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2	FLORIDA PUBLIC	SERVICE COMMISSION
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4	In the Matter of	:
5		: DOCKET NO. 920260-TL
6	Comprehensive review of the revenue requirements and r	
7	stabilization plan of SOUTHERN BELL TELEPHONE AND	: D :
8	TELEGRAPH COMPANY	
9		
10	PROCEEDINGS:	MIAMI SERVICE HEARING
11		
12	BEFORE:	CHAIRMAN J. TERRY DEASON COMMISSIONER SUSAN F. CLARK
13		COMMISSIONER THOMAS M. BEARD
14		COMMISSIONER LUIS J. LAUREDO COMMISSIONER JULIA L. JOHNSON
15		
16	DATE:	Monday, January 11, 1993
17		
18	TIME:	Commenced at 6:00 p.m. Concluded at 8:25 p.m.
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21		Miami, Florida
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PROCEEDINGS

2 | (Hearing commenced at 6:00 p.m.)

CHAIRMAN DEASON: The hour has arrived for this public service hearing. What we will do to begin the hearing is we will first have the notice of the hearing read, and we will take appearances from the various parties, and I will explain the process we will follow after that.

Counselor, would you please read the notice.

MS. DAVIS: This time and place has been set in the matter of a comprehensive revenue of the revenue requirements and rate stabilization plan of Southern Bell Telephone and Telegraph Company, Docket No. 920260-TL.

CHAIRMAN DEASON: We'll take appearances at this time.

MR. ANTHONY: On behalf of Southern Bell Telephone & Telegraph Company, Harris Anthony.

MS. DAVIS: Noreen Davis, 101 East Gaines
Street, Tallahassee, Florida, appearing on behalf of
the Commission Staff.

MR. SHREVE: Jack Shreve, Charlie Beck,
Office of the Public Counsel, appearing on behalf of
the Citizens of the State of Florida.

MR. TWOMEY: Mike Twomey, appearing on behalf

of Attorney General, Bob Butterworth.

CHAIRMAN DEASON: At this time I'd like introduce myself. My name is Terry Deason. I'm the Chairman of the Public Service Commission. To my far left is Commissioner Julia Johnson; to my immediate left is Commissioner Susan Clark; to my immediate right is Commissioner Tom Beard, and to my far right is Commissioner Luis Lauredo. We comprise the Florida Public Service Commission.

The purpose of this hearing is to hear from you, the public, concerning the Southern Bell rate proceeding and the various proposals that are before the Commission in this docket.

The process we are following this evening is first the opening statement from Southern Bell
Telephone Company, which will be followed by the Office of Public Counsel, and an opening statement from the Attorney General's Office. Following the opening statements, we will request that all of those persons from the public who wish to address the Commission this evening to be sworn in. This is a formality we have to follow and it is necessary for your testimony. It becomes part of the official record in this docket.

For those persons who are in attendance this evening who do not wish to make a formal statement

before the Commission, there is available a handout with a page at the end of the handout which can be detached and the written comments can be made there and mailed into the Commission, or given to one of the Commission representatives which are here this evening. In the foyer area there are representatives of the Commission Staff. Brenda Monroe is there, and from the Consumer Affairs Department, Margaret Ring is here.

Margaret, would you stand?

Any persons who have questions concerning the service or the rates, these people will be able to take your questions, answer them here, or, if necessary, do whatever research is necessary to do whatever is possible.

I believe there may also be representatives of the telephone company this evening. I'm sure they will identify themselves to you and they will also be available to answer your questions.

So with that, we will begin by hearing the opening statement from Southern Bell.

MR. ANTHONY: Mr. Chairman, there is one procedural matter. I have the Affidavits of Publication, published in the Miami Herald, El Nuevo Herald and Diario Las Americas, and I will give this to the court reporter. The Miami Herald publication will

be Exhibit 1, and the Diario Las Americas will be Exhibit 2.

CHAIRMAN DEASON: I think there have been other exhibits identified, and we'll have those identified continuously from the previous numbers.

(Exhibit Nos. 6 and 7 marked for identification.)

Mr. Lacker, if you will proceed.

MR. LACHER: Good evening. My name is Joe Lacher and I am the president of Southern Bell-Florida and am responsible for the company's operations in the state. I'm here to discuss Southern Bell's price regulation plan proposal.

As all of you well know, the devastation here in South Florida caused by Hurricane Andrew resulted in conditions which aren't normal for our state. We've all experienced some extremely difficult times in the past year.

I assure you Southern Bell continues to do
its best to complete massive reconstruction effort
required to restore telephone service to its normal
superior service level. Customer service is our number
one priority.

One of the positive things which we've learned from this devastating experience has to do with

the value of new telecommunications infrastructure which Southern Bell has been building in Florida to serve our customers on the public network.

I've jotted down just a few excerpts from a
Miami Herald editorial that illustrates the performance
of our network, particularly following the hurricane,
and Southern Bell's commitment to service.

The Herald article begins by describing the uncanny performance of Southern Bell's phone system throughout the worst of Hurricane Andrew.

"When houses were destroyed, phone connections often went with them. But when individual connections survived, the durable, underlying fiberoptic network of Southern Bell's service never failed. Not even the hard hit Homestead office.

Finally, from the same article, "Beyond the engineering, planning and finance that drive a big corporation, that soothing voice is Southern Bell's essential business. When we needed it most, it was there."

And we appreciate those words from the Miami Herald, and we are proud of our network. But more importantly, we're proud of the people of Southern Bell who are manning that network 24 hours every day for you, our customers.

We believe Southern Bell's proposal, which is what I'm here to discuss with you tonight, will help to ensure the continuance of this kind of outstanding

service.

We filed our plan with the Florida Public Service Commission on July 15th for two reasons: First, our existing plan will expire at the end of the year, and second, we're meeting requirements outlined in the legislation passed in 1990.

regulation plan, provides the Company with some needed flexibility, particularly in the pricing of our services in order to meet the demands on the emerging competitive marketplace and of our customers. In addition, it provides immediate customer benefits. Let me describe these benefits.

First, the proposal includes approximately
\$80 million of annual rate decreases, made up of 47
million previously ordered by the Florida Public
Service Commission and 33 million additional dollars
proposed by Southern Bell, which I will discuss in more detail later.

Another plan provision is a commitment by Southern Bell that we will absorb a 4% inflation increase annually through productivity improvements

before any rate relief will be considered. This commitment assures our customers a decrease in the real cost of service as compared to inflation every year of the plan.

Another provision fosters operational efficiencies and the continued development of both current and new services. If we achieve outstanding performance, there is a potential for you, our customers, to share additional benefits if the Company's earnings exceed a threshold level.

This concept of sharing provides benefits to both Southern Bell and its customers when earnings are good. At the same time the plan significantly increases Southern Bell's level of risk when earnings come down. This particular provision is included in our current regulatory plan. This increased risk is very strong incentive for us to improve the productivity and efficiency of our operations. And its success is best illustrated by results.

During the past five years we have weathered both a major downturn in our business due to the recession and the devastation of Hurricane Andrew, the largest natural disaster in our history. Even so, we have not asked the Florida Public Service Commission for any rate relief. In fact, despite the several

Andrew, we will continue forward with our current rate reduction proposal and we intend to rebuild Southern Bell's network even better than before. Now let me describe our \$80 million rate reduction proposal.

In response to the Public Service

Commission's direction that we reduce rates on a

permanent basis for \$47 million, we have recommended

rate reductions in service connection charges, certain

residential custom calling features and some business

access services. In addition, we propose a Lifeline

program established for low income customers. This

program would benefit qualified customers by applying a

\$7 credit to their monthly telephone bill, thus

supporting affordable service for all the Florida's

citizens.

Beyond the reduction by the Commission, we've proposed \$33 million in additional annual reductions as a part of our plan. First, an optional service which expands your local calling area. This service is divided into two distinct parts, in one optional package.

The first part relates to your existing local calling area where today you make seven-digit local calls.

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The second part relates to an expanded local calling area, calls to which today are long distance.

In this plan those calls also become a seven-digit local call. Here's how the plan worked.

In the first part, your existing local calling area, if you're a Miami customer and elected the option, the rate for your phone line would be reduced from \$10.65 per month to \$7.75 per month. This discounted rate includes two-and-a-half hours of calling for no additional charge. Following the first two-and-a-half hours, a usage rate of two cents per minute will apply. The maximum usage rate is capped at \$7 per month.

The second part of the optional plan, the expanded local calling area. This part of the plan relating to calls, for example, from Miami to Boca Raton, Coral Springs, Deerfield Beach, Ft. Lauderdale, Hollywood, North Key Largo, Hollywood and Pompano Beach. These are currently long distance calls. We're proposing a deeply discounted rate of only 8 cents per minute for calls to these communities. For instance, a three-minute call from Miami to Ft. Lauderdale today costs 57 cents. Using this service the call would cost only 24 cents; a per-call savings of almost 60%.

In summary, the practical result of this

optional package plan is as follows: The first part, existing local calling areas, if you make less than five hours of local calls per month you'd save money.

on the second, expanded local calling area, if you make any calls to this area, your savings could be 60% per call. But remember, it's an option. It's not designed for everyone, but an option can save money for a great many of our customers. Each of you would have the option of deciding which plan is better for you.

Now, there are other proposed rate reductions. For instance, reductions for those companies that provide intrastate long distance and cellular services. If they chose to pass on these reductions, it would result in additional lowering of the cost to these services.

Finally, Southern Bell has proposed to participate in the Enterprise Zone Program established by the State of Florida. This program encourages economic development and revitalization, financial incentives to provide the qualifying businesses which locate, rebuild or expand their operations in these zones.

For example, in the Dade County area, including parts of Homestead, Florida City, Miami Beach

and North Central Dade, would qualify for the program.

Our proposal will support the state's initiative by proposing to waive the discount charges for one year for certain telecommunications services for qualified business customers.

Now, that's a quick outline of our price regulation plan. It provides immediate and direct value for our customers. It provides incentives for the Company to further improve its efficiencies and bring new network services to our customers, and it enables Southern Bell to meet its customers expectations in an increasingly competitive market.

We believe this proposal is the necessary next step in regulation if we're to ensure the continued progress of the public network in the state.

I want to thank all of you for being here.

Thank you for your business. And I commit to you we'll

do our best to ensure that your service is nothing less
than excellent. Thank you.

CHAIRMAN DEASON: I've just been informed we're having some slight technical difficulty so it would be necessary for us to take a short recess and we will reconvene at quickly as we get the matter resolved.

(Brief recess.)

CHAIRMAN DEASON: Call the hearing back to order, please.

We apologize for the momentary delay. I think we have the difficulty corrected at this point so we will continue.

At this point we'll hear the opening statement from Public Counsel's office. I believe Mr. Shreve is going to give that. Mr. Shreve.

MR. SHREVE: Thank you, Mr. Chairman.

We welcome all of you here tonight. We're here to hear from you, the public, so I'll be very brief. I just want to make a couple of points so that you'll clearly understand why we are here tonight.

The Office of the Public Counsel, the

Attorney General and AARP filed a petition to require a

rate reduction from Southern Bell. The Public Service

Commission required Bell to file their minimum filing

requirements and that's when we came out with the plan.

Basically the reason we're here is we feel that Bell's rates should be cut by a significant amount. We think that that figure is going to be well in excess of \$200 million when the case of over.

That's basically why we're here. The rest of the proposal that Bell has come out with is what we should hear from you on tonight.

One thing that you should be very clear on is that the proposal by Southern Bell, one of the proposals, is for local measured service, and at this point has local measured service tied to the reduction in some of the long distance rates and that's one thing that you should understand. The question there would be your option to give up the flat rate service that you have for local service at this point.

The figure that Mr. Lacher mentioned concerning 4%, that is not nearly enough. If we had been tied to that 4% figure over the last few years, the way they would propose to be tied to it in the future, we would be well behind where we are now in rate reductions. There should be a much, much greater rate reduction at this point because telephone costs are coming down.

If you look at the cost of a calculator now compared to what it was 10 or 15 years ago, you would pay over \$100 for that calculator back then where now you may be able to pick the same thing up in a drugstore for about \$5. The cost of telephone service is coming down and you, the customer, should receive that benefit.

