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May 23, 1997

HAND DELIVERED

Ms. Blanca S. Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Re: Determination of appropriate cost allocation and regulatory treatment of total revenues associated with wholesale sales to Florida Municipal Power Agency and City of Lakeland by Tampa Electric Company;
FPSC Docket No. 970171-EU

Dear Ms. Bayo:

Enclosed for filing in the above docket, on behalf of Tampa Electric Company, are the original and fifteen (15) copies of each of the following:

1. Rebuttal Testimony of Douglas R. Bohi.
2. Rebuttal Testimony and Exhibit (JBR-1) of John B. Ramil.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,


James D. Beasley

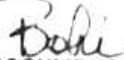
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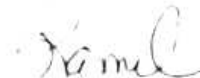
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Ms. Blanca S. Bayo
May 23, 1997
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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the foregoing Rebuttal Testimony of Douglas R. Bohi and John B. Ramil, filed on behalf of Tampa Electric Company, has been furnished by U. S. Mail or hand delivery (*) on this 23rd day of May, 1997 to the following:

Ms. Leslie Paugh*
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ATTORNEY

1 **BEFORE THE PUBLIC SERVICE COMMISSION**

2 **PREPARED REBUTTAL TESTIMONY**

3 **OF**

4 **JOHN B. RAMIL**

5
6 **Q.** Please state your name, address, occupation and employer.

7
8 **A.** My name is John B. Ramil. My business address is 702 North
9 Franklin Street, Tampa, Florida 33602. I am employed by
10 Tampa Electric Company in the position of Vice President-
11 Energy Services & Planning.

12
13 **Q.** Do you have any exhibits?

14
15 **A.** Yes. I have one exhibit, Document No. 1 of Exhibit (JBR-
16 1), summarizing Tampa Electric's proposal.

17
18 **Q.** What is the purpose of your testimony?

19
20 **A.** The purpose of my testimony is to dispel the notion
21 suggested by Messrs. Pollock and Larkin that Tampa
22 Electric's proposed regulatory treatment of the FMPA and
23 Lakeland wholesale contract revenue sales causes retail
24 ratepayers to subsidize wholesale sales transactions. The
25 multiple errors in their respective positions are a

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1 function of their fundamental misunderstanding of Tampa
2 Electric's proposal, how it compares to Florida broker
3 transactions, and a disregard of basic economic theory.
4 The fact is that Tampa Electric's proposed treatment of the
5 FMPA and Lakeland sales will yield significant benefits to
6 the general body of ratepayers.
7

8 Q. You said that there was a misunderstanding of the proposal.
9 Can you please explain your proposal?

10
11 A. Exhibit (JBR-1)___, Document No. 1, illustrates our
12 proposal.
13

14 Sharing Under Tampa Electric's Proposal Versus Broker Sharing

15 Q. Both Mr. Larkin and Mr. Pollock make a comparison of the
16 FMPA and Lakeland sales to the Florida Energy Broker. How
17 would you compare the Lakeland and FMPA sales with economy
18 transactions?
19

20 A. The sales revenues associated with economy transactions
21 from the Florida Energy Broker are shared 80/20 with 80% of
22 the revenues credited through the fuel clause to lower
23 retail rates, and 20% credited for the exclusive benefits
24 of shareholders below the line. Tampa Electric's proposed
25 treatment of the revenues associated with the FMPA and

1 Lakeland sales is to credit 50% of net revenues to retail
2 clauses and 50% to operating revenues above the line after
3 offsetting all expenses. This 50% treatment above the line
4 cannot be compared with the 20% treatment from broker
5 transactions. This is because ratepayers can and will
6 benefit from the 50% above the line in Tampa Electric's
7 proposal, but the 20% allocation in economy sales is
8 exclusively for the benefit of the company's shareholders.
9 In fact, Mr. Pollock goes so far as to say Tampa Electric
10 Company has flip flopped the 80/20 formula to its benefit.
11

12 Q. Please elaborate.

13
14 A. On page 2 of Mr. Pollock's testimony, he claims 78% of the
15 net benefits are retained by Tampa Electric Company and 22%
16 would flow to retail customers.
17

18 Mr. Pollock has misinterpreted the data in these
19 statements. He ignores the fact that Tampa Electric's
20 proposal results in 100% of the sales revenue associated
21 with these sales being either immediately passed through
22 retail clauses or credited to operating revenues above the
23 line and not below the line as in the case of economy
24 broker sales. This above the line treatment serves to defer
25 the need for a general rate increase, or potentially lower

1 revenue requirements in the next general rate adjustment
2 filing. Under Tampa Electric's current rate stipulation,
3 any contribution to operating revenue also contributes to
4 potential additional refunds in 1999 and 2000 beyond the
5 guaranteed \$50 million.

