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** FLORIDA PUBLIC SERVICE COMMISSION **

DIVISION OF REGULATORY OVERSIGHT CERTIFICATION SECTION

APPLICATION FORM

for DEPOSIT AUTHORITY TO PROVIDE ALTERNATIVE LOCAL EXCHANGE SERVICE 372 M WITHIN THE STATE OF FLORIDA

DATE OCT 1 0 2000

001545-17

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Instructions

This form is used as an application for an original certificate and for approval of the assignment or transfer of an existing certificate. In the case of an assignment or transfer, the information provided shall be for the assignee or transferee (See Page 12).

Print or type all responses to each item requested in the application and appendices. If an item is not applicable, please explain why.

Use a separate sheet for each answer which will not fit the allotted space.

Once completed, submit the original and six (6) copies of this form along with a non-refundable application fee of **\$250.00** to:

Florida Public Service Commission Division of Records and Reporting 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850 (850) 413-6770

If you have questions about completing the form, contact:

Florida Public Service Commission Division of Regulatory Oversight Certification Section 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850 (850) 413-6480

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

DOCUMENT NUMBER-DATE

I2857 OCT-98 FPSC-RECORDS/REPORTING

APPLICATION

- 1. This is an application for $\sqrt{}$ (check one):
 - (V) Original certificate (new company).
 - () Approval of transfer of existing certificate: <u>Example</u>, a non-certificated company purchases an existing company and desires to retain the original certificate of authority.
 - () Approval of assignment of existing certificate: Example, a certificated company purchases an existing company and desires to retain the certificate of authority of that company.
 - () Approval of transfer of control: <u>Example</u>, a company purchases 51% of a certificated company. The Commission must approve the new controlling entity.
- 2. Name of company:

Simply Communications

3. Name under which the applicant will do business (fictitious name, etc.):

Communications moli

4. Official mailing address (including street name & number, post office box, city, state, zip code):

4270 Aloma Ave #124-21C Winter Park, F1 32792

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

5. Florida address (including street name & number, post office box, city, state, zip code):

Anna 6. Structure of organization:) Individual) Corporation) Foreign Partnership) Foreign Corporation) Limited Partnership) General Partnership) Other _____ If individual, provide: Name: David McGuire Title: nl Quarf Pine Ave Address: inter Citv/State/Zip: α1 Fax No.: (407) 673 1890 **Telephone No** OL. Com ZXCVAA Internet E-Mail Address: Internet Website Address:_

- 8. If incorporated in Florida, provide proof of authority to operate in Florida:
 - (a) The Florida Secretary of State corporate registration number:

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

7.

9. If foreign corporation, provide proof of authority to operate in Florida:

(a) The Florida Secretary of State corporate registration number:

If using fictitious name-d/b/a, provide proof of compliance with fictitious name (10.) statute (Chapter 865.09, FS) to operate in Florida:

(a) The Florida Secretary of State fictitious name registration number: Applied For

11. If a limited liability partnership, provide proof of registration to operate in Florida:

(a) The Florida Secretary of State registration number:

12. If a partnership, provide name, title and address of all partners and a copy of the partnership agreement.

	Name:
	Title:
	Address:
	City/State/Zip:
	Telephone No.: Fax No.:
	Internet E-Mail Address:
	Internet Website Address:
13. If a foreign limited partnership, provide proof of compliance with the limited partnership statute (Chapter 620.169, FS), if applicable.	
	(a) The Florida registration number:
14.	Provide <u>F.E.I. Number(</u> if applicable):

4

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

15. Indicate if any of the officers, directors, or any of the ten largest stockholders have previously been:

(a) adjudged bankrupt, mentally incompetent, or found guilty of any felony or of any crime, or whether such actions may result from pending proceedings. <u>Provide</u> explanation.

(b) an officer, director, partner or stockholder in any other Florida certificated telephone company. If yes, give name of company and relationship. If no longer associated with company, give reason why not.

16. Who will serve as liaison to the Commission with regard to the following?

(a) <u>The application</u>:

Name: David McGuise
Title: President
Address: 3232 Dwarf Pine Ave
City/State/Zip: Winter Park, FI 32792
Telephone No.: 407 463-1479 Fax No.: 407 673-1890
Internet E-Mail Address: DSAZXCV@AUL.com
Internet Website Address:

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

(b) Official point of contact for the ongoing operations of the company:

Name: David McGuire			
Address: 4)70 Alama Ave #124-210			
City/State/Zip: Winter Park, FI 32792 Telephone No.: 407 463-1979 Fax No.: 407 673 -1890			
Internet E-Mail Address: DSAZXCV@AOL. Com			
Internet Website Address:			
(c) Complaints/Inquiries from customers:			
Name:			
Title:			
The:			
Address:			
City/State/Zip:			
Telephone No.: Fax No.:			
Internet E-Mail Address:			
Internet Website Address:			
List the states in which the applicant:			
(a) has operated as an alternative local exchange company.			
None			
(b) has applications pending to be certificated as an alternative local exchange company.			
Mane			
(c) is certificated to operate as an alternative local exchange company.			

None

17.

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815 (d) has been denied authority to operate as an alternative local exchange company and the circumstances involved.

None (e) has had regulatory penalties imposed for violations of telecommunications statutes and the circumstances involved. 110nP has been involved in civil court proceedings with an interexchange carrier, (f) local exchange company or other telecommunications entity, and the circumstances involved. None

- 18. Submit the following:
 - A. Managerial capability: give resumes of employees/officers of the company that would indicate sufficient managerial experiences of each.
 - B. Technical capability: give resumes of employees/officers of the company that would indicate sufficient technical experiences or indicate what company has been contracted to conduct technical maintenance.

