&T business line subscribers that	01/01/2010	(C)
Territory – From Li	ine Promotion	indicate they are disconnecting service. This offer will provide discounts on Complete	to	
Central Office where		Choice for Business line packages and flat-rated business lines for a six (6) month period.	04/30/2010	
services are available			08/31/2010	
		Dulas and Davilations		

- Rules and Regulations
- --Available to AT&T business subscribers calling to disconnect wireline service.
- --Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).
- --Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.
- --Discounts:
  - -CCB Package Lines: \$15 -Flat-rated Business Lines: \$3
- --AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.
- --In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- --Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.

GENERAL SUBSCRIBER SERVICE TARIFF

Twelfth Revised Page 34.0.1 Cancels Eleventh Revised Page 34.0.1

EFFECTIVE: May 1, 2010

ISSUED: April 30, 2010

BY: Marshall M. Criser III, President -FL Miami, Florida

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