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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION Docket 990362-TI

Filed: November 3, 2000

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Initiation of Show Cause Proceeding Against GTE Communications Corporation for Apparent Violation of Rule 25-4.118, F.A.C., Local, Local Toll, or Toll Provider Selection.



## "CONFIDENTIAL TESTIMONY"

DEPOSITION OF WAYNE WEAVER ATLANTA, GEORGIA NOVEMBER 29, 2000

## COPY

THE MAROTTE GROUP, INC. CERTIFIED COURT REPORTERS 4400 SKYLAND DRIVE, N.E. ATLANTA, GEORGIA 30342 (404) 851-9679

REPORTED BY:

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DOCUMENT NUMBER-DATE

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1	I N D E X
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4	WITNESS: WAYNE WEAVER
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7	EXAMINATION PAGE
8	BY MR. BECK 5
9	BY MR. WOFFORD 107
10	BY MR. BECK 109
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16	EXHIBI_TS
17	(None were marked.)
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1	PROCEEDINGS
2	Thereupon,
3	WAYNE WEAVER,
4	having been first duly sworn, was examined and
5	testified as follows:
6	<u>EXAMINATION</u>
7	BY MR. BECK:
8	Q. Hi, good morning. My name is Charlie
9	Beck, and I'm with the Office of Public
10	Counsel.
11	Could you please state your name?
12	A. My name is Wayne Weaver.
13	Q. By whom are you employed?
1.4	A. By Verizon Communications, formally
15	GTE.
16	MR. WOFFORD: Charlie, I should have
17	mentioned this before, but can we agree
18	that objections to the all objections
19	except those to the form of the question
20	are reserved?
21	MR. BECK: Sure.
22	MR. WOFFORD: Sorry.
23	BY MR. BECK:
2 4	Q. What is your position with Verizon?
2.5	A. I'm a manager in the internal audit

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1	department.
2	Q. How long have you held that position?
3	A. I've been a manager for about 18
4	months now.
5	Q. What position did you hold before
6	that?
7	A. Senior auditor.
8	Q. How long have you worked for Verizon?
9	A. About four years.
10	Q. Do you hold any professional
11	designations?
12	A. I have a master's degree, but no CPA,
13	CIA or any of those.
14	Q. A master's degree in business or
15	accounting?
16	A. It's in accounting with, I guess
17	you'd call it, a minor in internal auditing.
18	Q. Have you been an internal auditor for
19	the entire four years you've been at Verizon?
20	A. Yes.
21	Q. What did you do before that?
22	A. I was an internal auditor with
2 3	NationsBank.
2 4	Q. About how long did you do that?
25	Two and a half wears

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1	Q. When did you receive your master's
2	degree?
3	A. In '94.
4	Q. I'd like to ask you to take a look at
5	the document that begins at Bates stamped page
6	17456 and ending at 17462.
7	A. Through 17462?
8	Q. Yes.
9	A. Okay.
LO	Q. Do you recognize that document?
l 1	A. Yes, I do.
L 2	Q. Could you just briefly describe what
L 3	the document is?
1.4	A. It is a legal memo that we drafted to
15	Thomas Parker who was the associate general
16.	counsel at the time related to the Snyder
17	Direct Services service audit review that we
18	performed back in 1998.
19	Q. Does this document summarize the
2 0	results of the internal audit that you
2 1	conducted?
2 2	A. Yes.
2 3	Q. What was your role in that audit?
2 4	A. I was the lead auditor, the in-charge

auditor on that job.

1	Q. Did you have a number of people
2	working for you in that position?
3	A. Yes.
4	Q. Who was working for you?
5	A. Andrew Timberlake. Yamira Lajara.
6	MR. WOFFORD: Spell that.
7	THE WITNESS: It's Y-a-m-i-r-a
8	L-a-j-a-r-a.
9	Let's see. Susan North. I believe
10	that was it.
11	BY MR. BECK:
12	Q. How did this audit come about; in
13	other words, what caused this audit to occur?
14	A. There were it started with a
15	request from our regulatory legal department.
16	I believe the request came through Karen Smith.
17	Q. What was the request?
18	A. The request basically was we've been
19	getting a number of complaints related to
20	different slams from various sources, and they
21	wanted us to do some additional investigations.
22	Q. Karen Smith is a lawyer?
23	A. She's in our regulatory department.
2 4	She was an AVP, I believe, of our regulatory
25	affaire I'm not sure what her exact title was

1 at that point in time.

- Q. Was it the slamming that had been occurring with the use of Snyder people that led to the audit then?
- A. Snyder was one of the focal points, but we had other telemarketing agencies that were doing -- or were selling long distance for us. Snyder was just one of them, was one of the bigger ones.
- Q. Were the others audited at the same time that Snyder was audited?
  - A. No.
- Q. This audit was just focused on Snyder and it's relationship to Verizon. Is that correct?
  - A. Yes.
- Q. On page 17456, there are six bullets about halfway down. It says: The scope of the review.
- Could you briefly describe what each of those six bullets are and describe how that was -- how that was part of the review that you did?
- A. Okay. The sales order processing, basically what we were looking at there was

from the point when customer contact was made through the point when Snyder handed the order off to GTE or its affiliates, whoever that would be; that was the main point there. And what we were doing with those customer orders, we were looking for key attributes. We were looking for whether the proper documentation was maintained on file by Snyder. We were also looking at certain dates as well as far as how orders -- when did they start, when they did leave Snyder, when did they leave different places. We were doing a time line on these as well.

The next one was the sales compensation plans. We wanted to take a high level overview of the sales comp plans to make sure that there was nothing in the sales comp plans that was really incenting the salespeople to slam customers.

The next one was the quality control complaint resolution explanation reporting processes. That was on the back end of their order processing, what controls did they have in place to ensure order quality, order accuracy. Did they have any sort of follow-up

1 processes in place?

- Q. Would that include whether the signatures on authorizations to change long distance companies were authentic?
- A. Were they authenticating -- I'm not sure I understand the question.
- Q. Well, whether the signatures on authorizations to change long distance company, whether those signatures were actually the persons who they claimed to be?
- A. I don't -- I don't think that's what their department was there to do. I think they were just there to make sure that there was a valid signature, yes. But I don't know if they were looking at it to see if it was that person's actual signature.

Is that where you were going with that question?

- Q. Yes. Let's talk plainly about it. Were they interested in whether some of the signatures on those forms were forgeries?
  - A. Yes, they were.
- Q. Okay. Was that part of that review or some other part of the review where you looked at that?

A. Where we looked at that was mainly in the sales order processing. We wanted to make sure, if it was a signed delivery or if it was a telephone call, that they had a third-party verifier.

Q. Go ahead, please.

A. The performance monitoring and measurement. This was really internal metrics. How many orders did they bring in? How long did it take to gather those market orders? Which markets they were coming from? Different reporting standards that Snyder was supposed to report to us as GTECC, GTE, whatever.

here was for human resources. We wanted to make sure that -- one of the big concerns that was raised by our regulatory department was if someone, a sales associate, on the Snyder side was caught, that if they had forged a customer's signature or made up a fictitious customer, how were they dealt with from a human resources standpoint? Were they were fired, basically? What disciplinary action was taken? We wanted to make sure that that was actually occurring and we felt was justified, satisfied

1 us.

The training and business ethics we wanted to make sure that in their training materials they were trained on what the regulations were, what were good ethical sales practices and was that covered, basically, in the training materials.

And the last one was logical system security, which this is kind of a catchall category to look at their systems and how information flowed from when it came in the door until when it left the door.

- Q. This letter is signed by Mark R. Smith?
  - A. Yes.
  - Q. Who is he?
- A. At the time he was the engagement manager on the job, and he was also acting as director for -- we had a director that had just left, and he was about to assume that position. So he was dual rules on their audit.
- Q. Was he the person that you reported to?
  - A. Yes.
    - Q. How did his responsibilities compare

and contrast to yours in the audit? 1 Typically a manager on the job has a 2 more high level role on an audit. 3 in-charge of the audit is there in the field. They are doing all of the work, and they are 5 supervising the other staff members along with 6 performing the test. 7 And that latter aspect was your job? ο. 8 9 Α. Yes, correct. 10 Q. 11 Α. 12

Did you help draft this letter?

I primarily wrote the letter, yes.

So Mr. Smith reviewed the letter and Q. made any changes he might make and then signed it?

We -- I wrote the original draft of the letter. He did make some changes; and we did discuss any and all changes before he signed it, yes.

Were there any meetings with Mr. 0. Parker that you know of where this letter was discussed?

> Α. Yes.

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- Could you describe what those Q. meetings were?
  - Α. The meeting was we presented the

results of the findings that were contained in this report.

- Q. Who was present at that meeting?
- A. The one meeting that I'm recalling was myself, Mark Smith and Tom Parker.
- Q. Was it after this letter was sent to him or at the same time it was delivered?
  - A. When we delivered the hard copy.
- Q. Were there any other follow-up meetings other than that one with Mr. Parker?
  - A. Not with Mr. Parker.
- Q. Okay. Were there follow-up meetings with someone else?
- A. There were meetings with -- once we had the meeting with Tom Parker, there were no more meetings after that. We put that -- basically because of the attorney-client privilege at that point in time that we were under, we left it under his control and he was taking it from there.
- Q. Did you ever -- subsequent to the meeting with Mr. Parker, did you discuss or present the results of your audit to any other persons at GTE?
  - A. We had -- no.

- Did you -- after the audit did you ο. 1 discuss what you found with others? 2 Yes, we had discussions with other 3 Α. executives. Could you name who they were and when 5 ο. those discussions occurred? There was one meeting that I was involved with; and that was myself, Mark Smith 8 and George Wieskopf, and I'm not sure of the 9 last name, but I think it's W-I-E-S-K-O-P-F. 10 He was the vice-president of finance at the 11 time and our main point of contact at GTECC. 12
  - Q. He was the vice-president of finance at GTECC?
    - A. Yes.

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- Q. And what was --
- A. I believe that was his title.
- Q. What was the scope of the discussion that you had with him?
  - A. This was a meeting that we had as part of our typical annual planning cycle, and it was a follow-up for -- I guess it was probably in November, December of '98, that time frame.
    - Q. When you say part of the typical

annual planning cycle, what does that mean?

- audit department does a risk-based audit approach where we speak with the business units and say what are your riskier bases. These are the different audit segments that we want to go do, the different audits that we want to go do. We present that plan to them, and we discuss what they want to include or what they want to throw out. And one of the items that we did talk about in these planning meetings during this time frame was what, if any, work we were going to be doing relating to Snyder Direct Services.
  - Q. And what was concluded about that?
- A. At that meeting it was put basically on hold, was the conclusion of any further follow-up work at Snyder was put on hold.
  - Q. Why was that?
- A. The main reason is our relationship with Snyder was changing and we didn't -- at that point in time, no one knew if we were going to even be able to go back in and review Snyder again. And we would have done something in about a year, or something like that, from

1 the time.

- Q. Are you familiar with GTE terminating Snyder with respect to foot sales in Florida?
  - A. I know that it happened, yes.
- Q. Was your meeting with Mr. Wieskopf before or after that event?
- A. I'm not sure. I don't know exactly when foot sales ended with Snyder.
- Q. Were there any other follow-ups to this audit other than the audit itself and this meeting with Mr. Wieskopf?
- A. There was an offshoot of the audit that's mentioned in the report, I believe, related to AFNI financial.
  - O. Describe that?
- A. The AFNI audit was -- there were concerns raised during the Snyder audit that orders were going to AFNI, they were getting stuck kind of in what was called the black hole at the time, and they were not getting processed for 30, 60, 90 days. There were a lot of processing delays. And then they would show up at GTE and for various reasons they'd get kicked out, some would get processed. So there were concerns that AFNI was holding up

1 | the process.

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- Q. Is AFNI an acronym?
- A. Yes, it is.
- O. What does it stand for?
- A. I believe it's American Financial Network, Inc.
- Q. And I'm not -- how were orders qetting held up in AFNI?
- A. My basic understanding of the process flow was Snyder would take their orders, pass them electronically to AFNI who would process a segment of those orders for Snyder, or actually for GTE, take those orders and change them into -- get them into our systems, into the GTE systems. So they were a middle man, basically, between Snyder and ourselves.
- Q. Could you turn to page 17460 of the letter, which is page 5 of the letter?
  - A. Yes.
- Q. One of the recommendations that you made as part of this audit was to institute third-party verification for Snyder orders as was already being done in Florida -- or in California. Is that correct?
  - A. That was one of our recommendations,

1 yes.

- Q. Could you describe the basis for that recommendation?
- A. When we did the testing in California, we felt that the TPB process, how they had it working at that point in time was a best practice; and we felt that they should mirror that in other regions.
- Q. How did the amount of slamming that was going on in California compare to other areas?
- A. I don't recall the actual statistics, but my general feeling is that it was lower.

  I'd have to go back do that point in time to see what the actual statistics were.
- Q. Let me direct your attention to under the first bullet on page 17460.
  - A. Uh-huh.
- Q. This says: We recommend that Snyder begin using this process to verify all field sales based on a cost benefit analysis. Do you see that?
  - A. Yes.
- Q. What cost benefit analysis were you referring to in your letter?

The basic cost to implement the 1 Α. recommendation, what would it take to -- I 2 believe, at the time what they were actually 3 doing with their field sales reps, where they 4 had, I believe, several cell phones that the 5 They would field sales would take with them. 6 call a third-party verifier. The third-party 7 verifier, they would hand the cell phone over 8 to the customer, and the customer would talk to 9 the third-party verifier where you would record 10 Now, you'd have the cell phones, the 11 the call. usage, all those kinds of things that would go 12 along with that. There would also be the 13 training and the additional paperwork. 14 these are the costs that are related to 15 implementing that sort of recommendation. 16 17 Q. 18

- And that process was only being engaged in in California for Snyder sales. Ιs that right?
  - Α. Yes.

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- Have you seen any analyses that 0. determine what the cost of that process was?
  - Α. No.
- You were recommending -- were you recommending, then, that such a cost benefit

analysis be undertaken? 1 2 Α. Yes. Do you know what the results of that 3 0. 4 recommendation were? Not at this time, no. 5 A. Have you known at any time what the 6 Q. results of that are? 7 8 Α. No. Do you know whether the company 9 Q. entered into that cost benefit analysis or 10 completed the analysis? 11 Not that I know of at this point in 12 13 time. Well, not that I know of, period. 14 The cost would be the actual -- you ο. could actually calculate a dollar cost per sale 15 to engage in the third-party verification like 16 17 was being done in California, couldn't you? MR. WOFFORD: Objection, calls for 18 19 speculation. 20 Go ahead and answer. 21 THE WITNESS: I would assume that you 22 could do that. I have not seen what 23 Snyder's cost structure looks like. 24 during this audit, we weren't privy to all

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So I don't know that I

that information.

could give an opinion on that. 1 2 BY MR. BECK: But your recommendation was that such Q. 3 a study be conducted to determine what that 4 cost would be; was it not? 5 Α. Yes. 6 Now, you mentioned a cost benefit 7 Q. What would be the benefit side? analysis. 8 The benefit we believed would be less 9 Α. slamming complaints, or less complaints from 10 It's a more secure process, a better customer. 11 controlled process, in our opinion, because you 12 don't have the paperwork having to get passed 13 14 around. Did you think that third-party 15 16 verification would eliminate the forgeries that you had been finding in your investigation of 17 18 Snyder? 19 Could you -- I'm not sure I Α. 20 understand the question. Well, there's the benefit, you know, 21 22 when you look at the cost benefit, the benefit 23 would be valid sales as opposed to invalid

ones; would they not?

Α.

Sure, yes.

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Q. And one of the things you discovered in your audit was that Snyder employees were forging customer signatures; is that right?

- A. I don't think that we concluded that they were forged signatures. I don't remember drawing those conclusions, not to that strength. I know that we had some letters of agreement that we were concerned -- we had definite concerns about that was the name right, was the name wrong, was it a spouse's name or things of that nature, which I think you could see in the testing. But I don't recall it was coining the term "forged signatures."
- Q. Did you suspect that there were signatures on -- letters of authorization were being forged?
- A. My personal suspicions were probably yes.
- Q. But you're saying you didn't test to see if that was true?
- A. We tested to see if there were -- if a customer said John Doe, was the signature John Doe. We did not have any way of determining without contacting the customer if

John Doe signs his name with a big J or a little J. We couldn't tell exactly if that signature was Mr. John Doe's signature or not. We just knew that there was a signature on that piece of paper. That's all we could determine because we were not allowed to contact the customer directly about their order. We had to look at historical information.

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- Q. So you suspected that there were forgeries being engaged in by Snyder, but you didn't check to see if those signatures were authentic on authorizations?
  - A. I don't know how we could have.
- Q. How would you determine -- or did you try to determine whether the signatures were actually that of the person whose signature it purported to be?
- A. Without contacting the customer, I don't think -- I cannot think of a way we would be able to authenticate that signature unless we ask the customer to sign a piece of paper in our presence and then we compared that to the LOA. That's the only way that I could have determined, you know, with reasonable assurance that these two signatures matched; and we did

not have the ability to go back to the customers.

- Q. Okay. So did you or did you not as part of the audit determine whether signatures were authentic on letters of authorization?
- A. To the extent possible we made sure that they were good signatures, yes.
- Q. That was one of the items you tested for, then?
- A. We tested whether there was a signature on the forms, yes.
- Q. I'm not sure we're getting caught up in semantics or not.

MR. WOFFORD: I think you two are talking past each other.

THE WITNESS: Maybe I can try to explain a little bit. We are seeing a historical document and that this transaction occurred at a distant location and it has been forwarded from a field salesperson up through the ranks and it is -- we have got a photostatic copy of it sitting in front of us right now when we're doing our testing.

And what we can verify at this point

in time is we can verify on that sales order, we can see if it says John Doe and then we can see if John Doe actually signed it, we see if he spelled out his name.

But without contacting that customer and saying can you send me a faxed copy of your signature or can you come down and sign a piece of paper for me so that I can actually compare it to this historical signature, there's no way that I can authenticate that signature by the definition that I think that you're trying to get at. There was no way for us to go about doing that.

I mean, we had one -- one, we had restrictions from both our side and from the Snyder side that were saying that, you know, minimize customer contact at all costs kind of things. And then there were also restrictions from, you know, our side that we needed to get this done within a very short period of time as well.

So with all of those constraints, we did what we could do. For those items

that we did have as concerns, those were forwarded on to both Snyder and to our regulatory affairs people. And the intentions were for them to go ahead and follow up on any of the ones that we had questions or concerns about.

Now, if they subsequently contacted customers and they were asking for independent verification of their signatures by having the customer sign another piece of paper, I don't know.

## BY MR. BECK:

- Q. Okay. In your response you mentioned that you were on very tight time constraints, I believe, in completing this audit?
  - A. Yes.
- Q. Was there a pending business decision that required those tight time constraints?
  - A. Yes.
- Q. What was the pending business decision?
  - A. I think the continuing relationship with Snyder. What our relationship was going to be with Snyder was the decision.
    - Q. Does that mean whether you were going

to fire them or not, in plain language?

A. I believe so, yes.

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- Q. And the higher-ups, the people who caused this audit to happen, wanted the audit results so they could make that determination. Is that right?
- A. That was one of the pieces of their -- yes.
- Q. Do you know who was responsible for making that decision on whether to terminate the relationship with Snyder or not?
- A. It would have been the GTE communications corps, GTECC executives. That would have been George Wieskopf, as I mentioned before. I believe -- I'm trying to think who the president was at the time. I think it was Butch Bircher who was the GTECC president at that point in time. They had changed over several times, but those would have been the key players.
- Q. Did anybody ask you to discuss whether the relationship should be terminated or not?
- A. Not directly. They didn't ask for my opinion of should we terminate with Snyder or

not.

Q. Did they do so indirectly?

- A. They wanted to know about the general working relationship between Snyder and ourselves and, you know, good points, bad points. They wanted to know those kind of things that were, I think, additional information for them to make their decision.
- Q. What was your recommendation on those points?
- A. The recommendation, as I remember, from the audit department as a whole, not just mine independently, was that there were problems with Snyder and that, you know, something needed to be done with the relationship, either terminate it or downscale it or change the way we do business with them.
- Q. When you say there were problems with Snyder, can you generally state what those problems were?
- A. Well, going into the audit, we had -I mean, before we even kicked off that, when
  regulatory and GTECC had brought us in to
  actually prepare us for going to Snyder and
  doing some of the audit work and whatnot, they

had -- we had a large meeting of different people, a big conference call, basically.

And one of the things that was discussed was they realized that there were -- from the field sales standpoint, there were some control weaknesses that were causing fraudulent or inaccurate LOAs to come through from the sales side, and that was kind of agreed upon.

Snyder folks were on the phone, GTECC folks were on the phone, regulatory and audit were all there together. And this is kind of a pre-planning meeting. So field sales was one of those items that was a known problem, and that was one of the main focuses of the review before we even really got started in the audit.

When we started in the audit, we wanted to make sure we looked at field sales because that was such a problem. But because everybody agreed it was a problem and Snyder was doing fixes as we were in doing the audit, they had changed their process, they were doing massive number of things, we didn't go out and look at the Snyder field sales probably as much as we would have done had this been not agreed

upon to begin with. 1 Agreed upon as a problem, you mean? 2 ο. It was -- it's a known risk. Yes. 3 Α. And if everybody agrees it's a risk, why spend 4 limited resources going after a known risk that 5 everybody knows and is trying to fix? That was 6 kind of the thinking. 7 The known risk being the fraudulent 8 0. 9 sales? By field sales, yes. 10 Α. Let me return a little bit to the 11 0. 12 cost benefit analysis for third-party 13 verification. You communicated that to Mr. 14 Parker; did you not? 15 Α. Yes. 16 What was his response to your Q. 17 recommendation on that? 18 Α. I believe it was positive. 19 That he thought that that was Q. 20 something that should be done? 21 Α. Yes. 22 Q. How about, did you mention that to 23 Mr. Wieskopf in your meeting with him? 24 Yes, the whole report we discussed at

length with different people in the regulatory

Again, generally agreeable and that

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Q.

Α.

Yes.

sounds like a good thing to do, is the overall opinions that I remember.

- Q. You said you had meetings with various regulatory people and others concerning your audit?
- A. We had -- part of our normal process for going through an audit or a review of this nature is that whenever we have any kind of finding or concern or whatever it might be, an observation, we will kind of leave it in draft form, not the report or anything like this, this is a very finalized document, we'll go discuss it with key personnel. And we'll do that throughout the audit and make sure we have the finding right, make sure that we didn't miss something or we misunderstood something. So we call that our clearing process. We will clear those findings with them.

And part of that, we would have weekly status meetings that were requested not only by Snyder but also by the GTECC folks and also regulatory. Regulatory meaning Karen Smith, primarily; she was our key contact. At those meetings we discussed our status of the audit.

Q. So you had weekly meetings while you were conducting the audit. Is that right?

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- A. I think there were two meetings, that's my general recollection, because of the short time span of this audit.
- Q. And do you recall was Karen Smith at these meetings?
- A. I know she was at one of them, but I'm not sure if she was at all or both.
  - Q. Who else attended these meetings?
- A. I'm not sure of the exact names. I know that, generally speaking, the audit team was there. There was usually a representative from Snyder, a representative from GTECC and a representative from regulatory.
- Q. Do you know who the GTECC representatives were at the meetings?
- A. Not specifically. I know who the major players were, but I don't know if they're always the ones that came to the meeting or not.
  - Q. Karen Smith is a major player?
  - A. On the regulatory side, yes.
- Q. How about on the non-regulatory side, the business side?

- A. That would have been -- I mean, our key players would have been -- I believe his name is Michael Lyons, and the other person was Ted Gilmore.

  Q. Now, besides Mr. Parker and Mr.

  Wieskopf, with whom else did you discuss your recommendation concerning third-party
  - A. The recommendation was discussed at these meetings and before it was finalized in the report that you see. And that included the same, somebody from Snyder, somebody from GTECC, somebody from -- audit was there and usually regulatory as well.
  - Q. You mentioned that Mr. Parker responded favorably to your recommendation?
    - A. Yes.

verification?

- Q. And Mr. Wieskopf responded favorably to your recommendation. Is that right also?
  - A. Yes.
- Q. Did anybody ever respond negatively to your recommendation?
  - A. Not to my knowledge.
- Q. Did anybody ever respond any way other than positively?

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- Not to my knowledge.
- Besides Mr. Wieskopf and Mr. Parker, do you recall any other persons who you discussed that recommendation with?
- Other than the ones that had already been mentioned? I mean, somebody --
  - Karen Smith?
- Karen Smith. Somebody I -- I could speculate who we talked with at Snyder, but I know we probably had that conversation with him, but I don't remember it specifically. I also remember talking with different people in the audit organization. I mean, we talked with Jolene Modean who was the incoming vice-president of audit. She was the top person in audit. Also Mark Smith and the audit team as well. But from an outside standpoint, I think those were the key players.
- Do you know whether Karen Smith is still with GTE, Verizon?
- I believe she is. That's -- I'm not 100 percent sure.
- You don't know what her position 0. would be now?
  - No, I really don't. Α.

Q. And I'm sorry. She was the vice-president in regulatory?

- A. She was an AVP or a VP. I'm not sure which at that point in time. And she was in the regulatory -- it was either regulatory compliance, regulatory affairs, something like that, but I don't know specifically.
- Q. And what was her particular interest in the audit of Snyder?
- A. They had a number of complaints that had come through, and a lot of them had Snyder's name on them. And because of the number of complaints that had happened, she felt that we needed to go do an audit of them. Again, she was kind of the driving force; herself and Tom Parker were working together to kind of be the driving force behind the audit.
- Q. To your knowledge, your recommendation concerning third-party verification was never implemented. Is that true?
  - A. To my knowledge, no.
  - Q. Do you have any idea why?
- A. I believe that we were ending our relationship with Snyder. And to implement

something of, you know, a process change 1 nation-wide like this, it wouldn't just take a 2 -- it would take several months to get it 3 rolled out, get it up and working in all 4 locations. And I don't -- and from the 5 discussions that we had with Mr. Wieskopf in 6 the November, December time frame, again, we were kind of put on hold for stuff. 8 9 subsequent to that we found out that we were 10 ending our relationship with Snyder.

Q. Your recommendation was made no later than May 11th of 1998?

A. Right.

Q. Which is the date of your letter to Mr. Parker; is that right?

A. Correct.

Q. And your relationship with Snyder foot sales wasn't terminated for at least another six months. Isn't that right?

A. I don't know when it was terminated.

I don't know when the Snyder foot sales was terminated. I don't know the exact date of that.

Q. Other than what you've already described, is there any other reason you

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believe that your recommendation was never 1 implemented, that you know of? 2 Not that I know of, no. 3 Α. Q. As part of the audit, you performed a 4 series of mystery shoppers at Snyder field 5 sales events. Is that right? We performed some, yes. Could you describe what the purpose 8 0. of that was? 9 The primary purpose of the mystery 10 Α. shops was to get us acquainted with what was 11 going on at a Snyder field sales location. 12 13 And by mystery shoppers, someone would appear but it would be unknown to 14 salespeople that you were actually auditing? 15 16 Yes. Α. 17 You actually conducted one of them, 18 didn't you? 19 Yes, I did. Α. 20 We'll get to that later. ο. 21 Other than what you've already 22 discussed, were there any other follow-ups to 23 this audit of Snyder? 24 There was not a follow-up audit of

25

Snyder, no.

But were there any other processes ο. 1 other than what you've already discussed? 2 Not that I remember, no. 3 Α. Q. Did you discuss the results of your 4 audit with Snyder as well? 5 Yes. As part of the clearing 6 process, we were talking with Snyder. They 7 were at those clearing meetings. 8 Let me ask you to turn to page 6 of 9 0. the letter which is Bates stamped page 17461? 10 11 Okay. Α. You have a number of bullets on this 12 Q. 13 page --Uh-huh. 14 Α. 15 -- that describe the results of a 16 substantive test of Snyder sales orders. Ιs that right? 17 18 Are you talking -- page 6, I mean, Α. 19 you were just looking at a different page than 20 I was. Right, the bottom of page 5 that 21 Q. 22 leads into page 6? 23 Yes. Α. 24 And then on page 6 you have some of 25 the results of those. You describe some of the results of some of those substantive tests. Is that right?

A. Yes.

- Q. For example, the fourth bullet says that on 38 of 68, or 56 percent, of the orders did not have one of the following identifiers on the LOA, Social Security number, driver's license number or date of birth. Is that right?
  - A. Right.
  - Q. Of those field sales?

was that -- I mean, is that a problem? Didn't you think that was kind of unusual to have that kind of failure rate?

- A. That high failure rate, yes, I would have said that that was noteworthy. And again, their processes were changing and that's why the identifier was -- that was supposed to be a new fix, but their processes had only been in -- the new processes had only been in place for a short period of time.
- Q. Let me ask you to turn to page 17672, which is a different document.
- A. 17672. Are we done with this one here?

Yes, for now. 1 Q. Okay. I'll just keep it off to the 2 Α. side, then. 3 Do you recognize this document? 4 0. Α. Yes, I do. 5 Could you state what it is? 6 It is a planning memo. It is the 7 Α. document that we prepare for before we go out 8 and do an audit that kind of lays out the 9 logistics: What are we going to cover, how are 10 we going to do it, where are we going to be 11 staying, basic planning information for the 12 audit. 13 Charlie, just so we 14 MR. WOFFORD: know we're talking about the same 15 document, can you give me the inclusive 16 Bates numbers of the documents? 17 MR. BECK: We've -- I was about to 18 19 ask that. BY MR. BECK: 20 21 The planning memo, does that go Q. through Bates stamp 17683? 22 23 Α. One second. 24 It goes through 683 is the typed 25 document, yes. And then there were supporting

documents that go into it. 1 So the Bates stamps subsequent to 2 0. 17683 are, what, support for the planning memo? 3 Some of them, yes. Let me just kind 4 Α. of thumb through here. 5 0. Sure. They would have stopped at 17707. 7 That would have been the end of the supporting 8 materials for the planning memo. 9 10 Is the planning memo something that Q. 11 you prepared? 12 Yes, it is. Α. 13 Could you turn to Bates stamped page 17677? 14 15 677, yes. 16 Could you turn your attention to the 17 place where it says special note? 18 (Witness nods head.) Okay. Α. 19 Okay. You see where it says: 0. 20 review involves a number of big players, and the term "big players" is in quotes? 21 22 Α. Yes. 23 What did you mean by big players? Q. 24 I listed the following names, those 25 being the key players or the big players,

meaning that there was -- this was a high profile audit and a lot of people were watching; therefore, we need to maintain, you know, high levels of professionalism.

- Q. George Wieskopf, you've already mentioned; he was one of the big players?
- A. Yes, he was. He was our key contact at GTECC.
- Q. And you've mentioned Tom Parker who is with the legal counsel?
  - A. Yes.

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- Q. How about Bill Edwards, what was his role with respect to the audit?
- A. At this point in time I think he was the controller of GTE, of the GTE telephone operations at that point in time. He was administratively internal audit's boss. That's who internal audit reported up to, ultimately.
- Q. Was he involved in any way in the audit?
- A. He knew of the audit, and he had been in discussions with Tom Parker and Karen Smith to kind of get things kicked off.
- Q. Do you know whether the results of the audit were provided to him?

- A. I don't remember.
- Q. Did you have any meetings with him?
- A. Not me personally.
- Q. Do you believe that if there were, they would be with either Karen Smith or Tom Parker, then, would have discussed this with him?
  - A. Yes.
  - Q. Who is Larry Zydou?
  - A. Larry Zydou.
  - Q. Zydou?
- A. At the point in time, he was our acting assisting controller, auditing. He was the top person in auditing, and he was also an audit director. He was fairly new to the department, but --
  - Q. What role did he play in the audit?
- A. Fairly minimal. I mean, he was fairly new. He came in, I think, during the audit, as I remember. He was put on as acting during the middle of it. And his was more of just a review. He knew of the audit, what the findings were, had seen a copy of the legal letter that was sent out.
  - Q. Did you ever discuss the audit with

him?

- A. Yes.
- Q. What were your discussions with him about the audit?
- A. Just like with the other remaining audit department members. We just talked about what we found, what we did, those kind of things, what our recommendations were.
  - Q. What was his response to that?
- A. I don't remember specifically. But, you know, generally, you know, if he had a problem with it he wouldn't have let the report go out the door. I mean, that's just generally their role, so.
- Q. Did you discuss your recommendation concerning third-party verification with him?
- A. I'm sure we did. I don't remember it specifically; but, I mean, we discussed the whole report with him.
  - Q. And do you recall his response?
  - A. Not -- not specifically, no.
    Are we done with the planning memo?
- Q. I think for now. I don't want to guarantee it, but.
  - A. Okay. I'll set it aside, then.

Let me ask you briefly about a 0. 1 document Bates stamped 18274. 2 MR. WOFFORD: Just the one page, 3 Charlie? 4 MR. BECK: The document that goes 5 through -- or this is a letter that's 6 three pages long going through Bates 7 stamped 18276. 8 BY MR. BECK: 9 I'd like to ask you if you recognize 10 Q. that document? 11 I do. 12 Α. Could you briefly describe what it 13 Q. 14 is? Is it an audit report from an audit 15 Α. of GTE Long Distance in 1997. 16 Were you personally involved in that 17 18 audit? 19 No. Α. That's an audit different than the 20 0. 21 one you conducted on Snyder; is that right? 22 Α. Yes. 23 But as part of your audit at Snyder Q. did you review this audit? 24 We reviewed the report for the 25 Α.

findings as part of our planning process.

- Q. Let me ask you on the first page of this letter, toward the bottom, it says: In our opinion the controls addressed within the scope of our audit are inadequate?
  - A. Yes.

- Q. Are you familiar with that -- that opinion that's in the letter?
- A. That's our typical opinion for -that's our worst opinion for when we issue a
  report.
- Q. And when you did your audit of Snyder, you were aware of that opinion that had been made in this earlier audit of GTE Long Distance. Is that right?
  - A. I was aware of it, yes.
- Q. What impact did that have on your audit of Snyder, if any?
- A. I don't know of any. I don't know that it had any impact, really. I know that we looked at this audit as a reference tool to help us understand the process, to help us make sure that we're testing the right things, because they had done a lot of the preliminary work back in June of '97 or even earlier that

we used again as a reference source. 1 Let me ask you to turn to Bates 2 Q. stamped page 18483. 3 MR. WOFFORD: What's the full range? 4 I'm not sure. MR. BECK: 5 MR. WOFFORD: It begins with 18483. 6 7 BY MR. BECK: Do you recognize the document that's 8 Q. Bates stamped page 18483? 9 Generally, yes. 10 Α. And it says Lead Memo at the top; 11 Q. 12 does it not? 13 Α. Yes. Can you describe generally what a 14 Q. 15 lead memo is? A lead memo is our base document, our 16 work paper. It's where we document our 17 testing, a specific piece of the testing, let's 18 19 say. 20 And is this part of a larger Q. 21 document? I was wondering if you could 22 identify the pages that would consist --23 It has two pages. With this lead 24 memo there are two pages, 83 and 84. 25 That's 18483 and 18484? 0.

- A. Yes. Those are the two that really go together. And then there would be -- if there would be anything it would be B-11 dot anything else at the top of the page here.
  - Q. All right.

- A. And then there would be -- those would be associate documents. But I don't see that on the next set of Bates stamps, so I don't know if they're out of order or whatnot. But these are the only two that really kind of go together.
- Q. All right. At the bottom of the page under Findings, Condition Issue, it states that: No standardized and formalized process is in place for the forwarding and handling of complaints to Snyder. Do you see that?
  - A. Yes, I do.
- Q. Could you describe in a little bit more detail what the problem is that that addresses?
  - A. That we found at that point in time?
  - O. Yes.
- A. The basic finding that we had was that complaints would come in from various sources and there was no central point to take

those in, handle them and make sure that they got resolved adequately. That was our biggest concern, biggest problem. There were multiple places, people, whatnot. I mean, there was -- Snyder had a complaint piece, GTECC had a complaint piece, so on and so forth.

- Q. On the top of the next page, which is Bates stamped paged 18484, there's an area that says "risk high". Are there various descriptions of risk; are there various categories of risk that you can ascribe to a practice?
  - A. Yes. Low, medium and high.
- Q. Okay. And the high then is the highest risk?
  - A. Correct.

- Q. And it says: Lack of formality may result in either untimely resolution or lack of correction of unethical sales practices. Is that right?
  - A. Yes.
  - Q. And do you agree with that?
- A. That is the risk of not being able to track some of these things.
  - Q. Let me ask you to turn to page 18495?

Α. Yes. 1 This is a lead memo for a section of Q. 2 the audit described as B-12. Is that right? 3 4 Α. Yes. And you recognize this, this lead 0. 5 6 memo? Generally, yes. 7 And then: The objective of this memo 8 is to ensure that customer complaints are being 9 handled properly and in a timely manner; is 10 11 that right? 12 Α. Yes. And then under Source there are a 13 number of what look like subsections to me, is 14 that what you could describe that? Or what 15 would you describe that as? 16 The B-12.1 through B-12.10, these are 17 supporting documents that support this document 18 19 or would be referenced in this document. 20 And if you look at 18499. 21 Q. Yes.

22

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Α.

cross-reference our -- the work papers, B-12.1

would be the summary of test work. And up at

the top of this document you'd see handwritten

Just as an example, the way we

That would show that these are the two 1 documents that the two are pointing towards or 2 referencing each other. 3 Okay. Okay. Let me go back again to 4 0. those lists of the subpoints? 5 Α. Yes. 6 B-12.1 is a summary of test work? 7 0. 8 Yes. Α. B-12.2 is a log of all complaints for 9 Q. unauthorized switching on hand at Snyder? 10 1.1 Α. Yes. Okay. How did you determine, you the 12 Q. auditors, complaints of unauthorized switching 13 14 on hand at Snyder? If a customer would call in to Snyder 15 and say that I had been slammed or I have a 16 complaint or whatnot, they would log it; and it 17 18 was supposed to make it on this log. 19 Let me backtrack again here to 0. 20 B-12.1, which is the summary of test scores? 21 Α. Yes. And you referred me earlier to page 22 Q. 23 18499 as a place where that summary of test

work starts. Is that right?

Yes.

Α.

24

```
And to which page does that extend,
          0.
1
    the summary of test, or B-12.1?
2
               I think that's the only one. Let me
3
     just double check.
4
               That's what it looks like. It's just
5
6
     one page.
               What would be on the next page, then,
7
          ο.
     on Bates stamped page 18500?
8
               B-12.2, which would be the next
9
     cross-referenced document, which would be the
10
     log of all complaints for unauthorized
11
12
     switching on hand at Snyder.
               How do these relate, the 12.1 and
13
          Q.
14
     12.2?
               I believe 12 point -- let me just
15
     make sure, hold on.
16
17
               12.2, B-12.2 was the Snyder listing
     of complaints, and that was used to pick a
18
19
     sample for testing.
               Is the sample on 12.1?
20
          0.
21
          Α.
               Yes.
22
               So 12.1 is a sample of those that are
          Q.
23
     listed on 12.2?
24
               Correct. We took a sample of 25
          Α.
25
     items.
```

```
Let's look at the sample, which is on
1
          0.
     Bates stamped page 18499?
2
3
          Α.
                Yes.
                There are a number of -- or one of
 4
          Q.
     the first columns is BTN?
5
 6
          A.
                Yes.
                What does BTN stand for?
          Q.
                Billing telephone number.
 8
          Α.
                And there are a number of 305 area
 9
          Q.
     code numbers listed there; is that right?
10
11
                I see about five, yes.
          Α.
                Are there six?
12
          0.
                I'd have to count them, one -- I got
13
          Α.
14
              Item number 5 and then items 13 through
     18.
15
16
          Q.
               Okay. Seven area code 305s?
17
          Α.
                Yes.
                And also one item 19 in the area code
18
          Q.
19
     407; is that right?
20
          Α.
               Yes.
21
                And all those area codes are in
          Q.
22
     Florida; are they not?
23
          Α.
                I'm not sure.
24
                Well --
          Q.
25
```

I just don't know.

Α.

All right. Well, in any case, if we Q. 1 combine 305 and 407, we have eight of those 2 that are in either of those area codes --3 4 Α. Yes. -- out of your 25? 5 Now, let's just take one, just take 6 the first one, for an example. All right. 7 That's line 5 for the 305-651-6513? 8 9 Yes. Α. This, again, comes from a 10 Okay. Q. subsection of all those complaints that were 11 received by Snyder? 12 13 Α. Yes. And are these the only complaints 14 15 about unauthorized changing? I don't I don't remember exactly. 16 17 know if they were. I don't remember 18 specifically if it was all just complaints of 19 slamming or complaints of any nature. I don't 20 remember. 21 Let me ask you to direct your 0. 22 attention back to 18495, that page? 23 Α. Yes. 24 Doesn't under section B-12.2 say: Q.

Log of all complaints for unauthorized

switching on hand at Snyder? 1 Yes. 2 Α. So these would only be complaints for 3 ο. unauthorized switching. Is that right? 4 That's what I'm thinking, yes. Α. 5 Okay. Let's go back to 18499. Could 6 0. you just read across and tell me what each of 7 those columns mean with respect to that item, 8 9 as an example? Give me just a minute, please, so I 10 Α. can just make sure I'm familiar with this. 11 12 0. Sure. (Witness reviews document.) 13 Α. The first, it looks like four 1.4 Okay. 15 columns which include BTN trans date, required 16 date and rep I.D. Those are basic 17 identification so we know what the key time 18 frames were, what the customer phone number was 19 and who was the actual one processing. Is the transaction date the date that 20 0. 21 the switch purportedly occurred or was 22 purportedly authorized? 23 I'm not 100 percent sure but I -- I 24 don't know for sure, but I would say yes.

How about the required date; is that

25

Q.

what you call that?

- A. It may be request date. It may be the date the request got processed.
  - Q. Go ahead.
- A. Again, I'm not sure what each of the dates actually represent at this point in time. I'm sure when we were doing the test we did, but I just don't have anything that shows me what they are, what they mean today.

The next one is the action plan, which on this one says Written warning/invest.

- O. What does that mean?
- A. Well, looking at the original B-12.2, looking for that item, the action plan, what Snyder was going to do with it, I assume, is that they were going to issue a written warning to the rep or to someone and then they were going to investigate the change at a further date.
- Q. And that's for the complaint of unauthorized switching that that action plan was taken?
  - A. I believe so, yes.
  - Q. Go ahead.
  - A. The action plan date was the next

date is when that was supposed to happen or when it did happen.

Audit by QA was their QA department.

Did someone take a look at it from their side?

Step A, Test Work Steps A. If you reference down below: The following tests were performed for the columns listed.

Do you want me to continue?

- Q. In other words, I just look to the bottom of the page for those columns A through D to say what they are?
  - A. Yes, sir.
  - Q. Okay.

- A. And each of the columns will tell you what they verified. And if we had -- in this case you'll see that we had -- there was an E-1 in column A.
  - O. Yes.
- A. E-1 being that that was an exception that we took. It says see B-12.

Field personnel did not resolve complaint within 72-hour time line. That was an internal metric that Snyder had that if a complaint came through that their field sales personnel would have to resolve it within 72

That's what the E-1 referenced. 1 And then going across, the different 2 tick marks are, again, down here at the bottom 3 on the right-hand side of that that says: 4 Tested with no exceptions, blah, blah, blah. 5 All right. Now, on the page of the 6 12-2 pages, which I take it are eight pages, 7 8 beginning at Bates stamp 18500 through 18507? 9 18507? Yeah. Α. 10 And these are a log of all complaints Q. 11 for unauthorized switching on hand at Snyder we discussed earlier. Is that right? 12 13 Α. Yes. 14 Q. What was the time frame covered by --15 Well, just a second. I want to make 16 sure that they're all the same. 17 Sure. Q. 18 Yes, it looks like they are all the 19 same. 20 Q. What was the time frame covered by 21 this? 22 I don't know for sure. Α. I can tell

23

24

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specifically.

Q.

All right. Go ahead and tell me what

you what the report shows. I don't remember

1 | the report shows?

- A. Up at the top there's a marker that says: CRC complaints (1/1 through 4/8). So.
- Q. So would that indicate to you that these are the complaints received by Snyder about unauthorized switching during that period January 1 through April 8th of 1998?
- A. It could be. I mean, those are the only dates that I see. I mean, I don't have anything that tells me one way or the other.
- Q. Okay. And, of course, this doesn't include any of the complaints received by GTE about slamming; these are only the ones received by Snyder. Is that right?
  - A. I believe so, yes.

I don't know if there are duplicates or if this is an independent log; I just don't remember specifically.

- Q. And if we wanted to know what complaints had been received by Snyder, we could look at the area code of the BTNs to see which ones are Florida, relating to Florida. Is that right?
  - A. I would assume so, yes.
  - Q. Going forward in the documents now,

leaving those behind, page 18519? 1 519? I'm sorry. 2 Α. Yes. Q. 3 Okay. 4 This is one of the supporting 5 Q. Is that right? 6 worksheets. Let me just familiarize myself. 7 Α. ο. Please tell me what this page shows? 8 Give me just a minute, please. 9 A. 10 Sure. Q. What I believe these to be is the 11 Α. actual detailed documents that support the 12 report starting on 500, 18500. Looking at 13 14 complaint investigation form sent to GSM and 15 returned from GSM with action plan. 16 So these are a portion of the Q. complaints received by Snyder that --17 18 Α. Yes. -- that you looked at as part of the 19 20 audit? 21 I believe so. I'm trying to just 22 find one and cross reference it. 23 I believe what they are -- I believe 24 what they are is they are supporting documents

of the actual action plans that were sent from

the field up to Snyder headquarters personnel for summarization in this report.

- Q. This report referring to?
- A. 18501 -- I mean, 500.
- Q. All right. Let me see if I understand correctly what this is an example of. These are three -- there are three 305 area code numbers listed here. Is that right?
  - A. Yes.
- Q. And all of them have transaction dates in January, late January of 1998?
  - A. Yes.
  - Q. Is that right?

And these are complaints that were received by Snyder of unauthorized switching. Is that right?

- A. That I'm not sure of. I can tell you what's on here, but I don't remember what specifically this was used for. It looks like this is -- we send this out the door to say here are your complaints that go to your region, and then it's listed by these people up here. That's my understanding.
- Q. Well, by complaints, wouldn't that be a complaint of unauthorized switching?

A. I would assume. I don't know. I really don't know. I just don't remember specifically or not.

- Q. Well, what other complaints did you look at? Were there others other than unauthorized switching?
- A. No. I think most of them were all about switching. I just don't remember specifically about this one. If I had to guess, I would say that's what specifically this is. I just -- it doesn't have much on there to give me any indications one way or the other. I'm sorry.
- Q. I'm just trying to understand what it shows myself.
- A. But if you -- on 519 you can cross reference item 14, which is handwritten there; and you can cross reference it to page 18502 by the BTN, billing telephone number.
- Q. And in fact, the 14 means that this is one of the items that was selected for testing?
  - A. Correct. Yes.
- Q. And we would find this on page 18499, which shows, as I understand it, the subpart

When we tested we selected from the

tested for, and it's shown on page 18499,

23

24

25

right?

```
log, which was starting at 18500.
 1
 2
                Right.
          Q.
                That log is a log of complaints.
 3
          A.
 4
          Q.
                Complaints of unauthorized switching,
     right?
 5
 6
          Α.
                Yes.
 7
          0.
                Yes.
 8
                     And then from there, these are
          Α.
                Yes.
 9
     the supporting detail that make up that log.
10
     So, yes, those would be the supporting logs
     that were sent to the field to the general
11
12
     sales managers and that included their action
13
     plans and what they were going to do with them,
14
     that would, again, be the follow-up to what got
15
     put into this log.
16
                Okay. Let me ask you to turn to page
          Q.
     18533?
17
18
                18533.
                        I think that's in the next
19
     set.
20
                I think it goes for three pages, if
21
     I'm reading it right.
22
                MR. WOFFORD:
                               18533 through what?
23
                MR. BECK:
                           Through 535.
24
     BY MR. BECK:
25
                I'd like to ask you what this
          Q.
```

document is?

A. Give me just a second, please.

It is a log of escalated complaints sent to Snyder by someone in the GTE Network Services Post Sales Fulfillment Area, Liz Smith.