In their proposal they have also asked that they be allowed to increase basic local rates by 5%

annually without PSC approval. This we strongly oppose and are here to really hear from you on the local measured service tonight. Basically we just want you to understand that this is a rate decrease case; that the amount that -- as Mr. Lacher mentioned, the amount that they are asking to reduce rates, over \$47 million of that already has been taken away from them in decision, so that that is not to be included in their either \$60 million or \$80 million, whichever figure they proposed. The rate reduction should be much, much in excess of that.

Thank you very much.

CHAIRMAN DEASON: Thank you, Mr. Shreve. Mr. Twomey.

MR. TWOMEY: Thank you, Mr. Chairman. Ladies and gentlemen, my name is Mike Twomey. I'm an Assistant Attorney General. I work for Attorney General Bob Butterworth.

To explain Attorney General Butterworth's positions on this rate case, I'd like to give you just a little bit of history.

This company is currently operating under an incentive rate program that no other company regulated by the Florida PSC has. It was approved by the Commission in 1988 originally for about three years.

It's been extended for an additional two years to provided additional information.

Under this program Southern Bell was given an opportunity pretty much as it requested under the current proposal to earn up to 16% on its equity return, investment on its equity investment.

What they propose to do then, as they propose now, is they would split profits above 14% with their customers. Under the current plan, the Commission makes them give 60% of anything they earn above 14% back to the customers. Under the proposed plan now they would give back 50%.

The Attorney General doesn't believe this is an equitable or fair plan in as much as it amounts to them giving back to you half of every dollar they take away from you over and above what amounts to being a reasonable profit.

Now, the plan the Commission approved previously with Southern Bell, and for which it operates now, was an exchange for Southern Bell's promise to operate more efficiently and to introduce new services.

Now, I'm not aware of any evidence in this case that shows that Southern Bell, over the course of the last four or five years, has introduced

significantly new telephone services that other Florida telephone companies have not. That is, telephone companies that operate under traditional regulation and are only allowed to earn a reasonable return on their equity investment.

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Likewise, I'm not aware of any evidence in this case that demonstrates that Southern Bell operates effectively or significantly more efficiently than other telephone companies in the state that don't have incentive regulation. It is the Attorney General's position, both with respect to the existing plan and proposed plan by Southern Bell, that all Florida utilities, of which there are 600 or 700 regulated by this Commission, are statutorily mandated to provide reasonable service, efficient service and a reasonable profit. And that it is not necessary for Southern Bell, or for any company, to be given the incentive of above-reasonable profits in order to be efficient. That's what the management is for of this Company. Mr. Lacher is the president, of course. It is his job to see that Southern Bell operates efficiently and provides and introduces new services when they become available and the technology exists.

Now, when the Florida Public Service

Commission approved the existing plan or incentive rate

plan, they allowed Southern Bell to collect additional monies over and above those necessary for the rates and the profits they are authorized. This allows Southern Bell, over the course of some two years, to collect almost \$100 million of what I term as a slush fund. It was not related to telephone ratemaking in any sense and could go toward their profits.

Public Counsel, Jack Shreve and Attorney

General Bob Butterworth and the American Association of

Retired Persons petitioned the Public Service

Commission late in 1991 to have that money refunded

arguing that it had been unlawfully collected.

The Commission, in its wisdom, demanded and ordered Southern Bell to so refund the money. You should have received those refunds in December of '91 or January of this past year.

Additionally, the Public Counsel, the
Attorney General and the AARP petitioned the Commission
to reduce Southern Bell's rates by that amount that was
being collected, and it was approximately \$47 million.
This was the \$47 million Mr. Lacher referred to and Mr.
Shreve referred to a moment ago. The Commission
declined to reduce the rates permanently by that amount
but instead credited your bills monthly with that
amount. And during 1992 you should have received

somewhere in the neighborhood of the 50% credit on your bill, or reduction on your bill.

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That credit has now expired and Southern Bell is again collecting that money. Under the proposal as explained by Mr. Lacher, they now proposed to give you back that \$47 million as part of their rate reduction. It's the Attorney General's position that they were never entitled to the \$47 million in the first place, have no legal right to it; no right to collect it now and certainly shouldn't be allowed to claim that they are reducing your rates by giving it back for you. And we think that amount should be credited again, especially since the hearing in this case has now been continued until mid-March of this year.

Now, what problems does the Attorney General have with the new program?

Under the new plan, Southern Bell would have even more regulatory flexibility than it has now. As Mr. Shreve told you, they would be allowed to increase rates in any category; residential, for example, up to 5% per year. So over the course of four years they could raise your residential rates 20%. The Attorney General is opposed to that.

They are asking again for the incentive plan which would allow for increased profits up to 16%, with

the 50/50 sharing.

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Now, under the new law the Attorney General thinks that you can't have above-reasonable profits. Even the new law doesn't allow for incentive profits over and above what this company would have if it was any other telephone company.

Notwithstanding that, the Public Service Commission cannot give that regulation in this case, the Attorney General believes, because the Commission itself has not made the prerequisite findings necessary to align for incentive ratemaking. And this deal with making sure that a company cannot -- Southern Bell or any company -- cannot improperly cross-subsidize its nonregulated business with its regulated business that you pay for. Additionally, they have to make certain findings that benefits will accrue to the customers of Southern Bell that wouldn't accrue under traditional ratemaking. And we don't believe there is sufficient evidence in this case for the Commission to make those findings, so we don't think the Commission in this case can legitimately grant the proposal Bell is requesting. Furthermore, Southern Bell has had some problems in the last couple of years.

They have recently entered into a settlement with the Office of the Statewide Prosecutor by which

they will make refunds to a number of customers; some 900,000 customers up to about \$15 million. There was no admission of liability on the part of Southern Bell, and I don't suggest that they were liable for anything but they are making the refunds.

What we're saying here, though, is that the Attorney General believes that Southern Bell Telephone Company needs more regulatory oversight by this Commission and not less. The Commission needs to make sure that it's efficient; that is that Bell's efficient, and that the quality of service it's providing meets its standards.

Now, in addition to that, as mentioned by Mr. Shreve, there is the toe-in-the-door, if you will, of the optional plan. That's local measured service we believe, and the Attorney General is opposed to it.

In addition to it being local measured service in certain aspects, it also would be confusing, we believe, because it provides seven-digit dialing that is indistinguishable from your local dialing, and also does not provide sufficient detailing in your billing so that you would know which are your local calls and which were -- or what number of calls you made on the expanded plan.

So in summation, the Attorney General is

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appearing in this case. He's opposed to the level of profits being sought. He is opposed to the incentive rate plan.

Thank you.

CHAIRMAN DEASON: Thank you, Mr. Twomey.

We've now entered that phase of the hearing which is
the real purpose of us being here this evening, and
that is to hear from you, the members of the public.

The first order of business I'd like to do, though, is to announce that for those individuals who wish to address the Commission and wish to do so in Spanish, that there is an interpreter available who will interpret your comments in English so that it may be recorded by the court reporter, and so that the members of the Commission may understand your comments.

And at this time I'd ask Commissioner

Lauredo, if you would, to announce in Spanish, that

there is an interpreter available, and that a person's

comments would be interpreted for the benefit of the

court reporter and for the Commissioners.

COMMISSIONER LAUREDO: Mr. Chairman, before I do that, and fellow Commissioners, I want to welcome you to my hometown.

I want to warn people of the public, and I'm glad we didn't do it before the Company, Attorney

General and the Public Counsel spoke, that many, many years ago when I was younger I was part of the public effort to secure this wonderful building that the City has let us use today, and it was at that time a church.

And, therefore, it's a consecrated holy place. So while you're going to be under oath and obligated under man's law to tell the truth today, I warn you that it also has an aura of higher authority. (Laughter)

(Commissioner Lauredo now addresses the audience in Spanish.)

COMMISSIONER LAUREDO: Thank you, Mr. Chairman.

CHAIRMAN DEASON: Thank you, Commissioner.

The order in which we're going to follow this evening is for Mr. Shreve to keep a list of those individuals from the public who wish to testify before the Commission, and he will call your name, and when you hear your name, if you will come forward to the podium in the front, and give your name and your address, and if you could, also, for the benefit of the court reporter, spell your last name, and then you proceed to make your statement. And there may be a question or two from some of the attorneys or some of the Commissioners at the conclusion of your remarks.

And as I mentioned earlier, it's necessary

for all of those individuals who wish to address the Commission to be sworn in, so that will be the first 2 order of business we take care of at this point, is to 3 swear in those witnesses who wish to testify. 4 So all of those persons who do wish to 5 testify, if you will please stand and raise your right 6 7 hand. (Witnesses collectively sworn.) 8 CHAIRMAN DEASON: Mr. Shreve, you can call 9 your first witness. 10 11 MR. SHREVE: Thank you, Mr. Chairman. Mr. 12 Schulte. GEORGE SCHULTE 13 was called as a witness on behalf of the Citizens of 14 the State of Florida and, having been duly sworn, 15 testified as follows: 16 WITNESS SCHULTE: My name is George Schulte, 17 18 and I'm here to speak about the cellular phone 19 situation that has existed here for the past seven 20 years. 21 CHAIRMAN DEASON: Excuse me. Could you give us your address for the court reporter, please? 22 WITNESS SCHULTE: Yes. 980 Northwest North River 23 Drive. S-C-H-U-L-T-E is the spelling of the last name. 24 The reason that the Public Service Commission 25

exists is to keep a reign over monopolistic situations, and that's precisely what the cellular phone business is.

it's still BellSouth Mobility and they are still affiliated, and it is still a telephone and it can still be used to make and receive calls. I don't think we'll have any argument over that fact. But it's the policies and practices and the rate increases and reductions in the quality along with the service that concerns me the most.

As a small businessman who needs to be out on the road and in contact with my customers, the cellular phone is a very important link in that chain between myself and them.

I would say over the last seven years I've spent probably over \$100,000 in cellular phone bills. I imagine if the average citizen was spending that much, you guys would be hearing even more people here tonight. But nevertheless it needs to be addressed.

I know that the Public Service Commission would very much like to pass the buck on this matter, and I have letters in my file which basically attest to that fact. However, I still think you have a moral obligation, in one form or another, to look into this matter and do something about it. And I'm glad there's

someone here from the Attorney General's office; perhaps they can look into it as well.

1.7

The FCC has also basically stated the same thing. The Department of Consumer Affairs has also stated the same thing. Everyone likes to pass the buck but basically it's just another unregulated monopoly no matter how you look at it.

When I have my phone turned off in the evening, we're no longer using the airways. That number, if you dial it, will ring on my house phone. The phone is turned off. I still pay 27 cents a minute for that call.

Now, I think you should be very concerned about that fact because we're not using any cellular transmission lines; we're only using the local phone network. And that's my phone number and I have had it for seven years but I'm still paying for that. That's something that also needs to be looked into.

I think that the fact that I can't even take that phone to another carrier basically testifies to the fact that it is a monopolistic situation. You don't really have a choice in that matter. And when I first got that service there was only one cellular carrier and that was BellSouth Mobility.

I've documented everything, I've told you

this evening, and I have the responses from BellSouth. I plan to see that all of you get a copy of all of this 2 correspondence between all of the various agencies. 3 But I wanted to have an opportunity to address you all 4 5 in person and let you know exactly what a severe and unregulated monopoly, monopolistic situation has been 6 occurring here in the Dade County-South Florida, 7 probably all of Florida area for that matter. And I 8 think someone needs to look into it and someone needs 9 to do something to correct it. 10 Thank you very much. 11 CHAIRMAN DEASON: Thank you. Before you 12 leave, I have a question. 13 The 27 cents a minute charge for the calls 14 which were routed to your home phone, is that a service 15 to which you subscribe or is that something all 16 cellular phone subscribers have? 17 WITNESS SCHULTE: It's just another custom 18 19 calling feature. Most all of the custom calling 20 features that you can have on your home phone, and a few that you can't, are available with the cellular 21 services. It's just called call forwarding. 22 23 CHAIRMAN DEASON: Okay, thank you. 24 WITNESS SCHULTE: Is there anyone else who 25 might have something to ask on that?

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COMMISSIONER LAUREDO: How exactly do you -you use the word "pass the buck" and that we have a
moral obligations. If we don't have the legal
authority to regulate the industry you want us to
regulate, how exactly do you propose that we handle
your complaint?

