

Jerry D. Hendrix Vice President Regulatory Relations

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December 31, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

<u>General Subscriber Service Tariff</u> Section A2 - Second Revised Page 32.4.1

The purpose of this filing is to revise the existing Service Connection Charge Waiver to extend the offer through December 31, 2011. This Special Promotion will end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

Promotion Description

Service Connection Charge Waiver Extension

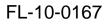
Overview of Promotion

The Company plans to change the end date for the Service Connection Charge Waiver special promotion. The new end date for this special promotion will be December 31, 2011. The current end date is December 31, 2010. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to change the offer end date to December 31, 2011. This modification will be effective January 1, 2011.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.



outbound telemarketing vendor or alternate channels as indicated.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: December 31, 2010 BY: Marshall M. Criser III, President -FL

Miami, Florida

EFFECTIVE: January 1, 2011

Period

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd) A.

	Area of Promotion	Service	Charges Waived	Authority
	AT&T Florida Service Territory – From Central Office where	Service Connection Charge Waiver Service Connection Charges may be waived for customers who subscribe to	Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within AT&T territory.	1/1/2011 to 12/31/2011
	services are available	Complete Choice Basic or any other	The customer must select AT&T as their local service provider.	
		package or service that contains those elements. It can also be waived for customers who subscribe to basic service plus two (2) non-zero rated features. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.	Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T may offer the customer the promotion and place the order at the new address.	
			This offer is not valid for out of region customers who are new to AT&T.	
			This offer is not available to existing AT&T customers.	
			Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date.	
			AT&T employees are not eligible for this offer.	
			Offer valid for only one (1) service line at the intended local service address.	
			Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.	
			AT&T reserves the right to discontinue or modify this promotion at any time without notice.	
			The customer must place the order on or before December 31, 2011.	
			Customer must have the eligible services on their new service order in order to receive the promotional offer.	
			The customer must place the order through an AT&T business office,	

BELLSOUTH
32.4.1
TELECOMMUNICATIONS, INC.
FLORIDA

BY: Marshall M. Criser III, President -FL

Miami, Florida

Cancels First Revised Page 32.4.1 Cancels Original Page 32.4.1

EFFECTIVE: January 1, 2011EFFECTIVE: December 22, 2009

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Service Connection Charge Waiver Service Connection Charges may be waived for customers who subscribe to Complete Choice Basic or any other package or service that contains those elements. It can also be waived for customers who subscribe to basic service plus two (2) non-zero rated features. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.	 Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within AT&T territory. The customer must select AT&T as their local service provider. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T may offer the customer the promotion and place the order at the new address. 	12/22/20081/1/ /2011 to 12/31/2010 <u>1</u>
		 This offer is not valid for out of region customers who are new to AT&T. This offer is not available to existing AT&T customers 	
		 This offer is not available to existing AT&T customers. Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date. 	
		AT&T employees are not eligible for this offer.	
		Offer valid for only one (1) service line at the intended local service address.	
		Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.	7
		AT&T reserves the right to discontinue or modify this promotion at any time without notice.	
		The customer must place the order on or before December 31, 20102011.	
		Customer must have the eligible services on their new service order in order to receive the promotional offer.	
		The customer must place the order through an AT&T business office,	

outbound telemarketing vendor or alternate channels as indicated.

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