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BELLSOUTH TELECOMMUNICATIONS, INC.
REBUTTAL TESTIMONY OF WALTER S. REID
BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION
DOCKET NO. 990649-TP
(PHASE II)
AUGUST 21, 2000

Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND POSITION WITH BELLSOUTH TELECOMMUNICATIONS, INC.

A. My name is Walter S. Reid and my business address is 675 West Peachtree Street N. E., Atlanta, Georgia. My position is Senior Director for the Finance Department of BellSouth Telecommunications, Inc. (hereinafter referred to as "BellSouth", or "the Company").

Q. ARE YOU THE SAME WALTER S. REID WHO FILED DIRECT AND REVISED DIRECT TESTIMONY IN THIS PROCEEDING?

A. Yes. I filed direct testimony in this proceeding on behalf of BellSouth on May 1, 2000 and revised direct testimony on August 18, 2000.

1 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

2

3 A. The purpose of my rebuttal testimony is to respond to
4 the comments of other parties in this proceeding
5 regarding the appropriate amount of shared and common
6 costs to include in the total cost of unbundled
7 network elements ("UNEs") for BellSouth.

8

9 Q. PLEASE IDENTIFY THE WITNESSES IN THIS PROCEEDING TO
10 WHOM YOUR REBUTTAL TESTIMONY WILL RESPOND.

11

12 A. My rebuttal testimony will respond to positions
13 regarding the appropriate level of shared and common
14 cost that are presented in the testimonies of AT&T
15 and MCI WORLDCOM Witness Mr. Greg Darnell and Florida
16 Cable Telecommunications Association Witness Mr.
17 William J. Barta.

18

19 Q. WHAT WILL YOUR REBUTTAL TESTIMONY SHOW RELATIVE TO
20 THESE WITNESSES' POSITIONS?

21

22 A. My rebuttal testimony will show that, except for one
23 unique issue that has a small impact, the concerns
24 that have been expressed by Mr. Darnell and Mr. Barta
25 relative to BellSouth's shared and common costs are

1 based on misunderstandings or superficial and
2 improper analyses of BellSouth's data. BellSouth has
3 included only a reasonable amount of shared and
4 common cost in its UNE cost studies and a proper
5 analysis of the data demonstrates this fact.
6 However, my rebuttal testimony will identify one
7 situation related to shared cost for central office
8 equipment ("COE") that when corrected would change
9 the shared cost factors for COE.

10

11 REBUTTAL TO MR. DARNELL'S POSITIONS

12 Q. WHAT OPINIONS HAS MR. DARNELL EXPRESSED RELATIVE TO
13 BELL SOUTH'S SHARED AND COMMON COST?

14

15 A. On page 3, lines 5 through 11 of his testimony, Mr.
16 Darnell states five opinions, four of which relate to
17 shared and common cost. He apparently believes that
18 BellSouth has not eliminated all retail expense from
19 its UNE rates; that it uses too low a productivity
20 factor in its forecast of expenses; that it may be
21 double recovering Land, Building and Power expense;
22 and that its common cost factor is too high.

23

24 Q. ARE HIS ASSESSMENTS OF BELL SOUTH'S COST STUDY
25 REASONABLE?

1

2 A. No. A review of Mr. Darnell's testimony reveals that
3 in most instances he has misunderstood and misapplied
4 amounts and relationships in BellSouth's cost study.

5

6 Q. HOW HAS MR. DARNELL MISUNDERSTOOD THE AMOUNT OF
7 RETAIL EXPENSE BELLSOUTH HAS ELIMINATED FROM ITS COST
8 OF UNES IN THIS DOCKET?

9

10 A. Mr. Darnell claims that in a previous study I
11 determined that \$1,926,591,887 of retail cost should
12 be eliminated from UNE rates (Darnell testimony, page
13 4, lines 5-6). He further claims that in this
14 proceeding BellSouth calculates that \$1,426,416,105
15 of retail expense exists and BellSouth eliminates
16 this lower amount from its current filing (Darnell
17 testimony, page 3, lines 20-22). Mr. Darnell
18 apparently believes that the difference in these
19 amounts of avoided retail expense is in his words
20 "contrived through differences in cost modeling
21 assumptions" (Darnell testimony, page 4, lines 15-
22 17). He further opines that the retail expense to be
23 eliminated from BellSouth's UNE rates in this
24 proceeding should be \$1,649,793,034 (Darnell
25 testimony, page 6, lines 10-12).

