## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of )
tariff filing to introduce )
Listed Name and Address (LNA) )
service and Change Activity )
Register (CAR) service to Access )
Services tariff by BellSouth )
Telecommunications, Inc. d/b/a )
Southern Bell Telephone and )
Telegraph Company. (T-95-354 )
filed 6/16/95)

) DOCKET NO. 950800-TL ) ORDER NO. PSC-96-0151-FOF-TL ) ISSUED: February 5, 1996

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman J. TERRY DEASON JOE GARCIA JULIA L. JOHNSON DIANE K. KIESLING

## ORDER APPROVING TARIFF

## BY THE COMMISSION:

On June 16, 1995, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a tariff to introduce Listed Name and Address (LNA) service to its Access Services Tariff. LNA service is designed to provide limited end user record information to Interexchange Companies (IXCs).

According to Southern Bell, LNA service will enable the IXCs to order information for specific customer types. The options include business only, residence only, or a combination of both. These options, the company asserts, will allow IXCs flexibility in ordering specific record information without receiving all customer record information.

As proposed, this new service will provide the following information from end-user records:

- Listed Name and Address
- Listed City
- Listed State
- Zip Code
- Listed Telephone Number
- Customer Type Indicator

DOCUMENT NUMBER-DATE

01242 FEB-5%

FPSC-RECORDS/REPORTING

ORDER NO. PSC-96-0151-FOF-TL DOCKET NO. 950800-TL PAGE 2

SBT projects the first year revenue impact for LNA service to be \$532,774 with a positive contribution of \$310,785.

Upon consideration, we find Southern Bell's tariff to introduce Listed Name and Address (LNA) service to its Access Services Tariff is appropriate since it provides information that is currently published in the white page directory or is otherwise publicly available.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company's tariff to introduce Listed Name and Address (LNA) service to its Access Services Tariff is hereby approved. It is further

ORDERED that this tariff shall be effective January 17, 1996. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this <u>5th</u> day of <u>February</u>, <u>1996</u>.

BLANCA S. BAYÓ, Director

Division of Records and Reporting

(SEAL)

MMB

ORDER NO. PSC-96-0151-FOF-TL DOCKET NO. 950800-TL PAGE 3

## NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal 25-22.036(4), provided by Rule as proceeding, by provided Administrative Code, in the form 25-22.036(7)(a)(d) and (e), Florida Administrative Code. petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on February 26, 1996.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.