BETTER CONT

1		REBUTTAL TESTIMONY OF NINA W. CORNELL
2		ON BEHALF OF MCI
3		DOCKET NO. 960846-TP
4		September 16, 1996
5		
6	Q.	WHAT IS YOUR NAME AND ADDRESS?
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8	Α.	My name is Nina W. Cornell. My address is 1290 Wood River Road, Meeteetse,
9		Wyoming 82433.
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11	Q.	HAVE YOU FILED DIRECT TESTIMONY IN THIS PROCEEDING?
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13	Α.	Yes.
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15	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
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17	Α.	My rebuttal testimony responds to the direct testimony of Dr. Emmerson and Mr.
18		Milner, filed on behalf of BellSouth Telecommunications, Inc. ("BellSouth").
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20	Q.	WOULD YOU PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY?
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22	Α.	Yes. Dr. Emmerson is incorrect to claim that MCI has asked for unbundled network
23		element and interconnection prices at total service long run incremental costs, so all
24		of his arguments about the possible inefficiencies of doing so should be ignored. Dr.
25		Emmerson has also argued that incumbent local exchange carriers have higher relative
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19858 SEP 16 # FPSC-RECORDS/REPORTING shared costs than entrants. These arguments are both untrue, and irrelevant to pricing unbundled network elements and interconnection. Dr. Emmerson implies that the additional costs BellSouth should be able to recover in the prices for unbundled network elements and interconnection should be based on its revenue requirement. This should be rejected because it would prevent consumers from getting the greatest possible benefits from entry and competition. Dr. Emmerson also asks that the markup over direct economic cost to recover any shared costs that should be recovered from unbundled network elements and interconnection should be done based on demand conditions. This would be entry-impeding, and should be denied.

Mr. Milner claims that a number of unbundled network elements are not 10 11 technically feasible to provide. Mr. Milner has redefined technical feasibility to include both considerations of cost and to omit any possible changes to the current 12 BellSouth network. This is contrary to the decision of the Federal Communications 13 14 Commission (FCC), and would allow BellSouth to deny entrants the ability to use unbundled network elements, contrary to the Telecommunications Act of 1996 (the 15 Act). He also claims that BellSouth cannot provide the unbundled switching element 16 17 as defined by the FCC. As a result, he would impose dialing disparities on entrants, contrary to the Act. The Commission should reject Mr. Milner's claims of technical 18 19 infeasibility, and order BellSouth to provide all of the requested unbundled network 20 elements.

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Q. DR. EMMERSON DISCUSSES TOTAL SERVICE LONG RUN INCREMENTAL
COSTS (TSLRIC) AT THE BEGINNING OF HIS TESTIMONY. IS MCI ASKING
FOR RATES FOR UNBUNDLED NETWORK ELEMENTS TO BE SET AT
TSLRIC?

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2	А.	No. MCI is asking that rates be set using the results of the Hatfield model, which
3		produces estimates of the total element long run incremental cost (TELRIC) and also
4		include shared costs and some of the costs frequently categorized as common costs for
5		a wholesale-only firm. As Dr. Emmerson notes later in his testimony, TELRIC costs
6		are estimated using different cost objects than services. TELRIC costs are, however,
7		a form of TSLRIC costs, simply with the total quantity of network elements as the cost
8		object, rather than the various services provided using those network elements.
9		Because MCI is not asking that rates for unbundled network elements be set
10		just at TSLRIC or TELRIC, my testimony does not respond to those points in Dr.
11		Emmerson's testimony that flow from his erroneous claim that MCI has asked for
12		prices to be set equal to TSLRIC or TELRIC.
13		
14	Q.	DR. EMMERSON OFFERS A NUMBER OF REASONS WHY HE BELIEVES
15		INCUMBENT LOCAL EXCHANGE CARRIERS WILL HAVE A HIGHER
16		PROPORTION OF SHARED COSTS THAN ENTRANTS. DO YOU AGREE WITH
17		HIS ARGUMENTS?
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19	А.	No. According to Dr. Emmerson:
20		There are several factors which I believe will cause a LEC, like
21		BellSouth, to tend to have a higher proportion of shared costs than
22		other competing firms. These factors include: 1) a large number of
23		services offered; 2) network-based provider; 3) a franchise obligation
24		to provide ubiquitous service over broad geographic areas; 4) large
25		scale and lumpy investment characteristics; 5) predominantly producing