- Q. So this is a different area, or these are different complaints than the ones we looked at earlier? These are complaints received by GTE as opposed to Snyder?
  - A. Correct, that's my understanding.
- Q. And these are the -- this is a log of escalated complaints that were used as the test to see whether all escalated complaints had been received by Snyder. Is that right?
- A. I believe there was -- just give me a second.

Looking back through what this -- can you repeat the question? I'm sorry. I just want to make sure I'm answering the right question.

Q. Is it correct that these are the -these are escalated complaints for Snyder that
were received at GTE, and they were used to
test whether all escalated complaints had been

received by Snyder?

2.0

- A. Yes.
- Q. Now, these were received by Liz Smith's group. Is that right?
- A. Based on the information -- that's who we got this from. I don't know how they came in the door, but Liz Smith was the keeper of this log.
- Q. And Liz Smith works for which company?
- A. At that point in time, by looking at the source information on here, the handwritten note says: We got this from Liz Smith, GTE Network Services, Post Sales Fulfillment, LD Complaints.
- Q. And this, I take it, is not a complete list of all complaints; it's only those used for testing?
- A. That, I don't know. I don't know if it's a complete listing or not. I don't know if it was a snapshot or we took a couple -- I mean, there's -- the date is cut off -- start at 2/5/98 and go through 4/7/98. So there could be more before that 2/5/98 date. There could be more after 4/7. I don't know if we

took a sample mid course or what we did. I'm just saying this is -- I think this is what we used for testing, yes; but I don't know if it's a complete report.

- Q. Let me ask you to go through and identify columns with me, if I could. Let's take about the tenth one down, Nadine Frezen. It starts on 2/26 1998?
  - A. Yes.

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- Q. 2/26/98 refers to what?
- A. The date -- it says date received. I would assume that's the date the complaint was received.
- Q. And right now we're discussing, just for the record, Bates stamp 18533; is that right?
- A. Yes.
- Q. And then that's the person's name that follows that?
  - A. Yes.
- Q. And that person's telephone number?
- 22 A. Yes.
- Q. It says Florida there, for 305 area code; doesn't it?
- 25 A. Yes.

Next it says OOF. What does that 1 ο. stand for? 2 Out of franchise. 3 Α. What does that mean? 4 0. It means it is -- an in-franchise 5 Α. customer is a customer that is already a GTE 6 local phone service customer, that is, in the 7 GTE franchise area. An out of franchise Я customer would mean that GTE does not have 9 local services or is not the primary ILEC in 10 that area. It's outside of our region. 11 What does the next date, January 15, 12 0. 1998, mean? 13 Date signed. I think it's the date 14 A. 15 that the LOA was signed. 16 The LOA stands for Letter of 0. 17 Authorization? 18 Α. Yes. 19 Do you know what the following Q. 20 columns represent? 21 Not really. I can speculate, but Α. 22 that's it. 23 Okay. Let me ask you about the -- do Q. 24 you know what the event column, the Event I.D.

25

column means?

Again, I could speculate; but I don't 1 Α. 2 know for sure. The next column is Fraud. Do you see 3 0. that? 4 Yes, I do. 5 Α. And then the response under there is 6 either N or Y; is that correct? 7 Yes. 8 Α. Is that right? 9 And here we have a Y. . Q. 10 Yes. Α. I guess that means yes for fraud; is 11 0. that right? 12 1.3 That would be a fair assumption, yes. Α. 14 How was it determined on this page Q. 15 whether or not there was fraud? 16 I don't know how they made that Α. 17 determination. 18 Who would have made it? 19 Liz Smith or somebody in her group or 20 whoever took the investigation. 21 So these three pages, 18533 through Q. 22 535 came from Liz Smith's group and already had 23 on there yes or no to the column on fraud? 24 This was prepared by her, and Yes.

These were

we just took this document.

```
complaints that had already come in the door.
1
     The test that we were looking to do was to make
 2
     sure that these got forwarded to Snyder
 3
     accurately.
 4
               And do you know when this document
 5
          Q.
    was provided?
 6
             By Liz Smith?
7
          Α.
8
          Q.
               Yes.
               Not a specific date, no; but it was
 9
          Α.
     within the audit time frame.
10
```

- Q. The last event listed is, for date received at least, is April 7, 1998. Is that right?
- 14 A. Yes.

