

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing intro-)	DOCKET NO. 900494-TL
ducing six new custom calling service)	
features by SOUTHERN BELL TELEPHONE)	ORDER NO. 23435
AND TELEGRAPH COMPANY (T-90-169 filed)	
4/30/90).)	ISSUED: 9-5-90
_____)	

The following Commissioners participated in the disposition of this matter:

MICHAEL McK. WILSON, Chairman
 THOMAS M. BEARD
 BETTY EASLEY
 GERALD L. GUNTER
 FRANK S. MESSERSMITH

ORDER APPROVING TARIFF FILINGS

BY THE COMMISSION:

Southern Bell Telephone and Telegraph Company (Southern Bell or Company) filed proposed revisions to its General Subscriber Service Tariff on April 30, 1990 introducing six new features to its Custom Calling Services (CCS). One of the features in the original filing, Call Forwarding Variable Without Call Completion, experienced some problems in its provisioning. Southern Bell subsequently withdrew the feature and replaced it with another, Remote Access to Call Forwarding, on June 22, 1990.

The new features will be in addition to existing CCS offerings and are proposed with the same banded rate structure as currently approved for CCS features. Custom Calling Services are discretionary offerings primarily designed for residential and small business customers. The current CCS features consist of the following: (1) Call Forwarding Variable (CFV); (2) Three-Way Calling; (3) Speed Calling; (4) Speed Calling (8 Code) and (30 Code); (5) Call Forwarding Busy Line (CFBL); and (6) Call Forwarding Don't Answer (CFDA).

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The proposed features are as follows:

1. Customer Control of Call Forwarding Busy Line (DVBL+) - provides CFBL to a customer along with the ability to activate/deactivate the feature from the customer's phone (regular CFBL is permanently activated at the time of order). The destination telephone number, as with regular CFBL, is preprogrammed at the time it is ordered and can only be changed via service order.
2. Customer Control of Call Forwarding Don't Answer (CFDA+) - provides CFDA to the customer along with the ability to activate/deactivate the feature from the customer's phone (regular CFDA is permanently activated at the time of order). The destination telephone number and forwarding interval, as with regular CFDA, are preprogrammed at the time they are ordered and can only be changed via service order.
3. Call Forwarding Busy Line Multiple Simultaneous Calls (CFBLMSC) - provides a customer who has CFBL or CFBL+ the capability to specify the number of calls that will be forwarded simultaneously. Only one Intra/Interoffice path is provided for a single (non-rotary) exchange line/trunk. The number of Intra/Interoffice calling paths provided on exchange lines/trunks equipped with Rotary (Grouping) can only be equal to or less than the number of lines/trunks in rotary. Therefore a customer with four lines in rotary can have up to four simultaneous calls forwarded when all four lines are busy.
4. Call Forwarding Don't Answer Multiple Simultaneous Calls (CFDAMSC) - provides the same functionality as the previous feature for CFDA/CFDA+ customers.

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- 5. Call Forwarding Variable Multiple Simultaneous Calls (CFVMSC) - provides the same function as the previous two features for CFV ("regular" Call Forwarding) customers.
- 6. Remote Access to Call Forwarding (RCF) - provides a customer the Call Forwarding Variable feature and the capability to activate and deactivate the feature remotely from any Touch-Tone phone rather than from only the base station line. This feature does not require that a call be completed to the forwarded-to number for activation.

There will be no impact to any existing Southern Bell customers. The proposed features have not previously been made available to residential and small business subscribers by any local exchange company in Florida.

The Company uses a direct, forward-looking incremental cost study for determining the costs for these features with all proposed rates or rate bands above the incremental costs. This method is customary for services such as the ones proposed and is the same study used for other CCS features.

Southern Bell proposes the following rate bands for the new features:

PROPOSED MONTHLY RATES

Residential

<u>Feature</u>	<u>Minimum</u>	<u>Maximum</u>	<u>Current</u>
CFBL+, CFDA+	\$2.00	\$5.00	\$3.00
CFBLMSC	1.50	4.00	2.00
CFDAMSC	1.50	4.00	2.00
CFVMSC	2.00	5.00	3.00
RCF	3.00	6.00	5.20

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Business

<u>Feature</u>	<u>Minimum</u>	<u>Maximum</u>	<u>Current</u>
CFBL+, CFDA+	\$5.00	\$8.00	\$6.25
CFBLMSC	2.00	6.00	3.00
CFDAMSC	2.00	6.00	3.00
CFVMSC	2.00	6.00	3.00
RCF	4.00	8.00	7.25

The Company expects a three-year revenue impact of \$12,495,912 from these features at their proposed rates. Costs are projected to total \$1,373,198 during that period, allowing a contribution of \$11,122,715 over the next three years. The Company's rates appear to cover their costs even at the minimums proposed. No allowance for cross elasticities with other CCS features was projected.

The Company has proposed a banded rate structure that is consistent with ones previously approved by this Commission. The proposed features are to become part of Southern Bell's Custom Calling Services section and will therefore be bound by present Commission policy regarding these services and any future Commission decisions regarding CCS and banded rates.

We believe that this tariff filing is appropriate. The new features will augment the other CCS features now available to residential and small business subscribers.

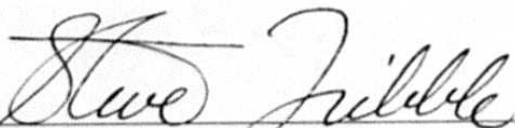
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the proposed tariff filing by Southern Bell Telephone and Telegraph Company introducing six new features (Customer Control of Call Forwarding Busy Line, Customer Control of Call Forwarding Don't Answer, Call Forwarding Busy Line Multiple Simultaneous Calls, Call Forwarding Don't Answer Multiple Simultaneous Calls, Call Forwarding Variable Multiple Simultaneous Calls, and Remote Access to Call Forwarding) with banded rates to its Custom Calling Services is hereby approved. It is further

ORDERED that this docket be closed.

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By ORDER of the Florida Public Service Commission,
this 5th day of SEPTEMBER, 1990.


STEVE TRIBBLE, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Any party adversely affected by the Commission's final action in this matter may request: 1) reconsideration of the decision by filing a motion for reconsideration with the Director, Division of Records and Reporting within fifteen (15) days of the issuance of this order in the form prescribed by Rule 25-22.060, Florida Administrative Code; or 2) judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days after the issuance of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.