## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

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In re: Proposed tariff to restructure Personal Page Signaling Service by GTE FLORIDA INCORPORATED.

DOCKET NO. 920204-TL ) ORDER NO. PSC-92-0203-FOF-TL ) ISSUED: 4/14/92

The following Commissioners participated in the disposition of this matter:

> THOMAS M. BEARD, Chairman J. TERRY DEASON LUIS J. LAUREDO SUSAN F. CLARK BETTY EASLEY

## ORDER APPROVING TARIFF

BY THE COMMISSION:

On February 4, 1992, GTE Florida Incorporated (GTEFL) filed a proposed tariff to restructure Personal Page Signaling Service.

Personal Page Signaling Service is a one way signaling A paging receiver, carried by an individual, is arrangement. activated by radio frequency by calling the access number assigned to that receiver from any telephone connected to the exchange network.

At present, three separate types of paging services are offered by GTEFL:

1) Tone alert - this service will activate a paging receiver to emit a distinctive tone to alert the subscriber to respond in a predetermined manner.

2) Voice - this service will activate the paging receiver to emit a tone to be followed by a ten second voice message from the calling party.

3) Numeric Display - this service will activate the paging receiver to display a numeric message (i.e. code or telephone number) on the paging receiver.

GTEFL provides the paging control terminal, transmitting equipment and all facilities necessary for the operation of the paging network. Paging receivers are provided by the users of the service or agents reselling the service.

The basic rate structure for each service is a flat monthly fee per block of paging numbers. Tone and Numeric Display service DOCUMENT NUMBER-DATE

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are offered in blocks of 100 numbers and voice is offered in blocks of 20 numbers. There is a minor rate reduction after purchasing ten (10) blocks of Tone or Numeric Display service, but no further reduction after that.

The purpose of this filing is twofold. First, to introduce two new offerings, alphanumeric display and wide area paging, and second, to restructure the pricing such that the specific rate levels that exist for each type of paging service are based upon the volume of units (numbers) purchased by any one customer.

Alphanumeric service will activate a paging receiver so as to display a text message entered by the caller using Touch Call service, an alphanumeric data entry device or a personal computer equipped with the necessary software and modem.

Wide area paging can be purchased as an enhancement to Tone or Display paging service. It serves to broaden the customer's paging service (coverage) area beyond the GTEFL Tampa Bay LATA. The exact scope of the wide area coverage is defined by executed paging interexchange agreements between GTEFL and other paging carriers.

The proposed rate structure includes volume sensitive pricing for tone, numeric display, and wide area paging which will enable GTEFL to grow and maintain business levels with their customers. Voice and Alphanumeric Display service will be offered on a fixed rate basis as these services have a relatively low forecasted demand level which does not support volume based pricing.

Based on current pricing, the proposed rates represent a decrease in revenue of \$373,980 for the first year. GTEFL contends that without these proposed changes customers will exit off GTEFL's paging network in order to obtain services at more competitive prices. The Company has submitted cost support material that show average contribution for all paging services at 80+% above cost.

It is appropriate to introduce Alphanumeric service and broader coverage areas to satisfy customer requirements for enhanced messaging capability given society's rising level of mobility in personal and professional activities. Further, we note that paging service rates must be sensitive to volume consumption in order to grow and maintain the existing customer base.

The Commission approves the tariff as filed with an effective date of April 4, 1992.

Therefore, based upon the foregoing, it is

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ORDERED by the Florida Public Service Commission that GTE Florida Incorporated's tariff to restructure Personal Page Signaling Service is approved as filed with an effective date of April 4, 1992.

ORDERED that if a timely protest is filed pursuant to the requirements set forth below, all increased revenues resulting from this filing shall be held subject to refund. It is further

ORDERED that if no protest is received within the time frame set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 14th day of <u>APRIL</u>, <u>1992</u>.

STEVE TRIBUC, Director Division of Records and Reporting

(SEAL)

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## NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and ORDER NO. PSC-92-0203-FOF-TL DOCKET NO. 920204-TL PAGE 4

Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on <u>MAY 5, 1992</u>

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.