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2.3

- Q. And there are marks at the top of the work paper on the first page of 4/14/98. Is that right?
  - A. Yes.
- Q. So it would be somewhere in that time frame, between the 7th of April and the 14th of April; would it not?
  - A. I would say it's probably even earlier than that.
- Q. Well, it couldn't be earlier than
  April 7th, could it?

```
Well, I see a 4/8 in here. There's
         Α.
 1
               There's a 4/7. I mean, there could
     one 4/8.
 2
 3
     be --
               Okay. So it couldn't be any earlier
     than April 8th of '98; is that right?
 5
               I would think not, no.
 6
          Α.
               Otherwise, you wouldn't have an April
 7
          0.
 8
     8th entry?
 9
          Α.
               That's good.
               But we also had a date on the first
10
11
     page of April 14th, 1998, that's handwritten.
     Is that right?
12
13
               Yes.
          Α.
14
               That's an auditor's mark. Is that
15
     right?
16
          Α.
               Correct.
17
               So isn't it fair to conclude that
18
     somewhere in the time frame April 8 to April
19
     14th, 1998, is when this report was generated?
20
          Α.
               Yes.
21
               MR. WOFFORD: Well, are you asking
22
          when the report was generated or when it
23
          was provided to the audit team?
24
     BY MR. BECK:
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. ;

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Q.

Well, let's do both. It would have

to be generated on or after April 8th and on or 1 before April 14th, wouldn't it? 2 I would think that's reasonable. 3 Because to be able to include an item from 4/8, 4 it would have to be generated on that date or 5 after, and we would have had it before the 6 auditor signed off on it and put the date of 7 4/14/98 on there. That would have been -- they Я were done with that piece of testing. 9 MR. BECK: Are we okay? I mean, I 10 know this is tedious. Do you want to take 11 12 a short break? MR. WOFFORD: I'd like to take a 13 14 short break. (A recess was taken at this time. 15 16 BY MR. BECK: 17 Q. Can I ask you to turn to Bates stamp 18 page 18536? 19 I don't think I have that one. It 20 should be in the next series, should be the top 21 one. Okay. 22 Could you tell me what this document 23 represents? 24 Okay. It's a document prepared by Α.

the auditor, Susan North. It is test results

for tracing of non-escalated complaints, sent to -- sent by GTECC to Snyder.

- Q. So she was seeing how well Snyder was receiving non-escalated complaints that GTE was sending to them?
  - A. Yes.

- Q. And does this show that 28 complaints was sent by GTE to Snyder on March 10, 1998?
  - A. Yes.
- Q. Eight of those 28 did not involve unauthorized switches. Is that right?
  - A. From reading the document, yes.
- Q. Which means that 20 of them did involve unauthorized switches. Is that right?
- A. By doing the math, yes, it looks like there were 20.
  - Q. And that's for one day in March of 1998; is that right?
    - A. Yes.
  - Q. And it says 43 percent of the complaints -- of these complaints were not received on March 10, 1998. Is that right?
- A. Yes. There's a slight -- it says:

  Percentage of complaints no received by Snyder

  on 3/10/98. I would assume that that's a typo,

meaning not.

- 7

- Q. And the purpose of this test was simply to trace one day's worth of complaints on hand at GTE and trace to see whether they were in Snyder's log. Is that right?
  - A. Yes.
- Q. And what this found is that 43 percent of the complaints were not making their way into Snyder's log. Is that correct?
- A. 43 percent of the non-escalated complaints, yes.
- Q. Okay. Let me ask you to turn to Bates stamped page 18537?
  - A. Okay.
  - Q. Do you recognize this?
  - A. Yes.
- Q. Could you briefly describe what was tested as reflected on that Bates stamped page?
- A. As I remember, at the point in time that we were doing the work, we were only -- Snyder was only contracted to do residential orders, not small business orders. And we had gotten communication from Karen Smith that there were some small business orders coming through and they wanted us to investigate them.

And that's the nature of this document, to research and determine cause of small business orders taken before signing of contract with Snyder.

- Q. Let me ask you to look at that e-mail that's on Bates stamped page 18539.
  - A. Yes.

- Q. This is an e-mail from Karen Smith.

  Is that right?
- A. There's several E-mails here. But, yeah, it's from -- at the top it starts: From Karen Smith to MRS Smith, which was Mark R. Smith. It was sent from Karen Smith to Mark Smith.
- Q. Then we get down -- this forwarding of e-mails gets down to one that was -- let me get to the substance of the forwarded e-mail, if we could.
  - A. Okay.
- Q. There are roughly 600 business orders at a time when Snyder wasn't supposed to be doing business orders; is that right?
  - A. Let me just --
- Q. Sure. Please read that e-mail, if you would. In fact, could you also read the

next Bates stamp as well and then we'll discuss them all.

- A. Okay. So on the next two pages, 539 and 540, were the ones you wanted to look at?
  - Q. Yes, please.
  - A. Okay.

- Q. And I want you to describe basically what test you did and what the event is that you were looking at as part of the audit.
- A. From reading this and just my general recollections, what happened in this time frame were we had business orders coming through Snyder that shouldn't have been. They shouldn't have been selling to business customers.

Looking at the other information in here, they seem to think that these customers were walk-in customers and they were -- they had business numbers and stuff like that. And the customers through additional follow-up, you know, were -- I'm not sure exactly how they came in the door.

Their general contention is that these customers were, one, they shouldn't have been sold by Snyder because they were business

customers; and, two, they are indicating several places that it's slamming.

- Q. There are about 600 orders that were purportedly for businesses. Is that correct?
  - A. According to the memo, yes.
- Q. And on page 18539 it says that: The first 30 contacted all were slammed. Is that right? You, being GTE.
  - A. That's what the memo says.
- Q. And I take it during that time of these 600 business orders, Snyder wasn't even supposed to be selling to businesses?
- A. Well, I mean, just looking back at some of our documentation, they sold these customers residential plans on business lines. Meaning that you have a B-1 line, a business line versus an R-1 line which is a residential line. And certain plans can be sold on an R-1 line that can't be sold on a B-1 line.

Without going back into all the details of that, I don't know that I can remember anyway. That, I know, was one of the distinctions. Because we state that in the lead memo on Bates stamp 18537: Were processed with residential plans on business lines. That

was the defining point there.

- Q. But, in fact, these were all -- these were mostly slams, at least; is that correct?
- A. According to the memo, yes, that's definitely the indication.
- Q. And by slam, that means the businesses didn't authorize any of these changes?
- A. Reading further in the e-mail, that's definitely what the results conclude from this e-mail.
- Q. And you did tests to determine the cause of small business orders taken before signing of contract. Is that right?
- A. Let me glance back through this again.

What this -- just reading through this e-mail, it's basically documenting what we knew of this problem is what we are doing.

It's not really any individual test that we're going through other than just interviewing individuals. If you're looking at the scope, it talks about I.D., which is internal audit. The internal audit department interviewed various individuals to explain the cause and

action plan of the orders processed in the e-mail. I.D. spoke with the following people. And we tried to get to the root cause and why they were rejected and any result in customer complaints and what was basically being done about this. This was kind of a follow-up just to make sure that something we knew of is somebody on the Snyder side, is somebody on the GTE side taking care of it.

Q. Okay.

A. I mean, if you can read on -- if you read on through the memo, you see basically it says, the bottom of that page: Based on conversations with GTE and Snyder personnel the exact cause of this problem is unknown and is likely a combination of both customer and rep fraud. A trend analysis on these orders was completed by Snyder which did not find any significant trends by rep I.D. or location to pinpoint the problem.

- Q. There's one other e-mail on Bates stamped 18541 through 18542?
  - A. Yes.
- Q. And this simply describes the results of the 30 test calls made with respect to that

problem with the business versus residential. 1 Is that right? 2 Yes. 3 Α. 4 There are a number of Florida customers listed there in the group; are there 5 6 not? 7 I see a couple, yes. There are several in here that have the Florida State 8 code, FL, listed on them. 9 10 And they all say slam or likely slam, do they not, for Florida at least? 11 All the ones listed with the Florida 12 State code have likely slam listed next to 13 14 them. 15 ο. Okay. Let's move on. Let me ask you 16 to turn to Bates stamped page 18795. I'd like 17 to ask you about the table that's in the middle 18 of that page and ask you to describe what it 19 means? 20 Can I get 18794? It should be the 21 first page of that narrative. 22 MR. WOFFORD: It's blank. 23 THE WITNESS: I'm just looking at the 24 -- there's a Narrative E-2, page 2 of 6 is

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what's --

793 is the first page. 794 is a 1 2 blank page. Do you want to keep it in there? 3 BY MR. BECK: 4 5 Q. Yeah. 6 Okay. Give me just a second to Α. familiarize myself. 7 8 Q. Sure. 9 Α. Okay. 10 Q. What I'd like for you to do is 11 describe what the chart shows on page 18795? 12 Well, the table provides detailed Α. 13 information regarding payments that GTE has 14 made to Snyder for the months of January 15 through March of '98. 16 Snyder gets paid only when GTE 17 accepts one of its sales; is that right? 18 Α. According to the memo, yes. 19 Q. And this shows that during the period 20 of January through March of 1998, 48.44 percent 21 of the sales Snyder sent to GTE were not 22 accepted. Is that right? 23 Α. Yes. 24 Q. Could you generally describe what the

cause is of GTE not accepting a sale sent from

Snyder to GTE?

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Generally, there could be numerous reasons for why a sale would be rejected. could have missing customer information. A big one would be, like, the billing telephone number would be wrong. If you miss one digit, if a four looks like a nine, or vice versa, that could throw off your processing because it's very -- billing telephone number is the big key field the system would go off of. the name and address don't match up with the billing telephone number, if different key fields were off. If you left off -- you could leave off something of what carrier code should be processed with this. If you were switching from AT&T to GTE, you know, if you left off the GTE PIC code, you know, you wouldn't know which -- from a system standpoint, you wouldn't know which one to change it to. A simplistic example.

- Q. So if an order comes in and has any one of those problems, it won't be accepted by GTE. Is that right?
  - A. Among other things, yes.
  - Q. Don't they get fixed and resubmitted?

- A. There are places where orders will be recycled. They will be kicked back to Snyder or whoever originated the order and say we don't have enough information to process this order. There could also be other holdups, systematic or otherwise that could be contributing to that number as well.
- Q. Is this number of 48.44 the -- the 48.44 percent unacceptable rate, is that the net number? In other words, that's the number that don't get fixed and are just never accepted?
- A. It doesn't really say. I wouldn't know for sure. I mean, to say that they've never been fixed or would not be fixed, I don't know if they would get recycled back through or not.
  - Q. On page 18803?
  - A. Let me get there.
  - Q. Okay.

- A. Okay.
- Q. These are just other charts showing the same information; are they not?
- A. It looks like a summary of the activity.

And it shows -- at one place it Q. describes them as GTE rejects of Snyder orders. Is that right, one of the charts? Yes. Α. Does this help you in being able to answer whether this is the amount that are never, never accepted or not, if you know? Not just by looking at it, no. I mean, because it -- I'm just looking at it, and it doesn't say if these ever get reprocessed or not. I mean, if -- for example, the January number of 2,789 rejects of those, did they get recycled or is that 2000 number incorporated into the February number? I don't know, you

Q. Okay. Let me switch topics a little bit and ask you about the mystery shopper review.

continuation of old orders dropping off and new

know. Are there duplicates there and is it

just a billing total or what, or is this a

numbers coming on? I don't know.

A. Where?

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- Q. Let's start at page 18866.
- A. I don't think I have it. I stop at 25 849.

1 You said 18886? 2 866. MR. WOFFORD: 3 THE WITNESS: 886? 4 BY MR. BECK: 5 It's one of them. 0. 6 And is this your audit program for 7 the mystery, for looking at the mystery 8 shoppers? 9 Α. Yes. 10 And what you did as part of this 11 audit is you actually appeared at the field, the sales events that Snyder was attending and 12 13 you reported back what you saw, basically, is 14 that right, what happened? 15 The mystery shops were A. Right. 16 intended just to get us familiar with what was 17 happening at field events. 18 And I'll just skip around a little 19 Let me ask you about the documents 18893 20 through 18896. 21 I'm looking at 890. Α. Okay. 22 Q. Okay. 18893 through 896. 23 Α. Okay. 24 Please describe your guidelines for Q. 25 the mystery shopper inspection, if you would

call it that. Is that right? 1 2 Α. Yes. Or the mystery shopper guidelines? 3 Q. 4 Α. Yes. And on page, the third page of those, 5 0. which is 18895, there's a mystery shopper 6 7 checklist explanation. Is that right? 8 Α. Yes. 9 And the first part is Image and ο. 10 Appearance. Is that right? 11 Α. Yes. 12 The first one is that: Q. The Snyder 13 sales associates should identify themselves as 14 agents of GTE or representatives of GTE. Ιs 15 that correct? 16 Α. Yes, that's what it says. 17 ο. And so one of the things you're 18 looking for is to make sure the Snyder people 19 represent themselves as GTE and not as Snyder 20 employees? 21 That is one of the things we were 22 looking for. 23 And in fact, it specifically states Q. 24 they should not be identifying themselves as

Snyder employees. Is that right?

Right. A. 1 The sales And the second thing says: 2 rep should be wearing a name tag with a GTE 3 name and/or logo. Is that right? 4 Yes, it is. 5 So that's another thing you would 6 0. look for as a mystery shopper? 7 8 Α. Right. And the third thing says: The sales 9 rep should be wearing Docker style pants with a 10 GTE logo shirt or a plain white and blue shirt 11 that should be appropriate for the event. 12 that right? 13 Yes, it does. 14 A. Okay. And that's another thing that 15 Q. you looked for in your mystery shopper 16 17 inspection. Is that right? Generally speaking, yes. Those are 18 19 just some general guidelines that we had. 20 Q. Let me ask you to turn to page 18880. It's right before this. 21 Α. 22 Q. Sorry. 23 Okay. Α. 24 Do you recognize page 18880? Q.

Give me just a second to get

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Α.

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organized a little bit.
 1
                Sure. Sure.
. 2
          - Q .
 3
           Α.
                Yes.
                You prepared this document; did you
 4
 5
     not?
                Yes.
 6
           Α.
                And this was a mystery shopper
 7
           Q.
      inspection in Chicago?
 8
 9
           Α.
                Yes.
                Did you go to Chicago just for this
10
           Q.
11
      purpose?
12
           Α.
                Yes, I did.
                And you -- one of the things is you
13
     looked to see whether the representatives were
14
      identifying themselves as a representative of
15
16
      GTE Long Distance, and you answered yes.
17
      that right?
18
               Yes, I did.
19
                And in fact, that's what happened?
20
      mean, you went and looked and saw that they
21
      represented themselves as GTE?
. 22
                 I went up and talked to this
           Α.
23
      gentleman.
24
                And he had a GTE logo on his shirt?
           Q.
25
                I believe he had a jacket -- a shirt
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on, and then he had kind of like a light windbreaker is what I remember. But I have written down GTE logo shirt with jacket cover.

- Q. Okay. And anyhow, this page and -is it a two-page report of your inspection of
  this person?
- A. Yeah, I believe the checklists were all of two pages.
- Q. So it's pages 18880 and 18881 for your inspection of this person in Chicago. Is that right?
  - A. Yes.

- Q. As part of your audit, other people did these in Florida as well; did they not?
  - A. Yes, they did.
- Q. And on 18882, we have one in Miami.

  Is that right?
  - A. Yes.
  - Q. And in that case your auditor determined that the representative -- or the Snyder employee was identifying themselves as a representative of GTE Long Distance. Is that right?
    - A. They circled yes.
      - Q. Okay. And they were wearing a name

tag with a GTE name on it. Is that correct? 1 They circled yes again to that 2 3 question. 4 So was your answer yes to my Q. 5 question? 6 Yes. Α. And on page 18886, we have another 7 mystery shopper in Miami. Is that right? 8 9 Yes. A. 10 And again, during this inspection, 0. 11 they found that the representative identified 12 themselves as representatives of GTE Long Distance and they were wearing a name tag with 13 14 a GTE name on it. Is that correct? 15 That's how they indicated on this 16 sheet, yes. 17 Let me ask you about Bates stamped 18 page 18919 through 18920. 19 919, you said? Α. Yes, 919 through 20. 20 Q. 21 A. Okay. 22 Q. Is this more backup to your audit 23 concerning the mystery shoppers? 24 I believe what we're looking at here Α. 25 is we're looking at mystery shops performed by

another company. I think it was Wells Fargo, but I would have to go back and look.

- Q. Oh, okay. They had done some mystery shopping for Snyder themselves; had they not?
  - A. Yes.

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- Q. And you were reviewing the results of Wells Fargo's mystery shopper events?
- A. Whoever was doing it. I think it was Wells Fargo. I would have to go back and double check. But somebody was doing -- an outside company was doing mystery shops; that's where we got kind of the idea to do it ourselves. They were doing it in different places. The particular document you referenced I believe was in Florida.

And what we were looking at them for was to get an idea of what was going on, what other people were seeing, what the other company was seeing. It was just general information more for our understanding, again, reviewing what would have already been done.

Q. This document indicates that during this inspection in Homestead, Florida, the Snyder employee was wearing a name tag with a GTE name. Is that right?

Which number again? 1 A. 18919. 2 Q. Representative wearing name tag with 3 A. 4 company name. Yes. 5 By company name, it means GTE; does Q. 6 it not? 7 I believe so, yes. 8 All right. Let's change topics a Q. 9 bit. 10 Α. Are we done with the mystery shopper 11 stuff? 12 Well, those documents. Q. 13 Okay. A. 14 Q. And the next document I'm going to 15 ask you about is Bates stamped 17819. 16 17819? Α. 17 Q. Yes. Do you recognize that? 18 I've seen it before, yes. A. 19 generally recognize it. 20 Is this one of the documents you Q. 21 reviewed as part of your audit? 22 I know we looked at their training manuals, and that's where this looks like this 23 24 comes from. Like I said, it does look 25 familiar.

And their training manual says that 1 0. they must wear clean and appropriate GTE sales 2 associate shirt; does it not? 3 4 Yes. Α. And they must always wear a visible 5 6 GTE I.D. badge. Is that right? 7 Yes. Α. And those are two things that you 8 9 checked on your mystery shopper analysis that 10 you did as part of your audit. Is that right? 11 Yes, we did. Α. 12 And were you trying to see whether 13 they were doing the things that their training 14 manual says they're supposed to do? 15 A. One of the tests, yes. 16 And this is confirmed on Bates 0. 17 stamped page 17845? 18 Do you have that one? It's coming. 19 In process. Α. 20 Is this again from the training Q. 21 manual of -- I'm sorry. 22 Α. Based on the footer, it appears so. It appears to be from the same manual. 23 24 Q. This is the Snyder training manual?

: j

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The training and performance

1 development manual, yes. And again, this says the mystery 2 shopper evaluates whether the Snyder employees 3 are wearing an I.D. name tag. It doesn't say 4 5 but I assume it means with GTE name tag 6 and also wearing GTE approved attire. Is that 7 right? 8 Yes. Α. 9 Snyder Direct Services, Inc., 10 Consumer Field Markets, Training and Performance Development. 11 12 Let me ask you to turn to page 0. 1.3 18259. 14 I don't have that one. What was the Α. number again? 15 16 18259. You should. Q. 17 The first one I have is 256, 275. 18 You can look at mine, if you like. Q. 19 MR. WOFFORD: These must have gotten 20 out of order. 21 THE WITNESS: Well, we've got several 22 pulls from different places; but I don't 23 see it generally in here. 24 BY MR. BECK: 25

Let me just ask you to look at Bates

Q.

stamped 18259 and ask you if you recognize it? 1 I do. 2 Α. What is it? 3 Q. 4 MR. WOFFORD: Here, I've got it. THE WITNESS: It's a preliminary 5 scope that the internal audit department 6 7 and I put together when we were doing our original planning for the audit. 8 BY MR. BECK: 9 10 Q. Okay. 11 A. Thank you. This just describes preliminarily 12 ο. 13 what your audit was designed to accomplish. Ιs 14 that fair to say, or not? 15 When we had our initial discussions Α. 16 with the key players, which would have been the 17 people I've already named, Karen Smith, George 18 Wieskopf, Ted Gilmore, what did we want the 19 audit to accomplish. These were a brain dump 20 of activities that we would want to take a look 21 at when we were there. 22 Let me ask you to turn to page 18262 23 and 18263. Ask you if you recognize that 24 document? 25 Α. I do.

Q. Could you describe what it is?

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- A. It is a letter from Chris Owens, who is the president of GTECC Consumer Markets to four individuals at GTECC related to business ethics/compliance.
- Q. Let me first ask you about Chris
  Owens who was then president of consumer
  markets. What does that encompass, consumer
  markets?
- A. At this point in time consumer -GTECC was broken up into a couple different
  units, and one of them was consumer markets,
  which was primarily residential sales.
  Consumer markets were closely assigned with
  small businesses and residential lines.
- Q. Is this only GTECC? He's the president of consumer markets for GTECC?
- A. Yes, I believe so. That was -- it's on the GTECC letterhead, and that's what my recollection is.
- Q. And that includes Long Distance, does it not, for that segment?
- A. I don't know how LD, Long Distance, rolled up underneath this at this point in time, March 10, 1998.

- And there are four people this was 1 Q. sent to. Could you identify each of those four 2 people and what their positions were with the 3 4 company? I'll do what I can. G. Allen, I do 5 Α. 6 not know. J. Bilney would be Jody Bilney; she was in the sales area. 7 8 Q. Of GTECC?
  - A. Of GTECC.
  - Q. Okay.

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- A. Ted Gilmore which was -- he was for, again, he was in the sales area but he was in -- I believe he was the head of Snyder on the GTECC side. I think he was VP/GM was his title.
- Q. VP would be vice-president and general manager?
- A. Yeah. I've got it listed someplace in one of these other documents. In the planning memo I know there was a listing of what his exact title was. I could find it if you'd like.
  - Q. Well, it's not necessary right now.
    Who's the last person --
  - A. Ted --

Oh, I'm sorry. Go ahead, then. 1 Q. Ted Gilmore VP/GM, LD Division, 2 Snyder liaison was what we had him as the 3 title. 4 Okay. And LD Division is Long 5 6 Distance? 7 Α. Yes. 8 0. And he was one of the people in 9 charge of liaison with Snyder? Yes, that's how we had him listed. 10 11 Q. Okay. And who's J. Havens? John Havens, again, I think he's in 12 Α. 13 the sales organization. I doubt know his exact 14 title, but I recognize the name. 15 Why is this letter in your -- first .Q. 16 of all, is this letter in part of your audit 17 work papers? 18 Yes, it was. Α. 19 Why is it there? Q. 20 It was planning materials to give us A. 21 an understanding of what the environment was 22 like, give us an understanding of the regulatory concerns related to these issues 23 24 related to Snyder.

You see there some handwritten notes

25

Q.

on the right side of page 18262? 1 I do. 2 Α. Could you read them? 3 0. I'll give it my best shot. It 4 starts off, says: Copy to: There's some 5 6 scratching that looks like a TKE slash. I'm 7 not sure, it could be a Steve or something, I'm 8 not sure. 9 Q. Do you know what the TKE would stand 10 for? 11 No, I don't. 12 Can you read the rest of the Q. 13 handwritten notes? 14 See note something. I don't know Α. 15 what that word is. We need to look at. 16 then I can't make out what the rest of this 17 says. I really can't make it out. 18 MR. BECK: At the end of this I'm 19 going to ask for a legible copy of this 20 with the note so I can read it. 21 MR. WOFFORD: I can't read it either. 22 I'm not sure. 23 THE WITNESS: I don't know if we have 24 This was -- I remember, from the 25 work papers that this is a copy of a copy.

I don't know if anybody still has the 1 original. I don't know. I just know why 2 it was in here was because of the -- the 3 subject matter was related to Snyder and 4 5 telemarketers as a whole, again, setting us up for what the environment was like 6 7 for planning information for us. 8 BY MR. BECK: 9 Now, Mr. Owens who was the author of 10 this letter, was he provided the results of 11 your audit? 12 Α. I don't remember specifically. 13 Q. Okay. 14 He could have had knowledge of it, but I don't know. 15 16 All right. Let me ask you to turn to Q. the document that starts at page 20907. 17 18 I know I don't have that one. 19 And it's entitled Snyder Q. 20 Communications, Inc., GTE Policies and 21 Procedures Manual. Do you recognize the 22 document that begins at page 20907? 23 Generally, yes. I know that we had A. 24 a couple of Snyder manuals in our work papers

that we used as reference material.

- Q. Where does this document stop, at what Bates stamped page?
- an index up at the front. I show on 20908 that it has 14 items listed on the table of contents, and that would take us all the way up to 20958, which would be the end, which would be the last end tab is what it looks like. So I would assume that that would probably be, if the numbers are concurrent, that it would be --- I think that would be the end point.
- Q. Okay. All right. And this is part of your audit backup because it's something you used as part of the audit or at least reviewed?
- A. It is. When we're originally doing the planning for the audit, you know, one of the things we always request is we ask for policies and procedures of what are you supposed to be doing. And this is, for Snyder, one of the backup materials that we obtained.
- Q. Let me ask you about Bates stamped page 20914?
  - A. Yes.

Q. This page covers their policy with respect to representation, is that right, their

representation policy? 1 That's what it says on the top, yes. 2 What I'd like to ask specifically 3 about is under the operating process on that 4 page, there's a bullet, seventh bullet under 5 Snyder's responsibility. It says: Enforce a 6 7 dress code that includes usage of GTE branding. And then it lists a series of items. And I was 8 9 wondering if you could discuss the type of branding that Snyder used that's shown there 10 that would show GTE? 11 I don't know the specifics. 12 13 tell you when I did the mystery shop and when 14 we saw different articles around the Snyder 15 offices. 16 0. Okay. Please do? 17 Α. They used the small GTE bug, which is 18 -- it's just the logo. 19 What bug? Q. 20 Let me use this for a second. 21 MR. WOFFORD: No, I don't think he 22 wants you to draw. 23 THE WITNESS: Oh, I'm sorry. BY MR. BECK: 24

There's a bug

Just describe it.

25

Q.

1 that's the GTE logo? It's our logo. It's a little 2 circular, oval picture that has GTE written on 3 It's blue and white. That's just what 4 they call it, the GTE bug. I'm sorry. 5 6 Q. Go ahead. Sorry. When we saw that, it was the 7 standard GTE logo that we had on there. It was 8 9 either blue or white was the standard colors. And where would Snyder use that? 10 On the I.D. badge that I remember, I 11 12 believe that there was a small logo on that They had some promotional materials 13 badge. 14 also that had the GTE logo on it as well. 15 Did the shirt Snyder employees wear Q. 16 have the GTE logo on them? 1.7 The one that I remember from the Α. mystery shop, yes. 18 19 In fact, their policy says that. 20 That's the first one listed under GTE branding 21 shirts. Is that right? 22 Α. Yes. 23 How about caps, have you ever seen Q. Snyder people wear a cap with a GTE logo? 24

25

Α.

No.

1	Q. How about shirts or advertisements,
2	did they have a GTE logo that you've seen?
3	A. I did see some promotional materials
4	that, again, had the small GTE logo on them.
.5	Q. Any other items listed here where you
6	recall seeing GTE logos?
7	A. The sales booths, Item J. They also
8	had they would have banners that would
9	list, you know, have the GTE logo on there and
10	say GTE Long Distance, something like that,
11	when they would set up their booths.
12	MR. BECK: Okay. That's it. Thank
1. 3	you very much.
1 4	Do you have any?
15	MR. FORDHAM: No questions.
16	MR. WOFFORD: Give me just about five
1 7	minutes, and I may have a few questions.
18	MR. BECK: Okay. Go right ahead.
19	(A recess was taken at this time.)
2 0	MR. WOFFORD: Back on the record.
21	. <u>EXAMINATION</u>
2 2	BY MR. WOFFORD:
2 3	Q. Mr. Weaver, I have a few questions.
24	I want to try and clarify some of your earlier
25	testimony.

Can you look at the document that 1 that's been labeled 18536, please? 2 3 Yes. Α. The first line of that document 4 5 underneath the heading talks about the number of complaints on hand at GTECC sent to Snyder 6 on March 10, 1998, doesn't it? 7 8 Α. Yes. 9 Does that document say anything about the number of complaints received by GTECC on 10 11 any particular day? 12 It's ambiguous. It does not say that specifically. 13 14 Q. Do you see anything on here that 15 indicates to you affirmatively that any number 16 of complaints were received by GTECC on a particular day? 17 18 It says it was sent to Snyder on 19 3/10/98. It doesn't show how many, if that was 20 from previous days or not. It just shows that 21 they sent 28 documents -- or 28 complaints. 22 I'm sorry. 23 Q. And there's a little asterisk next to

24

25

that legend, right?

Yes.

Α.

And the description of the number of 1 Q. documents sent to Snyder on a particular day is 2 further explained as a day's worth of 3 4 complaints, right? For testing purposes, comma, a day's 5 Α. worth of complaints on hand at GTE (28 on 3/28) 6 was traced to Snyder's log. 7 And that language you've just read 8 0. refers to the number of complaints sent to 9 Snyder on a particular day, right? 10 Again, it's -- they sent 28, and it 11 says it was a day's worth of complaints on 12 hand, but it doesn't say if it was from 13 14 previous days other than 3/10/98. MR. WOFFORD: All right. That's all 15 16 I've got. 17 Let me follow up on that. MR. BECK: 18 EXAMINATION 19 BY MR. BECK: 20 You're saying that you would Q. interpret a day's worth of complaints as 21 22 possibly including more than one day's worth? 23 I don't know if they batched 24 complaints and then sent them on a daily,

weekly, monthly basis to Snyder. I don't know

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if this was all from 3/10 or if it included
 1
     3/9, 3/8, 3/7, other dates.
 2
              Well, if you were sending a week's
 3
     worth of complaints, would you call them a
 4
 5
     day's worth?
               I don't'-- again it's -- it says a
 6
          A.
 7
     day's worth of complaints on hand. Now, does
     that mean it's -- on hand is, I guess, the
 8
 9
     piece that's a little puzzling. It doesn't
10
     clarify specifically.
               MR. BECK: All right.
11
                                       That's all.
12
                              That's all I've got.
               MR. WOFFORD:
13
               He wants to read. And we'd like to
14
          designate the testimony as confidential.
15
               (Thereupon, the deposition was
16
          adjourned at 1:35 p.m.)
17
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## ERRATA SHEET

Pursuant to Rule 30(7)(e) of the Federal Rules of Civil Procedure and/or Georgia Code Annotated 81A-130(B)(6)(e), any changes in form or substance which you desire to make to your deposition testimony shall be entered upon the deposition with a statement of the reasons given for making them.

To assist you in making any such corrections, please use the form below. If supplemental or additional pages are necessary, please furnish same and attach them to this errata sheet.

I, the undersigned, WAYNE WEAVER, do
hereby certify that I have read the foregoing
deposition, and that to the best of my
knowledge, said deposition is true and accurate
(with the exception of the following
corrections listed below).

22	PageLineshould read:
23	Reason for change:
24	PageLineshould read:
<u> </u>	

25 Reason for change:\_\_\_\_\_\_

1	PageLineshould read:				
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18	Reason for change:				
19					
20					
21	Signature				
22					
23	, Notary Public.				
24	This, day of, 2000.				
25	My Commission Expires:				

CERTIFICATE 1 2 3 STATE OF GEORGIA: COUNTY OF FULTON: 4 5 6 I hereby certify that the foregoing deposition was reported, as stated in the 7 caption, and that the questions and the 8 9 answers thereto were reduced to the 10 written page under my direction, that the 11 preceding pages represent a true and 12 correct transcript of the testimony given 13 by said witness. 14 I further certify that I am not of 15 kin or counsel to the parties in the case, 16 am not in the regular employ of counsel 17 for any of said parties, nor am I in any 18 way financially interested in the result 19 of said case. 20 Dated this \_\_\_\_\_, 2000. 21 22 23 24 25 DEBORAH L. SWILLEY, CCR-B-2174. PAGE 1 SHEET 1 \_

1

INDEX 2 3 WITNESS: WAYNE WEAVER 5 7 **EXAMINATION** PAGE 8 BY MR. BECK 5 9 BY MR. WOFFORD 187 10 BY MR. BECK 179 11 12 13 14 15 16 EXHIBITS 17 (None were marked.)

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION 1 2 Docket 898362-TI 3 Filed: November 3, 2006 4 5 ß Initiation of Show Cause Proceeding 7 Against GTE Communications 8 Corporation for Apparent Violation of 9 Rule 25-4.118, F.A.C., Local, Local 10 Toll, or Toll Provider Selection. 11 12 13 14 "CONFIDENTIAL TESTIMONY" 15 DEPOSITION OF WAYNE WEAVER 16 ATLANTA, GEORGIA 17 NOVEMBER 29, 2006 18 18 20 21 22 23 24 DEBORAH L. SWILLEY. CCR-B-2174 REPORTED BY: 25

PAGE 2

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          On behalf of the Citizens of the
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```

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Thereupon,
 3
                      HAYNE WEAVER.
 4
     having been first duly sworn, was examined and
   testified as follows:
 6
                      EXAMINATION
 7
    BY MR. BECK:
 8
         Q. HI, good morning. My name is Charlie
    Beck, and I'm with the Office of Public
 9
12
     Counsel.
11
              Could you please state your name?
12
          A. My name is Wayne Weaver.
13
         Q.
              By whom are you employed?
14
              By Verizon Communications, formally
15
    GTE.
16
               MR. WOFFORD: Charlie, I should have
17
         mentioned this before, but can we agree
18
         that objections to the -- all objections
         except those to the form of the question
19
28
         are reserved?
21
              MR. BECK: Sure.
              MR. WOFFORD: SOTTY.
22
23
   BY MR. BECK:
24
         Q. What is your position with Verizon?
25
         A. I'm a manager in the internal audit
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PROCEEDINGS

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department. 1

g. How long have you held that position?

A. I've been a manager for about 18

nonths nov.

g. What position did you hold before

that?

2

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A. Senior auditor.

Q. How long have you worked for Verizon? R

A. About four years. 9

18 Do you hold any professional

designations? 11

12 A. I have a master's degree, but no CPA,

13 CIA or any of those.

Q. A master's degree in business or 14

accounting? 15

A. It's in accounting with, I guess 16

you'd call it, a minor in internal auditing. 17

Q. Have you been an internal auditor for 18

the entire four years you've been at Verizon? 19

28 A. Yes.

Q. What did you do before that? 21

A. I was an internal auditor with 22

23 NationsBank.

24 Q. About how long did you do that?

25 A. Two and a half years.

Q. Did you have a number of people working for you in that position?

7

8

A. Yes.

Who was working for you?

Andrew Timberiake. Yamira Lajara.

MR. NOFFORD: Spell that.

THE WITNESS: It's Y-a-n-i-r-a

L-a-J-a-r-a.

Let's see. Susan North. I believe 9

16 that was it.

BY MR. BECK: 11

12 Q. How did this audit come about; in 13

other words, what caused this audit to occur?

A. There were -- it started with a

15 request from our regulatory legal department. I believe the request came through Karen Smith. • 18

Q. What was the request?

A. The request basically was we've been

19 getting a number of complaints related to

20 different slams from various sources, and they

wanted us to do some additional investigations. 21

Q. Karen Smith is a lawyer?

A. She's in our regulatory department. 23

She was an AVP. I believe, of our regulatory

affairs. I'm not sure what her exact title was

PAGE 6 .

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PAGE B -

i at that point in time. Q. Was it the slamming that had been

occurring with the use of Snyder people that

led to the audit then?

A. Snyder was one of the focal points,

6 but we had other telemarketing agencies that

7 vere doing -- or were selling long distance for

us. Snyder was Just one of them, was one of

9 the bigger ones.

16 D. Were the others audited at the same

11 time that Snuder was audited?

A.

13 D. This audit was just focused on Snuder 14 and it's relationship to Verizon. Is that

15 correct?

12

16

A. Yes.

17 On page 17456, there are six bullets

about halfway down. It says: The scope of the 18

19 revieu.

20 Could you briefly describe what each

of those six bullets are and describe how that 21

22 was -- how that was part of the review that you

23 did?

24 A. Okay. The sales order processing,

basically what we were looking at there was

Q. When did you receive your master's

2 degree?

A. In '94.

I'd like to ask you to take a look at the document that begins at Bates stamped page

6 17456 and ending at 17462.

7 A. Through 17462?

Q. Yes.

9 A. Okay.

Q. Do you recognize that document? 19

11 λ. Yes. I do.

12 Could you just briefly describe what

13 the document is?

14 A. It is a legal meno that we drafted to

15 Thomas Parker who was the associate general

16 counsel at the time related to the Snyder

17 Direct Services service audit review that we

18 performed back in 1998.

19 Q. Does this document summarize the

29 results of the internal audit that you

21 conducted?

22

A. Yes.

23 ٥. What was your role in that audit?

A. I was the lead auditor, the in-charge 24

auditor on that Job.

PAGE 11

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1 from the point when customer contact was made 2 through the point when Snuder handed the order 3 off to GTE or its affiliates, whoever that would be; that was the main point there. And what we were doing with those customer orders. , we were looking for key attributes. We were looking for whether the proper documentation was maintained on file by Snuder. We were also R looking at certain dates as well as far as how 9 10 orders -- when did they start, when they did 11 leave Snyder, when did they leave different places. We were doing a time line on these as 12 13

The next one was the sales 15 compensation plans. We wanted to take a high 16 level overview of the sales comp plans to make sure that there was nothing in the sales comp plans that was really incenting the salespeople to slam customers.

The next one was the quality control 21 complaint resolution explanation reporting 22 processes. That was on the back end of their order processing, what controls did they have in place to ensure order quality, order 25 accuracy. Did they have any sort of follow-up

A. Where we looked at that was mainly in 2 the sales order processing. We wanted to make sure, if it was a signed delivery or if it was 3 a telephone call, that they had a third-party verifier.

Q. Go ahead, please.

A. The performance monitoring and measurement. This was really internal metrics. How many orders did they bring in? How long did it take to gather those market orders? Which markets they were coming from? Different 12 reporting standards that Snyder was supposed to

13 report to us as GTECC, GTE, whatever. Training, what we wanted to look at 14 15 here was for human resources. We wanted to 16 make sure that -- one of the big concerns that 17 was raised by our regulatory department was if 18 someone, a sales associate, on the Snyder side 19 was caught, that if they had forged a customer's signature or made up a fictitious 21 customer, how were they dealt with from a human 22 resources standpoint? Were they were fired, 23 basically? What disciplinary action was taken? 24 We wanted to make sure that that was actually occurring and we felt was justified, satisfied

PAGE 18 .

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1 processes in place?

Q. Would that include whether the signatures on authorizations to change long distance companies were authentic?

A. Were they authenticating -- I'm not sure I understand the question.

Q. Well, whether the signatures on authorizations to change long distance company. 9 whether those signatures were actually the persons who they claimed to be?

A. I don't -- I don't think that's what their department was there to do. I think they were just there to make sure that there was a valid signature, yes. But I don't know if they were looking at it to see if it was that person's actual signature.

Is that where you were going with that question?

Q. Yes. Let's talk plainly about it. Were they interested in whether some of the signatures on those forms were forgeries?

A. Yes, they were.

23 Q. Okay. Was that part of that review 24 or some other part of the review where you looked at that?

1 us.

2

15

PAGE 12 -

wanted to make sure that in their training 3 materials they were trained on what the regulations were, what were good ethical sales practices and was that covered, basically, in ß 7 the training materials.

The training and business ethics we

And the last one was logical system 9 security, which this is kind of a catchall 18 category to look at their systems and how information flowed from when it came in the 12 door until when it left the door.

13 O. This letter is signed by Mark R. 14 Saith?

λ. Yes.

Q. Who is he?

16 A. At the time he was the engagement 17 18 manager on the Job, and he was also acting as 19 director for -- we had a director that had Just left, and he was about to assume that position. So he was dual rules on their audit.

21 22 Q. Was he the person that you reported

23 107 24

25

A. Yes.

How did his responsibilities compare

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and contrast to yours in the audit?

A. Typically a manager on the job has a more high level role on an audit. The 2

in-charge of the audit is there in the field.

They are doing all of the work, and they are supervising the other staff members along with R 7 performing the test.

Q. And that latter aspect was your job?

A. Yes. correct.

Q. Did you help draft this letter?

A. I primarily wrote the letter, yes.

Q. So Mr. Smith reviewed the letter and 12 made any changes he might make and then signed 13 14 112

A. We -- I wrote the original draft of 15 16 the letter. He did make some changes; and we did discuss any and all changes before he 17 18 signed it, yes.

19 Q. Were there any neetings with Mr. 201 Parker that you know of where this letter was

discussed? 21

A. Yes.

Q. Could you describe what those

24 meetings vere?

A. The meeting was we presented the

Q. Did you -- after the audit did you discuss what you found with others?

A. Yes, we had discussions with other executives.

g. Could you name who they were and when those discussions occurred?

A. There was one meeting that I was 7 involved with: and that was muself, Mark Smith 8 and George Wieskopf, and I'm not sure of the 9 10 last name, but I think it's W-I-E-S-K-O-P-F.

He was the vice-president of finance at the 11 time and our main point of contact at GIECC. 12

Q. He was the vice-president of finance at GTECC?

A. Yes.

Q. And what was ---

A. I believe that was his title.

Q. What was the scope of the discussion 18 that you had with him? 19

A. This was a meeting that we had as part of our typical annual planning cycle, and 21 it was a follow-up for -- I guess it was 22 probably in November, December of '98, that

24 time frame.

Q. When you say part of the typical

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results of the findings that were contained in 2 this report.

Q. Who was present at that meeting?

A. The one meeting that I'm recalling was myself. Mark Smith and Ton Parker.

Q. Was it after this letter was sent to him or at the same time it was delivered?

A. When we delivered the hard copy.

9 Q. Were there any other follow-up meetings other than that one with Mr. Parker? 18

A. Not with Mr. Parker.

Q. Okay. Were there follow-up meetings with someone else?

14 A. There were meetings with -- once we 15 had the meeting with Tom Parker, there were no 16 more meetings after that. We put that --

17 basically because of the attorney-client

18 privilege at that point in time that we were

19 under, we left it under his control and he was

20 taking it from there.

21 Q. Did you ever -- subsequent to the 22 meeting with Mr. Parker, did you discuss or

23 present the results of your audit to any other

24 persons at GTE?

A. We had -- no.

annual planning cycle, what does that mean? 1

A. Throughout the year we have -- our

audit department does a risk-based audit approach where we speak with the business units and say what are your riskier bases. These are the different audit segments that we want to go do, the different audits that we want to go do. We present that plan to them, and we discuss R what they want to include or what they want to throw out. And one of the items that we did 10

talk about in these planning meetings during 11 this time frame was what, if any, work we were 12 13 going to be doing relating to Snuder Direct

Services. 14

Q. And what was concluded about that?

A. At that meeting it was put basically on hold, was the conclusion of any further follow-up work at Snyder was put on hold.

Q. Why was that?

A. The main reason is our relationship with Snuder was changing and we didn't -- at that point in time, no one knew if we were going to even be able to go back in and review Snuder again. And we would have done something in about a year, or something like that, from

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PAGE 19

1 yes.

the time. 1

- Are you familiar with GTE terminating 2 Ω. Snuder with respect to foot sales in Florida? 3
  - A. I know that it happened, wes.
- Q. Was your meeting with Mr. Wieskopf 5 before or after that event? 6
- A. I'm not sure. I don't know exactly 7 when foot sales ended with Snuder. 8
- g. Were there any other follow-ups to Q this audit other than the audit Itself and this 10 meeting with Mr. Wieskopf? 11
- A. There was an offshoot of the audit 12 that's mentioned in the report, I believe, 13 related to AFNI financial. 14
- Q. Describe that? 15 A. The AFNI audit was -- there were 16 17 concerns raised during the Snuder audit that 18 orders were going to AFNI, they were getting 19 stuck kind of in what was called the black hole at the time, and they were not getting 26 21 processed for 36, 60, 95 days. There were a
- 22 lot of processing delays. And then they would
- 23 show up at GTE and for various reasons they'd 24 get kicked out, some would get processed. So
- 25 there were concerns that AFXI was holding up

- Q. Could you describe the basis for that 2 recommendation? 3
- A. When we did the testing in California, we felt that the TPH process, how 5 they had it working at that point in time was a 6 best practice; and we felt that thew should 7 mirror that in other regions.
- Q. How did the amount of slamming that 9 was going on in California compare to other 10 11 areas?
- A. I don't recall the actual statistics. 12 but my general feeling is that it was lower. 14 I'd have to go back do that point in time to see what the actual statistics were. 15
- q. Let me direct your attention to under 16 the first bullet on page 17468. 17
- A. Uh-huh. 18
- Q. This says: We recommend that Snyder 19 begin using this process to verify all field 20 21 sales based on a cost benefit analysis. Do you 22 see that?
  - A. Yes.
- O. What cost benefit analysis were you 25 referring to in your letter?

PAGE 18 .

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PAGE 20

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the process. 1

- Q. Is AFNI an acronym? 2
  - A. Yes, it is.
  - Q. What does it stand for?
- 5 A. I believe it's American Financial
- Network, Inc. В
  - Q. And I'm not -- how were orders
- 8 getting held up in AFNI?
- 9 A. My basic understanding of the process 18 flow was Snyder would take their orders, pass
- 11 them electronically to AFNI who would process a
- segment of those orders for Snyder, or actually 12
- 13 for GTE, take those orders and change them into
- -- get them into our systems, into the GTE 14
- 15 systems. So they were a middle man, basically,
- 16 between Snuder and ourselves.
- 17 Q. Could you turn to page 17460 of the 18 letter, which is page 5 of the letter?
  - A. Yes.
- ٥. 20 One of the recommendations that you
- 21 made as part of this audit was to institute
- 22 third-party verification for Snyder orders as
- 23 was already being done in Florida -- or in
- 24 California. Is that correct?
  - A. That was one of our recommendations,

- A. The basic cost to implement the 1
- recommendation, what would it take to -- I
- believe, at the time what they were actually
- doing with their field sales reps. where they
- had. I believe, several cell phones that the
- 6 field sales would take with them. They would
