



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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August 31, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** - Eighth Revised Page 35.6.71 Section A2

The purpose of this filing is to renew the Centrex Service 12 & 24 Month Extension promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

## **Centrex 12 and 24 Month Term Extension**

### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the Centrex 12 and 24 Month Term Extension Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to December 31, 2010.

**BELLSOUTH** 

GENERAL SUBSCRIBER SERVICE TARIFF Eighth Revised Page 35.6.71Seventh Revised

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TELECOMMUNICATIONS, INC.

35.6.71

FLORIDA

ISSUED: August 31, 2010 ISSUED: April 30, 2010

EFFECTIVE: September 1, 2010 EFFECTIVE: May 1, 2010

Cancels Seventh Revised Page 35.6.71 Cancels Sixth Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
		With this offer, customers receive an extension of their existing term rate for an additional 12 or 24 months. The customer is restricted to only 3 (three) additional	01/01/2010 to	(C)
Central Offices where services are available		extensions under this offer. Customers will also be required to sign a term agreement/addendum for the extension.	08 <u>12</u> /31/2010	
		Rules and RegulationsAllows existing Centrex term customers to renew at their existing tariff term rate for an additional 12 or 24 months.		
		Customer must sign a term agreement extension.		
		Applies to Centrex tariff term customers only. Does not apply to Centrex Service Package, CSA, Special Assembly, or V&T agreement customers.		
		Existing Centrex customers who are under a 36, 48, or 60 month tariff term agreement that has expired or that has 12 months or less remaining are eligible.		
		This promotion can be combined with CompleteLink, Centrex Add a Line, Simple Savings and existing Key Customer offers.		

BELLSOUTH TELECOMMUNICATIONS, INC.

**FLORIDA** 

ISSUED: August 31, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

Eighth Revised Page 35.6.71 Cancels Seventh Revised Page 35.6.71

EFFECTIVE: September 1, 2010

(C)

## **A2. GENERAL REGULATIONS**

GENERAL SUBSCRIBER SERVICE TARIFF

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

			Period
Area of Promotion	Service	Description	Authority
AT&T Florida Service	Centrex 12 and 24	With this offer, customers receive an extension of their existing term rate for an	01/01/2010
Territory - From	Month Term	additional 12 or 24 months. The customer is restricted to only 3 (three) additional	to
Central Offices where	Extension	extensions under this offer. Customers will also be required to sign a term	12/31/2010
services are available		agreement/addendum for the extension.	
		Rules and Regulations	
		Allows existing Centrex term customers to renew at their existing tariff term rate for an	
		additional 12 or 24 months.	
		Customer must sign a term agreement extension.	
		Applies to Centrex tariff term customers only. Does not apply to Centrex Service	
		Package, CSA, Special Assembly, or V&T agreement customers.	
		Existing Centrex customers who are under a 36, 48, or 60 month tariff term agreement	
		that has expired or that has 12 months or less remaining are eligible.	
		This promotion can be combined with CompleteLink, Centrex Add a Line, Simple	
		Savings and existing Key Customer offers.	