

Jerry D. Hendrix Vice President Regulatory Relations

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December 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Ninth Revised Page 35.6.73

The purpose of this filing is to provide for the Centrex Service Add a Line promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

## **Promotion Description**

### **Centrex Add a Line**

#### <u>Overview</u>

The Centrex Add a Line promotion is scheduled to begin on 1/1/2011 and end on 12/31/2011. This promotion provides existing Centrex and Centrex Service Package customers who are adding stations or NARs a waiver of Service Charges for the additions. The customer is required to sign a 12 month or greater term agreement or be under an existing and active (not expired) term agreement with a minimum of 12 months remaining. Customers with an expired tariff agreement, or a tariff agreement expiring within the next 12 months, who renew for a 12 months or greater term, also qualify.

#### Promotion Specifics

- Waive Service Charges (i.e. Line Connection Charges) for Centrex NARs and Stations.
- Existing Centrex and Centrex Service Package customers are required to sign a 12 month or greater term agreement
- Existing Centrex and Centrex Service Package customers must be under an existing and active (not expired) term agreement with a minimum of 12 months remaining.
- Existing Centrex and Centrex Service Package customers with expired or expiring within the next 12 months tariff agreements must renew for a 12 months or greater term.

#### Promotion Restrictions/Eligibility Requirements

- Must be an existing Centrex customer with 12 months or greater remaining on their tariff agreement.
- Must be an existing Centrex customers with tariff agreements that are expired or will expire within the next 12 months, who renew for 12 months or greater.
- Not available to customer with CSA, Special Assembly, or V&T agreement.
- Can be combined with AT&T Centrex 12 and 24 Month Extension, Centrex Thank You for Renewing and AT&T Centrex Re-Term for the addition of stations and NARs.
- Does not apply to interoffice channel and bridging NRC for stations provisioned in a different wire center or different premises address.

BELLSOUTH Page 35.6.73 TELECOMMUNICATIONS, INC. 35.6.73

FLORIDA

ISSUED: December 30, 2010 ISSUED: August 31, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

Cancels Eighth Revised Page 35.6.73 Cancels Seventh Revised Page

EFFECTIVE: January 1, 2011 EFFECTIVE: September 1, 2010

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# A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

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Area of Promotion	Service	Description	Authority
AT&T Florida Service	Centrex Add a	This promotion provides existing Centrex or Centrex Service package customers who are	01/01/2010
Territory - From	Line Promotion	adding stations or Network Access Registers (NARs) a waiver of Service Charges for the	01/01/2011
Central Offices where		additions. The customer is required to sign a 12 month or greater term agreement or be	to
services are available		under an existing and active (not expired) term agreement with a minimum of 12 months	<del>12/31/2010</del>
		remaining. Customers with an expired term agreement, or term agreement expiring	12/31/2011
		within the next 12 months, who renew for a term of 12 months or greater, also qualify.	

Rules and Regulations

--Service Charges (i.e. Line Connection Charges) for adding Centrex NARS or stations will be waived.

--Existing and new-Centrex tariff term <u>and Centrex Service Package</u> customers with a minimum of 12 months remaining on their tariff term agreement are eligible. Customers with an expired term agreement, or a term agreement expiring within the next 12 months, who renew for a 12 month or greater term, also qualify.

--Applies to tariff term customers only. Not available to customer with CSA, Special Assembly, or V&T agreement.

--Can be combined with Centrex 12 and 24 Month Extension, Centrex Thank You for Renewing, and Centrex Re-Term for the addition of stations and NARs.

--Does not apply to interoffice channel and bridging NRC for stations provisioned in a different wire center or different premises address.

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Period

**A2. GENERAL REGULATIONS** 

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

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BELLSOUTH TELECOMMUNICATIONS, INC. **FLORIDA** ISSUED: December 30, 2010 BY: Marshall M. Criser III, President -FL Miami, Florida

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