



525 Junction Rd,
Madison, WI 53717
www.tdstelecom.com

December 13, 2010

Ms. Beth Salak, Director
Florida Public Service Commission
Division of Competitive Markets and Enforcement
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

**RE: TL718, Quincy Telephone Company
Add STAR Business Bundles & Grandfather Total Talk for Business
Customers**

Dear Ms. Salak:

Enclosed is the following tariff sheet:

Index Section	Fourth Revised Index Sheet 43
Section A3	Eleventh Revised Contents Sheet 1
	Fifth Revised Sheet 5
	Sixth Revised Sheet 6
	Original Sheets 7.2 & 7.3

The purpose of this filing is first, to add STAR Business Bundles to the tariff. The STAR Business Bundles are optional offerings that package services and features together for a flat monthly rate that is applicable to each STAR Business Bundle subscriber line provided. The offering is available to 1-3 business customers. There are 2 STAR Business Bundle Options.

- The STAR Business Bundle includes the following services: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and 200 Minutes of TDS Long Distance calling.
- The STAR Business Bundle Unlimited includes the following services: Business One Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and Unlimited TDS Long Distance calling.

Customers must also subscribe to TDS Telecom's high speed data to be eligible for these bundles.

Quincy Telephone Company
Add STAR Business Bundles & Grandfather Bus Total Talk
December 13, 2010
Page 2

With this filing, we will also grandfather the Total Talk (including Total Talk Smart Pack) Bundles to existing Business customers effective December 30, 2010. The bundles will not be available to new Business customers after this date.

The proposed effective date for this filing is December 30, 2010.

The redlined tariff sheets as well as the revenue projections are also included with this filing.

If you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Kris A. Groth". The signature is written in a cursive, flowing style.

Kris A. Groth
Tariff Administrator
Kris.groth@tdstelecom.com
608.664.4186

Enclosures

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
 Florida

Index Section
 Fourth Revised Index Sheet 43
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(N)
(T)

ISSUED: December 15, 2010

EFFECTIVE: December 30, 2010

BY: Joel Dohmeier, Vice-President

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Eleventh Revised Contents Sheet 1
Cancels Tenth Revised Contents Sheet 1

BASIC LOCAL EXCHANGE SERVICE

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ISSUED: December 15, 2010

EFFECTIVE: December 30, 2010

BY: Joel Dohmeier, Vice-President

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Fifth Revised Sheet 5
Cancels Fourth Revised Sheet 5

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

5. Total Talk Pack

A. General

1. Total Talk Pack is an optional service package. The package permits a customer to receive services and features for a flat monthly rate, for each Total Talk Pack subscriber line provided. Total Talk Pack includes the following services:¹
 - a. Residential² or Business³ One-Party Line (includes Touch Tone capability) (C)
 - b. Three-Way Calling & Call Waiting (Custom Calling Services)
 - c. Caller ID Deluxe, Anonymous Call Rejection, & Priority Ringing (Advanced Calling Services)
 - d. Inside Wire Protection Plan (deregulated service)

B. Conditions and Limitations

1. Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply as part of this bundle.
2. Total Talk Pack customers may terminate their enrollment in the Plan at any time upon notice to the company.
3. Unless terminated by the Total Talk Pack customer or the Company, a customer will remain enrolled in the Plan, as amended from time-to-time, with any applicable changes in rate, for as long as the Plan continues to be offered by the Company.
4. Service Charges, as described in Section A4 of this tariff, apply to requests for new and additional Total Talk Pack lines, and moves of existing lines. Service Charges will not apply when the Total Talk Pack replaces existing Local Exchange Service or if the customer requests a change from the Total Talk Pack back to Local Exchange Service.
5. Total Talk Pack customers are not eligible for discounts or promotional offerings (outside of this bundle) associated with the Custom Calling and Advanced Calling Services included in the Plan, unless specifically provided for in a promotional offering.

