## EXHIBIT 1

Testimony of Hugh J. MacBeth, Docket No. 860455-TL

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| 4  |   | BEFORE THE<br>FLORIDA PUBLIC SERVICE COMMISSION   |  |
| 5  |   |   |  |
| 6  |   | Re: Investigation Of Joint And )<br>red Use of Telephone Service ) Docket No. 851005-TP |  |
| 7  |   | Florida )   |  |
| 8  | In  | Re: Investigation Into Appropriate )<br>es And Conditions Of Service For                |  |
| 9  |   | red Local Service )   |  |
| 10 |   |   |  |
| 11 |   | TESTIMONY OF HUGH J. MACBETH<br>ON BEHALF OF THE GREATER ORLANDO                        |  |
| 12 |   | AVIATION AUTHORITY  |  |
| 13 | Q:  | Please state your name and current business address.                                    |  |
| 14 | A:  | My name is Hugh J. Macbeth. My current business address is                              |  |
| 15 |   | 6000 McCoy Road, P.O. Box 620004, Orlando, Florida                                      |  |
| 16 |   | 32862-0004.   |  |
| 17 |   |   |  |
| 18 | Q:  | By whom and in what position are you currently employed?                                |  |
| 19 | A:  | I am employed by the Greater Orlando Aviation Authority                                 |  |
| 20 |   | ("GOAA") as Manager of Information Services and   |  |
| 21 |   | Telecommunications. I have been employed by GOAA since 1981.                            |  |
| 22 |   |   |  |
| 23 | Q:  | What are your job responsibilities?   |  |
| 24 | A:  | I joined GOAA three months prior to the opening of Orlando                              |  |
| 25 |   | International Airport in 1981. I am responsible for network                             |  |
| 26 |   | planning and system expansion of the airport's shared                                   |  |
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telecommunications system and GOAA's management information systems. I am also responsible for GOAA's telecommunications and data systems at Orlando Executive Airport.

In addition to my responsibilities at GOAA, I serve as 7 Chairman of the Information System and Telecommunications 8 Subcommittee of the Airport Operators Council International, 9 a trade association consisting of 218 members representing 10 over 800 airports worldwide. The Subcommittee is currently 11 planning major exhibition of airport, airline а and 12 telecommunications information passenger-related and 13 Because of my experience at GOAA and with the services. 14 Subcommittee, Ι am often called upon to consult with 15 representatives of other airports, both in the United States 16 and abroad, concerning the design and implementation of 17 state-of-the-art airport communications systems. 18

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### 20 Q: What is your educational background?

A: I received a B.S. degree in Accounting from Hiram College in 1968. Since graduation, I have attended numerous seminars and workshops relating to the telecommunications and airport industries.

26 Q: Have you ever testified before this Commission?

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A: No.

first time GOAA submitted testimony this the has Q: Is 6 concerning shared telecommunications service issues? 7 GOAA decided to intervene and present testimony in this A: Yes. 8 proceeding when it became aware that the outcome of the 9 proceeding could pose a substantial threat to the safe, 10 cost-efficient operation reliable and of our airport 11 telecommunications system. 12

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## Q: What is the purpose of your testimony?

The purpose of my testimony is to describe the (1) unique and A: 15 shared telecommunications needs of an airport critical 16operator such as GOAA, (2) the shared PBX system designed and 17 installed by Southern Bell in 1981, which is currently in use 18 substantial Airport, (3)the International at Orlando 19 operational and safety benefits offered by that system, and 20 (4) the disruption and potential safety risks and economic 21 harm which would be created by precluding our shared system 22 or by imposing onerous and discriminatory conditions on such 23 a sharing arrangement. 24

First, I will discuss GOAA's status as an agency of the City of Orlando, which is not supported by tax dollars but

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3 instead is required to be self-supporting through its own 4 operating revenues and bond issues; a requirement which means 5 efficiently that our operation must be run as and 6 economically as possible. I will also address the necessity 7 for GOAA to maintain a centralized communications system to 8 monitor and control communications in an airport environment 9 where security and safety are of paramount concern, and where 10 the facility must be able to adapt to new situations on an 11 almost daily basis; for example, where gate assignments are 12 often changed or "timeshared" among the airlines. In this 13 regard, I will also describe how timely, coordinated response 14 to assaults, thefts, medical emergencies, terrorist threats 15 and other airport emergencies through a cost-efficient shared 16 telecommunications system is a daily requirement at GOAA 17 facilities. Our ability to respond quickly and effectively 18 depends largely upon the capacity of the numerous airport 19 functional agencies, airlines and other tenants to 20 intercommunicate between and among each other in a dependable 21 and immediate fashion. 22

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24 Q: Please describe the Greater Orlando Aviation Authority.