WITNESS SCHULTE: Well, I would suggest that there are people, aside from the Attorney General here tonight, but I don't see there's any reason why when you all are there in Tallahassee that you can't speak to some of the legislators up there and ask that they do something about this. If you don't have the power that you need to do something, then go out and request That's your job. It's not my job as a that power. citizen to come in here and tell you how to do this. This is your job; you're mandated to handle such monopolistic situations, and this is definitely a monopoly and something needs to be done to break it up or make it equitable, at least give them some oversight. Right now there's no oversight whatsoever because I've documented that fact.

I've got a letter here from everyone passing the buck so no one is doing anything about it. It's time that someone do something about it. The fact that I even took my time to come down here at least says I'm

willing to do something about it. Now, perhaps when you get up to Tallahassee you can do something about it, too.

that you get a little active as well with the state legislature if you have that kind of problem, because I think your comments, at least to me, are very fruitful and I'm looking forward to seeing the information you have. But a lot of people sometimes don't understand the limits of what we have to do is mandated by the legislature. And while I take your complaints to heart and I will follow up on them, I think you should be contacting your state legislators. There is also a lot of federal laws involved, et cetera. There is another company that provides cellular telephone in the market. It's a two-company market. It's not a single-company market.

WITNESS SCHULTE: When I got my service, however, there was only one company. There was no one else.

COMMISSIONER LAUREDO: Today there are two companies.

WITNESS SCHULTE: All my business cards, all my literature has that one phone number. My customers have known that phone number. I can't take that phone

number with me. If you move from one area to another, if you're still in that same prefix area, you can still bring your phone number with you. I can't even do that.

Like I say, I have a company to run, but I'm sure that of the at least 60,000 subscribers in South Florida perhaps someone should be speaking on their behalf; someone should be doing something about that. That's not my job. My job is completely different. I have my own company. Those are my interests.

What I'm saying is you people, elected or otherwise, public officials need to do something about this. I'm bringing it to your attention. Since you've already told me that your department basically doesn't have any purview here — and I don't quarrel with that. But go ask them, sit down, get into committees. It's not my job to go sit in committees in Tallahassee and get laws enacted. Perhaps you have a department or maybe you have other people underneath you who can do that. That's not my job.

I'm just coming here because you're the only forum that really exists for me to bring out these problems. Where else would you go? If any one of you can give me a good suggestion on where I should go to take this complaint, I would be more than happy to.

But so far everyone I've communicated with has said "It's not my job." So I'm trying to find the person who says "It is my job."

COMMISSIONER BEARD: Let me just comment, if I can briefly. I will give you one suggestion and I will also give you some history.

We agreed with you at the time that the cellular industry was developing and the legislation was first pending that it should be regulated. For whatever reason, we weren't successful; we got beat and it was determined it would be unregulated. But we held the same position that you held. I think that that is something we can look at. I don't know that these five Commissioners want to go and tilt at windmills by themselves either.

WITNESS SCHULTE: Well, are you suggesting I should?

commissioner Beard: Yes, I am as a matter of fact. and I'm going to give you a mechanism for that. The mechanism, typically in any county you have a delegation meeting prior to the legislature. The Dade delegation will meet somewhere publicly in this county to hear input locally under the understanding that you can't go to Tallahassee every time something comes up. I don't know where that stands for this session because

it's starting up pretty soon, but you can probably call almost any legislator in the Dade area and ask them "When is the Dade delegation meeting being held locally?" and attend that and give your input there as well as here, and maybe you can get some impetus and help us in that respect.

witness schulte: I appreciate the suggestion. Maybe I could offer an alternate. Perhaps you could conduct some hearings on this very same matter and solicit people, like myself, to come forward, get the testimony and take that back to Tallahassee and make your case for them. You could probably find that this is not isolated. With 60,000 subscribers down here in Dade County, I'm sure there are quite a few other people who would come forward and tell you the same thing, if you made it known that there would be a public forum for that. It exists. There's a problem out there. It's definitely monopoly and they can charge whatever they want.

In fact, they're even talking about some huge rate increases over the next couple years for whatever reasons that they want to put forward. And there is nothing that anyone can do about it. And people's livelihoods depend on these phones.

We're in the '90s, we're going into the 20th

1	century here, the 21st century, and this is the way of
2	the future. And these phones are very, very important
3	for people's livelihoods. Someone needs to look after
4	that. Granted, everyone has a phone at their house and
5	that's certainly a nice thing to have if there is an
6	emergency but we're talking about people's livelihoods
7	here. I think it is important that someone take the
8	time to look into this matter.
9	Like I said, everyone has passed the buck so
10	far, and I'm just here to point that out to you and
11	perhaps maybe you all can do something about it being I
12	don't get paid to do this.
13	CHAIRMAN DEASON: Thank you, sir. Mr.
14	Shreve, please call your next witness.
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16	MR. SHREVE: Mr. Neiman.
17	BOB NEIMAN
18	was called as a witness on behalf of the Citizens of
19	the State of Florida and, having been duly sworn,
20	testified as follows:
21	WITNESS NEIMAN: My name is Bob Neiman.
22	N-E-I-M-A-N. I'm president and chief executive officer
23	of the Greater Homestead/Florida City Chamber of
24	Commerce.
25	Commissioners, distinguished panel, and

guests: They say a lot of miracles took place in Homestead/Florida City during and after Hurricane Andrew. I do believe in miracles but I'm here to say Southern Bell's call to action was no miracle. It was a quick response to the situation based on professionalism, integrity and proven expertise upon dealing with our community.

At this time I'd like to address specific issues.

I have correspondence that was written by
Bill Swinford, our Chairman of the Greater
Homestead-Florida City Chamber of Commerce, addressed
to the Public Service Commission.

"South Dade County and specifically Homestead and Florida City, Florida, was severely damaged August 24 when Hurricane Andrew bulled his way ashore.

Communications were, in a word, out. The salvation was cellular and close coordination by

Southern Bell Telephone Company and its employees who made cellular phones available throughout the community, and worked shoulder-to-shoulder with city, state and federal officials as they arrived on the seen to provide communications, the company recognizing the importance of an ongoing Chamber of Commerce to the business community, attempting to put together enough

pieces to serve the public, made microwave equipment available to the Greater Homestead/Florida City Chamber of Commerce that it might provide service to business. The Company also surveyed the business community to determine who was left, what problems existed, and how they might be solved and communicated. The resulting information going to city officials as well as chamber officials.

Recognizing that our Chamber was in an extremely difficult financial position, Southern Bell was quick to offer assistance in a matching fund-raising drive that has had a very successful prognosis.

And when the inevitable criticism began, as power was restored before telephone service, Southern Bell employees redoubled their efforts to achieve restoration and went on the speaking circuit to explain status and restoration and to answer questions.

While the Greater Homestead/Florida City

Chamber of Commerce has not had the opportunity to

review all of Southern Bell's proposals relative to its

new price regulation plan, we're certainly supportive

of this Chamber member in good standing.

As a local businessman and Chairman of the Greater Homestead/Florida City Chamber of Commerce, my

review of the proposal is extremely positive.

Certainly the reduced service connection charge

proposal, as well as Southern Bell's proposed economic

development effort in existing enterprise zones will be

very helpful to our membership and to businesses in

South Dade County. Anytime that overhead costs can be

diminished, the success of a business venture is

enhanced. And being successful as an enterprise zone

is anything but a sure thing.

Likewise, while perhaps not directly affecting our membership, the expanded local service option offering discounted rates within 40 miles and the reduction in the cost of options would be well received in our community. So far as business is concerned, the expanded local service option will certainly help the members market to the Keys as well as North Dade County, although the former is more likely than the later.

Finally on a personal note: Southern Bell also went out of its way to help individual businesses during the Hurricane Andrew emergency as they had prior to and since that emergency. My own office telephones had to be moved twice. My personal phones at home had to be transferred from a destroyed home to a trailer while we rebuilt.

Southern Bell was there when we needed them 1 as they are there when no emergency existed. 2 pleased to offer this testimony on behalf of Southern 3 Bell. Sincerely, Theodore W. Swinford, Chairman, the 4 Greater Homestead/Florida City Chamber of Commerce." 5 Thank you. 6 MR. SHREVE: Thank you, sir. 7 CHAIRMAN DEASON: Mr. Shreve, next witness 8 9 please. 10 11 MR. SHREVE: Mr. Thompson. PETER THOMPSON 12 was called as a witness on behalf of the Citizens of 13 the State of Florida and, having been duly sworn, 14 testified as follows: 15 WITNESS THOMPSON: My name is Peter Thompson. 16 My address is here in Miami and it is 2828 Coconut 17 Avenue, and I'm here tonight in my capacity as 18 president of the Greater South Dade, South Miami, 19 Florida Chamber of Commerce. 20 Ours is a business development organization 21 22 serving the area between Bird Road and 248th Street and from Chrome (ph) Avenue to Biscayne Bay. We have in 23 excess of 1100 business members and serve a community 24 whose population is in excess of 400,000 people. 25

Of all of the service provisions available through Southern Bell, I am pleased to have the opportunity to address two of them here tonight that I find especially valuable as they relate to our Chamber of Commerce and business development opportunities in South Dade.

The service credit available to low income customers is vitally important to many of the residents in our service area. In this day and age, telephone communication availability is a necessity and this manner of service provision assistance to those who might otherwise be able to afford is, in my estimation, one of the more valuable services that Southern Bell can provide. The Chamber welcomes this opportunity and offers to make this service availability known within its area, and applauds the Company for its willingness to promote this program in our community.

Enterprise zone initiatives are especially important in the Perrine and Cutler Ridge areas represented by this Chamber of Commerce. Discounting service charges, both installation and recurring charges, will be of great assistance to the community in the development of the enterprise zone plan. The very timeliness of the service in the wake of Hurricane Andrew will be of even more benefit as we continue our

rebuilding efforts in South Dade.

This service, among the myriad of services offered in our community by Southern Bell, confirms, I believe, the intent of the Company to be a full and participating partner in the ongoing efforts to develop and expand minority business efforts in all of South Dade.

I am guilty, I believe, as are many, of taking the telephone company and its services for granted. My post-storm revisionist thinking makes me aware that convenient and always-available service requires highly skilled and professional men and women to make that system work.

On a personal note, I would like to add that in the person of Bob Self, (ph) from Southern Bell, I am pleased to be able to be here tonight to speak on behalf of Southern Bell and address the Public Service Commission in the efforts of being presented before you as part of your overall consideration of services and rates. But I would like to add again my personal gratitude to Bob Self, who I know has been of service to many in the South Dade community in the last five months since Hurricane Andrew, and I think he serves as a fine example to both the Company and to the Commission of the type and level of commitment and

service that this Company had provided to our 1 community. 2 3 Thank you very much. 4 CHAIRMAN DEASON: Thank you, sir. 5 MR. SHREVE: Thank you. 6 7 MR. SHREVE: Mr. Mogul. 8 HARVE MOGUL 9 was called as a witness on behalf of the Citizens of 10 the State of Florida and, having been duly sworn, 11 testified as follows: WITNESS MOGUL: Good evening. My name is 12 13 Harve Mogul. I'm president of the United Way of Dade County. And I've never done this before, so you have 14 15 to bear with me. I'm not an expert about rates; I'm not an expert about telephones, but I am somewhat 16 knowledgeable about the notion of communications and 17 what it means to a network of helping agencies. 18 You see, United Way here in Dade County works 19 with 71 agencies ranging from the Red Cross and 20 Salvation Army to agencies like the Goodwill and Little 21 22 Havan Activity Center. 23 And it was on the morning of August 24th 24 when we realized the nature of communications was more

when we realized the nature of communications was more than a casual thing for us as a group of helping

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organizations. We realized that morning, when we had set up an alternative headquarters at Ryder Corporation, that our ability to communicate to agencies who have it as their mission dealing with people who were experiencing the kinds of stress and disaster that we never have had before, how important communications were.

We were with members of Southern Bell that particular morning who found their way to the United Way, found their way to meet with agency directors, and to assure them that that network of service was going to be there for them, particularly in the very scary early days following the 24th.

Those people at Ryder, meeting with us and meeting with our volunteers very swiftly were able to do some things that while they may not bear directly on the case of rates, certainly showed us what a full-service high quality operation can mean.

We have a volunteer center that normally operates with six telephones. Within five days those employees were able to expand into another center: a hundred-phone operation; from six to hundred phones. Those phones were able to support, within the following months, the calls over 50,000 volunteers who had been helping out in the south part of the county. And we

get the phone calls. The dial tone was there every time they picked up that phone.

