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1		BEFORE THE
2		FLORIDA PUBLIC SERVICE COMMISSION
3		DOCKET NO. 960002-EG
4		DIRECT TESTIMONY OF
5		RONALD C. SOTT
6		ON BEHALF OF WEST FLORIDA NATURAL GAS COMPANY
7	Q.	Please state your name and address.
8	Α.	My name is Ronald C. Sott. My business address is 301
9		Maple Avenue, Panama City, Florida.
10	Q.	In what capacity are you employed by West Florida Natural
11		Gas Company?
12	Α.	My job title is Director, New Market Development. My
13		position includes overall responsibility for
14		administering the Company's conservation programs in both
15		divisions.
16	Q.	What is the purpose of your testimony?
17	Α.	The purpose of my testimony is to support the projected
18		levels of conservation program expenses as incorporated
19		into the "C Schedules" sponsored by Cindy Arnold.
20	Q.	Please proceed.
21	Α.	In order to project expenses for the Home Builders
22		Program, we contacted several of our major contractors
23		and reviewed their schedules for the periods involved.
24		These projections include several new developments which
05		ing during this period The projections for our

replacement and ESP programs were developed based on actual data in previous periods plus projected increases due to extensive main line construction into previously unserviced areas of Marion County, Florida. Our gas water heater load retention estimates were based on past experience with our water heater lease/purchase program. Commercial appliance replacement was projected using past experience with our commercial water heater lease/purchase program as well as information provided by commercial equipment distributors and gas installers. The gas space conditioning program projections were based on estimates; this is a new program for which we have no historical information or experience from which to draw.

- 14 Q. Does this complete your testimony?
- 15 A. Yes.