A: The GOAA, an agency of the City of Orlando, operates two airports in the Orlando area which are owned by the City of

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Orlando: Orlando Executive Airport and Orlando International Orlando Executive Airport is a general aviation Airport. facility serving primarily corporate and charter traffic. Its communications system is a key system configuration and linked to our shared PBX system at Orlando is not International Airport.

As I mentioned earlier, GOAA is an agency of the City of 10 Orlando which was established pursuant to the Greater Orlando 11 Aviation Authority Act, Chapter 57-1658, Special Laws of 12 Florida, 1957, as amended. The Orlando International Airport 13 and Orlando Executive Airport are owned by the City of 14 Orlando and, in 1976, the City transferred the custody, 15 control and management of the airports to GOAA for a period 16 of fifty years. Each airport functions as a self-supporting 17 enterprise whose operations are supported entirely through 18 airport revenues and through bonds issued to finance airport 19 expansion and construction. (Under the Act, GOAA is 20 authorized to issue bonds of the City which are payable 21 solely from the revenues derived by GOAA from the operation 22 of the airport system; they are not general obligations of 23 the City and neither the faith and credit nor the taxing 24 power of the City is pledged to their payment.) 25

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A substantial portion of GOAA's revenues are derived 4 from Lease and Use Agreements with Signatory Airlines. The 5 rates and charges for these airlines are reviewed at least 6 annually and adjusted as necessary so that for each fiscal 7 year they are sufficient for the airport to pay all of its 8 operating expenses together with the principal and interest 9 on its bond obligations. Thus, the rates and charges paid by 10 the airlines bear a direct relationship to the airport's 11 operating expenses, and, to the extent the airport is able to 12 reduce or contain its expenses, the costs of the airlines are 13 directly affected. 14

# Q: What are the telecommunications needs of an airport such as Orlando International Airport?

In 1985, Orlando International had a passenger volume of over A: 18 10 million people; a level which reflects a growth of 15-20 19percent per year since the airport opened in 1981. Our tele-20 communications system is critical to the safe and efficient 21 operation of a facility handling that amount of traffic (not 22 to mention the considerable freight traffic also transported 23 through the facility), and the rapid growth of the airport 24 also mandates that we utilize a system which can easily and 25 economically keep pace with our expansion. The overriding 26

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concern in choosing our telecommunications system was to 4 ensure that communications throughout our airport campus are 5 available at all times and that all telephone locations have 6 the same state-of-the-art capabilities. Our need to provide 7 the most cost-effective service possible to our airline and 8 other tenants and airport functional agencies was also an 9 important consideration in choosing a system. Finally, we 10 also have a unique need for operational flexibility, and, in 11 addition, require that the system include not only a voice 12 communications system but also other systems such as video 13 surveillance cameras, building controls (i.e., heating, 14 ventilation and air conditioning), and specialized operator 15 services, particularly for security purposes or for response 16 to airfield alert or other medical emergency conditions. 17

Q: Is there a community of interest and affiliation among tenants in an airport that distinguishes them from tenants in other types of commercial developments?

A: Yes. GOAA, the airlines and other tenants, such as rental car agencies, airline food service companies, air cargo freight forwarders, tour operators and others, all share a community of interest in conducting the business of an airport and serving the needs of the general public and

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that facility. of businesses that use Because this affiliated interest, GOAA and its tenants have a unique need to communicate between and among themselves, particularly with regard to the common airport-wide security system. In before construction of our new terminal fact, even and initiation of our shared PBX system, all tenants were required to participate in an airport-wide intercom system. Given these common characteristics and strong community of interest, airports such as those operated by GOAA should be treated as a single user of communications facilities.