I could tell you stories about how they set up phones at some of our helping agencies in the south, including Central Camsino (phonetic), an agency that was very hard hit that works with migrant farmers.

Agencies like Switchboard of Miami who have to deal with people who have to pick up the phone when they are contemplating suicide, when they are going through tremendous stress and the dial tone is there for them.

Let me say this, because when we think of the notion of efficiency, and when we think of the notion of quality, they are not always the same thing.

I would hope that in your deliberations as part of this Commission that you think about that.

That whatever have been the pieces that have come together to enable this organization to provide quality communications at the time of most stress, or certainly for the United Way and for our agencies, the kind of ingredients that we need to stay in place. And I would hope that that would be part of your thinking. Thank you very much. Any questions?

CHAIRMAN DEASON: No questions.

MR. SHREVE: Thank. Mr. Sherard.

BOB SHERARD

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

witness sherard: I'm Bob Sherard and I live at 9609 N.W. 7th Circle, in Plantation. And I'm a small businessman. I do represent 20 to 30 various companies and most of my business is in Miami but I live in Broward County, but I don't live in South Broward County so I'm penalized by having to pay per minute for my calls to Miami, Medley, Hialeah. Most of my accounts are exporters, distributors, and I'd say 90% of my business is in Miami, although I live in North Broward, Central Broward.

I have a good friend that lives in Pembroke
Pines that they charge him \$13 a month for a direct
rate to as far south as Perrine. I don't get that
service. I don't understand the line that they have
drawn at Southern Bell; different lines, in fact.
There's one, I think, from Hollywood for \$8, you can
go, I think, as far as Hialeah for a month, all the
calls you want. Well, I have to pay for every call 18
to 20 cents a minute. It's killing me; I'm paying
\$200, \$300 a month on my calls. And I am a businessman
and I can't afford it and I can't afford to move from

1	where I live now, south, into Pembrook Pines or
2	anywhere else. This is where I live, Plantation,
3	Florida.
4	So I think there ought to be some review of
5	why Broward County is broken up the way it is. It
6	should be a little more equitable for the whole county.
7	Let us have a break.
8	That's all I have to say.
9	CHAIRMAN DEASON: Thank you.
10	MR. SHREVE: Thank you.
11	COMMISSIONER LAUREDO: Excuse me, are these
12	individuals going to be followed up by the Company?
13	MR. LACHER: Yes. We'll have somebody to
14	speak with the gentlemen.
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16	MR. SHREVE: Mr. Wick.
17	DANIEL WICK, JR.
18	was called as a witness on behalf of the Citizens of
19	the State of Florida and, having been duly sworn,
20	testified as follows:
21	WITNESS WICK: Good evening. My name is Dan
22	Wick, Jr. W-I-C-K. I'm the assistance director of the
23	Opa-locka Community Development Corporation located at
24	490 Opa-locka Boulevard, Opa-locka, Florida.
25	I have heard and reviewed Southern Bell's

proposed reduction request. On behalf of the Opa-locka 1 CDC, I'd like to go on record that we do support the 2 Lifeline rates, programs for low income customers and 3 the economic development plan discounted rates. 4 Opa-locka is located in one of the largest 5 enterprise zones and would greatly benefit from this. 6 Thank you. 7 Thank you. 8 CHAIRMAN DEASON: 9 MR. SHREVE: Thank you, sir. 10 MR. SHREVE: Laura Nichols. 11 LAURA NICHOLS 12 was called as a witness on behalf of the Citizens of 13 the State of Florida and, having been duly sworn, 14 testified as follows: 15 16 WITNESS NICHOLS: My name is Laura Nichols, N-I-C-H-O-L-S. I'm a resident of Broward County. I'm 17 also president of the North Dade Chamber of Commerce. 18 We were not hit by Hurricane Andrew. 19 cannot say that. We're just suffering from 20 21 repercussions of it. We suffer a lot with that 22 syndrome called guilt. 23 So I have to tell you that Southern Bell is a 24 reflection of the community. They are part of the 25 community and they offer their support whenever and

wherever it is.

Following Hurricane Andrew I was in my office on the 25th and I did not leave for almost a week. We are very far north. We weren't ravaged. We weren't without telephone service but we did serve as link. And Southern Bell called us to see if they could help us, if they could set things up, if they could get things going.

They have always been there, they will always be there and we are there for them. And I think because of their technology and their network they were able to be here when we needed them.

Thank you.

MR. SHREVE: Thank you.

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MR. SHREVE: Reverend Cash.

REVEREND JAMES CASH

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

WITNESS CASH: My name is Reverend James
Cash. And I'm president of PULSE. That is People
United to Lead the Struggle for Equality.

I'm happy to be here tonight to address this Commission to let them know that the people whom I

represent, poor, low income, moderate, they are very pleased for me to say tonight that this reduction in rates proposal that this Company has brought to us, it's a good one. It's good because poor people, minorities in this community, can fall in line with three of the issues that I want to speak to. One, the Lifeline program.

Reducing the rate to \$7, to me that's a great reduction for poor people. People who need telephones need them very badly, especially in many of the areas of our community, such as Liberty City, Opa-locka, down south. The reduction of this \$7 can help us greatly in paying our bills.

I'd like to secondly mention the economic development enterprise zones. We, in the black community, are very pleased to know that life can be better for poor people. Opa-locka, as you know, is one of the largest zones that have been identified. It can afford businessmen the opportunity to know that they can participate in the arena and still make a profit. Any new business, first-year business, can benefit mainly because it's very, very hard to operate in first-year business not knowing what is going to be on weekends when you're operating week-to-week, day-to-day.

Reduction in business rates, that's the third 1 We salute Southern Bell for this step and only to 2 say further that the people, the minorities who can't 3 afford this high rate, we just hope that Southern Bell continues to keep their rates low. 5 Finally, for all those persons who sent me 6 here tonight, they did so very seriously because 7 there's much discussion in our community when 8 minorities have little to say, and tonight it's a 9 pleasure to come before this Public Service Commission 10 to let you know that we thank you and we hope you will 11 accept the proposal made by Southern Bell. 12 13 Thank you so very much. COMMISSIONER LAUREDO: Reverend. 14 CHAIRMAN DEASON: Reverend, I think that we 15 have a question. 16 COMMISSIONER LAUREDO: Reverend, thank you 17 for your remarks. 18 19 As you know, one of the things we have to do as a Public Service Commission is kind of review what 20 we call quality of service, which is kind of a 21 22 technical term. 23 I happen to have a philosophy that a company that serves the public can only approximate a perfection of 24

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service, when it begins to approximate in its

management, in its employees, the community of service.

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I have a strong interest in having the utilities we regulate do better in hiring, promoting and purchasing services from women-owned businesses and minority-owned business, as well as to hire and promote people within the ranks. I would hope, at least for this Commission, since I know that you are very active in the community, particularly the black community, that you will keep me abreast of some progress that I hope this and other companies that serve this area hopefully will do in the next few years. I think it's a fundamental part of being a corporate citizen and good and efficient company. I'm particularly interested in the telephone because I think this is the industry of the future, and we need to push more minorities and more women to move up in the ranks of this vibrant industry.

And I just thank you for your remarks, and on the other hand I ask you for your assistance in my struggle to see this dream at least begun during my tenure in the Public Service Commission.

witness cash: Thank you so very much. And my pledge in my organization, PULSE, People United to Lead the Struggle for Equality, will work with any group to see to it that Dade County has the very best

services that's necessary and needed. Thanks again. 1 2 CHAIRMAN DEASON: Thank you, Reverend. 3 MR. SHREVE: Thank you, Reverend. 4 5 MR. SHREVE: Rita Warren 6 RITA WARREN 7 was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, 8 testified as follows: 9 WITNESS WARREN: Good evening ladies and 10 11 gentlemen. My name as Rita Warren. W-A-R-R-E-N. I 12 live at 20120 N. E. 2nd Avenue, North Miami Beach. I'm the vice president of the AARP Chapter at North 13 Dade. And I'm going to deviate from the few notes I 14 scratched out on my lap to comment on what the two 15 gentlemen from the Chamber of Commerce said. 16 17 I resent their accolades to Southern Bell, and I resent it strongly. I think it's misguided. 18 If I were bleeding to death in front of my 19 20 doctor and my doctor stopped that bleeding, I would expect him to do that because that is his profession, 21 that's what he's trained to do and what he's there to 22 23 do. I would not think he deserves the Academy Award for doing that. In this instance, Hurricane Andrew is 24

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only one instance we don't live through every day of

the year and every year of our lives. It was one unique instance. And if Southern Bell did its job as a professional organization, it is only what I would hope and expect that they should do without any accolades and without any Academy Awards. That's what they are paid to do in an emergency.

Now, if I can read the few notes I scratched out on my lap, I'd like to have my little say.

This, to me, is like deja vu, gentlemen and ladies, because didn't we go through all of this just several months ago? I thought we had put it to bed when the Commission had voted down this rate increase appeal. And I must say, when Southern Bell offers to reduce rates, to me it's like going out to dinner with Dracula. Your company has been trying to suck the blood of the citizens of this state for a long time unceasingly. When you talk of basic service increase and a mere 5% a year, I think this gentlemen covered my point too, that equates to a 30% increase in six years, and 50% increase in ten years and so on ad infinitum. I don't know how you could possibly manage to scrap along on such meager increases.

Instead of increases, I would recommend the Public Service Commission cut some of your blood-sucking charges; charges for information service.

If I want a number that is not listed in local Dade or Broward, I have to, and I'm forced to, use your services; pay you 60 or 65 cents for the service when I'm going, in turn, to use your facilities to make that call. And you charge for every new invention and innovation.

It is my money that pays for the research and development that brings about each new innovation, and I feel I rightly am entitled to reap the benefits of those new developments considering that it is my money that brought it about and not yours.

And now we get to the humorous part.

Earnings of over 14% to be shared with customers. How noble of you to make that offer. The Public Service Commission can be assured that what with the exorbitant salary increases you would vote yourselves, huge bonuses, stock options, pension plans to cover you in your lifetime, your spouse in her lifetime and for generations after that, plus golden parachutes, do you really think there will be any excess after you get done creating your own personal dynasties?

Now, your per minute charge, let's take a look at what that would do to several areas. First of all, let's take a look at what it would do to the elderly who rely upon the telephone for perhaps the

only human voice they hear during the day, for those who are homebound, who have no other contact with the outside world, and again let's look at it from the charitable viewpoint.

There are many charities around in this country, in this state and in this city. What would it do to their costs, their overhead trying to do noble things if each and every telephone call is charged per minute? Would you like to contemplate that for a moment? And the gentlemen back there who just made a statement about how wonderful Southern Bell is, when they came to their rescue, I would like to see the look on his face when he received a telephone bill, if, heaven forbid, this ever came to pass and all his volunteers were making calls seeking funds and charitable contributions. I'm sure he would sing a different tune after he saw his first telephone bill.

And as for the reduced rates from Dade County to Ft. Lauderdale, again a very magnanimous offer from Southern Bell. This is not reducing rates, in my opinion. This is merely rectifying outrageous overcharges to begin with.

When I have to pay more for a five minute call from Dade to Broward County to speak to my daughter, and that charge is three and four and five

times more for the same length of time when I call my other daughter in Connecticut, there's something outrageous about the rates that this Company is allowed to charge the people of Florida.

And, of course, Southern Bell always comes in with a big zinger, they are going to help the poor. Do you think that taking off a couple of dollars from the base rate is really going to help the poor when they are really going to sock it to them for every minute they are speak on the phone afterwards? I mean how dumb do you think the people are in this state, Mr. President?

I would like to say that I urge the Public Service to emphatically vote a resounding no against all the requests of this Company, and I speak -- I'm one person here and there's not a very large turnout, but I would like you to know that I speak for the hundreds of thousands of voices that are not here tonight, who are afraid to stand up and speak for their rights, but I have no such fear.