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services rather than products; and 6) "leasing" virtually no unbundled 1 components from other providers. (Emmerson Direct, page 5, lines 2 18-24) 3 With one possible-but not certain-exception, none of his claims are valid. His first 4 and fifth claims apply equally to incumbents and entrants alike. His second and fourth 5 claims apply equally to all entrants that build at least part of their own networks. His 6 third claim may be the exception, but it can only be valid if Dr. Emmerson believes 7 the loop is a shared cost, and even then it may not be accurate. His sixth claim is 8 simply untrue. Moreover, his discussion is largely irrelevant to a wholesale-only firm 9 providing unbundled network elements, which is the correct standard to apply. 10 11 Q. WHY DO HIS FIRST AND FIFTH CLAIMS APPLY EQUALLY TO ENTRANTS 12 13 AND INCUMBENTS ALIKE? 14 15 Α. Entrants will be forced to offer a large number of services if they want to win customers. Many of the services offered by an incumbent local exchange carrier are 16 17 taken by a given customer. Thus, many local exchange customers also subscribe to call-waiting, or call-forwarding services, to intraLATA toll service, perhaps even to 18 19 a discount intraLATA toll offering, and the like. Entrants will have to match the array of services to be able to win customers. Thus, not only will entrants be offering a 20 21 similarly large number of services, but they will be producing primarily services, not 22 products. 23 WHY DO DR. EMMERSON'S SECOND AND FOURTH CLAIMS APPLY Ο. 24

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EQUALLY TO ENTRANTS THAT BUILD AT LEAST SOME NETWORK OF

THEIR OWN?

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A. An entrant that builds at least part of its own network, for example, a fiber-ring
provider, will also be a network-based provider. That provider will have "lumpy"
investment characteristics like those facing the incumbent local exchange provider.
"Lumpy" investments are investments that cannot be made necessarily in just the
desired size, or be added to with just the amount of additional capacity needed. If
there is a minimum size, or if expansion units come only in a few sizes, the investment
is "lumpy."

10 A carrier builds a local network using equipment that is available from 11 equipment suppliers. The same equipment suppliers are providing equipment to 12 entrants and incumbents alike. Thus, the equipment available to entrants is just as 13 "lumpy" as the equipment incumbents can buy.

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Q. WHY DO YOU SAY THAT THE FRANCHISE OBLIGATION DOES NOT MEAN
A HIGHER PROPORTION OF SHARED COSTS UNLESS DR. EMMERSON
AGREES THAT THE LOCAL LOOP IS A SHARED COST AND EVEN THEN
MAY NOT BE VALID?

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A. To understand the potential fallacy in this claim, it is necessary to look at how local networks are constructed. A carrier will place a switch and loop plant to connect its customers to the switch. Once there are sufficient customers in a local area, the carrier will place a second switch, and interoffice plant to connect the two. In essence, each separate switch starts all over again the process of accumulating shared plant. The only way in which adding a second switch increases the proportional amount of

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shared costs is when the interoffice trunks share structure costs with loop plant.

Thus, the fact that incumbent local exchange carriers serve broad geographic areas is irrelevant to the relative proportions of shared plant because different communities are separate local exchanges with their own switches and loop plant. The major distinction is that in some exchanges, loops are longer because the community is less dense, needing only a single switch. Thus, the only way that serving a broader geographic area may—but is not certain to—lead to any significant increase in the relative proportion of shared costs is if the local loop is a shared cost.

9 Whether the local loop is a shared cost depends upon what are the cost objects 10 of the firm. When the total costs of the network of the firm are determined on the 11 basis of unbundled network elements, the local loop is not a shared cost. When the 12 cost objects are services such as local exchange service, toll service, switched access 13 services, and the like, the loop is a shared cost.

If the cost objects are traditional services, in which case the local loop is a 14 shared cost, serving rural areas might mean higher proportional shared costs for 15 incumbents than for entrants. This is only a possibility, however, because entrants 16 with their own facilities have longer loops in the urban areas than do the incumbents. 17 As a result, this claim might be valid, but only if the cost objects of the firm are 18 traditional services, in which case local loops should be considered part of shared costs 19 and only if the rural loops of the incumbents are longer than the loops of the entrants 20 21 in urban areas.