At a minimum, the Commission should confirm that an 14 airport and its tenants are affiliated entities (as described 15 in the Holywell decision) and that they may intercommunicate 16 behind a PBX switch. In the "illustrative" tariff attached 17 to a document prepared by Southern Bell when it was marketing 18 a shared PBX system to GOAA, Southern Bell stated that such 19 affiliated tenants would be permitted to share a PBX and to 20 intercommunicate between and among themselves behind that 21 shared switch because of the recognized substantial need for 22 such intercommunication. (Attachment A hereto, Macbeth 23 at Illustrative Tariff Section Exhibit 1 A14.39.1.A(2).) 24 Specifically, the illustrative tariff represented that GOAA 25 would be permitted to share common PBX equipment where 26

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"[e]ach customer is a member of a group of customers engaged in the conduct of interacting business industry of [<u>sic</u>] government which, by nature of their common interest have a need for large amount of communications service between stations and/or systems of the interacting group and a service arrangement could be beneficial to the general business or industrial community." (<u>Id</u>.)

Q: Please describe the system which is currently in use at
Orlando International Airport.

Currently, the main voice communications system (and the A: 15 of telecommunication system) heart our at Orlando 16 International Airport is a Dimension 2000 Private Branch 17 Exchange ("PBX") leased from AT&T Information Systems. This 18 PBX serves the majority of the communications needs of the 26 19 airlines, several dozen other tenants, and the multiple 20 and operational staffs of the administrative airport. 21 Because of specialized data communications needs or other 22 factors, however, approximately 30 percent of the tenants' 23 communications needs are served directly by Southern Bell. 24 (In this regard, I should note that all end users located on 25 airport campus have the ability to obtain 26 the service

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directly from Southern Bell -- our local exchange carrier -at all times, and I believe that tenants should continue to have the option of obtaining service directly from the LEC.)

#### 8 Q: How was this communications system developed?

Our shared PBX system was designed and installed by Southern 9 A: Bell in 1981. At that time, it was marketed by Southern Bell 10 as the most efficient and effective type of facility to meet 11 airport's complex and unique communications 12 the needs. Bell's proposal offered Joint Airport Service Southern 13 ("JAS") to GOAA and its tenants at Orlando International 14 According to a marketing document prepared for the Airport. 15 airport by Southern Bell, "JAS is the marriage of two 16 distinct offerings, namely Common Location Communications 17 Service ["CLCS"] and Joint User Service"; CLCS covered the 18 joint use of the Dimension PBX system leased by the airport, 19 and Joint User Service covered the provision of shared PBX 20 21 trunks used in conjunction with that premises equipment. (Attachment A, Macbeth Exhibit 1 at "Executive Summary.") 22 As Southern Bell's marketing document, "[t]he 23 stated by economies of JAS are significant. The quality of service to 24each user is a marked improvement over Centrex or individual 2526 PBX systems . . . JAS is an important breakthrough in the

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services offered to the Airline Industry." (<u>Id</u>.) On the basis of this marketing, GOAA and the airlines, after reviewing the Southern Bell proposal, chose to use a shared PBX instead of the less desirable Centrex or other Central Office facilities used by other airports in Florida.

Following break up of the Bell System, the AT&T 9 Information Systems has assumed ownership of the Dimension 10 PBX and other customer premises equipment ("CPE") used at 11 Orlando International Airport. Our telecommunications 12 remains however, essentially functionally system, and 13 technically the same as when Southern Bell controlled both 14 the CPE and the shared telephone transmission facilities used 15 Experience with the system designed and by the airport. 16 Southern Bell has proven that its initial installed by 17 marketing representations were correct and that, while the 18 system has needed (and will continue) to evolve and develop 19 with technological changes and improvements, expanded needs 20 and increased demand, it remains clear that the JAS system is 21 the best telecommunications arrangement currently available 22 to meet all of the unique needs which arise in the airport 23 context. Any determination to eliminate or impair the 24 efficiency of this shared PBX system would have а 25 substantially deleterious effect in terms of safety, economy 26

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and operational efficiency. Given our unique characteristics, these services could not be provided by the LEC without the installation of a Centrex-type switch on our airport campus. (A Centrex-type switch in the Central Office would not provide the security and safety benefits of a switch located on our premises, and, in addition, lines to the Central Office would entail very large capital costs which are not required with a customer premises switch.)

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While installation of a shared Centrex-type switch on 12 the airport campus might be functionally equivalent to our 13 shared PBX in many respects, a changeover of that type of 14 sharing arrangesment simply does not make economic sense. In 15 the service arrangement currently in operation at Orlando 16 International Airport, the users of the telecommunications 17 system were directly responsible for the capital costs of the 18 To replace these facilities with equivalent or system. 19 nearly equivalent services through a shared Centrex-type 20 switch, the cost would have to be borne either by the general 21 22 body of ratepayers or the current users would have to pay twice in less than five years for essentially the 23 same 24 system.