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Mr. Darnell has obviously misunderstood BellSouth's study and has made a huge miscalculation. He is correct in his statement that I determined that the amount of retail cost to be excluded in a previous study was \$1,926,591,887 and that this amount included indirectly avoided retail cost. However, Mr. Darnell has incorrectly identified the amount of retail cost that is eliminated from UNE cost in the current study. My Revised Exhibit WSR-4 filed August 18, 2000, in this proceeding clearly shows in the retail column that BellSouth has eliminated \$2,188,554,658 in direct and indirect retail cost from the current study. This is \$261,962,771 more than the previous study, not \$500 million less as calculated by Mr. Darnell. His recommendation that \$1,649,793,034 be used in the study as the retail cost to be eliminated would actually increase the cost of BellSouth UNEs in the current proceeding by over \$500 million.

Q. DO YOU AGREE WITH MR. DARNELL'S VIEW THAT BELLSOUTH HAS USED TOO LOW A PRODUCTIVITY FACTOR IN ITS PROJECTION OF EXPENSES?

1 A. No. Mr. Darnell has not performed any studies or
2 provided any reasonable evidence that would indicate
3 that the 3.1% productivity factor used by BellSouth
4 for projecting certain expenses in its study is
5 understated. He has merely referenced a factor
6 previously used by the FCC for adjusting prices in
7 its interstate price cap formula and opined that the
8 Florida Commission should require BellSouth to use a
9 productivity factor in its expense forecasts that is
10 no less than the FCC's 6.5% productivity factor.

11
12 He fails to mention the fact that in BellSouth's
13 previous UNE cost study filed in Docket No. 960833-
14 TP, BellSouth used a 2.9% productivity offset for
15 projecting expenses and the Commission found that:
16 "It appears to us that BellSouth has incorporated
17 reasonable productivity offsets in developing its
18 inflation/growth factors" (Commission Order No. PSC-
19 98-0604-FOF-TP, at page 55). BellSouth's use of a
20 3.1% productivity offset in the current study is
21 actually more ambitious on the Company's part than
22 the previous study and results in somewhat lower
23 projected expenses.

24
25

1 Mr. Darnell also fails to recognize that expense
2 changes are only one part of overall productivity.
3 The Commission recognized this fact and stated on the
4 same page as the order page referenced above that:
5 "Furthermore, because BellSouth's shared and common
6 factors are based on the relationship between
7 projected expenses to projected investments, and
8 applied against forward looking investments, we find
9 that BellSouth's factors have some inherent
10 productivity gains".

11
12 Finally, Mr. Darnell has failed to mention that the
13 FCC's decision that authorized the use of the 6.5%
14 factor for interstate price cap purposes was reversed
15 and remanded to the FCC by the United States Court of
16 Appeals for the District of Columbia Circuit. The
17 Court found problems with the FCC's support of its
18 methodology for computing this factor and also
19 questioned the fact that it included a customer
20 dividend. The Court stayed issuance of its mandate
21 until April 1, 2000, to allow the FCC time to conduct
22 a proceeding regarding this factor. The FCC's
23 decision in its CALLS proceeding subsequently
24 established a new interstate price plan for the
25 future and made a review of this factor moot.

1

2 Q. WHAT IS YOUR RESPONSE TO MR. DARNELL'S OPINION THAT
3 BELLSOUTH'S STUDY MAY HAVE A PROBLEM RELATED TO
4 DOUBLE RECOVERY OF LAND, BUILDING AND POWER EXPENSE?

5

6 A. Again, I believe Mr. Darnell's opinion is based on a
7 misunderstanding of BellSouth's study. My testimony
8 will clarify how land, building and power expenses
9 are treated in the shared and common cost application
10 and will demonstrate that, except in one unique
11 instance that I will explain later in my testimony,
12 there is no double recovery.