- call a third-party verifier. The third-party
- verifier, they would hand the cell phone over 8
- the third-party verifier where you would record 16
- the call. Now, you'd have the cell phones, the

to the customer, and the customer would talk to

- usage, all those kinds of things that would go
- 13 along with that. There would also be the
- training and the additional paperwork. So 14
- 15 these are the costs that are related to
- 16 implementing that sort of recommendation.
- Q. And that process was only being 17 engaged in in California for Snyder sales. Is 1B that right? 19
  - A. Yes.

20

- Q. Have you seen any analyses that 21
- 22 determine what the cost of that process was?
  - A. No.
- 24 Q. You were recommending -- were you 25 recommending, then, that such a cost benefit

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analysis be undertaken?

- A. Yes.
- Do you know what the results of that 3 recommendation vers?
- A. Not at this time, no. 5
- Q. Have you known at any time what the 6
- results of that are? 7
  - A. No.
- Do you know whether the company 9 ۵.
- entered into that cost benefit analysis or 16
- completed the analysis? 11
- A. Not that I know of at this point in 12
- time. Well, not that I know of, period. 13
- 14 Q. The cost would be the actual -- you could actually calculate a dollar cost per sale 15 to engage in the third-party verification like 16
- was being done in California, couldn't you? 17
- MR. WOFFORD: Objection, calls for 18 19 speculation.
- 20 Go ahead and ansver.
  - THE WITNESS: I would assume that you
- 22 could do that. I have not seen what
- 23 Snyder's cost structure looks like. Even
- 24 during this audit, we weren't privy to all
- 25 that information. So I don't know that I
- \_ PAGE 22 \_\_

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- could give an opinion on that.
- 2 RY MR. BECK:
- O. But your recommendation was that such 3 a study be conducted to determine what that
- cost would be; was it not?
- A. Yes.
- 7 Now, you mentioned a cost benefit
- 8 analysis. What would be the benefit side?
- A. The benefit we believed would be less 9
- 10 slamming complaints, or less complaints from
- 11 customer. It's a more secure process, a better
- controlled process, in our opinion, because you 12
- 13 don't have the paperwork having to get passed
- 14 around.
- 15 Did you think that third-party
- verification would eliminate the forgeries that 16
- 17 you had been finding in your investigation of
- 18 Snuder?
- 19 A. Could you - I'm not sure I
- 22 understand the question.
- 21 Q. Well, there's the benefit, you know,
- 22 when you look at the cost benefit, the benefit
- 23 would be valid sales as opposed to invalid
- ones; would they not? 24 25
  - A. Sure, yes.

- Q. And one of the things you discovered in your audit was that Snyder employees were forging customer signatures; is that right?
- A. I don't think that we concluded that they were forged signatures. I don't remember
- drawing those conclusions, not to that
- strength. I know that we had some letters of 7 agreement that we were concerned -- we had Я
- definite concerns about that was the mame 8
- 10 right, was the name wrong, was it a spouse's
- 11 name or things of that nature, which I think
- you could see in the testing. But I don't 12
- recall it was coining the term "forged
- signatures." 14

PAGE 23

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- Q. Did you suspect that there were 15 signatures on -- letters of authorization were
- being forged? 17
- A. My personal suspicions were probably 18 19 yes.
- Q. But you're saying you didn't test to 20
- see if that was true? 21
- A. We tested to see if there were -- if 22
- a customer said John Doe, was the signature 23
- John Doe. We did not have any way of
- 25 determining without contacting the customer if

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- 1 John Doe signs his name with a big J or a
- 2 little J. We couldn't tell exactly if that
- signature was Mr. John Doe's signature or not.
- We just knew that there was a signature on that
- piece of paper. That's all we could determine 5
- because we were not allowed to contact the a
- customer directly about their order. We had to
- look at historical information. В
- Q. So you suspected that there were
- forgeries being engaged in by Snyder, but you 10
- didn't check to see if those signatures were 11 12 authentic on authorizations?
  - A. I don't know how we could have.
- 14 How would you determine -- or did you try to determine whether the signatures were 15
- actually that of the person whose signature it 16
- 17 purported to be?

- A. Without contacting the customer, I 18 19 don't think -- I cannot think of a way we would
- be able to authenticate that signature unless 26
- 21 we ask the customer to sign a piece of paper in
- our presence and then we compared that to the
- 23 LOA. That's the only way that I could have
- 24 determined, you know, with reasonable assurance
- 25 that these two signatures natched; and we did

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not have the ability to go back to the customers.

- Q. Okay. So did you or did you not as part of the audit determine whether signatures were authentic on letters of authorization?
- A. To the extent possible we made sure that they were good signatures, was.
- Q. That was one of the items you tested for, then?
- A. We tested whether there was a signature on the forms, yes.
- 12 Q. I'm not sure we're getting caught up13 in semantics or not.

MR. MOFFORD: I think you two are talking past each other.

THE WITNESS: Maybe I can try to explain a little bit. We are seeing a historical document and that this transaction occurred at a distant location and it has been forwarded from a field salesperson up through the ranks and it is — we have got a photostatic copy of it sitting in front of us right now when we're doing our testing.

And what we can verify at this point

that we did have as concerns, those were forwarded on to both Snyder and to our regulatory affairs people. And the intentions were for them to go ahead and follow up on any of the ones that we had questions or concerns about.

Now, if they subsequently contacted customers and they were asking for independent verification of their signatures by having the customer sign another piece of paper, I don't know.

12 BY MR. BECK:

- 13 Q. Okay. In your response you mentioned 14 that you were on very tight time constraints, I 15 believe, in completing this audit?
  - A. Yes.
- Q. Was there a pending business decision
   that required those tight time constraints?
  - A. Yes.
- 20 Q. What was the pending business 21 decision?
- 22 A. I think the continuing relationship
  23 with Snyder. What our relationship was going
  24 to be with Snyder was the decision.
  - Q. Does that mean whether you were going

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1 to fire them or not, in plain language?

A. I believe so, yes.

Q. And the higher-ups, the people who
 caused this audit to happen, wanted the audit
 results so they could make that determination.

6 Is that right?

7 A. That was one of the pieces of their 8 -- yes.

9 Q. Do you know who was responsible for 12 making that decision on whether to terminate the relationship with Snyder or not?

12 A. It would have been the GTE
13 communications corps, GTECC executives. That
14 would have been George Wieskopf, as I mentioned
15 before. I believe -- I'm trying to think who
16 the president was at the time. I think it was

17 Butch Bircher who was the GTECC president at 18 that point in time. They had changed over

19 several times, but those would have been the 20 key players.

21 Q. Did anybody ask you to discuss
22 whether the relationship should be terminated
23 or not?

A. Not directly. They didn't ask for my opinion of should we terminate with Snyder or

in time is we can verify on that sales order, we can see if it says John Doe and then we can see if John Doe actually signed it, we see if he spelled out his name.

But without contacting that customer and saying can you send me a faxed copy of your signature or can you come down and sign a piece of paper for me so that I can actually compare it to this historical signature, there's no way that I can authenticate that signature by the definition that I think that you're trying to get at. There was no way for us to go about doing that.

I mean, we had one -- one, we had restrictions from both our side and from the Snyder side that were saying that, you know, minimize customer contact at all costs kind of things. And then there were also restrictions from, you know, our side that we needed to get this done within a very short period of time as well.

So with all of those constraints, we did what we could do. For those items

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1 not.

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- Q. Did they do so indirectly?
- A. They wanted to know about the general

working relationship between Snuder and

ourselves and, you know, good points, bad

points. They wanted to know those kind of

things that were. I think, additional

Я information for them to make their decision.

٥. What was your recommendation on those

18 points?

11 A. The recommendation, as I remember,

12 from the audit department as a whole, not Just

13 mine independently, was that there were

14 problems with Snyder and that, you know,

15 something needed to be done with the

16 relationship, either terminate it or downscale

17 It or change the way we do business with them.

Q. When you say there were problems with Snyder, can you generally state what those

19

28 problems were?

A. Well, going into the audit, we had --

22 I mean, before we even kicked off that, when

23 regulatory and GTECC had brought us in to

actually prepare us for going to Snyder and

25 doing some of the audit work and whatnot, they

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- 1 had -- we had a large meeting of different 2 people, a big conference call, basically.
- And one of the things that was
- 4 discussed was they realized that there were --
- from the field sales standpoint, there were
- some control weaknesses that were causing
- fraudulent or inaccurate LOAs to come through
- 8 from the sales side, and that was kind of
- 8 agreed upon.

10 Snyder folks were on the phone. GTECC

11 folks were on the phone, regulatory and audit 12 were all there together. And this is kind of a

13 pre-planning meeting. So field sales was one

of those items that was a known problem, and 14

15 that was one of the main focuses of the review

16 before we even really got started in the audit.

17 When we started in the audit, we

18 wanted to make sure we looked at field sales

19 because that was such a problem. But because

20 everybody agreed it was a problem and Snyder

21 was doing fixes as we were in doing the audit.

22 they had changed their process, they were doing

23 massive number of things, we didn't go out and

24 look at the Snyder field sales probably as much

25 as we would have done had this been not agreed

1 upon to begin with.

Q. Agreed upon as a problem, you mean?

A. Yes. It was -- it's a known risk.

4 And if everybody agrees it's a risk, why spend

5 limited resources going after a known risk that

everybody knows and is trying to fix? That was

7 . kind of the thinking.

Q. The known risk being the fraudulent

9 sales?

A. By field sales, yes.

Q. Let me return a little bit to the 11

cost benefit analysis for third-party 12

13 verification. You communicated that to Mr.

14 Parker: did you not?

A. Yes.

Q. What was his response to your

17 recommendation on that?

A. I believe it was positive.

Q. That he thought that that was

28 something that should be done?

21 A. Yes.

Q. How about, did you mention that to

23 Mr. Wieskopf in your meeting with him?

A. Yes, the whole report we discussed at

25 length with different people in the regulatory

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1 and in the executive levels of GTECC. Like I

2 said, George Wieskopf was our primary contact

3 at that; but the distribution on the report was

4 fairly small.

5 Q. Let me ask you what the distribution

6 was on the report?

A. I don't know what Mr. Parker did with

В It, but he asked us to discuss that with George

9 Wieskopf.

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Q. How to distribute your audit?

A. No. He asked us to go over the

12 findings, make sure that we had discussed that 13 with GTECC personnel.

Q. Was that at or about the time of your

14 15 letter to Mr. Parker?

λ. Yes.

17 Q. So your discussion with Mr. Wieskopf 18 was somewhere around the May 11th, 1998, time

19 frame?

A. Yes.

Q. And what was his response to the

22 recommendation on third-party verification?

A. Mr. Wieskopf?

24 Q.

> λ. Again, generally agreeable and that

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1 sounds like a good thing to do, is the overall opinions that I remember.

- Q. You said you had neetings with various regulatory people and others concerning VOID Audit2
- A. We had -- part of our normal process for going through an audit or a review of this 7 R nature is that whenever us have any kind of finding or concern or whatever it might be, an 10 observation, we will kind of leave it in draft 11 form, not the report or anything like this, 12 this is a very finalized document, we'll go 13 discuss it with kew personnel. And we'll do 14 that throughout the audit and make sure we have
- hiss something or we misunderstood something. 16 17 So we call that our clearing process. We will

15 the finding right, make sure that we didn't

18 clear those findings with them. 19

And part of that, we would have weekly status meetings that were requested not only by Snyder but also by the GTECC folks and 22 also regulatory. Regulatory meaning Karen Smith, primarily: she was our key contact. At 23 those meetings we discussed our status of the

A. That would have been -- I mean, our kew players would have been -- I believe his 3 name is Michael Lyons, and the other person was Ted Gilbore.

5 Q. Nov. besides Mr. Parker and Mr. R Mieskopf, with whom else did you discuss your recommendation concerning third-party verification?

A. The recommendation was discussed at these meetings and before it was finalized in the report that you see. And that included the same, somebody from Snyder, somebody from GTECC, somebody from -- audit was there and usually regulatory as well.

- Q. You mentioned that Mr. Parker responded favorably to your recommendation? 16
  - A. Yes.
- 18 Q. And Mr. Wieskopf responded favorably 19 to your recommendation. Is that right also?
  - λ. Yes.
- Q. Did anybody ever respond negatively 21 22 to your recommendation?
- A. Not to my knowledge. 23 24 Q. Did anybody ever respond any way

other than positively?

PAGE 34 \_

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audit.

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- Q. So you had weekly meetings while you 1 2 were conducting the audit. Is that right?
- A. I think there were two meetings, that's my general recollection, because of the 5 short time span of this audit.
- 6 Q. And do you recall was Karen Smith at 7 these neetings?
  - A. I know she was at one of them, but I'm not sure if she was at all or both.
    - Q. Who else attended these meetings?
- 11 I'm not sure of the exact names. I know that, generally speaking, the audit team 13 was there. There was usually a representative 14 from Snuder, a representative from GTECC and a 15 representative from regulatory.
- 16 Q. Do you know who the GTECC 17 representatives were at the meetings?
- 18 A. Not specifically. I know who the 19 major players were, but I don't know if they're 28 always the ones that came to the meeting or 21 not.
  - Q. Karen Smith is a major player?
    - A. On the regulatory side, yes.
- Q. How about on the non-regulatory side, 24
  - the business side?

- A. Not to my knowledge.
- 2 Q. Besides Mr. Wieskopf and Mr. Parker, do you recall any other persons who you discussed that recommendation with?
- 5 A. Other than the ones that had already ß been mentioned? I mean, somebody --
  - Q. Karen Smith?
- 8 A. Karen Smith. Somebody I -- I could 9 speculate who we talked with at Snuder, but I 10 know we probably had that conversation with
- him, but I don't remember it specifically. I
- also remember talking with different people in
- 13 the audit organization. I mean, we talked with 14
- Jolene Modean who was the incoming
- vice-president of audit. She was the top
- 16 person in audit. Also Mark Smith and the audit 17 team as well. But from an outside standpoint,
- 18 I think those were the key players.
- 19 Q. Do you know whether Karen Smith is 28 still with GTE, Verizon?
- 21 A. I believe she is. That's -- I'm not 22 100 percent sure.
- 23 Q. You don't know what her position 24 would be now?
- 25 A. No. I really don't.

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- Q. And I'm sorry. She was the 2 vice-president in regulatory?
- A. She was an AVP or a VP. I'm not sure 3 which at that point in time. And she was in the regulatory -- it was either regulatory
- compliance, regulatory affairs, something like that, but I don't know specifically.
- R Q. And what was her particular interest 9 in the audit of Snuder?
- 18 A. They had a number of complaints that 11 had cone through, and a lot of then had
- 12 Shuder's name on them. And because of the 13 number of complaints that had happened, she
- 14 felt that we needed to go do an audit of them.
- 15 Again, she was kind of the driving force:
- 16 herself and Ton Parker were working together to 17 kind of be the driving force behind the audit.
- 18 Q. To your knowledge, your
- 19 recommendation concerning third-party
- 28 verification was never implemented. Is that
- 21 true?
- 22 A. To my knowledge, no.
- 23 Q. Do you have any idea why?
- 24 A. I believe that we were ending our
- 25 relationship with Snyder. And to implement

- 1 believe that your recommendation was never 2 implemented, that you know of?
- A. Not that I know of, no.
- Q. As part of the audit, you performed a 5 series of mystery shoppers at Snyder field sales events. Is that right?
- 7 We performed some, wes.
  - Q. Could you describe what the purpose of that was?
- 16 A. The primary purpose of the mystery 11 shops was to get us acquainted with what was 12 going on at a Snyder field sales location.
- 13 Q. And by mustery shoppers, someone 14 would appear but it would be unknown to 15 salespeople that you were actually auditing?
  - A. Yes.
- 17 Q. You actually conducted one of them, 18 didn't you?
  - A. Yes, I did.
    - Q. We'll get to that later.
- 21 Other than what you've already 22 discussed, were there any other follow-ups to
- 23 this audit of Snyder?
- 24 A. There was not a follow-up audit of 25 Snyder, no.

PAGE 38 .

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- 1 something of, you know, a process change
- 2 nation-wide like this, it wouldn't Just take a
- 3 -- it would take several months to get it
- 4 rolled out, get it up and working in all
- 5 locations. And I don't -- and from the
- 6 discussions that we had with Mr. Wieskopf in
- the November, December time frame, again, we
- ware kind of put on hold for stuff. And
- Я subsequent to that we found out that we were 10 ending our relationship with Snyder.
- Q. Your recommendation was made no later 12 than May 11th of 1998?
- 13 A. Right.
  - Q. Which is the date of your letter to
- Mr. Parker; is that right? 15
  - A. Correct.
- 16 17 Q. And your relationship with Snuder
- 18 foot sales wasn't terminated for at least another six months. Isn't that right? 19
- 28 A. I don't know when it was terminated.
- 21 I don't know when the Snyder foot sales was
- 22 terminated. I don't know the exact date of
- 23 that.

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24 Q. Other than what you've already described, is there any other reason you

- Q. But were there any other processes
- other than what you've already discussed? 3
  - A. Not that I remember, no.
- Q. Did you discuss the results of your 5 audit with Snyder as well?
- 6 A. Yes. As part of the clearing
- 7 process, we were talking with Snyder. They
- vere at those clearing meetings.
- Q. Let me ask you to turn to page 6 of 10 the letter which is Bates stamped page 17461?
  - A. Okay.
  - Q. You have a number of bullets on this
- 13 page --

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- A. Uh-huh.
- 15 Q. -- that describe the results of a substantive test of Snyder sales orders. Is 18
- 17 that right?
  - A. Are you talking -- page 6, I mean,
- you were just looking at a different page than 19
- 20
- 21 Q. Right, the bottom of page 5 that
- 22 leads into page 6?
  - A. Yes.
- Q. And then on page 6 you have some of 24
- the results of those. You describe some of the

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11 you prepared?

14 176777

1 documents that we into it.

of thumb through here.

materials for the planning memo.

A. Yes, it is.

A. 677. yes.

place where it says special note?

21 the term "big players" is in quotes?

25 being the key players or the big players.

A. (Witness nods head.) Okay.

review involves a number of big players, and

Q.

A. Yes.

O. Sura.

Q. So the Bates stamps subsequent to

A. They would have stopped at 17707.

Q. Is the planning mano something that

Q. Could you turn to Bates stamped page

Q. Okay. You see where it says: This

Q. What did you mean by big players?

A. I listed the following names, those

Could you turn your attention to the

That would have been the end of the supporting

A. Some of them, yes. Let me just kind

17683 are, what, support for the planning memo?

1 results of some of those substantive tests. Is 2 that right?

λ. Yes.

Q. For example, the fourth bullet says
that on 38 of 68, or 58 percent, of the orders
did not have one of the following identifiers
on the LOA, Social Security number, driver's
license number or date of birth. Is that

9 right?

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11

A. Right.

Q. Of those field sales?

12 Was that -- I mean, is that a

13 problem? Didn't you think that was kind of

14 unusual to have that kind of failure rate?

15 A. That high failure rate, yes, I would 16 have said that that was noteworthy. And again,

17 their processes were changing and that's why

18 the identifier was -- that was supposed to be a

19 new fix, but their processes had only been in

20 -- the new processes had only been in place for

21 a short period of time.

22 Q. Let me ask you to turn to page 17672,

23 which is a different document.

A. 17672. Are we done with this one

25 here?

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1 Q. Yes, for now.

2 A. Okay. I'll just keep it off to the3 side, than.

Q. Do you recognize this document?

A. Yes, I do.

Q. Could you state what it is?

A. It is a planning meno. It is the

8 document that we prepare for before we go out

9 and do an audit that kind of lays out the

10 logistics: What are we going to cover, how are

11 we going to do it, where are we going to be 12 staying, basic planning information for the

13 audit.

MR. WOFFORD: Charlie, Just so we know we're talking about the same

16 document, can you give me the inclusive

17 Bates numbers of the documents?

18 MR. BECK: We've -- I was about to 19 ask that.

28 BY MR. BECK:

Q. The planning memo, does that go

22 through Bates stamp 17683?

One second.

24 It goes through 683 is the typed

25 document, yes. And then there were supporting

1 meaning that there was -- this was a high

2 profile audit and a lot of people were

3 vatching; therefore, we need to maintain, you

4 know, high levels of professionalism.

5 Q. George Wieskopf, you've already

nentloned; he was one of the big players?

7 A. Yes, he was. He was our key contact 8 at GTECC.

Q. And you've mentioned Ion Parker who

is with the legal counsel?

λ. Yes.

12 Q. How about Bill Edwards, what was his

13 role with respect to the audit?

14 A. At this point in time I think he was

15 the controller of GTE, of the GTE telephone

16 operations at that point in time. He was

i7 administratively internal audit's boss. That's

18 Who internal audit reported up to, ultimately.

19 Q. Was he involved in any way in the

20 audit?

21 A. He knew of the audit, and he had been

22 in discussions with Ton Parker and Karen Saith

23 to kind of get things kicked off.

24 Q. Do you know whether the results of

25 the audit were provided to him?

- A. I don't remember.
- 2 Q. Did you have any neetings with him?
- A. Not me personally. 3
  - Q. Do you believe that if there were,
- they would be with either Karen Snith or Ton
- ß Parker, then, would have discussed this with
- 7 hin?

В

- A. Yes.
- Я ٥. Who is Larry Zydou?
- A. Larry Zydou. 10
- 11 Q. Zydou?
- 12 A. At the point in time, he was our
- 13 acting assisting controller, suditing. He was
- 14 the top person in auditing, and he was also an
- audit director. He was fairly new to the department, but ---16
- 17 Q. What role did he play in the audit?
- 18 A. Fairly minimal. I mean, he was
- fairly new. He came in, I think, during the 19
- 28 audit, as I remember. He was put on as acting
- 21 during the middle of it. And his was more of
- Just a review. He knew of the audit, what the 22
- findings were, had seen a copy of the legal
- 24 letter that was sent out.
  - Q. Did you ever discuss the audit with

- Q. Let me ask you briefly about a 1 2
- document Bates stamped 18274. MR. WOFFORD: Just the one page,
- 3 4
- Chartie?
- 5 MR. BECK: The document that goes 6 through -- or this is a letter that's
- 7 three pages long going through Bates
- 8 stamped 18276.
- 9 BY MR. BECK:
  - D. I'd like to ask you if you recognize
- 11 that document?
  - A. I do.
    - O. Could you belefty describe what it
- 14 187

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- 15 A. Is it an audit report from an audit
- 16 of GTE Long Distance in 1997.
- 17 Q. Were you personally involved in that
- 18 audit?
  - A. No.
- 22 Q. That's an audit different than the
- 21 one you conducted on Snyder: is that right?
- A. Yes. 22
- 23 Q. But as part of your audit at Snyder
- did you review this audit? 24
  - A. We reviewed the report for the

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- 1 hin?
- 2 A. Yes.
- 3 Q. What were your discussions with him about the audit?
- 4 5
- A. Just like with the other remaining audit department members. We just talked about
- 7 what we found, what we did, those kind of
- В things, what our recommendations were.
- 9 Q. What was his response to that?
- 18 I don't remember specifically. But.
- you know, generally, you know, if he had a 11
- 12 problem with it he wouldn't have let the report 13 go out the door. I mean, that's Just generally
- 14 their role, so.

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- Q. Did you discuss your recommendation concerning third-party verification with him?
- 17 A. I'm sure we did. I don't remember it 18 specifically; but, I mean, we discussed the
- 19 whole report with him.
  - Q. And do you recall his response?
- 21 A. Not -- not specifically, no. 22
  - Are we done with the planning memo?
- Q. I think for now. I don't want to 23
- 24 guarantee it, but.
  - A. Okay. I'll set it aside, then.

- 1 findings as part of our planning process.
- Q. Let me ask you on the first page of
  - this letter, toward the bottom, it says: In
- 4 our opinion the controls addressed within the
- 5 scope of our audit are inadequate?
- 6
  - A. Yes.
- 7 Q. Are you familiar with that -- that
- Я opinion that's in the letter?
- 9 A. That's our typical opinion for --
- 10 that's our worst opinion for when we issue a 11
- 12 Q. And when you did your audit of
- 13 Snyder, you were aware of that opinion that had
  - been made in this earlier audit of GTE Long
- Distance. Is that right? 15
  - A. I was aware of it, yes.
  - Q. What impact did that have on your
- 18 audit of Snyder, if any?
- 19 A. I don't know of any. I don't know
- 28 that it had any impact, really. I know that we
- 21 looked at this audit as a reference tool to
- 22 help us understand the process, to help us make
- 23 sure that we're testing the right things. 24
- because they had done a lot of the preliminary 25 work back in June of '97 or even earlier that

49

we used again as a reference source.

- Q. Let me ask you to turn to Bates
- 3 stamped page 18483.
  - MR. WOFFORD: What's the full range?
- MR. BECK: I'm not sure. 5
  - MR. WOFFORD: It begins with 18483.
- 7 BY MR. BECK:

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- Q. Do you recognize the document that's
- 9 Bates stamped page 18483?
  - A. Generally, yes.
- 11 And it says Lead Heno at the top;
- 12 does it not?
- 13 λ. Yes.
- Q. Can you describe generally what a 14
- 15 lead meno is?
- 16 A. A lead memo is our base document, our
- 17 work paper. It's where we document our
- 18 testing, a specific piece of the testing, let's
- 19
- 28 Q. And is this part of a larger
- 21 document? I was wondering if you could
- 22 Identify the pages that would consist ---
- 23 A. It has two pages. With this lead
- 24 meno there are two pages, 83 and 84.
- 25 Q. That's 18483 and 184847

- 1 those in, handle them and make sure that they
- 2 got resolved adequately. That was our biggest
- 3 concern, biggest problem. There were multiple
- places, people, whatnot. I mean, there was --
- Snyder had a complaint piece, GTECC had a 5
- ß. complaint piece, so on and so forth.
- Q. On the top of the next page, which is 8 Bates stamped paged 18484, there's an area that
- says "risk high". Are there various 9
- 10 descriptions of risk; are there various
- categories of risk that you can ascribe to a 11
- 12 practice?

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PAGE 52 -

- A. Yes. Low, medium and high.
- 14 Q. Okay. And the high then is the
- 15 highest risk?
  - A. Correct.
  - Q. And it says: Lack of formality may
- 18 result in either untimely resolution or lack of
- 19 correction of unethical sales practices. Is
- 20 that right?
  - A. Yes.
  - And do you agree with that?
- 23 That is the risk of not being able to
- 24 track some of these things.
  - Q. Let me ask you to turn to page 18495?

PAGE 50 \_

- X 4

- A. Yes.
- 2 Q. This is a lead memo for a section of
- the audit described as B-12. Is that right? 3
- 4 A. Yes.
- 5 Q. And you recognize this, this lead
- R meno?
  - A. Generally, yes.
- Я Q. And then: The objective of this memo 9
- is to ensure that customer complaints are being
- 10 handled properly and in a timely manner; is 11
  - that right?
  - A. Yes.
- Q. And then under Source there are a 13
- 14 number of what look like subsections to me. is
- 15 that what you could describe that? Or what
- would you describe that as? 16
- 17 λ. The B-12.1 through B-12.10, these are 18 supporting documents that support this document
- 19 or would be referenced in this document.
- 20 And if you look at 18499.
  - Q. Yes.
- 22 A. Just as an example, the way we
- cross-reference our -- the work papers. H-12.1 23
- 24 would be the summary of test work. And up at
  - the top of this document you'd see handwritten

- 1 A. Yes. Those are the two that really
- 2 go together. And then there would be -- if
- there would be anything it would be B-11 dot
- 4 anything else at the top of the page here. 5
  - Q. All right.
- 6 A. And then there would be -- those
- would be associate documents. But I don't see 7
- that on the next set of Bates stamps, so I
- 9 don't know if they're out of order or whatnot.
- 10 But these are the only two that really kind of 11 go together.
- 12 Q. All right. At the bottom of the page 13 under Findings, Condition Issue, it states
- that: No standardized and formalized process
- is in place for the forwarding and handling of 16 complaints to Snuder. Do you see that?
- 17 A. Yes, I do.
- 18 Could you describe in a little bit
- 19 more detail what the problem is that that 20 addresses?
- 21 A. That we found at that point in time?
- 22 Q. Yes.
- 23 A. The basic finding that we had was
- 24 that complaints would come in from various
- 25 sources and there was no central point to take

53

- 8-12.1. That would show that these are the two
   documents that the two are pointing towards or
   referencing each other.
- 4 Q. Okay. Okay. Let me go back again to 5 those lists of the subpoints?
  - λ. Yes.
- 7 Q. B-12.1 is a summary of test work?
- 8 A. Yes.
- 9 Q. B-12.2 is a log of all complaints for
- 18 unauthorized switching on hand at Snyder?
- 11 A. Yes.
- 12 Q. Okay. How did you determine, you the 13 auditors, complaints of unauthorized switching
- 14 on hand at Snyder?
- 15 A. If a customer would call in to Snyder
- 16 and say that I had been slammed or I have a
- 17 complaint or whatnot, they would log it; and it
- 18 was supposed to make it on this log.
- 19 Q. Let me backtrack again here to
- 20 B-12.1, which is the summary of test scores?
- 21 A. Yes.
- 22 Q. And you referred he earlier to page
- 23 18499 as a place where that summary of test
- 4 work starts. Is that right?
- 25 λ. Yes.

- Q. Let's look at the sample, which is on
- Bates stamped page 18499?
- 3 A. Yes.
- 4 Q. There are a number of -- or one of
- 5 the first columns is BIN?
  - A. Yes.
  - Q. What does BTN stand for?
    - Billing telephone number.
- 9 Q. And there are a number of 305 area
- 10 code numbers listed there; is that right?
  - λ. I see about five, yes.
- 12 Q. Are there six?
  - A. I'd have to count them, one -- I got
- 14 seven. Item number 5 and then items 13 through
- 15 18.

PAGE 56 \_

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- 16 Q. Okay. Seven area code 305s?
- 17 A. Yes.
- 18 Q. And also one item 19 in the area code
- 19 487; is that right?
- 2Ø A. Yes.
- 21 Q. And all those area codes are in
- 22 Florida; are they not?
- 23 A. I'm not sure.
- 24 Q. Well --
- 25 A. I Just don't know.

PAGE 54 ...

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- 1 Q. And to which page does that extend,
- 2 the summary of test, or H-12.17
- 3 A. I think that's the only one. Let me
- 4 just double check.
- 5 That's what it looks like. It's Just
- s one page.
- Q. What would be on the next page, then,
- 8 on Bates stamped page 18500?
- 9 A. B-12.2, which would be the next
- 18 cross-referenced document, which would be the
- 11 log of all complaints for unauthorized
- 12 switching on hand at Snyder.
- 13 Q. How do these relate, the 12.1 and
- 14 12.2?
- 15 A. I believe 12 point -- let me Just
- 16 make sure, hold on.
- 17 12.2, B-12.2 was the Snuder listing
- 18 of complaints, and that was used to pick a
- 19 sample for testing.
  - Q. Is the sample on 12.1?
- 21 A. Yes.
- 22 Q. So 12.1 is a sample of those that are
- 23 listed on 12.2?
- 24 A. Correct. We took a sample of 25
- 25 items.

- 1 Q. All right. Well, in any case, if we
- 2 combine 365 and 427, we have eight of those
- 3 that are in either of those area codes --
- 4 λ. Yes.
  - Q. -- out of your 25?
- 6 Now, let's just take one, just take
- 7 the first one, for an example. All right.
- 8 That's line 5 for the 305-651-6513?
  - A. Yes.
- 10 Q. Okay. This, again, comes from a
- 11 subsection of all those complaints that were
- 12 received by Snyder?
  - A. Yes.
  - And are these the only complaints
- 15 about unauthorized changing?
- 16 A. I don't remember exactly. I don't
- 17 know if they were. I don't remember
- 18 specifically if it was all just complaints of
- 19 slamming or complaints of any nature. I don't
- 20 remember.
- 21 Q. Let me ask you to direct your
- 22 attention back to 18495, that page?
  - A. Yes.
- 24 Q. Doesn't under section B-12.2 say:
- 25 Log of all complaints for unauthorized

1 switching on hand at Snuder?

A. Yes.

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- So these would only be complaints for 3 unauthorized switching. Is that right?
  - A. That's what I'm thinking, yes.
  - Q. Okay. Let's no back to 18499. Could
- you just read across and tell me what each of
- those columns mean with respect to that item,
- 9 as an example?
- 10 A. Give me Just a minute, please, so I can Just make sure I'm familiar with this. 11
- 12 Q. Sure.
  - A. (Witness reviews document.)
- Okay. The first, it looks like four 14 15 columns which include BTN trans date, required
- date and rep I.D. Those are basic 16
- identification so we know what the key time 17
- frames were, what the customer phone number was
- 19 and who was the actual one processing.
- 20 Q. Is the transaction date the date that
- 21 the switch purportedly occurred or was
- purportedly authorized?
- 23 A. I'm not 100 percent sure but I -- I
- 24 don't know for sure, but I would say wes.
  - Q. How about the required date; is that

- 1 date is when that was supposed to happen or when it did happen.
- 3 Audit by QA was their QA department.

59

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- Did someone take a look at it from their side?
- Step A. Test Work Steps A. If you S reference down below: The following tests were
- 7 performed for the columns listed.
  - Do you want me to continue?
- 9 Q. In other words, I just look to the 10 bottom of the page for those columns A through
- D to say what they are? 11
  - A. Yes, sir.
  - Okay. A. And each of the columns will tell you
- 15 what they verified. And if we had -- in this
- 16 case you'll see that we had -- there was an E-1
- In column A. 17

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- Q. Yes.
- 19 A. E-1 being that that was an exception
- that we took. It says see B-12. 20
- 21 Field personnel did not resolve
- 22 complaint within 72-hour time line. That was
- 23 an internal metric that Snyder had that If a
- 24 complaint came through that their field sales
  - personnel would have to resolve it within 72

\_ PAGE 58 \_\_

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1 what you call that?

- A. It may be request date. It may be the date the request got processed.
- Go ahead. 4
- A. Again, I'm not sure what each of the 5
- 6 dates actually represent at this point in time.
- 7 I'm sure when we were doing the test we did,
- but I just don't have anything that shows me
  - what they are, what they mean today.

The next one is the action plan. 10

- 11 which on this one says Written warning/invest.
  - Q. What does that mean?
  - A. Well, looking at the original B-12.2,
- 14 looking for that item, the action plan, what
- 15 Snyder was going to do with it. I assume, is
- 16 that they were going to issue a written warning
- 17 to the rep or to someone and then they were
- 18 going to investigate the change at a further 19 date.
- 28 Q. And that's for the complaint of
- 21 unauthorized switching that that action plan
- 22 was taken?
  - A. I believe so, yes.
- 24 Q. Go ahead.
- 25 A. The action plan date was the next

1 hours. That's what the E-1 referenced.

- And then going across, the different
- tick marks are, again, down here at the bottom
- 4 on the right-hand side of that that says:
- 5 Tested with no exceptions, blah, blah, blah.
- 6 Q. All right. Now, on the page of the
- 7 12-2 pages, which I take it are eight pages,
- 8 beginning at Bates stamp 18500 through 18507?
  - A. 185077 Yeah.
- 18 Q. And these are a log of all complaints 11 for unauthorized switching on hand at Snyder ve
- discussed earlier. Is that right? 12
  - A. Yes.
  - ۵. What was the time frame covered by --
- 15 A. Well, just a second. I want to make 16
  - sure that they're all the same.
- 17 ۵.
- 18 A. Yes, it looks like they are all the
- 19 sana.

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- 28 Q. What was the time frame covered by
- 21 this?
- 22 A. I don't know for sure. I can tell
- you what the report shows. I don't remember
- 24 specifically.
- 25 Q. All right. Go shead and tell me what

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1 the report shows?

- A. Up at the top there's a marker that says: CRC complaints (1/1 through 4/8). So.
- Q. So would that indicate to you that 5 these are the complaints received by Snuder about unauthorized switching during that period 7 January 1 through April 8th of 1998?
- A. It could be. I mean, those are the 9 only dates that I see. I mean. I don't have
- 10 anuthing that tells me one way or the other.
- Q. Okay. And, of course, this doesn't 12 include any of the complaints received by GTE about slamming; these are only the ones
- 14 received by Snyder. Is that right?
  - A. I believe so, yes.

I don't know if there are duplicates 16 or if this is an independent log: I Just don't 17

- remember specifically. 18 19 Q. And if we wanted to know what
- complaints had been received by Snyder, we 21 could look at the area code of the BTNs to see
- which ones are Florida, relating to Florida.
- 23 Is that right?
  - A. I would assume so, yes.
    - Q. Going forward in the documents now,

- the field up to Snuder headquarters personnel
- for summarization in this report. 3
  - Q. This report referring to? A. 18501 -- I mean, 500.
  - All right. Let me see if I
- understand correctly what this is an example
- 7 of. These are three -- there are three 305
- area code numbers listed here. Is that right?
  - A. Yes.
- Q. And all of them have transaction 18
- 11 dates in January, late January of 1998?
  - 1. Ves.
    - Q. Is that right?
- 14 And these are complaints that were
- 15 received by Snyder of unauthorized syltching. 16
  - Is that right?
- 17 A. That I'm not sure of. I can tell you
- 1R what's on here, but I don't remember what
- 19 specifically this was used for. It looks like
- 20 this is -- we send this out the door to say
- 21 here are your complaints that go to your
- 22 region, and then it's listed by these people up
- 23 here. That's my understanding.
  - Q. Well, by complaints, wouldn't that be
- 25 a complaint of unauthorized switching?

PAGE 62 \_

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- leaving those behind, page 18519?
- A. 519? I'm sorry.
  - Q. Yes.
- A. Okay. 4
- This is one of the supporting
- vorksheets. Is that right?
  - A. Let me just familiarize myself.
    - . Q. Please tell me what this page shows?
  - A. Give me just a minute, please.
- O. Stere. 18
- 11 A. What I believe these to be is the 12 actual detailed documents that support the report starting on 520, 18500. Looking at
- 14 complaint investigation form sent to GSM and 15 returned from GSM with action plan.
- 16 Q. So these are a portion of the 17 complaints received by Snyder that --
  - A. Yes.
- 19 Q. -- that you looked at as part of the 28 audit?
- 21 A. I believe so. I'm truing to just 22 find one and cross reference it.
- 23 I believe what they are -- I believe
- 24 what they are is they are supporting documents
- of the actual action plans that were sent from

PAGE 64 \_\_

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- A. I would assume. I don't know. I
- 2 really don't know. I Just don't remember.
- 3 specifically or not.
- Q. Well, what other complaints did you
- look at? Were there others other than
- unauthorized switching?
  - A. No. I think most of them were all
- about switching. I just don't remember
- 9 specifically about this one. If I had to
- 10 guess. I would say that's what specifically
- 11 this is. I just -- it doesn't have much on
- there to give me any indications one way or the 12
- 13 other. I'm sorry.
- 14 Q. I'm just trying to understand what it 15 shous muself.
- 16 A. But if you -- on 519 you can cross
- 17 reference item 14, which is handwritten there:
- 18 and you can cross reference (t to page 18502 by
- 19 the BTN. billing telephone number.
- 20 Q. And in fact, the 14 means that this 21 is one of the items that was selected for
- 22 testing?

- A. Correct. Yes.
- 24 Q. And we would find this on page 18499.
- 25 which shows, as I understand it, the subpart

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PAGE 68 .

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1 portion of the complaints received by Snuder 2 about unauthorized switching that you actually 3 tested for?

A. Correct. And it is on there.

O. Okau.

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A. It's Just all the supporting documentation for how we did the test.

Я Q. And just as one more example on the 9 next page, which is 18528.

10 , A. Yes.

11 Q. This lists three instances of where 12 the transaction date is in February of 1998 and it involves either the area code 457 or 355?

A. Ves.

15 Q. And these are instances where there 16 are complaints of unauthorized switching that 17 Snuder received. Is that right?

18 A. Again, based upon what I see here, I

19 think that that's -- I guess so, wes. I'm not 20 100 percent sure. I'm sorry.

21 Q. Well, again, though, let me -- let's 22 try to tie this down. These are Items that you

23 tested for, and it's shown on page 18499,

24 right?

A. When we tested we selected from the

1 document is?

A. Give me Just a second, please.

3 It is a log of escalated complaints sent to Snuder by someone in the GTE Natwork Services Post Sales Fulfillment Area, Liz

7 Q. So this is a different area, or these R are different complaints than the ones us looked at earlier? These are complaints received by GTE as opposed to Snyder?

. A. Correct, that's my understanding.

12 Q. And these are the -- this is a log of escalated complaints that were used as the test to see whether all escalated complaints had 14 15 been received by Snyder. Is that right?

A. I believe there was -- just give me a 17 second.

18 Looking back through what this -- can 19 you repeat the question? I'm sorry. I just want to make sure I'm answering the right 21 question.

Q. Is it correct that these are the ---22 23 these are escalated complaints for Snuder that were received at GTE, and they were used to

test whether all escalated complaints had been

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i received by Snuder?

A. Yes.

3 Q. Now, these were received by Liz

Smith's group. Is that right?

5 A. Based on the information -- that's who we got this from. I don't know how they came in the door, but Liz Smith was the keeper of this log. 8

9 Q. And Liz Smith works for which 16 соврави?

A. At that point in time, by looking at 11 12 the source information on here, the handwritten

note says: We got this from Liz Smith, GTE 13 Network Services, Post Sales Fulfillment, LD

15 Complaints.

16 Q. And this, I take it, is not a 17 complete list of all complaints; it's only those used for testing?

18 19 A. That, I don't know. I don't know if it's a complete listing or not. I don't know 28 if it was a snapshot or we took a couple -- I mean, there's -- the date is cut off -- start at 2/5/98 and go through 4/7/98. So there 23 could be more before that 2/5/98 date. There

25 could be more after 4/7. I don't know if we

log, which was starting at 18500.

2 D. Right.

A. That log is a log of complaints.

Q. Complaints of unauthorized switching.

5 right?

A. Yes.

Yes.

A. Yes. And then from there, these are R

9 the supporting detail that make up that log.

10 So, yes, those would be the supporting logs

11 that were sent to the field to the general

12 sales managers and that included their action

13 plans and what they were going to do with them.

14 that would, again, be the follow-up to what got

15 put into this log.

16 Q. Okay. Let me ask you to turn to page 17 185337

18 A. 18533. I think that's in the next 19

20 Q. I think it goes for three pages, if 21 I'm reading it right.

MR. WOFFORD: 18533 through what? MR. BECK: Through 535.

BY MR. BECK: 24

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25 Q. I'd like to ask you what this

- took a sample mid course or what we did. I'm
   Just saying this is I think this is what we
   used for testing, wes; but I don't know if it's
   a complete report.
- 5 Q. Let me ask you to go through and 6 identify columns with me, if I could. Let's 7 take about the tenth one down. Nadine Frezen.
- 8 It starts on 2/26 1998?
  - A. Yes.
- 10 Q. 2/26/98 refers to what?
- 11 A. The date it says date received. I 12 yould assume that's the date the complaint was
- 12 would assume that's the date the complaint was 13 received.
- 10 10001400
- 14 Q. And right now we're discussing, just
- 15 for the record, Bates stamp 18533; is that
- 16 right?
- 17 A. Yes.
- 18 Q. And then that's the person's name
- 19 that follows that?
- 20 A. Yes.
- 21 Q. And that person's telephone number?
- 22 A. Yes
- 23 Q. It says Florida there, for 325 area
- 24 code; doesn't it?
- 25 A. Yes.

- i λ. Again, I could speculate; but I don't
- 2 know for sure.
- Q. The next column is Frauxi. Do you see
- 4 that?

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PAGE 72 \_\_

- A. Yes, I do.
- Q. And then the response under there is
- 7 either N or Y: is that correct?
  - λ. Yes.
- 9 Q. And here we have a Y. Is that right?
- 10 A. Yes.
- 11 Q. I guess that means wes for fraud; is
- 12 that right?
  - A. That would be a fair assumption, yes.
- 14 Q. How was it determined on this page
- 15 whether or not there was fraud?
- 16 A. I don't know how they made that
- 17 determination.
  - Q. Who would have made it?
  - A. Liz Smith or somebody in her group or
- 20 whoever took the investigation.
- 21 Q. So these three pages, 18533 through
- 22 535 came from Liz Smith's group and already had
- 23 on there was or no to the column on fraud?
- 24 A. Yes. This was prepared by her, and
- 25 we just took this document. These were

PAGE 70 \_

78

72

- 1 Q. Next it says DOF. What does that 2 stand for?
- A. Out of franchise.
  - Q. What does that mean?
- A. It means it is -- an in-franchise
- customer is a customer that is already a GTE
- local phone service customer, that is, in the
- B GIE franchise area. An out of franchise
- 9 customer would mean that GTE does not have
- 10 local services or is not the primary ILEC in
- that area. It's outside of our region.
  Q. What does the next date, January 15,
- 13 1998, mean?
- 14 A. Date signed. I think it's the date
- 15 that the LOA was signed.
- 16 Q. The LOA stands for Letter of
- 17 Authorization?
  - λ. Yes.
  - Q. Do you know what the following
- 20 columns represent?
- 21 A. Not really. I can speculate, but
- 22 that's it.

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- 23 Q. Okay. Let me ask you about the -- do
- 24 you know what the event column, the Event I.D.
- 25 column means?

- 1 complaints that had already come in the door.
- 2 The test that we were looking to do was to make
- 3 sure that these got forwarded to Snyder
- 4 accurately.
- Q. And do you know when this document
- 6 was provided?
  - A. By Liz Smith?
  - Q. Yes.
- 9 A. Not a specific date, no; but it was
- 10 within the audit time frame.
- 11 Q. . The last event listed is, for date
- 12 received at least, is April 7, 1998. Is that
- 13 right?
- 14 A. Yes.
- 15 Q. And there are marks at the top of the
- 16 work paper on the first page of 4/14/98. Is
- 17 that right?

- A. Yes.
- 19 Q. So it would be somewhere in that time
- 20 frame, between the 7th of April and the 14th of
- 21 April; would it not?
- 22 A. I would say it's probably even
- 23 earlier than that.
- 24 Q. Well, it couldn't be earlier than
- 25 April 7th, could it?

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- 1 A. Well, I see a 4/8 in here. There's 2 one 4/8. There's a 4/7. I mean, there could 3 Q. Okav. So it couldn't be any earlier than April 8th of '98; is that right? A. I would think not, no. Q. Otherwise, you wouldn't have an April 8th entry? 9 A. That's good. Q. But we also had a date on the first 19 11 page of April 14th, 1998, that's handwritten. 12 Is that right? 13 λ. Yes. 14 Q. That's an auditor's mark. Is that 15 right? 16 A. Correct. 17 Q. So isn't it fair to conclude that
- 18 somewhere in the time frame April 8 to April 19 14th, 1998, is when this report was generated?
- 28 λ. Yes. MR. WOFFORD: Well, are you asking 21 when the report was generated or when it 22 23 was provided to the audit team? 24 BY MR. BECK:
  - Q. Well, let's do both. It would have

- 1 for tracing of non-escalated complaints, sent 2 to -- sent by GTECC to Snyder.
- Q. So she was seeing how well Snuder was 4 receiving non-escalated complaints that GTE was 5 sending to them?
  - A. Yes.
- 7 Q. And does this show that 28 complaints was sent by GTE to Snuder on March 10, 1998?
  - A. Yes.