Q: How does GOAA bill tenants for use of the system?

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As originally proposed, Southern Bell directly billed end 4 A: users (i.e. GOAA and its various airport tenants) for their 5 pro rata share of common premises equipment services plus a 6 7 five (5) percent administrative charge (non-common items were 8 billed to the individual user incurring the charge). Jointly used trunks, on the other hand, initially were delivered to 9 the "Primary User" (i.e., GOAA), who was responsible for 10 distribution of the individual bills for the common trunk 11 12 charges and joint user charges among all the various end In July, 1982, Southern Bell began to bill GOAA and 13 users. 14 its tenants directly for their pro-rata share of common trunk and their individual intraLATA long distance 15 costs and directory assistance charges. 16

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After divestiture, this arrangement changed only insofar 17 as Southern Bell no longer bills GOAA and its tenants for 18 customer premises equipment; that function now rests with 19 AT&T Information Systems. With respect to common trunk 20 however, the arrangement remains 21 charges, the same, and 22 Southern Bell continues to bill GOAA and its tenants 23 individually for their pro-rata share of common trunk costs 24 and other individual charges. Tenants pay their bills 25 directly to Southern Bell, and the LEC is the direct customer 26 contact for questions relating to the network transmissions

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1 2 3 quality and billing. GOAA, on the other hand, serves as the 4 contracting agent for network services and common hardwire 5 expansion requirements. It also serves as the subscriber-of-6 record for facilities at jointly used gates. 7 8 In the absence of the JAS type of service offerings or prac-9 Q: tices currently provided by Southern Bell, would it be pos-10 sible for GOAA to provide equivalent service to its users? 11 Absolutely not. It is essential that GOAA be permitted to 12 A : continue the shared PBX service that Southern Bell designed 13 and installed for us. We unequivocably agree with Southern 14 Bell's network design engineers and marketing representatives 15 that a shared campus-wide PBX provides us with the requisite 16 capability to meet our unique and critical needs. 17 18 Could you give some examples of the types of capabilities 0: 19 which would be jeopardized by such a change? 20

Certainly. If the airport's shared PBX service is withdrawn 21 A: or materially restricted, the ability of one JAS user to call 22 another user would require routing through to Southern Bell's 23 central office several miles away. If Central Office lines 2425 are damaged during a hurricane or thunderstorm, or as a result of construction site activities, emergency security 26

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and other telephone communications at the airport would cease. Given the level of development in the Orlando area, such interruptions in telephone service unfortunately occur quite regularly. (<u>See</u>, <u>e.g.</u> Attachment B hereto, Macbeth Exhibit 2, <u>Orlando Sentinel</u> articles, April 26, 1986 (p. D-10) and May 9, 1986 (p. D-1).)

Moreover, it is an unfortunate circumstance of airport operations today that we must also plan against man-made, as well natural, disasters. Consequently, as telephone connections from the airport to the central office must be viewed as an additional area of vulnerability to terrorist Terrorist-proof redundancy of local loop facilities threats. may be one alternative to the present system in addressing this problem, but it hardly seems to be in the interest of local ratepayers to bear such expense, given the fact that a shared PBX system avoids such expense entirely.

Another example of the detrimental effect of eliminating 20 or severely restricting our campus-wide ability to share a 21 and common trunks would be the elimination of PBX the 22 emergency calling system now in effect and its replacement 23 with a system which would threaten our ability to meet the 24emergency response time of 180 seconds mandated by Section 25 139.49 of the Federal Aviation Administration ("FAA") 26

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139.49 Regulations, 14 C.F.R. S (1986). (In fact, Ι 4 understand that the FAA is considering a reduction in that 5 response time.) Today, a caller at any telephone throughout 6 our campus connected to our shared PBX can reach a specially 7 trained operator familiar with campus geography and our field 8 conditions simply by dialing "0" or "2911". (Indeed, our 9 airport operations have, at great expense, been established 10 calling capability mind.) this in Under this with 11 abbreviated dialing arrangement performed behind the switch, 12 the calling number is displayed to the airport operator, who 13 then accurately identify the telephone's can location, 14 accurate dispatch of medical, police enabling fire or 15 assistance. 16

