



# Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

**DATE:** June 28, 1996  
**TO:** Kay Flynn, Chief, Bureau of Records  
**FROM:** Bev DeMello, Director, Division of Consumer Affairs  
**RE:** Display Ads for Newspapers

957599-TL

As we discussed yesterday, the Commissioners requested that we run display ads in the local newspaper of the residents of the North Golden Gate and Corkscrew areas concerning the possible change in calling scopes. The display ads are in addition to a similar notice being mailed by Sprint-United to each customer who may be affected by the change. I checked with Brian Craven, media director for Sprint-United, who said the Immokalee Bulletin was the only area newspaper for this purpose.

The deadline for advertising in the Immokalee Bulletin is 5 p.m. on Fridays. I would suggest that we call in our order today; the ad should run in three consecutive weekly issues prior to July 22 (and during that week, if necessary). I have attached a copy of the approved advertisement.

The contact at the Immokalee Bulletin is: Martha Puletti Briede, Advertising Manager. The address is P.O. Box 518, Labelle, Florida, 33935. The phone number is 813/657-6000. When you contact her, please make sure her newspaper covers the North Golden Gate and Corkscrew areas.

Thank you for your help and please let me know if you have any questions.

BSD/pr  
Attachment

c: Billy Stiles, Aide to Chairman Clark  
Blanca Bayo, Director, Division of Records & Reporting  
Stan Greer, Division of Communications  
Ann Shelfer, Division of Communications

DOCUMENT NUMBER-DATE

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FISCAL RECORDS REPORTING

## I M P O R T A N T   N O T I C E

*from the Florida Public Service Commission*

If a protest is not received, residents of the North Golden Gate and Corkscrew areas will be asked to decide whether they want their telephone service to be changed from the Immokalee exchange to the Naples exchange.

This balloting is a result of a petition filed by some residents requesting that the North Golden Gate and Corkscrew areas be moved from the Immokalee exchange into the Naples exchange. The petition states that residents of these areas have Naples addresses, but have Immokalee telephone numbers. The petitioners also said that their jobs, schools, doctors, churches and other communities of interest are in Naples.

In response to the petitioners' request, the Florida Public Service Commission (PSC) has ordered the surveying of North Golden Gate and Corkscrew customers to find out if they want to be served from the Naples exchange. If a protest is not received and the survey passes, the boundary change will require an increase in rates, a change in telephone number, and a new calling scope.

Listed below are the calling scopes for the Immokalee and Naples exchanges.

EXCHANGE	TOLL FREE	\$ 25 PER CALL
<b>Immokalee</b>	<b>None</b>	<b>Naples, Fort Myers</b>
<b>Naples</b>	<b>Marco Island, N. Naples, Bonita Springs</b>	<b>Everglades, Immokalee</b>

The PSC needs to confirm that residents are in favor of the actual boundary change since they would be moved to an exchange with higher rates as a result of the increased calling scope. If approved, basic local service rates will increase as shown below.

	Present Monthly Charge <small>(Immokalee Rates)*</small>	Difference Between Immokalee & Naples Rates	Additive for Boundary Change	Proposed Monthly Charge <small>(Present Rate + Difference + Additive)*</small>
RESIDENTIAL	\$ 6.47	\$ 2.26	\$ 1.68	\$ 10.41
BUSINESS	\$15.20	\$ 5.17	\$ 1.68	\$ 22.05

*Note: \*This charge includes only basic local service.*

If a protest is not received, ballots will be mailed on 7/22/96. The ballots must be signed and returned by 8/21/96 in order to be counted. The PSC will approve the boundary change if at least 50% of the ballots mailed are returned and 60% of the returned ballots favor changing service from the Immokalee exchange to the Naples exchange.

The PSC wants your participation in this important decision. A prepaid post card ballot will be included in the letter mailed on 7/22/96. This postcard is the only way your preference can be counted. If you have any questions, please call Ann Shelfer, Division of Communications, Florida Public Service Commission, 904/413-6536.