

VOTE SHEET

DATE 3/6/90

RE: DOCKET NO. 891374-TL - Proposed tariff filing by SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY for a trial of the Market Reach Plan in the Lake Mary Wire Center of the Sanford exchange. (T-89-597 filed 11/29/89)

Issue: 1. Recommendation that Southern Bell Telephone and Telegraph Company's proposed tariffs dealing with a 2-year experimental trial of the Market Reach Plan in the Lake Mary Wire Center of the Sanford exchange be denied for the following reasons:

1. Because the LATA-wide reduced toll rates are too low since most of the rates fail to cover relevant access charges.
2. Because Southern Bell has not taken advantage of this opportunity to begin unbundling the network, in particular the access elements to put business customers on an equal pricing basis.
3. Because Southern Bell has failed to define the purposes of the trial and how to evaluate the "success" of the trial when completed.
4. Because Southern Bell has not provided convincing evidence as to why the network should be billed on a usage sensitive basis given the high percentage of nontraffic sensitive costs.
5. Because Southern Bell has failed to justify the value of a trial costing \$225,600 when it does not appear the company would be able to afford a similar plan if implemented statewide.

(Issue 1 continued to next page)

COMMISSIONERS ASSIGNED: Full Commission

COMMISSIONERS' VOTES

APPROVED

APPROVED WITH  
MODIFICATIONS

DISAPPROVED

DEFER

_____	_____	<i>Betty Esley</i>	_____
_____	_____	<i>John T. Hendon</i>	_____
_____	_____	<i>Michael J. ...</i>	_____
_____	_____	<i>James ...</i>	_____
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REMARKS/DISSENTING COMMENTS:

TO:

DOCUMENT NUMBER-DATE

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PSC-RECORDS/REPORTING

6. Because Southern Bell proposes to exclude payphone providers and shared tenant service providers from subscribing to the Market Reach Plan.
7. Because Southern Bell does not plan to send potential residential customers a separate notification to explain the optional Market Reach Plan.

DENIED - The tariff was approved with the stipulation that the Company, local government and local businesses will develop a system of evaluating the success of this program. A report detailing this system is to be filed with the staff within 2 weeks for consideration by the Commission at a subsequent conference.

Issue: 2. Recommendation that this docket be closed.

DENIED - The docket is to remain open pending a decision on the system for evaluating the program's success.