



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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August 31, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Eighth Revised Page 35.6.73

The purpose of this filing is to modify the end date for the Centrex Service Add a Line promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Centrex Add a Line

OVERVIEW OF PROMOTION

The Company plans to change the end date for the Centrex Add a Line Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to December 31, 2010.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Eighth Revised Page 35.6.73 Seventh Revised

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TELECOMMUNICATIONS, INC.

35.6.73

FLORIDA

ISSUED: August 31, 2010 ISSUED: April 30, 2010

EFFECTIVE: September 1, 2010 EFFECTIVE: May 1, 2010

Period

Cancels Seventh Revised Page 35.6.73 Cancels Sixth Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service |
|------------------------|----------------|
| AT&T Florida Service | Centrex Add a |
| Territory - From | Line Promotion |
| Central Offices where | |
| services are available | |

Description

Authority (C) This promotion provides existing Centrex or Centrex Service package customers who are 01/01/2010 adding stations or Network Access Registers (NARs) a waiver of Service Charges for the additions. The customer is required to sign a 12 month or greater term agreement or be \$\theta \text{8812}(31/2010)\$ under an existing and active (not expired) term agreement with a minimum of 12 months remaining. Customers with an expired term agreement, or term agreement expiring within the next 12 months, who renew for a term of 12 months or greater, also qualify.

Rules and Regulations

- --Service Charges (i.e. Line Connection Charges) for adding Centrex NARS or stations will be waived.
- --Existing and new Centrex tariff term customer with a minimum of 12 months remaining on their tariff term agreement are eligible. Customers with an expired term agreement, or a term agreement expiring within the next 12 months, who renew for a 12 month or greater term, also qualify.
- --Applies to tariff term customers only. Not available to customer with CSA, Special Assembly, or V&T agreement.
- -- Can be combined with Centrex 12 and 24 Month Extension, Centrex Thank You for Renewing, and Centrex Re-Term for the addition of stations and NARs.
- -- Does not apply to interoffice channel and bridging NRC for stations provisioned in a different wire center or different premises address.

Eighth Revised Page 35.6.73 Cancels Seventh Revised Page 35.6.73

EFFECTIVE: September 1, 2010

FLORIDA ISSUED: August 31, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority | |
|---|---------|---|--------------------------------|-----|
| AT&T Florida Service Territory – From Central Offices where services are available | | This promotion provides existing Centrex or Centrex Service package customers who are adding stations or Network Access Registers (NARs) a waiver of Service Charges for the additions. The customer is required to sign a 12 month or greater term agreement or be under an existing and active (not expired) term agreement with a minimum of 12 months remaining. Customers with an expired term agreement, or term agreement expiring | 01/01/2010 to 12/31/2010 | (C) |
| | | within the next 12 months, who renew for a term of 12 months or greater, also qualify. Rules and Regulations | | |
| | | Service Charges (i.e. Line Connection Charges) for adding Centrex NARS or stations will be waived. | | |
| | | Existing and new Centrex tariff term customer with a minimum of 12 months remaining on their tariff term agreement are eligible. Customers with an expired term agreement, or a term agreement expiring within the next 12 months, who renew for a 12 month or greater term, also qualify. | | |
| | | Applies to tariff term customers only. Not available to customer with CSA, Special Assembly, or V&T agreement. | | |
| | | Can be combined with Centrex 12 and 24 Month Extension, Centrex Thank You for Renewing, and Centrex Re-Term for the addition of stations and NARs. | | |
| | | Does not apply to interoffice channel and bridging NRC for stations provisioned in a | | |

different wire center or different premises address.