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Q. WHY IS DR. EMMERSON WRONG WHEN HE CLAIMS THAT WHEN A
CARRIER LEASES COMPONENTS, THE PRICES PAID BECOME DIRECT
INCREMENTAL COSTS OF SERVICES WRONG?

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This claim is wrong because the choice between "leasing" an input and building it does 2 Α. not change whether the cost of the input is a shared cost or a direct incremental cost. 3 If an entrant leases loops, but offers its customers a substitute for traditional local 4 exchange service and intraLATA toll service, and offers interexchange carriers 5 6 switched access service, the loop will continue to be a shared cost of all of those services despite its being "leased" and not built by the entrant. The question of what 7 is a shared cost and what is not does not depend primarily on whether inputs are built 8 9 or leased, but on what are the cost objects of the firm when categorizing costs as direct 10 or shared. 11 IS DR. EMMERSON'S EXAMPLE OF SWITCHED ACCESS BEING 60% OF 12 **Q**. AT&T'S TOLL REVENUES RELEVANT TO WHETHER LEASING OR 13 **BUILDING ALTERS THE NATURE OF THE COST?** 14 15 No. AT&T's experience with switched access as a proportion of its total revenues is 16 Α. not relevant to whether leasing facilities changes shared costs into direct costs. 17 18 Switched access is charged on a per minute basis. Because it is charged on a per minute basis, it becomes a direct cost for each toll service that uses switched access. 19 20 Moreover, if AT&T had built the facilities to provide switched access for itself, assuming that were possible, most of the cost of the switching and transport would 21 22 continue to be direct costs, as they are caused by minutes of use, or minutes of use at 23 peak. Only the loop plant would be a shared cost unless AT&T had only used the loops for switched access purposes. The loops provided by the incumbent local 24 25 exchange providers are shared costs of the various services that use them, just as they

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would have been for AT&T.

Q. YOU SAID EARLIER THAT DR. EMMERSON'S CLAIMS ABOUT SHARED
COSTS OF INCUMBENT LOCAL EXCHANGE CARRIERS BEING HIGHER
THAN THE SHARED COSTS OF ITS COMPETITORS IS IRRELEVANT TO A
WHOLESALE-ONLY FIRM PROVIDING UNBUNDLED NETWORK ELEMENTS.
WHY IS THIS THE CORRECT STARTING POINT FOR AN ANALYSIS OF
SHARED COSTS TO BE RECOVERED IN THE RATES FOR UNBUNDLED
NETWORK ELEMENTS?

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11 A. It is very important that any costs that are shared be collected in the rates from the 12 items that share those costs, and *only* those items. Otherwise, the items that share the 13 costs will be receiving a cross subsidy, which is both inefficient and bad for 14 consumers.

15 Unbundled network elements are wholesale offerings. They should pay no 16 more than the costs of a wholesale-only firm, because they are not part of retail 17 offerings. If the costs of a wholesale-only firm are calculated, they may include costs that would be shared between both retail and wholesale services, but should not include 18 19 any costs that are shared only among retail services. Including costs that would be 20 shared between retail and wholesale services in essence turns the costing exercise into 21 an attempt to estimate the stand-alone costs of a wholesale-only firm. The test for 22 whether a price provides a cross subsidy is whether it is above the stand-alone cost of 23 the item. So long as prices for unbundled network elements recover no more than the 24 per-unit stand-alone costs of a wholesale-only firm, unbundled network elements will 25 not be providing a cross subsidy.

