

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Resolution by HOLMES COUNTY ) DOCKET NO. 870248-TL  
BOARD OF COUNTY COMMISSIONERS for ) ORDER NO. 18066  
extended area service in Holmes County ) ISSUED: 8-27-87  
)

The following Commissioners participated in the disposition of this matter:

KATIE NICHOLS, Chairman  
THOMAS M. BEARD  
GERALD L. GUNTER  
JOHN T. HERNDON  
MICHAEL MCK. WILSON

ORDER DENYING EXTENDED AREA SERVICE AND REQUIRING  
IMPLEMENTATION OF AN OPTIONAL DISCOUNTED TOLL PLAN

BY THE COMMISSION:

BACKGROUND

This docket was initiated by Resolution 87-04 filed by the Holmes County Board of County Commissioners on March 10, 1987. In accordance with our rules, we ordered Central Telephone Company of Florida (Centel) and Southern Bell Telephone and Telegraph Company (Southern Bell), who serve this area, to perform traffic studies on all nonextended area service (EAS) routes in Holmes County to determine calling volumes. We ordered the traffic studies to determine, based upon our rules, whether a community of interest between any non-EAS route in Holmes County was sufficient to warrant further consideration.

In response to Order No. 17477, issued April 28, 1987, the companies reported the results of their traffic studies. These studies show that no route demonstrates a community of interest sufficient to warrant further nonoptional EAS consideration.

The highest calling rate on any route was from the Ponce de Leon exchange to the Bonifay exchange, with a calling rate of 2.55 messages per main station per month (m/m/m) and thirty percent (30%) of the subscribers making two or more calls per month. While we note this result varies slightly with the community of interest standard we established for Toll-Pac (2.25 m/m/m and thirty-five percent (35%) of the subscribers making two or more calls per month), we nevertheless, order Centel to offer the optional discounted toll plan, Toll-Pac to the Ponce de Leon subscribers. However, due to the results of the traffic study on the Bonifay to Ponce de Leon route (.4 m/m/m and seven percent (7%) of the subscribers making two or more calls per month), we do not order that Toll-Pac be offered to Bonifay subscribers.

DISCOUNT TOLL PLAN

Although we have determined that the calling patterns measured on the non-EAS routes in Holmes County fail to meet our standard for implementation of EAS, we believe the calling rate from the Ponce de Leon exchange to the Bonifay exchange justifies offering the subscribers of Ponce de Leon a reduction in toll rates. The discounted toll plan, known as Toll-Pac, offers subscribers calling between points a discount of thirty percent (30%) from existing Direct Distance Dial (DDD) rates.

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FPSC-RECORDS/REPORTING

In Docket No. 860136-TL, we approved a new rate structure based on actual average minutes per calling customer and actual average call duration. The band price structure is illustrated below:

<u>Mileage Band</u>	<u>Minimum Monthly Subscription Rate</u>	
	<u>Residential</u>	<u>Business</u>
0 - 10	\$ 1.95	\$ 3.60
11 - 22	\$ 3.25	\$ 5.85
23 - 55	\$ 5.30	\$ 9.40

The Ponce de Leon to Bonifay route is within the 11-22 mileage rate band. The minimum rates on this route will be \$3.25 for residential customers and \$5.85 for business customers. We, therefore, direct Centel to file revised tariffs to reflect the Toll-Pac rate structure within thirty (30) days of the date of this Order and further, to implement Toll-Pac on this route pursuant to the terms of this Order.

Additionally, we direct Centel to revise its tariff to provide two thirty-day waivers of its secondary service order charge. First, we direct the company to waive the charge for thirty days during customer notification of the implementation of Toll-Pac. Second, we direct the charge be waived for thirty days after the mailing of the "instant winner" letters. We direct the Company to notify its customers of the waiver in both the initial letter offering Toll-Pac and in its "instant winner" letters.

#### NOTICE TO CUSTOMERS

As we have indicated in this Order, we have directed Centel to offer a discounted toll plan to the subscribers who call from the Ponce de Leon exchange to the Bonifay exchange. In order for Ponce de Leon subscribers to know that this plan is available and that they would benefit from subscribing to this plan, we direct the company to monitor the toll bills for these customers for a period of six months. After determining which subscribers would benefit, the company should, in a separate mailing from the monthly bill, inform each subscriber of the following:

1. The existence of the Toll-Pac plan;
2. A description of the plan;
3. A comparison of the customer's toll bill for the preceding six months with and without the plan;
4. An explanation of the savings which would have accrued during the six-month period with Toll-Pac; and
5. Notice that the secondary service order charge for Toll-Pac will be waived for a thirty (30) day period following the issue date of the letter.

Therefore, we will require Centel to notify customers as outlined above by May 4, 1988. Thereafter, Centel shall file a report by August 4, 1988, with this Commission. This report shall list the following:

1. The number of subscribers who would have benefited had they chosen to take the plan;
2. The number of subscribers included in Number 1 (identified immediately above) who chose to take the plan;
3. The total number of subscribers who chose to take the plan; and
4. The estimated revenue impact, including lost secondary service order revenues.

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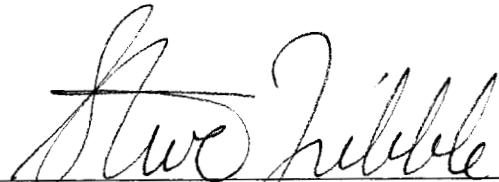
It is, therefore,

ORDERED by the Florida Public Service Commission that the Resolution filed by the Holmes County Board of County Commissioners is denied. It is further

ORDERED that Central Telephone Company of Florida will offer a discount toll plan, known as Toll-Pac, which satisfies the terms of this Order. It is further

ORDERED that the terms of this Order shall be considered Final Agency Action.

By ORDER of the Florida Public Service Commission, this 27th day of AUGUST, 1987.



STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

DWS

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes (1985), to notify parties of any administrative hearing or judicial review of Commission orders that may be available, as well as the procedures and time limits that apply to such further proceedings. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Any party adversely affected by the Commission's final action in this matter may request: 1) reconsideration of the decision by filing a motion for reconsideration with the Director, Division of Records and Reporting within fifteen (15) days of the issuance of this order in the form prescribed by Rule 25-22.060, Florida Administrative Code; or 2) judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days after the issuance of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.

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M E M O R A N D U M

August 26, 1987

TO : DIVISION OF RECORDS AND REPORTING  
FROM : DIVISION OF LEGAL SERVICES (SCHIRO) *PLUS*  
RE : DOCKET NO. 870248-TL - RESOLUTION BY HOLMES COUNTY  
BOARD OF COUNTY COMMISSIONERS FOR EXTENDED AREA  
SERVICE IN HOLMES COUNTY

*CH 18066*

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Attached is an Order Denying Extended Area Service and Requiring Implementation of an Optional Discounted Toll Plan in the above-referenced docket which is ready to be issued.

DWS:sa

Attachment/order

cc: Division of Communications (Duff)

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EPSC-RECORDS/REPORTING