13

14 Q. HOW IS POWER EXPENSE TREATED FOR THE SHARED AND
15 COMMON COST APPLICATION?

16

17 A. Expenses associated with network power and the cost
18 of electrical power used to operate the
19 telecommunications network are recorded in Account
20 6531, Power Expense, of the Uniform System of
21 Accounts. The total amount in this account is
22 assigned by the shared and common cost application to
23 an expense bucket called "power" and is excluded from
24 all of the shared and common cost used to determine
25 the shared and common cost factors. The only impact

1 these amounts would have on shared and common cost
2 factors would come from the fact that the expense
3 would be included in the denominator of the common
4 cost factor, thus lowering this factor.

5
6 The cost of power produced for house services
7 purposes is charged to Account 6121, Land and
8 Building Expense. This account is subdivided in the
9 shared and common cost study into cost pools for
10 allocation of the expense. Specifically relevant to
11 Mr. Darnell's stated concerns, it is important to
12 note that there is a cost pool for this account that
13 includes expenses related to space leased to others
14 and another cost pool related to BellSouth owned
15 central office buildings. The expense assigned to
16 these two cost pools is excluded from recovery in the
17 shared and common cost factors.

18
19 Because neither network power nor power related to
20 house services for BellSouth owned central offices or
21 for space leased to others is recovered through
22 shared and common cost factors, it is clear that Mr.
23 Darnell's concerns are unfounded in these instances.
24 Mr. Darnell's opinion that revenues from leases of
25 building space should be offset against building cost

1 is inappropriate because costs related to leased
2 space are not included in shared and common cost in
3 the first place.

4

5 Q. PLEASE EXPLAIN HOW LAND AND BUILDING COSTS ARE
6 TREATED IN THE BELLSOUTH SHARED AND COMMON COST
7 APPLICATION.

8

9 A. The capital carrying cost associated with land
10 investment is initially calculated and recorded in
11 the shared and common cost application under Account
12 2111, Land. This amount is reclassified in the
13 application to Account 2121, Buildings, and is
14 allocated to the various cost pools under the
15 building account. The application accumulates the
16 cost of Company owned land and building investments
17 and the associated land and building expense (Account
18 6121) into the cost pools specified for Account 2121.

19

20 Similar to the treatment discussed previously for
21 power expense, the accumulated capital cost and
22 expenses associated with Company owned land and
23 buildings are assigned to cost pools under Account
24 2121 which, among other cost pools, includes "leased
25 to others Land and Buildings" and "central office"

1 cost pools. The amounts accumulated for these two
2 cost pools are excluded from shared and common cost
3 in BellSouth's application.

4
5 Because land and building costs associated with
6 Company owned central offices and properties leased
7 to others are excluded from the shared and common
8 cost factors, there should be no concern about double
9 recovery. Mr. Darnell's contention that BellSouth
10 should be identifying projected revenues for leased
11 properties to use as an adjustment to offset against
12 common cost is unfounded, because the cost associated
13 with leased space have already been excluded from
14 shared and common cost.

15

16 Q. YOU HAVE EXPLAINED THAT MR. DARNELL'S CONCERNS HAVE
17 NO MERIT FOR COMPANY OWNED LAND AND BUILDINGS. IS
18 THERE A PROBLEM WITH LAND AND BUILDING COST
19 ASSOCIATED WITH LOCATIONS WHERE THE COMPANY DOES NOT
20 OWN THE LAND OR BUILDING, BUT RENTS EITHER FROM A
21 THIRD PARTY?

22

23 A. Yes. In researching this area of the cost study,
24 BellSouth has discovered that one cost pool under
25 Account 6121 that relates to central office land and

1 buildings rented from others has been inappropriately
2 included in central office shared cost. The
3 appropriate treatment for this cost pool is to
4 exclude the cost from shared cost recovery in the
5 same manner that similar costs are excluded for
6 Company owned central office land and buildings.

7

8 Q. HAVE YOU DETERMINED WHAT CHANGES IN SHARED AND COMMON
9 COST FACTORS WOULD RESULT FROM THE EXCLUSION OF THESE
10 COST ASSOCIATED WITH RENTED FACILITIES?

