

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

December 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Third Revised Page 33.26

The purpose of this filing is to modify the end date for the AT&T All For Less 5+ Lines Promotion. This Special Promotion will end on January 16, 2011. All other elements of this promotion remain unchanged.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

### AT&T All For Less 5+ Lines

# **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T All For Less 5+ Lines Promotion. The new end date for this special promotion will be January 16, 2011. The current end date is December 31, 2010. All other elements of this promotion will remain unchanged.

### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to January 16, 2011.

33.26

TELECOMMUNICATIONS, INC.

Cancels Second Revised Page 33.26 Cancels First Revised Page 33.26

**FLORIDA** 

ISSUED: December 30, 2010 ISSUED: September 10, 2010

EFFECTIVE: January 1, 2011 EFFECTIVE: September 13, 2010

BY: Marshall M. Criser III, President -FL Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

		Dania J	
Area of Promotion AT&T Florida Service Territory – From Central Office where services are available  Service AT&T All For Less 5+ Lines are	Charges Waived  This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save).	Period Authority 09/13/2010 to 12/31/2010 01/16/2011	(CN)
	The AT&T All For Less 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT&T U-verse High Speed Internet – Business (where available). In addition, customer must also have or purchase an AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract; or purchase a new AT&T Tech Support 360 Service Package (AT&T Tech Support 360 Advanced Service Package with AT&T Web Hosting – Shared Hosting, or AT&T Tech Support 360 Premium Service Package with AT&T Tech Support 360 Backup and Go Premium). All of these services must be purchased in order to receive the promotional benefits.		<del>(N)</del>
	The Subscriber must sign a 24-month All for Less 5+ Lines Term Agreement.		<del>(N)</del>
	This offer is only available to business subscribers with five (5) to nineteen (19) business lines.		(N)
	Program Eligibility		( <del>N)</del>
	• Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT&T U-verse High Speed Internet – Business (where available). In addition, customer must also have or purchase an AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract; or purchase a AT&T Tech Support 360 Service Package (AT&T Tech Support 360 Advanced Service Package with AT&T Web Hosting – Shared Hosting, or AT&T Tech Support 360 Premium).		( <del>N)</del>
	• Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less 5+ Lines promotion.		(N)
	Subscriber must sign the 24-month Program Agreement associated with this offer		<del>(N)</del>

to receive the benefits.

GENERAL SUBSCRIBER SERVICE TARIFF

Third Revised Page 33.26 Cancels Second Revised Page 33.26

\_

EFFECTIVE: January 1, 2011

ISSUED: December 30, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

#### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

# Area of Promotion AT&T Florida Service Territory – From Central Office where services are available Service AT&T All For Less 5+ Lines

#### **Charges Waived**

This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save).

Authority 09/13/2010 (C) to 01/16/2011

Period

The AT&T All For Less 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT&T U-verse High Speed Internet – Business (where available). In addition, customer must also have or purchase an AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract; or purchase a new AT&T Tech Support 360 Service Package (AT&T Tech Support 360 Advanced Service Package with AT&T Web Hosting – Shared Hosting, or AT&T Tech Support 360 Premium Service Package with AT&T Tech Support 360 Backup and Go Premium). All of these services must be purchased in order to receive the promotional benefits.

The Subscriber must sign a 24-month All for Less 5+ Lines Term Agreement.

This offer is only available to business subscribers with five (5) to nineteen (19) business lines

#### **Program Eligibility**

- Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, or AT&T U-verse High Speed Internet Business (where available). In addition, customer must also have or purchase an AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract; or purchase a AT&T Tech Support 360 Service Package (AT&T Tech Support 360 Advanced Service Package with AT&T Web Hosting Shared Hosting, or AT&T Tech Support 360 Premium Service Package with AT&T Tech Support 360 Backup and Go Premium).
- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less 5+ Lines promotion.
- Subscriber must sign the 24-month Program Agreement associated with this offer to receive the benefits.