

**PUBLIC COUNSEL** 

### STATE OF FLORIDA

#### OFFICE OF THE PUBLIC COUNSEL

c/o The Florida Legislature 111 West Madison Street Room 812 Tallahassee, Florida 32399-1400 904-488-9330

August 14, 1996

Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Re: Case No. 920260-TP

| AFA        | Enclosed for filing in the above   | e-referenced docket are the              |
|------------|--|--|
| APP        | original and 15 copies of the Direct Ton Behalf of the Citizens of the State | restimony of James A. Garver             |
| CML        | Please indicate the time and date duplicate of this letter and return it     |  |
|            | 5+014  | Sincerely,                               |
|            | 57.008   | anally Book                              |
| RCH<br>SEC |  | Charles J. Beck<br>Deputy Public Counsel |
| WA:        | CJB:bsr  |  |
| OTH        | Enclosures   |  |

Dear Ms. Bayo:

ACK \_\_



## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

| In re: Comprehensive review of<br>the revenue requirements and<br>rate stabilization plan of<br>Southern Bell Telephone and<br>Telegraph Company | ) | Docket No. 920260-TP<br>Filed: August 14, 1996 |
|--|---|--|
|  | ) |  |

#### DIRECT TESTIMONY

· OF

#### JAMES A. GARVER

On Behalf of the Citizens of The State of Florida

| MF/1        |  |
|-------------|--|
| APP         |  |
| CAF         |  |
| CMU         |  |
| CTR         |  |
| <b>E</b> AG | Jack Shreve  |
| LEG         | Public Counsel   |
| LIN         | Office of Public Counsel                               |
| OPC         | c/o The Florida Legislature<br>111 West Madison Street |
| RCH         | Room 812   |
| SEC         | Tallahassee, FL 32399-1400                             |
| WAS         | (904) 488-9330   |
| OTH         | Attorney for the Citizens of the State of Florida      |

# DIRECT TESTIMONY OF JAMES A GARVER ON BEHALF OF THE CITIZENS OF FLORIDA BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION BELLSOUTH TELECOMMUNICATIONS, INC.

#### DOCKET NO. 920260-TL

| 1 0. | Please | state | your | name, | business | address | and | title. |
|------|--------|-------|------|-------|----------|---------|-----|--------|
|------|--------|-------|------|-------|----------|---------|-----|--------|

- A. My name is James A. Garver. I am President and Chief
  Executive Officer of the Broward Economic Development
  Council, 200 E. Lasolas Blvd., Suite 1850, Ft.
  Lauderdale, Fla., 33301.
- 6 Q. What is the purpose of your testimony?

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- The purpose of my testimony is to propose that the 7 Α. Commission establish funding to insure that business 8 customers are not adversely affected due to a requirement 9 to change their telephone numbers as a result of area 10 11 code changes. It is the intent of my testimony to encourage the Commission to set aside an emergency source 12 13 of funding to be available for use at the discretion of the Commission in the event BellSouth business customers 14 15 are adversely impacted by the addition of new area codes.
  - Q. Why are business customers subject to adverse consequences due to the addition of new area codes?
- A. Because of the expanding need for new telephone numbers, it has been necessary for the telephone companies to begin to assign new area code number utilizing area code number having a middle number that is not a "1" or a "0".

  The Commission dealt with the complexities of this issue

in Docket No. 951160-TL. Basically, customers who are assigned area codes having a 0 or 1 as a middle number are at risk of losing incoming calls from domestic PBX systems and international calling from systems that recognize only 3-digit area codes with 0 or 1 as the middle number. Thus, unless these old telecommunications systems are upgraded, a local business customer in an area code area having no 1 or 0 as the middle number is at risk of losing business. The impact on individual customers relates to the amount of incoming traffic the either domestic or customer may receive from international callers whose equipment is not compatible with the more recent numbering plans.

#### Q. Hasn't the Commission already dealt with this issue?

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Yes, in Order No. PSC-95-1507-FOF-TL, the Commission ordered an interim relief plan in connection with the implementation of the 954 Area Code in Broward County. However, it was not until August 1, 1996 that incoming calls to Broward County customers were rejected when the dialing party used the old 305 area code prefix. far too early to determine the effectiveness of the the Commission in the measures adopted by referenced docket. In the meantime, it would be prudent for the Commission to establish a fund in the event the steps that have been taken by the Company and the Commission to date are not effective in solving the By a simple review of the action plans of the Commission and the Company in Docket No. 951160-TL, it is very apparent that all parties appreciated that there was

- a real potential for severe economic harm to certain business customers as a result of the adoption of new area codes such as 954. It is far too early to declare that this potential is not real or that the problem has been resolved. Today we can only begin to understand the potential adverse impact that Broward County businesses may experience. Beginning in August incoming calls for Broward that are routed through the 305 area code will be blocked.
- Q. Hasn't BellSouth also filed a tariff to provide remote call forwarding at a reduced price of \$12.00 per month?"

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- 12 A. Yes it has. However, this is an interim tariff that is scheduled to expire at the end of this year. 13 Commission and the Company are assuming that the problem 14 will be resolved by the end of this year. I am concerned 15 that we have no way to know that business customers 16 served by these new are codes, such as 954, will not 17 Under no 18 continue to be disadvantaged by the change. circumstances should these business customers be required 19 20 to pay higher rates to receive the same level of service 21 they enjoyed prior to the implementation of the new area 22 code.
- Q. What do you propose in the way of funding to insure that business customers are not penalized by the new area code changes?
- 26 A. It is my recommendation that the Company should be 27 required to withhold \$2 Million in annual rate reductions 28 until the company, the Commission and the customers can 29 be certain that this problem is resolved without the need

- for additional funding. If, after an appropriate period of time, no further actions are required, then the Commission would have the flexibility to designate the final recipient of the \$2 Million rate reductions. The advantage of my proposal is that if the PSC and the Company are wrong in their evaluation of this problem that there will still be adequate funding to quickly develop a solution that will work to the benefit of the customers who are at risk.
- 10 Q. Then is it your proposal that the disposition of the \$2

  11 Million in rate reductions will be held in abeyance until

  12 the area code problem is fully resolved?
- That is correct. While we would designate the \$2 Million 13 Α. reduction for area code relief, no tariff reductions 14 15 would be implemented, unless the Interim Relief Plan 16 adopted in Docket No. 951160 is ineffective in resolving 17 the problem. Once all the parties are comfortable that the area code problem no longer exists, the Commission 18 would be free to designate the final recipient of the 19 20 rate reduction that BellSouth is obligated to make.
- 21 Q. Does this conclude your testimony?
- 22 A. Yes, it does.

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# CERTIFICATE OF SERVICE DOCKET NO. 920260-TL

I HEREBY CERTIFY that a copy of the foregoing has been furnished by U.S. Mail or hand-delivery to the following parties on this 14th day of August, 1996.

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