- 18 Q. Eight of those 28 did not involve 11 unauthorized switches. Is that right?
- 12 A. From reading the document, wes.
- 13 Q. Which means that 20 of them did
- 14 involve unauthorized suitches. Is that right?
- 15 A. By doing the math, yes, it looks like 16 there were 20.
- 17 Q. And that's for one day in March of 1998: is that right? 1R
  - A. Yes.
- 28 Q. And it says 43 percent of the 21 complaints -- of these complaints were not
- 22 received on March 18, 1998. Is that right? 23 A. Yes. There's a slight --- it says:
- 24 Percentage of complaints no received by Snyder 25 on 3/18/98. I would assume that that's a typo.

- PAGE 74 -

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- i to be generated on or after April 8th and on or 2 before April 14th, wouldn't It?
- A. I would think that's reasonable. 4 Because to be able to include an item from 4/8. 5 it would have to be generated on that date or after, and we would have had it before the auditor signed off on it and put the date of 8 4/14/98 on there. That would have been -- they g were done with that piece of testing.
- 10 MR. BECK: Are we okay? I mean, I 11 know this is tedious. Do you want to take 12 a short break?
- 13 MR. WOFFORD: I'd like to take a 14 short break.
- 15 IA recess was taken at this time. 16 BY MR. HECK:
- 17 Q. Can I ask you to turn to Bates stamp 18 page 18536?
- 19 A. I don't think I have that one. It . 28 should be in the next series, should be the top 21 one. Okay.
- 22 Q. Could you tell me what this document 23 represents?
- 24 A. Okay. It's a document prepared by 25 the auditor, Susan North. It is test results

- 1 meaning not.
- Q. And the purpose of this test was 2 3 simply to trace one day's worth of complaints 4 on hand at GTE and trace to see whether they 5 vere in Snuder's log. Is that right?
  - A. Yes.
- 7 ۵. And what this found is that 43 8 percent of the complaints were not making their 9 way into Snyder's log. Is that correct?
- 16 . A. 43 percent of the non-escalated 11 complaints, yes.
- Q. Okay. Let me ask you to turn to 12
  - A. Okay.

Bates stamped page 18537?

- Q. Do you recognize this?
  - A. Yes.
- 17 Q. Could you briefly describe what was 18 tested as reflected on that Bates stamped page?
- 19 A. As I remember, at the point in time 25 that we were doing the work, we were only --
- 21 Snuder was only contracted to do residential
- 22 orders, not small business orders. And we had
- Motten communication from Karen Smith that
- 24 there were some small business orders coming
- 25 through and they wanted us to investigate them.

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1 And that's the nature of this document, to 2 research and determine cause of small business 3 orders taken before signing of contract with Snuder.

- Q. Let me ask you to look at that e-mail 5 В that's on Bates stamped page 18539.
  - A. Yes.

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- Q. This is an e-mail from Karen Smith. 8 9 Is that right?
- A. There's several E-mails here. But. 10 ii yeah, it's from -- at the top it starts: From 12 Karen Smith to MRS Smith, which was Mark R. 13 Smith. It was sent from Karen Smith to Mark Saith. 14
- 15 Q. Then we get down -- this forwarding of e-mails gets down to one that was -- let me 16 get to the substance of the forwarded o-mail. 17 18 if we could.
  - A. Okay.
- Q. There are roughly SOS business orders 28 21 at a time when Snuder wasn't supposed to be 22 doing business orders: is that right?
  - A. Let me Just --
- 24 Q. Sure. Please read that e-mail. if 25 you would. In fact, could you also read the

- 1 customers: and, two, they are indicating several places that it's slamming.
- Q. There are about 620 orders that were 3 purportedly for businesses. Is that correct?
  - A. According to the memo, yes.
- 6 Q. And on page 19539 it says that: The first 30 contacted all were slammed. Is that right? You, being GTE. 8
  - A. That's what the nemo says.
  - And I take it during that time of these 600 business orders, Snyder wasn't even supposed to be salling to businesses?
- A. Well, I mean, just looking back at 14 some of our documentation, they sold these customers residential plans on business lines. 15 Meaning that you have a B-1 line, a business line versus an R-1 line which is a residential line. And certain plans can be sold on an R-1 19 line that can't be sold on a B-1 line.

Without going back into all the 21 details of that. I don't know that I can remember anyway. That, I know, was one of the 22 distinctions. Because we state that in the lead meno on Bates stamp 18537: Were processed 25 with residential plans on business lines. That

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1 next Bates stamp as well and then we'll discuss 1 then all. 2

- A. Okay. So on the next two pages, 539 and 548, were the ones you wanted to look at?
  - Q. Yes, please.
- 6 A. Okay.
- Q. And I want you to describe basically 8 what test you did and what the event is that 9 you were looking at as part of the audit.
- A. From reading this and just my general recollections, what happened in this time frame 11 were we had business orders coming through 12 Snyder that shouldn't have been. They 13 14 shouldn't have been selling to business customers.

Looking at the other information in here, they seem to think that these customers were walk-in customers and they were -- they 19 had business numbers and stuff like that. And 20 the customers through additional follow-up, you 21 know, were -- I'm not sure exactly how they came in the door.

Their general contention is that 24 these customers were, one, they shouldn't have 25 been sold by Snyder because they were business

was the defining point there.

- Q. But, in fact, these were all -- these were mostly slams, at least; is that correct?
- A. According to the meno, yes, that's 5 definitely the indication.
- 6 O. And by slam, that means the businesses didn't authorize any of these changes? Я
- A. Reading further in the e-mail, that's 18 definitely what the results conclude from this 11
- 12 Q. And you did tests to determine the 13 cause of small business orders taken before 14 signing of contract. Is that right?
  - A. Let me glance back through this again.

17 What this -- just reading through 18 this e-mail, it's basically documenting what we 19 knew of this problem is what we are doing. 28 It's not really any individual test that we're 21 going through other than just interviewing individuals. If you're looking at the scope, It talks about I.D., which is internal audit. 23 The internal audit department interviewed

25 various individuals to explain the cause and

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PAGE 84 -

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- action plan of the orders processed in the e-mail. I.D. spoke with the following people. 3 And we tried to get to the root cause and why 4 they were rejected and any result in customer complaints and what was basically being done about this. This was kind of a follow-up Just to make sure that something we knew of is somebody on the Snyder side, is somebody on the
  - O. Okav.

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GTE side taking care of it.

- A. I mean, if you can read on -- if you 11 12 read on through the memo, you see basically it says, the bottom of that page: Based on 13 conversations with GTE and Snuder personnel the 14 exact cause of this problem is unknown and is likely a combination of both customer and rep 16 17 fraud. A trend analysis on these orders was completed by Snyder which did not find any significant trends by rep I.D. or location to 19 pinpoint the problem.
- Q. There's one other e-mail on Bates 21 22 stamped 18541 through 185427
- 23
- And this simply describes the results 24
- of the 30 test calls made with respect to that

- 793 is the first page. 794 is a 2 blank page. Do you want to keep it in 3 there?
  - BY MR. BECK:
    - O. Veab.
  - A. Okay. Give me Just a second to familiarize myself.
  - O. Sime.
    - Okay.
- 18 What I'd like for you to do is describe what the chart shows on page 18795? 1%
- 12 A. Well, the table provides detailed
- 13 information regarding payments that GTE has 14 made to Snyder for the months of January
- 15 through March of '98.
- 16 Q. Snyder gets paid only when GTE accepts one of its sales; is that right? 17
  - A. According to the meno, yes. Yes.
- 19 And this shows that during the period 20 of January through March of 1998, 48.44 percent of the sales Snyder sent to GTE were not
- 22 accepted. Is that right?
  - λ. Yes.
- 24 Q. Could you generally describe what the cause is of GTE not accepting a sale sent from

PAGE 82 \_

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- 1 problem with the business versus residential.
- 2 Is that right? 3
  - A. Yes.
- Q. There are a number of Florida 5 customers listed there in the group; are there 6 not?
- A. I see a couple, wes. There are several in here that have the Florida State Я code, FL, listed on them. 9
- 10 Q. And they all say slam or likely slam, 11 do they not, for Florida at least?
- A. All the ones listed with the Florida 12 13 State code have likely slam listed next to 14 them.
- 15 Q. Okay. Let's nove on. Let me ask you 16 to turn to flates stamped page 18795. I'd like 17 to ask you about the table that's in the middle 18 of that page and ask you to describe what It 19 neans?
- 28 A. Can I get 18794? It should be the 21 first page of that narrative.
- 22 MR. WOFFORD: It's blank.
  - THE WITNESS: I'm Just looking at the
- -- there's a Narrative E-2, page 2 of 6 is 24
- 25 uhat's --

23

1 Snyder to GTE?

- 2 A. Generally, there could be numerous 3 reasons for why a sale would be rejected. You
- 4 could have missing customer information. A big
- 5 one would be, like, the billing telephone
- 6 number would be wrong. If you miss one digit,
- if a four looks like a nine, or vice versa,
- that could throw off your processing because it's very -- billing telephone number is the
- 16 big key field the system would go off of. If
- ii the name and address don't match up with the
- 12 billing telephone number, if different key
- 13 fields were off. If you left off -- you could
- leave off something of what carrier code should 14
- 15 be processed with this. If you were switching
- 16 from ATAT to GTE, you know, if you left off the
- 17 GTE PIC code, you know, you wouldn't know which
- 18 -- from a system standpoint, you wouldn't know
- 19 which one to change it to. A simplistic
- 26 example.
- 21 So if an order comes in and has any
- 22 one of those problems, it won't be accepted by
- 23 GTE. Is that right?
- 24 Among other things, yes.
- ක Q. Don't they get fixed and resubmitted?

RS.

A. There are places where orders will be 2 recycled. They will be kicked back to Snyder or whoever originated the order and say we don't have enough information to process this order. There could also be other holdups, systematic or otherwise that could be contributing to that number as well. Q. Is this number of 48.44 the -- the 9 48.44 percent unacceptable rate, is that the 18 net number? In other words, that's the number that don't get fixed and are Just never 12 accepted? 13 A. It doesn't really say. I wouldn't know for sure. I mean, to say that they've never been fixed or would not be fixed. I don't 16 know if they would get recycled back through or 17 18 Q. On page 18983? A. Let me get there. 19 Okau.

You said 188867 MR. WOFFORD: 866. THE WITNESS: 8867 3 BY MR. BECK: Q. It's one of them. And is this your audit program for 6 the mystery, for looking at the mystery shoppers? 9 A. Yes. 18 Q. And what you did as part of this 11 audit is you actually appeared at the field. 12 the sales events that Snyder was attending and 13 you reported back what you saw, basically, is that right, what happened? 14 15 A. Right. The mustery shops were intended just to get us familiar with what was 16 17 happening at field events. Q. And I'll Just skip around a little 18 19 bit. Let me ask you about the documents 18893 20 through 18896. 21 A. Okay. I'm looking at 890. Q. Okay. 18893 through 896. 22 A. Okay. 23 24 ۵. Please describe your guidelines for

PAGE B6 \_

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activity.

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24 25

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Q. And it shows -- at one place it describes them as GTE rejects of Snyder orders. Is that right, one of the charts?

Q. These are just other charts showing

A. It looks like a summary of the

A. Yes.

A. Okay.

23 the same information; are they not?

5 Q. Does this help you in being able to answer whether this is the amount that are

7 never, never accepted or not, if you know? Н A. Not just by looking at it, no. I 9 mean, because it -- I'm just looking at it, and 10 it doesn't say if these ever get reprocessed or 11 not. I mean, if -- for example, the January 12 number of 2,789 rejects of those, did they get 13 recycled or is that 2000 number incorporated 14 Into the February number? I don't know, you 15 know. Are there duplicates there and is it 16 just a billing total or what, or is this a 17 continuation of old orders dropping off and new 18 numbers coming on? I don't know.

19 Q. Okay. Let me switch topics a little 20 bit and ask you about the mystery shopper 21 ravieu.

A. Where?

Q. Let's start at page 18866.

A. I don't think I have it. I stop at

25 B49.

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1 call it that. Is that right?

A. Yes.

Q. Or the mystery shopper guidelines?

A. Yes.

5 Q. And on page, the third page of those,

the mystery shopper inspection, if you would

which is 18895, there's a mustery shopper

checklist explanation. Is that right?

λ. Yes.

Q. And the first part is Image and

10 Appearance. Is that right?

A. Yes.

Q. The first one is that: The Snuder 12 13 sales associates should identify themselves as agents of GTE or representatives of GTE. Is 14 15 that correct?

A. Yes, that's what it saus.

And so one of the things you're looking for is to make sure the Snuder people 19 represent themselves as GTE and not as Snyder employees?

21 A. That is one of the things we were

22 looking for. 23

Q. And in fact, it specifically states they should not be identifying themselves as Snyder employees. Is that right?

A. Right.

Q. And the second thing says: The sales 2

3 rep should be wearing a name tag with a GTE

name and/or logo. Is that right?

A. Yes, it is.

Q. So that's another thing you would

look for as a mystery shopper?

A. Right.

٥. And the third thing says: The sales 9

10 rep should be wearing Docker style pants with a

GTE logo shirt or a plain white and blue shirt

12 that should be appropriate for the event. Is

13 that right?

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A. Yes, It does. 14

Okay. And that's another thing that

is you looked for in your mystery shopper

17 inspection. Is that right?

18 A. Generally speaking, yes. Those are

Just some general guidelines that we had. 19

Q. Let me ask you to turn to page 18886. 28

It's right before this. 21

Q. SOFTY. 22

23 A. Okay.

Do you recognize page 18880?

A. Give me Just a second to get

1 on, and then he had kind of like a light

2 windbreaker is what I remember. But I have

3 written down GTE logo shirt with Jackst cover.

Q. Okay. And anyhow, this page and --

5 is it a two-page report of your inspection of 6

this person?

A. Yeah, I believe the checklists were

В all of two pages.

9 Q. So it's pages 18888 and 18881 for

16 your inspection of this person in Chicago. Is

11 that right?

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12 A. Yes.

Q. As part of your audit, other people

14 did these in Florida as well; did they not?

A. Yes, they did.

16 Q. And on 18882, we have one in Miani.

17 Is that right?

A. Yes.

Q. And in that case your auditor

26 determined that the representative -- or the

21 Snyder employee was identifying themselves as a

22 representative of GTE Long Distance. Is that

23 right?

24 A. They circled yes.

Q. Okay. And they were wearing a name

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1 organized a little bit.

Q. Sure. Sure. 2

A. Yes.

4 Q. You prepared this document: did you

5 not?

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В A. Yes.

Q. And this was a mystery shopper

Inspection in Chicago? 8

A. Yes.

10 Did you go to Chicago Just for this

purpose? 11

12 A. Yes, I did.

Q. And you -- one of the things is you

14 looked to see whether the representatives were

15 identifying themselves as a representative of

16 GTE Long Distance, and you answered yes. Is

17 that right?

A. Yes, I did.

19 And in fact, that's what happened? I

mean, you went and looked and saw that they

21 represented themselves as GTE?

A. I went up and talked to this

23 gent lenan.

24 Q. And he had a GTE logo on his shirt?

25 A. I believe he had a Jacket -- a shirt \_ PAGE 92 \_\_

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1 tag with a GTE name on it. Is that correct?

A. They circled was again to that 2

question.

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4 Q. So was your answer wes to my

5 question?

6 A. Yes.

Q. And on page 18886, we have another

mystery shopper in Miami. Is that right? В

A. Yes.

12 And again, during this inspection.

11 they found that the representative identified

12 themselves as representatives of GTE Long

13 Distance and they were wearing a name tag with

14 a GTE name on it. Is that correct?

15 A. That's how they indicated on this 16 sheet, yes.

17 Q. Let me ask you about Bates stamped

18 page 18919 through 1892g.

A. 919, you said?

Q. Yes, 919 through 28.

A. Okay.

Q. Is this more backup to your sudit

23 concerning the mustery shoppers?

24 A. I believe what we're looking at here

25 is wa're looking at mustery shops performed by

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another company. I think it was Wells Fargo,but I would have to go back and look.

- Q. Oh, okay. They had done some mystery shopping for Snyder themselves; had they not?
  - A. Yes.
- 6 Q. And you were reviewing the results of
- 7 Wells Fargo's mystery shopper events?
  8 A. Whoever was doing it. I think it was
  9 Wells Fargo. I would have to go back and
  10 double check. But somebody was doing an
  11 outside company was doing mystery shops; that's
  12 where we got kind of the idea to do it
  13 ourselves. They were doing it in different
  14 places. The particular document you referenced
- places. The particular document you referenced
   I believe was in Florida.
   And what we were looking at then for
- 17 was to get an idea of what was going on, what 18 other people were seeing, what the other
- 19 company was seeing. It was just general
- 20 information more for our understanding, again,
- 21 reviewing what would have already been done.
- 22 Q. This document indicates that during 23 this inspection in Homestead, Florida, the
- 24 Snyder employee was wearing a name tag with a
- 25 GIE name. Is that right?

  - 94
- 1 A. Which number again?
- 2 Q. 18919.
  - A. Representative yearing name tag with
- 4 company name. Yes.
- 5 Q. By company name, it means GTE; does
- 6 It not?

\_ PAGE 94 \_\_

- A. I believe so, wes.
- B Q. All right. Let's change topics a
- 9 bit.

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- 18 A. Are we done with the mystery shopper
- 11 stuff?
- 12 Q. Well, those documents.
- 13 A. Okay.
- 14 Q. And the next document I'm going to
- 15 ask you about is Bates stamped 17819.
- 16 A. 17819?
- 17 Q. Yes. Do you recognize that?
  - λ. I've seen it before, yes. I
- 19 generally recognize it.
  - Q. Is this one of the documents you
- 21 reviewed as part of your audit?
- 22 A. I know we looked at their training
- 23 manuals, and that's where this looks like this
- 24 comes from. Like I said, it does look
- 25 familiar.

- 1 Q. And their training manual says that
- 2 they must year clean and appropriate GTE sales
- 3 associate shirt; does it not?
  - A. Yes.
- 5 Q. And they must always year a visible
- 6 GTE I.D. badge. Is that right?
  - A. Yes.
- B Q. And those are two things that you
- 9 checked on your mystery shopper analysis that
- 18 you did as part of your audit. Is that right?
  - A. Yes, ve did.
- 12 Q. And were you trying to see whether
- 13 they were doing the things that their training
- 14 manual says they're supposed to do?
  - A. One of the tests, yes.
- 16 Q. And this is confirmed on Bates
- 17 stamped page 17845?
  - Do you have that one? It's coming.
  - A. In process.
  - Q. Is this again from the training
- 21 manual of -- I'm sorry.
  - A. Based on the footer, it appears so.
- 23 It appears to be from the same manual.
  - Q. This is the Snuder training manual?
- 25 A. The training and performance

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- 1 development manual, yes.
- 2 Q. And again, this says the mystery
- 3 shopper evaluates whether the Snyder employees
- 4 are wearing an I.D. name tag. It doesn't say
- 5 it, but I assume it means with GTE name tag
- 6 and also wearing GTE approved attire. Is that
- 6 and also yearing GIE approved attire. Is that
- 7 right?

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- 8 A. Yes.
  - Snyder Direct Services, Inc.,
- 10 Consumer Field Markets, Training and
- 11 Performance Development.
- 12 Q. Let me ask you to turn to page
- 13 18259.
- 14 A. I don't have that one. What was the
- 15 number again?
  - Q. 18259. You should.
  - A. The first one I have is 256, 275.
  - Q. You can look at mine, if you like.
- 19 MR. WOFFORD: These must have gotten
- 28 out of order.
- 21 THE WITNESS: Well, we've got several
- 22 pulls from different places; but I don't
  - see it generally in here.
- 24 BY MR. BECK:
- 25 Q. Let me just ask you to look at Bates

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stamped 18259 and ask you if you recognize it? 1 2 A. I do. 3 Q. What is it? MR. WOFFORD: Here, I've got it. 5 THE WITNESS: It's a preliminary 6 scope that the internal sudit department 7 and I put together when we were doing our original planning for the audit. BY MR. BECK: 9 O. Okau. 10 11 A. Thank you. This Just describes preliminarily 12 what your audit was designed to accomplish. Is 13 14 that fair to say, or not? 15 A. When we had our initial discussions 16 with the key players, which would have been the people I've already named. Karan Smith. George 18 Wieskopf, Ted Gilnors, what did we want the audit to accomplish. These were a brain dump 20 of activities that we would want to take a look at when we were there. 21 22 Q. Let me ask you to turn to page 18262 23 and 18263. Ask you if you recognize that document? 24

sent to. Could you identify each of those four 3 people and what their positions were with the company? 5 A. I'll do what I can. G. Allen, I do В not know. J. Bilney would be Jody Bilney: 7 she was in the sales area. Q. OF GTECC? A. Of STECC. 9 18 O. Okay. 11 A. Ted Gilmore which was -- he was for. 12 again, he was in the sales area but he was in 13 -- I believe he was the head of Snyder on the 14 GTECC side. I think he was VP/GM was his 15 title. Q. ' VP would be vice-president and 16 17 general manager? 18 A. Yeah. I've got it listed someplace 19 in one of these other documents. In the planning memo I know there was a listing of. 21 what his exact title was. I could find it if 22 you'd like. 23 Q. Well, it's not necessary right nov. 24 Who's the last person --25 A. Ted ---

Q. And there are four people this was

PAGE 98 \_\_

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A. I do.

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A. It is a letter from Chris Ovens, who 3 is the president of GTECC Consumer Markets to 4 four individuals at GTECC related to business ethics/compliance. Q. Let me first ask you about Chris Ovens who was then president of consumer markets. What does that encompass, consumer Я 9 narkets? 10 A. At this point in time consumer -11 GTECC was broken up into a couple different 12 units, and one of them was consumer markets. 13 which was primarily residential sales. 14 Consumer markets were closely assigned with 15 small businesses and residential lines. 16 Q. Is this only GTECC? He's the president of consumer markets for GTECC? 17 18 A. Yes, I believe so. That was -- it's 19 on the GTECC letterhead, and that's what my 20 recollection is.

Q. And that includes Long Distance, does

A. I don't know how LD, Long Distance,

rolled up underneath this at this point in

It not, for that segment?

25 time, March 10, 1998.

Q. Could you describe what it is?

\_ PAGE 100 \_

188

Q. Oh. I'm sorry. Go ahead, then. 1 A. Ted Gilmore VP/GM, LD Division. 2 3 Snuder liaison was what we had him as the title. Q. Okay. And LD Division is Long 5 6 Distance? 7 λ. Yes. 8 Q. And he was one of the people in 9 charge of liaison with Snyder? 10 A. Yes, that's how we had him listed. 11 Q. Okay. And who's J. Havens? 12 A. John Havens, again, I think he's in the sales organization. I doubt know his exact 13 14 title, but I recognize the name. 15 Q. Why is this letter in your -- first 16 of all, is this letter in part of your audit 17 vork papers? 18 A. Yes, it was. 19 Q. Why is it there? 20

A. It was planning materials to give us 21 an understanding of what the environment was like, give us an understanding of the regulatory concerns related to these issues 23 24 related to Snuder. 25

Q. You see there some handwritten notes

3

on the right side of page 18262? 2 A. T do. 3 Q. Could you read then? A. I'll give it my best shot. It starts off, says: Copy to: There's some scratching that looks like a TKE slash. I'm not sure. It could be a Steve or something, I'm not sure. Я Q. Do you know what the TKE would stand 10 for? 11 No. I don't. A. 12 Q. Can you read the rest of the handwritten notes? 13 14 A. See note something. I don't know 15 what that word is. We need to look at. And 16 then I can't make out what the rest of this says. I really can't make it out. 17 MR. BECK: At the end of this I'm 18 19 going to ask for a legible copy of this 20 with the note so I can read it.

MR. WOFFORD: I can't read it either.

THE WITNESS: I don't know if we have

one. This was - I remember, from the

work papers that this is a copy of a copy.

Q. Where does this document stop, at what Bates stamped page?

A. I'll just have to see if they have

- an index up at the front. I show on 20908 that it has 14 items listed on the table of R contents, and that would take us all the way up 7 to 20358, which would be the end, which would be the last end tab is what it looks like. So Ħ 9
- I would assume that that would probably be, if 19 the numbers are concurrent, that it would be --11 I think that would be the end point.
- Q. Okay. All right. And this is part 12 of your audit backup because it's something you used as part of the audit or at least reviewed? 14
- 15 A. It is. When we're originally doing the planning for the audit, you know, one of 16 17 the things we always request is we ask for 18 policies and procedures of what are you supposed to be doing. And this is, for Snuder. 19 one of the backup materials that we obtained. 20
- Q. Let me ask you about Bates stamped 21 22 page 20914?
- 23 A. Yes.
- 24 Q. This page covers their policy with 25 respect to representation, is that right, their

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I'm not sure.

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PAGE 184 \_

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- 1 I don't know if anybody still has the original. I don't know. I Just know why it was in here was because of the -- the subject matter was related to Snyder and 5 telemarketers as a whole, again, setting US Up for what the environment was like for planning information for us. В BY MR. BECK: 9 Now. Mr. Owens who was the author of ۵.
- 10 this letter, was he provided the results of your audit? 11 12
  - A. I don't remember specifically.
- 13 ۵. Okav.

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- A. He could have had knowledge of it, but I don't know.
- 16 Q. All right. Let me ask you to turn to 17 the document that starts at page 20907.
  - A. I know I don't have that one.
  - Q. And it's entitled Snuder
  - Communications, Inc., GTE Policies and
- 21 Procedures Manual. Do you recognize the
- 22 document that begins at page 20907?
- Generally, yes. I know that we had 24 a couple of Snyder manuals in our work papers
- 25 that we used as reference material.

1 representation policy?

- A. That's what it says on the top, yes.
- 3 What I'd like to ask specifically about is under the operating process on that
- S page, there's a bullet, seventh bullet under
- Snuder's responsibility. It says: Enforce a
- dress code that includes usage of GTE branding.
- B And then it lists a series of items. And I was
- wondering if you could discuss the type of
- 18 branding that Snuder used that's shown there that would show GTE? 11
- 12 A. I don't know the specifics. I could 13 tell you when I did the mystery shop and when 14 wa saw different articles around the Snuder 15 offices.
- 16 Q. Okay. Please do?
- 17 A. They used the small GTE bug, which is -- it's Just the logo. 18
  - O. What him?
- 28 A. Let me use this for a second.
- MR. WOFFORD: No. I don't think he 21 22 wants you to draw.
  - THE WITNESS: Oh, I'm sorry.
- 24 BY MR. BECK:

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Q. Just describe it. There's a bug

188

1 that's the GTE logo?

A. It's our logo. It's a little 2 3 circular, oval picture that has GTE written on 4 it. It's blue and white. That's just what

5 they call it, the GTE bug. I'm sorry.

Q. Go ahead.

A. Sorry. When we saw that, it was the 7 R standard GTE logo that we had on there. It was either blue or white was the standard colors.

Q. And where would Snyder use that?

A. On the I.D. badge that I remember, I

12 believe that there was a small logo on that

13 badge. They had some promotional naterials

14 also that had the GTE logo on it as well.

15 Q. Did the shirt Snyder employees year 16 have the GTE logo on them?

A. The one that I remember from the

18 mystery shop, yes.

Q. In fact, their policy says that.

That's the first one listed under GTE branding

21 shirts. Is that right?

A. Yes. 22

Q. How about caps, have you ever seen 23

24 Snuder people wear a cap with a GTE logo?

25 A. No.

Can you look at the document that 2 that's been labeled 18536, please?

1 Ves.

PAGE 1077 \_

3

Q. The first line of that document 5 underneath the heading talks about the number 6 of complaints on hand at GTECC sent to Snyder

on March 15, 1998, doesn't it?

A. Yes.

Does that document say anything about 9 the number of complaints received by GTECC on 10 any particular day?

A. It's ambiguous. It does not say that 12 13 specifically.

Q. Do you see anything on here that 14 indicates to you affirmatively that any number 15

of complaints were received by GTECC on a

17 particular day?

18 A. It says it was sent to Snyder on 19 3/10/98. It doesn't show how many, if that was

20 from previous days or not. It Just shows that

21 they sent 28 documents -- or 28 complaints.

22 I'm sorry.

23 Q. And there's a little asterisk next to

24 that legend, right?

A. Yes.

PAGE 126 ...

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PAGE 108 \_

Q. How about shirts or advertisements. 2 did they have a GTE logo that you've seen?

3 A. I did see some pronotional materials that, again, had the small GTE logo on them.

Q. Any other items listed here where you 6 recall seeing GTE logos?

A. The sales booths, Item J. They also 8 had -- they would have banners that would 9 list, you know, have the GTE logo on there and say GTE Long Distance, something like that. when they would set up their booths.

12 MR. BECK: Okay. That's it. Thank 13 you very much.

Do you have any?

MR. FORDHAM: No questions.

MR. WOFFORD: Give me just about five

17 minutes, and I may have a few questions.

MR. BECK: Okay. Go right ahead.

(A recess was taken at this time.)

MR. WOFFORD: Back on the record.

**EXAMINATION** 

22 BY MR. NOFFORD:

Q. Mr. Weaver, I have a few questions.

24 I want to try and clarify some of your earlier

25 testimony.

Q. And the description of the number of 2 documents sent to Snuder on a particular day is 3 further explained as a day's worth of complaints, right? 4

A. For testing purposes, comma, a day's 6 worth of complaints on hand at GTE (28 on 3/28) 7 was traced to Shudar's log.

Q. And that language you've just read refers to the number of complaints sent to 9 Snyder on a particular day, right?

A. Again, it's -- they sent 28, and it 12 says it was a day's worth of complaints on hand, but it doesn't say if it was from 13 14 previous days other than 3/10/98.

> MR. WOFFORD: All right. That's all I've got.

MR. BECK: Let me follow up on that. FYANTNATTON

19 BY MR. RECK:

Q. You're saying that you would 21 interpret a day's worth of complaints as 22 possibly including more than one day's worth?

A. I don't know if they batched

24 complaints and then sent them on a daily,

25 weekly, monthly basis to Snyder. I don't know

1 If this was all from 3/18 or if it included 2 3/9, 3/8, 3/7, other dates. Q. Well, if you were sending a week's 3 4 worth of complaints, would you call them a 5 day's worth?

A. I don't -- again it's -- it says a 7 day's worth of complaints on hand. Now, does 8 that mean it's - on hand is, I guess, the 3 piece that's a little puzzling. It doesn't 10 clarify specifically.

11 MR. HECK: All right. That's all. MR. WOFFORD: That's all I've got. 12 13 He wants to read. And we'd like to 14 designate the testinony as confidential. 15 (Thereupon, the deposition was adjourned at 1:35 p.n.) 16

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\_ PAGE 118 \_

118

ERRATA SHEET

Pursuant to Rule 30(7)(e) of the Federal 3 Rules of Civil Procedure and/or Georgia Code 4 Annotated B1A-130(B)(6)(e), any changes in form 5 or substance which you desire to make to your 6 deposition testimony shall be entered upon the 7 deposition with a statement of the reasons 8 given for making them.

To assist you in making any such 10 corrections, please use the form below. If 11 supplemental or additional pages are necessary. 12 please furnish same and attach them to this 13 errata sheet.

I, the undersigned, WAYNE WEAVER, do hereby certify that I have read the foregoing deposition, and that to the best of my 17 18 knowledge, said deposition is true and accurate 19 (with the exception of the following 20 corrections listed below).

22 \_Line\_\_should read:\_ 23 Reason for change: 24

Page\_\_\_Line\_\_\_should read:\_

25 Reason for change:\_

\_ PAGE 111 \_

1	PageLineshould read:
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PAGE 112 \_

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STATE OF GEORGIA: COUNTY OF FULTON:

I hereby certify that the foregoing deposition was reported, as stated in the caption, and that the questions and the answers thereto were reduced to the written page under my direction, that the preceding pages represent a true and correct transcript of the testinony given by said vitness.

I further certify that I am not of kin or counsel to the parties in the case. am not in the regular employ of counsel for any of said parties, nor an I in any way financially interested in the result of said case.

21 Dated this \_\_\_\_ day of\_\_\_ .\_\_\_\_,2000.

DEBORAH L. SWILLEY, CCR-8-2174.

CERTIFICATE

14

9

15 16

	position of wayne weaver, it		
	20907 121 102:17,22	886 m 87:3	answer (3) 21:20 86:6 92:4
\	20908 to 103:4	890 m 87:21	answered (1) 90:16
1 m 61:7	20914 to 103:22 20958 to 103:7	896 (1) 87:22 8th (4) 61:7 73:5,8 74:1	answering to 67:20 answers to 112:9
1/1 m 61:3	<b>25</b> [2] 54:24 56:5		anybody 141 28:21 35:21,24
10 (4) 75:8,22 98:25 107:7 100 (3) 36:22 57:23 65:20	<b>25-4.118</b> m 1:9	) <b>9</b>	102:1
107 m 3:9	2540 m 2:23	90 m 17:21	anyhow (1) 91:4
109 m 3:10	256 m 96:17	919 22 92:19,20	anyway (1) 79:22
111 m 2:7	275 m 96:17	94 m 6:3	apparent in 1:8
11th (2) 32:18 38:12	<b>28</b> (6) <b>75:7,10</b> 107:21,21 108:6,	97 m 48:25	appear iii 39:14
12 m 54:15	11	98 (3) 15:23 73:5 83:15	appearance to 88:10
12-2 m 60:7	29 m 1:17	990362-ti m 1:2	appearances (1) 2:1
12.1 (3) 54:13,20,22	3	Α	appeared ni 87:11  appears izi 95:22,23
12.2 (3) 54:14,17,23 1201 (1) 2:15	3 m 1:3		approach iii 16:4
13 m 55:14	<b>3/10</b> m 109:1	ability to 25;1 able to 16:23 24:20 51:23 74:4	appropriate 121 89:12 95:2
14 131 64:17,20 103:5	3/10/98 isi 75:25 107:19 108:14	line.r	approved m 96:6
14th (4) 72:20 73:11,19 74:2	3/28 m 108:6	accepted (4) 83:22 84:22 85:12	april (12) 61:7 72:12,20,21,25
15 m 70:12	<b>3/7</b> m 109:2	86:7	1,0,0,1,1,1,10,10,1,4,1,1
17456 (2) 6:6 8:17	<b> 3/8</b> m 109:2	accepting m 83:25	area (16) 51:8 55:9,16,18,21 56:
17460 (2) 18:17 19:17	3/9 m 109:2	accepts (i) 83:17	3 61:21 63:8 65:13 67:5,7 69:
17461 to 40:10 17462 to 6:6.7	30 (3) 17:21 79:7 81:25	accomplish (2) 97:13,19	23 70:8,11 99:7,12  areas   ] 19:11
17402 (216.6,7   17672 (2141:22,24	<b>30(7) (e m 1</b> 10:2   <b>30309-3424</b> m 2:16	according to 79:5 80:4 83:18	around (4) 22:14 32:18 87:18
17677 to 43:14	<b>305</b> (5) 55:9 56:2 63:7 65:13 69;	accounting 1215:15,16	104:14
1 <b>7683</b> [2] 42:22 43:3	23	accuracy m 9:25 accurate m 110:18	articles m 104:14
17707 tij 43:7	<b>305-651-6513</b> m 56:8	accurately in 72:4	ascribe m 51:11
1 <b>7819</b>	<b>305s</b> ຄາ 55:16	acquainted to 39:11	aside (5) 46:25
17845 m 95:17	<b>32399-08</b> 63 (ii 2:24	acronym (ii 18:2	aspect to 13:8
18 121 5:3 55:15	<b>32399-1400</b> m 2:8	across (2) 57:7 60:2	assigned m 98:14
18259 (3) 96:13,16 97:1	<b>38</b> m 41:5	acting (3) 12:18 45:13,20	assist (1) 110:9 assisting (1) 45:13
18262 t21 97:22 101:1  18263 t11 97:23	4	action (9) 11:23 58:10,14,21,25	associate (4) 6:15 11:18 50:7
18274 (1) 47:2		62:15,25 66:12 81:1	95:3
18276 111 47:8	<b>4/14/98</b>	activities (1) 97:20	associates (1) 88:13
18483 (4) 49:3,6,9,25	<b>4/7/98</b> m 68:23	activity m 85:25  actual m 10:16 19:12,15 21:14	assume 191 12:20 21:21 58:15
<b>18484</b>	4/8 (4) 61:3 73:1,2 74:4	57:19 62:12,25	61:24 64:1 69:12 75:25 96:5
18495 (2) 51:25 56:22	MAA 101 1:22 2:17	actually (14) 10:9 11:24 18:12	103:9
18499 (6) 52:20 53:23 55:2 57:6	<b>407</b> (3) 55:19 56:2 65:13	20:3 21:15 24:16 26:3,10 29:24	assumption m 71:13
107:24 05:23	<b>413-6227</b> to 2:25	39:15,17 58:6 65:2 87:11	assurance (1) 24:24
18500 (4) 54:8 60:8 62:13 66:1 18501 (1) 63:4	<b>43</b> (3) <b>75</b> :20 <b>76</b> :7,10	additional is 7:21 20:14 29:7	asterisk m 107:23  at&t m 84:16
18502 til 64:18	(4400 til 1:22	78:20 110:11	atlanta (2) 1:16 2:16
18507 121 60:8,9	<b>48.44</b> (3) 83:20 85:8,9   <b>488-9330</b> (1) 2:9	address (i) 84:11 addressed (i) 48:4	atlantic (1) 2:14
18519 ເຖ 62:1	<del></del>	addresses (1) 50:20	attach (1) 110:12
<b>18520</b> (1) 65:9	1 5	adequately m 51:2	attended iii 34:10
<b>18533</b>	5 (5) 3:8 18:18 40:21 55:14 56:8	adjourned to 109:16	attending to 87:12
21   <b>19506</b> 74:40 407:0	500 (2) 62:13 63:4	administratively (1) 44;17	attention (3) 19:16 43:16 56:22
<b>18536</b> <sub>[2]</sub> 74:18 107:2 <b>18537</b> <sub>[2]</sub> 76:13 79:24	519 121 62:2 64:16	advertisements (i) 106:1	attire m 96:6 attomey-client m 14:17
18539 (2) 77:6 79:6	<b>535</b> 121 66:23 71:22	affairs (3) 7:25 27:3 37:6	attributes in 9:6
18541 m 81:22	539 m 78:3	affiliates (1) 9:3 affirmatively (1) 107:15	audit (105) 4:25 6:17,20,23 7:12
18542 (1) 81:22	<b>540</b> m 78:4   <b>56</b> m 41:5	afni 17:14,16,18,25 18:2,8,	13 8:4,13 12:21 13:1,3,4 14:23
18794 m 82:20	<del></del>	11	15:1 16:3,3,6 17:10,10,12,16,
18795 @ 82:16 83:11	<b>6</b>	agencies @ 8:6	17 18:21 21:24 23:2 25:4 27:15
<b>18803</b> m 85:18 <b>18866</b> m 86:23	6 tsi 40:9,18,22,24 82:24	agents m 88:14	28:4,4 29:12,21,25 30:11,16,
18880 (3) 89:20,24 91:9	60 m 17:21	agree 121 4:17 51:22	17,21 32:10 33:5,7,14,25 34:2, 5,12 35:13 36:13,15,16,16 37:
18881 m 91:9	<b>600</b> (a) 77:20 79:3,11	agreeable (1) 32:25	9,14,17 39:4,23,24 40:5 42:9,
18882 m 91:16	677 m 43:15	agreed (4) 30:9,20,25 31:2 agreement (1) 23:8	13 44:2,13,18,20,21,25 45:15
1 <b>8886</b> 121 8 <b>7</b> :1 92:7	68 m 41:5	agrees (1) 31:4	117.20.22.25 46:4.6 47:15.15.
1 <b>8893</b> 121 87:19,22	683 m 42:24	ahead isi 11:6 21:20 27:4 58:4,	18,20,23,24 48:5,12,14,18,21
18895 m 88:6	7	24 60:25 100:1 105:6 106:18	52:3 59:3 62:20 72:10 73:23
18896 (1) 87;20 18919 <sub>12)</sub> 92:18 94:2	7 tu 72:12	allen m 99:5	78:9 80:23,24 87:6,11 91:13
18920 (i) 92:18	72 m 59:25	allowed in 24:6	92:22 94:21 95:10 97:6,8,13,19  100:16 102:11 103:13,14,16
19 m 55:18	72-hour m 59:22	aiready (11) 18:23 36:5 38:24 39:21 40:2 44:5 70:6 71:22 72;	audit's (1) 44:17
1997 ເນ 47:16	<b>793</b> m 83:1	39:21 40:2 44:5 70:6 71:22 72:  1 93:21 97:17	audited 121 8:10.11
	/ <del>34</del> 11 03. I	alston m 2:13	auditing [4] 5:17 39:15 45:13,14
	7th 121 72:20,25	ambiguous (1) 107:12	auditor isi 5:7,18,22 6:24,25
73:11,19 75:8,18,22 83:20 98: 25 107:7	8	american m 18:5	74:7,25 91:19  auditoria m 70:14
1:35 ti 109:16	9 70.10	among @ 84:24	auditor's m 73:14 auditors m 53:13
	010 0.7	amount (2) 19:9 86:6 analyses (1) 20:21	audits 11 16:7
2	81a-130(b)(6)(e m 110:4	analyses til 20:21 analysis tel 19:21,24 21:1,10,	authentic (3) 10:4 24:12 25:5
2 m 82:24	83 m 49:24	111 22:8 31:12 81:17 05:0	authenticate (2) 24:20 26:12
2,789 m 86:12	84 (1) 49:24	and/or to 80:4 110:3	authenticating (1) 10:5
2/26 (3 69:8	849 m 86:25	andrew ณ 7:5	author (1 102:9
	850 (2) 2:9,25		<b>authorization</b> (3) 23:16 25:5 70
2/5/98 (2) 68:23,24	<b>851-9679</b> m 1:23 <b>866</b> m 87:2	annual 22 15:21 16:1	17   authorizatione (2) 10:2 9 24:12
	881-7000 m 2:17	another (6) 27:11 38:19 89:6,15	authorize (1 80:7
2000 (4) 1.0,17 (0.15 [11.24		92:7 93:1	authorized in 57:22
	<del></del>		

avp (2) 7:24 37:3 aware @ 48:13,16

b-1 (2) 79:16,19 b-11 to 50:3 b-12 (2) 52:3 59:20 b-12.1 (6) 52:17,23 53:1,7,20 b-12.10 m 52:17 b-12.2 (5) 53:9 54:9,17 56:24 58:13 back (19) 6:18 9:22 16:23 19:14 25:1 48:25 53:4 56:22 57:6 67: 18 79:13,20 80:15 85:2,16 87: 13 93:2,9 106:20 backtrack (n 53:19 backup 131 92:22 103:13,20 bad iii 29:5 badge (3) 95:6 105:11,13 banners (i) 106:8 base (1) 49:16 based isi 19:21 65:18 68:5 81: 13 95:22 bases (1) 16:5 basic 151 18:9 20:1 42:12 50:23 57:16 basically fist 7:18 8:25 11:23 12:6 14:17 16:16 18:15 30:2 78:7 80:18 81:5,12 87:13 basis (2) 19:2 108:25 batched (i) 108:23 bates (30) 6:5 40:10 42:17,22 43:2,13 47:2,7 49:2,9 50:8 51:8 54:8 55:2 60:8 69:15 74:17 76: 13,18 77:6 78:1 79:24 81:21 82:16 92:17 94:15 95:16 96:25 103:2.21 beck (32) 2:4 3:8,10 4:9,21,23 7 11 22:2 27:12 42:18,20 47:5,9 49:5,7 66:23,24 73:24 74:10,16 83:4 87:4 96:24 97:9 101:18 102:8 104:24 106:12,18 108: 17,19 109:11 begin ខា 19:20 31:1 beginning (1) 60:8 begins (3) 6:5 49:6 102:22 behalf (3) 2:2,11,19 behind (2) 37:17 62:1 believe (33) 7:9,16,24 15:17 17: 13 18:5 20:3,5 27:15 28:2,15 31:18 35:2 36:21 37:24 39:1 45:4 54:15 58:23 61:15 62:11 21,23,23 67:16 90:25 91:7 92: 24 93:15 94:7 98:18 99:13 105: 12 believed m 22:9 below isi 59:6 110:10,20 benefit iii 19:21,24 20:25 21: 10 22:7,8,9,21,22,22 31:12 besides (2) 35:5 36:2 best (3) 19:7 101:4 110:17 better (1) 22:1 between isi 18:16 29:4 72:20 big noi 11:16 24:1 30:2 43:20, 21,23,25 44:6 84:4,10 bigger 🖽 8:9 biggest (2) 51:2,3 bill (1) 44:12 billing (6) 55:8 64:19 84:5,9,12 bilney 121 99:6,6 bircher (1) 28:17 bird m 2:13 |birth (1) 41:8 bit m 25:17 31:11 50:18 86:20 87:19 90:1 94:9 black 🕮 17:19 blah 131 60:5,5,5 blank 121 82:22 83:2 blue [3] 89:11 105:4,9

booths 121 106:7,11

. . .

boss (1) 44:17 both isi 26:17 27:2 34:9 73:25 81:16 clarify (2) 106:24 109:10 bottom (6) 40:21 48:3 50:12 59: clean (1) 95:2 10 60:3 81:13 boulevard in 2:23 **brain** ณ 97:19 branding (3) 104:7,10 105:20 break (2) 74:12,14 briefly is 6:12 8:20 47:1,13 76: bring a 11:9 broken a 98:11 brought m 29:23 btn m 55:5,7 57:15 64:19 **btns** ល 61:21 bug (4) 104:17,19,25 105:5 bullet (4) 19:17 41:4 104:5,5 bullets (3) 8:17,21 40:12 business (23) 5:14 12:2 16:4 27:17,20 29:17 34:25 76:22,24 77:2,20,22 78:12,14,19,25 79: 11,15,16,25 80:13 82:1 98:4 11,15,16,25 80:13 82:1 98:4 coming isi 11:11 76:24 78:12 businesses (4) 79:4,12 80:7 98: 86:18 95:18 butch (1) 28:17

calculate in 21:15 california (5) 18:24 19:5,10 20: 18 21:17 call tm 5:17 11:4 20:7,11 30:2 33:17 53:15 58:1 88:1 105:5 109:4 called (1) 17:19 calls (2) 21:18 81:25 came (8) 7:16 12:11 34:20 45: 19 59:24 68:7 71:22 78:22 cannot (1) 24:19 cap (i) 105:24 caps in 105:23 caption (1) 112:8 care (1) 81:9 carrier (1) 84:14 case is 56:1 59:16 91:19 112: 15,19 catchall in 12:9 categories (1) 51:11 category in 12:10 caught iz: 11:19 25:12 cause in 1:6 77:2 80:13,25 81: 3,15 83:25 caused i217:13 28:4 causing ii 30:6 ccr-b-2174 i211:25 112:25 cell 131 20:5,8,11 center (1) 2:14 central (1) 50:25 certain 121 9:9 79:18 certify (3) 110:16 112:6,14 change (19) 10:3,8 18:13 29:17 38:1 58:18 84:19 94:8 110:23, 25 111:2,4,6,8,10,12,14,16,18 changed (2) 28:18 30:22 changes isi 13:13,16,17 80:8 110:4 changing (3) 16:21 41:17 56:15 charge (ii 100:9 charles (ii 2:4 charlie (4) 4:8,16 42:14 47:4 chart (ii 83:11 charts (2) 85:22 86:3 check (3) 24:11 54:4 93:10 checked m 95:9 checklist #1 88:7 checklists in 91:7 chicago 131 90:8,10 91:10 chris i2 98:2,6 cia m 5:13 circled 121 91:24 92:2 circular m 105:3 citizens (1) 2:2

civil m 110:3 claimed (1) 10:10 clear (1) 33:18 clearing (3) 33:17 40:6,8 closely in 98:14 code na 55:10,16,18 61:21 63: 8 65:13 69:24 82:9,13 84:14,17 104:7 110:3 codes 121 55:21 56:3 coining in 23:13 colors (1) 105:9 column (5) 59:17 70:24,25 71:3 columns (8) 55:5 57:8,15 59:7, 10,14 69:6 70:20 combination (1) 81:16 combine (1) 56:2 come 161 7:12 26:8 30:7 37:11 50:24 72:1 comes (3) 56:10 84:21 94:24 comma (ii 108:5 commission (3) 1:1 2:20 111: communicated to 31:13 communication to 76:23 communications (4) 1:7 4:14 28:13 102:20 comp (2) 9:16,17 companies in 10:4 company 191 10:8 21:9 68:10 93:1,11,19 94:4,5 99:4 compare (a) 12:25 19:10 26:10 compared in 24:22 compensation (1) 9:15 complaint (10) 9:21 51:5,6 53: 17 58:20 59:22,24 62:14 63:25 69:12 complaints 1641 7:19 22:10,10 37:10,13 50:16,24 52:9 53:9,13 54:11,18 56:11,14,18,19,25 57: 3 60:10 61:3,5,12,20 62:17 63: 14,21,24 64:4 65:1,16 66:3,4 67:3,8,9,13,14,23,25 68:15,17 72:1 75:1,4,7,21,21,24 76:3,8, 11 81:5 107:6,10,16,21 108:4, 6,9,12,21,24 109:4,7 complete (3) 68:17,20 69:4 completed (2) 21:11 81:18 completing (1) 27:15 cycle (2) 15:21 16:1 compliance (1) 37:6 concern @ 33:9 51:3 concerned in 23:8 concerning is 33:4 35:7 37:19 46:16 92:23 concerns (7) 11:16 17:17,25 23:9 27:1,6 100:23 conclude 121 73:17 80:10 concluded 121 16:15 23:4 conclusion (1) 16:17 conclusions in 23:6 concurrent in 103:10 condition m 50:13 conducted (4) 6:21 22:4 39:17 conducting (1) 34:2 conference in 30:2 confidential (2) 1:14 109:14 confirmed to 95:16 consist m 49:22 constraints 131 26:24 27:14,18 consumer (8) 96:10 98:3,7,8, 10,12,14,17 contact (7) 9:1 15:12 24:6 26:19 definition (1) 26:13 32:2 33:23 44:7 contacted (2) 27:7 79:7 contacting isi 23:25 24:18 26:6 delivered izi 14:7,8 contained to 14:1 contention to 78:23 contents (i) 103:6

continuation (1) 86:17 continue (1) 59:8 continuing (1) 27:22 contract 121 77:3 80:14 contracted in 76:21 contrast iii 13:1 contributing (1) 85:7 control (3) 9:20 14:19 30:6 controlled in 22:12 controller (2) 44:15 45:13 controls (2) 9:23 48:4 conversation (i) 36:10 conversations to 81:14 copy is 14:8 25:22 26:7 45:23 101:5,19,25,25 corporation in 1:8 corps (1) 28:13 correct (19) 8:15 13:9 18:24 38: 16 51:16 54:24 64:23 65:4 67: 11,22 71:7 73:16 76:9 79:4 80: 3 88:15 92:1,14 112:12 correction (1) 51:19 corrections (2) 110:10,20 correctly in 63:6 cost in 19:21,24 20:1,22,25 21:10,14,15,23 22:5,7,22 31:12 costs in 20:15 26:20 couldn't [4] 21:17 24:2 72:24 73:4 counsel (7) 2:1,5 4:10 6:16 44: 10 112:15,16 count m 55:13 county (3) 112:4 couple (4) 68:21 82:7 98:11 102:24 course 121 61:11 69:1 cover (2) 42:10 91:3 covered isi 12:6 60:14,20 covers (1) 103:24 cpa (1) 5:12 crc (11 61:3 cross (3) 62:22 64:16,18 cross-reference เก 52:23 cross-referenced m 54:10 customer i25i 9:1,5 11:21 20:9, 9 22:11 23:3,23,25 24:7,18,21 26:6,19 27:10 52:9 53:15 57:18 70:6,6,7,9 81:4,16 84:4 customer's (1 11:20 customers (1) 9:19 25:2 27:8 78:15,17,18,20,24 79:1,15 82:5 cut m 68:22

daily in 108:24 daté 127) 38:14,22 41:8 57:15, 16,20,20,25 58:2,3,19,25 59:1 65:12 68:22,24 69:11,11,12 70: 12,14,14 72:9,11 73:10 74:5,7 dated in 112:21 dates (5) 9:9 58:6 61:9 63:11 109.2 day m 75:17 107:11,17 108:2, 10 111:24 112:2 day's 191 76:3 108:3,5,12,21,22 109:5,7 days (3) 17:21 107:20 108:14 dealt (1) 11:21 deborah 🖽 112:25 december (2) 15:23 38:7 decision (5) 27:17,21,24 28:10 29:8 defining m 80:1 definite (1) 23:9 definitely 121 80:5,10 degree (3) 5:12,14 6:2 delays (1) 17:22 delivery m 11:3 department (12) 5:1 7:15,23 10: 12 11:17 16:3 29:12 45:16 46:6 22 48:24 74:9 81:5 93:3,21 94: examined in 4:4 59:3 80:24 97:6 10 example is 41:4 deposition m 1:15 109:15 110: door m 12:12,12,46:13 63:20 6,7,17,18 112:7 68:7 72:1 78:22 describe 1221 6:12 8:20,21 13: 23 17:15 19:2 39:8 40:15,25 47:13 49:14 50:18 52:15,16 76: 17 78:7 82:18 83:11,24 87:24 98:1 104:25 described (2) 38:25 52:3 describes (3) 81:24 86:2 97:12 description in 108:1 descriptions (1) 51:10 designate (ii 109:14 designations เกร:11 designed in 97:13 desire (1) 110:5 detail 121 50:19 66:9 detailed (2) 62:12 83:12 details (1) 79:21 determination (2) 28:5 71:17 determine (a) 20:22 22:4 24:5, 14,15 25:4 53:12 77:2 80:12 determined (3) 24:24 71:14 91: determining m 23:25 development izi 96:1,11 different (19) 7:20 9:11 11:11 16:6.7 30:1 31:25 36:12 40:19 41:23 47:20 60:2 67:7,8 84:12 93:13 96:22 98:11 104:14 diait (1) 84:6 direct (5) 6:17 16:13 19:16 56: 21 96:9 direction m 112:10 directly (2) 24:7 28:24 director (3) 12:19,19 45:15 disciplinary เก 11:23 discovered เก 23:1 discuss (13) 13:17 14:22 15:2 16:8 28:21 32:8 33:13 35:6 40: 4 45:25 46:15 78:1 104:9 electronically m 18:11 discussed mai 13:21 30:4 31:24 eliminate m 22:16 4 45:25 46:15 78:1 104:9 32:12 33:24 35:9 36:4 39:22 40:2 45:6 46:18 60:12 discussing m 69:14 discussion (2) 15:18 32:17 discussions (6) 15:3,6 38:6 44: 22 46:3 97:15 distance (12) 8:7 10:4,8 47:16 48:15 90:16 91:22 92:13 98:21. 23 100:6 106:10 distant (1) 25:19 distinctions m 79:23 distribute na 32:10 distribution (2) 32:3,5 division (3) 2:22 100:2,5 docker (1) 89:10 docket (1) 1:2 document (4) 6:5,10,13,19 25: 18 33:12 41:23 42:4,8,16,25 47:2,5,11 49:8,16,17,21 52:18, 19,25 54:10 57:13 67:1 71:25 72:5 74:22,24 75:12 77:1 90:4 93:14,22 94:14 97:24 102:17, 22 103:1 107:1,4,9 documentation (3) 9:7 65:7 79: documenting m 80:18 documents (14) 42:17 43:1 50:7 52:18 53:2 61:25 62:12,24 87: 19 94:12,20 99:19 107:21 108: doe isi 23:23,24 24:1 26:2,3 doe's (1) 24:3 doing 1251 8:7 9:5,12 13:5 16:13 20:4 25:24 26:15 29:25 30:21, 21,22 58:7 75:15 76:20 77:22 80:19 93:8,10,11,13 95:13 97:7 15 99:21 100:13 103:15,19 exactly [4] 17:7 24:2 56:16 78: dollar 🖽 21:15 done (15) 16:24 18:23 21:17 26: examination (1) 3:7 22 29:15 30:25 31:20 41:24 46:

dot (1) 50:3 double 2) 54:4 93:10 doubt m 100:13 down isi 8:18 26:8 59:6 60:3 65:22 69:7 77:15,16 91:3 downscale (i) 29:16 draft (3) 13:10,15 33:10 drafted m 6:14 draw (i) 104:22 drawing m 23:6 dress m 104:7 drive m 1:22 driver's m 41:7 driving 121 37:15,17 dropping (1) 86:17 dual (1) 12:21 duly 🖽 4:4 dump m 97:19 duplicates 121 61:16 86:15 during no 16:11 17:17 21:24 45:19,21 61:6 79:10 83:19 92: 10 93:22

e-1 (3) 59:16,19 60:1 **e-2** m 82:24 e-mail (9) 77:5,8,17,24 80:9,11, february (2) 65:12 86:14 18 81:2,21 e-mails (2) 77:10,16 each (7) 8:20 25:15 53:3 57:7 58:5 59:14 99:2 earlier to 48:14,25 53:22 60:12 fictitious to 11:20 67:9 72:23,24 73:4 106:24 edwards (i) 44:12 eight isi 56:2 60:7 75:10 41:11 59:21,24 63:1 66:11 84: either isi 29:16 37:5 45:5 51:18 10 87:11,17 96:10 56:3 65:13 71:7 101:21 105:9 employ in 112:16 employed til 4:13 employee til 93:24 employees tsl 23:2 88:20,25 96:3 105:15 encompass (i) 98:8 end (6) 9:22 43:8 101:18 103:7, 8,11 ended (1) 17:8 ending (3) 6:6 37:24 38:10 enforce (1) 104:6 engage (1) 21:16 engaged 121 20:18 24:10 engagement (1) 12:17 **enough** ៧ 85:4 ensure (2) 9:24 52:9 entered 121 21:10 110:6 entire m 5:19 entitled m 102:19 entry (1) 73:8 environment 121 100:21 102:6 errata m 110:13 escalated (5) 67:3,13,14,23,25 esquire (3) 2:4,12,21 ethical m 12:5 ethics m 12:2 ethics/compliance (1) 98:5 evaluates (i) 96:3 even (7) 16:23 21:23 29:22 30: 16 48:25 72:22 79:11 event (6) 17:6 70:24,24 72:11 78:8 89:12 events [4] 39:6 87:12.17 93:7 everybody (3) 30:20 31:4,6 exact (6) 7:25 34:11 38:22 81:

example (8) 41:4 52:22 56:7 57 9 63:6 65:8 84:20 86:11 except (1) 4:19 exception 121 59:19 110:19 exceptions (1) 60:5 executive (1) 32: executives 121 15:4 28:13 expires (1) 111:25 explain 121 25:17 80:25 explained in 108:3 explanation 121 9:21 88:7 extend (1) 54:1 extent in 25:6

f.a.c m 1:9 fact (6) 64:20 77:25 80:2 88:23 90:19 105:19 failure (2) 41:14,1 lfair (3) 71:13 73:17 97:14

fairly 141 32:4 45:15,18,19 famíliar (5) 17:2 48:7 57:11 87: 16 94:25

familiarize 121 62:7 83:7 far (1) 9:9 fargo (2) 93:1,9 fargo's ni 93:7 favorably ni 35:16,18 faxed (1) 26:7 federal in 110:2 feeling 11 19:13 felt 141 11:25 19:5,7 37:14 few (2) 106:17,23

field 1211 13:4 19:20 20:4,6 25: 20 30:5,13,18,24 31:10 39:5,12

fields (1) 84:13 file n: 9:8 filed m 1:3 finalized (2) 33:12 35:10 finance (2) 15:11,13

financial (2) 17:14 18:5 financially in 112:18 find (4) 62:22 64:24 81:18 99:21 finding (4) 22:17 33:9,15 50:23 findings (6) 14:1 32:12 33:18 45:23 48:1 50:13

fire (1) 28;1 fired in 11:22

first 1181 4:4 19:17 48:2 55:5 56: 7 57:14 72:16 73:10 79:7 82:21 83:1 88:9,12 96:17 98:6 100:15 105:20 107:4

five 121 55:11 106:16 fix 121 31:6 41:19 fixed (4) 84:25 85:11.15.15 fixes in 30:21

fl m 82:9 florida (19) 1:1 2:3,6,8,19,24 17 3 18:23 55:22 61:22,22 69:23 82:4,8,11,12 91:14 93:15,23 flow (i) 18:10

flowed (1) 12:11 focal m 8:5

follows (2) 4:5 69:19 foot (4) 17:3,8 38:18,21 footer (1) 95:22 force 123 37:15,17

foregoing 121 110:16 112:6 forged (4) 11:19 23:5,13,17 forgeries 131 10:21 22:16 24:10 forging (1) 23:3 form เรา 4:19 33:11 62:14 110: 4,10 formality at 51:17 formalized m 50:14 formally (1) 4:14 forms (2) 10:21 25:11 forth (1) 51:6 forward (1) 61:25 forwarded [4] 25:20 27:2 72:3 forwarding 121 50:15 77:15 found 61 15:2 38:9 46:7 50:21 76:7 92:11 four 171 5:9,19 57:14 84:7 98:4 99:1,2 fourth m 41:4 frame (10) 15:24 16:12 32:19 38:7 60:14,20 72:10,20 73:18 78:11 frames (1) 57:18 franchise (3) 70:3,8,8 fraud (5) 71:3,11,15,23 81:17 fraudulent 22 30:7 31:8 frezen (1) 69:7 front (2) 25:23 103:4 fulfillment (2) 67:5 68:14 full (1) 49:4

fulton to 112:4

108:3 112:14

furnish (110:12

further (5) 16:17 58:18 80:9

fordham 123 2:21 106:15

G gather to 11:10 general (10) 6:15 19:13 29:3 34: 4 66:11 78:10,23 89:19 93:19 99:17 generally (14) 29:19 32:25 34:12 46:11,13 49:10,14 52:7 83:24 84:2 89:18 94:19 96:23 102:23 generated (4) 73:19,22 74:1,5 gentieman to 90:23 george (6) 15:9 28:14 32:2,8 44:5 97:17 georgia 141 1:16 2:16 110:3 112:3 gets 123 77:16 83:16 getting isi 7:19 17:18,20 18:8 25:12 gilmore (4) 35:4 97:18 99:11 100:2 give (13) 22:1 42:16 57:10 62:9 64:12 67:2,16 83:6 89:25 100: 20,22 101:4 106:16 given (2) 110:8 112:12 glance m 80:15 got nsi 25:22 30:16 51:2 55:13 58:3 66:14 68:6,13 72:3 93:12 96:21 97:4 99:18 108:16 109: gotten 🖭 76:23 96:19

group isi 1:21 68:4 71:19,22 82:5 | S2:5 | S2:5 | S2:5 | S3:10 | S3:13 | S3:15 | S4:14,15 | S5:14,15 | S5:15 | S5:14,15 | S5:14,15 | S5:15 | S5:14,15 | S5:14 | S5:15 | S5:14 | S5:15 17 105:1,3,5,8,14,16,20,24 106:2,4,6,9,10 108:6

gtecc 1291 2:11 11:13 15:12,14 28:13,17 29:23 30:10 32:1,13

33:21 34:14,16 35:13 44:8 51:5 index m 103:4 75:2 98:3,4,11,16,17,19 99:8,9, indicate m 61:4 14 107:6,10,16 guarantee m 46:24 guess (6) 5:16 15:22 64:10 65: 19 71:11 109:8 guidelines (3) 87:24 88:3 89:19

half (1) 5:25 halfway m 8:18 hand (12) 20:8 53:10,14 54:12 57:1 60:11 76:4 107:6 108:6,13 109:7,8 **handed** (1) 9:2 handle (1) 51:1 handled in 52:10 handling (1) 50:15 instances (2) 65: handwritten (6) 52:25 64:17 68: institute (1) 18:21 12 73:11 100:25 101:13 happen isi 28:4 59:1,2 happened is 17:4 37:13 78:11 87:14 90:19 happening in 87:17 **hard** տ 14:8 Havens 121 100:11,12 head 121 43:18 99:13 heading (1) 107:5 headquarters in 63:1 held 121 5:2 18:8 help (4) 13:10 48:22,22 86:5 hereby 123 110:16 112:6 herself in 37:16 hi m 4:8 high (8) 9:15 13:3 41:15 44:1,4 51:9,13,14 higher-ups in 28:3 highest in 51:15 historical (3) 24:8 25:18 26:10 hold 161 5:5,10 16:17,18 38:8 54:16 holding m 17:25 holdups m 85:5 **hole** ເກ 17:19 homestead m 93:23 hours at 60:1

. . . .

i.d (8) 57:16 70:24 80:23 81:2, 19 95:6 96:4 105:11 idea (3) 37:23 93:12,17 identification m 57:17 identified in 92:11 identifier m 41:18 identifiers (1) 41:6 identify [4] 49:22 69:6 88:13 99 identifying 131 88:24 90:15 91: ilec ເນ 70:10 image ni 88:9 impact (2) 48:17,20 implement (2) 20:1 37:25 implemented (2) 37:20 39:2 implementing to 20:16 in-charge to 6:24 13:4 in-franchise (1) 70:5 inaccurate (1) 30:7 inadequate (1) 48:5 inc (4) 1:21 18:6 96:9 102:20 incenting in 9:18 include isi 10:2 16:9 57:15 61: included (3) 35:11 66:12 109:1 includes (2) 98:21 104:7 including (1) 108:22 inclusive m 42:16 incoming (1) 36:14 incorporated in 86:13 independent (2) 27:9 61:17 independently (1) 29:13

human 123 11:15,21

indicated (1) 92:15 indicates (2) 93:22 107:15 indicating m 79:1 indication in 80:5 indications m 64:12 indirectly in 29:2 individual in 80:20 individuals (3) 80:22,25 98:4 information (14) 12:11 21:25 24 8 29:8 42:12 68:5,12 78:16 83: 13 84:4 85:4,23 93:20 102:7 initial (1) 97:15 initiation (1) 1:6 inspection (7) 87:25 89:17 90:8 lawyer (1) 7:22 91:5,10 92:10 93:23 instances (2) 65:11,15 intended in 87:16 intentions (1) 27:4 interest (1) 37:8 interested 121 10:20 112:18 internal (12) 4:25 5:17,18,22 6: 20 11:8 44:17,18 59:23 80:23, 24 97:6 interpret in 108:21 interviewed in 80:24 interviewing m 80:21 invalid m 22:23 investigate (2) 58:18 76:25 investigation (3) 22:17 62:14 investigations m 7:21 involve (2) 75:10,14 involved isi 15:8 44:19 47:17 involves 121 43:20 65:13 isn't (2) 38:19 73:17 issue (3) 48:10 50:13 58:16 issues (1) 100:23 item (7) 55:14,18 57:8 58:14 64 17 74:4 106:7 items mi 16:10 25:8 26:25 30: 14 54:25 55:14 64:21 65:22 103:5 104:8 106:5 itself (1) 17:10

iacket 121 90;25 91;3 january (7) 61:7 63:11,11 70:12 83:14,20 86:11 iob (4) 6:25 12:18 13:2,8 **jody** m 99:6 iohn 171 23:23,24 24:1,3 26:2,3 100:12 jolene m 36:14 jr m 2:12 une 🖽 48:25 justified m 11:25

36:7,8,19 44:22 45:5 76:23 77: 8,12,13 97:17 keep 121 42:2 83:2 keeper 111 68:7 key [12] 9:6 28:20 33:13,23 35:2 local [4] 1:9,9 70:7,10 36:18 43:25 44:7 57:17 84:10, 12 97:16 kicked (4) 17:24 29:22 44:23 kin m 112:15 kind 1221 12:9 17:19 26:20 29:6 30:8,12 31:7 33:8,10 37:15,17 38:8 41:13,14 42:9 43:4 44:23 46:7 50:10 81:6 91:1 93:12 kinds (1) 20:12 knowledge (6) 35:23 36:1 37: 18,22 102:14 110:18 known isi 21:6 30:14 31:3,5,8 knows @ 31:6

i-a-j-a-r-a m 7:8 labeled m 107:2 lack (2) 51:17,18 lajara 113 7:5 language (2) 28:1 108:8 large (1) 30:1 larger (1) 49:20 larry 121 45:9,10 last (51 12:8 15:10 72:11 99:24 103:8 late (1) 63:11 later 121 38:11 39:20 latter (1) 13:8 ld [4] 68:14 98:23 100:2.5 lead to 6:24 49:11,15,16,23 52: leads (1) 40:22 least (5) 38:18 72:12 80:3 82:11 103:14 leave [4] 9:11,11 33:10 84:14 leaving (1) 62:1 led (1) 8:4 lee (1) 2:21 left (5) 12:12,20 14:19 84:13,16 legal isi 2:22 6:14 7:15 44:10 45:23 legend (1) 107:24 legible m 101:19 legislature in 2:6 length (1) 31:25 less (2) 22:9,10 letter (22) 12:13 13:10,11,12,16, 20 14:6 18:18,18 19:25 32:15 38:14 40:10 45:24 47:6 48:3.8 70:16 98:2 100:15,16 102:10 letterhead (1) 98:19 letters (3) 23:7,16 25:5 level (2) 9:16 13:3 levels (2) 32:1 44:4 liaison (2) 100:3,9 license m 41:8 light (1) 91:1 likely 131 81:16 82:10,13 limited in 31:5 line (101 9:12 56:8 59:22 79:16, 17,17,18,19,19 107:4 lines (3) 79:15,25 98:15 list 121 68:17 106:9 listed (17) 43:24 54:23 55:10 59: master's (3) 5:12,14 6:1 7 63:8,22 72:11 82:5,9,12,13 match (1) 84:11 99:18 100:10 103:5 105:20 106:5 110:20 listing (3) 54:17 68:20 99:20 lists is 53:5 65:11 104:8 103:20 105:13 little no 24:2 25:17 31:11 50:18 math m 75:15 86:19 87:18 90:1 105:2 107:23 109:9 karen (15) 7:16,22 33:22 34:6,22 liz (8) 67:5 68:3,7,9,13 71:19,22 72:7 llp m 2:13 loa (4) 24:23 41:7 70:15,16 loas (1) 30:7 location (3) 25:19 39:12 81:19 means (9) 64:20 70:5,25 71:11 locations (11 38:5 log 1181 53:9,17,18 54:11 56:25 60:10 61:17 66:1,3,3,9,15 67:3, 12 68:8 76:5,9 108:7 75:13 80:6 82:19 94:5 96:5 measurement (1) 11:8 medium (i) 51:13 meeting (14) 13:25 14:3,4,15,22 15:7,20 16:16 17:5,11 30:1,13 31:23 34:20 logical m 12:8 logistics (1) 42:10 logo (15) 89:4,11 90:24 91:3 104:18 105:1,2,8,12,14,16,24 meetings (19:13:19,24 14:10, 12,14,16 16:11 33:3,20,24 34: 1,3,7,10,17 35:10 40:8 45:2 106:2,4,9 logos (1) 106:6

logs (1) 66:10

long 1171 5:2,8,24 8:7 10:3,8 11: 9 47:7,16 48:14 90:16 91:22

92:12 98:21,23 100:5 106:10

look 1231 6:4 11:14 12:10 22:22 24:8 30:24 52:14,20 55:1 59:4, 9 61:21 64:5 77:5 78:4 89:7 93: 2 94:24 96:18,25 97:20 101:15 107:1 looked not 10:25 11:1 30:18 48:21 62:19 67:9 89:16 90:14, 20 94:22 looking 1261 8:25 9:6,7,9 10:15 40:19 58:13,14 62:13 67:18 68: 11 72:2 78:9,16 79:13 80:22 82:23 86:8,9 87:7,21 88:18,22 92:24,25 93:16 looks (11) 21:23 54:5 57:14 60: 18 63:19 75:15 84:7 85:24 94: 23 101:6 103:8 lot (4) 17:22 37:11 44:2 48:24 low m 51:13 lower (i) 19:13 lyons in 35:3

made (fi) 9:1 11:20 13:13 18:21 25:6 38:11 48:14 71:16,18 81: 25 83:14 madison (1) 2:7 main (4) 9:4 15:12 16:20 30:15 mainly ເນ 11:1 maintain ເນ 44:3 maintained (1) 9:8 major (2) 34:19,22 man ໝ 18:15 manager isi 4:25 5:3 12:18 13: 2 99:17 managers (1) 66:12 manner iii 52:10 manual (7) 95:1,14,21,23,24 96: 1 102:21 manuals 121 94:23 102:24 many (2) 11:9 107:19 march (7) 75:8,17,22 83:15,20 98:25 107:7 mark (7) 12:13 14:5 15:8 36:16 73:14 77:12,13 marked in 3:17 marker (1) 61:2 market (1) 11:10 markets (8) 11:11 96:10 98:3.8. 9,12,14,17 marks (2) 60:3 72:15 marotte m 1:21 massive m 30:23 matched (i) 24:25 material in 102:25 materials (7) 12:4,7 43:9 100:20 103:20 105:13 106:3 matter (i) 102:4 mean (34) 16:1 26:16 27:25 29: 22 31:2 35:1 36:6,13 40:18 41: 12 43:23 45:18 46:13,18 51:4 57:8 58:9,12 61:8,9 63:4 68:22 70:4,9,13 73:2 74:10 79:13 81: 11 85:14 86:9,11 90:20 109:8 meaning (4) 33:22 44:1 76:1 79:

members 121 13:6 46:6

memo (21) 6:14 42:7,21 43:3,9, 10 46:22 49:11,15,16,24 52:2,

6,8 79:5,9,24 80:4 81:12 83:18

99:20 mention (1) 31:22 mentioned 191 4:17 17:13 22:7 27:13 28:14 35:15 36:6 44:6,9 metric (1) 59:23 metrics no 11:8 **miami** ല **91**:16 92:8 michael ni 35:3 mid (1) 69:1 middle (3) 18:15 45:21 82:17 might 121 13:13 33:9 miñe 🖭 29:13 96:18 minimal (1) 45:18 minimize (1) 26:19 minor m 5:17 minute 121 57:10 62:9 minutes m 106:17 mirror 🖽 19:8 miss 121 33:16 84:6 missing 🖽 84:4 misunderstood (11 33:16 modean iii 36:14 monitoring m 11:7 monthly m 108:25 months 141 5:4 38:3,19 83:14 morning (1) 4:8 most m 64:7 mostly (11 80:3 move in 82:15 much (3) 30:24 64:11 106:13 multiple to 51:3 must isi 95:2,5 96:19 myself isi 14:5 15:8 62:7 64:15 83:7 mystery <sub>1241</sub> 39:5,10,13 86:20 87:7,7,15,25 88:3,6 89:7,16 90: 7 92:8,23,25 93:3,7,11 94:10 95:9 96:2 104:13 105:18

1.

n.e (i) 1:22 nadine (1) 69:7 name (28) 4:8,11,12 15:5,10 23; 9,10,11 24:1 26:5 35:3 37:12 69:18 84:11 89:3,4 91:25 92:1 13,14 93:24,25 94:3,4,5 96:4,5 100:14 named m 97:17 names (2) 34:11 43:24 narrative 121 82:21,24 nation-wide in 38:2 nationsbank m 5:23 only no 20:17 24:23 33:21 41: nature 14 23:11 33:8 56:19 77:1 19:20 50:10 54:3 56:14 57:3 necessary 12 99:23 110:11 61:9,13 68:17 76:20,21 83:16 necessary (2) 99:23 110:11 need (2) 44:3 101:15 needed (3) 26:22 29:15 37:14 negatively in 35:21 net in 85:10 network (3) 18:6 67:4 68:14 never (6) 37:20 39:1 85:11,15 86:7.7 new is 41:19,20 45:15,19 86:17 opposed is 22:23 67:10 next is 9:14,20 50:8 51:7 54:7, order is 8:24 9:2,23,24,24 11: 9 58:10,25 65:9 66:18 70:1,12 2 24:7 26:2 50:9 84:21 85:3,5 71:3 74:20 78:1,3 82:13 94:14 107:23 nine (1) 84:7 nods (1) 43:18 non-escalated i3i 75:1,4 76:10 79:3,11 80:13 81:1,17 85:1 86: non-regulatory (1) 34:24 none (1) 3:17 nor (1) 112:17 normal (1) 33:6 north (2) 7:9 74:25 note (4) 43:17 68:13 101:14,20 notes (2) 100:25 101:13 noteworthy m 41:16 nothing m 9:17 nothing (ii 9:17)
nothing (ii 9:17)
november (41 1:3,17 15:23 38:7 10 25:15 35:3,25 36:3,5 38:24,
number (35) 7:1,19 30:23 37:10, 25 39:21,22 40:1,2 46:5 53:3
13 40:12 41:7,8 43:20 52:14
55:4,8,9,14 57:18 64:19 69:21

82:4 84:6,9,12 85:7,8,10,10 86: 13 93:18,18 99:19 106:5 108: 12,13,14 94:1 96:15 107:5,10, 14 109:2 15 108:1.9 numbers (6) 42:17 55:10 63:8 78:19 86:18 103:10

numerous (i) 84:2

of

oak (1) 2:23 objection in 21:18 objections 121 4:18,18 objective (1) 52:8 observation m 33:10 obtained m 103:20 occur m 7:13 occurred (3) 15:6 25:19 57:21 occurring (2) 8:3 11:25 office (2) 2:5 4:9 offices iii 104:15 offshoot in 17:12 **,2000** m 112:

okay 1601 6:9 8:24 10:23 14:12 25:3 27:13 40:11 42:2 43:18,19 46:25 51:14 53:4,4,12 55:16 56:10 57:6,14 59:13 61:11 62:4 65:5 66:16 70:23 73:4 74:10, 21,24 76:12,14 77:19 78:3,6 81:10 82:15 83:6,9 85:20,21 86:19 87:21,22,23 89:15,23 91: 4,25 92:21 93:3 94:13 97:10 99:10 100:5,11 102:13 103:12 104:16 106:12,18 old (ii 86:17

once (i) 14:14 one 1861 2:14 8:5,8,8 9:14,20 11:16 12:8 14:4,10 15:7 16:10, 22 18:20,25 23:1 25:8 26:16,16 28:7 30:3,13,15 34:8 39:17 41: 6,24 42:23 44:6 47:3,21 54:3,6 55:4,13,18 56:6,7 57:19 58:10, 11 61:10 62:5,22 64:9,12,21 65:8 69:7 73:2 74:19,21 75:17 76:3 77:16 78:24 79:22 81:21 83:17 84:5,6,19,22 86:1,3 87:5 88:12,17,21 90:13 91:16 94:20 95:15,18 96:14,17 98:12 99:19 100:8 101:24 102:18 103:16,20 105:17,20 108:22

ones (10) 8:9 22:24 27:5 34:20 36:5 61:13,22 67:8 78:4 82:12 98:16

oof (1) 70:1 operating in 104:4 operations in 44:16 opinion (8) 22:1,12 28:25 48:4, 8,9,10,13

opinions กา 33:2 2 24:7 26:2 50:9 84:21 85:3,5 96:20

orders 1271 9:5,10 11:9,10 17:18 18:7,10,12,13,22 40:16 41:5 76:22,22,24 77:3,20,22 78:12

organization 121 36:13 100:13 organized (1) 90:1

original (4) 13:15 58:13 97:8 102:2 originally in 103:15

originated m 85:3 other [44] 7:13 8:6 10:24 13:6

others (4) 8:10 15:2 33:4 64:5 otherwise 121 73:7 85:6 ourselves isi 18;16 29;5 93:13 out (18) 16:10 17:24 26:4 30:23 38:4,9 42:8,9 45:24 46:13 50:9

56:5 63:20 70:3,8 96:20 101: 16,17 outside (a) 36:17 70:11 93:11 oval m 105:3 over (3) 20:8 28:18 32:11

overall in 33:1 overview (1) 9:16 owens (3) 98:2,7 102:9

p.m (1) 109:16 page 1761 3:7 6:5 8:17 18:17,18 19:17 40:9,10,13,18,19,21,22, 24 41:22 43:13 47:3 48:2 49:3 9 50:4,12 51:7,25 53:22 54:1,6, 7,8 55:2 56:22 59:10 60:6 62:1, 8 64:18,24 65:9,23 66:16 71:14 72:16 73:11 74:18 76:13,18 77: 16 6 79:6 81:13 82:16,18,21,24 83:1,2,11 85:18 86:23 88:5,5 89:20,24 91:4 92:7,18 95:17 96:12 97:22 101:1 102:17,22 103:2,22,24 104:5 112:10 paged (1) 51:8 pages (13) 47:7 49:22,23,24 60: 97:16 7,7 66:20 71:21 78:3 91:8,9 110:11 112:11

page line should mi 110:22,24 111:1,3,5,7,9,11,13,

15.17 paid (1) 83:16 pants (1) 89:10 paper (6) 24:5,21 26:9 27:11

49:17 72:16 papers (4) 52:23 100:17 101:25 102:24

paperwork (2) 20:14 22:13 parker (18) 6:15 13:20 14:5,10, 11,15,22 31:14 32:7,15 35:5,15 36:2 37:16 38:15 44:9,22 45:6 part <sub>1241</sub> 8:22 10:23,24 15:21,25 18:21 25:4 33:6,19 39:4 40:6

47:23 48:1 49:20 62:19 78:9 87:10 88:9 91:13 94:21 95:10 100:16 103:12,14 particular (6) 37:8 93:14 107:

11,17 108:2,10 parties 121 112:15,17 pass (1) 18:10 passed (1) 22:13

past (1) 25:15 payments (1) 83:13 peachtree (i) 2:15

pending (2) 27:17,20 people (20) 7:1 8:3 27:3 28:3 30:2 31:25 33:4 36:12 44:2 51: presence m 24:22 4 63:22 81:2 88:18 91:13 93:18 present m 14:3,23 16:8 97:17 99:1,3 100:8 105:24 per (1) 21:15

percent (9) 36:22 41:5 57:23 65:20 75:20 76:8,10 83:20 85:9 previous (2) 107:20 108:14 percentage (1) 75:24

performed (5) 6:18 39:4,7 59:7

92:25 performing in 13:7 period เรา 21:13 26:23 41:21

61:6 83:19 person (8) 12:22 24:16 35:3 36 16 45:14 91:6,10 99:24 person's (3) 10:16 69:18,21 personal m 23:18

personally (2) 45:3 47:17 personnel (6) 32:13 33:13 59:

21.25 63:1 81:14 persons (3) 10:10 14:24 36:3 phone เรเ 20:8 30:10,11 57:18 7:0ל phones (2) 20:5,11 photostatic m 25:22 pic m 84:17 **pick** to 54:18 picture (1) 105:3 piece (9) 24:5,21 26:9 27:11 49: 18 51:5,6 74:9 109:9

pieces in 28:7 pinpoint in 81:20 place rn 9:24 10:1 41:20 43:17 50:15 53:23 86:1

places (6) 9:12 51:4 79:2 85:1 93:14 96:22

plain (2) 28:1 89:11 **plainly** ជា 10:19 plan (7) 16:8 58:10,14,21,25 62; 15 81:1

planning (16) 15:21 16:1,11 42: 7,12,21 43:3,9,10 46:22 48:1 97:8 99:20 100:20 102:7 103:

plans (8) 9:15,16,18 62:25 66: 13 79:15,18,25 play ni 45:17 player #1 34:22

players (11) 28:20 34:19 35:2 36:18 43:20,21,23,25,25 44:6

please (13) 4:11 11:6 57:10 62: 8,9 67:2 77:24 78:5 87:24 104: 16 107:2 110:10,12

point 1261 8:1 9:1,2,4 14:18 15: 12 16:22 19:6,14 21:12 25:25 28:18 37:4 44:14,16 45:12 50: 21,25 54:15 58:6 68:11 76:19 80:1 98:10,24 103:11

pointing to 53:2 points (4) 8:5 29:5,6,10 policies (2) 102:20 103:18 policy (3) 103:24 104:1 105:19

portion 121 62:16 65: position 161 4:24 5:2,5 7:2 12: 20 36:23

positions (1) 99:3 positive (1) 31:18 positively iti 35:25 possible in 25:6 possibly to 108:22 post (2) 67:5 68:14 practice (2) 19:7 51:12 practices 121 12:6 51:19 pre-planning m 30:13 preceding in 112:11 preliminarily in 97:12

preliminary (2) 48:24 97:5 prepare (2) 29:24 42:8 prepared 141 43:11 71:24 74:24 90:4

presented m 13:25 president isi 28:16,17 98:3,7,

primarily (3) 13:11 33:23 98:13 performance isi 11:7 95:25 96: primary isi 32:2 39:10 70:10 privilege (1) 14:18 privy (11 21:24 probably (6) 15:23 23:18 30:24 36:10 72:22 103:9

problem (12) 30:14,19,20 31:2 41:13 46:12 50:19 51:3 80:19 81:15,20 82:1

problems (4) 29:14,18,20 84:22 procedure (i) 110:3 procedures (2) 102:21 103:18 proceeding in 1:6

process (20) 18:1,9,11 19:5.20 20:17,22 22:11,12 30:22 33:6,

17 38:1 40:7 48:1,22 50:14 85: 4 95:19 104:4 processed to 17:21,24 58:3 79:24 81:1 84:15 processes (6) 9:22 10:1 40:1 41:17,19,20 processing (6) 8:24 9:23 11:2 17:22 57:19 84:8 professional (i) 5:10 professionalism (i) 44:4 profile (1) 44:2 program in 87:6 promotional (2) 105:13 106:3 proper (1) 9:7 properly (1) 52:10 provided [4] 44:25 72:6 73:23 102:10 provider (1) 1:10 provides (1) 83:12 public (4) 1:1 2:5,19 4:9 pulls in 96:22 purported m 24:17 purportedly (3) 57:21,22 79:4 purpose (4) 39:8,10 76:2 90:11 purposes in 108:5 pursuant m 110:2 put isi 14:16 16:16,18 38:8 45: 20 66:15 74:7 97:7 puzzling (1) 109:9

67:19,21 92:3,5 questions 151 27:6 106:15,17,23 rep 161 57:16 58:17 81:16,19 89: 106:7 112:8 quotes in 43:21

r-1 121 79:17,18 raised 121 11:17 17:17 range (1) 49:4 ranks (1) 25:21 rate 131 41:14,15 85:9 read 1231 57:7 77:24,25 81:11, 12 101:3,12,20,21 108:8 109: 13 110:16,22,24 111:1,3,5,7,9, 11,13,15,17 reading 151 66:21 75:12 78:10 80:9,17 realized (1) 30:4 really 1121 9:18 11:8 30:16 36:25 48:20 50:1,10 64:2 70:21 80:20 85:13 101:17 reason (13) 16:20 38:25 110:23 25 111:2,4,6,8,10,12,14,16,18 reasonable (2) 24:24 74:3 reasons (3) 17:23 84:3 110:7 recall (6) 19:12 23:13 34:6 36:3 46:20 106:6 recalling m 14:4 receive in 6:1 received 1211 56:12 61:5,12,14, 20 62:17 63:15 65:1,17 67:10, 15,24 68:1,3 69:11,13 72:12 75:22,24 107:10,16 receiving (1) 75:4 recess (2) 74:15 106:19 recognize (13) 6:10 42:4 47:10 49:8 52:5 76:15 89:24 94:17,19 97:1,23 100:14 102:21 recollection 121 34:4 98:20 recollections in 78:11 recommend (1) 19:19 recommendation (19) 19:3 20: 2,16 21:4 22:3 29:9,11 31:17 32:22 35:7,9,16,19,22 36:4 37: 19 38:11 39:1 46:15 responsible in 28:9 rest (2) 101:12,16 restrictions 121 26:17,21 recommendations (3) 18:20,25 resubmitted m 84:25 46:8 result (3) 51:18 81:4 112:18 recommending (2) 20:24,25

record (3) 20:10 69:15 106:20 recycled (3) 85:2,16 86:13 reduced in 112:9 reference (7) 48:21 49:1 59:6 62:22 64:17,18 102:25 referenced (3) 52:19 60:1 93:14 referencing (1) 53:3 referred (1) 53:22 referring 121 19:25 63:3 refers (2) 69:10 108:9 reflected (1) 76:18 regarding m 83:13 region 12:63:22 70:11 regions in 19:8 regular (1) 112:16 regulations ពេ 12:5 regulatory (19) 7:15,23,24 11:17 27:3 29:23 30:11 31:25 33:4, 22,22 34:15,23 35:14 37:2,5,5, 6 100:23 rejected (2) 81:4 84:3 rejects 121 86:2,12 relate (1) 54:13 related isi 6:16 7:19 17:14 20: 15 98:4 100:23,24 102:4 relating (2) 16:13 61:22 relationship (11) 8:14 16:20 27: 22,23 28:11,22 29:4,16 37:25 38:10,17 remaining m 46:5 remember 1251 23:5 29:11 33:2 qa 121 59:3,3 36:11,12 40:3 45:1,20 46:10,17 quality 121 9:20,24 56:16,17,20 60:23 61:18 63:18 question is 14:19 10:6,18 22:20 64:2,8 76:19 79:22 91:2 101:24 102:12 105:11,17 3,10 repeat (1) 67:19 24 32:3,6 33:11 35:11 46:12,19 60:16,19 85:23 95:23 110:12 42:15 47:15,25 48:11 60:23 61:1 62: sample is 54:10 20 00 01 salesperson (1) 25:21 13 63:2,3 69:4 73:19,22 91:5 69:1 reported (4) 12:22 44:18 87:13 satisfied m 11:25 112.7 reporting (2) 9:21 11:12 represent (4) 58:6 70:20 88:19 112:11 representation (2) 103:25 104: 43:17,19 48:3 49:11 51:9,17 58:11 59:20 60:4 61:3 68:13 representative (8) 34:13,14,15 90:15 91:20,22 92:11 94:3 representatives (4) 34:17 88:14 81:13 88:16 89:2,9 95:1,14 96: 90:14 92:12 represented (1) 90:21 represents (1) 74:23 reprocessed in 86:10 reps in 20:4

request 17: 7:15,16,17,18 58:2,3 scratching in 101:6 requested (ii 33:20 required (3) 27:18 57:15,25 research (ii 77:2 reserved in 4:20 residential (7) 76:21 79:15,17, 25 82:1 98:13,15 resolution 121 9:21 51:18 resolve (2) 59:21,25 resolved in 51:2 resources 131 11:15,22 31:5 respect (5) 17:3 44:13 57:8 81: 25 103:25 respond (2) 35:21,24 responded (2) 35:16,18 response (6) 27:13 31:16 32:21 46:9.20 71:6 responsibilities m 12:25 responsibility (11 104:6

results 1161 6:20 14:1,23 21:3,7

scope is 8:18 15:18 48:5 80:22 significant in 81:19 97:6 scores (1) 53:20 second lei 42:23 60:15 67:2,17 simply 121 76:3 81:24 83:6 89:2,25 104:20 sir (11 59:12 section (2) 52:2 56:24 secure (1) 22:11 security (2) 12:9 41:7 see 1371 7:9 10:15 19:15,22 23: 12,21,22 24:11 26:2,3,4 35:11 103:3 106:3 107:14 seeing isi 25:17 75:3 93:18,19 seem (i) 78:17 seen (ii) 20:21 21:22 45:23 94; 18 105:23 106:2 segment (2) 18:12 98:22 segments in 16:6 selected 121 64:21 65:25 selection to 1:10 selling (3) 8:7 78:14 79:12 semantics in 25:13 send (2) 26:7 63:20

28:5 40:4,15,25 41:1 44:24 74: 25 80:10 81:24 93:6 102:10 return (1) 31:11 returned (1) 62:15 review (12) 6:17 8:19,22 10:23 24 16:23 30:15 **33:7 43:20 45:** 22 47:24 86:21 reviewed (4) 13:12 47:25 94:21 103:14 reviewing 121 93:6,21 reviews (i) 57:13 right-hand (1) 60:4 rišk 191 31:3,4,5,8 51:9,10,11, risk-based เก 16:3 riskier 🖽 16:5 role is 6:23 13:3 44:13 45:17 46:14 rolled 121 38:4 98:24 room (1) 2:7 root m 81:3 roughly in 77:20 rule (2) 1:9 110:2 rules 12: 12:21 110:3 russell (1) 2:12

sale i3i 21:15 83;25 84:3

salespeople (2) 9:18 39:15

95:9 96:3 sales (45) 8:24 9:14,16,17 11:2 18 12:5 17:3,8 **19:21 20:4.6**,18 22:23 26:1 30:5,8,13,18,24 31: 9,10 38:18,21 39:6,12 40:16 41:11 51:19 59:24 66:12 67:5 68:14 83:17,21 87:12 88:13 89: 2,9 95:2 98:13 99:7,12 100:13 |12,14 saw (4) 87:13 90:20 104:14 105: saying isi 23:20 26:7,18 69:2 108:20 says (37) 8:18 19:19 26:2 41:4 69:11,23 70:1 75:20,23 79:6,9 27:10 2 101:5,17 104:2,6 105:19 107: 18 108:12 109:6

sending (2) 75:5 109:3 **senior** (1) 5:7 sent 1201 14:6 45:24 62:14,25 66:11 67:4 75:1,2,8 77:13 83: 21,25 99:2 107:6,18,21 108:2, 9,11,24 series 131 39:5 74:20 104:8 service (4) 1:1 2:19 6:17 70:7 services (7) 2:22 6:17 16:14 67: 5 68:14 70:10 96:9 set 141 46:25 50:8 66:19 106:11 setting (1) 102:5 seven [2] 55:14,16 seventh (1) 104:5 several (7) 20:5 28:19 38:3 77; 10 79:2 82:8 96:21 **shall** m 110:6 she's m 7:23 sheet (2) 92:16 110:13 shirt 171 89:11,11 90:24,25 91:3 95:3 105:15 shirts (2) 105:21 106:1 shop 121 104:13 105:18 **shopper** (12) 86:20 87:25 88:3,6 89:7,16 90:7 92:8 93:7 94:10 shoppers (4) 39:5,13 87:8 92: shopping (1) 93:4 shops (41 39:11 87:15 92:25 93: short (5) 26:23 34:5 41:21 74: shot (1) 101:4 shouldn't 131 78:13,14,24 show 171 1:6 17:23 53:1 75:7 103:4 104:11 107:19 **showing** (1) 85:22 shown (2) 65:23 104:10 shows not 58:8 60:23 61:1 62:8 64:15,25 83:11,19 86:1 107:20 **shumard** m 2:23 side noi 11:18 22:8 26:17,18,21 30:8 34:23,24,25 42:3 59:4 60: 4 81:8,9 99:14 101:1 sign (3) 24:21 26:9 27:10 signature (14) 10:14,16 11:20 23:23 24:3,3,4,16,20 25:11 26: 8,11,12 111:21 signatures (14) 10:3,7,9,21 23: 3,5,14,16 24:11,15,25 25:4,7 signed tel 11:3 12:13 13:13,18 26:4 70:14,15 74:7 signing (2) 77:3 80:14 signs (i) 24:1 simplistic (1) 84:19 sitting (1) 25:23 six (4) 8:17,21 38:19 55:12 skip (1) 87:18 skyland m 1:22 slam isi 9:19 80:6 82:10,10,13 slammed (2) 53:16 79:7 slamming 161 8:2 19:9 22:10 56:19 61:13 79:2 slams (2) 7:20 80:3 **slash** 🖽 101:6 slight (1) 75:23 small to 32:4 76:22,24 77:2 80: 13 98:15 104:17 105:12 106:4 smith 129 7:16,22 12:14 13:12 14:5 15:8 33:23 34:6,22 36:7,8, 16,19 44:22 45:5 67:6 68:7,9, 13 71:19 72:7 76:23 77:8,12, 12,13,13,14 97:17 smith's 121 68:4 71:22 **snapshot** (1) 68:21 snyder (134) 6:16 8:3,5,8,11,13 9:2,8,11 11:12,18 16:13,18,21, 24 17:3,8,17 18:10,12,16,22

themselves (8) 88:13,19,24 90:

15,21 91:21 92:12 93:4

19:19 20:18 22:18 23:2 24:10 26:18 27:2,23,24 28:11,25 29: 4,14,19,24 30:10,20,24 33:21 34:14 35:12 36:9 37:9,25 38: 10,17,21 39:5,12,23,25 40:5,7, 16 47:21,23 48:13,18 50:16 51: 5 53:10,14,15 54:12,17 56:12 57:1 58:15 59:23 60:11 61:5, 14,20 62:17 63:1,15 65:1,17 67:4,10,15,23 68:1 72:3 75:2,3, 8,24 76:21 77:4,21 78:13,25 79:11 81:8,14,18 83:14,16,21 84:1 85:2 86:2 87:12 88:12,18, 19,25 91:21 93:4,24 95:24 96: 3,9 99:13 100:3,9,24 102:4,19, 24 103:19 104:10,14 105:10, 15,24 107:6,18 108:2,10,25 snyder's (6) 21:23 37:12 76:5,9 104:6 108:7 social m 41:7 sold (4) 78:25 79:14,18,19 somebody (a) 35:12,12,13 36: 6,8 71:19 81:8,8 93:10 6,8 71:19 81:8,8 93:10 supervising m 13:6 someone is 11:18 14:13 39:13 supplemental m 110:11 58:17 59:4 67:4 someplace (ii 99:18 somewhere (3) 32:18 72:19 73 18 sorry (13) 4:22 37:1 62:2 64:13 65:20 67:19 89:22 95:21 100:1 104:23 105:5,7 107:22 sort (2) 9:25 20:16 sounds (1) 33:1 source (3) 49:1 52:13 68:12 sources (2) 7:20 50:25 span 🖽 34:5 speaking 121 34:12 89:18 special in 43:17 specific 121 49:18 72:9 **specifically** Hsi 34:18 36:11 37: 25 64:6,8 65:2,16 66:4 84:15 7 46:10,18,21 56:18 60:24 61: **sworn** H 4:4 18 63:19 64:3,9,10 88:23 102: 12 104:3 107:13 109:10 specifics (1) 104:12 speculate (3) 36:9 70:21 71:1 speculation (1) 21:19 spell to 7:6 spelled in 26:4 spend in 31:4 spoke m 81:2 spouse's (1) 23:10 staff (1) 13:6 stamp (6) 42:22 60:8 69:15 74: 17 78:1 79:24 stamped 1211 6:5 40:10 43:13 47:2,8 49:3,9 51:8 54:8 55:2 76:13,18 77:6 81:22 82:16 92: 17 94:15 95:17 97:1 103:2,21 stamps (2) 43:2 50:8 stand (4) 18:4 55:7 70:2 101:9 standard (2) 105:8,9 standardized in 50:14 standards (ii 11:12 standpoint (4) 11:22 30:5 36:17 84:18 stands (1) 70:16 start (3) 9:10 68:22 86:23 started เม 7:14 30:16,17 starting 121 62:13 66:1 starts i5i 53:24 69:8 77:11 101: 5 102:17 state (8) 2:3 4:11 29:19 42:6 79: 23 82:8,13 112:3 stated (1) 112:7 statement in 110:7 states 121 50:13 88:23 statistics (2) 19:12,15 status (2) 33:20.24 testing (12) 19:4 23:12 25:24 48 typically (1) 13:2 23 49:18,18 54:19 64:22 68:18 typo (1) 75:25 staying (1) 42:12 step (1) 59:5 steps (1) 59:5 69:3 74:9 108:5 steve (ເງ 101:7 tests (4) 41:1 59:6 80:12 95:15 still (2) 36:20 102:1

. .

stop (2) 86:24 103:1 stopped (1) 43:7 street 121 2:7.15 strength to 23:7 structure (1) 21:23 stuck m 17:19 study m 22:4 stuff m 38:8 78:19 94:11 style m 89:10 subject in 102:4 subpart (1) 64:25 subpoints in 53:5 subsection in 56:11 subsections in 52:14 subsequent [3] 14:21 38:9 43:2 35:7 37:19 46:16 subsequently m 27:7 substance (2) 77:17 110:5 substantive (2) 40:16 41:1 summarization (1) 63:2 summarize n 6:19 summary (6) 52:24 53:7,20,23 54:2 85:24 support (3) 43:3 52:18 62:12 supporting to 42:25 43:8 52:18 timberlake to 7:5 62:5,24 65:6 66:9,10 timely to 52:10 supposed (8) 11:12 41:18 53: 18 59:1 77:21 79:12 95:14 103: susan (2) 7:9 74:25 suspect (1) 23:15 suspected in 24:9 suspicions m 23:18 swilley (1) 112:25 switch 121 57:21 86:19 switches (2) 75:11,14 switching 1161 53:10,13 54:12 57:1,4 58:21 60:11 61:6 63:15, system (3) 12:8 84:10,18 systematic (1) 85:6 systems (3) 12:10 18:14,15

tab (i) 103:8 table (3) 82:17 83:12 103:5 tag m 89:3 92:1,13 93:24 94:3 96.4.5 talked (4) 36:9,13 46:6 90:22 talks (2) 80:23 107:5 tallahassee (2) 2:8,24 team (3) 34:12 36:17 73:23 ted (5) 35:4 97:18 99:11,25 100: tedious (1) 74:11 telemarketers in 102:5 telemarketing 🖽 8:6 telephone (1) 2:9,17,25 11:4 44:15 55:8 64:19 69:21 84:5,9, 12 tells (1) 61:10 tenth (1) 69:7 term (2) 23:13 43:21 terminate (3) 28:10,25 29:16 terminated (4) 28:22 38:18,20, terminating m 17:2 test ms 13:7 23:20 40:16 52:24 53:7,20,23 54:2 58:7 59:5 65:7 67:13,25 72:2 74:25 76:2 78:8 80:20 81:25 tested isi 23:22 25:8,10 60:5 65:3.23.25 76:18 testified in 4:5 testimony (5) 1:14 106:25 109: 14 110:6 112:12

107:23 therefore m 44:3 thereto (ii 112:9 thereupon 121 4:2 109:15 they've in 85:14 thinking in 31:7 57:5 third เอ 88:5 89:9 third-party (12) 11:4 18:22 20:7, 7,10 21:16 22:15 31:12 32:22 thomas (1) 6:15 though in 65:21 three (6) 47:7 63:7,7 65:11 66: 20 71:21 throughout (2) 16:2 33:14 throw (2) 16:10 84:8 thumb (1) 43:5 tick m 60:3 tie 🖽 65:22 tight (2) 27:14,18 title (6) 7:25 15:17 99:15,21 100:4,14 tke 121 101:6.9 today (1) 58:9 together (5) 30:12 37:16 50:2, 11 97:7 toll 121 1:10,10 tom (6) 14:5,15 37:16 44:9,22 took (6) 54:24 59:20 68:21 69:1 71:20,25 tool (ii 48:21 top m 36:15 45:14 49:11 50:4 51:7 52:25 61:2 72:15 74:20 77:11 104:2 topics (2) 86:19 94:8 total in 86:16 toward (1) 48:3 towards (1) 53:2 tpb m 19:5 trace (2) 76:3,4 traced m 108:7 tracing m 75:1 track (i) 51:24 trained in 12:4 training (12) 11:14 12:2,3,7 20: 14 94:22 95:1,13,20,24,25 96: **ا**10 trans (1) 57:15 transaction (4) 25:19 57:20 63: 10 65:12 transcript m 112:12 trend (1) 81:17 trends (1) 81:19 tried m 81:3 true (4) 23:21 37:21 110:18 112: try [4] 24:15 25:16 65:22 106:24 trying (e) 26:13 28:15 31:6 62: 21 64:14 95:12 turn แรม 18:17 40:9 41:22 43:13 16 49:2 51:25 66:16 74:17 76: 12 82:16 89:20 96:12 97:22 102:16 two [14] 5:25 24:25 25:14 34:3 49:23,24 50:1,10 53:1,2 78:3 79:1 91:8 95:8 two-page ա 91:5 type m 104:9 typed (1) 42:24 typical isi 15:21,25 48:9

there's no 22:21 26:11 51:8 61 ultimately m 44:18 2 68:22 73:1,2 75:23 77:10 81: 21 82:24 88:6 101:5 104:5,25 unauthorized m 5 unacceptable in 85:9 unauthorized (17) 53:10,13 54: 11 56:15,25 57:4 58:21 60:11 61:6 63:15,25 64:6 65:2,16 66: 4 75:11,14 under (1) 14:19,19 19:16 50:13 52:13 56:24 71:6 104:4,5 105: 20 112:10 underneath (2) 98:24 107:5 undersigned in 110:15 understand (6) 10:6 22:20 48: 22 63:6 64:14.25 understanding is 18:9 63:23 67:11 93:20 100:21,22 undertaken m 21:1 unethical m 51:19 units (2) 16:4 98:12 unknown (2) 39:14 81:15 unless (1) 24:20 until m 12:12 untimely m 51:18 unusual m 41:14 up 231 11:20 17:23,25 18:8 25: 12,21 27:5 38:4 44:18 52:24 61:2 63:1,22 66:9 84:11 90:22 98:11,24 102:6 103:4,6 106:11 108:17 usage (2) 20:12 104:7 using ពរ 19:20

valid 121 10:14 22:23 various 171 7:20 17:23 33:4 50: 24 51:9.10 80:25 verification (9) 18:22 21:16 22: 16 27:9 31:13 32:22 35:8 37:20 46:16 verified to 59:15 verifier (4) 11:5 20:7,8,10 verify is 19:20 25:25 26:1 verizon (6) 4:14,24 5:8,19 8:14 36:20 versa (1) 84:7 versus (2) 79:17 82:1 vice (1) 84:7 vice-president (5) 15:11,13 36: 15 37:2 99:16 violation (1) 1:8 visible (1) 95:5 vp (2) 37:3 99:16 vp/gm (2) 99:14 100:2

**w-i-e-s-k-o-p-f** เก 15:10 **walk-in** เก **7**8:18 wanted f141 7:21 9:15 11:2,14, 15,24 12:3 28:4 29:3,6 30:18 61:19 76:25 78:4 wants (2) 104:22 109:13 warning @ 58:16 warning/invest m 58:11 watching in 44:3 way nat 23:24 24:19,23 26:11, 14 29:17 35:24 44:19 52:22 61: 10 64:12 76:9 103:6 112:18 wayne isi 1:15 3:4 4:3,12 110: weaknesses (1) 30:6 wear (4) 95:2,5 105:15,24 **wearing** (a) 89:3,10 91:25 92:13 93:24 94:3 96:4,6 weaver (6) 1:15 3:4 4:3,12 106: 23 110:15 **week's** m 109:3 weekly (3) 33:20 34:1 108:25 wells (3) 93:1,7,9 west (2) 2:7,15 whatever (2) 11:13 33:9

whatnot (4) 29:25 50:9 51:4 53:

whenever (1) 33:8 whether 1221 9:7 10:2,7,9,20 21: 9 24:15 25:4,10 27:25 28:10,22 36:19 44:24 67:14,25 71:15 76: 4 86:6 90:14 95:12 96:3 white 10:80:44 105:40 white is 89:11 105:4,9 who's 121 99:24 100:11 whoever 141 9:3 71:20 85:3 93:8 whole (4) 29:12 31:24 46:19 102:5 whom 121 4:13 35:6
wieskopf 115: 15:9 17:5,11 28:
14 31:23 32:2,9,17,23 35:6,18
36:2 38:6 44:5 97:18
will 151 33:10,17 59:14 85:1,2 windbreaker (1) 91:2 within (5) 26:22 48:4 59:22,25 without (4) 23:25 24:18 26:6 79: 20 witness (13) 3:4 7:7 21:21 25:16 43:18 57:13 82:23 87:3 96:21 97:5 101:23 104:23 112:13 9/:5 101:23 104:23 112:13 wofford 1251 2:12 3:9 4:16,22 7: 6 21:18 25:14 42:14 47:3 49:4, 6 66:22 73:21 74:13 82:22 87:2 96:19 97:4 101:21 104:21 106: 16,20,22 108:15 109:12 word (1) 101:15 word (1) 101:15 words (a) 7:13 59:9 85:10 work (16) 13:5 16:12,18 29:25 48:25 49:17 52:23,24 53:7,24 59:5 72:16 76:20 100:17 101: 25 102:24 worked in 5:8 working 161 7:2,4 19:6 29:4 37: 16 38:4 works (11 68:9 worksheets (1) 62:6 worst (1) 48:10 worth 191 76:3 108:3,6,12,21,22 109:4,5,7 written is 58:11,16 91:3 105:3 112:10 wrote (2) 13:11,15 y-a-m-i-r-a m 7:7

y-a-m-i-r-a m 7:7 yamira m 7:5 year m 16:2,25 years m 5:9,19,25

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zydou (3) 45:9,10,11

## **EXHIBIT TO DEPOSITION TRANSCRIPT**

OF

## **WAYNE WEAVER**

(Bates Stamped Order)



FINA

BB 1/41

**GTE Service Corporation** 

Internal Audit Department 5616 High Point Drive, Suite 600 Mail Code HQA06A30 Irving, TX 75038 972/751-5297

Mark R. Smith Director (Acting) - Internal Audit

May 11, 1998

Mr. Thomas R. Parker Assistant Vice President-Associate General Counsel GTE Business Development and Integration 600 Hidden Ridge, HQE03J43 Irving, TX 75038

Dear Mr. Parker:

We have completed our review of Snyder Direct Services, Inc. (Snyder). The objectives of our review were to evaluate the adequacy of operational controls over the Sales Order Processing (Refer to Attachment One for a Summary of Snyder's Process) and other related functions within Snyder, and to evaluate selected GTE Communications Corporation (GTECC) processes which would impact the Snyder processes.

The scope of our review included, but was not limited to:

- Sales Order Processing;
- Sales Compensation Plans;
- Quality Control, Complaint Resolution/Escalation and Reporting Processes;
- Performance Monitoring and Measurement;
- Human Resource Functions, Training and Business Ethics; and
- Logical System Security.

For each of the scope items noted above, we reviewed policies and procedures, observed the processes, and in most cases directly tested the controls within each

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function. The following items provide a general overview of the major testing performed for this review:

- For the Sales Order Processing functions, we selected a random sample of orders, including both field and telemarketing sales, and performed specific attribute testing to ensure the orders were completed accurately and in a timely manner. For each sample item, we obtained the Letter of Authorization (LOA) or the Third Party Verifier (Ensol) recording and compared that information to Snyder's Sales Order and Account Processing System (SOAPs). Also, for each order we determined the average number of days it took the order 1) to be passed to GTE and 2) for the order to be completed by GTECC and communicated back to Snyder. As a separate test, we performed a series of "Mystery Shops" at Snyder field sales events to gain an understanding of the field environment and the sales process.
- We reviewed the sales compensation plans for the Snyder sales force up through the District Sales Manager to ensure plans were reasonable and did not promote unethical sales practices. Additionally, we tested the monthly payment process between GTECC and Snyder to ensure the calculations and payment amounts were in accordance with the contract.
- For the Quality Control and Complaint Resolution processes, we selected a sample of complaints and ensured that all were resolved accurately and in a timely manner. Also, we selected a sample of GTE complaints and compared those items to Snyder's database to ensure all complaints were received and logged by Snyder.
- Related to the Performance Monitoring section, we reviewed specific contract provisions for both GTE and Snyder to ensure proper vendor management and overall contract compliance.
- Finally, we performed a high level process review of the remaining scope items – Human Resources, Training, and Logical Security.

As a result of our information gathering and specific testing, we made several observations which should help tighten controls and/or improve processes, both at Snyder and within GTECC.

#### General Observations

We wanted to discuss several positive items we noted during our review. Overall, the audit team was grateful for the cooperation and support of both Snyder and GTECC personnel. Without this support, we would not have been able to complete our work within a responsible time frame. Additionally, we noted several Snyder processes which we felt deserved recognition, including:

- We were impressed with Snyder's level of system automation and integration.
   These integrated systems allowed Snyder to record, track and report on their sales in an on-line real time environment.
- Further, Snyder is very responsive to both GTE's needs and the changing environment in which they are currently operating. They were able to respond quickly and change their systems and processes in mid-March to address the additional complaint volumes.
- We noted that Snyder's telemarketing sales process was very secure and
  effectively prevented most occurrences of unauthorized account conversions.
  They currently use a random assignment dialer and an electronic voice and data
  transfer system which provides them with a highly automated, controlled and
  efficient system for processing telemarketing sales.
- Finally, through our review of their training materials, we noted that their training curriculum was very detailed and provided a good base of knowledge to the sales associates. Also, we noted that Snyder is consistently disciplining all employees who have had complaints against them.

#### Vendor Management

GTE Communications Corporation (GTECC) is responsible for the actions of any third party vendor which is being used to market and/or provision service for GTE products. As an agent of GTECC, Snyder and other vendors represent GTE's brand name in the marketplace. As such, GTECC should be continuously monitoring vendor activities to ensure they are conducting themselves in accordance with GTE's compliance standards and the vendors have appropriate controls in place to prevent unauthorized account conversions or other violations. With that in mind, we noted several items where GTE could improve their vendor management processes. Specifically, we noted the following:

- Process between Snyder and GTECC. We noted, through interviews and attempts to compile a complete listing of all Snyder related complaints, that there was not one source which was responsible for compiling, tracking and ensuring timely resolution of Snyder complaints. In our testing at Snyder, we noted that complaints sent to Snyder were not received in a consistent manner (some were faxed, some were e-mailed, some communicated verbally, etc.). Additionally, our test results showed that 15 of 112 (13%) escalated complaints obtained from GTECC files were not maintained in Snyder's complaint tracking database. For non-escalated complaints, our testing showed that for one day 12 of 28 (43%) complaints obtained from GTECC were not on hand at Snyder. For those complaints received by Snyder, we noted that 11 of 25 (44%) were not resolved and reported back to GTECC within five business days. GTECC needs to ensure processes are formally defined, documented, and communicated which can record, track, and report the status of all Snyder related complaints.
- The Marketing and Operating Policies and Procedures Manual (Schedule 3 of the Marketing Agreement) indicates that Snyder will have as their goal an average monthly billing of equal to or greater than \$45 per Snyder-sourced customer for the first twelve months. The contract goes on to state that GTECC will measure at the sixth and eleventh months the average monthly billing for Snyder-sourced customers. However, GTECC does not have the reporting capabilities to produce a report which identifies all the Snyder-sourced customers and their billing totals for the month. Through discussion with GTECC personnel, they are working on the reports, but they are having problems getting the Customer Billing Service System (CBSS) to produce the necessary information. The need for this information was identified when the contract was signed in mid-November 1997. However, as of April 24, 1998, GTECC still does not have an accurate and reliable report which can be used to comply with the above contract provisions. GTECC needs to increase their efforts to obtain this information through their vendor management group from GTE Network Services, the billing agent for GTECC and owner of CBSS.
- Based on observations made during this review and other work performed by GTE Internal Audit over the past year, we have noted that the order provisioning process has been unreasonably lengthy, sometimes 30 or more days. These delays have been attributed, in part, to processes performed by Anderson Financial (AFNI), a third party vendor of GTE Network Services. We recommend that GTECC work with GTE Network Services and ensure AFNI's processes are

reviewed and monitored on an on-going basis to ensure GTECC's orders are processed in accordance with agreed upon quality and timeliness standards.

#### Sales Order Processing

Snyder's sales process can be broken down into two primary channels, field or foot sales (approximately 60-70%) and telemarketing sales (approximately 30-40%). For each of these sales channels, we selected completed orders and traced them through Snyder's processes to the hand off to GTECC. As part of our testing, we wanted to ensure that controls were in place to prevent and detect unauthorized account conversions. Our testing revealed that in response to the increasing number of unauthorized switching complaints, Snyder made several changes to their processes which occurred during the mid-March time frame. These process changes improved the overall controls within Snyder's processes, and should have the downstream effect of reducing the overall number of Snyder related complaints. However, we noted areas where Snyder and GTECC could improve the overall sales process. Specifically, we noted the following:

- As part of our testing, we noted that California field sales due to regulatory requirements must be verified and recorded by an independent third party. Basically, the process requires the customer to complete and sign the LOA and then speak with the third party verifier via a cellular telephone prior to leaving the sales site. We recommend that Snyder begin using this process to verify all field sales based on a cost/benefit analysis. By having both a signed LOA and a voice record verifying the sale. Snyder and GTECC should benefit by having improved order accuracy, reduced number of customer misrepresentations and fewer complaints. Additionally, these controls would go beyond the regulatory requirements, in most states, and could be used to mitigate any penalties. The added controls would help prove that a comprehensive program was in place to avoid and minimize the number of unauthorized switching complaints. By having more accurate order and customer information from the beginning of the process, both Snyder and GTECC should realize some downstream processing cost savings.
- Our next observations related to the substantive testing of Snyder sales orders.
  As mentioned above, we selected a random sample of orders for testing from all transactions which occurred from mid-March to the first week in April. This sampling period allowed us to view orders which were processed before, during and after the process changes made by Snyder. Our sample of 89 total orders

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was representative of the overall population and was broken down as: 1) 68 field or foot sales and 21 telemarketing orders; 2) 73 out-of-franchise and 16 infranchise; and 3) 44 Spanish, 34 English, and 11 Asian. Our observations are:

- On 18 of 84 (21%) orders the contact name and billing name did not agree –
  17 Field Sales and one Telemarketing order. An authorized party may not be
  signing the form, and thus making the order invalid and possibly indefensible
  in the event of a complaint.
- On 60 of 81 (74%) of the orders tested were sent to GTECC after the agreed upon four day turnaround. NOTE: All 60 orders noted above were Field sales. Per the marketing agreement, Snyder should forward orders to GTECC within four days. In our sample, it took Snyder an average of fourteen business days to forward an order to GTECC.
- On 13 of 34 (38%) of the orders which were forwarded to GTECC were not completed by GTECC within the agreed upon ten days. In our sample, the thirteen orders took an average of fourteen business days to complete. NOTE: Only 34 of the original 89 orders were sent to GTECC for processing, refer to Attachment Two for a breakdown of the final disposition of the orders.
- On 38 of 68 (56%) of the orders did not have one of the following identifiers on the LOA: social security number, driver's license number, or date of birth.
   NOTE: These were field sales only.
  - NOTE: Five orders were not included in the testing because they were telemarketing calls in which the customer did not want to be recorded for verification purposes. Also, for the second bullet item there were three orders in which the customer canceled the order in the call back or TPV process. With these items in mind, we excluded these sales orders from our analysis.
- For our "Mystery Shops", we visited Los Angeles, Chicago, and Miami and had a total of eight observations. From these site visits, we noted a couple of areas needing improvement. First, we noted that Snyder did not have "Take Aways" (for example, GTE Plan Brochures, information cards, etc.) at any of the locations we visited. This was also noted in our review of "Mystery Shops" performed by Wells Fargo on Snyder's behalf. Secondly, we noted that for various reasons the Snyder Sales Representatives were not at several identified sales location. In each of the three cities we visited, we were unable to find Snyder sales

associates at the sales locations. Again, this was confirmed in our review of the Wells Fargo documentation.

In conclusion, we understand and acknowledge that the Snyder and GTECC relationship has been evolving over the past four months, and overall the processes are operating in a very dynamic environment. The changes that are currently underway or that have already been made on both sides should help strengthen controls and contribute to the prevention of unauthorized account conversions.

If you have any questions regarding the results of the review, please contact Wayne Weaver at 972/550-6620 or me at 972/751-5297.

Very truly yours,

Mark R. Smith

MRS/WEW:tlm Attachments (2)

c: D. Gudino - HQK03B67 - Irving

L. Zidow - HQA06A30 - Irving

GTE Internal

## **Planning Memo**

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

HH

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

## GENERAL

We are performing a four week review with field work beginning April 6, 1998. Our targeted closing meeting is April 30, 1998. This review will not be a traditional TFA audit and will not result in a traditional audit report. Our goal is to issue a Attorney-Client Letter at the closing meeting.

#### Address:

GTE Communications Corporation 6665 N. MacArthur Blvd.

Irving, TX 75033

Snyder Communications, Inc. Two Democracy Center

6903 Rockledge Drive, 15th Floor

Bethesda, MD 20817

Main Switch Board - (301) 468-1010 (See Directions Attachment HH.1)

Main Contacts:

**GTECC** Ted Gilmore, 972/465-5184

VP/GM LD Division - Snyder Liaison

GTECC Michael Lyons, 972/465-4642

Manager LD Division - Snyder Liaison

GTECC Ed Miller 972/465-5198

Director - Marketing LD

GTE BDI Toni Kubly 972/718-7858

Director Regulatory

Snyder George Wolfand 301/571-6213

**VP Operations** 

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Andrew Timberlake 972/550-6647

In-charge: Wayne Weaver (972)550-6620

Manager: Mark Smith . (972)751-5297

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GTE Audit

## **Planning Memo**

HH Wayne Weaver Audit No. 98:00:025

Manager: Mark Smith

Irving, TX & Bethesda, MD

Snyder Communications Legal Review

In-charge: Wayne Weaver

The opening meeting will be held at 9:30am (Local Time) on April 6, 1998 at Snyder Communications Headquarters in Bethesda, Maryland. We will be arriving at Snyder's Headquarters at 9:00am. Per discussion with George Wolfand, Snyder VP - Operations, Snyder's normal work hours are 9:00am to 6:00pm. We will adjust to their schedule as best as possible.

## **OVERVIEW**

#### General:

We will be performing an investigation of Snyder Communications, Inc. per the request of GTE Legal counsel - Tom Parker. As such, all materials produced or acquired during this review will be confidential and remain under Attorney-Client Privilege. (Refer to Interoffice Memo Requesting Audit Services @ HH.4.

#### GTE Communications Corporation (GTECC)

GTE Communications Corporation (GTECC) is GTE's Competitive Local Exchange Carrier or CLEC. CLEC refer to companies that have been approved by a state regulatory commission (usually the PUC) to provide local telephone service in competition with an Incumbent Local Exchange Carrier (ILEC), like GTE Telops or Southwestern Bell. State Utility Commissions began approving CLEC applications in late 1994.

GTECC objective is to provide a full range of services to their customers, including wired and wireless local service, wired and wireless data transmission, intra and inter LATA voice and data, Internet access, messaging, paging, and video services.

Currently, GTECC is providing long distance services to customers in all 50 states through a resale arrangement with WorldCom. GTECC is marketing their long distance packages in a number of ways, including in and out bound telemarketers, retail store sites (GTE Phone Mart & GTE Wireless Stores, etc.), and through direct sales. One of the telemarketers that GTECC is currently using is Snyder Communications, Inc. who is one or our authorized agents. However, Snyder is being used to target specific segments of the population, as described below.

Refer to Exhibits HH.5 - HH.7 for various Flowcharts which represent the Order Processing Systems for GTECC, GTE LD Fulfillment, and GTE LD detailed.

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 2 of 12

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GTE Internal Audit

## **Planning Memo**

HH

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

#### Snyder Communications, Inc.

Snyder Communications was established in 1984 as a telemarketer who specialized in marketing for specific industries and to specific market segments. They are a publicly traded company with approximately \$200 million in revenues last year, and they employ approximately 2800 people nationwide. They work primarily for Fortune 500 companies like Enron (Energy Company), GTE & AT&T (Telecommunications), Proctor & Gamble (Household goods), and Merck (Pharmaceuticals).

Snyder's other products include product sampling and Wallboards - informational posters for placement in hospitals, recreation areas, and transportation centers.

Starting January 1998, Snyder's Direct Services Division (Organizational Chart @ HH.2) began marketing GTE Long Distance services to multilingual customers. Specifically, they are marketing to Asian and Hispanic markets throughout the US. These customer groups have been targeted because of the potential for high usage rates both internationally and domestically. Additionally, these groups have very close family units who like to remain in contact with one another which again produces high usage rates. Currently, the Hispanic market represents approximately 70-80% of Snyder Sales, and as such we will give this group added attention in our sampling.

Snyder sells GTE LD through 1.) Face-to-Face sales at fairs, festivals, carnivals, malls, store fronts, and street corners (60-70% of sales), and 2.) Telemarketing outbound calling to customer within their database (30-40% of sales). Whichever sales method is used, certain conditions must be met before a sale can be finalized.