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Without the shared PBX system and the related 17 intercommunication behind the switch, only dialing "911" 18 would connect a caller to the airport operators, and these 19 calls, routed through the Central Office, would be vulnerable 20 to interruption as a result of power outages, construction 21 site mishaps, or other factors. In fact, this vulnerability 22 would be heightened by the fact that automatic "911" data is 23 retrieved from Ft. Lauderdale and therefore must travel much 24 further than even the local Central Office. 25

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As good as "911" service currently is, it is materially less valuable than our shared service in two respects: first, in our experience most people dial "0" in an emergency, not "911"; and second, the possibility exists that "911" service would cease if the Central Office or lines to it are interrupted. Given the potential emergency situations existing at a major airport such as Orlando International, these alternatives to our JAS system would seriously increase our emergency and security response time -- a result we believe to be untenable.

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The airport also needs to have a highly flexible shared 14 telephone system to accommodate the special demands placed 15 upon it. For example, gate assignments are often changed 16 the airlines, and, in some cases, among may even be 17 "timeshared" by airlines which do not have a full time need 18 Under such conditions, it would be virtually for a gate. 19 to mention prohibitively expensive) impossible (not for 20 Southern Bell to be constantly moving and rearranging the 21 lines among the airlines. Under our JAS system, moves and 22 changes do not typically require the presence of the local 23 telephone company, which reduces both the time and expense 24 which would otherwise be incurred. 25

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All of these abilities enable GOAA to have access to, and to provide its tenants with access to, significant quality and cost of service advantages over the service which could be provided by Southern Bell.

9 Q: Does the provision JAS type service or practices on the part 10 of Southern Bell lead to stranded network investment?

In the case of Orlando International Airport, the shared 11 A : No. telecommunications system was installed in primarily new 12 structures where embedded plant did not previously exist. 13 Southern Bell and GOAA were able to work closely together 14 prior to construction to develop extensive planning models to 15 formulate initial service configuration alternatives, costs 16 and benefits, and to project future growth. At that time, it 17 was predicted that the service would grow to 1,000 sta-18 Currently, the system is 20 percent ahead of that tions. 19 forecast, and has approximately 1,220 stations. It is 20 therefore plain that there has been no stranding of Southern 21 Bell's forecasted investment. And, as the airport continues 22 to expand, GOAA continues to work with Southern Bell to 23 develop the most complete and accurate information available 24 to develop planning forecasts. By having GOAA as a central 25 point of contact for the many diverse end users located in 26

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airport facilities, Southern Bell clearly has more complete information available regarding the type and mix of users expected to participate in the system than it would in forecasting use and conducting planning with the individuals users.

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I would also like to note that, even where a shared 9 system is installed in existing airport facilities, I do not 10 believe that stranded investment will be significant. First 11 of all, in such a situation the load on the local exchange 12 carrier's Central Office would remain the same and, assuming 13 traffic would be generated, there will be same 14 the no stranded Central Office equipment; the only thing which might 15 be stranded is plant. Even with respect to plant, it is more 16 say that such plant would be "idled," correct to not 17 since such plant might be "stranded," able to be used 18 immediately (or soon thereafter) for other purposes or would 19 be in place for airport growth, which Orlando International 20 Florida all other major airports 21 and are currently experiencing and expect to continue in the future. 22

Does the sharing of PBX equipment and local telephone lines, 24 **Q:** benefits JAS. offer to non-participating 25 in local as 26 ratepayers as well as to participating airport users and 27 their tenants?

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A: Yes. The general public (<u>i.e.</u>, the local exchange company's ("LEC's") ratepayers) stands to benefit from the existence of shared telecommunications services in several significant ways:

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First, shared telecommunications services at an airport 8 engender more efficient use of existing LEC facilities, 9 leading over time to reduced total facilities requirements 10 and capital investment. Efficiencies resulting from the 77 aggregating of trunk lines will enable LECs to reduce future 12 investment in outside plant, including reductions in the 13 number and size of trunks and cable pairs. These types of 14 reductions in investment requirements will lead to a reduc-15tion in the overall revenue requirements of the LEC, and 16 therefore in the rates it must charge its customers to earn a 17 reasonable rate of return; 18

19 <u>Second</u>, because of efficiencies engendered by shared 20 services, the LECs will require fewer Central Office termi-21 nating facilities;

