ORIGICAL

DOCKET NO. 000418-PU

CERTIFICATION OF

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PUBLIC SERVICE COMMISSION ADMINISTRATIVE RULES

FILED WITH THE

DEPARTMENT OF STATE

I do hereby certify:

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SEC SER OTH /X/ (1) That all statutory rulemaking requirements of Chapter 120, F.S., have been complied with; and

/X/ (2) There is no administrative determination under subsection 120.56(2), F.S., pending on any rule covered by this certification; and

/X/ (3) All rules covered by this certification are filed within the prescribed time limitations of paragraph 120.54(3)(e), F.S. They are filed not less than 28 days after the notice required by paragraph 120.54(3)(a), F.S., and;

 $\underline{/X}/$ (a) Are filed not more than 90 days after the notice; or

// (b) Are filed not more than 90 days after the notice
not including days an administrative determination was pending;
or

// (c) Are filed more than 90 days after the notice, but not less than 21 days nor more than 45 days from the date of publication of the notice of change; or

______ (d) Are filed more than 90 days after the notice, but ______ not less than 14 nor more than 45 days after the adjournment of _______ DOCUMENT NUMBER-DATE

14429 SEP-68

FPSC-RECORDS/REPORTING

the final public hearing on the rule; or

// (e) Are filed more than 90 days after the notice, but within 21 days after the date of receipt of all material authorized to be submitted at the hearing; or

// (f) Are filed more than 90 days after the notice, but within 21 days after the date the transcript was received by this agency; or

// (g) Are filed not more than 90 days after the notice, not including days the adoption of the rule was postponed following notification from the Joint Administrative Procedures Committee that an objection to the rule was being considered; or

// (h) Are filed more than 90 days after the notice, but within 21 days after a good faith written proposal for a lower cost regulatory alternative to a proposed rule is submitted which substantially accomplishes the objectives of the law being implemented; or

// (i) Are filed more than 90 days after the notice, but within 21 days after a regulatory alternative is offered by the small business ombudsman.

Attached are the original and two copies of each rule covered by this certification. The rules are hereby adopted by the undersigned agency by and upon their filing with the Department of State.

Rule No.

25-6.0426

Under the provision of subparagraph 120.54(3)(e)6., F.S., the rules take effect 20 days from the date filed with the Department of State or a later date as set out below:

(month)

Effective:

(day) (year)

BLANCA S. BAYÓ, Director Division of Records & Reporting

Number of Pages Certified

MAH

(SEAL)

1 25-6.0426 Recovery of Economic Development Expenses.

(1) Pursuant to Section 288.035, Florida Statutes, the Commission shall allow a public utility to recover reasonable economic development expenses subject to the limitations contained in subsections (3)(2) and (4)(3), provided that such expenses are prudently incurred and are consistent with the criteria established in subsection (7) by Rules 8E-15.001, 8E-15.002, and 8E-15.003, Florida Administrative Code.

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<u>(2) Definitions</u>

10 <u>(a) "Economic Development" means those activities designed to</u> 11 <u>improve the quality of life for all Floridians by building an</u> 12 <u>economy characterized by higher personal income, better employment</u> 13 <u>opportunities, and improved business access to domestic and</u> 14 <u>international markets.</u>

(b) "Economic development organization" means a state, local, or regional public or private entity within Florida that engages in economic development activities, such as city and county economic development organizations, chambers of commerce, Enterprise Florida, the Florida Economic Development Council, and World Trade Councils.

(c) "Trade show" means an exhibition at which companies, organizations, communities, or states advertise or display their products or services, in which economic development organizations attend or participate to identify potential industrial prospects, to provide information about the locational advantages of Florida

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1 and its communities, or to promote the goods and services of 2 Florida companies.

3 (d) "Prospecting mission" means a series of meetings with 4 potential industrial prospects at their business locations with the 5 objectives of convincing the prospect that Florida is a good place 6 to do business and offers unique opportunities for that particular 7 business, and encouraging the prospect to commit to a visit to 8 Florida if a locational search is pending or in progress.

9 (e) "Strategic plan" means a long-range guide for the economic
10 development of a community or state that focuses on broad priority
11 issues, is growth-oriented, is concerned with fundamental change,
12 and is designed to develop and capitalize on new opportunities.

(f) "Recruitment" means active efforts to encourage specific
 companies to expand or begin operations within Florida.

(3) (2) Prior to each utility's next rate change enumerated in 15 16 subsection (6)(5), the amounts reported for surveillance reports and earnings review calculations shall be limited to the greater of 17 (a) the amount approved in each utility's last rate case escalated 18 for customer growth since that time, or (b) 95 percent of the 19 20 expenses incurred for the reporting period so long as such does not exceed the lesser of 0.15 percent of gross annual revenues or \$3 21 22 million.

23 (4)(3) At the time of each utility's next rate case and for 24 subsequent rate proceedings enumerated in subsection (6)(5) the 25 Commission will determine the level of sharing of prudent economic

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development costs and the future treatment of these expenses for
 surveillance purposes.

