



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Twelfth Revised Page 33.6.1

The purpose of this filing is to provide for the Remote Call Forwarding (RCF) Promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

RCF Promotion

Overview

The Remote Call Forwarding (RCF) Promotion is scheduled to begin on 01/01/2011 and end on 12/31/2011. The Remote Call Forwarding Promotion (the "Program") offers credits on the Subscriber's bill and waivers of certain service charges. The offer is only available to new business subscribers requiring a Remote Call Forwarding ("RCF") to maintain their local exchange business number(s) or existing AT&T business subscribers who are moving within their local calling area and are required to change their business telephone number(s).

Promotion Specifics

Qualified business customers will receive the fixed monthly portion of RCF service for the equivalent of \$5.00 per month per RCF feature arranged for a maximum period of 12 months. After 12 months, the monthly bill credits associated with this promotion will be discontinued and the RCF service will be billed the current fixed monthly rate.

During the promotional period, normally applicable service charges (i.e. Secondary Service Charge) associated with the initial or subsequent installation of RCF features (participating in the Program) will be waived. A maximum of ten (10) RCF features (initial/additional) per billing account can participate in the Program.

Any normally applicable usage charges associated with RCF will be applied and will not be subject to a discount.

Promotion Restrictions/Eligibility Requirements

Available to new business customers requiring an RCF to maintain their local exchange business number and to existing AT&T customers that are moving within their local area and who are required to change their business telephone number.

FLORIDA

ISSUED: December 30, 2010~~ISSUED: December 31, 2009~~

EFFECTIVE: January 1, 2011~~EFFECTIVE: January 1, 2010~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)			
AT&T Florida Service Territory-- From Central Offices where services are available	Remote Call Forwarding (RCF) Promotion	The RCF Promotion (the "Program") will offer discounts on the Subscriber's bill. The offer is only available to new AT&T subscribers requiring RCF to maintain their local exchange business number(s) or existing AT&T subscribers who are moving within their local area and are required to change their business telephone number(s).	01/01/2010 (C) <u>01/01/2011</u> to 12/31/2010 (E) <u>12/31/2011</u>

Promotion Specifics

Qualified business customers will receive the fixed monthly portion of RCF service for the equivalent of \$5.00 per month per RCF feature arranged for a maximum period of twelve (12) months. The Subscriber will be billed the current applicable fixed monthly RCF rate (e.g. as specified in AT&T's lawfully filed tariffs or otherwise provided in AT&T's Price List) and provided monthly bill credits calculated to provide for an equivalent RCF fixed monthly rate of \$5.00. Any normally applicable usage charges associated with RCF will be applied and will not be subject to a discount. The discount will appear as a credit in the Rewards and Discounts section of the Subscriber's bill in either the current or a subsequent billing period usually within one or two billing cycles. After twelve (12) months, the monthly bill credits associated with this promotion will be discontinued and the RCF service will be billed the current fixed monthly rate.

A maximum of ten (10) RCF features (initial/additional) per billing account can participate in the Program. During the period of this promotion, normally applicable service charges (i.e. Secondary Service Charge) associated with the initial or subsequent installation of RCF features (participating in the Program) will be waived.

The Program is available to new AT&T business customers requiring RCF to maintain their local exchange business number(s) and to existing AT&T customers who are moving within their local area and who are required to change their business telephone number(s).

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory-- From Central Offices where services are available	Remote Call Forwarding (RCF) Promotion	The RCF Promotion (the "Program") will offer discounts on the Subscriber's bill. The offer is only available to new AT&T subscribers requiring RCF to maintain their local exchange business number(s) or existing AT&T subscribers who are moving within their local area and are required to change their business telephone number(s).	01/01/2011 to 12/31/2011 (C)

Promotion Specifics

Qualified business customers will receive the fixed monthly portion of RCF service for the equivalent of \$5.00 per month per RCF feature arranged for a maximum period of twelve (12) months. The Subscriber will be billed the current applicable fixed monthly RCF rate (e.g. as specified in AT&T's lawfully filed tariffs or otherwise provided in AT&T's Price List) and provided monthly bill credits calculated to provide for an equivalent RCF fixed monthly rate of \$5.00. Any normally applicable usage charges associated with RCF will be applied and will not be subject to a discount. The discount will appear as a credit in the Rewards and Discounts section of the Subscriber's bill in either the current or a subsequent billing period usually within one or two billing cycles. After twelve (12) months, the monthly bill credits associated with this promotion will be discontinued and the RCF service will be billed the current fixed monthly rate.

A maximum of ten (10) RCF features (initial/additional) per billing account can participate in the Program. During the period of this promotion, normally applicable service charges (i.e. Secondary Service Charge) associated with the initial or subsequent installation of RCF features (participating in the Program) will be waived.

The Program is available to new AT&T business customers requiring RCF to maintain their local exchange business number(s) and to existing AT&T customers who are moving within their local area and who are required to change their business telephone number(s).