Refer to Flowchart of Snyder's Sales Order Processing @ HH.8 - HH.10.

#### Regulatory Environment

The following paragraphs are taken from a message by Illinois Attorney General Jim Ryan explaining some of the details behind Slamming and what regulations are currently being imposed. This article is a general overview of Slamming and regulations to prevent it.

17674

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 3 of 12

GTE Internal

## **Planning Memo**

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

HH

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

#### Slamming

Today consumers are free to choose their own long distance company. However, some long distance companies engage in illegal marketing and promotional campaigns to switch consumers' long distance service. These companies engage in the activity that has come to be called "slamming." Slamming occurs when one long distance company takes a consumer's account from another long distance company without the consumer's full knowledge and consent. Slamming is most often done through the use of a disguised or inconspicuous "letter of agency" purportedly authorizing the switch in service or through deceptive telemarketing campaigns.

#### **Letters of Agency**

Many long distance companies sign up new customers previously served by other long distance companies by getting them to sign letters of agency (LOA's), which are documents in which the consumer states that he understands and authorizes the change. However, some long distance companies, in an attempt to confuse consumers, combine LOAs with promotional material, such as a contest entry form or a solicitation to contribute to a particular charity. A common scam is for companies to send or give consumers a form to fill out with the chance to win a large sum of money, an automobile, or some other valuable prize. When the consumer signs the form, he or she often is not aware that they are authorizing the company to switch their long distance company.

The Federal Communications Commission has adopted rules designed to prevent slamming through LOAs. Under the rules, the general form and content of LOAs must be as follows:

- Any promotional material, such as contest entry invitations and charitable solicitations, must be separate or severable from LOAs;
- Checks used to solicit a consumer to change his or her long distance carrier may include the LOA on the check itself, but may not contain any promotional language;
- The LOA can only be used to authorize a change in long distance service -- prize promotions and charitable solicitations cannot be mentioned in the LOA;
- The LOA cannot contain small, difficult to read print;
- The LOA must be signed and dated by the account holder; and

<sup>•</sup> File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 4 of 12

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

- The LOA must be written in clear and unambiguous language and contain the following information:
  - 1. the customer's name, address, and all telephone numbers to be switched;
  - 2. the names of both the former and new long distance companies;
  - 3. a statement informing the customer that he or she may designate only one long distance company to handle switching requests; and
  - 4. a statement informing the customer that a fee may be imposed for switching long distance companies.
- The LOA must provide a full translation if any part of the LOA is written in another language;
- The LOA cannot require or suggest that the consumer take any action to keep his or her current long distance carrier. Therefore, long distance companies are prohibited from sending you promotional material and then switching you if you don't respond to the promotional material.

#### **Telemarketing Solicitations**

Some long distance companies contract with telemarketing firms to contact consumers for the purpose of soliciting them to switch their long distance service. The telemarketing firms receive a commission for each new customer they convince to change their service. The Federal Communications Commission allows long distance companies to solicit new customers by telemarketing if they adhere to specific rules. However, several unscrupulous long distance companies and marketing firms have started a campaign to slam consumers by engaging in the following illegal practices:

- Switching consumers without their authorization.
- Representing themselves as the consumer's current long distance carrier and then switching the consumer from his or her carrier without the consumer's knowledge.
- Switching consumers after they have declined the company's service.
- Switching consumers without obtaining proper verification. (See below)

Before a consumer may be switched to another long distance company, the Federal Communication Commission requires a long distance company (which has switched a consumer through a solicitation by phone) to verify the switch by:

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 5 of 12

## **Planning Memo**

HH

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

- · Obtaining the customer's written authorization; or
- · Obtaining the customer's electronic authorization; or
- Obtaining the customer's oral authorization by use of an independent third party rather than the company soliciting your business; or
- Sending each new customer an information packet which contains the following information:
- 1. the customer's name and current long distance company;
- 2. the name of the new long distance company;
- 3. description of all terms, conditions and charges related to the service;
- 4. the name of the person who authorized the switch;
- 5. postcard which the customer can use to deny, cancel or confirm a switch; and
- 6. disclosure stating that the customer must return the postcard within or the customer's long distance service will be switched.

#### PIC Freeze

For your protection and to ensure that your long distance telephone service is not switched without your knowledge, you should consider requesting a "PIC Freeze." A PIC Freeze consists of you completing and signing a written document instructing your local telephone company, e.g., Ameritech, GTE, Illinois Consolidated, etc., not to change your long distance service unless authorized by you. The actual form can be obtained from your local telephone company.

**Special Note:** Just some insights as to the special nature of this review. First, this is a legal review of another company, we must maintain a high level of professionalism at all times. Second, this review involves a number of "Big Players" namely George Weiskopf, VP - Finance GTECC; Tom Parker, GTE Legal Counsel; Bill Edwards, Controller; Karen Smith, AVP BDI Regulatory; and Larry Zidow, Acting Assistant Controller - Auditing. Finally, we are being asked to complete this review as soon as possible but no later than the end of April due to a pending business decision.

Because of these factors, I am expecting, as is Mark, that we will be working late and possibly on the weekends to attend certain marketing events and complete the work ASAP. Also, we will be taking Sunday flights to arrive at our work sites early Monday morning, and we will be taking later flights out on Friday (No later than 5:00 PM) to avoid ½ days.

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -firral.docPage 6 of 12

HH

Snyder Communications Legal Review Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

## **OBJECTIVE**

The objectives of this review are to evaluate the adequacy of operational controls over the Sales Order Processing functions within Snyder Communications, and to evaluate selected GTE Communications Corporation processes which may aid in our review of Snyder Communications.

## SCOPE

The scope of this review will include, but is not limited to, the following:

- Sales Order Processing:
  - Review of Customer Contact procedures including Authorized Sales Plans and Promotions, Sales Representative Training and Forms Utilized;
  - Select a sample of orders and ensure they are processed accurately and in a timely manner. Specifically, ensure:
    - Selection of the sample is according to percentage of Face-to-Face
      Orders versus Telemarketing Orders, Market Segmentation, and by
      State sales figures. Will include monitoring of calls for
      Telemarketing sales and visits to Face-to-Face Sales sites;
    - Letter of Agency (LOA) is completed and maintained according to agreed upon standards;
    - Third Party Verification is occurring as intended;
    - Determine Time to Complete order through Hand-off to DMSS;
    - Welcome / Fulfillment Packages are sent out for all and only completed and approved orders; and
    - NOTE: Orders will be traced from origination through Quality Outbound Calling (QOC) to hand-off to DMSS.
  - Evaluate the adequacy of the Sales Compensation Plan and ensure it does not encourage unethical / questionable sales practices;
  - Evaluate the adequacy of the Quality Control, Problem Resolution / Escalation, and Reporting Processes;



## Planning Memo

Wayne Weaver Audit No. 98:00:025

HH

Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Snyder Communications Legal Review

Manager: Mark Smith

 Review Performance Monitoring / Measurement to ensure adequate management information. Specifically, looking for Management Span of Control, Coaching Practices, and Sales Representative Statistics.

#### Personal Preferences:

I am not a very picky person when it comes to documentation. I'm more of a substance over form kind of person, but all standard workpaper documentation requirements per the audit manual are in effect with one notable change.

We will be modifying the Audit Process as follows:

- Complete High Level Narrative and Flowchart which document the main controls within the area being reviewed. (This part hasn't really changed much.) Each controls technique should be underlined for easy reference on the Narrative.
- Cross reference each control technique to the Audit Program step(s) which will test the effectiveness of the control. (This is major departure from the Audit Manual because we are eliminating the TFA Matrix Document. However, the substance of our review is still documented in the Narrative - only the form has changed. This should save us some time and effect.). I have an example of this documented at HH.3.
- Complete lead memo as usual to document the test results.
- All Documents, Exhibits, and test items included in the workpapers MUST have a pre-printed label or printed directly on the document the following:

#### <u>Attorney Client Privileged Material - Do Not Copy or Disseminate</u>

If you have any questions regarding exactly what this statement means or how it effects our work, your not alone but I'll do my best to explain what I think it means.

## **AUDIT ASSIGNMENTS:**

· Audit Assignments will be determined at a later date.

17679

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 8 of 12

Snyder Communications Legal Review Irving, TX & Bethesda, MD

In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

## **ADMINISTRATIVE ASSIGNMENTS:**

4Responsible Person(s	Assignments.
All	Bring any personal supplies you will need (i.e. Post-it notes, pens, pencils, highlighters, notepads, etc.)
WW & AT	Printer, Paper, Ink Cartridge Refill, etc.
ww	Opening / Closing Meeting Materials
TBD	Opening / Closing Meeting Minutes & Attendance
All	Report Write-up & Finding Summary
WW & MS	Post Review Performance Appraisals
· · · · · · · · · · · · · · · · · · ·	

## LOGISTICS:

## Before

- We will be working at various locations, including Bethesda, Maryland and
  possibly event sites in California, Florida, New York and Texas (these are yet to
  be determined)
- Bring your ID badge and plenty of business cards.
- Review Operating Procedures Prior to Beginning of Fieldwork I will be providing Training Materials as well as Policies and Procedures from Snyder
- Make your travel arrangements only for the first week or until I know where we
  will be going and when. Sidetrips may not be practical for the first couple of
  weeks so I would not plan anything that you couldn't cancel quickly and with
  minimal cost to you. Sidetrip forms must be submitted for approval at least a
  week in advance.
- Snyder Communications is Professional Dress (Men = Suit and Tie; Ladies = Suits, Dresses, Professional Pants Suits, etc.). You may want to get these items cleaned and out of storage. I know I'll be unwrapping my suits, unfortunately. They are Business Casual on Fridays, so you will need to take some casual clothes as well.

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final docPage 9 of 12



## **Planning Memo**

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

HH

Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Snyder Communications Legal Review

District :

- Please turn in expense reports every Monday morning.
- Back up the files related to this audit daily onto a removable disk.
- As issues come up, please inform me as soon as possible. I will be keeping a running Findings Summary.
- If you are finished with your section, run into some problems or are dealing with difficult people, LET ME KNOW ASAP.
- Turn in your completed work, as soon as its finished. This will speed up my review and allow Mark to be more flexible with his review.

## Afferson

- Please complete the Work Paper Cleanup Checklist
- Complete all Expense Forms

GTE Internal

## **Planning Memo**

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

HH

Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Snyder Communications Legal Review

SCHEDULE

SUPPLY	L Viginia V	THESTER	No hospity	Thursday	PULEY	Saingay
			Marchi 1998			
1	2	3	4 .	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 Make Travel Plans For Week #1	28
29	30 Planning Week	31 Planning Week				

Sunday 🕦	Monday	能Tuesday生	<b>≚Wednesday</b> ∷	Thursday	选择Friday <del>图里</del>	<b>独</b> Saturday
			April 1998			
			1 Planning Week	Planning Week	3 Planning Week - Make Travel Plans for week #2 if Possible	4
Fly to Snyder Bethesda, MD - Arrive PM	Opening Meeting @ 9:30 EST - On-site @ 9:00am	7 Fieldwork	8 Fieldwork	Fieldwork Return Home Due to Good Friday / Easter	10 Fieldwork - Work from Office	11

File Name: C:\My Documents\My Documents Two\AUDITS\98025 - Planning Memo -final.docPage 11 of 12

GTE Audit

## **Planning Memo**

HH

Snyder Communications Legal Review

Irving, TX & Bethesda, MD In-charge: Wayne Weaver

Wayne Weaver Audit No. 98:00:025 Manager: Mark Smith

12	Fieldwork - Possible Site Visits to local events	Fieldwork Status Meeting with GTECC	15 Fieldwork - Possible Site Visits to local events	16 Fieldwork - Possible Site Visits to local events	17 Fieldwork - Possible Site Visits to local events	18
19	20 Fieldwork - Possible Site Visits to local events	21 Fieldwork - Possible Site Visits to local events	Fieldwork - Possible Site Visits to local events	23 Fieldwork - Possible Site Visits to local events	24 Fieldwork - Possible Site Visits to local events	25
26	27 Fieldwork / Wrap-up	28 Wrap-up	29 Wrap-up	30 Wrap-up		
	Closing	Meeting	Sometime	This Week?		

Sunday Monday Duesday Wednesday a hursday Enday Saturday. May 1998						
				The second of th	1 Wrap-up	2
3	4 Wrap-up	5 Wrap-up	6 Evaluations?	7	8	9

# Dress Code



- Must wear clean/appropriate GTE Sales Associate shirt
- Must wear visible GTE ID badge
- ➤ Must wear clean dark blue/ black/ khaki pants
- Cannot wear thongs or any other opened toe shoe
- Must be well-groomed and clean shaven

# **MYSTERY SHOPPER**

**Definition** - To review the quality of our field sales representatives and evaluate their sales presentations. Mystery Shoppers visit undisclosed locations and provide feedback to GTE and Snyder concerning performance.

# Mystery shopper will evaluate the following areas:

- >> Sales associate visibly wearing ID name tag
- > Wearing GTE approved attire
- > Friendly, courteous and informative behavior

## Did sales associate ask the following questions:

- > Which long distance company do you use?
- ➤ Are you authorized to sign?
- ➤ Do you make long distance calls?
- > Which states or countries do you call?
- ➤ How much do you spend on your monthly bill?
- > When do you call most?
- > Was mystery shopper offered a plan or promotion?



# GTE Service Corporation - Internal Audit Preliminary Scope for Snyder Communications Review March 19, 1998

Our objective is to evaluate the adequacy of financial and operational controls over the Sales Order Processing functions within Snyder Communications. The following items represent Internal Audit's Preliminary Scope:

- Sales Order Processing Snyder Communications:
  - Review of Customer Contact procedures including Authorized Sales Plans and Promotions, Sales Representative Training and Forms Utilized;
  - Select a sample of orders and ensure they are processed accurately and in a timely manner. Specifically, ensure:
    - Selection of the sample is according to percentage of Face-to-Face Orders versus Telemarketing Orders. Will include monitoring of calls for Telemarketing sales and visits to Face-to-Face Sales sites;
    - Letter of Agency (LOA) is completed and maintained according to agreed upon standards;
    - Third Party Verification is occurring as intended;
    - Determine Time to Complete order through Hand-off to DMSS;
    - Welcome / Fulfillment Packages are sent out for all and only completed and approved orders; and
    - NOTE: Orders will be traced from origination through Quality Outbound Calling (QOC) to hand-off to DMSS.
  - Evaluate the adequacy of the Sales Compensation Plan and ensure it does not encourage unethical / questionable sales practices;
  - Evaluate the adequacy of the Quality Control, Problem Resolution / Escalation, and Reporting Processes;
  - Review Performance Monitoring / Measurement to ensure adequate management information. Specifically, looking for Management Span of Control, Coaching Practices, and Sales Representative Statistics.

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GTE Communications Corp. Snyder Communications Investigation Various Locations // Audit No. 98:00:025 Attorney - Client Privileged Material

INTRACC

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March 10, 1998

To:

G. Allen - HQMC40 - Irving, TX

J. Bilney - HQK03D97 - Irving, TX

T. Gilmore - HQK03D02 - Irving, TX

J. Havens - HQK03B01 - Irving, TX

Subject: BUSINESS ETHICS/COMPLIANCE

**GTE Communications** Corporation

Reply To **HQB17A07** Irving, TX

We went had a the control of the con

Attached is a presentation by GTE's Associate General Counsel, Steve Zipperstein. on Business Ethics and Compliance. Steve made this presentation to executives from GTE Communications and GTE Network Services. As you can see in his presentation, the regulators and the courts are becoming increasingly less tolerant with companies that do not comply, (i.e., change customer's service without authorization, unethical promos, or gimmicks, etc.) with the law. The penalties for these types of violations can be substantial. GTE is also in a precarious position given the situation we experienced in the Language Assistance Center in California.

A particularly important point in Steve's presentation was that violations committed by agents of GTE, (i.e., Teletech, Snyder, LD Telemarketers, etc.) are the responsibility of GTE. The penalties associated with a violation can be substantially mitigated, however, if (1) the company surfaces the violation and (2) the company can prove that they had a comprehensive program in place to attempt to avoid or minimize violations.

Given our increasing use of outside partners, we must be certain that they conduct business in a fashion that is consistent with GTE's compliance standards and have appropriate controls in place to prevent violations.

I'd like to begin a review of our partners' "quality control/compliance processes" as soon as possible. In fact, we recently completed a review of Snyder Communications' processes and procedures and likely will conduct an on-site review to verify that the processes are working as designed. I'd like each of you to work with your partners to document and summarize their current quality control/compliance standards and processes. At this point, no on-site review is

G. Allen, J. Bilney, T. Gilmore, J. Havens March 10, 1998 Page 2

necessary. Ted or Gwen can provide you examples of the work we've done with Snyder if you'd like. I'd like these reviews completed as quickly as possible but no later than March 31, 1998.

Let me know if you have any questions or comments.

Christopher D. Owens

**President-Consumer Markets** 

CDO:gjh Attachment

c: C. Bercher - HQB17A14 - Irving, TX (w/o attachment)

F. Kinder - HQK03E13 - Irving, TX (w/attachment)

S. Skogen - HQL06B62 - Irving, TX (w/o attachment)



**GTE Service Corporation** 

Internal Audit Department 5615 High Point Drive, Suite 600 Mail Code HQA06A30 Irving, TX 75038 972/751-5292

Toni S. Kubly Regional Director - Auditing

June 19, 1997

Mr. Robert G. McCoy President GTE Long Distance P.O. Box 152211 MC HQL14A07 Irving, TX 75015-22119

Dear Mr. McCoy:

We have completed our Order and Fulfillment Audit of GTE Long Distance, located in Irving, Texas. Our Audit Report No. 97:55:051 is attached.

The objective of the audit was to evaluate the adequacy of operational and financial controls and determine whether the controls in place were functioning effectively and in accordance with established Company practices and policies.

The scope of the audit included, but was not limited to, a review of the following areas:

- Order Creation and Entry;
- Vendor/Contract Administration;
- Sales Channel Interfaces;
- Sales Fulfillment;
- Systems Order Interfaces; and
- Performance Monitoring.

In our opinion, the controls addressed within the scope of our audit are inadequate. Our audit did not disclose any significant internal control weaknesses. However, we noted 21 areas where controls should be improved.

Our observations and related recommendations, along with management comments, are included in the attached audit report. For your convenience, we have identified within the Table of Contents, the functional area(s) with primary responsibility for each observation and a summary of each finding.

During the 4th quarter of 1996, Internal Audit completed a Phase I Process Review of the entire GTE Long Distance environment. The scope of the review examined the design of the process controls and assessed the relative risk of the business processes. The review did not include any testing of processes. The Order and Fulfillment audit expanded on the Phase I Process Review and performed detailed testing, where possible, of the functions performed. Additionally, although management comments were not required, we performed follow up and testing of the Phase I observations and have noted conditions that have remained unchanged within this report.

We recognize that the GTE Long Distance business processes are in a dynamic and rapidly changing environment. We also acknowledge the significant accomplishments and efforts by management to achieve "speed to market" and, at the same time, to establish business processes consistent with business objectives. Additionally, we acknowledge the continual efforts by management to implement the required controls and understand they are an ongoing continuous improvement.

However, based on our audit observations, there are 3 pervasive control issues; no defined procedures, no communication of procedures and the lack of an integrated business process. We recommend the implementation of the following controls to help minimize the problem currently experienced:

- Improve systems/applications to perform the proper check/balances and up front edits;
- · Mechanize the manually intensive processes;
- Improve the lines of communication within all responsible parties;
- Provide the appropriate training and instruction to all personnel to perform the proper functions;
- Develop effective tracking and control mechanisms; and
- Clearly define, communicate and execute policies and procedures.

Throughout the audit report, there will be examples of control weaknesses that correlate to the above noted pervasive issues and related recommendations.

We appreciate the courtesy and assistance extended to us during the audit.

Mr. Robert G. McCoy June 19, 1997 Page 3

If you have any questions regarding this report, please contact Mark Smith at (972) 751-5297 or me at (972) 751-5292.

Very truly yours,

TONI S. KUBLY

TSK/MRS/BDA:pjw/97051AUDLTR

#### Attachment

cc: R. J. Bigler - Irving

M. C. Bolduc - Irving

C. L. Brinkley - Irving

T. Burroughs - Irving

D. L. Crockett - Irving

A. Farrell - Irving

B. Geller - Irving

R. Gray - Irving

M. Harness - Irving

J. M. Havens - Irving

P. Kuhar - Irving

D. E. McCracken - Irving

N. A. Radvanczy - Irving

R. M. Taguchi - Irving

## Lead Memo

GTE Communications Corp. - Snyder Communications Review Bethesda, MD Audit No. 98:00:025

WP: B-11
Susan North & 1/28/98
04/28/98 10:26

OBJECTIVE: Audit Step(s): B-10 #1

To Ensure that policies and procedures are complete and in compliance with contractual guidelines and GTE's approval.

#### SOURCE:

W/Paref.	Purpose - No document:	Source Service
B-2.1	Snyder Communications, Inc./GE Policies &	Ed Miller, Snyder Liaison
	Procedures Manual	
B-11.1	Snyder Quality Assurance Overview	Elliot Glove Quality
		Control Guidelines
B-11.2	Snyder/GTE complaint process memo	Elliot Glover, Quality
		Control Guidelines

#### SCOPE:

IAD obtained policies and procedures for Quality Assurance complaint resolution/escalation and reporting. IAD also interviewed Michael Lyons, GTECC - LD Complaints Manager, Liz Smith, GTENS - Post Sales Fulfillment LD/Complaints and Elliot Glover, Snyder - Quality Control Manager. In order to verify communication of Snyder/GTE policies and procedures, IAD also obtained Snyder's Quality Assurance Overview used in training (B-11-1) and a memo from Liz Smith describing Snyder's complaint process (B-11-2). IAD reviewed these documents and interviewed personnel involved to ensure that policies and procedures are complete and in compliance with contractual guidelines and GTE's approval.

#### **TEST RESULTS:**

Based on the testwork above, IAD found issues in the following:

- No formalized complaint process at GTE
- No confirmation or reconciliation performed by GTE to ensure all complaints are received and forwarded

#### FINDINGS:

CONDITION/ISSUE	Dispo sition
No standardized and formalized process is in place for the forwarding and handling of complaints to Snyder.	RP

<u>Standard:</u>A formalized process should be in place for the forwarding and handling of complaints to Snyder

Cause: Complaints are forwarded to Snyder by fax and Email, during all times and from a variety of personnel. Further, Michael Lyons organization does not keep a log of the complaints forwarded to Snyder. Snyder also receives non-unauthorized switch complaints forwarded to them which they cannot handle.

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Page 1 of 2

## **Lead Memo**

WP: B-11

GTE Communications Corp. - Snyder Communications Review Bethesda, MD Audit No. 98:00:025

Susan North 04/28/98 10:26

Risk:HIGH - Lack of formality may result in either untimely resolution or lack of correction of unethical sales practices

Recommendation: GTE and Snyder develop together a formalized complaint process to allow for an efficient resolution of complaints.

Clearing Comments: Cleared with XX on \_\_/\_\_/9X

#### CONDITION/ISSUE

(Dispo

RP

There is no consistent way of reporting and tracking complaints to ensure 1) that all complaints have been received from all the organizations within GTE or 2) that all complaints have been sent to Snyder

Standard: A process should be established to track complaints received into GTE

and forwarded to Snyder

Cause: Lack of documented and defined procedures

Risk: HIGH - If a complaint is not received by Snyder this may result in lack of

correction of unethical sales practices

Recommendation: Define, document and communicate procedures for tracking, reconciling and reporting complaints each month.

Clearing Comments: Cleared with XX on \_\_/\_\_/9X

**Conclusion:** Based on the results of the audit tests performed, as outlined above, it appears the controls are adequate but need improvement.

18484

## Lead Memo

GTE Communications Corp. - Snyder Communications Review Bethesda, MD Audit No. 98:00:025

WP: B-12 Susan North 0 1249 04/28/98 10:32

OBJECTIVE: Audit Step(s): B-10 #2

To ensure that customer complaints are being handled properly and in a timely manner.

#### SOURCE:

NCE:		A CONTRACTOR OF THE CONTRACTOR
PRE	Purpose - Lo document:	Source NA
B-12.1	Summary of testwork	Auditor-prepared
B-12.2 V	Log of all complaints for unauthorized	Andy Coates, Admin.
	switching on hand at Snyder	Asst.
B-12.3 √	Complaint investigation form sent to GSM	Carol Bonilla, Quality
	and returned from GSM with action plan	Control Staff
B-12.4 /	Example of supporting documentation -	Annette Philken, Training
<u> </u>	When action plan is re-training - attendance	Manager - Miami
	sheet signed by reps. who participate in re-	
	training	
B-12.5	Example of supporting documentation -	Gil Perez, District Mgr
	written warning	New York
B-12.6	Example of supporting documentation -	Ken Cooper, Manager -
	termination forms	Houstonb
B-12.7	Example of audit completed by QA	Elliot Glover, Quality
		Control Manager
B-12.8 v	Status of open complaints up to 4/8/98	Andy Coates, Admin.
		Asst
B-12.9 V	Log of escalated complaints for Snyder at	Liz Smith, GTE Post-
	GTENS used to test whether all escalated	Sales Fulfillment, LD
	complaints have been received by Snyder	
B-12.10	Test results for tracing of non-escalated	Auditor prepared
	complaints sent by GTECC to Snyder	

#### SCOPE:

IAD obtained listing of all customer and PUC/FCC complaints maintained by both GTE (B-12.9) and Snyder (B-12.2), and performed the following tests:

Selected a haphazard sample of 25 complaints (B-12.1) for unauthorized switching from the listing and traced to supporting documentation. Sample was picked from the following offices: Queens, Brooklyn, Houston & Miami. The majority of complaints chosen were escalated complaints.

For each complaint researched:

- 1. Traced to supporting documentation showing action plan taken to resolve complaint (step a. on B-12.1),
- 2. Determined if the complaint was resolved in a timely manner (step b. on B-12.1); See Py 12.8

File Name: C:\Snyder\B-12.doc

Page 1 of 4

•						Action Plan	Audit	7	restwo	rk steps:				
	# BTN	<u>TranDate</u>	Req Date	Rep ID	Action Plan	Recd Date	by QA	<u>a</u>	<u>b</u>	Ç	₫	<b>9</b>		
B-1	2.3 1/1/4 212-427-3312	2/25/98	3/23/98	6866	Suspended/later term	. 3/24/98	No	X	(8)	n/a	X	n/a	Term 3/30/98	
	2 212-427-3312	3/18/98	3/23/98	6866	Suspended/later term.	. 3/24/98	No	X	(2)	n/a	X	n/a	Term 3/30/98	
	⊥ 3 1 212-769-3963	· 2/11/98	3/23/98	6883	Suspended/later term.	. 3/24/98	No	X	X	n/a	X	n/a	Term 3/30/98	
B-12	3 4 <sup>3</sup> /11 281-496-9474	1/30/98	3/26/98	11210	Terminated 4/8/98	4/8/98	No	E1 & E2	(X)	X	n/a	n/a		
Ĭ	5 4/1 305-651-6513	2/27/98	3/20/98	10176	Written warning/inves	1 4/1/98	Yes	E1	X	n/a	n/a	X		
	64/n318-989-8056	2/7/98	3/27/98	9992	Re-Training 4/17/98	4/13/98	No	E2	$\boxtimes$	n/a	n/a	X		
, 1	75/11516-486-6142	2/8/98	3/14/98	7759	Terminated 2/24/98	3/16/98	Yes	(X)		X	n/a	n/a		
' <b>\</b>	4/19 8 , 718-468-8740	2/7/98	3/23/98	8186	Written warning	3/25/98	No	囟	(X)	n/a	n/a	. (X)		,
ţ	97/1 718-499-0200	2/12/98	3/31/98	6631	Terminated 2/24/98	4/15/98	No	E1		X	n/a	n/a		
ì	8/1910 718-627-6352	1/15/98	3/19/98	6212	Terminated	3/23/98	No	(X)		See d	X	n/a		Do
Į	114 < 718 - 927 - 3953	2/9/98	3/26/98	8131	Terminated	4/14/98	No	E1		See d	X	n/a		
İ	19/12 281-298-7292	2/1/98	3/18/98	3923	Re-Training 3/19/98	3/23/98	No	X	X	n/a	n/a	(X)		Not
	13'\/1305-225-9146	1/25/98	3/2/98	1781	Re-Training	3/10/98	No	E2	X	n/a	n/a			Сору
- 1	12/1414 305-56-8203	. 2/18/98	2/17/98	54081	Re-Training/later term	ı. 3/3/98	No	E1&E2		n/a	n/a	*	Term. 3/16/98	육
	1513/,305-754-7270	2/12/98	3/18/98	4110	Re-Training/later term	3/31/98	No	E1&E2		<b>[X]</b>	n/a	X	Term. 4/98	
ĺ	13/1116305-770-0313	2/27/98	3/19/98	3498	Re-Training	3/31/98	No	E1&E2	(X)	n/a	n/a	X		9 7
	17 / 305-854-9150	. 1/15/98	3/4/98	7720	Backend-Retraining	3/10/98	No	囟	130	n/a	n/a	X		₽. ≦
	1/118 305-888-0438	1/28/98	3/2/98	54081	Re-Training/later term	. 3/10/98	Yes	E2		п/а	n/a	*	Term 3/16/98	SS
	197/1407-656-3325	2/3/98	3/18/98	9041	Re-Training	3/31/98	Yes	E1	X	n/a	n/a	(X)		Disseminate
٠,	13/19 20 516-798-7521	1/15/98	3/12/98	7759	Terminated 2/24/98	3/12/98	Yes	(X)		X	n/a	n/a		<u> </u>
'	2114/1516-877-9563	1/13/98	3/2/98	7760	Terminated 2/24/98	3/5/98	Yes	X		<b>(X)</b>	n/a	n/a		nate
	17/19 22 713-664-6115	· 2/3/98	3/18/98	17433	Written warning	3/23/98	Yes	X	(X)	n/a	n/a	X		. e .
	23 1/1718-257-4485	. 2/10/98	3/13/98	5510	Terminated	3/18/98	No	X		(8)	n/a	n/a		1
	19/19 24 718-897-5980	2/5/98	3/12/98	8885	Written warning	3/16/98	No	Ø	$\boxtimes$	n/a	n/a	(8)		
	25914718-919-8863	2/10/98	3/18/98	18428	Terminated 3/30/98	3/23/98	No	X		X	n/a	n/a		
	1		2											

The following tests were performed for the columns listed:

a) Verified the receipt of action plan (rec'd date) was within 72 hours per Snyder & GTE policy.

b) Traced to supporting documentation.

c) If the action plan was listed as termination, verified the rep. was listed as inactive in CAPS with description of termination listed as unauthorized sales. CAPS is the payroll system.

d) If the action plan was listed as termination or suspension, but rep. was listed as active in CAPS, ran a production report on the representative to see if they are inactive

e) If action plan was re-training, traced rep. ID to entire log to ensure was only 1 complaint and if action plan was written warning ensured that there was no more than two complaints.

Tickmarks:

- Obtained verbal verification from manager that rep. participated in re-training.
- ☐ For confidentiality reasons, did not want to give us termination forms, HR mgr. verified that these reps. were terminated : 5
- This rep: only received re-training after 1st complaint and was later fired after investigation of 2nd complain.

E-1 See B-18 E-2 Pg2/4

Source-Source-Source-DADANCE

Attorney-Client Privleged Material. Do Not copy or disseminate

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B-12. 1 8 1/28/98

CRC Complaints - (1/1 - 4/8)

	OTM/F	:LO	BTN	TranDate	OC Reg Date	Response Date	Classifaction	Domint	Repld	Status	Off	Requestor	Action Plan
	ОТМ		2013848885		3/25/98	4/1/98	100	L	16753	Active	SNY	MM	Retraining
	Field	~	2025443035	4	4/8/98	4/8/98	100	ΙΌ	3727	WDC	inactive	MP	Terminated - 4/6/98
	Field	i	2025443035			470,00	100	1/D	3727	'''		MP	Totalinatos moros
	Field	. ~	2026670905		3/26/98	4/1/98	100	1/0	3689	WDC	Inactive	EG	Terminated - 3/30/98
	Field		2068705002		3/27/98	4/2/98	100	1/0	10012	SEW	Inactive	PF	Terminatedd - 3/11/98
	Field	Ť	2068783977		3/30/98	4/2/98	100	1/D	10012	SEW	Inactive		Terminated - 3/11/98
Sumals	Field	Ž	2123271047		4/3/98	7/200	100	1/D	6032	1 02	Indonvo	BW	Tommetod 5/1/155
Sumple #	Fleid	-	2124273227		3/12/98	3/24/98	100	1/D	2380	Acitve	NNY	MM	Coarbino/Supervision/Refresher Training
1			2124273312		3/23/98	4/6/98	100	1/0	6866	Active	BKN	TS	Terminated Wave Succeeded
, -	Fleid	, <b>~</b>	2124273312		3/23/98	4/6/98	100	1/0	6866	Active	BKN	TS	Coaching/Supervision/Refresher Training Terminated 3/34/4 Suspended Terminated 3/30/91 Suspended
2	Field	مدر	2125352395		3/30/98	4/0/30	100	1/0	6866	BKN	Active	PF	16111111alos SISTITISUSPINARY
	Fleid		2125459547		3/25/98		100	1/0	6026	Active	QNY	BW	Just Received, Responses will appear on next week's report
	Fleld		2126630735		3/25/98	4/1/98	100	1/0	5501	Active	QNY	PF	144.44 - 144 - 1 -
3			2127693963		3/23/98	47 17 30	100	1/0	6883	Active	BKN	8W	Just Received, Responses will appear on next week's report
J	Fleid	, F V	2127722501		4/7/98		100	1/0	3677	ACUVO	BRIT	Te.	Just Noceived, Neeponees will appear or maxt week's Tepon ( - 2 % )
	Fleid	,	2128758502		4/8/98		100	1/D	6866				
	Fleid		2129270183		4/6/98		100	1/D	4559			ŕ	tt a s
	ОТМ		2132276898		3/5/98	3/13/98	100	"	9665	Active	SNY	; 0	Aftorney  Observation  Observation  Ching/Supervision/Refresher Training
	ОТМ		2132338936		3/5/98	3/19/98	100	l :	16936	Active	SNY	0	ching/Supervision/Refresher Training
	ОТМ		2135600351		3/17/98	3/13/30	100	;	20232	Acitve	SNY		Common Common Terminated  Observation - 4/2/98
	Field		2143500428		3/27/98		100	1/10		DAL		1	V-Client Privile  No Response from Field  No Response from Field  No Response from Field  Terminated  Observation - 4/2/98  Terminated - 4/8/98  Retraining
	Field		2152251448		4/7/98	4/8/98	100	1/0	9255	DAL	Active	Сору	C atio
	Field	Y	2539310793		3/27/98	4/2/98	100		11006		PHL	ğ	TemInated  Tomory Observation - 4/2/98
rlı	Field	۰	2814969474		3/26/98	4/8/98	1	1/D 1/D	9133	SEW.	Active	~	Client Privileg  Refresher Training  Terminated  Observation - 4/2/98  Terminated - 4/8/98  Retraining  Refresher Training
7	отм		3036668631		3/23/98	4/1/98	100	"		1	Active		Terminated - 4/8/98
	Field		3052256997	19980209	4/6/98	4/1/90	100	1/0	13650	Active	SNY	Disseminate	Terminated - 4/8/98 Terminated - 4/8/98 Retraining Refresher Training Investigation No Response from Field - William Walnum
	Field	•	3055533331		3/26/98	4/6/98	100	1/0	18378 377	MIF	Inactive	SS	Refresher Training
	Field		3055567838		4/8/98	4/0/96	100	1/D	9563	MIL	inacuve	er c	G O Refresher training
	Field	_	3056496103		4/8/98	4/8/98	100	1/1/0	6038	MIF	Active	<u></u>	Refresher Training  Investigation  No. 98:00:025  Refresher Training  Refresher Training  Investigation  No. Response from Field - Wi, Han Walning A
	Field	ر ک	3056516513		3/20/98	4/0/30	100	~ I/D	10176	Active	MIF	na	Investigation
J	Fleid		3058267543		4/8/98	1' ' : '	100	1/0	4991	Acure	14111	6 8	No Response from Field - Wi. Hen Wolning Towns Towns
	Field		3058600128		4/8/98		100	""	6289				
	ОТМ	Ų			4/1/98		100		13049	SNY	Active	2	<u> </u>
	ОТМ		3186456298		3/11/98	3/19/98	100	;	13449	Active	SNY		aching/Supendalon/Pofrenber Training
,	Field		3189898056		3/27/98		100	1/0	9992	HOU	Active	DW	Jaching/Supervision/Refresher Training  Leftsher training  Retraining
,	ОТМ	J	3196452437		3/25/98	<i>J</i> 4/1/98	100	"	10187	Active	SNY	EG	Retricine
18500	отм	J	4128240410		3/16/98	471730	100	;	20395	Acitye	SNY	MM	No Response from Field
$\ddot{\omega}$	ОТМ		4196369872		4/1/98		100		9098	SNY	Active	ML	No Response nom rield
2	ОТМ		4404283239		3/5/98	3/13/98	100		14191	Active	SNY	TS	Rep received a coaching
0	ОТМ		5016324863		3/24/98	4/1/98	100		16905	Active	SNY	MM ·	Retraining
	Fleid		5052585764		3/23/98	3/27/98	100	1/0	7635	Active	ELP	PF	Retraining - 3/25/98
	ОТМ		5129917894		3/27/98	4/2/98	100	1 1	20552	SNY	Inactive	DW	
7		-	5184868142		3/18/98	3/24/98	100	1/D	7759	Inactive		TS	Terminated - 3/9/98 Terminated - 2/24/48
· ·	Field		5164895218			3/25/98	100	1/0	6627	Active		MM	Verbal Warning
	1,	1			U. 2.0/00	U.E.O. JU	1 .00	טייון	0021	LUCTIAG	i MIAI		
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Page 1 Page 1

Page 1

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1	Field	15167418776	19980213	4/7/98	4/8/98	100	I/D	6597	1	1	MP	Refresher Training/Coaching	
	ОТМ	5206248929		3/5/98	3/13/98	100	ı	9094	Active	SNY	MM	Observation	
	ОТМ	· · · · · · · · · · · · · · · · · · ·	19980126	3/5/98	3/10/98	100	1	20181	Inactive	SNY	TS	Terminated	
- 1	Fleld	6022684420	19980206	4/3/98	4/7/98	100	1/D	9885		1	BW	Verbal Warning - 4/6/98	
	Field	1.4	19980326	4/7/98		100	1/D	9260		1	TS		
	ОТМ		19980302	3/26/98	4/2/98	100	ı	10200	SNY	Inactive	LA	Terminated - 3/25/98	
	ОТМ		19980209	3/5/98	3/10/98	100	i	20393	Inactive	SNY	NR	Terminated	
	ОТМ	- I/ I	19980123	4/1/98		100	1	20185	SNY	Active	ML		
	Field	7182575602		4/1/98		100	1/0	8131	BKN	Active	ML		
	Field	7182618692		3/31/98	4/6/98	100	I/D	8885	QNY	Active	TS	Suspended	
	Field	7182793888	,	3/23/98	3/25/98	100	I/D	1994	Inactive	LAA	PF	Terminated - 3/6/98	
	Field	7182927186		3/25/98	4/6/98	100	1/D	9493	Active	QNY	MM	Refresher Training/Coaching	
	Field		19980226	4/8/98		100	1/0	6799			MP		
	Field	7183816689		4/3/98		100	1/0	3317		1	BW		
	Field	7183816689		4/3/98		100	I/D	4040	1		BW		
	Field		19980205	4/8/98		100	I/D	7967			MP		
	Fleid	7183928696	1	4/8/98		100	I/D	54178			MP		
	Field	7184245120	1	4/1/98		100	1	9036	QNY	Active	TS		
	Field	7184247080		3/30/98		100	I/D	2608	QNY	Active	DK		
	Field	~ 7184582091		4/8/98		100	i/D	506			MP		
	Field	7184621192		4/3/98	4/1/98	100	1/D	5872			BW	Terminated	
8	Field	7184688740		3/20/98	4/1/98	100	1/D	8186	Active	QNY	YL	Written Warning	J
_	Field	7184785439		0317/98	3/24/98	100	I/D	6029	Acitve	QNY	TS	Written Warning	
_		2184990200		3/31/98	4/2/98	100	1/0	6631	QNY	Inactive	TS	Terminated • 2/24/98 —	
	Field	7186276352		3/19/98		100	1/0	6212	Active	BKN	BW	Just Received, Responses will appear on next week's report	TEIMIN
	Field	7187393449	• 1	4/8/98	4/8/98	100	1/0	2190	QNY	Active	BW	Refresher Training	7 (77,7,
	Field	7188930019		4/8/98	"3"3"	100	1/D	8757			MM	, , , , , , , , , , , , , , , , , , , ,	
	Fleid		19980114	4/1/98		100	1/D	54045	QNY	Active	ML	Teminated A	
	Fleid	7189273953		3/26/98	·}	100	I/D	8131	BKN	Active	JG	Terminated A	
	Fleid	7739274014		4/6/98	4/8/98	. 100	1/0	30741			TS	Terminated - 3/12/98	
	ОТМ	8013710539	19980226	3/27/98		100	1	20337	SNY	Active	PF		
	ОТМ	<b>8136213615</b>	19980224	3/25/98	4/1/98	100		14277	Active	SNY	MM	Retraining	
	ОТМ	8174855748	19980224	4/7/98	l	100	1	44049	1		EG		
	ОТМ	9073561468	19980113	4/1/98		100	i	16721	SNY	Active	ML		
	MTO	9089030050	19980115	4/1/98	4/3/98	100		16994	SNY	Active	ML	Monitored/Coached	
	OTM	9996570068	19980223	3/27/98		100	1	7910	SNY	Active	MM		
	ОТМ	9142545425	19980303	3/27/98		100		20558	SNY	Active	MM		
	ОТМ	9149971760	19980317	4/2/98	]	100	1	9965		1	TS		
	Field	9155655112	19980217	3/26/98	4/7/98	100	1/0	8653	ELP	Active	LA	Terminated - 4/6/98	
	Field	9155779454	19980111	3/27/98		100	1/D	8055	ELP	Active	DK		
	Field	9155984158	19980214	4/6/98	l	100	1/0	9759			PF		
	Field	9544573858	19980219	3/27/98		100	f/D	10169	MIF	Active	DW		
	ОТМ	9724943612	19980206	3/27/98	4/2/98	100		16956	SNY.	Inactive	PF	Terminated - 3/6/98	
	ОТМ	9724943612	19980208	3/27/98	4/2/98	100		16956	SNY	Inactive	PF	Terminated - 3/6/98	
	ОТМ	9782635009	19980120	3/5/98	3/10/98	100	1 1	20181	Inactive	SNY	TS	Terminated	
	Field	2023962793	19980117	2/9/98		100	1/D	08140	Inactive	WDC		Terminated	
	Fleid	2023974849	19980117			100	I/D	05561	Active	WDC		Suspension/Retraining	
					•								

			•									
ÎField		2025753565	19980130	3/13/98	3/18/98	100	I/D	03727	Acitve	WDC	кт	3 Day Suspension (3/19 - 3/21)-Retraining
Fleid			19980201	3/11/98	3/16/98	100	I/D	06861	Active	WDC	PF	B200 Suspended pending Investigation
Field		2065245667	19980108	1/30/98		100	I/D	54012	Inactive	SEW		Terminated
Field		2067067113	19980109	2/13/98	3/13/98	100	1	04220	Active	LAA	CB	Terminated - 3/2/98
Field	<b>√</b>	2122680844		2/25/98		100	1/10	07086	Active	QNY	MM	Terminated
Fleid		2122897036		3/5/98	3/13/98	100	I/D	02325	Active	QNY	NM	Verbal Warning
Field		2124239371		3/18/98	3/23/98	100	I/D	09831	Acitve	NNY	DSA	Audited - 3/12/98/Suspended thereafter
Field		1/ 1	19980128	3/2/98	3/10/98	100	I/D	02380	Active	NNY	MM	B200 Back End Qc investigation/suspension pending
Field		2124769557		3/5/98	1	100	1/0	09831	Active	NNY	DS	No response from the Field
Field	Έ.	2126667349	19980222	3/19/98	3/24/98	100	I/D	10029	Active	NNY	MM	Suspended pending Investigation - 3/24/98
Field		2127870112	19980125	3/13/98	3/24/98	100	I/D	05988	Acitve	QNY	cc	Written Warning
Field		2132344909	19980215	3/5/98	3/11/98	100	1/0	05110	Active	LAC	IM.	Probation - 3/9/98
Field		2137798037	19980121	2/3/98		100	מזו	09256	Active	LAA		QC investigation/Suspension
Fletd		2146540838	19980208	3/5/98		100	I/D	07384	Active	DAL	NM	No response from the Field
Fletd		2149412481	19980207	2/20/98	3/10/98	100	I/D	07383	Active	DAL.	LA	Observation/Verbal Warning
Fleid	· ~	2156246181	19980109	3/11/98	3/11/98	100	I/D	54096	Inactive	PHL	PF	Terminated
Fletd		2156247418	19980110	2/11/98		100	I/D	54096	Active	PHL	PG	Suspended
Fleid		2156247418	19980110	2/5/98	3/10/98	100	I/D	54096	Active	PHL.	PG	B200 Back End Qc investigation/suspension pending
Field		2156247418	19980110	3/13/98	3/23/98	100	1/D	54096	Inactive	PHL	PG	Terminated
Field	· •	2158876060		3/5/98	3/11/98	100	1/D	54096	Inactive	PHL	TS	Terminated
Field		2538384420	19980117	2/9/98		100	I/D	54012	Inactive	SEW	SQ	Terminated
Field		2538386233		3/2/98	3/10/98	100	I/D	54012	Inactive	SEW	MM	Terminated
Field		2538460638	19980109	2/13/98		100	I/D	01426	Active	SEW	DK	No Response from Field
Field		2538506954	19980110	1/26/98	,	100	I/D	54012	Inactive	SEW		Terminated
Field		2539460441	19980108	2/11/98		100	1/D 、	15554	Active	SEW	вн	No Response from Field
2 Flekt		2812987292	19980201	3/18/98 -	3/23/98	100	I/D 1	3923	Acitve*	HOU	MF	Retraining-3/19/98
Fleid		2814277905		3/13/98	3/23/98	100	1/0	05567	Acitve	HOU	GC	Written Warning
Field	1	2815317175	19980130	3/13/98	3/23/98	100	I/D	11210	Acitve	HOU	FS	Written Warning
Flek	1	2819870874	19980213	3/18/98	3/23/98	100	I/D	09147	Acitve	HOU	DS	Written Warning
Fleid	ŀ	3016491361	19980117	2/13/98	3/10/98	100	ם/ו ן	54096	Active	PHL	DG	B200 Back End Qc investigation/suspension pending
Field	١.	3022344023	19980124	2/11/98		100	1/0	01567	Active	LAA	YL	Terminated
Field	ı	3022344023		2/10/98	3/10/98	100	I/D	01567	Active	LAA	YL	Terminated
Field		3052250638		2/16/98	3/10/98	100	1	,17637	Active	MIF	GC	QC Investigation/Suspension/Pending Field
グ Flek	بسندا	3052259146	19980125	3/2/98	3/10/98	100	I/D ;	01781	Active`	MIF	MM	Backend-Retraining
Field		3052658781		3/18/98	3/25/98	100	1/D	18378	Acitve	MIF	MF	Refresher Training
Field	1	3052784150	19980203	2/19/98	3/10/98	100		09165	Active	MIF	LH	Termination - 3/9/98
Field		3055411939	19980302	3/18/98	3/25/98	100	I/D	18380	Acitve	MIF	DS	Refresher Training
Field		3055516491		3/18/98	3/25/98	100	1/0	01802	Acitve	MiF	BV	Refresher Training
Field		3055568203		2/17/98	l .	100	1/0	54081	Active	MIF	DSA	No Response from Field
[4] Field	۱ ۱	3055568203	19980213	2/17/98 \_	3/11/98	100	1/0	01781	Active	MIF	DSA	Retraining-3/12/98
Field	ı	3055879383	19980126	2/17/98	3/10/98	100	1/0	05447	Active	MIF	CP	QC Investigation/Suspension/Pending Field/Retraining
Field	١.	3056358250	19980130	2/19/98	3/10/98	100	1/D	30567	Active	MIF	LH	QC Investigation/Suspension/Pending Field/Retraining
Field	i	3056377667	19980116	3/5/98	3/13/98	100	1	07041	Active	MIF	BV	Refresher Training-3/19/98
Field	$\sim$	3056381340	19980215	3/18/98 -	3/25/98	100	1	06289	Acitve	MiF	NR	Refresher Training
Fletc	ì	3056383401	19980201	2/18/98	3/10/98	100	I/D	06537	Active	MIF	LH	QC Investigation/Suspension/Pending Field/Retraining
Flek		3056389209		2/19/98	3/10/98	100	1 1	06289	Active	MIF	LH	QC Investigation/Suspension/Pending Field/Retraining
Fleto	1	3056496535	19980128	2/19/98	3/10/98	100	l VD	30525	Active	MIF	LH	QC Investigation/Suspension/Pending Field/Retraining
•		•			•							

	Field	1	3056858670	19980111	2/9/98	!	100	1/0	54088	Active	MIF	CA	No Response from Field	
	Field		3056876693	19980125	2/18/98	3/10/98	100	1/D	06240	Active	MIF	JA	QC Investigation/Suspension/Pending Field/Retraining	
	Field		3057523061	19980119	2/12/98	3/10/98	100	I/D	06038	Active	MIF	CB	QC Investigation/Suspension/Pending Field/Retraining,	Lawara A
15	Field	I~	3057547270	19980212	3/18/98	্ৰ মূৰ্	100	ı	04110	inactive	MIF	TS	No Response from Field - Reference	Training L
16					3/19/98 -	4/1/98	100	1/D	03498	Active	MIF	DK	Refresher Training	
10	Field		3057703422	19980131	3/13/98	3/24/98	100	I/D	06038	Acitve	MIF	JA	Retraining	
	Fleld		3058218345	19980130	2/19/98	3/10/98	100	1	09165	Active	MIF	LH	Termination - 3/9/98	
	Field	- 1	3058287610	19980129	2/17/98	3/10/98	100	I/D	09165	Active	MIF	DSA	Terminated- 3/9/98	
	Field		3058547524	19980122	3/5/98	3/13/98	100	1/0	04991	Active	MIF	NM	Refresher Training-3/19/98	
17	Fleld	مسلد	3058549150	19980115	3/4/98 /	3/10/98	100	I/D :	07720	Active	MIF	DK	Backend-Retraining - 3/11/98	
٠.	Fleid		3058661309	19980201	3/18/98	3/25/98	100	I/D	08572	Acitve	MIF	MF	Refresher Training	
	Field		3058668954	19980129	2/17/98		100	1/0	01760	Inactive	MIF	DSA	Terminated	
	Field		3058850214	19980127	3/18/98	3/25/98	100	1/D	31928	Acitve	MIF	AC	QC Investigation	
	Field	$\sim$	3058852338	19980205	3/18/98	3/25/98	100	I/D	01778	Acitve	MIF	MF	Refresher Training	
	Field		3058852338	19980220	3/18/98	3/25/98	100	1	06534	Acitve	MIF	MF	Refresher Training	
,	Field	$\dot{\sim}$	3058855079	19980219	3/18/98		100	1/0	10831	Acitve	MIF	DS	No Response from Field Retraining	
18	Fleid		3058880438	19980128	3/2/98	3/10/98	100	1	54081	Active	MIF	MM	1.0	
1.0	Fleld		3106444515	19980211	3/5/98	3/11/98	100	1/0	42160	Inactive	LAC	IN	Terminated - 2/19/98	
	Fleid				3/5/98	3/11/98	100	1/10	42160	Inactive	LAC	DS	Terminated - 2/19/98	
	Field		3109737277	19980130	3/5/98	3/11/98	100	I/D	42160	Inactive	LAC	DS	Terminated - 2/19/98	
	Field	,			3/5/98		100	I/D	02944	Active	ATL	TN	No response from the Field	
	Field		4042898156		3/5/98		100	I/D	17002	Active	ATL	TN	No response from the Field	
	Field	ļ	4043776978		2/26/98	3/13/98	100	I/D	00022	Active	ATL	SE	Observation	
	Field		4046344559		3/18/98		100	1/D	02742	Acitve	ATL	TS	No Response from Field	
	ОТМ		4073289214		2/14/98		100	1	20353	Active	SNY	RW	No Response from Fleid	1 A
	ОТМ	~	4076399697	19980119	2/11/98		100	l . <u>l</u> .	20626	Active	SNY		No Response from Field  Could not find tape  No Response from Field  No Response from Field	MUNING L
-19	Field	- マ	4076563325		3/18/98 -		100	I/D:	09041	Acitye	MIF	TS	No Response from Field	/
,	ОТМ		4128853198		2/2/98		100	!	16750	Active	SNY	EG	No Response from Field	
	ОТМ	•	4142651743		2/2/98	3/24/98	100 100	1/0	11468 17070	Active Acitve	SNY	DM JB	Coaching/Supervision/Refresher Training	
	Field		4144647073		3/13/98 2/9/98	3/24/90	100	ייי	20181	Active	SNY	JB	No records on file	
	OTM Fleid		4152855509 4252354565		2/3/98	·	100	l i/D	09061	Active	SEW		Verbai Warning/Refresher Train	i
	OTM	J	5088229490		3/2/98		100	"ί	20811	Active	SNY	ММ	No Response from Field	ļ
	Fleid	•	5096974509		1/30/98		100	i/o	15554	Active	SEW	171,77	Retraining	i
	Field		5163780637		2/17/98	i	100	I/D	07760	Active	QNY	DSA	Terminated	
	Field		5164852114		2/11/98		100	1/D	07968	Active	QNY	RG	Verbal Warning	
	Field		5164852114		2/11/98	3/10/98	100	I/D	07968	Active	QNY	RG	Tarminated	
	Field		5164864172	19980125	2/17/98	3/10/98	100	1/0	07968	Active	QNY	CP	Terminated	
	Field		5164865565		2/4/98	1 0,10,00	100	1/0	07154	Active	QNY	-	Verbal Warning	
	Fleld				2/19/98	3/10/98	100	1/0	07766	Active	QNY	LH	Terminated	
	Field				2/9/98	0.10.20	100	I/D	07968	Active	QNY	BV	Verbat Warning	
	Field	~	5167837959		3/10/98	3/10/98	100	ı	07759	Inactive	QNY	DK	Terminated	
	Field			19980113	3/16/98	3/24/98	100	l i	07759	Inactive	QNY	DK	Terminated Lada (Ca	
20			5187987521		3/12/98	3/24/98	100	I/D	07759	Inactive	QNY	MM	Terminated 11711 772	
	Fleid		5168279439		3/13/98	3/20/98	100	1/0	04225	Acitve	LAA	BR	Terminated-3/19/98	
	Field		5168723086		3/2/98	3/10/98	100	I/D	07759	Active	QNY	ММ	Terminated	
	Field	·	5168723086	19980128	3/4/98	3/10/98	100	I/D	07759	Active	QNY	MM	Terminated	
	•		•			•	,	•	•				•	

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	l mana	15460760004	Lannonnal	2/5/00	l auann l	400	1 15	1 07766	امنظممتا	ON I	l am l	Terminated
	Field Field	5168768331	I I	3/5/98	3/10/98	100	1/D 1/D	07766 07759	Inactive	QNY QNY	NR NM	Terminated 1
1		5168769773	I I	3/5/98 3/2/98 -	3/10/98	100	1/0		inactive	QNY	MM	Terminated 7/2:1/4/
V	Fleid 🔨 🕆	(5168779563   5168894591		3/13/98	3/10/98 3/24/98	100 100	1/0	07760 07759	Active Inactive	QNY	DC	Terminated
	Field	5169221620	1 ' 1	2/11/98	3/24/90	100	1/0	07759	Active	QNY	RC	Terminated
		1			3/40/09			I				Terminated
	Field OTM	5169221620		2/11/98	3/10/98	100	1/0	07759	Active	QNY	RC MM	
	OTM	5206248929	I I	3/2/98	2004000	100		9094	Active	SNY		No Response from Field Coaching/Supervision/Refresher Training
		5206248929	1. 1	3/13/98	3/24/98	100	1/0	9094	Acitye	SNY	RM	No Response from Field
	Field Field	6022786314		2/19/98 2/19/98		100 100	1/D	09815 01878	Active Active	PHX	LH LH	No Response from Field
	Field	6022786314 6095410572		2/19/98 3/13/98	3/23/98	100	1/0	09827	Acitve	PHL	JB	Coaching/Supervision/Refresher Training
	Field	6097570023	1	3/13/96 2/17/98	3/10/98	100	1/0	06136	Active	PHL	AN	Terminated
	Field	6099632143		3/13/98	3/23/98	100	1/0	09551	Acitye	PHL	JF	Coaching/Supervision/Refresher Training
	Field	6099632143		3/13/98	3/23/98	100	1/0	15000	Acitye	PHL	JF	Coaching/Supervision/Refresher Training
