

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed tariff filing to change	)	DOCKET NO. 900932-TL
the name of IntraLATA Only Service to	)	
Option 800 Service and provide a separate	)	ORDER NO. 24012
non-recurring charge for residential	)	
customers, by SOUTHERN BELL TELEPHONE AND	)	ISSUED: 1-22-91
TELEGRAPH COMPANY	)	
	)	

The following Commissioners participated in the disposition of this matter:

- MICHAEL MCK. WILSON, Chairman
- THOMAS M. BEARD
- BETTY EASLEY
- GERALD L. GUNTER
- FRANK S. MESSERSMITH

ORDER APPROVING TARIFF FILING

Southern Bell Telephone and Telegraph Company (Southern Bell) filed this tariff revision November 8, 1990. In this revision, Southern Bell proposes to change the name of IntraLATA Only 800 Service to Option 800 Service. In the same revision, Southern Bell also proposes to establish a separate non-recurring charge for residential customers. These revisions were proposed to increase the acceptance of the service by residential customers.

With regard to the name change for the service, there will be no effect on either current or potential customers. Because such a revision will have no apparent effect on the customers, we find it appropriate to approve the name change.

Residential customers have not been restricted from purchasing IntraLATA Only 800 Service, however, under the current tariff, no distinction is made between business customers or residential customers in terms of the nonrecurring charge; all are levied \$55. Southern Bell is proposing a separate nonrecurring charge of \$10 for residential customers, in the hopes of attracting those who may balk at the \$55, with the \$55 charge for businesses being continued.

In this filing, Southern Bell included a forward looking incremental cost analysis manifesting the cost and expected revenue for providing the service with the separate nonrecurring charge for residential users. This analysis indicates the nonrecurring cost of providing the service is \$18.20. The proposed \$10 nonrecurring charge coupled with the \$3 monthly rate will allow the \$8.20 deficit between the nonrecurring cost and the proposed

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nonrecurring charge to be overcome within 3 months. This analysis indicates that the expected first year contribution is estimated to be approximately \$5,880 above cost.

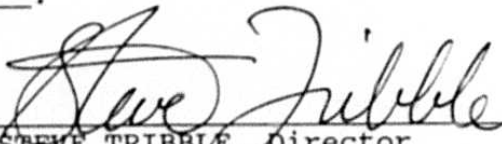
We have evaluated the cost of service analysis provided by Southern Bell and find it to be based on reasonable assumptions. We also believe the current \$55 nonrecurring charge might be viewed by potential residential customers as prohibitive while a reduction to \$10 should make the service offering more attractive. Therefore, we find it appropriate to approve Southern Bell's tariff request to offer a different nonrecurring charge to residential customers than that charged to business customers.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff filing by Southern Bell Telephone and Telegraph Company proposing to change the name of IntraLATA Only 800 service to Option 800 service and establish a separate nonrecurring charge for residential customers is hereby approved. It is further

ORDERED that if no protest is filed pursuant to the requirements described below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 22nd day of JANUARY, 1991.

  
 STEVE TRIBBLE, Director  
 Division of Records and Reporting

( S E A L )

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as

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well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on February 12, 1991.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.