Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850
Dear Ms. Salak:
Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

## General Subscriber Service Tariff

Section A2 - Third Revised Page 33.26

The purpose of this filing is to modify the end date for the AT\&T All For Less 5+ Lines Promotion. This Special Promotion will end on January 16, 2011. All other elements of this promotion remain unchanged.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,
Jerry D. Hendrix (mrs)

Regulatory Vice President
Attachments

Proud Sponsor of the U.S. Olympic Team

## Promotion Description

## AT\&T All For Less 5+ Lines

## OVERVIEW OF PROMOTION

The Company plans to change the end date for the AT\&T All For Less 5+ Lines
Promotion. The new end date for this special promotion will be January 16, 2011. The current end date is December 31, 2010. All other elements of this promotion will remain unchanged.

## PROMOTION MODIFICATION

This promotion is modified to change the offer end date to January 16, 2011.

## A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Charges Waived |
| :--- | :--- | :--- |
| AT\&T Florida | AT\&T All For | This promotion ("Program") is an offering available to businesses that are currently with |
| Service Territory - | Less 5+ Lines | another local exchange provider and are transferring their local exchange service to the <br> Company (Win/Winback) and existing business subscribers who have received a |
| From Central Office |  | competitive offer and are considering switching their local exchange service to another |
| where services are |  | local exchange provider (Save). |

## Period

Authority
09/13/2010 (CA)

## to

12/31/2010
01/16/2011

The AT\&T All For Less 5+ Lines program provides a $40 \%$ discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT\&T U-verse High Speed Internet Business (where available). In addition, customer must also have or purchase an AT\&T Mobility device with wireless service under a separate two (2) year AT\&T Mobility contract; or purchase a new AT\&T Tech Support 360 Service Package (AT\&T Tech Support 360 Advanced Service Package with AT\&T Web Hosting - Shared Hosting, or AT\&T Tech Support 360 Premium Service Package with AT\&T Tech Support 360 Backup and Go Premium). All of these services must be purchased in order to receive the promotional benefits.

The Subscriber must sign a 24-month All for Less 5+ Lines Term Agreement.

This offer is only available to business subscribers with five (5) to nineteen (19) business lines.

## Program Eligibility

- Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT\&T U-verse High Speed Internet - Business (where available). In addition, customer must also have or purchase an AT\&T Mobility device with wireless service under a separate two (2) year AT\&T Mobility contract; or purchase a AT\&T Tech Support 360 Service Package (AT\&T Tech Support 360 Advanced Service Package with AT\&T Web Hosting - Shared Hosting, or AT\&T Tech Support 360 Premium Service Package with AT\&T Tech Support 360 Backup and Go Premium).
- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT\&T All For Less 5+ Lines promotion.
- Subscriber must sign the 24-month Program Agreement associated with this offer


# A2. GENERAL REGULATIONS 

## A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

|  |  | Period | Authority |
| :--- | :--- | :--- | :--- |
| Area of Promotion | Service | Charges Waived |  |
| AT\&T Florida | AT\&T All For | This promotion ("Program") is an offering available to businesses that are currently with | $09 / 13 / 2010$ |
| Service Territory - | Less 5+ Lines | another local exchange provider and are transferring their local exchange service to the | to |

The AT\&T All For Less 5+ Lines program provides a $40 \%$ discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT\&T U-verse High Speed Internet Business (where available). In addition, customer must also have or purchase an AT\&T Mobility device with wireless service under a separate two (2) year AT\&T Mobility contract; or purchase a new AT\&T Tech Support 360 Service Package (AT\&T Tech Support 360 Advanced Service Package with AT\&T Web Hosting - Shared Hosting, or AT\&T Tech Support 360 Premium Service Package with AT\&T Tech Support 360 Backup and Go Premium). All of these services must be purchased in order to receive the promotional benefits.

The Subscriber must sign a 24-month All for Less 5+ Lines Term Agreement.

This offer is only available to business subscribers with five (5) to nineteen (19) business lines.

## Program Eligibility

- Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT\&T U-verse High Speed Internet - Business (where available). In addition, customer must also have or purchase an AT\&T Mobility device with wireless service under a separate two (2) year AT\&T Mobility contract; or purchase a AT\&T Tech Support 360 Service Package (AT\&T Tech Support 360 Advanced Service Package with AT\&T Web Hosting - Shared Hosting, or AT\&T Tech Support 360 Premium Service Package with AT\&T Tech Support 360 Backup and Go Premium).
- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT\&T All For Less 5+ Lines promotion.
- Subscriber must sign the 24 -month Program Agreement associated with this offer to receive the benefits.

