

1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

2 DOCKET NO.: 990517-TL

3 Filed: November 16, 1999

4 In Re: Request for review of proposed numbering  
5 plan relief for the 904 area code

ORIGINAL

6 \_\_\_\_\_ /  
7 November 5, 1999

8 DIRECT TESTIMONY OF

9 COMMISSIONER WAYNE GARDNER

10 Q. Please state your name, business name, address and title.

11  
12 A. Wayne Gardner. I am City Commissioner for the City of Deltona. The  
13 address of the Deltona City Hall address is 800 Deltona Blvd., Deltona,  
14 FL 32728. I am currently listed as a party of interest in relationship to  
15 this Docket No.

16  
17 Q. Please describe educational background and business experience.

18  
19 A. I am an elected official for the City of Deltona with a Associate of Arts  
20 degree, and a background in business and business administration,  
21 owing my own business for over fifteen (15) years. I have been involved  
22 with the telephone area code question as it relates to the City of Deltona  
23 for ten (10) years or more.

24 Q. What is the purpose of your testimony?

25 A. The purpose of my testimony is to relate to the Public Service

AFA \_\_\_\_\_ 20  
APP \_\_\_\_\_  
CAF \_\_\_\_\_  
CMU \_\_\_\_\_ 21  
CTR \_\_\_\_\_  
EAG \_\_\_\_\_ 22  
LEG 1 \_\_\_\_\_  
MAS 3 + mg \_\_\_\_\_ 23  
OPC \_\_\_\_\_  
PAI \_\_\_\_\_  
SEC 1 \_\_\_\_\_ 24  
WAW \_\_\_\_\_  
OTH \_\_\_\_\_ 25

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FPSC-RECORDS/REPORTING

1 Commission the position of the City of Deltona and myself personally,  
2 and how I feel that it will effect my constituents.

3 Q. Should the Commission approve the industry's consensus relief Plan?

4 A. Not having a complete copy of the industry's consensus relief Plan, I am  
5 commenting only on my understanding of that Plan. It is my  
6 understanding that they are requesting an overlay of the 904 area code  
7 area in Volusia County. It is my opinion, and the City's opinion that an  
8 additional area code in Volusia County, a County that already has two (2)  
9 area codes, and a portion of it which is in an overlay status in the  
10 407/321 area code, would be unacceptable and not in the public interest.  
11 An additional overlay would bring as many as four (4) area codes within  
12 our County, and with the knowledge and understanding that the 321/407  
13 overlay's lifetime is only 3-4 years, this could mean that Volusia County,  
14 in five years, could ultimately have five (5) area codes. For a County as  
15 small as Volusia County, with a population base as small as that of  
16 Volusia County, this would constitute more area codes than any major  
17 metropolitan population area, that I know of, anywhere in the United  
18 States.

19 Q. What number conservation measure(s), if any, should be implemented?

20 A. It is our belief that to help conserve numbers, the Public Service  
21 Commission needs to direct that smaller blocks of numbers be allowed  
22 to be reserved than the present ten thousand phone numbers that  
23 companies and businesses presently reserve at this time. It is also our  
24 feeling that numbers should be released in numeric order, and not be  
25 allowed to skip large blocks of numbers in the issuing and releasing of

1 phone numbers.

2

3 Q. What should be the dialing pattern for Volusia County?

4

5 A. It is our feeling that there should be extended community calling  
6 throughout Volusia County, even across the Orlando lata-line which is at  
7 the northern-most region of the City of Deltona. Presently, Deltona is  
8 split on an area code line, and then north of that area code line is a lata  
9 line. We feel that because of the large number of residents that work  
10 inside of the Daytona lata, and live inside of the Orlando lata, all of which  
11 is inside of one City, the City of Deltona, and within Volusia County, that  
12 measures need to be taken so that people can call across this lata line,  
13 and call anywhere within the County border, at either a flat .25 cent rate,  
14 or at a local rate. It is also our feeling that the local calling that  
15 southwest Volusia presently has, crossing the county line into Sanford  
16 and Lake Mary, needs to be continued. It is also our feeling that  
17 southeastern Deltona, which presently has Sanford exchange phone  
18 numbers, should continue with their local calling area, which allows them  
19 to call as far south as Orlando. We would like to see their local calling  
20 area expanded to include northern Deltona, which is in the 904 area  
21 code, and still within the Orlando lata. These areas border each other  
22 and, in some instances, are across the street from each other. I do not  
23 feel that it is correct that one area of the City must pay long distance  
24 phone charges to call across the street. It has been the opinion of the  
25 City that we would like to see all of Volusia County united into a single

1 area code to make it simpler for calling patterns, and to make it simpler  
2 for people to recognize area code numbers within Volusia County,  
3 instead of having, ultimately in five years, as many as five area codes in  
4 Volusia County.

5

6 Q. Please explain any rate structure changes that may be appropriate.

7

8 A. The City feels that a rate structure change is needed between calling of  
9 northern Deltona, which is in the 904 area code, yet still within the  
10 Orlando lata- that a rate structure change needs to be made for them to  
11 be able to make extended community calling to Daytona Beach, and from  
12 Daytona Beach back to both northern Deltona, southern Deltona, and  
13 eastern Deltona.

14

15 Q. What is the appropriate implementation Schedules?

16

17 A. The City of Deltona would like to see an implementation schedule where  
18 any and all changes within the areas of 407, 904 and the rest of Volusia  
19 County are implemented all at the same time, instead of having a portion  
20 of Deltona brought into the 904, and then that area code changed to a  
21 new area code. We feel that this would cause undue distress for our  
22 constituents and businesses if their area code changes twice. So, we  
23 would like to see the implementation of any changes to be done at one  
24 single time in the future. The exact date of such implementation, we feel,  
25 needs to be left up to the industry, since they are the ones who need to

1                    actually do the technical changes to be able to make these things work.

2

3

4            Q.     Do you have anything further to add regarding this matter?

5

6            A.     The City of Deltona, and myself personally, feel that a change within  
7            Volusia County to a single area code is not only good for the residents  
8            of Deltona to make calling within our City, and from other areas into our  
9            City, much simpler and more convenient, but it is also in the best interest  
10           of the tourism industry throughout Volusia County. Presently Volusia  
11           County has a emerging echo tourism within the west Volusia area, and  
12           of course we have a beach tourism area, and racing tourism area in the  
13           Daytona Beach area. We feel that the overlay of an area code, and  
14           ultimately in five years having as may as five area codes in Volusia  
15           County, will have an adverse economic impact upon all of the residents  
16           in Volusia County, as tourism would suffer caused by people not being  
17           able to know what numbers to call to make reservations or to be able to  
18           learn about what tourist-type activities are available throughout the  
19           County. This decrease in tourism would have a "trickle-down" effect  
20           upon any and all other industries within Volusia County.

21

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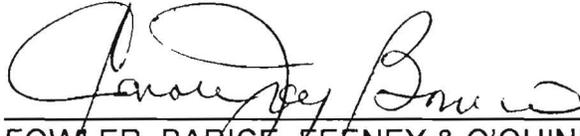
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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing has been furnished by U.S. Mail to **all parties on the attached service list**, this 15<sup>th</sup> day of November, 1999.



\_\_\_\_\_  
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