11

12 A. Yes. The only factors that would be impacted are the
13 shared cost factors for central office investment.
14 My Rebuttal Exhibit WSR-1 provides a recalculation of
15 these factors for the exclusion of these costs.
16 There would be no change in the common cost factor or
17 any other shared cost factors.

18

19 Q. IS MR. DARNELL WRONG IN HIS CONCERN ABOUT DOUBLE
20 RECOVERY OF COSTS FOR BELL SOUTH'S CORPORATE
21 COMMUNICATIONS NETWORK?

22

23 A. Yes. None of the direct network related costs of the
24 BellSouth Corporate Communications Network are
25 included in shared and common cost. To the extent

1 there are any indirect costs associated with
2 corporate communications included in shared and
3 common cost, there is also an allocation of these
4 costs to functions such as operator services.

5
6 Direct expenses associated with operator services are
7 charged to Account 6621, Call Completion Services,
8 and Account 6622, Number Services. The amount in
9 these accounts is excluded from shared and common
10 cost along with an allocation of indirect cost from
11 other expense or investment accounts. Mr. Darnell's
12 concerns have no substance.

13

14 Q. WHAT IS YOUR RESPONSE TO MR. DARNELL'S POSITION THAT
15 BELLSOUTH HAS NOT DEMONSTRATED A NEED OR PROVIDED A
16 REASON TO INCREASE THE COMMON COST FACTOR FROM 5.30%
17 AS DETERMINED IN A PREVIOUS STUDY TO 6.24% AS
18 DETERMINED IN THE CURRENT STUDY?

19

20 A. BellSouth explained the major reasons why its common
21 cost factor has increased from 5.30% to 6.24% in
22 response to Staff's 5th Set of Interrogatories, Item
23 No. 61. Whereas, the explanation is rather technical
24 in nature, the most significant impacts causing the
25 increase can be boiled down to changes in cost

1 assignment procedures for computer and software
2 related expenses that result in more of these costs
3 being included in common cost and less in shared
4 cost. Another change that caused an increase in the
5 common factor was the allocation of a portion of
6 billing and collection costs to wholesale. The
7 previous study had assigned 100% of billing and
8 collection cost to retail. The current study assigns
9 some of these costs to wholesale for activities such
10 as carrier access billing and CLEC billing.

11
12 The change in assignment for computer and software
13 costs results in a higher common cost factor but it
14 has an offsetting effect due to lower shared cost
15 factors. A review of the shared cost factors shows
16 that the majority of these factors are lower in the
17 current study than in the previous study.

18
19 Q. HAVE YOU MADE ANY COMPARISONS WHICH WOULD DEMONSTRATE
20 THE OFFSETTING IMPACTS BETWEEN THE SHARED AND COMMON
21 COSTS AND SHOW THE REASONABLENESS OF YOUR CURRENT
22 STUDY?

23
24 A. Yes. My Rebuttal Exhibit WSR-2 shows a comparison of
25 the overall costs by major category between the

1 current BellSouth cost study and the previous study.
2 I obtained the breakdown of cost by category in the
3 previous study from Reid Deposition Late Filed
4 Exhibit No. 7, filed January 20, 1998, in FPSC Docket
5 No. 960833-TP. The current study breakdown comes
6 from the revised study that BellSouth filed in this
7 proceeding on August 16, 2000. The comparison shows
8 that wholesale common cost did increase between the
9 two studies by \$177 million but, it also shows that
10 wholesale shared costs decreased by \$181 million.
11 Wholesale shared and common cost in total actually
12 decreased by \$4 million between the two studies.
13 This certainly demonstrates the reasonableness of the
14 shared and common cost amounts in the study and shows
15 the offsetting nature of some of the cost allocation
16 changes.

17
18

19 **REBUTTAL TO MR. BARTA'S POSITIONS**

20 Q. WHAT POSITIONS DOES MR. BARTA TAKE REGARDING
21 BELL SOUTH'S SHARED AND COMMON COST?

22

23 A. The most significant adjustment that Mr. Barta
24 proposes to BellSouth's shared and common cost
25 appears on pages 32 and 33 of his rebuttal testimony.