I think that the Public Service would be doing its proper job in voting down everything that this Company has been asked for because I want you to know that the people of South Florida will not allow you to rape them financially and stand still quiet. We

will not be quiet and we will not allow this rate to 1 2 take place. Not this year, not next year, not ever. 3 Mr. President, forget it. Thank you. 4 CHAIRMAN DEASON: Thank you, ma'am. 5 MR. SHREVE: Thank you. 6 7 MR. SHREVE: Jay Rodriquez. 8 JAY RODRIQUEZ 9 was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, 10 11 testified as follows: 12 WITNESS RODRIQUEZ: Good evening. My name is Jay Rodriquez. I am the Director of the Latin Chamber 13 of Commerce, and as you can see I have a cold. This is 14 a very tough act to follow now. Because being with the 15 Latin Chamber of Commerce and being honest with myself, 16 we also want to the thank Southern Bell for the 17 beautiful job they did. I know they have to do it, but 18 they went the extra step. And I live in the south; I 19 suffered the impact of the hurricane. Thank you very 20 21 much. Now, in regard to your proposal, we represent 22 the businessman in this area, Hispanics mainly; small 23 minority business. We approve, we support the plans 24

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that you have proposed, the Lifeline credit, the

economic development plan for the different options for 1 2 businesses, the enterprise zone, the reduction in 3 connection charges; I think all of this will be beneficial for the small businesses which we represent, 4 5 and for that reason we support it. Thank you very 6 much. 7 CHAIRMAN DEASON: Thank you, sir. 8 MR. SHREVE: Thank you. 9 MR. SHREVE: Mr. Rivas. 10 11 ANTHONY RIVAS was called as a witness on behalf of the Citizens of 12 the State of Florida and, having been duly sworn, 13 testified as follows: 14 WITNESS RIVAS: Good evening ladies and 15 gentlemen, my name is Anthony Rivas and I'm vice 16 president of the Latin Chamber of Commerce, Director 17 Havana, president of Rivas Realty, and many other 18 things. 19 First, with the permission of the Public 20 21 Commissioners, I want to congratulate the president of Southern Bell, because when we arrived in 1960 we spoke 22 very bad about the telephone company. After you hired 23 Mr. Gomez and several different Spanish staff, the 24

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management changed so much, and we're very, very

pleased with Southern Bell.

Also for your information, I would like to tell you that only several days later after Hurricane Andrew hit the coast and Homestead and South Miami, Southern Bell, Gomez and all his staff, they have been working so hard with the Channel 23, the TV Spanish station, to raise a lot of money. I saw those people for myself. I witnessed that they were working until two or three o'clock in the morning only to make sure that they have phones working to raise all that much money. Thank you very much for that.

I don't want to repeat everything. I just want to tell you that I received this notice in the mail in Spanish and English several months before the hurricane, and was such a good thing that I have no comment for this. For this we agree 100%. I spoke with our president of the Latin Chamber, Mr. Luiz Alveenee (phonetic), and we explained it in Spanish, it's very, very clear, and our comment is that is a terrific and very good thing what Southern Bell is doing to reduce their price on the telephones. The new rates are very good, especially for the poor people; especially the low, moderate income people and the small business which we represent. We have over 2,000 members.

Thank you very much.

1 CHAIRMAN DEASON: Thank you, sir. 2 MR. SHREVE: Thank you, sir. 3 4 MR. SHREVE: Josefina Carbonell. 5 JOSEFINA CARBONELL 6 was called as a witness on behalf of the Citizens of 7 the State of Florida and, having been duly sworn, testified as follows: 8 9 WITNESS CARBONELL: Good evening. Commissioners, members of the distinguished panel, and 10 11 Southern Bell representatives. 12 First of all, I'm Josefina Carbonell, C-A-R-B-O-N-E-L-L, and I'm the president of the Little 13 Havana Activity and Nutrition Centers of Dade County. 14 I'm here representing Maria Christina 15 16 Rodriguez, who is the chairperson for the advisory board. We're a nonprofit private organization serving 17 over 32,000 elderly residents of Dade County in service 18 centers. 19 I first want to take this opportunity to 20 congratulate Mr. Lacher and the entire staff of 21 Southern Bell for their specific help in support of 22 restoring the services to those areas after the 23 24 hurricane; specifically housing, elderly housing units

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in the South Dade area that was heavily affected. We

thank you for your support.

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I'm here representing the advisory board, as I said, which we were fully briefed and were on top of the situation based on the rate changes and some of the reductions.

Of specific concern discussed on the advisory board was the optional expanded local service and would this comprehend some kind of rated and charged service at the local level. After fully informed of the plan, the advisory board has set forward their support on behalf of having this option for those individuals in the local service area, that they will be charged if they have little use of services in the local area, or have very limited service use of their phones. But in many instances the phone is the only link that these elderly residents have with the rest of the community. And we have about 80% of our individuals, served by our organization, that are low income individuals. They are also in support of the Lifeline rates and Southern Bell's share of the federal subsidy for those low income individuals. Of course, they are also in support of the local reductions for the small businesses in which many of them have family members involved in that area.

Thank you very much.

1 CHAIRMAN DEASON: Thank you. 2 MR. SHREVE: Thank you. 3 4 MR. SHREVE: John Anderson. 5 JOHN ANDERSON 6 was called as a witness on behalf of the Citizens of 7 the State of Florida and, having been duly sworn, 8 testified as follows: 9 WITNESS ANDERSON: Chairman Deason and 10 members of the Public Service Commission, for the 11 record my name is John Anderson, A-N-D-E-R-S-O-N. I'm Chairman and Chief Executive Officer of the Beacon 12 13 Council located at 1 World Trade Plaza, Suite 2400, 80 14 S.W. Eight Street, Miami, Florida 33130. 15 The Beacon Council is a private not-forprofit economic development corporation. It's a 16 17 partnership between Metro Dade County government and 18 the business community of the Greater Miami and Dade 19 County area. We have a charter responsibility to 20 encourage the start-up, expansion, retention of 21 business throughout Dade County for the purposes of 22 building our job base and improving our conditions. 23 On August 21 of last year I submitted a 24 letter to the Commission supporting three specific

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aspects of the Bell proposal, and I would like to comment

on those briefly. But before I do I'd like to say I'm not sure you ever got the letter. It was dated August 21 and we all know what happened several days later.

For purposes of perspective and objectivity, members of the Commission, I'd like to share a couple of thoughts.

Firstly, in terms of objectivity of the Beacon Council's position, Southern Bell is a member of the Beacon Council, a member we value very much, and I would share virtually everything said in support of this corporation by previous speakers. They are outstanding community citizens and we're lucky to have them here; they were before Andrew and they have been since.

Having said that, in terms of objectivity and support of this proposal, we have some other communication corporations that are competitors of Southern Bell that are also our members, and in fact, last year we vigorously recruited one of their competitors into the Greater Miami area, so I think we can speak to you on this subject very objectively.

The other comment I would like to offer in terms of perspective, this community is a challenging community in terms of guiding itself to the future and building its economy. It was before Andrew, and it has become much more so since. I believe in all sincerity

that we, in this community, all of us in this room, probably have the most challenging task in this country in terms of rebuilding and stabilizing the economy of Dade County following that storm. And it's going to be a task that we're going to face for years. The proposal that is before you has, in our judgment at least, three specific recommendations that we believe would materially assist us in our ability to rebuild this economy.

Those specific pieces are: one, the economic development incentive tariff; two, the reduction in connection charges, and three, the optional expanded local calling plan. We think each of those would make it easier for businesses to start up in this area, whether it is in the Andrew-affected area or in areas of our enterprise zones where we're trying to build our minority and African-American business. It would help us to be able to stabilize, grow and retain existing businesses, and it certainly would help us, make it easier for us in terms of recruiting and attracting new business to this area, which we're going to have to do if we're going to rebuild our economy.

I'd like, Mr. Chairman, if I can, to leave a copy of this letter with whomever I can up here since we're not sure it ever got to you in the first place.

I appreciate the opportunity to speak to you this 2 evening. Thank you, sir. CHAIRMAN DEASON: 3 4 MR. SHREVE: Thank you. 5 MR. SHREVE: Mr. Metcalf. 6 7 VERNON METCALF was called as a witness on behalf of the Citizens of 8 the State of Florida and, having been duly sworn, 9 10 testified as follows: 11 WITNESS METCALF: Mr. Chairman, Commissioners, panel, Mr. Lacher: My name is Vernon 12 Metcalf. M-E-T-C-A-L-F. My address is 9000 S.W. 187th 13 Terrace, and I want to make a few comments responding 14 to two roles particularly which I have. One is 15 Executive Director of the Miami Lighthouse for the 16 17 Blind. During those days in the fall, we had 18 significant problems, and I really have to say that 19 I've never had such a crisis with so many people who 20 21 needed a lot of attention. Now, the telephone for the blind people is vitally important. As a matter of 22 23 fact, during that time it was of crucial importance.

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And I know of 40 different people -- there's really 41

different people -- who needed very, very special

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attention at that time. That attention was good telephone service. And I have to tell you we received a tremendous response in one day, when I was able to get out of my neighborhood and to the office uptown, and I live in Cutler Ridge. In that one day it was cleared up for those 41 people, and I cannot help but express sincere appreciation; beyond what was reasonable, I felt; people who are very sensitive to the issue.

One other role I want to speak from, I'm also the president of the Lions Club of Miami, which is the largest and oldest club of its kind in this area. And our primary concern in that club is the downtown areas, referred to as the "street people"; people who do not have established homes are the people of our primary concern.

We too are concerned about the elders because most blind people in this community are over 65; over half of all blind people in Dade County are over 65.

We are increasing also in the number of those people which makes me tend to support -- I can't say I support all of these proposals because I don't understand them. I really don't. But I understand a few of them.

Those are the ones I want to relate to.

This expended local service, these options.

I have difficulty not favoring that because I think

it's good for people to have choices, and I believe that some blind people -- certainly I can speak for 2 sure about that because I've talked with a number, at 3 4 least, some would not profit from having that option, 5 yet others would. And I believe in options being offered to people; choices. I have difficulty with 6 that, not offering choices. I want more choices. I 7 want to add to it. 8 9 The other is the Lifeline rates. 10 indeed, anything that will reduce rates for needy people, poor people; people who cannot do much about 11 12

meeting their own needs without some very specific assistance, such as Mr. Mogul referenced. So I would certainly be favorable to that, and those whom I have talked with likewise.

We sincerely appreciate, Joe -- we support all of your people; most complimentary. I really have no criticism at all about the way the telephone company dealt with the issues that faced us during that crisis.

Thank you, Mr. Chairman.

CHAIRMAN DEASON: Thank you, sir.

MR. SHREVE: Thank you, sir.

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MR. SHREVE: Rachel Lebon.

RACHEL LEBON DANIELLA LEVINE JOAN KLEINMAN

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were called as witnesses on behalf of the Citizens of 4 5 the State of Florida and, having been duly sworn, testified as follows:

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WITNESS LEVINE: We're taking the liberty of appearing together, if we may do so. Our comments will be very brief.

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My name is Danielle Levine. I'm staff counsel of the Guardian Ad Litem Program of the 11th Judicial Circuit.

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WITNESS LEBON: I'm Dr. Rachel Lebon. I'm a volunteer with the Guardian Ad Litem program.

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WITNESS KLEINMAN: And I'm Joan Kleinman, a volunteer with the Guardian Ad Litem program.

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WITNESS LEVINE: This is our first experience at the Public Service Commission and we're really here as observers today, and we've only stepped forward just to let you know that our ongoing concern and interest in the Public Service Commission is because of our representation of children and families involved in juvenile court proceedings, many of whom are low income, of course. And we look forward to future participation with Southern Bell

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and the Public Service Commission.

1 CHAIRMAN DEASON: Thank you. 2 MR. SHREVE: Thank you. 3 4 MR. SHREVE: Dorothy Baker. 5 DOROTHY BAKER was called as a witness on behalf of the Citizens of 6 7 the State of Florida and, having been duly sworn, 8 testified as follows: 9 WITNESS Good evening. I'm Dorothy Baker, 10 B-A-K-E-R. I am president and chief executive officer 11 of the Miami Dade Chamber of Commerce, located 9190 12 Biscayne Boulevard. To members of the Commission and other 13 panels, thanks for the opportunity. It gives me great 14 pleasure to have the opportunity to speak in support of 15 Southern Bell's proposed rate plan. The capable, 16 efficient services of Southern Bell has benefited our 17 members tremendously. The unwelcome visit of Hurricane 18 Andrew caused a temporary halt to businesses throughout 19 Dade County. I'm pleased to inform you that one of the 20 first services to be restored was that of Southern 21 22 Bell. Southern Bell is, and has been since our 23 existence, a good corporate citizen of our Chamber and

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our community as well.

