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January 26, 1996

IN REPLY REFER TO:

Tallahassee

FPSC-RECORDS/REPORTING

## BY HAND DELIVERY

Ms. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

> Re: Resolution of Petition to Establish Non-Discriminatory Rates, Terms, and Conditions for Interconnection Involving Local Exchange Companies and Alternative Local Exchange Companies pursuant to Section 364.162, Florida Statutes; Docket No. 950985-TP

Dear Ms. Bayo:

OTH

Enclosed for filing are the original and fifteen (15) copies of the Rebuttal Testimony of F. Ben Poag on behalf of Sprint United/Centel in the above styled docket. Also enclosed is the diskette in Word Perfect format.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning the same to this writer.

	writer.	
ACK	Thank you for your assistant	ce in this matter.
AFA	1	Sincerely,
APP		11/1/201
CAF		Jeff Wale
СМУ	Chase	J ( Weffry Wahlen
CTR		
EAG	JJW/bjm	
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EPSC-BUREAU OF RECORDS

UNITED TELEPHONE COMPANY
OF FLORIDA
CENTRAL TELEPHONE COMPANY
OF FLORIDA
DOCKET NO. 950985-TP
SUBMITTED FOR FILING 1/26/96

1	BEFORE THE PUBLIC SERVICE COMMISSION	
2		REBUTTAL TESTIMONY
3		OF
4		F. BEN POAG
5	Q.	Please state your name, business address and title.
6		
7	A.	My name is F. Ben Poag. I am employed as Director-Tariff
8		and Regulatory Management for United Telephone Company of
9		Florida ("United"). My business address is Post Office Box
10		165000, Altamonte Springs, Florida 32716-5000. I am
11		responsible for state regulatory matters for United and its
12		affiliate, Central Telephone Company of Florida.
13		
14	Q.	Have you previously filed testimony in this proceeding?
15		
16	A.	Yes, I filed prepared direct testimony in this proceeding.
17		
18	Q.	What is the purpose of your rebuttal testimony?
19		
20	A.	My rebuttal testimony addresses the direct testimonies of
21		Mr. Cresse, testifying on behalf of the FCTA, and Mr.
22		Guedel testifying for AT&T.
23		
24	Q.	On Page 3 of his testimony, beginning on Line 3, Mr. Cresse
25		states that "Flat rate pricing of local service and usage DOCUMENT NUMBER-DATE

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sensitive pricing for interconnection services are not compatible." Do you agree?

A. No, for several reasons. First, many local service providers have already signed a stipulation which provides usage sensitive pricing of interconnection. Secondly, local service is not totally usage insensitive. That is, when subscribers have higher usage, they buy additional lines and/or call waiting service. Thus, the monies they expend for local service, even when the basic units of service are priced on a flat rate basis, are usage sensitive. Third, ALECs wish to be considered to be co-carriers rather than customers. Usage sensitive rates are typical among services provided by LECs to other carriers.

Q. Mr. Cresse proposed bill and keep or payment in kind for local interconnection. Do you agree?

A. No, for the same reasons as provided in my direct testimony, bill and keep or payment in kind is not appropriate.

Q. What about Mr. Cresse's position that "Any charge for terminating calls provides an incentive to serve customers who receive more calls (airline reservations), than those

who generally place more calls that (sic) they receive (residential)"?

A. Airline reservations centers, as well as other large businesses, will clearly be prime targets of all the local service providers. And clearly, some local service providers, especially the AAVs, will primarily target large business customers, but it will be based on the total package of services and revenues, not a segment of their business. On the other hand, CATV companies will serve the residence market as a complement to the CATV services. Their decision to serve these customers will not be driven by the net difference in terminating versus originating usage, but the total revenues available from local, access, toll and ancillary services.

In order to make a determination about which customers to serve based on usage, an ALEC would not only need to know the total volume of originating and terminating local usage as to where the calls terminate, their own network or the networks of the LECs, which LECs and the rates charged by the LECs as well as whether the usage was direct trunked or tandem switched. Thus, even if Mr. Cresse's theoretical hypothesis were correct, which it is not, it would be virtually impossible to accurately target customers based

only on their local usage characteristics.

Q. What is your response to Mr. Creese's assertion that LECs are using usage sensitive interconnection rates as the "first step in a long journey to local measured rates."?

A. It's good that Mr. Cresse hasn't lost his sense of humor. Given his opposition to usage sensitive rates, he will undoubedtly persuade all his clients to select Sprint/United-Centel's per port alternative.

Q. On Page 16 of his testimony, Mr. Guedel states that LECs have an overwhelming advantage because LECs have essentially all of the existing customers in the local exchange telephone market, do you agree?

A. The incumbent, whether an IXC or a LEC, may have certain advantages, but may also have disadvantages. For example, LECs's local telephone services, access charges, and toll services have been priced more from a social perspective than an economic perspective. Thus, because of the historical manner in which prices have been set, the LECs have substantial risks and, in low cost high density markets, are very vulnerable to competitors. In fact, it is the competitors' ability to pick and choose their

markets, customers and prices that provide a competitive opportunity.

Q. Mr. Guedel proposes that both interLATA access charges and local interconnection charges be priced at TSLRIC cost. Do you agree?

A. No, for several reasons. First, if LECs were to reduce their prices to TSLRIC for access services, they would not be financially viable and would not be able to raise capital. Secondly, because LECs' prices would be very low, and thus the LECs potentially unprofitable, it is doubtful that new entrants would make the necessary investments to enter the business.

This is not to say that Sprint/United-Centel do not believe access charges should be reduced. The companies agree that reductions over time are appropriate and will occur. However, the market should be the final judge as to the prices, not some theoretical model which will never serve as a substitute for real world market conditions.

Additionally, with current technologies, incremental cost by the economists' definition excludes shared costs. In most cases, these shared costs are a significant portion of total costs. The revenues from the services with volume sensitive shared cost should, at a minimum, cover both these shared and incremental costs and hopefully provide some additional revenue to cover a portion of the overhead costs.

Q. Does that conclude your rebuttal testimony?

A. Yes.

## CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing has been furnished by U. S. Mail or hand delivery (\*) this 26th day of January, 1996, to the following:

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