¹ Customers must also subscribe to TDS Long Distance's Total Talk Pack.

² This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.

³ This service is grandfathered to existing Business customers effective December 30, 2010. The service will not be available to new customers after this date. (C)
(C)

ISSUED: December 15, 2010

EFFECTIVE: December 30, 2010

BY: Joel Dohmeier, Vice-President

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Sixth Revised Sheet 6
Cancels Fifth Revised Sheet 6

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

5. Total Talk Pack (Continued)

B. Conditions and Limitations (Continued)

- 6. The Plan may not be combined with any other optional toll calling plan service, except for those specified in this offering.
- 7. Customers enrolled in the Plan, who fail to pay the entire rate per month, will have all existing Total Talk Pack services converted to the applicable tariff rates. Service Charges will not apply for converting services back to tariff rates. Such customers will not be permitted to re-enroll in this Plan until such time as all associated unpaid balances are satisfactorily paid in full.

C. Rates¹

	<u>Rate Per Month</u>	
1. Residence ^{2,3}		
Local Bundle, per line	\$28.05	
2. Business ⁴		(C)
Local Bundle, per line	\$53.05	

¹ Customers must also subscribe to TDS Long Distance's Total Talk Pack to be eligible for this rate.

² New customers that sign a one year contract and subscribe to Total Talk Pack along with TDS Long Distance's Total Talk 200 or Unlimited will receive a waiver of all installation charges.

³ This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.

⁴ This service is grandfathered to existing Business customers effective December 30, 2010. The service will not be available to new customers after this date.

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(C)

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Original Sheet 7.2

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

(N)

7. STAR BUSINESS BUNDLES

a) General

1) The STAR Business Bundles are optional offerings that package services and features together for a flat monthly rate that is applicable to each STAR Business Bundle subscriber line provided. This offering is available to 1-3 line business customers. There are 2 STAR Business Bundle options.

a. STAR Business Bundle – Expanded¹
Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and 200 Minutes of TDS Long Distance² calling.

b. STAR Business Bundle Unlimited – Expanded¹
Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and Unlimited TDS Long Distance² calling.

¹ Customers must also subscribe to TDS Telecom's high speed data.

² Customers must also subscribe to the corresponding TDS Long Distance STAR Plan.

(N)

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Original Sheet 7.3

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

(N)

7. STAR BUSINESS BUNDLES (Continued)

b) Conditions and Limitations

- 1) Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply.
- 2) The Bundle may not be combined with any other optional toll calling plan service, except for those specified in this offering.
- 3) Discounts or promotions outside of this Bundle are not available, unless specifically provided for in the discount or promotional offering.
- 4) Service Connection Charges, as described in Section A4 of this tariff, apply to requests for new and additional STAR Business Bundle lines, and moves of existing lines.
- 5) The Service Order Charge listed under the "Rates" section below will apply if the customer requests a change to their STAR Business Bundle offering (i.e. a request to change features or downgrade) or requests to change from the STAR Business Bundle back to Local Exchange Service. The charge will not apply when the STAR Business Bundle replaces existing Local Exchange Service or the customer would like to upgrade their STAR Business Bundle.
- 6) STAR Business Bundle customers may terminate their package at any time upon notice to the company.
- 7) Customers who fail to pay the entire package rate per month will have all STAR Business Bundle optional features removed. The customer will then be converted to the tariffed Basic Local service rate. Service Charges will not apply for converting services back to a la carte tariff rates. Such customers will not be permitted to re-enroll in any of the packages until such time as all associated unpaid balances are satisfactorily paid in full.

c) Rates

		<u>Rate Per Month¹</u>
1)	Business, Per Line	
	a. STAR Business Bundle Expanded	\$39.99
	b. STAR Business Bundle Unlimited Expanded	\$59.99
2)	Service Order Charge	<u>Non-Recurring Charge</u> \$10.00

¹ One, Two, and Three-Year Contract rates are also available.

