

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Request for review of
proposed numbering plan relief
for the 407 area code.

DOCKET NO. 980671-TL
ORDER NO. PSC-99-0384-FOF-TL
ISSUED: February 23, 1999

The following Commissioners participated in the disposition of this matter:

JOE GARCIA, Chairman
J. TERRY DEASON
SUSAN F. CLARK
JULIA L. JOHNSON
E. LEON JACOBS, JR.

ORDER MODIFYING THE IMPLEMENTATION SCHEDULE
FOR THE 407 AREA CODE RELIEF PLAN

BY THE COMMISSION:

I. BACKGROUND

Pursuant to the NPA Code Relief Planning and Notification Guidelines (INC 97-0404-016), the Senior NPA Relief Planner for the Eastern Region of the North American Numbering Plan (NANP), notified the code holders and other industry members on March 3, 1998, that the 407 area code was approaching exhaustion. The industry reached a consensus to recommend an overlay, as the method of relief for the 407 area code. We received several objections to the proposed plan from members of the public, asking us to review the proposed 407 relief plans. We determined that it was in the public interest to review not only the industry consensus plan, but also the other alternatives.

Before the public hearings took place, there were ten alternatives. Based on the testimony from the public hearings, we reviewed two additional alternatives. At the December 1, 1998, Agenda Conference, we approved Alternative #11, a split boundary

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extension overlay in which (1) Brevard County is split from 407 and placed in a new area code, and (2) the same new area code is simultaneously used as an overlay in the remaining 407 area. At the December 15, 1998, Agenda Conference, we allocated 381 of the 748 NXXs to Brevard County, which would allow that area to last eight years. Table 1 below summarizes the exhaust years based on two assumptions for Brevard County (Area A) and the remaining counties (Area B). Assumption #1 is that the area code growth will continue at approximately the same rate as current demand for central office codes. Assumption #2 is that the code growth will continue at approximately the same rate as the current assignments until the end of year 2000. Then, the growth rate is reduced by 50 percent to reflect an estimate of the potential impacts of any number conservation efforts.

| Alternative | Assumption #1 | | Assumption #2 | |
|-------------|---------------------|---|---------------------|---|
| | Area A (Brevard) | Area B (Orange, Osceola, and Seminole) | Area A (Brevard) | Area B (Orange, Osceola, and Seminole) |
| 11 | 8 (2008) | 4.1 (2004) | 14.7 (2014) | 6.9 (2007) |

Table 1: The projected exhaust years for 407 area code relief plan (Alternative #11)

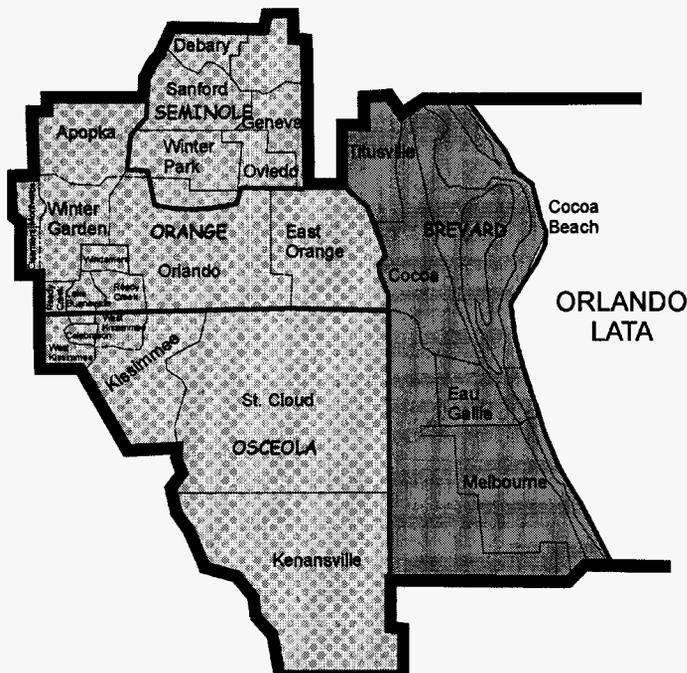
On December 22, 1998, BellSouth filed a motion for modification of the implementation schedule. In this Order, we will address BellSouth's motion and the implementation schedule.

II. DISCUSSION

On December 29, 1998, we issued Order No. PSC-98-1761-FOF-TL approving Alternative #11, a split boundary extension overlay in which (1) Brevard County is split from 407 and placed in a new area code, and (2) the same new area code is simultaneously used as an overlay in the remaining 407 area. A schematic view of Alternative #11 is provided on below.

Geographic split of Brevard County (Area A) from the current 407 area code and boundary extension overlay of this new area code into remaining counties in the current 407 area code (Area B)

Exhaust year for Area A: 2008¹
Exhaust year for Area B: 2004



In Order No. PSC-98-1761-FOF-TL, we also approved the permissive dialing patterns to begin on April 1, 1999, and become mandatory on December 1, 1999.

