DOCKET NO. 030438-EI: [Petition for rate increase by Florida Public Utilities Company.]

WITNESS: **Direct Testimony of Daniel Lee,** Appearing on Behalf of Staff

DATE FILED: January 9, 2004

## DIRECT TESTIMONY OF DANIEL LEE

- 2 | Q. Please state your name and business address.
- 3 A. My name is Daniel Lee. My business address is 2540 Shumard Oak Blvd.,
- 4 Tallahassee, Florida, 32399.
- 5 | Q. By whom are you employed and in what capacity?
- 6 A. I am employed by the Florida Public Service Commission as an Engineer 7 IV in the Division of Economic Regulation.
- 8 Q. Please provide a brief description of your educational background and 9 your professional experience.
- 10 A. I received a Bachelor of Science degree with a major in Mechanical
- 11 | Engineering from Feng Chia University in 1980 and then served in the military
- 12 for two years in Taiwan. I received a Master of Science degree in Mechanical
- 13 | Engineering from California University at Long Beach in 1985. Since joining
- 14 the Florida Public Service Commission in 1989, I have held responsibilities
- 15 relating to engineering aspects of regulatory policy research, cost recovery,
- 16 distribution reliability, territorial disputes/agreements, and ratemaking
- 17 matters. Since 1999, my responsibilities have been focused on the electric
- 18 utility industry.
- 19 Q. What is the purpose of your testimony?
- 20 A. The purpose of my testimony is to address Florida Public Utilities
- 21 Company's (FPUC) request for a cost-performance award of 100 basis points
- 22 added to the allowed return on common equity (ROE), as described on pages 46-
- 23 | 50 of the direct testimony of witnesses Bachman and Camfield.
- 24 Q. Is FPUC's request of a performance award of 100 basis points on ROE
- 25 | based on financial modeling?

- A. No. Based on my review of the direct testimony by witnesses Bachman and Camfield, determination of performance incentives is a matter of judgment based on principles that do not appear to involve financial modeling.
- Q. What are the principles of performance-based incentives?

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- I believe a properly designed performance-based incentive mechanism motivates a utility to achieve a targeted performance level for the benefit of both the utility and its customers. The key for such an incentive to work is setting targets beforehand. If a company believes an award can be earned regardless of whether a specified performance target is met or not, then the award is not likely to motivate the utility to achieve a targeted performance level and it should not be called a performance incentive. The use of rewards tied to performance targets is not a new idea, as shown in Exhibit DQL-1, which is an overview of key elements of performance-based regulation by distinguished University of Florida professors Sanford Berg and Paul Sotkiewicz. They also noted that the performance must be observed accurately, be verifiable, must reflect the utilities' efforts, and must not be greatly affected by random variation. In addition. FPUC witnesses Bachman and Camfield acknowledge the need of measurable net benefits to customers and the assurance that the net benefits induced by the performance incentive are greater in magnitude than the performance award, on page 49 of their direct testimony.
- Q. Is FPUC's request for a performance award a form of performance-based regulation?
- A. Yes. FPUC witnesses Bachman and Camfield state on lines 8-9, page 47 of their direct testimony, that "A cost-performance award is a form of

incentive contracting, and our request for a rate of return incentive is a form of performance-based regulation." Therefore, I believe FPUC's proposal should be reviewed based on the principles outlined above. This is not to say that the Commission's discretion in making an adjustment to ROE is limited only by the application of the principles of performance-based regulation.

- Q. Based on your review, do you think the Commission should grant FPUC's request for a performance award of 100 basis points on ROE?
- No, I believe the request should not be granted because FPUC's proposed Α. incentive contract in its present form is not consistent with the principles of performance based regulation. I have a number of concerns about FPUC's proposal in its current form. Most importantly, it does not provide clear performance targets tied to the award. Without that, there is no assurance that the award may induce any net benefits to customers. On pages 48-50 of their direct testimony, FPUC witnesses Bachman and Camfield discuss FPUC's relative price and distribution cost performance, and suggest potential further gains in the future; however, there are no clear performance targets for price, cost, or quality of service tied to the proposed award. Some may argue that clarification is not needed, because the Commission has the authority to initiate a rate proceeding if actual performance deviates significantly from the expected performance; just as in cost-based regulation when actual costs deviate significantly from the expected costs. However, I believe for incentive contracting to work effectively, it is best that the contract clearly contains performance targets for price/cost and quality of service tied to the award.
- 25 | Q. What are your other concerns?

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A. First, FPUC witnesses Bachman and Camfield only addressed cost performance; they did not address the need to measure the level of service quality performance. There is a need to ensure that cost performance will not be achieved at the expense of service quality. Second, staff witness Ruth Young's testimony on the audit of 2002 distribution reliability indices raises several concerns about the accuracy of the data used to assess trends in FPUC's reliability performance. Third, because of FPUC's small size, some performance measures may be greatly affected by random variation if assessed over a short time frame.

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- Q. If FPUC's request is not granted, will there be any incentive for productivity improvement in the rate setting mechanism?
  - Yes. Once base rates are set, cost savings can be translated into higher Α. shareholder earnings, as long as the earnings are within the authorized range and adequate service is maintained. Therefore the authorized range of ROE provides utilities with an incentive for productivity improvement. productivity performance asserted by FPUC appears to support the effectiveness of the existing incentive. Although I would like to see the use of additional incentives by a performance-based mechanism to further motivate FPUC, I believe it will only work if FPUC provides performance targets tied to the Although recommending the ROE range is outside the scope of my award. testimony, I'd like to also point out that if the proposed 100 basis award is granted, the incentive provided by the ROE range may be lost. By convention, the ROE range is plus or minus 100 basis points around the authorized ROE. Setting rates at the top of the ROE range as proposed by FPUC would put a company at risk of over-earning for any increase in earnings above the level

assumed in the Company's projections.

- Briefly, could you summarize your testimony? Q.
- FPUC's embrace of the concept of performance based regulation is a step Α. in the right direction. However, FPUC's proposed incentive contract in its present form is not consistent with the principles of performance-based regulation. Until FPUC addresses the concerns that I have outlined, I believe the proposed incentive contract should not be granted.
  - Does this conclude your testimony? Q.
  - Α. Yes, it does.

# Excerpts of Presentation by Sanford Berg and Paul Sotkiewicz

available at <a href="http://www.aneel.gov.br/aplicacoes/Audiencia\_Publica/audiencia\_proton/2000/ap007/PaulSotkiewicz-IncRegulation.pdf">http://www.aneel.gov.br/aplicacoes/Audiencia\_Publica/audiencia\_proton/2000/ap007/PaulSotkiewicz-IncRegulation.pdf</a>





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# Introduction to the Fundamentals of Incentive Regulation

Sanford V. Berg

& Paul Sotkiewicz

Public Utility Research Center,

University of Florida

October, 2000



Performance measures are used to establish targets for rewarding the utility

Performance must

- be accurately observed and verifiable
- reflect the utilities' efforts
- not be greatly affected by random variation

It may be conditional on a utility's geographic area

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### BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition for rate increase by Florida Public

Utilities Company.

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## CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the Direct Testimony of Daniel Lee was furnished to Norman H. Horton, Jr., Messer, Caparello & Self, P.A., P.O. Box 1876, Tallahassee, Florida 32302-1876, and Stephen C. Burgess, Esquire, Office of Public Counsel, c/o The Florida Legislature, 111 West Madison Street, Room 812, Tallahassee, Florida 32399-1400, by U.S. Mail, on this 9th day of January, 2004.

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