The economic development plan proposed by the 1 said Company would be of tremendous benefit for our 2 3 four-plus members. Many of our businesses are located 4 in enterprise zones and they would welcome the economic 5 relief. The Lifeline offering would be beneficial to 6 7 our businesses because many of the recipients are customers of the businesses for which we serve. 8 waiver of these costs would give these consumers more 9 10 revenue in which to shop with these businesses. You're favorable consideration to this 11 request would not only satisfy Southern Bell, but give 12 economic relief for the black business community. 13 Thank you very much. 14 MR. SHREVE: Thank you. 15 16 CHAIRMAN DEASON: Thank you, ma'am. 17 MR. SHREVE: Russ Marchner. 18 RUSS MARCHNER 19 was called as a witness on behalf of the Citizens of 20 the State of Florida and, having been duly sworn, 21 testified as follows: 22 WITNESS MARCHNER: Good evening, Mr. 23 Chairman, members of the august panel, I'm Russ 24 25 Marchner, M-A-R-C-H-N-E-R, the executive director of

the Dade County League of Cities. Our president, Ruth Campbell, vice mayor of Homestead, asked me to appear here tonight. Oh, by the way, my address is 7480 Fairway Drive, Office 206, Miami Lakes.

Ruth Campbell asked me to appear here tonight on her behalf because she has been at meetings all day long, God bless her.

But the first thing I wanted to mention is we are very proud of one of our graduates who sits among you; Luis Lauredo was a member of the Dade League of Cities when he was an elected official in Key Biscayne a short time ago. So we're glad to have at least some local government representation.

this community for years. I'd hate to tell you how many years that I know of, but yes, I will; 1963. They have been a full-time player and leader in our community. Whenever we wanted some particular project, on behalf of the citizens of the local government, Southern Bell has been there. They also are quick to identify problems which they know would have an adverse effect upon local government and personally bring them to my attention.

As far as I know, the rate changes before you do not affect the income of the local governments

within our franchise agreements, but I'm primarily here 2 to support Southern Bell, to support the way they have 3 made our life easier throughout South Florida. 4 Thank you very much. 5 CHAIRMAN DEASON: Thank you, sir. 6 7 MR. SHREVE: Mr. Eads. 8 JACK EADS 9 was called as a witness on behalf of the Citizens of 10 the State of Florida and, having been duly sworn, 11 testified as follows: 12 WITNESS EADS: Thank you. I'm Jack Eads, E-A-D-S. 405 Biltmore Way, Coral Gables. 13 I simply wanted to share with you my 14 15 perspective, personal perspective of Southern Bell in 16 their abilities to be responsive and attentive, not only Hurricane Andrew and the aftermath, and that was 17 certainly significant in us being able to get back on 18 line very rapidly; certainly they played a great deal, 19 20 great role in that effort. But we also find them very cooperative to 21 22 work with and willing to work with the City in most any 23 way they can. They are, as mentioned before, a good

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corporate citizen and I was certainly glad to hear Russ

Marchner say before me that this wasn't going to affect

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1	the income to the City, the proposal that's before you.
2	But at any rate, my point tonight was to be
3	here to share with you the comments on the ability to
4	work with Southern Bell.
5	Thank you.
6	COMMISSIONER LAUREDO: Mr. Eads, I don't
7	think I have the right to object to any of these
8	witnesses. Don't you have anything nice to say about
9	the Public Service Commission? (laughter)
10	Never mind, it's my sick sense of humor.
11	WITNESS EADS: I did enjoy your comments
12	earlier about this building and what went into it. I
13	just have to look around a few minutes. I didn't think
14	it looked quite this way when it was bought. I think
15	the City of Miami did a great job with it.
16	COMMISSIONER LAUREDO: We were a lot younger
17	then.
18	WITNESS EADS: Thank you.
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20	MR. SHREVE: Jay Stein.
21	JAY STEIN
22	was called as a witness on behalf of the Citizens of
23	the State of Florida and, having been duly sworn,
24	testified as follows:
25	WITNESS STEIN: I'm Dr. Jay Stein, 9699 N.E.
	TANDANA PUNTAG GENVIAE COMITAGION

Second Avenue, Miami Shores. I'm the president of the Miami Shores Property Owners Association.

First, as an orthopedic surgeon, I had three experiences last year to call for service on my residential phone. The first was an interesting disconnecting that occurred during phone calls. It sounded like someone was listening in; at times the phone went dead. Graciously two members of the Southern Bell repair service came out, on time, met me at the residence, went through the phone lines which come to the house and in a few moments time diagnosed my problem as being my home burglar alarm system cutting in on the phone line: a problem which was not their's really to fix, but very gracious of them to promptly diagnose.

The second interestingly was an outside phone jack on a patio that shorted out and made the phone lines inoperable. The gentlemen said he had to go into the wall to change the jack. There wasn't enough additional cord to advance. But instead of taking upon himself where he would enter the wall, had the graciousness to call me so that where he entered it I could more readily repair. I had the matching paint on one side of the wall but not on the other.

The third was a week ago Saturday, when my

neighbor decided to plant the hedge up the side of the 1 2 telephone pole and cut both of the incoming lines on a Saturday afternoon. I am an orthopedic surgeon. 3 4 cover emergencies; I take calls on the weekend. My 5 home phone to me is an important portion of my ability 6 to serve my practice. I called Service, mentioned that 7 my neighbor -- she said had there been any digging near by? And I said, "Oh, yes, right next to the telephone 8 9 pole outside." My neighbor came over, apologized and 10 said he would try to fix the telephone wires that were cut. I said possibly Southern Bell could do better. 11 The lady that answered mentioned that the typical 12 service took but six more days and I mentioned that 13 that would be a problem. 7:45 on Sunday morning the 14 gentlemen called me that the lines had been repaired. 15

What I want to say to you is I appreciate the fact that we're speaking about the cost of service, but I think we also very much need to recognize the quality of the repair service that this Company has been able to show. They don't know me. But they did come out. They did three jobs; they did them well; they did them promptly. They never knew that those three repairs isolated would be part of a Public Service Commission hearing tonight.

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As the president of the property owners

association, this proposal, I attempted to review. We're not experts on this. It certainly seems more than reasonable.

Expanded local service was available in Chicago when I was in high school. My parent's purchased it. It was called "call pack." It allowed us to call an area miles away as suburbia expanded with a reduced charge per call in a near local calling area. In fact, that's what's happened to southern Florida. We make those regional calls. This allows us an option to have a decrease of costs on those local calls within a 40 mile area. We feel that these proposals and options are in keeping with the reasonable choices by the public.

And I think, in conclusion, this was not part of a hurricane, not part of a disaster; the service that we have been given by Southern Bell for the telephone is the best service that I get in my office; better service than I get on my x-ray equipment, my copy machine. I'd love if they would fix all these other things as well and as promptly as they do. And I don't get a bill for every repair call like I do from those other companies.

Thank you.

MR. SHREVE: Thank you, Doctor.

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MR. SHREVE: Mr. Richard Alayon.

RICHARD ALAYON

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

WITNESS ALAYON: Good evening, ladies and gentlemen, my name is Richard Alayon. A-L-A-Y-O-N.

I'm here on behalf of the Hialeah Chamber of Commerce, and also, after hearing so many interesting and somewhat exciting comments at times, I think I wish to say something on my own.

On behalf of the Hialeah Chamber of Commerce I can tell you that we heartily support the Southern Bell plan. We believe, as the other chambers of commerce do, that it increases the opportunities for creation of new businesses and it gives people the choice. Small business people need that choice. They need to be able to chose the option of what best suits their type of business, individually.

As many of you know, Southern Bell has been with us for a very long time. I'm a Cuban immigrant. I came to this country when I was four years old. I have seen Southern Bell grow. I have seen Southern Bell deal with what I consider to be one of the most

unusual catastrophes I've ever faced and my family has ever faced.

I live on 10040 S.W. 71st Avenue. For the last eight years, or prior to September 1, 1991, for the last eight years I lived in the New York City Metropolitan area. And I must say that the sister Bell company there does not come close to Southern Bell in terms of service, in the terms of the way they handled this most unusual catastrophe.

I'm not entirely familiar with all of the ins and outs of this proposal. I assume that the proposal would be negative for some people and positive for others. But then again, they have the choice and they can evaluate which option is the best option for them.

I know I will look at those options and I thank Southern Bell for providing them for us, but most of all I thank Southern Bell for having the planning to be in place to deal with Hurricane Andrew.

I hope that my family and I will never have to live through that hurricane again, but I thank the Company for having the ability to go out there and restore our phone service. My child is asthmatic and I can tell you, without the ability to call our doctor as promptly as we did during that catastrophe, I'm not sure how he would have done.

Thank you. 1 2 MR. SHREVE: Thank you, sir. 3 MR. SHREVE: Bonita Argos. 4 BENITA ARGOS 5 was called as a witness on behalf of the Citizens of 6 the State of Florida and, having been duly sworn, 7 testified as follows: 8 WITNESS ARGOS: Gentlemen: My name is Benita 9 10 Argos; that's B-E-N-I-T-A A-R-G-O-S. I live at 1345 11 West Avenue on Miami Beach. I'm president of the Miami Beach Homeowners 12 Association. I'm board member of the Taxpayers 13 Association. I'm board member of our Civic League. 14 15 The first thing I knew about this hearing tonight was Saturday's paper, Section 5B in the Miami 16 17 Herald. And when I looked at the address and I looked at the time, I said, "They don't really want the 18 general public to come here." Two days notice in the 19 20 newspaper, six o'clock in the evening when people are 21 either leaving work, running home to eat supper, or 22

it's too late for certain people to come out. I think all of these hearings, if you really want to have public input, should be one hearing in the daytime and one hearing in the evening. That satisfies everybody.

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That's number one.

The second thing is you have to look at neighborhoods and what people perceive to be safety. This is not a central area, in my opinion, to hold one of these. I would say the Metro Dade Building downtown, our government center, would be one place. Somewhere between Kendall and Homestead would probably be another for that area. Somewhere in North Miami Beach or North Miami for that area, and somewhere on Miami Beach for our area not having to cross the causeways to come over here. That's another.

The next thing is if I hadn't opened up my telephone bill today that came, here's the thing that came today announcing this meeting. The Miami Herald story really wasn't that complete to give you rate charges or anything, but it gave you a little enough to peak my interest that I thought for the first time it's important enough to come here.

First of all, let me say this: I have stock in Southern Bell, and I think it's a very good company and it pays a good rate of return.

Now, everyone needs good telephone service. It is the life blood of our whole country, I would say.

Business and residential. But hearing all the praises as far as the hurricane of Southern Bell, yes, they did

a fabulous job. But like this other lady said here before, that's their job. And maybe they did, in a lot of instances, go way out of their way when they didn't have to and they should be congratulated for that.

But for every telephone line that's down, they lose revenue, so it's more in their corporate interest to see that all the lines are functioning and everybody is paying for its use.

I feel this is like a carrot and a stick.

The carrot has been to the poor people and the people that want to call Ft. Lauderdale and vice versa, I guess. I didn't have that much time to digest that whole thing. And I assume that everything was not in the material we were handed when we came here.

But the stick is the permanent charge locally. Now, what percentage of people who live in the Ft. Lauderdale or Dade will be using this versus a permanent local call? And I know it's an option, but what is an option today becomes something permanent for everybody tomorrow and that's exactly what worries me, because the telephone companies have been trying to get this here for years: Call per minute; per minute call. And I'm definitely against it.

Everybody here has been singing a lot of corporate praises for the Chamber of Commerce, and

naturally Southern Bell, as well as other telephone companies, are usually members of the Chamber of Commerce and lot of this is self-serving.

I would like to bring to their attention business-wise our mail has gotten -- a first class stamp is now 29 cents an ounce. People have gone to faxes because the mail has become too expensive. What will it cost all these corporation people fax-wise per minute call, to fax something, which they don't have that charge now? I don't think anybody even thought of this. So that will cost businesses, and even private people, a lot more money.

As far as charges for different services, every time I call to change something or put something on, I get slapped with a \$9 charge, then I have \$3.50, I believe, we pay a month, if I want to have them come out, if they need to check lines or something. A lot of these things they think Southern Bell is charging for is very outrageous. I think the charges for all of the service is way, way too much.