Third, LECs will have reduced administrative and maintenance expenses in situations where they deal with and bill only the Customer-of-Record (the shared system manager) instead of many customers, and, in addition, the LEC's service and maintenance obligations will stop at the PBX;

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<u>Fourth</u>, LECs will receive increased revenues in several ways as a result of shared services. Among the areas in which revenues can be expected to increase are the following:

- LECs will receive increased DID charges, including charges for assigning DID numbers, and also will receive additional revenues for listing individual users in the telephone directory;
- 0 LECs will receive increased monthly charges when 11 customers who might have otherwise used key systems 12 with accompanying business line rates instead pay 13 PBX trunk rates in a shared environment. In par-14 ticular, LECs receive higher rates because PBX 15 trunk rates will apply to a shared PBX as opposed 16 to the individual business line rates which would 17 apply in a non-shared environment; and 18

 LECs will receive additional charges for touch tone service;

<u>Fifth</u>, shared telecommunications services will result in increased call completion probability where the system, such as that of GOAA, offers message center services, thereby increasing revenue potential to local carriers; and

<u>Sixth</u>, the information provided LECs by shared system managers will enhance carrier planning capabilities.

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Q: What effect would precluding or severely restricting the shared use of JAS trunks have on the beneficial use of shared JAS services by GOAA?

A prohibition on the use of common local telephone trunks by A: 8 GOAA and its airport tenants would be seriously detrimental 9 to the safe and efficient operation of the airport. As 10 discussed earlier, given the current configuration of GOAA's 11 system, the ability to share a PBX (i.e. to intercommunicate 12 behind the PBX and share common trunks) is essential to air-13 In addition, the sharing of these facilities port safety. 14 greatly enhances the efficient and economical operation of 15 the airport, which I believe to be very much in the interest 16 of participating airport users and the general public in the 17 Orlando area -- an area heavily dependent upon tourism. For 18 example, as persuasively argued by Southern Bell in marketing 19 the JAS system, the economies associated with the sharing of 20 common trunks are a major reason why our shared PBX system is 21 cost effective. 22

A prohibition or severe restriction on the sharing of local trunks would, among other things, require GOAA and our other tenants to prematurely jettison the JAS system in favor of a partitioned switch. Partitioning would require tenants

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to individually utilize their own local access trunks, dramatically increasing the required size of the switch and the overall system, and would require additional software (and perhaps related hardware).

initial matter, since our Dimension PBX is As an 8 partitioned, inherently incapable of being station a 9 prohibition or restriction of intercomming would require the 10 Moreover, the cost of trunk a new switch. purchase of 11 partitioning a switch, would be prohibitively expensive for 12 Even assuming that we were able to justify the cost our use. 13 of a partitioned switch, we would also lose many of the 14substantial cost savings and efficiencies attributable to 15 common trunking and intercomming. The absence of such cost 16 savings and efficiencies will necessarily make the price of 17 other telecommunications-related and information management 18 services which can be provided in a sharing situation 19 substantially more expensive because GOAA users will be 20 denied the efficiencies from utilizing fewer trunks to the 21 telephone company's Central Office. 22

Because users in a partitioned system do not share local access lines, the total number of lines required in a partitioned system would be substantially greater than if such lines were shared, thus contributing significantly to

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purchase requiring them to unneeded costs by user As the history of the industry over the past facilities. several years clearly indicates, it is critically important that airport authorities and airlines contain costs in order to survive in an extremely competitive industry. If users are not permitted to share trunks at reasonable and nonshared services may simply not be discriminatory rates, economically feasible, and the benefits which are provided by such a system would be unavailable to the airport and its tenants.

Finally, the inefficiencies inherent in a partitioned 14 switch create operational and maintenance problems in a 15 shared telecommunications situation which would be seriously 16 detrimental to the functioning of a shared airport system. 17 For example, in a partitioned switch, the line and trunk port 18 assignments must be reconfigured when any participating 19 tenant expands or reduces usage. Accordingly, often when a 20 user changes the location of any of its assigned numbers 21 (such as a gate reassignment or a new tenant initiates 22 service), certain parts of the shared PBX system must be 23 taken out of service, causing possible service interruptions 24 to that tenant as well as other tenants -- a situation which, 25 as described above, would be untenable for emergency response 26

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and security reasons. This continuous software reprogramming 4 also increases the possibility that the switch will need more 5 maintenance than would otherwise be required, which again 6 would generate increased service outages and interruptions 7 increased and costs. Moreover, the need to reprogram 8 switch additional software continuously. the and the 9 requirements generated by a partitioning requirement (e.g., 10 to aggregate user's interstate calls) will add to the cost of 11 the sharing arrangement, thereby further pricing the services 12 out of reach of the typical small or medium-sized tenant. 13

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Q: Do you believe GOAA's ability to provide safe and efficient service through the existing JAS system and to contain costs influences the well-being of your community and the State of Florida generally?