6
7 In addition to this lack of understanding of the general
8 formula proposed by Tampa Electric, Mr. Pollock does not
9 understand how to calculate net benefits to retail
10 customers.

11
12 **Q.** Please elaborate.

13
14 **A.** Mr. Pollock asserts later on page 8, that if incremental
15 fuel costs are understated by 3.3%, the net benefits to
16 retail customers would disappear. This is absolutely
17 incorrect. He has misinterpreted the proposal and
18 misapplied the mechanics of how the benefits are
19 calculated. The system incremental fuel would have to
20 increase over 6.5% before the retail customers' immediate
21 50% share of benefits disappear. In fact, incremental fuel
22 would need to increase 15% for all benefits to operating
23 revenues to disappear. In Mr. Pollock's example, if
24 incremental fuel is actually 3.3% higher over the term of
25 the sale, the retail customers would in fact still receive

1 \$1.2 million as an immediate benefit under the clauses and
2 a total of \$7.7 million net benefit taking into account
3 above the line credits.

4
5 Q. Other than the mathematics associated with Mr. Pollock's
6 testimony, do you accept his analysis?

7
8 A. No. His approach is too narrow. Weighing benefits and
9 costs is the primary factor in business decision making.
10 When the benefits and costs of the transaction are compared
11 a benefit to cost ratio of 1.8 for the FMPA transaction and
12 2.8 for the Lakeland transaction is calculated. Any ratio
13 greater than 1.0 demonstrates benefits outweighing cost.
14 The greater the ratio the greater the benefits and less
15 risky the decision. This same approach is used in
16 evaluating conservation programs. Conservation programs
17 which have a benefit cost ratio greater than 1.0 are
18 considered in the best interest of rate payers and are
19 approved. The FMPA and Lakeland sales compare very
20 favorably to this standard.

21
22 Retail Ratepayers Fuel Costs Are Unaffected

23 Q. All of the intervenors express concern about the
24 possibility of the retail customer paying higher rates
25 through fuel due to the understatement of the system

1 incremental fuel in the forecast. Is this concern
2 justified?

3
4 A. No, it is not. These witnesses have misunderstood Tampa
5 Electric's proposal to credit the actual system incremental
6 fuel cost to the fuel clause. They have confused this
7 credit with a credit for the fuel revenues collected from
8 the wholesale customers. They have also confused the
9 effects of crediting system incremental fuel costs with
10 system average fuel cost.

11
12 Q. Explain the difference between Tampa Electric's proposal
13 and crediting the fuel clause with the actual wholesale
14 fuel revenues received.

15
16 A. Tampa Electric's proposal is quite simple, and guarantees
17 that the retail customer will not pay higher rates through
18 the fuel clause.

19
20 Revenues equal to actual system incremental fuel cost will
21 be credited to the fuel adjustment clause regardless of the
22 fuel revenues actually collected from the wholesale sales
23 or the projected level of system incremental fuel cost.
24 Revenues equal to system incremental SO₂ allowance cost
25 will also be credited to the environmental clause.

1 Therefore, retail ratepayers will pay fuel and
2 environmental cost recovery clause rates NO higher than
3 they would have been have had the sales not been made.
4
5 Q. Explain next, the difference between crediting to the fuel
6 clause system incremental fuel cost and system average fuel
7 cost.
8
9 A. In contrast to Tampa Electric's proposal, if revenues equal
10 to system average fuel cost were credited in connection
11 with these wholesale sales the retail customer would be
12 affected. For example, in the sale to Lakeland, fuel is
13 priced at system average fuel cost. If revenues equal to
14 system average fuel were credited to the fuel clause as is
15 suggested by Mr. Pollock, Mr. Larkin and Staff, the retail
16 customers, would pay 1.0 million net present value more
17 through the fuel clause over the period of this
18 transaction, as shown in Document 5, Exhibit No. KAB-1.
19 Lakeland is expected to be served during the peak periods
20 of Tampa Electric's own native load. While Tampa Electric
21 Company's overall incremental fuel cost is below system
22 average fuel cost, during peak periods they may be higher
23 than system average fuel cost.
24
25

1 Capacity Commitments

2 Q. Do the wholesale sales to FMPA and Lakeland require the
3 commitment of Tampa Electric generating capacity?

4
5 A. Yes. The sale of off-system energy and capacity obviously
6 requires the commitment of generating resources, but as Ms.
7 Branick has explained in her direct testimony, there were
8 no changes to Tampa Electric's expansion plan as a result
9 of serving these two sales. The next planned generation
10 unit is scheduled for the year 2003. The sale to FMPA ends
11 in the year 2001. The Lakeland sale does encompass a
12 period of time during which new capacity will be added.
13 However, expansion planning analysis has shown that the
14 Lakeland sale does not affect the timing of the current
15 Tampa Electric expansion plan. The 2003 planned capacity
16 addition occurs, regardless of including the Lakeland sale
17 or not. In a conservative approach, a cost for new
18 capacity was incorporated in the analysis of the Lakeland
19 sale.