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2	Q.	DR. EMMERSON CLAIMS THAT THE GREATER THE EFFICIENCIES OF
3		SHARING FACILITIES AND COSTS, THE GREATER WILL BE THE NEED TO
4		SET PRICES ABOVE TELRIC. DO YOU AGREE?
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6	Α.	Not necessarily. Shared costs and shared facilities are not the same concepts, but can
7		easily be confused.
8		"Shared plant" refers to specific items of equipment that are used to provide
9		more than one service. Plant may be shared among services, but have all of its costs
10		caused by each of those services individually, if additional units of any one of the
11		services cause the shared plant to be larger than it would otherwise be or in some other
12		manner cost more than it otherwise would. Take the example of a tandem switch.
13		Much of the cost of the switch is determined by-and varies with-the peak period
14		calls of different kinds that the tandem processes. Thus, although the tandem switch
15		is an example of a piece of shared plant, most of its cost is not a shared cost. The
16		same is true of almost all other elements of a local exchange network. Different usage
17		services share interoffice trunking plant, but a significant amount of the cost of that
18		plant varies depending upon the total peak period usage of it, and so that cost is not
19		a shared cost.
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21	Q.	DOES DR. EMMERSON DISCUSS WHAT KINDS OF SHARED AND COMMON
22		COSTS SHOULD BE RECOVERED IN THE PRICES OF UNBUNDLED
23		NETWORK ELEMENTS AND INTERCONNECTION?
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25	Α.	No, not directly. In his discussion of interconnection, however, he implies that prices

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1		should be set in such a way as to ensure that BellSouth recovers some version of a
2		revenue requirement. (See, Emmerson Direct, page 25, lines 4-17)
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4	Q.	DO YOU AGREE WITH HAVING PRICES FOR UNBUNDLED NETWORK
5		ELEMENTS AND INTERCONNECTION BE SET IN A WAY THAT WOULD
6		ENSURE THAT BELLSOUTH RECOVERS A REVENUE REQUIREMENT?
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8	А.	No. Allowing BellSouth to recover any more than its forward-looking economic costs
9		based on being a wholesale-only firm in the prices for unbundled network elements and
10		interconnection would prevent the market from driving local exchange rates to
11		economic costs. This would deprive consumers in Florida of the full benefits of
12		competition.
13		Allowing BellSouth to recover based on a revenue requirement would also be
14		inconsistent with the Act. Section 252(d)(1)(A)(i) states:
15		(1) INTERCONNECTION AND NETWORK ELEMENT
16		CHARGES.—Determinations by a State commission of the just and
17		reasonable rate for the interconnection of facilities and equipment for
18	×	purposes of subsection (c)(2) of section 251, and the just and
19		reasonable rate for network elements for purposes of subsection (c)(3)
20		of such section—
21		(A) shall be
22		(i) based on the cost (determined without reference to a rate-of-return
23		or other rate-based proceeding) of providing the interconnection or
24		network element (whichever is applicable),
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1Q.DR. EMMERSON ALSO CALLS FOR PRICES TO BE SET ABOVE TELRIC2BASED ON THE VALUE OF THE SERVICE TO THE CUSTOMER AND THE3MARKET CONDITIONS. DO YOU AGREE WITH THIS APPROACH TO4SETTING PRICES ABOVE TELRIC FOR UNBUNDLED NETWORK ELEMENTS5AND INTERCONNECTION?

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A. No. Allowing BellSouth to charge for unbundled network elements and interconnection would allow it to use its market power to deter entry, contrary to the goals of the Telecommunications Act of 1996.

The value of a service to a customer depends in part on the substitutes that are 10 11 available in the marketplace. Where there are no substitutes, all other factors equal, a service will have a higher value to a customer than if there are substitutes. In 12 13 economic terms, the fewer the substitutes, the more likely it is that the service will 14 face inelastic demand. Thus, Dr. Emmerson's proposal is just a proposal to allow BellSouth to take a higher markup on unbundled network elements where it possesses 15 the greatest market power, and a lower one where it does not. This would deter entry 16 by putting an undue recovery of common costs on those elements entrants need the 17 18 most. This is bad for consumers.

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Q. MR. MILNER SAYS THAT THE UNBUNDLED NETWORK ELEMENTS THAT MCI HAS REQUESTED EITHER ARE NOT TECHNICALLY FEASIBLE TO PROVIDE OR ARE ALREADY AVAILABLE UNDER EXISTING TARIFFS. HAS HE CORRECTLY DEFINED "TECHNICALLY FEASIBLE?"

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A. No. Mr. Milner, in his rebuttal testimony in Docket No. 960833-TP, which he

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incorporates by reference in this Docket, adds a number of criteria to those put forth by the Federal Communications Commission to define what is "technically feasible." The effect of his additions is to allow BellSouth to use a claim that a requested unbundled network element is not technically feasible to both subvert the clear intent of the Telecommunications Act of 1996 (the Act) and to create a large barrier to entry.