3 (5)(4) Each utility shall report its total economic 4 development expenses as a separate line item on its income 5 statement schedules filed with the earnings surveillance report required by Rule 25-6.1352, Florida Administrative Code. Each 6 7 utility shall make a line item adjustment on its income statement 8 schedule to remove the appropriate percentage of economic development expenses incurred for the reported period consistent 9 with subsections (3) (2) and (4) (3). 10

11 (6)(5) Requests for changes relating to recovery of economic 12 development expenses shall be considered only in the context of a 13 full revenue requirements rate case or in a limited scope 14 proceeding for the individual utility.

15 <u>(7) All financial support for economic development activities</u> 16 <u>given by public utilities to state and local governments and</u> 17 <u>organizations shall be pursuant to a prior written agreement.</u> 18 <u>Recoverable economic development expenses shall be limited to the</u> 19 following:

20 (a) Expenditures for operational assistance, including:
 21 <u>1. Planning, attending, and participating in trade shows;</u>
 22 <u>2. Planning, conducting, and participating in prospecting</u>
 23 <u>missions designed to encourage the location in Florida of domestic</u>
 24 <u>and foreign companies;</u>
 25 <u>3. Providing financial support to economic development</u>

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1	organizations to assist with their economic development operations;
2	4. Providing financial support to economic development
3	programs or initiatives identified or developed by Enterprise
4	<u>Florida, Inc.;</u>
5	5. Participating in joint economic development efforts,
6	including public-private partnerships, consortia, and multi-county
7	regional initiatives;
8	6. Participating in downtown revitalization and rural
9	community developmental programs;
10	7. Supporting state and local efforts to promote small and
11	minority-owned business development efforts; and
12	8. Supporting state and local efforts to promote business
13	retention and expansion activities.
14	(b) Expenditures for assisting state and local governments in
15	the design of strategic plans for economic development activities,
16	including:
17	1. Making financial contributions to state and local
18	governments to assist strategic planning efforts; and
19	2. Providing technical assistance, data, computer programming,
20	and financial support to state and local governments in the design
21	and maintenance of information systems used in strategic planning
22	<u>activities.</u>
23	(c) Expenditures of marketing and research services,
24	including;
25	1. Assisting state and local governments and economic

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development organizations in marketing specific sites for business 1 2 and industry development or recruitment; 2. Assisting state and local governments and economic 3 4 development organizations in responding to inquiries from business 5 and industry concerning the development of specific sites within the utility's service area; 6 7 3. Providing technical assistance, data, computer programming, and financial support to state and local governments in the design 8 and maintenance of geographic information systems, computer 9 10 networks, and other systems used in marketing and research activities; 11 4. Providing financial support to economic development 12 organizations to assist with their research and marketing 13 14 activities; 15 5. Sponsoring publications, conducting direct mail campaigns, and providing advertising support for state and local economic 16 17 development efforts; 6. Participating in cooperative marketing efforts with 18 19 economic development organizations; 20 7. Helping state and local businesses identify suppliers, 21 markets, and sources of financial assistance; 22 8. Helping economic development organizations identify 23 specific industries and companies for targeting and recruitment; 24 9. Working with economic development organizations to identify businesses in need of help for expansion, going out of business, or 25 I

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1	at risk of leaving the area;
· 2	10. Providing site and facility selection assistance,
3	including lists of commercial or industrial sites, computer
4	databases, toll-free telephone numbers, maps, photographs, videos,
5	and other activities in cooperation with economic development
6	organizations; and
7	11. Supporting state and local efforts to promote exports of
8	goods and services, and other international business activities.
9	Specific Authority: 288.035(3), 350.127(2) FS.
10	Law Implemented: 288.035 FS.
11	HistoryNew 7-17-95, Amended 6-2-98,
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Rule 25-6.0426 Docket No. 000418-PU

SUMMARY OF RULE

Rule 25-6.0426 addresses the recovery of economic development expenses for public electric utilities. The rule provides that electric utilities shall be allowed to recover prudently incurred economic development expenses that are consistent with the criteria in subsection (7) and that do not exceed the monetary limitations in subsection (3). The rule also requires economic development expenditures to be included in each utility's earnings surveillance report. In addition, the rule states the procedure for changing the level of recovery of economic development expenses. Investor-owned electric utilities are allowed to recover 95 percent of economic development expenses from their ratepayers. Shareholders pay the remaining five percent.

SUMMARY OF HEARINGS ON THE RULE

No hearing was requested and none was held.

FACTS AND CIRCUMSTANCES JUSTIFYING THE RULE

During the 1994 legislative session, the Florida Legislature enacted Section 288.035, Florida Statutes, which required the Commission to adopt "rules for the recovery of economic development expenses by public utilities" Section 288.035(3), Florida Statutes. The Legislature also required the Department of Commerce (DOC) to adopt criteria for determining what is a recoverable economic development expense. Section 288.035(1), Florida Statutes. The Commission and DOC adopted the required rules in 1995. DOC was abolished in 1996, and control of the criteria rules was passed to the Office of Tourism, Trade, and Economic Development (OTTED). However, since OTTED does not have rulemaking authority, Rules 8E-15.001, 8E-15.002, and 8E-15.003, Florida Administrative Code, which established the recovery criteria, were repealed.

The purpose of the proposed amendments is to incorporate the DOC criteria into the Commission's Economic Development rules. These criteria limit recovery to expenditures for operational assistance related to economic development by local and state governments and for assisting state and local governments in the design of strategic plans for economic development activities.