20
21 Q. What factors were considered in making the determination
22 there was no need to add capacity to serve the FMPA and
23 Lakeland sales?

24
25 A. The factors considered were maintaining an adequate reserve

1 margin to serve Tampa Electric's native load and the impact
2 of the FMPA and Lakeland sale on that margin. Tampa
3 Electric monitors two criteria to assure reliable and cost-
4 effective electric service for its retail rate payers.
5 These two criteria include a 15% reserve margin and a 1%
6 expected unserved energy guideline. The 15% reserve margin
7 addresses peak load demand.

8
9 The addition of these sales does not cause Tampa Electric
10 to fall short of meeting these criteria. Thus, while the
11 total level of reserves are reduced by the addition of
12 these sales, the minimum reserve criteria have not been
13 violated and are not affected. In essence, Tampa Electric
14 has merely maximized the utilization of capacity above the
15 required reserve margin. This utilization contributes to
16 fixed costs thereby benefitting retail customers.

17
18 Furthermore, there is no need to find replacement capacity
19 either from the units on the system or through a purchase.
20 It makes no sense to incur additional, unnecessary costs in
21 optimizing capacity.

22
23 There is No Subsidy of these Sales by Retail Customers

24 Q. Both Mr. Larkin and Mr. Pollock express concern that the
25 company is proposing a subsidy by retail customers for

1 wholesale sales. Do you agree?

2

3 A. No. If the FMPA and Lakeland sales suddenly went away, the
4 rate paid by retail customers would not suddenly drop, by
5 any supposed "subsidization" amount. Based on this fact,
6 it is clear that the retail customers cannot be subsidizing
7 these wholesale sales and Mr. Larkin and Mr. Pollock have
8 clearly misinterpreted the facts. Specifically, Mr.
9 Larkin's summary of the company's justification for its
10 proposal on lines 24 through 29 on page 3, and lines 1
11 through 7 on page 4 clearly demonstrates a misunderstanding
12 of the basic economic theory outlined in Dr. Bohi's
13 testimony. The economic theory of making incremental sales
14 from the company's resources as long as incremental costs
15 are covered is not being applied by the company where it
16 has an obligation to serve. It is being applied to sales
17 where there is a choice to serve or not to serve as in the
18 case of wholesale power sales. Dr. Bohi has justified this
19 application in his testimony. I simply want to add that
20 any contribution wholesale sales make to embedded costs
21 lessens the burden of retail customers.

22

23 Flaw in Cost-Shifting Argument

24 Q. Are there flaws in Mr. Pollock's comparison of fuel costs
25 in his Document No. 2 of Exhibit 1 where he claims there

1 is "cost-shifting" between competitive and regulated
2 operations?

3
4 A. Yes. Mr. Pollock's conclusion is based on the comparison
5 of three numbers that are not "apples to apples". First,
6 the system average fuel and net purchase power cost is for
7 a system operating at a 60% load factor, compared to the
8 purchased energy payments to Hardee for energy taken at
9 approximately a 6% load factor. Secondly, the system
10 average fuel costs include sunk costs associated with
11 providing service to retail customers while supplemental
12 fuel revenues from sales for resale are based on unit
13 incremental fuel costs. Lastly, the energy component for
14 the Hardee purchase contains the operation and maintenance
15 expense, thereby inflating the value relative to the other
16 two columns which are essentially fuel only.

17
18 Mr. Pollock has made an invalid comparison of these rates
19 to conclude "cost-shifting" exists. In following Mr.
20 Pollock's logic further, one could conclude that "cost-
21 shifting" exists since Tampa Electric's retail
22 interruptible customers pay approximately \$39/MWh, far less
23 than the average retail rate of approximately \$70/MWh.
24 Clearly, this would be an invalid conclusion because of the

1 difference in the basis for the numbers. Further, Mr.
2 Pollock's example is exacerbated by his error of including
3 costs in one set of numbers that are not in the other
4 numbers.

5
6 Clearly, Mr. Pollock's attempt to demonstrate "cost-
7 shifting" between competitive and regulated operations must
8 be discarded.

9
10 Incentive vs. Disincentive

11 Q. How do you respond to Mr. Pollock's recommendations on the
12 regulatory treatment of these sales?

13
14 A. On page 3, line 8, and page 12, line 11, Mr. Pollock argues
15 for separation. On page 15, line 8, Mr. Pollock argues
16 that 100% of the non-fuel revenues from these sales be
17 returned to retail customers.

