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DOCKET NO.430S4S
REQUEST TO ESTABLISH DOCKET
Date June 7, 1993
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1. Division Name/Staff Name CPU/CHEEK
2. OPR CHEEK
3. $O C R$ $\qquad$
4. Suggested Docket Titte Regugst of aporoval of toriff filing to introduce pirectory Assistence Coll Conpletion by BellSouth Telecommnications. Inc, d/b/o. Southern Bell Telephone and Telearaph Compony (T93-286 filed May 26, 1993).

## 5. Suggested Docket Mailing List (attach separate sheet if necessary)

A. Parties (provide names of regulated companies; provide names and addresses of nonregulated companies; provide names, addresses, and affiliation (i.e., attorney, company liaison officer, or customer) of individuals)

Southern Bell Telephone and Telegraph Comapny
$\qquad$
$\qquad$
B. Interested Persons/Companies (Provide names, complete mailing addresses, and affiliation. Use abbreviation from list below if Interested Persons should include all regulated companies in one or more industries.)
$\qquad$
$\qquad$
$\qquad$

6. Check One:
xyX Documentation attached.
$\qquad$ Docunentation will be provided with recomendation.

Southern Bell - Florida Attachment A Page 1 of 2

## Executive Summary

## Introduction

The purpose of this filing is to introduce a new service offering, Directory Assistance Call Completion (DACC). DACC would provide customers who obtain a local telephone number from the Directory Assistance (DA) System the option of being connected to the number obtained without having to hang up and again dial. DACC will make it easier for handicapped customers to complete their local calls. Handicapped customers will be granted an allowance of 50 DACC calls per month.

## Description of Present Tariff

Directory Assistance Call Completion is a new service offering and is not presently described in the Florida General Subscriber Service Tariff.

## Description of Proposed Tariff

Southern Bell's proposed Directory Assistance Call Completion tariff establishes rates and regulations for the provision of DACC. DACC will be available on a Local (411) basis only.

Commission approval of this filing will establish the rate of $\$ 0.30$ per completed DACC call.

## Rationale for Rates

The proposed rate for DACC recovers the Company's cost of providing the service and includes an appropriate level of contribution.

## Demand and Revenue Information

Southern Bell projects demand for Directory Assistance Call Completion during Year One (first twelve month period) to be 5,095,000 completed DACC Calls. The projected gross revenue for Year one is $\$ 1,528,500$. The projected net revenue for the same period is $\$ 458,550$.

Southern Bell - Florida Attachment A Page 2 of 2

## Executive Summary

## Demand and Revenue Information

Southern Bell projects demand for Directory Assistance Call Completion during Year Two (second twelve month period) to be 5,191,800 completed DACC Calls. The projected gross revenue for Year one is $\$ 1,557,540$. The projected net revenue for the same period is $\$ 467,262$.

Southern Bell projects demand for Directory Assistance Call completion during Year Three (third twelve month period) to be 5,290,400 completed DACC Calls. The projected gross revenue for Year One is $\$ 1,587,120$. The projected net revenue for the same period is $\$ 476,136$.

These estimates are based upon Southern Bell's forecast of demand for DACC and assume that $13 \%$ of customers offered this option would choose to participate. The demand forecast further assumes that $70 \%$ of DACC calls attempted would be completed and billed by the company. The forecast demand for DACC was derived based upon existing DA call volumes, excluding any DA calls ineligible for DACC.

## Cost Information

The cost of providing DACC includes hardware cost, software expense: maintenance, and additional trunk usage.

## Conclusion

Commission approval of this filing will establish rates which will allow Southern Bell to recover the cost of providing DACC as well as contribution. Approval of DACC will make available an optional service that provides customers convenient and accurate access to a requested number.

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## Customer Effects

DACC is a service which supplements Directory Assistance (DA) by allowing the customer to be connected to the telephone number received from DA without having to hang up and dial again.

Customers electing to use DACC will be charged $\$ 0.30$ per completed call. Customers who are unable to use a telephone directory because of a visual or physical handicap which can be confirmed by a physician, an appropriate group or an agency, will be granted an allowance of 50 DACC calls per month. For charging purposes, a DACC completed call is defined as a call which is answered at the called telephone number.

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Southern Bell - Florida Attachment D Page 1 of 1

## Demand and Revenue Information

The forecast demand for DACC was derived based upon existing DA call volumes, excluding any DA calls ineligible for DACC.