I believe that GOAA's ability to provide A: Most definitely. 19 the best and most cost effective telecommunications service 20 possible to its own airport functional agencies (such as the 21 control tower, fire and security forces, etc.), tenants, and 22 travelling public clearly benefits the Orlando area the 23 community and has played a perceptible role in creating the 24 dynamic and forward-looking image that the area projects to 25 both tourist and business visitors. It is critical that the 26

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services available at the airport be state-of-the-art, that 4 they be reasonably priced, and that they be able to continue 5 to grow and evolve with the expanded needs of the airport 6 These were precisely the factors Southern Bell community. 7 relied upon in attaining the consent of the GOAA to make the 8 large capital investment required for the JAS system -- and 9 these same factors remain true today. Accordingly, I believe 10 that GOAA, and other airports throughout Florida, should be 11 telecommunications permitted to share equipment and 12 facilities their agencies and their tenants among own 13 throughout their airport campuses. 14

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- 16 Q: Do you believe airport sharing arrangements should be subject 17 to geographic limitations?
- I believe that airports, as a unique type of governmental Α. 18 telecommunications entity, must be permitted to share 19 equipment and facilities throughout their airport campuses. 20 This was essentially the geographic limitation originally 21 imposed by Southern Bell in its system proposal to GOAA and 22 it is only reasonable geographic limitation for an 23 the As originally set forth in Southern Bell's 24 airport. proposal, its service would be subject to the following 25 geographic limitations: 26

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| 4  |    | (1) "Each customer is a member of a group of customers  |
| 5  |    | situated on the connecting premises and/or nearby<br>properties of a common geographical location such as an      |
| 6  |    | airport complex, joint medical college/hospital institutions, complex of government agencies, etc."; and          |
| 7  |    | (2) "Each customer is a member of a group of customers<br>engaged in the conduct of interacting business industry |
| 8  |    | of government which, by the nature of their common<br>interest have a need for large amounts of communications    |
| 9  |    | service between stations and/or systems of the interacting group and a service arrangement would be               |
| 10 |    | beneficial to the general business or industrial community."  |
| 11 |    | (Attachment A, Macbeth Exhibit 1 at Illustrative Tariff   |
| 12 |    | Section Al4.39.1.A(1)-(2), emphasis added.) In this regard,   |
| 13 |    | the Florida legislature specifically exempted government  |
| 14 |    | entities from the "single building" limitation contained in   |
| 15 |    | Section 364.339, F.S. I believe that the government   |
| 16 |    | exemption would apply to government agencies such as GOAA.  |
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| 18 | Q: | What type of rate structure do you believe is appropriate for   |
| 19 |    | shared PBX service?   |
| 20 | A: | I believe that the local exchange carriers should implement   |
| 21 |    | reasonable rate levels and rate structures which satisfy the  |
| 22 |    | revenue needs of the local utility, the service needs of the  |
| 23 |    | users of shared CPE and which treat shared and individual PBX   |
| 24 |    | users in the same way. Any appropriate rate structure should  |
| 25 |    | encourage customers to make more efficient use of existing  |
| 26 |    | common carrier facilities, thus fostering the overall best  |
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| 28 |    | -27-  |

1 2 3 interests of the public. One of the factors contributing to 4 the economies and administrative attractions of the system 5 was the ability to share flat rate service. 6 7 What specific objections do you have to a rate structure 0: 8 which distinguishes between shared and individually-used 9 PBXs? 10 A distinction in rates between trunks interconnected with a 11 A : shared PBX and an individual PBX is arbitrary and unreason-12 I do not believe that the sharing of telecommuni-13 able. cations facilities, as opposed to the use of such facilities 14 by a single user, constitutes a reasonable classification 15 which would justify a discriminatory rate structure for 16 The LEC's cost of service and the value of 17 shared users. service to sharing customers and similarly-sized individual 18 customers is the same. As stated by the Texas Public Utility 19 rejecting LEC proposal to impose in an 20 Commission discriminatory mandatory measured rates on shared, but not 21 22 individual, PBX customers: 23 Whether this argument is analyzed on a cost to service basis or on a value of service basis, opinion that it is 24is of the the ALJ From a cost of service discriminatory. . . . basis it cannot be shown that the cost to 25 provide a PBX trunk and handle the traffic