To whom it may concern,

I, David McGuire, am the owner of Simply Communications. Simply Communications is a brand new business I am starting. Currently there are no financials to disclose. I currently have a contract with Verizon Wireless and as a sub-agent for BellSouth Mobility now Cingular Wireless. I am in negotiations with Nextel, Voicestream and Sprint PCS. In addition to the wireless carriers I am also in negotiations with Internet, long distance and prepaid long distance providers. Having local service is the next logical step for me. I have been managing seven wireless stores for an agent of BellSouth Mobility for the past four and a half years. I was in charge of over 70 people. I trained, managed, and marketed people and products in addition to contract negotiations and completing bi-weekly payroll.

My financial capabilities are more than sufficient. In addition to my own finances I have two venture capitalists that see that a "one stop shop" for an individual's communication needs is an excellent concept. At anytime they would be willing to support in any way. My beacon score is over 700 and I can furnish proof if necessary. In the past I have run multiple sales teams at the same time and I will duplicate this to service my customers and maintain over the sufficient requested service level. With the financial status that I am currently in I have well over the means to sufficiently meet any lease or ownership I may choose to enter. With my past experience, current financial status, and future ideas and capabilities, selling local exchange would be the next best step to take.

Sincerely, *Carel Dura* David McGuire

C. Financial capability.

The application **should contain** the applicant's audited financial statements for the most recent 3 years. If the applicant does not have audited financial statements, it shall so be stated.

The unaudited financial statements should be signed by the applicant's chief executive officer and chief financial officer <u>affirming that the financial statements</u> <u>are true and correct</u> and should include:

- 1. the balance sheet:
- 2. income statement: and
- 3. statement of retained earnings.

NOTE: This documentation may include, but is not limited to, financial statements, a projected profit and loss statement, credit references, credit bureau reports, and descriptions of business relationships with financial institutions.

Further, the following (which includes supporting documentation) should be provided:

- 1. <u>written explanation</u> that the applicant has sufficient financial capability to provide the requested service in the geographic area proposed to be served.
- 2. <u>written explanation</u> that the applicant has sufficient financial capability to maintain the requested service.
- 3. **written explanation** that the applicant has sufficient financial capability to meet its lease or ownership obligations.

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

THIS PAGE MUST BE COMPLETED AND SIGNED

APPLICANT ACKNOWLEDGMENT STATEMENT

- 1. **REGULATORY ASSESSMENT FEE:** I understand that all telephone companies must pay a regulatory assessment fee in the amount of <u>.15 of one percent</u> of gross operating revenue derived from intrastate business. Regardless of the gross operating revenue of a company, a minimum annual assessment fee of \$50 is required.
- 2. **GROSS RECEIPTS TAX:** I understand that all telephone companies must pay a gross receipts tax of <u>two and one-half percent</u> on all intra and interstate business.
- 3. SALES TAX: I understand that a seven percent sales tax must be paid on intra and interstate revenues.
- 4. **APPLICATION FEE:** I understand that a non-refundable application fee of \$250.00 must be submitted with the application.

UTILITY OFFICIAL: McGuire **Print Name** NAS Title Date 89 Fax No. Telephone No. Homa Au Address:

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

THIS PAGE MUST BE COMPLETED AND SIGNED

AFFIDAVIT

By my signature below, I, the undersigned officer, attest to the accuracy of the information contained in this application and attached documents and that the applicant has the technical expertise, managerial ability, and financial capability to provide alternative local exchange company service in the State of Florida. I have read the foregoing and declare that, to the best of my knowledge and belief, the information is true and correct. I attest that I have the authority to sign on behalf of my company and agree to comply, now and in the future, with all applicable Commission rules and orders.

Further, I am aware that, pursuant to Chapter 837.06, Florida Statutes, "Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his official duty shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 and s. 775.083."

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DavidanDain
Signature
10/0/00
Date
407 673-1890
Fax No.
, Ave#124-21C
, FI 32792

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INTRASTATE NETWORK (if available)

Chapter 25-24.825 (5), Florida Administrative Code, requires the company to make available to staff the alternative local exchange service areas only upon request.

1. POP: Addresses where located, and indicate if owned or leased.

1)	2)
3)	4)

2. SWITCHES: Address where located, by type of switch, and indicate if owned or leased.

1)	2)
3)	4)

TRANSMISSION FACILITIES: POP-to-POP facilities by type of facilities (microwave, fiber, copper, satellite, etc.) and indicate if owned or leased. 3.

POP-to-POP	<u>OWNERSHIP</u>
1)	
2)	
3)	
4)	

FORM PSC/CMU 8 (11/95) Required by Commission Rule Nos. 25-24.805, 25-24.810, and 25-24.815

CERTIFICATE SALE, TRANSFER, OR ASSIGNMENT STATEMENT

1. (Name) David McGuire					
(Title) Ouner	of (Name of Company)				
Simply Communication	n <u>S</u>				
and current holder of Florida Public Service Commission Certificate Number #, have reviewed this application and join in the petitioner's request for a:					
() sale					
() transfer					
() assignment					
of the above-mentioned certificate.					
UTILITY OFFICIAL:					
Print Name	Signature				
* */1	D -4-				
Title	Date				
Telephone No.	Fax No.				
Address:					

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for

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231 DAVID A. McGUIRE DL M260-161-74-460-0 407-657-9314 63-319/631 2000 2115 BOUQUET CT. APT. 105 ORLANDO, FL 32807-3754 Service Commission \$250.00 OCI OODILARS David the

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