Southern Bell projects demand for Directory Assistance Call Completion during Year On (first twelve month period) to be 5,095,000 completed DACC Calls. The projected gross revenue for Year One is $\$ 1,528,500$. The projected net revenue for the same period is $\$ 458,550$.

Southern Bell projects demand for Directory Assistance Call Completion during Year Two (second twelve month period) to be 5,191,800 completed DACC Calls. The projected gross revenue for Year Two is $\$ 1,557,540$. The projected net revenue for the same period is $\$ 467,262$.

Southern Bell projects demand for Directory Assistance Call Completion during Year Three (third twelve month period) to be $5,290,400$ completed DACC Calls. The projected gross revenue for Year Three is $\$ 1,587,120$. The projected net revenue for the same period is $\$ 476,136$.

These estimates are based upon Southern Bell's forecast of demand for DACC and assume that $13 \%$ of customers offered this option would choose to participate. The demand forecast further assumes that $70 \%$ of DACC calls attempted would be completed and billed by the company. The forecast demand for DACC was derived based upon existing DA call volumes, excluding any DA calls ineligible for DACC.

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## SLBJECT

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# A3. BASIC LOCAL EXCHANGE SERVICE 

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CO\TE\TS
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| A3. 24 | Local Directory Assistance Completion Service | $\checkmark$ | (1) |
| :---: | :---: | :---: | :---: |
| A324: |  | , | (N) |
|  | 1 Description of Service | is | (v) |
| A3242 | 2 General Regulations | 88 | (is) |
| A 324 | 3 Use of the Service | 88001 | (N) |
| A3.24: | 4 Limitations of Service | 88.00 .1 | (心) |
| A 3.24 .5 | 5 Application of Charges and Exemptions | 8800 I | (N) |
| A3246 | 6 Rates and Charges | 8800.1 | (I) |
| $\begin{aligned} & \text { A3.25 } \\ & \text { A3.26 } \\ & \text { A3.27 } \\ & \text { A3.28 } \end{aligned}$ | Reserved for Future Use | 8800.1 | (T) |
|  | Reserved for Future Use | 88.00 .1 | (T) |
|  | Trunk Side Access Facility | 88.001 | (T) |
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## A3. BASIC LOCAL EXCHANGE SERVICE

A3.24 Local Directory Assistance Call Completion Service(Cont'd) (i)
A3.24.4 Limitations of Service ..... (N)
A. The service is not available for the follouing classes of service call categories ..... (N)
$!$ L'miSers DA number requests ..... (N)
2 Sion-Bell Exchange Carrier customers ..... 1)
3 IntraLATA and InterLATA long distance calls ..... (N)

+ Anv Special Line Class Codes ..... (V)
$5 \quad 9.6$ DA number requests ..... (N)
6 Mobile Telephone Users ..... (N)
7 diternately Billed Calls: e g. Collect. Calling Card. or Billed to Third Number ..... (N)
8 Any PBX type customer who requires real-time notification of charges. ie. HOBIC ..... (N)
9 Calls from tandems where the end user cannut be identified ..... (N)
10 Calls from Southern Bell and COCOT Coin Stations ..... (N)
A 3.24.5 Application of Charges and Exemptions ..... (N)
A. The charges specified in A 3.24 .6 following will be applicable to all subscribers ..... (N)
B. Customers who are unable to use a telephone directory because of a sisual or physical handicap which can be ..... (N)
confirmed by a physician. appropriate group or agency. will receive 50 DACC calls per month at no charge
C. Chargeable Calls ..... (N)
1 For charging purposes, a DACC completed call is defined as a call which is answered by someone at the ..... (S)called relephone number.
(iv)
A3.24.6 Rates and Charges
(N)
(N)
A. Service Charges
A. Service Charges ..... (N)
(1) Directory Assistance Call Completion Charge
Rate LSOC
(a) Charge Per Completed Call ..... $\$ 30$ ..... (N)
A3.25 Reserved for Future Use(M)
A3.26 Reserved for Future Use(M)
A3.27 Reserved for Future Use(M)
A3.28 Trunk Side Access Facility
A3.28.1 General
A. A trunk side connected facility allows only for termination of incoming calls to the subscriber.
B. The trunk side access facilities identified herein are for the provisioning of Uniform Access (M) Number Automatic Number Identification (ANI) service as specified in A13 58 of this Tariff.

TARIFF REVISIONS
legislative format
NOT YOR APPROVAL

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[^0]:    Material appearing on this page previously appeared on page(s) 88 of this section

    - db/a SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

