BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

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In Re: Request for Approval of Tariff Filing to Introduce a Usage Sensitive Option for Return Call and Repeat Dialing by Central Telephone Company of Florida

) DOCKET NO. 951259-TL) ORDER NO. PSC-95-1542-FOF-TL ISSUED: December 15, 1995

The following Commissioners participated in the disposition of this matter:

> SUSAN F. CLARK, Chairman J. TERRY DEASON JOE GARCIA JULIA L. JOHNSON DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On October 9, 1995, Central Telephone Company of Florida (Centel or the Company) filed a petition to introduce a usage sensitive option for Return Call and Repeat Dialing features. This usage sensitive option will allow customers who do not subscribe to these features on a monthly basis to use these services and be charged on a per activation basis. Centel believes this new option will enhance its existing services.

Return Call enables a customer to automatically redial the telephone number of the most recent call received by dialing *69. After dialing *69, the customer receives an automated message stating the telephone number of the most recent call received and giving the customer the option of placing a call to that number by dialing 1. Currently, customers must subscribe to this feature and pay a monthly flat rate of \$3.00 for unlimited use. Under the usage sensitive option, customers who do not subscribe to this feature on a monthly basis will have the ability to use it and be charged on a per activation basis. The customer will be charged \$.75 per activation whether the call is advanced or abandoned. The company's cost for providing these services to the customer is \$.108 per activation for Repeat Dialing and \$.1071 per activation for Return Call. There are no service connection charges for establishing the usage sensitive option for Return Call.

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Repeat Dialing automatically redials the last number the customer dialed. The customer dials *66 and the system redials the number. Repeat Dialing is available for a \$3.00 monthly flat rate for unlimited use. Under the usage sensitive option, customers who do not subscribe to this feature on a monthly basis will have the ability to use it on a per activation basis. As with Return Call, the customer will be charged \$.75 per activation. There are no service connection charges for establishing the usage sensitive option for Repeat Dialing.

Centel's proposed usage sensitive enhancements for Return Call and Repeat Dialing CLASS features will allow customers to try these features without having to commit themselves to monthly fees. Those customers who find they do not need these features every month will be able to take advantage of these features on an as-needed basis. In addition, the Return Call feature can serve as an inexpensive substitute for Caller ID.

Centel will provide these features on a usage sensitive basis in all exchanges except Starke. Starke is the only remaining exchange in which Centel does not have access to CLASS features. CLASS will be added to the Starke exchange in late 1995, and all CLASS features will be available to the Starke exchange customers in January, 1996.

The usage sensitive option will allow customers who do not wish to subscribe to these features on a monthly basis to take advantage of these features and will allow other customers to try these features before subscribing. We, therefore, approve Centel's tariff filing to introduce a usage sensitive option for Return Call and Repeat Dialing CLASS features.

Based on the foregoing, it is therefore

ORDERED that Central Telephone Company of Florida's petition to introduce a usage sensitive option for the Return Call and Repeat Dialing CLASS features is approved. It is further

ORDERED that the effective date for this tariff filing is December 8, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff filing shall remain in effect, with any increase in revenue held subject to refund, pending resolution of the protest. It is further

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ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this <u>15th</u> day of <u>December</u>, <u>1995</u>.

BLANCA S. BAYÓ, Director . Division of Records and Reporting

ureau of Records

(SEAL)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on January 5, 1996.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

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Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.