The service is good and the innovation is good but not when it costs this kind of money.

Now Lifeline. That's the carrot to the poor people; reduction in their basic service. But where you reduce somebody's basic service somebody else has

to make up for it, so it's not evenly thrown out across the board. In other words, the loss of income has to be made up somewhere because the telephone company is a business and they want to make money and their stockholders expect profits. So that's another thing.

But on a whole, what really got me down here and what really disturbed me was the announcement about the option on the return of -- the option paying cheaper long distance rates on calls within 40 miles of your home.

First of all, that part of it is something separate and should not be tied in with a return for per-minute charge on local calls. All I have to say is if I can, and there's any breath in me, I would fight that tooth and nail. I think it's outrageous. I think there's something wrong with that.

Mour telephone is your lifeline. There are millions of people here in Dade County, elderly; they use the phone; they talk to people, it's like having another person in their homes. And it is wrong to allow this to happen, and I would like to see the Public Service Commission put a stop to that thought even now and even though it's an option. It is really not an option; it's a prelude to something that will eventually become permanent.

Thank you.

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MR. SHREVE: Elaine Adler

ELAINE ADLER

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

witness Adler: Good evening, ladies and gentlemen. I'm Elaine Adler, I'm a resident of Broward County and I'm the president of the Avontura Market Council. I'm the former president of a Chamber of Commerce, so yes, I'm one of those chamber of customers types. 15 years I was president of the Chamber, and yes, Southern Bell was always there.

And I am not here, I did not drive through

I-95 traffic where there was a horrible crash and take
all the side roads because I had to. I came because I
wanted to.

And Southern Bell has been certainly the best corporate citizen. Corporate citizen; it translates to good business. Good business translates to jobs for the everyday people and that's why I'm here.

Avontura is an unincorporated area in the northeastern portion of Dade County. We've got 4.2 square miles that we call Avontura but packed into

those 4.2 square miles we've got 25,000 year-round residents and 31,000 in-season residents. That's a lot of people. Our organization is dedicated to promoting this community, and we do this in conjunction with the residential organizations that are already in place, and, of course, our organization.

There have been a number of people that have spoken and spoken quite eloquently about each and every one of these rate issues. We are in full support in the Avontura Marketing Council. Dr. Stein, the orthopedic surgeon, spoke eloquently about the quality of service. We agree with him wholeheartedly. Dorothy Baker and a number of other people, Dorothy from the Miami Dade Chamber spoke about the issue of the economic development and the rate reduction; we agree with them wholeheartedly.

There's one other issue that I just want to address again. The optional expanded local service plan. I believe in choices, as has been said before. I cannot understand why Southern Bell would not be allowed to enter into this arena. It is optional. If Southern Bell -- actually the question is not if, when Southern Bell has this service to offer, there is no doubt that the quality of service will be the same as

1	the quality of service that they have provided
2	throughout the years for businesses and residents
3	alike. Thank you.
4	MR. SHREVE: Thank you.
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6	MR. SHREVE: Mr. Bill Cullom.
7	BILL CULLOM
8	was called as a witness on behalf of the Citizens of
9	the State of Florida and, having been duly sworn,
10	testified as follows:
11	CHAIRMAN DEASON: How many more witnesses do
12	you have?
13	MR. SHREVE: This is the last one.
14	WITNESS CULLOM: Commissioners and panelists,
15	my name is Bill Cullom. I live at 8445 S.W. 151 Street.
16	I'm the president and chief executive officer of the
17	Greater Miami Chamber of Commerce, which is a
18	countywide chamber. We have in excess of 3,000
19	companies; we have 5800 individuals who are active in
20	the Chamber, and our Chamber represents over 400,000
21	employed people in Dade County.
22	We're here I'm here on behalf of the
23	Greater Miami Chamber to be fully supportive of the
24	proposal that Southern Bell has before you.
25	I would like to say that I have had the

opportunity not only to work with Southern Bell for the last 12 years in my job, in the last 12 years, in the 1980s, this community created in excess of 200,000 new jobs. In working with Southern Bell we were able to do that efficiently. Our job is an infrastructure Chamber to make sure that we have the infrastructure to bring the companies in. The 1990s and 1991 we lost 38,000 jobs. We lost Eastern and Pan Am, and, therefore, we have a big job the rest of the '90s to beat our record of 200,000 companies; that we want to bring in 200,000 jobs in 1990.

But I must tell you that during the time of the storm, we had 200 companies that were members of the Chamber that were severely damaged. I worked with Southern Bell and their people on a day-to-day basis trying to get those people in. Some of the companies, such as Equitable, operated by Jose Sequed, (ph) had 175 agents out of work in the Day Tran Center, and within one week we had to move to the CenTrust and back with telephones. The services that we did for Jose Sequed and those 175 people are just unbelievable. This happened with many of the other 200 companies.

I want to welcome you to Miami but I do tell you that the business community is fully supportive of Southern Bell.

COMMISSIONER LAUREDO: Mr. Cullom, since he is the last witness, I want you to know that I'm the only Commissioner that is not from or about or immediately reside permanently in the area of Tallahassee, and there have been a lot of distinguished 5 6 people speak before you today. As a local person I 7 I think that Mr. Cullom is probably the know that. most outstanding of those for the public service he has 8 9 done for this community. But the reason I bring it up 10 is not to praise his good works but to tell you that 11 the City of Tallahassee will be gaining a great asset. As I understand and believe, you're going to be moving 12 13 there in the next year as president of the Tallahassee Chamber of Commerce, and I think that most of the 14 people here are permanent residents and you're taking 15

an great asset from Miami.

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WITNESS CULLOM: Well, a lot of people have given me a hard time about that decision. But I spent 20 years in the trucking business with Ryder Truck Rental. I started my career in Tallahassee, and this is the home office here in Miami. I will draw my retirement on March of 1994, and shortly thereafter, about a month, I will be in Tallahassee. I'm going to be working with Mr. Lacher a great deal during that year, but I'm looking forward to coming to Tallahassee

1	and serving the citizens up there. And thank you very
2	much for your comments.
3	MR. SHREVE: That's of the last witness that
4	signed up.
5	CHAIRMAN DEASON: Let me inquire at this
6	point. Are there other individuals from the public who
7	have not had an opportunity to testify who wish to
8	address the Commission at this time? Please come
9	forward. These lights it's difficult to see in the
10	audience.
11	Sir, I take it you were not here when the
12	other witnesses were sworn; is that correct?
13	MR. DAN: I have to say I failed to sign in
14	on the green piece of paper. (Witness sworn.)
15	
16	MIKE DAN
17	was called as a witness on behalf of the Citizens of
18	the State of Florida and, having been duly sworn,
19	testified as follows:
20	CHAIRMAN DEASON: Please state your name and
21	address.
22	WITNESS DAN: Mike Dan. I live at 1551 N.E.
23	167th Street, North Miami Beach. I'm very pleased to
24	be here tonight.
25	COMMISSIONER LAUREDO: She wants you to spell

your last name.

WITNESS DAN: D-A-N.

I'm pleased to be here tonight in front of everybody here. All the Chambers of Commerce, the Commissioners, yourselves.

In hearing all the testimony, I've heard most every speaker say they are not an expert in what they have heard, but they are getting a lot of good compliments. And I, too, compliment Southern Bell in the excellent work they have done. But in looking at this proposed call option I see a \$30 maximum usage charge per month for businesses per line. I see a \$5 decrease for the first year, with a proposal of a 5% inflationary increase taking a way from that decrease. So, in essence, I'm looking at a \$30 increase per line per month. This, to me, minus the \$5 savings, translates into a \$25 increase per line or possibly one of the greatest rate hikes I've ever dreamed/heard of.

This to me is not a rate reduction. It may be a rate reduction for maybe 5 to 15% of the population, but the balance of every single businessman here, business woman here, in the entire state of Florida, is in for one of the biggest rate hikes they ever dreamed possible.

I'm reading right here on Page 2 of the PSC

special report on this standard option. I don't think anyone should believe for one second that we're here about a rate decrease when this is a massive, massive rate increase. If I'm wrong, please tell me where I'm wrong. I thank you.

COMMISSIONER LAUREDO: I didn't catch -- you were going a little fast -- your example again, please.

WITNESS DAN: I'm reading right here that this usage rate of 2 cents per minute.

COMMISSIONER LAUREDO: Are you on standard option?

witness dan: Yes, sir. If every telephone user, whether it's a homeowner or a business — let's say you talk for a hour a night, whether we have a teenager, ourselves or a family member, if we're on the phone for an hour a night, that's 30 hours a month at 2 cents a minute, that's \$1.20 a hour. That's \$35 just for one hour of use per day. So right here where it says the maximum increase is \$30, wow, so you're going to give — Southern Bell is proposing to give a \$5 decrease per line on the service end, but on the usage end it's going to increase it to 30 per line. I don't understand how you can call this a rate decrease. I'm in favor of the Bell companies making money. I really want you to do well, but how well? At whose expense?

I'm in favor of a few increases but let's be honest with each other: Who is misleading who? How many Chambers have been patted on the back to say, "Hey, this is a decrease." But it's not a decrease; it's a massive increase. Let's call a spade a spade. Let's be honest with the public. Don't dare call this a decrease when it's really a massive increase. And Southern Bell, how many million dollars increase do you project this to be? I mean I would like to hear a few answers.

By the way, the extended calling area reduction is legitimate, but to tie it to a massive increase, that's not a reduction, that's a total increase. Am I wrong? Let me hear it from someone here on the board. President Lacher?

CHAIRMAN DEASON: Sir, I'm right here. (Indicating)

I'm just looking at the same sheet you have in front of you, and as I read this, this is one of the options, which is being proposed by Southern Bell.

This is not a mandatory service but for those customers who believe they would benefit under this, this is an option which they may chose. And it's not a -- for business it's not a \$30 increase but that would be the maximum bill per business customer who choose that. It

would not be a \$30 increase over the current rates, but if they chose this option, the most they would pay for local service would be \$30 per line. And if there were any usage above that, it would be capped over \$30.

Now, that's my basic understanding. But if you have further questions, I suggest you perhaps could

you have further questions, I suggest you perhaps could speak to one of our representatives from our Consumers Affairs Department. They are the individuals that put this information together on this handout and they can give you some more.

WITNESS DAN: President Lacher, is that correct, that it is a maximum of \$30 per line and not a \$30 increase minus the \$5 decrease?

MR. LACHER: I don't have the sheet in front of me. I think Mr. Shreve would be quick to correct me if I didn't say this is our proposal; it's not yet approved but yet that is the cap per line. It's not a \$30 increase.

WITNESS DAN: But that's just usage.

MR. LACHER: No, that's the total, I believe.

I don't have a sheet in front of me. If we're

agreeable, I'd be glad to have one of our staff people

sit down and go over the proposal with the gentleman.

COMMISSIONER LAUREDO: Would you be satisfied if we had one of the company people meet with you right

1	now. Because I think you have a good question.
2	WITNESS DAN: If I'm wrong, tell me I'm
3	wrong.
4	MR. LACHER: We'd be glad to clear up the
5	confusion. But it is a proposal.
6	MR. SHREVE: If I could, I believe at
7	least that maximum is an usage charge.
8	WITNESS DAN: And it's over and above a line
9	charge.
10	MR. SHREVE: That's right. I think someone
11	can explain it to you but I don't think you're wrong.
12	But the other thing I would like, as Mr. Lacher
13	mentioned, this is a proposal and it has not been
14	approved. Bell would love to have it approved.
15	We're here because our office, the Attorney
16	General, the AARP feels that their revenues and their
17	rates should be reduced much, much more than the
18	proposal that they have brought up, by a great deal.
19	And I think a lot of people have been confused about
20	that tonight.
21	We're not arguing that their rates should not
22	come down by this small amount they have offered in
23	certain areas, but that they overall should be reduced
24	much, much more in the hundreds of millions of dollars.
25	WITNESS DAN: I agree. But as long as we

don't mix up the word "reduction" with a real hidden increase.

MR. SHREVE: I couldn't agree with you more.

COMMISSIONER LAUREDO: I hope you do meet with the Company now. Don't feel bad that it's confusing. It's confusing even to the Commissioners. And these are proposals. These are not the Commission's proposals; the Company's proposal.