BellSouth's Motion

On December 22, 1998, BellSouth filed a motion to modify the time frame for implementing the 407 relief plan. Beginning April 1, 1999, all users in the current 407 area would be able to

¹Assumption #1 is that the area code growth will continue at approximately the same rate as current demand for central office codes.

dial local calls with either 7 or 10-digits. Mandatory 10-digit dialing of local calls would start outside Brevard County on November 29, 1999. The first CO codes (NXXs) would become effective after November 29, 1999. The NPA split portion (Brevard County) would have a permissive dialing period beginning on October 11, 1999, and would continue through October 8, 2000. The mandatory dialing with the new NPA would start on October 9, 2000.

BellSouth's proposal for staggered implementation is shown in the following table:

| County | | Permissive Dialing Starts | Mandatory Dialing Starts |
|--------------------------------------|-----------------|---|--|
| Orange, Osceola, and Seminole | | April 1, 1999 (7 or 10-digit dialing with 407 NPA) | December 1, 1999 (10-digit dialing with 407 and new NPA) |
| Brevard | Phase I | April 1, 1999 (7 or 10-digit dialing with 407 NPA) | October 10, 1999 (7 or 10-digit dialing with 407 NPA) |
| | Phase II | October 11, 1999 (7 or 10-digit dialing with 407 and new NPA) | October 9, 2000 (7 or 10-digit dialing with new NPA) |

BellSouth indicated that it has two NPA splits (601/662 in Mississippi to be permissive on June 19, 1999, and 502/270 in Kentucky to be permissive on April 5, 1999) scheduled for the same general time frame as the 407 area code relief implementation. In addition, BellSouth stated that it will be implementing Y2K system modifications in the first quarter of 1999. Therefore, adding another NPA split to the workload would significantly diminish the chances for a successful conversion from permissive to mandatory dialing.

Our staff, the industry members, and Eastern Region Senior Planner from the North American Numbering Plan Administration had the first 407 NPA jeopardy meeting on December 14, 1998. In this meeting, BellSouth expressed its concerns about the implementation schedule. Consensus was reached that pending BellSouth's proposal as described above and based on an expected final Commission order on the 407 area code relief, necessary changes would be discussed

during a conference call on February 18, 1999. No party has opposed BellSouth's proposal.

III. CONCLUSION

We understand and appreciate the importance of a successful implementation of the 407 area code relief plan; however, having a staggered implementation schedule with the option of 7 and 10-digit local dialing, including residents of Brevard County, might cause customer confusion. While we note that a staggered implementation may be confusing, such a schedule appears to be necessary for a successful implementation in this case. Nevertheless, the dates BellSouth has chosen may be unduly confusing and difficult for customers to remember. Therefore, we find that the following implementation schedule is appropriate.

| County | Permissive Dialing Starts | Mandatory Dialing Starts |
|--------------------------------------|---|--|
| Orange, Osceola, and Seminole | April 1, 1999 (7 or 10-digit dialing with 407 NPA) | December 1, 1999 (10-digit dialing with 407 and new NPA ²) |
| Brevard | November 1, 1999 (7 or 10-digit dialing with 407 and new NPA) | October 1, 2000 (7 or 10-digit dialing with new NPA) |

Beginning April 1, 1999, end users in the overlay portion (Orange, Osceola, and Seminole) would dial either 7 or 10 digits until November 30, 1999. The mandatory date for 10-digit dialing within the overlay area would begin on December 1, 1999. For Brevard County, the permissive dialing using 7 or 10-digit dialing would start on November 1, 1999 and end on September 30, 2000. The mandatory dialing with the new NPA would start on October 1, 2000.

²In the overlay area, NXXs in the new NPA will be issued after December 1, 1999, when all the 407 NXXs exhaust.

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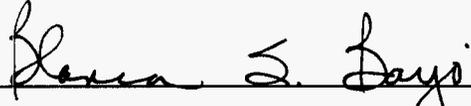
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the implementation schedule for the 407 area code relief plan, as established in Order No. PSC-98-1761-FOF-TL, shall be revised as specified in the body of this Order. It is further

ORDERED that Order No. PSC-98-1761-FOF-TL is affirmed in all other respects. It is further

ORDERED that this docket is closed.

By ORDER of the Florida Public Service Commission this 23rd day of February, 1999.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.569(1), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Any party adversely affected by the Commission's final action in this matter may request: 1) reconsideration of the decision by filing a motion for reconsideration with the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, within fifteen (15) days of the issuance of this order in the form prescribed by Rule 25-22.060, Florida Administrative Code; or 2) judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or the First District Court of Appeal in the case of a water and/or wastewater utility by filing a notice of appeal with the Director, Division of Records and reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days after the issuance of this order, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.