1 He proposes that the Commission substitute the
2 Commission ordered wholesale percentage discount for
3 BellSouth's calculated amount of retail cost. His
4 calculations for this adjustment are shown on his
5 Exhibit __WJB-2.

6
7 In addition, on page 31 of his rebuttal testimony,
8 Mr. Barta opines that he would expect to see lower
9 levels of operating expenses projected on a forward-
10 looking basis assuming the network configurations of
11 the cost proxy models embrace the most efficient,
12 least cost technology and the engineering and
13 operating practices of the carrier reflect
14 productivity enhancements. He does not propose a
15 specific adjustment regarding this issue, but he does
16 provide an exhibit, Exhibit__WJB-1, that shows
17 BellSouth's total operating expenses less
18 depreciation per access line over the period 1991-
19 1999.

20

21 Q. IS MR. BARTA'S PROPOSED ADJUSTMENT TO BELLSOUTH'S
22 RETAIL COST REASONABLE?

23

24 A. Absolutely not. His adjustment is based on an
25 extremely superficial approach that yields an absurd

1 result. BellSouth conducted a detailed study of 1998
2 expenses in order to determine the appropriate
3 portion of various accounts to exclude as retail
4 related expense in its cost study. In the Company's
5 shared and common cost application, BellSouth used
6 relationships from its study of 1998 expenses to
7 assign a portion of its projected expenses to direct
8 retail cost. Indirect costs were also allocated to
9 the retail category and excluded from the wholesale
10 cost of UNEs. However, Mr. Barta did not address the
11 components of BellSouth's study. He merely took the
12 Florida residence resale discount factor and applied
13 it to BellSouth's total company projected cost and
14 opined that this represents the amount of retail cost
15 to exclude as retail in BellSouth's study.

16
17 Mr. Barta's approach is not a reasonable methodology.
18 The Florida resale discount rates, one for residence
19 and one for business, were determined based on the
20 individual relationships between avoided retail cost
21 and intrastate retail revenues for Florida residence
22 and business operations. The multiplication of
23 Florida's residence resale discount rate times
24 BellSouth's nine-state total forward-looking costs
25 can only result in a meaningless number.

1
2 If Mr. Barta had just looked at the underlying data
3 in BellSouth's study, he would have seen that his
4 proposed adjustment was absurd. For example, in
5 BellSouth's revised study, the total projected
6 expenses in the accounts which the FCC has indicated
7 most likely contain retail related costs (Accounts
8 6611, 6612, 6613, 6621, 6622, and 6623) totals
9 \$2,143,822,370. Of this amount, \$212,620,641 is for
10 operator services expenses that BellSouth has
11 excluded from its shared and common costs. This
12 leaves \$1,931,201,729 of expense in these accounts to
13 separate between wholesale and retail. BellSouth's
14 revised study assigned \$1,599,222,134 of this amount
15 to retail. After allocating indirect costs to
16 retail, BellSouth's total retail costs to be avoided
17 per the revised cost study is \$2,188,554,658. Mr.
18 Barta's adjustment, which is calculated on his
19 Exhibit__WJB-2, would have the Commission exclude
20 \$4,264,360,523 of BellSouth's cost as retail. This
21 amount of retail cost is approximately twice the
22 total in the expense accounts that normally include a
23 portion related to retail. There is no justification
24 for such a proposal.
25

1 Q. WHAT ARE YOUR COMMENTS REGARDING MR. BARTA'S
2 STATEMENT ABOUT THE LEVEL OF PROJECTED OPERATING
3 EXPENSES?

4
5 A. BellSouth has used a reasonable methodology to
6 project its expenses and investments forward for
7 purposes of its cost study. It is important to note
8 that the purpose for projecting expense and
9 investment is so that forward-looking factor
10 relationships can be developed which are then applied
11 against forward-looking investments (i.e., UNE
12 investments which reflect efficient, least cost
13 technology, etc.). As the Commission noted in Docket
14 No. 960833-TP, Order No. PSC-98-0604-FOF-TP, page 55,
15 the application of the Company's shared and common
16 cost factors to forward-looking investments generates
17 some inherent productivity gains. Mr. Barta
18 apparently has not recognized this fact.

