

Jerry D. Hendrix Vice President Regulatory Relations

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September 29, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Second Revised Page 35.6.98

The purpose of this filing is to revise the existing Residence Movers Offer by adding a new term and condition requiring customers to retain the required services for a minimum of 30 days. This Special Promotion will end January 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

Promotion Description

Residence Movers Offer Modification

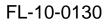
Overview of Promotion

The Company plans to add a new term and condition to the existing special promotion, requiring customers to retain the required services for a minimum of 30 days. The end date for this special promotion will remain at January 31, 2011. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to add the 30 day retention requirement. This modification will be effective September 30, 2010.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.



EFFECTIVE: September 30, 2010

Period

(N)

(D)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

BY: Marshall M. Criser III, President -FL

TELECOMMUNICATIONS, INC.

ISSUED: September 29, 2010

Miami, Florida

BELLSOUTH

FLORIDA

A. The following promotions are on file with the Commission: (Cont'd)

			1 ci iou
Area of Promotion	Service	Description	Authority
AT&T Florida	Residence Mover	New or existing Residential customers identified as movers and who place an	02/01/2010
Service	Promotion	order to move their service to a new service address and have or add Complete	to
Territory - From		Choice Basic or Complete Choice Enhanced are eligible for a \$50 reward.	01/31/2011
Central Office where			
services are available		Rules and Regulations	
		This offer provides a \$50 reward when customer orders an access line (N or	
		T order) and either has or newly adds Complete Choice Basic or Complete	
		Choice Enhanced.	
		The customer must be moving and place an N or T order with Complete	
		Choice Basic or Complete Choice Enhanced at the new address.	
		Customer must be identified as a mover.	
		This offer can not be stacked with Competitive Acquisition (CA) offers.	
		Customers will receive redemption instructions for a \$50 reward.	
		New or existing residential customers moving and placing an N or T order	
		must have Complete Choice Basic or Complete Choice Enhanced to qualify.	
		must have complete choice basic of complete choice bimanced to quarry.	
		The required services must be retained for a minimum of 30 days and at the	
		time of processing the reward.	
		1 0	
		A customer can only qualify once per move.	

(DELETED)

BELLSOUTH 35.6.98 TELECOMMUNICATIONS, INC. FLORIDA

Cancels First Revised Page 35.6.98 Cancels Original Page 35.6.98

ISSUED: September 29, 2010ISSUED: January 29, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: September 30, 2010EFFECTIVE: February 1, 2010

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where	Service Residence Mover Promotion	Description New or existing Residential customers identified as movers and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 reward.	Period Authority 02/01/2010 to 01/31/2011	(C)
services are available		 Rules and Regulations This offer provides a \$50 reward when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced. 		(C)
		The customer must be moving and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address.		
		Customer must be identified as a mover.		
		This offer can not be stacked with Competitive Acquisition (CA) offers.		
		Customers will receive redemption instructions for a \$50 reward.		(C)
		New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.		
		The required services must be retained for a minimum of 30 days and at the time of processing the reward.		(C <u>N</u>)
		A customer can only qualify once per move.		
		(DELETED)-This offer can not be stacked with CA offers.		<u>(D)</u>