	Field ~	6104499932		1/31/98	3/23/80	100	1/0	54096	Active	PHL	3"	Observation/Refresher Train/Verbal Warn
	Field	6194743434		3/5/98	3/11/98	100	1/0	08072	Inactive	LAA	FT	Terminated
	ОТМ	6268108823		2/17/98	3/11/30	100	١ "١	20462	Active	SNY	VΚ	No Response from Field
	Field	6303729659		2/19/98		100	ارا	01921	Active	CHI	LH	No Response from Field
	ОТМ	7034300097		3/13/98	3/24/98	100	"	7913	Acitye	SNY	SB	Coaching/Supervision/Refresher Training
	отм ~	7045328503		2/6/98	0.2.00	100	l i	20393	Active	SNY	"	Monitor/Retrain
	Field	7134336344		2/19/98	3/10/98	100	Ι⁄D	05567	Active	HOU	LH	QA Monitoring (OTM)
22	Field ~	7136646115		3/18/98	3/23/98	100	1/D s	17433	Acitve	HOU	DS.	Written Warning
•	Field	7136751965		2/12/98	3/10/98	100	I/D	17433	Active	HOU	LH	400 Refresher Training
	Fleid	7136929078	3 1	3/5/98	3/11/98	100	1/D	03923	Active	HOU	DS	QA Monitoring (OTM)
	Field	7136942321		2/19/98	3/10/98	100	1/D	02907	Active	HOU	LH	QA Monitoring (OTM)
	Field	7138638889		2/12/98	3/13/98	100	1	02969	Active	LAA	DAG	Terminated - 3/9/98
	отм	7.168741764		2/6/98	_	100	l i	20318	Active	SNY		Order Canceled
	Fleid	7182391277	19980126	3/5/98	)\ 3/11/98	100	I/D	09494	Active	BNY	MF	Terminated
23	Field	7182574485	19980210	3/13/98	3/18/98	100	1/0	05510	Inactive	BKN	JВ	Termintated (
	Field	7182578481	19980119	2/11/08	$\cup$	100	1/10	05515	Active	BKN	JR	Suspended
	Field	7182578481	19980119	2/11/98		100	1/0	05515	Active	BKN	JR	No Response from Field
	Field	7182683289	19980117	1/31/98		100	I/D	07154	Active	QNY		Written Warning
	Field -	7182965691	19980121	2/16/98	3/10/98	100	1/0	02587	Inactive	QNY	PH	Terminated
	Field	7183212875	19980121	2/24/98	3/10/98	100	1	01820	Active	QNY	RS	Terminated - 2/20/98
	Fleid	7183353106	1	2/11/98		100	1/0	01819	Active	QNY	GR	. Terminated
	Field	7183353106	1 1	2/11/98	3/10/98	100	1/0	01819	Active	QNY	GR	Terminated
	Field	7183353106	1 1	2/11/98	3/10/98	100	I/D	04822	Active	QNY	GR	Verbal Warning
	Field	7183660679	, ,	2/11/98		100	I/D	07972	Active	QNY	SM	Terminated
	Fleid	7183660679		2/11/98	3/10/98	100	I/D	07972	Active	QNY	SRM	Terminated
	Field	7183661486		3/5/98	3/16/98	100	1/0	07970	Active	QNY	BV	Verbal Warning
	Field	7183661486		3/5/98	3/11/98	100	I/D	07972	Active	QNY	BV	Terminated
		7183662288		3/4/98	3/10/98	100	1/0	05748	Active	QNY	PF	Terminated
	Field	7183811187		3/5/98	3/10/98	100	1/0	02291	Inactive	QNY	DS	Terminated
	Field	7183811187		3/5/98	3/13/98	100	1/0	04040	Active	QNY	DS	Written Warning
	Field	7183816354	1	3/5/98	3/10/98	100	<u>.</u> _	05748	Active	QNY	DS	Terminated
	Field	7183960653		2/17/98		100	I/D	01819	Active	QNY	MF	Terminated
	Field	7183960653	19980117	2/17/98	l	100	I/D	06205	Active	QNY	MF	Terminated

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1				400004471	0000 I		l 100 l	I/D	03675	Active	QNY	JB	Written Warning
	eld		7183970619		2/9/98	2/42/00	100	1/D	31754	Inactive	QNY	NM	Terminated
- 1	eld		7184240684		3/5/98	3/13/98		1/D	01820	Acitve	QNY	DS	Written Warning
1	eld	,	7184249759		3/18/98	3/24/98	100	1/D	02422	Active	QNY	SM	Terminated
	eld	- 1	7184261972		2/9/98		100	;			QNY	AM	Written Warning
	eld	- 1	7184261972		3/13/98	3/24/98	100	1/D	02422	Inactive			Terminated
t	eld	- 1	7184287910	,	3/5/98	3/13/98	100	I/D	07076	Active	QNY	DS	Written Warning
Fi	eld		7184290070	i	3/18/98	3/24/98	100	I/D	04359	Acitve	QNY	DS	Written Warning
	ield		7184290070		3/18/98	3/24/98	100	I/D	06792	Acitve	QNY	DS	, <del>-</del>
Fi	ield		71,84295663	19980101	3/5/98	3/13/98	100	I/D	04366	Active	QNY	MF	Written Warning Terminated
FI	leid		7184297240	19980114	2/9/98		100	I/D	31308	Active	ELP	CA	i e e e e e e e e e e e e e e e e e e e
Fi	eld		7184443494		3/5/98	3/11/98	100	I/D	09504	Active	BKN	NM	Suspended
Fi	eld	ı	7184462762	19980206	3/5/98	3/10/98	100	I/D	4578	Inactive	QNY	BV	Terminated
Fi	ield	- 1	7184576090	19980121	2/17/98		100	I/D	00506	Active	QNY	LH	No Response from Field
FI	ield		7184656697	19980123	3/5/98	3/13/98	100	I/D	03317	Active	QNY	MF	Terminated
FI	blei		7184781755	19980125	2/19/98	3/10/98	100	I/D	05398	Active	QNY	LH	Terminated
∣FI	leid	٠	7184781755	19980214	2/19/98	3/10/98	100	I/D	04366	Active	QNY	LH	Written Warning - 2/24/98
FI	leid		7184781755	19980207	2/19/98	3/10/98	100	I/D	05991	Active	QNY	LH	Terminated - 2/20/98
F	eld	~1	7184785439	19980209	3/18/98	3/24/98	100	I/D	06029	Acitve	QNY	TS	Written Warning
]Fi	ield	- 1	7184975601	19980206	3/18/98	3/24/98	100	I/D	06597	Acitve	QNY	DS	Written Warning
FI	ield	- 1	7186364471	19980124	2/12/98	3/10/98	100	ם/ו	06630	Active	QNY	СВ	Terminated - 2/23/98
FI	ield		7186391476		3/5/98	3/10/98	100	1	05748	Active	QNY	MF	Terminated
Fi	ield		7186492423	19980115	1/31/98		100	I/D	06845	Inactive	BKN	1	Terminated
Fi	i <del>e</del> ld		7186997887	19980121	2/17/98		100	I/D	07974	Active	QNY	LH	Terminated
Fi	ield		7187163398	19980227	3/18/98	3/25/98	100	I/D	11287	Acitve	BNY	DSA	Terminated - 3/25/98
F	leid	1	7187601098	19980211	3/5/98	3/13/98	100	I/D	03675	Inactive	ŧ	DS	Teminated
F	ield		7187601098	19980220	3/5/98	-3/13/98	100	1/0	07757	Active	QNY	DS	Verbal Warning
F	leid		7187765127	19980110	1/28/98		100	I/D	04797	Active	BKN		Probation-All work monitored
F	ield		7187790176	19980116	3/5/98	3/13/98	100	ţ	02608	Active	QNY	BV	Verbal Warning
F	ieid		7187790857	19980210	3/5/98	3/13/98	100	I/D	04359	Active	QNY	DS	Written Warning
F	ield		7187843606	19980117	2/12/98	3/10/98	100	I/D	00506	Active	QNY	DAG	Written Warning - 3/10/98
F	leld		7187867814	19980126	3/13/98	3/24/98	100	1/0	54178	Acitve	QNY	MC	Written Warning
F	ield		7188215972	19980120	3/5/98	3/13/98	100	I/D	04040	Active	QNY	NM	Written Warning
F	ield		7188495313		2/17/98		100	1/0	03675	Active	QNY	MF	Written Warning
F	ield		7188542979	19980131	2/17/98		100	1/0	06449	Active	BKN	DSA	Terminated
F	ield		7188810341	19980201	3/18/98	3/24/98	100	I/D	00464	Acitve	QNY	DS	Written Warning
	leld		7188864087	19980122	2/12/98	3/10/98	100	1	02190	Active	QNY	AB	Verbal Warning
. (F	ield		7188947653	19980128	2/18/98	3/10/98	100	I/D	05748	Active	QNY	BG	Terminated
	leld :	<b>'~</b>	7188975980	19980205	3/12/98 -	3/24/98	100	I/D	08885	Acitve	QNY	MM	Written Warning
ľF	leid		7188987010	19980114	2/11/98		100	1/0	07436	inactive		CH	Terminated
F	ield		7188987010	19980114	2/10/98	3/10/98	100	I/D	07436	Inactive	QNY	СН	Terminated
<b>∕</b> ∫F	ield		7188992968	19980127	2/17/98		100	I/D	09471	Active	QNY	LA	No Response from Field
ን  F	leld		7189198863	19980210	3/192/5/98	٠.	100	1/D	18428	Active	BKN	DS	No Response from Held - John J.
ĺF	ield		7189564932	19980126		3/23/98	100	1/10	09193	Inactive	NNY	BV	Terminated - 2/16/98 3/
F	feld		7189690386	19980125	3/5/98	3/13/98	100	1 1	02190	Active	QNY	NR	Verbal Warning
F	leld		7189976118	19980124	3/2/98	3/10/98	100	1/0	06627	Active	QNY	MM	Verbal Warning
F	leld		7189976118	19980124	3/4/98	3/10/98	100	1/0	06627	Active	QNY	MM	Verbal Warning
F	leld	V	7189976118	19980124	3/13/98	3/24/98	100	1/0	06627	Acitve	QNY	LM	Verbal Warning
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Іотм		7654474224	19980128	2/9/98	1	100	1	20406	Active	SNY	ţ	No records on file		
Fleid		7732836044		2/17/98		100	I/D	09233	Active	CHI	LH	Investigation-Termination/Suspension to follow		
Field		1735214429		3/2/98		100	I/D	07337	Active	CHI	MM	No Response from Field		
Field		7735214429		3/4/98	Į.	100	1/10	07337	Active	CHI	MM	No Response from Field		
Field	-	7735214429		3/13/98	3/10/98	100	I/D	07337	Acitve	CHI	AM	Coaching/Supervision/Refresher Training		
Field		7735233299		2/17/98		100	I/D	03631	Active	CHI	LA	Investigation-Termination/Suspension to follow		
ОТМ		7818998392		2/17/98	374	100	1	14387	Active	SNY	DSA	No Response from Field		
Fleid		8047991100		2/0/04		100	I/D	54096	Active	PHL	KD	Observation/Refresher Train/Verbal Warn		
Field		8047991100		2/9/98	3/10/98	100	1/D	54096	Active	PHL	KD.	500 Verbal Warning		
Field		8157221537		2/19/93	量	100	מזו	07668	Active	CHI	LH	No Response from Field		
ОТМ		8175575921		2/16/98	A Section	100	1	16824	Active	SNY	EH	No Response from Field		
Field		8183479525		3/5/98	3/11/98	100	I/D	07726	Inactive	LAC	NM	Terminated - 3/5/98		
ОТМ	~	8183686366		3/13/98		100	ı	16625	Acitve	SNY	· EH	No Response from Field		
ОТМ		8845991734		2/26/98	•	100	I/D	14482	Active	SNY	DK	No Response from Field		
Fleid		9147914332		1/31/98	1	100	I/D	03059	Active	LAA		QC Investigation/Suspension		
Field		9147914332	19980114	2/20/98		100	1/0	03059	Active	LAA	DK	QC Investigation/Suspension/Pending Field		
Field	~	9155331280	19980125	3/18/98	3/20/98	100	1/0	04464	Acitve	ELP	DS	Termintated-over 30 days ago		
Field	~	9155331280	19980112	3/18/98		100	1/D	30501	Acitve	ELP	DS	No Response from Field		
Fleid		9155443564	19980111	2/11/98	3/10/98	100	I/D	04464	Active	ELP	NR	Terminated- 2/20/98		
Fleid		9155447480	19980211	3/18/98	1	100	ם/ו	07540	Acitve	ELP	MF	No Response from Field		
Flekt		9155448439	19980112	2/17/98		100	1/0	07140	Inactive	ELP	MF	Terminated		
Field		9155629229	19980103	1/23/98		100	1/D	04464	Inactive	ELP		Terminated		
Field		9155645540	19980205	3/18/98		100	1/10	09516	Acitve	ELP	B∀	No Response from Field		
Field		9155650280	19980204	3/13/98	3/20/98	100	1/0	05386	Acitve	ELP	LM	Retraining-3/19/98		
Fleid		9155654960	19980207	3/18/98		100	I/D	09224	Acitve	ELP	DS	No Response from Fleid		
Fleid		9155657341	19980118	2/12/98	3/10/98	100	1/D	07140	Inactive	ELP	DAG	Terminated		
Field		9155661901	1998010F		ł	100	ΙÆ	08197	Active	ELP	CR	Observation/Verbal Warning		
Field		9155667433	1	2/19/98	3/10/98	100	VĐ	07169	Active	ELP	LH	Observation/Verbal Warning		
Fleid		9155816998		1/30/98		100	I/D	. 08612	Active	ELP		Retraining		
Fleid	•	9155847081		2/19/98	3/10/98	100	I/D	08059	Active	ELP	LH	Terminated - 3/5/98		
Field	<b>~</b>	9155941542		3/2/98	3/10/98	100	I/D	07140	Inactive	ELP	MM	Terminated		
Field		9155942931		3/13/98		100	I/D	07640	Acitve	ELP	BV	No Response from Field		
Flekt		9157555213		3/13/98	3/20/98	100	I/D	04464	Acitve	ELP	RD	Terminated- over 30 days ago		
Flekt		9157748957		2/2/98	3/10/98	100	1	08055	Active	ELP	СР	Observation/Verbal Warning		
Field		9157792801	1	2/18/98	3/10/98	100	I/D	07641	Active	ELP	AR	Observation/Verbal Warning		
Field		9158214166	1 1	2/9/98		100	1/0	07635	Active	ELP	DVW	Observation/Verbal Warning		
Field	ļ	9158558377		3/5/98	3/11/98	100	סעו	09854	Active	ELP	DS	Observation/Verbai Warning		
Field		9562624443		1/26/98		100	I/D	07502	Active	MCA	1	Refresher Training		
Field		9724291656		3/5/98		100	1/D	07379	Active	DAL.	DS	No response from the Field		
ОТМ		9782635009	19980120	2/2/98		100	1	20181	Active	SNY		Retraining		

5019671545 Not Found 5129253295 Not Found 9095914432 Not Found 7183651834 Not Found 4179482389 Not Found 9204068565 Not Found 3052259145 Not Found 9722210089 Not Found 2546857455 Not Found 4092688189 Not Found 5127932854 Not Found 2022102817 Not Found

154966601 Not Found 045424226 Not Found 039629206 No Cell History

7183681834 Not Found 4043776978 Not Found 4178597016 Not Found 5016674030 Not Found

E-5 Not rec'd Win 48 hrs Se B-12p3/4

# Tickwarks :

V= Traced from log

% cstletil complaints
Suit to suyder
on hand at UTE

~= Track from complaints sent to snyder on hand at GTE/ complaint resolution

D= Traced updated action

Plan from invisity-dron of

form returned from 65M

- see 8-12.3. Per Andy

(outis, The log is not

updated with Action plans

as an updated pending

report 8/2.8 is sent

to 6 TE on a weekly basis

which shows status of

open rom plaints.

Action plan agreed to invistigation form retol

Compared date LOA recid by Snyder to date reguest of Complaint to see if LOA recid Win 48 hrs

4/8

RSM: Gilbert Perez

DSM: Ruben Rios

District: MIF

Rep ID # ( See below)

Team Captain:

Release By: 3/23/98

Return By: 3/26/98

Type of Inquiry: CRC
Request Date: 3/18/98

a	Them. (Blic)	Span, Maria	137131	Repairing	Action code and date
1	2/3/98	182471612	407-656-3325	9041	Refresher Training
1	2/27/98	183233735	305-770-0313	3498	Refresher Training
6	2/12/98	182412904	305-754-7270	4110	Refresher Training

Phone Number State If/Oof Date Signed Rep I Sup I Event ID Fraud

Action

02/05/1998	Lopez,Jorge ~	(305) 888-0438	FL	OOF	01/02/1998	54087	13928	001	Ν	Retraining	ı,
02/12/1998		(301) 297-4582	MC	OOF	01/29/1998	07886	08140		Υ	Terminated 2	Š
02/20/1998	Lee, Liana J	(212) 268-0844	NY	IF	NO LOA				N		Ò
02/25/1998	Caideron, Luz	(212) 427-3227	NY	OOF	01/28/1998	02380	11390		Υ	Coaching 🗧	7
02/25/1998	Contreras, Cynthia	(915) 594-1542	TX	IF	01/28/1998	7140	17694		N	Terminated 🕺	1
02/25/1998	Gallo, Joseph `	<b>(</b> 718) 898-9751	NY	OOF	01/14/1998	54045	14345	34528	у		
02/25/1998	Vito,Maranzano `	(718) 366-2288	NY	OOF	01/31/1998	05748	05748	34328	Y	Terminated 🔪	3
02/26/1998	Benitez, Luz	(718) 997-6118	NY	IF	01/24/1998	06627	05748	34328	Υ	Verbal Wm 38	S
02/26/1998	Del Carmen, Juan	(253) 838-6233	WA	OOF	01/24/1998	54012	16142		Υ	Terminated 💆	C
02/26/1998	Fresin, Nadine	<b>(305) 854-9150</b>	FL	OOF	01/15/1998	7720	1143	001	Υ	Retraining 💃	2
02/26/1998	Gullo, Richard	(516) 872-3086	NY	OOF	01/28/1998	07759	05748	34400	Υ	Terminated 🖟	
02/26/1998	Neal,Suway	(215) 887-6060	PA	OOF	01/12/1998	54096	183390		Υ	Terminated	5
02/26/1998	Shapiro,Marta	(718) 353-0252	NY	OOF	01/13/1998	07154	_	34328	Υ		
02/26/1998	Tablada,Mario	(305) 225-9146	FL	IF	02/22/1998	17637	16006	002	Υ	Retraining	
02/27/1998	Ortiz, Cecilia	(516) 877-9563	NY	OOF	01/13/1998	07760	05748	3440	Y	Terminated	
03/03/1998	Agosta, Lisa	(718) 441-9642	NY	OOF	01/20/1998	06029	<b>3</b> 1066	013	Υ	Written Wrng	
03/03/1998	Fontana, Genie	(310) 973-8946	CA	OOF	01/29/1998	04074	00500	002	Υ	probation	
03/03/1998	Noto, Anthony	(212) 737-9008	NY	OOF	02/12/1998	02700	00299	013	Υ	Terminated	
03/09/1998	. Israel, Gary	(516) 783-7959	NY	OOF	01/13/1998	07759	05748	34400	Υ	Terminated	
03/10/1998	Andino, Vincente	(516) 486-6142	NY	OOF	02/08/1998	07759	05748	34400	Υ	Terminated	
03/10/1998	Danzig, Richard	(215) 624-6181	PA	OOF	01/05/1998	54096	18333		Υ	Terminated	
03/10/1998	Finke, Gary	(206) 242-1196	WA	OOF	01/24/1998	54012	16142		Υ	Terminated	_
03/10/1998	Hale,Peter	(516) 798-7521	NY	OOF	01/15/1998	07759	05748	3440	Υ	Terminated	,
03/10/1998	Kelly, Vida	(202) 610-2451	DC	OOF	02/01/1998	06861	18392		Y	Suspended <sub>C</sub>	1
03/10/1998	Yellin, Elissa	(718) 591-7664	NY	OOF	01/17/1998	07154	05748	34328	Υ	Terminated	•
03/11/1998	Cuellar,Lucia	(718) 478-5439	NY	OOF	02/09/1998	06029	31066	013	Υ	Written Wrng	7
03/11/1998	Smith, Bernice	(718) 468-8740	NY	OOF	02/01/1998	08186	06615		Y	Written Wrng	
03/12/1998	Brawner, Mary	(404) 634-4559	GA	OOF	01/02/1998	02742			Υ	Written Wrng	
03/12/1998	Cartwright, Margie	(718) 257-5602	NY	OOF	01/29/1998	08131	16358	13	N	Lista .	-
03/12/1998	George, Nathan	(718) 897-5980	NY	OOF	02/05/1998	08885	08885	013	Υ	Written Wrng	(
03/12/1998	Queen,Helen	(407) 656-3325	FL	OOF	02/03/1998	09041	31532		Υ	refresher trng	,
03/17/1998	Rosenbluth,Lawrence	(212) 427-3312	NY	OOF	02/25/1998	6866	10358	13	Y	no respnse	1
03/18/1998	Acevedo,Lucy	(212) 666-7349	NY	OOF	02/22/1998	10029	05772		Y	Suspended	7
03/18/1998	Hart,Ruby	(305) 651-6513	FL	OOF	02/27/1998	10176	04353	4	у	no respnse	,
	•								•	•	

See E-3@312 pg3/4
Page 1

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Ç.,

Date Rec'd Cust Name

		1								
03/18/1998	Montros, Jacqueline	(305) 754-7270	FL.	OOF	02/12/1998	04110	01143	004	Υ	refresher trng
03/18/1998	3 Olensky,Patrick	(305) 770-0313	FL	OOF	02/27/1998	03498	17552	4	у	refresher trng
03/19/1998	B Davis, Roslyn	(718) 424-5120	NY	OOF	02/12/1998	09036	31459	34296	Υ	no respnse
03/20/1998	B Han, Albert	<b>(718) 279-3888</b>	NY	OOF	01/25/1998	01994	31587	35432	Υ	Terminated
03/20/1998	Sewell, Raymond	(505) 258-5764	NM	1F	02/07/1998	7635	17694		Υ	Retraining
03/20/1998	3 Zuke, Les	(212) 769-3963	NY	OOF	02/11/98	06883	16358	13	Υ	no respnse
03/23/1998	Franklin, G H	(212) 663-0735	NY	OOF	02/13/1998	0550	01496	13	Υ	
03/23/1998	Jordan, Mary	(206) 870-5002	WA	OOF	02/22/98	10012	08096		N	rminated 3/11/98
03/25/1998	3 Mgboji,Jowly	(318) 989-8056	LA	OOF	02/09/1998	9992	17428	002	Y	no respnse
03/25/199	Moore,Richard	(281) 496-9474	TX	OOF	01/30/1998	11210	11210	2	у	rminated 4/8/98
03/25/1998	Nicholas, Muriel	(718) 261-8692	NY	OOF	02/01/1998	08885	08885	13	Y	Suspended
03/25/199	3 Ortiz,Niza	(718) 739-3449	NY	OOF	02/06/1998	02190	31459	34576	Υ	refresher trng
03/25/1998	Penso,Hilda	(954) 457-3856	FL	OOF	02/19/1998	10169	16397	007	N	no respnse
03/25/1998	Perez,Manuel	(718) 292-7186	NY	IF	01/29/1998	09493	06423	34824	Υ	no respnse
03/25/1998	Salz,Larry	(212) 535-2395	NY	OOF	02/27/1998	06866	16358	13	Y	Terminated
03/25/1998	Schneider, Kenneth	(212) 545-9547	NY	OOF	02/17/1998	06026	06207	13	Υ	no respnse
03/25/1998	3 Ulrich,Breiman	(718) 499-0200	NY	OOF	02/12/1998	06631	01296	13	Υ	rminated 2/24/98
03/25/1998	l⊸Mount, Greg	(202) 667-0905	VA	OOF	03/02/1998	03689	18382		Υ	rminated 3/30/98
03/25/1998	Simon,Mr	(516) 489-5218	NY	OOF	02/12/1998	06627	05748	34402	Υ	Verbal Wrn
03/25/1998	Greenfield,Alfred	(214) 350-0428	TX	OOF	01/18/1998	09255	07383	4	У	esigned 3/18/98
03/26/1998	· · · · · · · · · · · · · · · · · · ·	(206) 878-3977	WA	OOF	02/25/1998		08096		Υ	rminated 3/11/98
03/26/1998	•	(718) 381-6689	NY	OOF	03/04/1998		05748	34328	Υ	
03/27/1998	•	(718) 462-1192	NY	OOF	01/20/1998		30733	13	Υ	
03/27/1998	•	(305) 649-6103	FL	OOF	02/20/1998	06038		1	У	Investigation
03/30/1998	•	(202) 544-3035	VA	OOF	02/28/1998	03727			У	rminated 4/6/98
03/31/1998	, <b>,</b>	(305) 225-6997	FL	OOF	02/13/1998		13424	1	У	
03/31/1998		*,	IL	OOF	01/31/1998	30742			Y	
03/31/1998		(915) 598-4158	TX	OOF	02/14/1998	9759	17752		У	
03/31/1998	•	(212) 327-1047	NY	OOF	02/06/1998	06032		13	У	
03/31/1998	•	(602) 268-4420	ΑZ	OOF	02/06/1998	09885		35656	Y	
03/31/1998		(212) 875-8502	NY	OOF	02/28/1998	06866	13658	13	Υ	
03/31/1998		(718) 372-6634	NY	OOF	02/26/1998	06799		13	Y	
03/31/1998		(718) 458-2091	NY	OOF	02/06/1998	00506	14345	10949	Υ	
03/31/1998		(212) 927-0183	NY	OOF	02/03/1998	04559		13	Υ	
03/31/1998	l Alvarado, Felix	(718) 392-8696	NY	OOF	02/05/1998	07967	31459	34576	Υ.	

# FOOT SALES

03/31/1998	Byrd, Alberta	(215) 225-1448	PA	OOF	02/20/1998	11006	03039		Υ	
03/31/1998	Díaz, Gloria E.	(516) 741-8776	NY	OOF	02/13/1998	06597	05748	34400	Y	
03/31/1998	Carney, Stacey	(915) 577-9454	TX	OOF	01/14/1998	8055	30500			no respnse
03/31/1998	Raptis, Susan	(212) 772-2501	NY	OOF	02/09/1998	03677	00399	013	Υ	
04/01/1998	Langley, Lynn	√(253) 931-0793	WA	OOF	02/20/1998	09133	03214		N	servation 4/2/98
04/02/1998	Perez, William	<b>(718) 627-6352</b>	NY	OOF	01/15/1998	06212	16358	013	Υ	no respnse
04/03/1998	DeMaso, Nancy	(718) 424-7080	NY	OOF	01/26/1998	02608	30696		Y	no respnse
04/07/1998	Wang, Betty	(626) 7995868	CA	OOF	03/26/1998	02608	31587	36320	Υ	
04/08/1998	Lagunas, Maria	(713) 455-5643	TX	OOF	03/21/1998	5568	30485	35800	Υ	
04/07/1998	Almeida, Theresa	(915) 566-8166	TX	OOF	03/12/1998	9935	15274		Υ	

	8-41
Number of complaints on hand at GTECC sent to Snyder on 3/10/98*	28
Less: Complaints not due to unauthorized switches	-8
Less: Complaints traced to log at Snyder	<u>-8</u>
Equals: Number of complaints not received by Snyder on 3/10/98 8-12 3/4	12 E 1

Complaints Receipt Testwork Results

• Michael Lyons' group at complaint resolution at GTECC does not keep a log complaints sent to Snyder. Only a copy of the complaint is kept on hand. For testwork purposes, a days worth of complaints on hand at GTE (28 on 3/10/98) was traced to Snyder's log.

Percentage of complaints no received by Snyder on 3/10/98

GTE Communications Corp.
Snyder Communications Investigation
Various Locations // Audit No. 98:00:025
Attorney - Client Privileged Material
Do Not Copy or Disseminate

Downerd - (employed: (non restalled)

receipt testwork Summary

Source - Auddor proport

18536

B-12.10

43%

# Lead Memo

**WP: B-13** 

GTE Communications Corp. - Snyder Communications Review Bethesda, MD Audit No. 98:00:025

Susan North 04/28/98 10:27

OBJECTIVE: Audit Step(s): B-10 #3

To research and determine cause of small business orders taken before signing of

contract

#### SOURCE:

W/P.Ref.	Purpose - Lox document:	
B-13.1	Email communicating discovery of residential plans sold on business lines and possible slams	Karen Smith, AVP Regulatory GTE
B-13.2	Email further describing 30 test calls made on orders sold in B-13.1 above	Donna Hegdahl, GTE LD
B-13.3	Script being used in correcting residential plans set up on business lines	Donna Hegdahl, GTE LD

# SCOPE:

IAD interviewed various individuals to explain the cause and action plan of the orders described in the Email at B-13.1. IAD spoke with Michael Lyons, GTECC LD/Complaints Manager, Ed Miller, GTECC International Marketing Director, Diane Metcalf, GTE LD, Donna Hegdahl, GTE LD and George Wolfand, Snyder VP Operations.

Through inquiries, IAD tried to determine the "Root Cause" of the sale of Small Business orders prior to the signing of the new Small Business Contract and to determine the cause of the orders being rejected and any resulting customer complaints.

### **TEST RESULTS:**

There were two different problems which are mentioned in the Email at B-13.1. The first problem was discovered by the LEC. Approximately 600 orders were processed with residential plans on business lines. Once the LEC communicated the problem to LD, Donna Hegdahl from LD began calling these customers to set them up on the correct plans and found that the lines processed were not proper sales. The results of the first 33 calls are summarized on page 2 of B-13.1 and are explained in detail on B-13.2. After these calls, LD decided to re-do the script to better serve the customers that were incorrectly switched.

Currently, LD is attempting to contact all 600 customers to set them up on the correct plans. The script that is being used is on <u>B-13.3</u>. LD was advised by legal to use its best efforts to attempt to contact these customers.

Based on conversations with GTE and Snyder personnel the exact cause of this problem is unknown and is likely a combination of both customer and rep. fraud. A trend analysis on these orders was completed by Snyder which did not find any

File Name: C:\Snyder\B-13.doc

Page 1 of 2

# **Lead Memo**

WP: B-13

GTE Communications Corp. - Snyder Communications Review Bethesda, MD Audit No. 98:00:025

Susan North 04/28/98 10:27

significant trends by rep. IDs or locations to pinpoint the problem. All of these orders were field sales.

Since this problem occurred, Snyder has set up various edit checks to kick out any improper orders. The first edit compares the name and address to BTN which would kick out wrong numbers or fax numbers. The second edit calls the number (one ring) to see if a "generic 3 tone" occurs which would kick out any disconnected numbers. The third edit compares the social security number to Equifax name and address which would kick out orders being copied out of the telephone directory. However, a social security number is not required to be on the LOAs. The fourth edit sends the order to quality outbound calling in which Quality Control attempts to contact customer within 72 hours to verify order. If the customer cannot be reached within this time frame, a negative confirmation letter is mailed to the customer. The order is placed in hold status for two weeks to wait for a customer response if wrong. These edits will alleviate customer fraud and may hinder rep. fraud. However, IAD does recommend TPV for field sales (see section D for details) to further prevent rep. fraud.

The second problem mentioned in the Email on <u>B-13.1 (page 3)</u> was that Snyder sold small business plans in advance of the small business contract being signed. Per conversations with Diane Metcalf at LD, this was due to verbal orders given by GTE to Snyder before the contract was signed. However, since the contract was not signed, these orders could not be processed through AFNI and were re-directed for processing through NORAC. This problem has since been resolved and small business orders are now being processed.

FINDINGS: None

Conclusion: Based on the results of the audit tests performed, as outlined above, it appears the controls are good.

Subject: fwd: More Snyder Slamming Allegations

Date: Thu, 2 Apr 98 11:18:19 CST

From: "Karen Smith" < karen smith@telops.gte.com>

To: <mrsmith@gte.net>

Let's try it this way.

Original Text

From: Karen Smitherga.RLTNSeTXIRV, on 4/2/98 9:40 AM:

To: Mark Smith@INTERNAL.AUDIT@TXIRV.SVC

For your information.

Redacted

From: Robert Robinson@CO.LDSVCS@TXIRV, on 4/2/98 7:31 AM:

To: Karen Smith@RGA.RLTNS@TXIRV

Cc: David Gudino@GC.CSRM.BSRA@TXIRV

From: Gail Kathan@CO.CLEC@TXIRV, on 4/1/98 1:47 PM:

To: Cedric Tracy@CO.LDSVCS@TXIRV, Robert Robinson@CO.LDSVCS@TXIRV

FYI...In case you haven't seen this yet.

From: Michael Lyons@psi.gte.com>, on 3731798 11:10 AM:

To: smtp[<george.wolfand@snyder.com>], smtp[<Mitch.gershman@snyder.com>],

smtp(<Ted\_Gilmore@psi.gte.com>]..Ed\_Miller@CO.LDSVCS.2@TXIRV Cc: smtp[<br/>barbara.baker@snyder.com>], Gail Kathan@CO.CLEC@TXIRV

As you know we were calling the customers that Snyder sold consumer plans that were business lines and of the first 30 we contact all of them were slammed. Therefore, we need to get a situation analysis, hopefully we can get that by our Thurday call on the roughly 600 Business orders. What we are looking for is the following:

Number of Reps involved

Status of those reps as of today (Still with Snyder or previously let-go on

XX/YY date)

Corrective plan for those reps still with Snyder.

Detailed plan of action to call customers to apologize

My assumption is that since we have been sending you the business BTNs since the beginning of February, you have taken corrective action with these reps already to let them know that they sold business customers but now that we know they slammed these customers, we would like additional action.

Michael Lyons

----- Forwarded by Michael Lyons/HQTX/GTEPSNOTES on 03/31/98 10:26 AM -----

(Embedded

image moved

"Donna Hegdahl" '<donna.hegdahl @ cc.gte.com>

03/30/98 04:35 PM

to file: PICO8065:PCX) 18539

GTE Communications Corp. Snyder Communications Investigation Various Locations // Audit No. 98:00:025 Attorney - Client Privileged Material

Do Not Copy or Disseminate

Please respond to donna.hegdahl@cc.gte.com

GTE Communications Corp. Snyder Communications Investigation Various Locations // Audit No. 98:00:025 Attorney - Client Privileged Material Do Not Copy or Disseminate

# GTE1

From:

Donna Hegdahl[SMTP:donna.hegdahl@cc.gte.com]

Sent:

Wednesday, April 22, 1998 4:08 PM

To:

Subject:

fwd: RE: 30 test calls

Susan: here is the email I mentioned.

#### Donna

**Original Text** 

From: "Leslie Wehrmann" deslie.wehrmann@bertram-mckee.com>, on 4/6/98

To: Donna Hegdahl@CO.LDSVCS.4@TXIRV

#### Donna,

Darren is not in this afternoon, and I don't have all of the call sheets. I know that there are two that we are getting more information on, so that we can properly change them to GTE Long Distance - they are still on the floor (Darren has been re-calling both people, and as of Friday, had still not connected with either). I'm still one name short, so I'll track that down tomorrow. I can get the rest of the information to you by the end of day tomorrow (I'm in training all morning). I hope this will work until I can get you the other three names.

Did you have a chance to review script that I e-mailed on Friday? Please give me feedback. Marvin and I have met regarding setting up project, with new parameters and reporting. We are also working on the lists that we have in-house to determine exactly what we have (total number of names, etc.). I will have that information for you in the moming (I'll e-mail you).

Contact Name Phone Number State Disposition Jay Feinstein 301/384-6776 MD Slam/got switch notice and called Bell Atlantic to have them block switch Jinette Ulise 561/992-0703 FL Likely slam - Disconnected 1. 60 6 number John Conigliard 718/953-8163 "NY " T&TA of shoot bed bings a male John A. Roger 305/593-1190 FL Likely slam - Wrong number - no one there by that name Joseph Jean Pierre 718/778-4900 NY Likely slam - wrong number - CRW Car Stereo (business) - no one there by that name Julillian Ramos 718/919-4339 -NY --- Likely-slam - number is a fax number Chamber Albia 515/932-5108 Likely slam - Albia Chamber of Commerce - no one there by that name AM Young 417/485-7492 MO Disconnected number 941/665-4179 Suresh Patel Likely slam - customer will change LD carrier Awilda Cortes 718/584-3328 NY Likely slam - Wrong number this is a private line into school principal's office - does not know who this person is 718/735-4417 NY Likely slam - wrong number -Jason Lewis Brooklyn Childrens' Museum - no one there by that name John Williams. 718/625-3785 NY Slam - wrong nu Slam - wrong number - no one there by that name Maxo Cazeau 305/751-3530 Likely slam - wrong number - no one there by that name Luis M. Nino 954/964-8495 Likely slam - this number is a fax number Maria Elena Banagas AZ 602/583-0081 Likely slam - city of El

Page 1

Redacted

Mirage Tobacco Prevention Project - no one there by that name Marie Jacques 718/617-1532 NY Likely slam - Prestige Management - no one there by that name Confused, language 718/896-6198 NY Mikhail Ibragimov barrier - did not understand what we were talking about 215/624-7418 PA Paul Cohen Likely slam - hung up on interviewer - this is a dentist's office and would not talk with us Barry Cutright 804/799-1100 VA Slam - customer had already called GTE to say he wouldn't pay bill because he did not authorize. switch - switched back to previous carrier Brenda Jenkins 717/622-7444 PA Slam - customer had already talked with Tony Hastings (GTE?) and told him to switch back to previous carrier Calvin Gideny 202/723-1333 DC Possible.slam - doctor's office - He's in the hospital David Osborne 201/652-0060 NJ Slam - customer very angry about being slammed - had already contacted AT&T and changed service back Slam - customer very angry about 610/363-6660 PA Edward Grossman Slam - he was surprised to get GTE bill in the mail. He wasn't mad, but was going to switch back to previous carrier. Evarista Portal 305/887-5029 FL Likely slam - no one here by this name FL Slam - this is a jewelry Rose Korline Ledon 305/358-3710 store and there's no one there by that name Victor Gregory 215/639-6133 PA Slam - has already switched to AT&T. Angry that he got slammed.

> —Original Message— From: Donna Hegdahl

Sent: Monday, April 06, 1998 2:34 PM
To: leslie.wehrmann@bertram-mckee.com
Subject:30 test calls

Leslie: Our attorney has requested information on the 30 test calls. He

would like to know who was called and what states they are in. Can you

quickly put together an email response with name, telephone number and

state. It does NOT need to be a formal. We will get the information on ALL.

the customers at the end of the project. For now, he just wants notes on

the 30. Call me if there is a question on this.

Thanks

Donna



# Narrative

F-2 xx 4 4/30/98

GTE Communications Corporation - Snyder Communications, Inc. Legal Review Andrew L. Timberlake

Irving, TX

Audit No. 98:00:025

04/30/98 12:57

# Authorized Payments - Section E

# Source(s):

W/P		
Reference	Purpose	Source
	Marketing Agreement - Provisions for GTE and Snyder	•
E-2.1	Snyder Communications, Inc./GTE Policies & Procedures Manual - Target Customer Focus	·
E-2.2	Snyder Communications, Inc./GTE Policies & Procedures Manual - Competitiveness	
E-2.3	Snyder Communications, Inc./GTE Policies & Procedures Manual - GTE Invoicing Procedures Policies & Procedures Version 1	
E-2.4	GTE - High Level Payment Process Policies & Procedures (Draft Form)	Ms. Donna Sulak (See Below for title)
E-2.5	Snyder Summary Activity Analysis	Andrew Timberlake, Staff Auditor I

 Ms. Donna Sulak, Staff Administrator - Consumer Business Analyst: Phone Number - (972) 465-4433.

# **GENERAL OVERVIEW**

GTE and Snyder Communications, Inc. (Snyder) entered into a Marketing Agreement dated November 12, 1997 for the purpose of Snyder providing outsourced selling and marketing functions. Snyder's target customer group is intended to be multicultural (Hispanic, Chinese, Polish, Japanese, Asian, etc.) customers for residential telephone long distance (LD) and local services in the various geographic agreed upon.

File Name: A:\Section E - Authorized Payments\Authorized Payments Narrative.doc Page 1 of 6

Part of Contract



# Narrative

E-2

GTE Communications Corporation - Snyder Communications, Inc. Legal Review Andrew L. Timberlake

Irving, TX

Audit No. 98:00:025

04/30/98 12:57

According to this agreement GTE is responsible for paying Snyder on the established Payment Date for each "Accepted Order" (LEC Confirmed) for a New Customer or an Upgrade Customer in accordance with the existing rate schedule (See Schedule 4 - Rate Schedule of the Marketing Agreement)(C/T 2.a-d.1-2). A LEC Confirmed order is one that has been received from Snyder by GTE, has been approved by GTE and processed successfully to activate Services. Per the telephone conversation with Ms. Sulak, no formal procedures are in place at this time for the Authorized Payment process (draft form or very informal guidelines exist at this time) due to the immaturity of the process (C/T 2.a).

To date, GTE has made three payments to Snyder for each of the months of January through March 1998. The table below provides more detailed information regarding these payments (See E-2.5 & E-2.6):

	RPN	MS_			
Month	Total Orders	Accepted Orders	Amount Paid	Acceptance Rate	Unacceptable Rate
January	9,023	5,835	446,553	64.67%	1
February	46,652	23,742	1,816,975	50.89%	49.11%
March	78,840	39,776	3,044,057	50.45%	49.55%
Totals	134,515	69,353	5,307,585	51.56%	48.44%

Based upon the data shown in the table above, it appears that almost half of the orders submitted to GTE by Snyder are not accepted. The average rate being paid for each of the months are approximately \$76.53. Based upon this average, it appears that most of the payments have been for new customers (per the applicable rate in the Marketing Agreement - Schedule 4 - Rate Schedule).

Several performance provisions exist within the contract and/or applicable schedules that can either increase or decrease the rate GTE is required to pay Snyder. The following will provide a brief description of some of the major provisions and the payment process currently in place:

File Name: A:\Section E - Authorized Payments\Authorized Payments Narrative.doc

Page 2 of 6

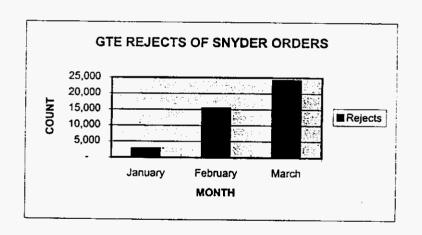
GTE COMMUNICATIONS CORPORATION SNYDER COMMUNICATIONS, INC. LEGAL REVIEW SNYDER SUMMARY ACTIVITY ANALYSIS 98:00:025

	RPM	S			
Month	Total Orders	Accepted Orders	Amount Paid	Acceptance Rate	Unacceptable Rate
January	9,023	5,835	446,553	64.67%	35.33%
February	46,652	23,742	1,816,975	50.89%	49.11%
March	78,840	39,776	3,044,057	50.45%	49.55%
Totals	134,515	69,353	5,307,585	51.56%	48.44%

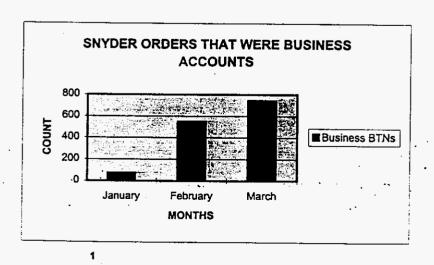
#### Average Rate Paid Per Accepted Order:

January	76.53
February	76.53
March	76.53

Month	Rejects
January	2,789
February	15,403
March	24,208



Month	Business BTNs
January	74
February	549
March	744





# **Audit Program**

D-10B

GTE Communications Corporation - Snyder Communications, Inc. Legal Review

Andrew L. Timberlake

Bethesda, MD

Audit No. 98:00:025

05/05/98 14:12

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	1.	Perform Mystery Shops of Snyder Field Sales events. For each event visited completed a Mystery Shopper Checklist (See D-11.1 for example). Also, to checklist @ D-11.1 in the instructional guidelines for completing the checklist.	P	-11B 1	MI	× 148
	2.	For each completed checklist, summarize the results and note any trends/exceptions.				
	3.	For a two (2) week period, sample Mystery Shops performed by Wells Fargo for Snyder and review for any trends/exceptions. Summarize the results.				

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	Yes  Yes  Yes  Yes  Yes  Yes  Yes  Yes	Yes No  Proper for Surroundings  In the Told.  Yes No  Yes No  Yes No  Yes No

Mystery Shopper Checklist 4.) If this was a business or residential telephone? No 5.) If you have additional lines to change? Nο 6.) If you have any restrictions on carrier change? No Plant & Pronticitionial Offici 1.) What plans were offered? (circle all that apply) Domestic Plan ///// International Plans Easy Saving Plan (Total Call //// International Calling Plan I International Calling Plan II 2.) What promotions were offered? (circle all that apply) Domestic Plans International Plans Easy Savings Plan - Double Discount International Plan - 360 Weekend for Six Months Minutes Free @ 60 min/month for six months Total Call - 360 Weekend Minutes @ 60 min/month for 6 months Total Call - 1000 Instate Minutes Free @ 5 ½ hours/month Other Plans or Promotions Offered: Domestic International 3.) What price per minute was quoted? 4.) Was a brochure or other "Take-Away" No information available Poffered? Didn't Talke une 5.) What incentives were offered - balloons. magnets, koozies, pens, pencils, etc.? Didnit see AW Chorslete 1.) After Objecting to sale, what was Sales Continue Stopped

Other Describe w/ Thanks Representatives Reaction? Selling ( 2.) In your opinion, was the representative qualified Yes No to perform the job - knowledgeable about GTE products and services, courteous and professional. etc.? If no, explain.

अंदिनिविद्यालया निवासी विद्यालया है।

GTE Mystery Shopper Checklist				EV/A
To be completed IMMEDIATELY after contact with the you remember more details about the event and the Location of Event: Sedano Synchronize C	he Snyder s conversation ity	on.	ociate - to h	nelp/ ///
		2:30 p.n	7.	, ,
	0 1.	<del>1</del>	<del>'</del>	• •
Completed by: Amua faraia and	angel	to per	X .	
Wratter Appearance		(	<i></i>	ı.
1.) Did the representative Identify themselves as representatives of GTE Long Distance?	Yes	No	Other Explain	•
2.) Was the Sales Representative wearing a name tag with the Company Name? If no, explain.	Yes	No	Other Explain	
				•
3.) Describe the representative's appearance? If no, explain.	Proper Surround		mproper Describe	
4.) Was the booth / table organized, neat, clean, etc.? If no, explain.	Yes	No		,
5.) Was the representative's first impression favorable? If no, explain.	Yes	No		
2) (44- 4- 1)			•	
Qualifyদের Process Were you asked the following questions:		$\sim$	_	
1.) If you were the "Decision Maker" when it comes to long distance service?	Yes	No		
2.) Who is your Current Long Distance Carrier?	Yes	No	Who?	AT+T
3.) How much you spend per month on: International Calls?	_		How Much?	
	Yes	No	1260	
Country Called the Most?	Yes	No		
Domestic Calls?	Yes	No		
City Called the Most?	Yes	No		
	/~			

D-11.8.21/2

# General Overview

Currently, GTE Communication Corporation (GTECC) is selling Long Distance (LD) service national, and they are using a number of different sales channels to reach as many customers as possible. One way GTECC is selling LD service is through the use of Outside Sales Agents. Specifically, Snyder Communications, Inc. has been chosen to market GTE Long Distance products to ethnic markets. Snyder's sales to date are broken out as follows: 80% - Hispanic Sales; 5% Mandarin, 5% Cantonese, 3-4% Vietnamese, 3-4% Korean, and 2-3% miscellaneous. Most of Snyder's sales come from different events (i.e. fairs, festivals, carnivals, Grocery Stores, and Shopping Malls). At these various events, the Snyder Sales Representatives will be dressed in GTE attire, and they should be set-up at a booth or table with some kind of display. These are the type of events we will be attending.

Our focus for Mystery Shopping will be on the 80% of Hispanic Sales which is concentrated in only a few states - California, Texas, Florida and New York. In California, the following events have been confirmed for the weekend starting Friday April 17<sup>th</sup> and continuing through Sunday April 19<sup>th</sup>. Ideally, we would like to perform our field sales verifications on Saturday April 18<sup>th</sup>. The Los Angeles event locations are as follows:

- Carnaval Primavera @ the Huntington Park Chamber of Commerce located at 6330
   Pacific Blvd., Huntington Park, California 90255 Emergency Phone Number
   (213) 585-1155
- El Rancho Grande Market located at 12222 Garfield Ave., South Gate, California 90280
  - Emergency Phone Number (562) 790-1900
- Barnsdall Park @ Eco-Maya located at 829 S. Sycamore Ave., Los Angeles, California 90036

Emergency Phone Number - (213) 960-7879

NOTE: The Emergency Phone Numbers should be used only if you cannot find the event and need more specific directions to the locations.

When we are performing the Mystery Shopping we <u>DO NOT</u> want to complete a sale or fill out any forms. Your objective is take the mystery shopping to the point where you are asked if you want to sign up with GTE, but again DO NOT complete the sale. If you are asked to give out your name and telephone number, respond by stating that you are just looking for some information right now. If they continue to ask for your name and telephone number, you have the option of making up a fictious name & number or using you own. I would suggest you make up a name and phone number with an area code within the local area.

GTE Communications Corp.
Snyder Communications Investigation
Various Locations // Audit No. 98:00:025
Attorney - Client Privileged Material
Do Not Copy or Disseminate

# **Mystery Shopper Example Scripts**

These following scripts are intended as guides to help you answer some of the questions you will be receiving from the Sales Representatives. They represent several different scenarios which you could use but with a different name. However, please feel free to use your own personal calling patterns as the topic for the mystery shopping. The only guideline I would suggest is that you inflate your calling numbers to make sure that at a minimum your spend over \$25 / month with some international calls (maybe one or two calls per month to Mexico or Puerto Rico for example).

Mystery Shopper Script #1 - Domestic Calling > \$25 per month Inter-State Calls

John Doe - (217) 789-1244 Los Alamitos, California

John is the decision maker in the house and currently has long distance service through AT&T which to his best knowledge is not restricted. He has one telephone line, and he makes approximately \$55 per month in Long Distance Calls to his parents in Phoenix, Arizona and to a couple of friends in Mexico City, Mexico. He usually will make his calls in the evening (6:00pm to 10:00pm) or on the weekends (anytime during the day).

Mystery Shopper Script #2 - International Calling one Primary Country with a little Domestic LD

Jane Doe - (813) 221-8601 - Miami, Florida

Jane is the decision maker when it comes to Long Distance service and currently has long distance service through MCI which is not restricted. She has two lines, but one is for her computer internet access only. She calls her family in Puerto Rico every weekend and spends approximately \$60-70 per month on long distance calls. She makes very few long distance calls domestically maybe \$5-10 per month. She has a calling card, a cellular phone, and internet access all through different companies.

Mystery Shopper Script #3 - Mixed International and Domestic about \$50 each per month

Paul Doe - (214) 508-1987 - Dallas, Texas

Paul is the decision maker and has Long Distance service with Sprint which he thinks may be restricted. He has one primary line which he uses for his residential phone number and his small business which he runs out of his home. Paul calls his suppliers & friends in El Paso, Texas and Juerez, Mexico on a daily basis. He calls usually in the morning to Mexico, but he calls through-out the day to El Paso. This line is also used for his fax machine.

Mystery Shopper Script #4 - Domestic only < \$25 per month IntraLata

Pam Doc - (607) 987-2468 - San Diego, California

Parn lives by herself and is the decision maker. She is currently using AT&T as her long distance provider, and she spends maybe \$10-15 per month on long distance calls. The long distance calls she does make are to Thousand Oaks, California, and she does not make any international calls.

# Mystery Shopper Checklist Explanation

**NOTE:** Please provide a brief explanation for all NO or OTHER answers on the Checklist.

# Image / Appearance

- 1.) Representative of GTE The Snyder Sales Associate should identify themselves as agents of GTE or representatives of GTE, etc. They should not be identifying themselves as Snyder employees.
- 2.) Sales Representative (Rep) should be wearing a Name Tag with the GTE Name and/or Logo.
- 3.) The Sales Rep should be wearing Dockers style pants with a GTE Logo Shirt or a plain white or blue shirt. Also it should be appropriate for the event.
- 4.) The booth or table should be organized, clean and neat. "Take-Away" brochures and the give-away items (magnets, balloons, key chains, pens, pencils, etc.) should neatly laid out.
- 5.) Was the sales rep friendly, smiling, pleasant to talk with, etc.

# Qualifying

- I.) You must be the decision maker or have you name listed on the telephone account in order to make changes to your long distance carrier
- 2.) Identifies your current LD Carrier.
- 3.) How much you spend per month on LD services both international and domestic calls. You also be asked as follow-up questions what country and state or city you call the most.
- 4.) Snyder should only be actively selling residential phone service. However, they can offer the same plans to a small business customer if they are asked.
- 5.) Do you have more than one line which you will need to change the LD carrier on, and if so how many lines to change.
- 6.) Do you currently have any "PIC" restrictions on you telephone which would prevent you from changing LD carriers without t notice.

# Plan & Promotions

- 1.) There are only two domestic and two international calling plans being offered by Snyder Sales Reps. They are listed on the form.
  - 2.) Currently, there are three domestic and one international promotional offerings available to customers who sign up with GTE. If you are offered something different please include as much information as you can remember about the plan or promotion name and the free minutes which were offered.
  - 3.) What price per minute were you quoted by the rep.
  - 4.) Did you see and were you offered any Take-away information. Was it available on the table.
  - 5.) What incentives were offered at the event you attended balloons, key chain, magnet, etc.

# Closing

- 1.) What was the Sales Reps reaction to you stating that you were not interested in signing up today. They should mention how much you can save by switch and offered another or the same product again.
- 2.) Was the Sales rep knowledgeable about the products they were selling or did they have to constantly look at charts, support materials or ask other sales reps for help. Was the sales rep professional and courteous at all times.

Additional remarks should be used to document anything unusual you saw or heard which would effect you decision to buy.

Ulf 180

#### GTE1

From:

Borg Warner[SMTP:borgwarner@bayserve.net]

Sent:

Friday, March 27, 1998 8:19 PM

To:

Carol Bonilla

Subject:

Re: Flea Market" 244th St. and U.S. I Homestead, FL.

# SNYDER COMMUNICATIONS, INC.

#### MYSTERY SHOPPER EVENT ANALYSIS

Territory Manager: Ruben Rios

Date: 3/21/98

Sales Manager: Esther Del Campo

Time: 12:15 PM

Market: Hispanic

Type of Event: Outdoors

Location: "Flea Market" 244th St. and U.S. I Homestead, FL.

Sales Representative: Rafaela Munoz

(Describe if name unknown)

Scenario-

Representative wearing name tag with company name? Yes

Were you approached by representative? Yes

Point of Interaction by representative: Outside of Flea Market. Agent was approached by G.T.E. representative at 12:50 PM. Was representative first impression favorable? Yes If not, explain:

Were you qualified? Yes

Verbal verification of: Current Long Distance Co.? No Asked if you have decision authority? No Residential customer? No

Of amount spent: Domestic? No International? No Of country called? Not asked

Of address, and phone number as on bill? Yes Were you asked: If this is main number and do you have any additional number? Yes Restrictions on camer change? No Block on long distance? No

Were you asked what country or city you frequently call? No ff so, what was your response? N/A

What promotions were offered? 360 minutes free phone service.

Fee quoted: No discount availability: No length of promotion None

What price was quoted to location? None quoted

If resistance offered was an effective rebuttal given? No If no, explain: After Agent stated AT&T use Rafaela stated that if agent was not satisfied with G.T.E. agent could cancel agreement.

What incentives were offered? None

Were you asked to sign an agreement? Yes

Was signing authorization explained? No

Were you given a copy of service agreement (L.O.A)? Yes If no ID (DL/SS) given, was a \$200.00 credit limit explained?

Were you informed that a call could be made to verify order? No (California Only to Verify Order) Were you TPV'D? N/A

Was representative courteous?Yes Business-like?Yes Patient? Yes Attentive at all times? Yes

Representative's personal appearance: neat, clean, and well groomed? Yes If not, describe representative's attire:

Was there a raffle?No If so, were you given opportunity to enter?N/A Given proper form? N/A What prize was offered?N/A Were rules posted? N/A were times of drawings posted? N/A

Signs professional and clean in appearance? N/A If not, explain: No signs were visible.

Was the booth/ table organized and neat?N/A Safe? N/A If not, explain: No table/booth was visible

#### Additional Comments:

In addition to "Rafaela" there were two other G.T.E. representatives one male and one female. Although "Rafaela" was very nice, she seemed to rush through her presentation, she asked agent to fill out form and sign it. She never asked agent if it was alright to accept G.T.E. service. She stated if agent was not satisfied with G.T.E. it could be canceled. She did not tell agent the cost of the program, nor ask what country agent called etc. "Rafaela" did not seem interested in her work.

# Snyder Communications, Inc.

# GTE Policies & Procedures Manual

# Table of Contents

1. Product & Promotion 2. Event Location Approval Process 3. Representation Policy 4. Leads Process 5. Order Processing 6. Third Party Verification (TPV) Process 7. Training & Performance Development Policy 8. Quality Assurance Policy 9. Escalation Policy 10. Reporting 11. Quarterly Marketing Review Process • Marketing Plan • Sales Forecast 12. Payment Process 13. Target Customer Focus

14. Competitiveness

# REPRESENTATION POLICY Policies & Procedures

#### **GENERAL STATEMENT**

Snyder understands that GTE has gone to great expense to develop its branding. Snyder will train its employees and contractors to take great care when working with a customer to represent GTE according to its policies, procedures, and standards.

## **OPERATING PROCESS**

#### Snyder's Responsibilities

- Sales force will be trained by local management or field trainers to properly position product and promotion to GTE's requirements.
- Train field sales personnel that Snyder is "An Authorized Representative" of GTE. Telesales will introduce themselves as "calling on behalf of GTE".
- Telesales will follow call requirements established by GTE.
- Telesales will only work leads that have been scrubbed by GTE.
- Train all sales personnel that if a customer has a complain or service issue customer will be given GTE's toll-free telephone number.
- All sales personnel must sign a code-of-conduct and Confidentiality Agreement.
- Enforce a dress code that includes usage of GTE branding:
  - a) Shirts
  - b) Caps
  - c) Rep ID Badges with photograph of reps
  - d) Send for GTE's approval all items that use GTE's logo:
  - e) Advertisements
  - f) Shirts
  - g) Caps
  - h) LOA
  - i) Business cards
  - j) Sale Booths
- Will never leave a sale booth unattended and will place sales booths in areas consistent with marketing plan.
- Properly pre-qualify customers to ensure that customer meets GTE's requirements.
- Snyder is required to respond to any deviation, per Section 2bii, in a timely fashion.

#### GTE's Responsibilities

- Return to Snyder within two business days approval or changes to marketing materials noted above. If approval or changes are not received within two business days of receipt, the material will be deemed accepted by GTE.
- GTE will notify Snyder's Project Manager of any policy and procedure deviation, within forty-eight hours of the occurrence. The deviation should include date, time, location, and where possible rep ID number..