19
20 Q. WHAT INFORMATION DOES MR. BARTA'S REBUTTAL
21 EXHIBIT__WJB-1 CONVEY?

22
23 A. His exhibit depicts a chart of BellSouth's total
24 operating expense less depreciation per access line
25 for each year from 1991 through 1999. The data

1 indicates that the expenses per access line were
2 relatively flat from 1991 until 1995 and then
3 declined each year from 1995 through 1999. Because
4 BellSouth was in a major reengineering effort from
5 1995 until approximately 1998 and because there was a
6 major software accounting change that shifted
7 expenses to capital in 1999, the declining trend is
8 understandable. However, merely looking at trends
9 such as this and making forecasts of the future is
10 very risky. For this reason, BellSouth's projection
11 methodology normalizes a current year for unusual
12 events and then utilizes major expense drivers such
13 as inflation, productivity and demand growth to
14 project forward. This is a reasonable approach not
15 withstanding any comment by Mr. Barta to the
16 contrary.

17

18 Q. DOES THIS COMPLETE YOUR REBUTTAL TESTIMONY?

19

20 A. Yes, it does.

21

22

23

24

25

BellSouth Telecommunications, Inc.
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Rebuttal Exhibit WSR-1
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Account Number	Account Desc.	Category/Cost Pool Desc.	As Reported Total Shared Cost	Average Investment	As Reported Shared Cost Factor	Revised Shared Cost	Revised Shared Cost Factor
2211	Analog Elect Sw	Analog Electronic Switching	\$85,236,847.27	\$1,348,225,722.07	0.0632	\$ 77,261,751.02	0.0573
2212	Digital Elect Sw	Digital Electronic Switching	\$184,546,141.71	\$10,089,987,978.65	0.0183	\$ 168,375,700.62	0.0167
2220	Operator Systems	Operator Systems	\$3,679,494.67	\$165,279,933.52	0.0223	\$ 3,326,036.05	0.0201
2231	Radio Systems	Radio Systems	\$1,548,350.12	\$82,075,994.48	0.0189	\$ 1,399,941.65	0.0171
2232	Circuit Equipment	Analog Circuit - Other	\$8,969,452.09	\$432,414,834.34	0.0207	\$ 8,128,995.44	0.0188
2232	Circuit Equipment	Analog Circuit - Pair Gain	\$9,727.80	\$41,293.72	0.2356	\$ 9,166.07	0.2220
2232	Circuit Equipment	Digital Circuit - DDS	\$1,993,949.32	\$97,269,967.13	0.0205	\$ 1,818,253.74	0.0187
2232	Circuit Equipment	Digital Circuit - Pair Gain	\$132,842,375.46	\$7,092,128,655.00	0.0187	\$ 121,381,954.10	0.0171
2232	Circuit Equipment	Digital Circuit - Other	\$91,500,006.98	\$5,115,127,863.38	0.0179	\$ 83,311,600.36	0.0163

Note: "As Reported" amounts are from the Revised BellSouth Cost Study filed on August 16, 2000.

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SHARED AND COMMON COST COMPARISON

(000)

Cost Category	<u>Previous Study #</u>	<u>Current Study @</u>	<u>Difference</u>
Wholesale Common Cost	842,049	1,019,148	177,099
Wholesale Shared Cost	1,529,546	1,348,603	(180,943)
Subtotal Shared and Common Cost	2,371,595	2,367,751	(3,844)
Retail Cost	1,926,592	2,188,555	261,963
Other Wholesale Cost	2,274,009	1,848,502	(425,507)
Total Costs excl'd plant specific cost	6,572,196	6,404,808	(167,388)
Plant Specific Costs	12,088,509	13,129,597	1,041,088
Total Costs in the Study	18,660,705	19,534,405	873,700

Previous Study was BellSouth Cost Study filed in FPSC Docket No. 960833-TP

@ Current Study was Revised BellSouth Cost Study filed in FPSC Docket No. 990649-TP on August 16, 2000.