But I think you need to have a meeting before you leave with them and have them explain it. Mr. Shreve would probably want to join that, I imagine, so you can get the information. That's why we hold these meetings. We've held six all over the state to hear from regular citizens like you to find out what it is you don't understand and how we can explain it, and that's why the Company is here.

WITNESS DAN: I've seen an interest of a
Southern Bell rate decrease with strings attached to it
recently that is really another increase for the
Wattsaver, which for some businesses it's excellent.
But if they don't realize what they are saying yes to,
they are paying for what they guarantee, and, in
essence, it sometimes doubles their costs. It's not
always the decrease that we hoped it would be.

At any rate, I thank you for the opportunity

to be here. MR. SHREVE: Thank you, sir. That's it. CHAIRMAN DEASON: Is there anyone else in the audience who would like to address the Commission and have not had the opportunity? (No response) I do not believe there are any indications of people wishing to testify, and that being the case, I'd like to take this opportunity to thank all of those who took time out of their schedules to come and to share your thoughts and comments with the Commission, and we appreciate that. And with that, this hearing is concluded. Thank you. (Whereupon, the hearing concluded at 8:25 p.m.)

1	F L O R I D A) CERTIFICATE OF REPORTER
2	COUNTY OF LEON)
3	I, JOY KELLY, CSR, RPR,
4	DO HEREBY CERTIFY that the hearing in this
5	cause, Docket No. 920260-TL, was heard by the Florida
6	Public Service Commission at the time and place herein
7	stated; it is further
8	CERTIFIED that I reported in shorthand the
9	said proceedings; that the same has been transcribed
10	under my direct supervision, and that this transcript,
11	consisting of 98 pages, constitutes a true and accurate
12	transcription of my notes of said proceedings; it is
13	further
14	CERTIFIED that I am neither of counsel nor
15	related to the parties in said cause and have no
16	interest, financial or otherwise, in the outcome of
17	this docket.
18	IN WITNESS WHEREOF, I have hereunto set my
19	hand at Tallahassee, Leon County, Florida, this 22nd
20	day of January, A. D., 1993.
21	
22	JOY KELLY CSR, RPR
23	Official Commission Reporter FPSC Bureau of Reporting
24	(904) 488-5981



PUBLISHED DAILY MIAMI — DADE — FLORIDA

STATE OF FLORIDA COUNTY OF DADE:

Before the undersigned authority personally appeared

JOYCE SHEEHAN

who on oath says that he/she is

ACCOUNT REPRESENTATIVE

of The Miami Herald, a daily newspaper published at Miami in Dade County, Florida; that the attached copy of advertisement was published in said newspaper in the issues of

The Miami Herald, Dec. 26, 1992; Jan. 2, 1993 El Nuevo Herald, Dec. 26, 1992; Jan. 2, 1993

Affiant further says that the said The Miami Herald is a newspaper published at Miami, in the said Dade County, Florida and that the said newspaper has heretofore been continuously published in said Dade County, Florida, each day and has been entered as second class mail matter at the post office in Miami, in said Dade County, Florida, for a period of one year next preceding the first publication of the attached copy of advertisement; and affiant further says that he has neither paid nor promised any person, firm or corporation any discount, rebate, commission or refund for the purpose of securing this advertisement for publication in the said newspaper.

Sworn to and subscribed before me this. 8.74.

day of A.D. 19. 9.3

My commission expires. Manual Ma

Shula Jo Bat

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FLORIDA PUBLIC SERVICE COMMISSIO	N.
FLORIDA PUBLIC SERVICE COMMINDED PUBLIC SERVICE COMMIND. NO. ————————————————————————————————————	6_
COMPANY! C. R. P.	
COMPANY! S. B. C. WITNESS: Ja 193	

PUBLISHED DAILY MIAMI --- DADE --- FLORIDA

STATE OF FLORIDA COUNTY OF DADE:

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16A SATURDAY, DECEMBER 26, 1992 THE MIAMI HERALD NATIONAL NEWS

LEGAL NOTICE NOTICE OF PUBLIC HEARING

The Florida Public Service Commission has scheduled a public hearing in Docket No. 920260-TL. The purpose of this docket is to review Southern Bell's operations under its rate stabilization plan and to consider Southern Bell's proposed price regulation plan and its related rate restructuring, including the proposed optional Expanded Local Service Plan, a reduction in intraLATA access charges and certain custom calling feature rates, a restructuring of service order charges and implementation of a Lifeline Plan.

For the convenience of the public, the Florida Public Service Commission has also scheduled a service hearing as follows:

Monday, January 11, 1993 - 6:00 PM Manuel Artime Center 900 S.W. First Street Miami, Florida

At the above time and place, members of the public may appear to testify as to their interest in this matter. All persons desiring to present testimony at the hearing should, if possible, bring bills or other documentations regarding their telephone service. Customers are urged to attend on time. If no customers are present, the hearing will be adjourned. The Public Counsel, the citizens' representative in matters before the Commission, will be available at least 30 minutes prior to each hearing in order to meet members of the public who wish to testify. Prior to that time, inquiries should be directed to the Office of Public Counsel, c/o Florida House of Representatives, the Capitol, Tallahassee, Florida 32399-1300.

Shula Jo Bate

The Miami Herald

PUBLISHED DAILY MIAMI -- DADE -- FLORIDA

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Sworn to and subscribed before me this. 8. Th. day of A.D. 19. 9.3

My commission expires. MY COMMISSION EXPLICATION AND THE COMMISSION OF THE COMMISSION OF

NATIONAL NEWS

SATURDAY, JANUARY 2, 1993 19A

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Internacionales

PUBLISHED DAILY MIAMI — DADE — FLORIDA

STATE OF FLORIDA COUNTY OF DADE:

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BONCED THRU GENERAL IND. MAD

Shula Jo Bat

SABADO DE DICIEMBRE 26 DE 1992 EL NUEVO HERALD

NOTIFICACION LEGAL ANUNCIO DE AUDIENCIA PUBLICA

La Comisión Pública de la Florida ha fijado una audiencia pública en el sumario de procedimientos No. 920260-TL. El propósito de esta acción es examinar las operaciones de Southern Bell bajo su plan de estabilización de tarifas y considerar su plan propuesto de regulación de precios y su comsecuente reestructuración de tarifas, incluyendo el propuesto plan opcional de Servicio Local Extendido, una reducción en los costos de acceso al intraLATA y tarifas de ciertos servicios especiales de llamada, la reestructuración de cargos por cambios de servicio, y la implementación de un Plan de Vida.

Para la comodidad del público, la Comisión Pública de la Florida ha también programado la siguiente audiencia:

Lunes, enero 11, 1993 — 6:00 PM Manuel Artime Center 900 S.W. Primera Calle Miami, Florida

Se invita al público a presentarse a la dirección y hora arriba mencionados para testificar según sus intereses en dicho asunto. Todos aquellos que deseen hacerlo, deberían, si es posible, presentar facturas u otra documentación relacionada con el servicio telefónico que reciben. Se urge al público ser puntual. Si no hay público presente, la audiencia será diferida. El Concejo Público, y el representante civil en esta materia ante la Comisión estarán a la disposición por lo menos 30 minutos antes del comienzo de cada audiencia, para poder hablar con miembros del público que deseen testificar.

Anteriormente a dicha fecha y horario, cualquier averirgüación deberá dirigirse a la Oficina de Consejo Público, c/o Florida House of Representatives, Capitalio, Tallahassee, Florida 32399-1300.

PUBLISHED DAILY MIAMI - DADE - FLORIDA

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Sworn to and subscribed before me this..................

My commission expires My Commission expires

BONGED THRU GENERAL INS. MAS

Kula Jo Bate

NOTICIAS

SABADO 2 DE ENERO DE 1993 EL NUEVO HERALD

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ON THE SERVICE OF THE COMMENSOR.

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STATE OF FLORIDA)
COUNTY OF DADE)

Personally appeared before me the undersigned, Jorge H. Consuegra, to me well-known, who being duly sworn deposes and says that he is Credit Manager of Diario Las Américas, newspaper of general circulation, published daily except Monday, in Miami, Dade County, Florida. Affiant further says that the above named newspaper has continuously published daily except Mondays in Dade County, Florida, for more than one year immediately preceding first publication of said Legal Notice or advertisement and was during all such time and now is entered as second class mail matter in the United States Post Office in Miami, Dade County, Florida, and that the Legal Notice or Advertisement, all copy of which is hereto attached, was published in

DIARIC LAS AMERICAS

on the following days:	INV. # 22/936 P.O. #
10100100	ORDERED: Olganoly
12/27/92 Signed 0/5 Osu Jan	
Sworn to and subscribed before me this	
* TEARSHEET ATTACHED	, . .
Amount \$ 3/9.2.0	
FLORIDA AUBLIC SERVICE COMMISSION DOCKET NOEXHIBIT NO	Notary Public Notary Public NOTARY PUBLIC STATE OF FLORIDA MY COMMISSION EXP. NOV.17, 1993 BONDED THRU GENERAL INS. UND.
DATE:	GRACIELA A. Forte

AVISO LEGAL NOTIFICACION DE AUDIENCIA PUBLICA

La Comision de Servicios Públicos de la Florida ha programado una audiencia pública con relación al Expediente No. 920260-TL. El propósito de dicho expediente es de revisar las operaciones de Southern Bell bajo su plan de estabilización de tarifas y considerar la propuesta de Southern Bell de un plan de regulación de precios y la reestructuración de tarifas relacionada con el mismo, incluyendo el propuesto Plan Opcional de Servicios Locales Ampliados, las reducciones de los cargos de acceso en intraLATA y ciertas tarifas del Servicio de Llamadas Especiales, una reestructuración de los cargos aplicables a ordenas de servicio, y la aplicación de un Plan Lifeline.

Para la conveniencia del público, la Comisión de Servicios Públicos de la Florida ha programado una audiencia sobre estos servicios, vease los siguientes detalles:

Lunes, 11 de enero de 1992 - 6:00 p.m. Centro Manuel Airtime 900 S.W. 1 Street Miami, Florida

A dicha hora y en dicho lugar, el público podrá testificar en relación a esta tema. Todo el que desee presentar testimonio en la audiencia debe, si es posible traer facturas u otros documentos relacionados a su servicio teléfonico. Se le urge a los clientes que lleguen a tiempo. Si no se presentan clientes, la audiencia quedará suspendida. El Abogado público, que representa a los ciudadanos ante la Comisión, se encotrará disponible por lo menos 30 minutos antes de la audiencia para poder reunirse con los miembros del público que desean testificar. Antes de la dicha fecha, preguntas relacionadas deben ser dirijidas a las oficinas del Abogado Público; Office of Public Counsel, c/o Florida House of Representatives, the Capitol, Tallahasee, Florida 32399-1300.

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COUNTY OF DADE .)

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DIARIC LAS AMERICAS

	INV. # 22/937	
on the following days:	P.O. #	
1/3/93	ORDERED: Agency	
Signed 1/2 Osu fra		
Sworn to and subscribed before me this	08 day of January	
19 43, in Miami, Dade County, Florid	ia.	

* TEARSHEET ATTACHED

Amount \$ 3/9,20

Notary Public

NOTARY PUBLIC STATE OF FLORIDA MY COMMISSION EXP. NOV.17,1998 BONDED THRU GENERAL INS. UND.

Graciela A. Torte

AVISO LEGAL NOTIFICACION DE AUDIENCIA PUBLICA

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Para la conveniencia del público, la Comisión de Servicios Públicos de la Florida ha programado una audiencia sobre estos servicios, vease los siguientes detalles:

Lunes, 11 de enero de 1992 - 6:00 p.m. Centro Manuel Airtime 900 S.W. 1 Street Miami, Florida

A dicha hora y en dicho lugar, el público podrá testificar en relación a esta tema. Todo el que desee presentar testimonio en la audiencia debe, si es posible traer facturas u otros documentos relacionados a su servicio teléfonico. Se le urge a los clientes que lleguen a tiempo. Si no se presentan clientes, la audiencia quedará suspendida. El Abogado público, que representa a los ciudadanos ante la Comisión, se encotrará disponible por lo menos 30 minutos antes de la audiencia para poder reunirse con los miembros del público que desean testificar. Antes de la dicha fecha, preguntas relacionadas deben ser dirijidas a las oficinas del Abogado Público; Office of Public Counsel, c/o Florida House of Representatives, the Capitol, Tallahasee, Florida 32399-1300.