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BellSouth is required to provide access to unbundled network elements at "any technically feasible point" under Section 251(c)(3) of the Act. The FCC defined technical feasibility, and did not adopt the approach that Mr. Milner takes. Mr. Milner, in discussing each of the network elements that has been requested that he claims BellSouth cannot technically provide, argues that it cannot do so today with no change to its network. This may be true, but is irrelevant. The BellSouth network was not built with the idea of providing unbundled network elements to competitors. As the FCC noted:

14 [U]se of the term "feasible" implies that interconnecting or providing access to a LEC network element may be feasible at a particular point 15 16 even if such interconnection or access requires a novel use of, or some modification to, incumbent LEC equipment. This interpretation is 17 consistent with the fact that incumbent LEC networks were not 18 19 designed to accommodate third-party interconnection or use of network elements at all or even most points within the network. If incumbent 20 21 LECs were not required, at least to some extent, to adapt their 22 facilities to interconnection or use by other carriers, the purposes of 23 sections 251(c)(2) and 251(c)(3) would often be frustrated. For 24 example, Congress intended to obligate the incumbent to accommodate 25 the new entrant's network architecture by requiring the incumbent to

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provide interconnection "for the facilities and equipment" of the new 1 2 entrant. Consistent with that intent, the incumbent must accept the novel use of, and modification to, its network facilities to accommodate 3 the interconnector or to provide access to unbundled elements. 4 5 (Paragraph 202) Mr. Milner's refusal to provide Loop Distribution Media and Loop 6 7 Concentrator/Multiplexer based on a claim of technical infeasibility relies mainly on the fact that today BellSouth has no automated ordering and inventory systems for 8 9 these elements and because providing access to these unbundled network elements 10 might prevent BellSouth from converting to a different loop technology in the future. The first the FCC explicitly rejected as part of technical infeasibility. The second is 11 12 a near-textbook illustration of the desire of BellSouth to try almost any argument to 13 avoid providing technically feasible unbundled network elements. 14 Although the FCC declined to order subloop element unbundling, leaving that 15 question for the states to decide, it did note: 16 The record presents evidence primarily of logistical, rather than 17 technical, impediments to subloop unbundling. Several LECs and 18 USTA, for example, assert that incumbent LECs would need to create 19 databases for identifying, provisioning, and billing for subloop 20 elements. Further, incumbent LECs argue that there is insufficient 21 space at certain possible subloop interconnection points. We note that 22 these concerns do not represent "technical" considerations under our 23 interpretation of the term "technically feasible." (Paragraph 390, 24 footnotes omitted) 25 Thus, the FCC explicitly ruled out claiming lack of ordering and tracking systems as

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1		a component of technical feasibility. Yet that is the first "minimum" criterion Mr.
2		Milner would have taken into account in determining technical feasibility.
3		Mr. Milner's arguments against providing these unbundled network elements
4		because doing so might in the future hinder a change of technology by BellSouth is
5		clearly designed to avoid providing unbundled network elements in order to delay or
6		impede entry. As the FCC noted:
7		As discussed above at sections II.A, II.B and V.B, we believe that
8		incumbent LECs have little incentive to facilitate the ability of new
9		entrants, including small entities, to compete against them and, thus,
10		have little incentive to provision unbundled elements in a manner that
11		would provide efficient competitors with a meaningful opportunity to
12		compete. We are also cognizant of the fact that incumbent LECs have
13		the incentive and the ability to engage in many kinds of discrimination.
14		For example, incumbent LECs could potentially delay providing access
15		to unbundled network elements, or they could provide them to new
16		entrants at a degraded level of quality. (Paragraph 307)
17		Neither of Mr. Milner's additions to the notion of technical feasibility as spelled out
18		in the FCC's Order should be accepted by the Commission. To do so would be to
19		allow BellSouth to create a very large barrier to entry.
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21	Q.	MR. MILNER ALSO SAID THAT BELLSOUTH COULD NOT PROVIDE
22		UNBUNDLED LOOPS WHERE BELLSOUTH USES INTEGRATED DIGITAL
23		LOOP CARRIER SYSTEMS. DID THE FCC ORDER UNBUNDLING IN THESE
24		CIRCUMSTANCES?
25		

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1 A. Yes. As the FCC said:

2 We further conclude that incumbent LECs must provide competitors 3 with access to unbundled loops regardless of whether the incumbent 4 LEC uses integrated digital loop carrier technology, or similar remote 5 concentration devices, for the particular loop sought by the competitor. IDLC technology allows a carrier to aggregate and multiplex loop 6 7 traffic at a remote concentration point and to deliver that multiplexed 8 traffic directly into the switch without first demultiplexing the 9 individual loops. If we did not require incumbent LECs to unbundle 10 IDLC-delivered loops, end users served by such technologies would 11 not have the same choice of competing providers as end users served 12 by other loop types. Further, such an exception would encourage 13 incumbent LECs to "hide" loops from competitors through the use of 14 IDLC technology. (Paragraph 383)

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16 Mr. Milner says that providing such unbundled loops is not technically feasible.
17 He claims that to unbundle such loops would have costs.

18 The FCC has stated that the methods of unbundling such loops that Mr. Milner 19 claims are not technically feasible are, in fact, technically feasible. Moreover, the 20 FCC explicitly rejected an argument that because an unbundling request would impose 21 costs, it should be considered to be technically infeasible. The Commission should 22 reject Mr. Milner's claim and require BellSouth to provide unbundled loops even when 23 they are provisioned using integrated digital loop carrier systems.

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Q. FOR TWO OF THE REQUESTED UNBUNDLED NETWORK ELEMENTS, MR.

MILNER ALSO CLAIMS THAT BELLSOUTH ALREADY PROVIDES THEM
 UNDER A DIFFERENT TARIFF SO THERE IS NO NEED FOR THEM TO BE
 PROVIDED AS UNBUNDLED NETWORK ELEMENTS. IS THIS CONSISTENT
 WITH THE FCC'S ORDER?

No. Entrants are entitled to have unbundled network elements priced to recover the Α. 6 7 TELRIC of that element plus a reasonable share of the common costs of a wholesale-only firm, as discussed above. Entrants are also allowed to use those 8 9 elements in any manner they desire to provide local exchange or exchange access services. If the existing tariffed rates are above the FCC's cost standard, or if there 10 11 are any restrictions on how the services from the other tariff can be used, these tariffed services are not a substitute for the right to have a facility provided as an unbundled 12 13 network element.

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Q. MR. MILNER ALSO CLAIMS THAT IT IS NOT FEASIBLE TO PROVIDE CUSTOMIZED ROUTING AS PART OF UNBUNDLED LOCAL SWITCHING. DOES THIS COMPORT WITH THE ACT AND THE FCC'S ORDER?

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19 A. No. Mr. Milner claims that there is not sufficient Line Class Code capacity on all of 20 BellSouth's switches to accommodate all potential entrants, so BellSouth should not be 21 required to provide it to any entrant. The FCC has included customized routing as 22 part of the unbundled switching element, noting only that it may not be feasible on 23 1AESS switches. The problem with Mr. Milner's position is that this violates the 24 requirement for nondiscrimination and the statutory requirement for dialing parity. It 25 also creates a barrier to entry. The customized routing issue involves the ability to route operator, directory assistance, 411, and 611 calls to either BellSouth's operator and repair services or to an entrant's. If an entrant already provides its own operator services, for example, it will want to package those with use of the unbundled local switching element when providing services to its local exchange customers. If it cannot have those calls routed to its own operators, it is forced to choose between having its customers dial many more digits to be able to get to those same functions, or to use the operator services of BellSouth. Both of these options are bad, the first because the lack of dialing parity is itself a barrier to entry, and the second because it is more costly for the entrant.

Mr. Milner's solution is to keep all the Line Class Codes for BellSouth's use, 10 11 which discriminates in favor of BellSouth. This is wrong. Mr. Milner's approach also 12 is another example of his refusal to consider that changes may have to be made to the 13 existing network in order to accommodate entrants. Bell Atlantic-Pennsylvania has 14 reached an agreement with AT&T to provide customized routing using AIN starting 15 in April and completely by the end of June, 1997. If another incumbent local exchange provider can provide this capability, then it is technically feasible for 16 17 BellSouth to do so also, at least within the same time frame as agreed to by Bell 18 Atlantic-Pennsylvania.

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Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

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- 22 A. Yes.
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