(N)

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Fourth Index Section
~~Third~~ Revised Index Sheet 43
Cancels ~~Second~~ Revised Index Sheet 43

Third **REVISED**

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Dec 15, 2016

ISSUED: ~~December 23, 2008~~

EFFECTIVE: ~~January 7, 2008~~

BY: ~~Jeff Jung, Vice-President~~

Joel Dohmeier

Dec 30, 2010

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Eleventh
Section A3
~~Tenth~~ Revised Contents Sheet 1
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BASIC LOCAL EXCHANGE SERVICE

Tenth
APPROVED

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2. Rates	10

(14)

Dec 15, 2010

Dec 30, 2010

ISSUED: ~~December 23, 2008~~

EFFECTIVE: ~~January 7, 2009~~

BY *Jeff Jung*, Vice-President

Paul Desnoyer

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Fifth Section A3
Fourth Revised Sheet 5
Cancels ~~Third~~ Revised Sheet 5

BASIC LOCAL EXCHANGE SERVICE

FOURTH
APPROVED

C. MONTHLY EXCHANGE RATES (Continued)

5. Total Talk Pack

A General

- 1 Total Talk Pack is an optional service package. The package permits a customer to receive services and features for a flat monthly rate, for each Total Talk Pack subscriber line provided. Total Talk Pack includes the following services¹
 - a Residential² or Business³ One-Party Line (includes Touch Tone capability)
 - b Three-Way Calling & Call Waiting (Custom Calling Services)
 - c Caller ID Deluxe, Anonymous Call Rejection, & Priority Ringing (Advanced Calling Services)
 - d Inside Wire Protection Plan (deregulated service)

(C)

B Conditions and Limitations

- 1 Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply as part of this bundle.
- 2 Total Talk Pack customers may terminate their enrollment in the Plan at any time upon notice to the company.
- 3 Unless terminated by the Total Talk Pack customer or the Company, a customer will remain enrolled in the Plan, as amended from time-to-time, with any applicable changes in rate, for as long as the Plan continues to be offered by the Company
- 4 Service Charges, as described in Section A4 of this tariff, apply to requests for new and additional Total Talk Pack lines, and moves of existing lines. Service Charges will not apply when the Total Talk Pack replaces existing Local Exchange Service or if the customer requests a change from the Total Talk Pack back to Local Exchange Service
- 5 Total Talk Pack customers are not eligible for discounts or promotional offerings (outside of this bundle) associated with the Custom Calling and Advanced Calling Services included in the Plan, unless specifically provided for in a promotional offering.

¹ Customers must also subscribe to TDS Long Distance's Total Talk Pack.

² This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.

3 ~~This service is grandfathered to existing Business customers effective Dec 30, 2010. The service will not be available to new customers after this date.~~

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ISSUED: December 23, 2008

EFFECTIVE: January 7, 2009

Dec 15, 2010

BY Jeff Jung, Vice-President

Joel Dohmer

Dec 30, 2010

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Sixth Section A3
Fifth Revised Sheet 6
Cancels Fourth Revised Sheet 6

BASIC LOCAL EXCHANGE SERVICE

FDM
APPROVED

C MONTHLY EXCHANGE RATES (Continued)

5 Total Talk Pack (Continued)

B Conditions and Limitations (Continued)

- 6. The Plan may not be combined with any other optional toll calling plan service, except for those specified in this offering.
- 7. Customers enrolled in the Plan, who fail to pay the entire rate per month, will have all existing Total Talk Pack services converted to the applicable tariff rates. Service Charges will not apply for converting services back to tariff rates. Such customers will not be permitted to re-enroll in this Plan until such time as all associated unpaid balances are satisfactorily paid in full.