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placed on it (whether highly concentrated or

not) can be distinguished by the identity of

those using the PBX switch to which PBX trunks To make a distinction merely are connected. on the basis of the identity of those using PBX the switch would be discriminatory. Shared tenant service cannot be distinguished on a value of service basis either. It is not logical to argue that the benefits of advanced telecommunications technology and information management services is more valuable to small and medium sized businesses than to large businesses. It also cannot be maintained that access to the local exchange network is more valuable to small and medium sized businesses than the large businesses.

Attachment C hereto, Macbeth Exhibit 3, Public Utility Commission of Texas, Docket No. 6076, Examiner's Report at 5 (January 8, 1986), <u>affirmed in pertinent part</u>, Order, Docket No. 6076 (January 24, 1986).)

It seems patently unfair and discriminatory to me to allow very large users, such as banks and insurance companies, who have enough traffic to justify a PBX of their to take advantage of the trunking efficiencies own, Ι described earlier and LEC flat rate structures and not to allow airports and their tenants to band together and take advantage of the same efficiencies.

To the extent that a carrier's PBX trunk flat rates, if applied to sharing situations, will not adequately recover its costs or will result in reduced revenues -- facts which I have never seen successfully demonstrated -- the problem exists equally for both individual and shared PBX use. Both

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of PBX use allow the customer to obtain greater types 4 trunking efficiency than would be possible for multiple 5 Accordingly, the problem which a individual customers. 6 carrier may seek to remedy by imposing additional usage and 7 client charges on trunks used for shared purposes is not 8 unique to shared use situations. Accordingly, LECs should 9 not be permitted to single out shared PBX users for mandatory 10 measured service. Such a rate structure is highly arbitrary 11 and discriminatory, and may cause certain airport tenants to 12 migrate off the system thus raising emergency response and 13 security concerns. 14

Q: Do you have any objection to the use of nondiscriminatory usage sensitive rates for PBX trunks?

I have no objection to the imposition of nondiscriminatory A: 18 cost-based usage sensitive rates where such rates are uni-19 20 formly applied to all PBX and Centrex/ESSX customers, are structured in a way which is simple to administer, and 21 22 provide the LEC with a reasonable rate of return. The Commission may well determine at some point that such rates 23 are in the public interest. 24

Nevertheless, it is unfair and discriminatory to allow certain large PBX users to concentrate their traffic on flat-

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rate lines and to deny the opportunity for small and mediumsized users such as the tenants of Orlando International Airport to do the same thing through sharing arrangements. Similarly, it is unfair to permit Centrex/ESSX customers to have access to flat rate lines but to deny that opportunity to shared PBX users.

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- Q: Should shared telecommunications arrangements such as that undertaken by GOAA be regulated?
- I believe that neither sharing itself, nor the customer 13 A: No. of record in a sharing arrangement, should be regulated by 14 The provision of shared services is not a the Commission. 15common carrier activity but rather simply serves a management 16 function for customer premises equipment and underlying 77 telecommunications service to a limited and discrete group of 18 users; it does not offer service to the public at large. 19 Moreover, the rates for the underlying service are approved 20 by the Commission in LEC tariffs. Since individual tenants 21 in a sharing location such as an airport have the alternative 22 to obtain service directly from the LEC, the LEC's rates will 23 effectively place a competitive limit on the rates which may 24 be charged by the shared service manager. Finally, the 25 service standards for users of customer premises equipment 26

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| 4  |    | are set forth in Part 68 of the Federal Communications       |
| 5  |    | Commission's Rules, and, in the case of GOAA, a further      |
| 6  |    | government-mandated performance standard is the FAA response |
| 7  | -  | time I mentioned earlier. Accordingly, I do not believe that |
| 8  |    | any public purpose would be served for the Commission to     |
| 9  |    | subject shared service arrangements to any entry/exit, rate, |
| 10 |    | or service regulation.                                       |
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| 12 | Q: | Does this conclude your testimony?                           |
| 13 | A: | Yes it does.   |
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