18
19 There are two problems with Mr. Pollock's proposal. The
20 first problem is an internal inconsistency. If wholesale
21 sales are separated at average embedded cost, the revenues
22 will not be available to the retail jurisdiction for flow
23 through to retail customers because they will have been
24 allocated to the wholesale jurisdiction.

25

1 The second problem is that there will be NO revenues to
2 allocate to either jurisdiction because there will be NO
3 wholesale sales under prevailing market conditions.
4

5 Q. It appears all of the intervenors question the validity of
6 an incentive for the company to make these types of sales.
7 Basically, they say that a prudently managed utility should
8 use its best efforts to market power irrespective of an
9 incentive. How do you respond?

10
11 A. The Florida Energy Broker is a very good analogy here. The
12 broker is a voluntary system representing a real market
13 based on incremental pricing and incentives. As mentioned
14 earlier, the benefits to the customer are that 80% of the
15 sales revenues are credited through the fuel clause.
16 Significantly a 20% incentive exists that is credited below
17 the line for the exclusive benefit of shareholders. I
18 believe all parties would agree that the broker system has
19 provided tremendous benefits, in excess of \$800 million, to
20 retail ratepayers in Florida. The 20% incentive to
21 stockholders has been a key to this record. We should
22 learn from this success and recognize that the desirability
23 of an incentive as presented in this proceeding.

24
25 Q. Some intervenors have argued that an incentive would result

1 in a double recovery to Tampa Electric. How do you
2 respond?

3
4 A. These arguments reduce to an issue of allowed returns.
5 They both ignore the fact that Tampa Electric's proposal
6 credits all of the wholesale revenues to retail customers
7 through "pass-through" clauses or above the line to
8 operating revenues. Thus, there is no opportunity for
9 Tampa Electric to earn an excessive or double return. Its
10 incentive is limited to an improved chance to earn its
11 allowed rate of return. As previously pointed out,
12 moreover, the retail customer will benefit from these
13 wholesale sales.

14
15 Q. What will be the effect of rejecting Tampa Electric's
16 proposal?

17
18 A. The company will be disincented to make wholesale sales
19 like FMPA and Lakeland where there are more benefits to be
20 captured for the retail customer than in economy broker
21 sales. This is so because the company will be incented to
22 forego these types of sales in favor of broker transactions
23 and thereby deny customers the benefit of selling capacity
24 in addition to energy.

25

1 Q. Is the concept of generating additional revenue from
2 wholesale sales to minimize retail rates new?
3
4 A. No. As I just pointed out this Commission recognized the
5 benefit of such activity when the energy broker and the
6 associated revenue treatment policies were set. More
7 specifically for Tampa Electric, in a 1985 rate order, the
8 Commission provided for the company to aggressively market
9 wholesale power and achieve revenues (retained 100% as
10 operating revenues above the line) so that retail rates
11 could be minimized.
12
13 Q. What was the result of this action?
14
15 A. The result of this Commission action was to spark an
16 entrepreneurial spirit among the company employees to
17 achieve additional revenues through the aggressive
18 marketing of wholesale power. The Company has entered into
19 good business transactions producing the best possible
20 margins allowed by the competitive wholesale market. These
21 margins help minimize retail prices.
22
23 Moreover, in introducing this entrepreneurial spirit into
24 the Company, our employees have sought many ways to
25 increase revenue through other means, resulting in less

1 cost burden for our retail customers. For example, the
2 Company aggressively markets steam from generating units,
3 training programs developed for its T&D employees and
4 premium lighting to new and existing electric customers.
5

6 Q. How does Tampa Electric's proposal for the treatment of the
7 FMPA and Lakeland wholesale sales revenue compare with the
8 existing regulatory treatment of these other revenue
9 generating activities which help to lower retail electric
10 prices?

11
12 A. Tampa Electric's proposal compares favorably and is totally
13 consistent with the regulatory treatment of other sources
14 of additional revenue. For example, the revenues from the
15 activities listed in my previous example are credited 100%
16 above the line.

17
18 When Tampa Electric's proposal is viewed in this context,
19 it is readily evident that Commission approval would be
20 totally fair to all involved and consistent with existing
21 revenue treatment. The intervenors have strived to create
22 an illusion that "wholesale" sales carries with it severe
23 complications and the need for extraordinary review. To
24 our retail customers it is simply another source of revenue
25 from a third party that helps to minimize their rates.

1 Q. Does this conclude your testimony?
2
3 A. Yes, it does.
4
5
6
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Revenue Treatment Under Proposal