C. Rates³

	<u>Rate Per Month</u>
1 Residence ^{2,3}	
Local Bundle, per line	\$28.05
2 Business ⁴	
Local Bundle, per line	\$53.05

(E)
(C)

¹ Customers must also subscribe to TDS Long Distance's Total Talk Pack to be eligible for this rate. (E)

² New customers that sign a one year contract and subscribe to Total Talk Pack along with TDS Long Distance's Total Talk 200 or Unlimited will receive a waiver of all installation charges.

³ This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date. (E)
(E)

4 This service is grandfathered to existing Business customers effective Dec 30, 2010. The service will not be available to new customers after this date. (C)
(C)

ISSUED: December 23, 2008
Dec 15, 2010

EFFECTIVE: January 7, 2009

BY: Jeff Jung, Vice-President

Joel Dohmer

Dec 30, 2010

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Original Sheet 7.2

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

7. STAR BUSINESS BUNDLES

a) General

1) The STAR Business Bundles are optional offerings that package services and features together for a flat monthly rate that is applicable to each STAR Business Bundle subscriber line provided. This offering is available to 1-3 line business customers. There are 2 STAR Business Bundle options.

a. STAR Business Bundle – Expanded¹

Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and 200 Minutes of TDS Long Distance² calling.

b. STAR Business Bundle Unlimited – Expanded¹

Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and Unlimited TDS Long Distance² calling.

¹ Customers must also subscribe to TDS Telecom's high speed data.

² Customers must also subscribe to the corresponding TDS Long Distance STAR Plan.

(N)

(N)

GENERAL EXCHANGE TARIFF

QUINCY TELEPHONE COMPANY
d/b/a TDS TELECOM/QUINCY TELEPHONE
Florida

Section A3
Original Sheet 7.3

BASIC LOCAL EXCHANGE SERVICE

C. MONTHLY EXCHANGE RATES (Continued)

7. STAR BUSINESS BUNDLES (Continued)

b) Conditions and Limitations

- 1) Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply.
- 2) The Bundle may not be combined with any other optional toll calling plan service, except for those specified in this offering.
- 3) Discounts or promotions outside of this Bundle are not available, unless specifically provided for in the discount or promotional offering.
- 4) Service Connection Charges, as described in Section A4 of this tariff, apply to requests for new and additional STAR Business Bundle lines, and moves of existing lines.
- 5) The Service Order Charge listed under the "Rates" section below will apply if the customer requests a change to their STAR Business Bundle offering (i.e. a request to change features or downgrade) or requests to change from the STAR Business Bundle back to Local Exchange Service. The charge will not apply when the STAR Business Bundle replaces existing Local Exchange Service or the customer would like to upgrade their STAR Business Bundle.
- 6) STAR Business Bundle customers may terminate their package at any time upon notice to the company.
- 7) Customers who fail to pay the entire package rate per month will have all STAR Business Bundle optional features removed. The customer will then be converted to the tariffed Basic Local service rate. Service Charges will not apply for converting services back to a la carte tariff rates. Such customers will not be permitted to re-enroll in any of the packages until such time as all associated unpaid balances are satisfactorily paid in full.

c) Rates

	Rate Per Month ¹
1) Business, Per Line	
a. STAR Business Bundle Expanded	\$39.99
b. STAR Business Bundle Unlimited Expanded	\$59.99
2) Service Order Charge	\$10.00

¹ One, Two, and Three-Year Contract rates are also available.

ISSUED: December 15, 2010

EFFECTIVE: December 30, 2010

BY: Joel Dohmeier, Vice-President

(N)

(N)

Quincy Telephone Company d/b/a TDS Telecom

STAR Business Bundles - Revenue Projections for Quincy, FL

	1 Line	2 Line	3 Line	Bus Bundle	ARPU of	Total Bus	
Market	State	Customers	Customers	Conversions	Bus Bundle	Bundle	
	Customers	Customers	Customers	Conversions	ARPU of	Revenue	
QUINCY	FL	241	83	33	66	\$78.63	\$5,224.96

Proprietary
December 13, 2010