# REDACTED

## ORIGINAL

ATTACHMENT B

AT&T FLORIDA FPSC DOCKET NO: 060822-TL REQUEST FOR CONFIDENTIAL CLASSIFICATION Page 1 of 1 6/29/2007

REQUEST FOR CONFIDENTIAL CLASSIFICATION TO STAFF'S FIRST SET OF DATA REQUEST NO. BS-1, ITEM NOS. 1, 5 AND 7, FILED FEBRUARY 9, 2007 IN FLORIDA DOCKET NO. 060822-TL

## TWO REDACTED COPIES FOR PUBLIC DISCLOSURE

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FPSC-COMMISSION CLERK

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**ATTACHMENT B** 

AT&T FLORIDA FPSC DOCKET NO: 060822-TL REQUEST FOR CONFIDENTIAL CLASSIFICATION Page 1 of 1 6/29/2007

# ATTACHMENT TO DATA REQUEST ITEM NO. 1

**REDACTED** 

DOCUMENT NUMBER-DATE
05239 JUN 29 5

FPSC-COMMISSION CLERK

## **Nocatee Private Communities Distribution Alternatives**

	T		*	Alt 1 - No	catee Place	s Conduit			Alt 2	- Nocatee F	Places Dist. F	acilities	Alt 3 - Noc	atee Reimbu	rses BellSouth	for Dist. Facilitie
	Length/	#	Total	Cond	Cond	Total	Mimimum	Maximum	Cost/	Total	Minimum	Maximum	Cost/	Total	Minimum	Maximum
Private Community	Lot	Lots	Length	Cost/Ft	Management	Cost	Estimate	Estimate	Lot	Cost	Estimate	Estimate	Lot	Cost	Estimate	Estimate
Riverwood - Phase 1	70	282	19,740													
Coastal Oaks - Phase 1	70	197	13,790													
Phase 1 Total	70	479	33,530													
Riverwood - Phase 2-3	70	1,899	132,930													
Coastal Oaks - Phase 2-4	70	694	48,580											ļ		
Phase 2+ Total	70	2,593	181,510													
Riverwood - Total	70	2,181	152,670													
Coastal Oaks - Total	70	891	62,370						ļ							
Private Community Total	70		215,040													
					ermined by	+/- 20% To	tal Cost		Facilities are direct buried, not in conduit  Cost includes all costs associated with  Same costs associated with Alt 2							
Cost Assumptions:			laced ever	y 10 lots	(700')								Same cost	s associated	with Alt 2	
	1-4" PVC		it placed used to pla	acc cond	L					n tacilities og BellSouti	(i.e. cables, C	INUS,	<del>                                     </del>		<del> </del>	
	301111 116	Ching	useu to pi	ace condi			+					vestment	BellSouth	owns distribu	tion facilities	
Benefits				<del> </del>			+						work required	by developer		
	1			<u> </u>					Cheapest alternative for BellSouth & Cheapest alternative for BellSouth & D							
									Develope						e a capital inv	
Pitfalls	Greater of	cost to	developer	! than alter	natives 2 &	3.			BellSouth	does not d	own dist, facil	ties				
							pital investme	ent	Develope	r responsit	le for dist. fac	cilities				

## **Nocatee Private Communities Conduit Cost**

	Ì		Not Joi	nt Trench	ed			Joint Trenched	
	Conduit	#	Total	Cond	Cond	Total	Cond	Cond	Total
Private Community	Length/Lot	Lots	Length	Cost/Ft	Cost/Lot	Cost	Cost/Ft	Cost/Lot	Cost
Riverwood									
Phase 1	70	638	44,660						
Phase 2	70	768	53,760						
Phase 3	70	775	54,250						
Total	70	2,181	152,670						
Coastal Oaks					į				
Phase 1	70	197	13,790						
Phase 2	70	317	22,190						
Phase 3	70	154	10,780				, , , , , , , , , , , , , , , , , , , ,		
Phase 4	70	223	15,610						
Total	70	891	62,370						
Private Community Total	70	3,072	215,040						
,		-,							
Cost Assumptions:									
A Handhole is placed ever	/ 10 lots (700	)')					-		
2-4" PVC conduits placed	, .5.1565 (700	,		<del> </del>					

### **Nocatee Private Communities Cost**

Description	Unit Price	Units Bld Out	Unit Cost	Units Bld Out	Unit Cost	Total
Digital Loop Electronics		(2006-2007)		(2008-2014)		2006-2014
Coastal Oaks(Phase One 197-Build Out 891)						
MESA-2 E/W 1 MDS, 1 CBA		1		0		
Multiplexer (MUX + Plugs)	1	2		0	l	
MDS Common Shelf Plugs	I.	1		0		
LIU's \$1050 each (1 for 192 line GR-303 sys, 1 for pro	otect)	2		1		
LSU's \$42 each (6)	1	6		0	-	
DISCS CBA COMMONS	1	1		0		
QOIU \$1055 each (4 ONU's per card)	1	5		13		
ONU plugs equipped for 8 lines each \$578/ONU	1	15		50		
Miscellaneous & Installation	1	1		0		
24 Fiber 1000' buried (\$164/FKF)	1	3		0		
Tota	al			1 -		

Description	Unit Price	Units Bid Out	Unit Cost	Units Bld Out	Unit Cost	Total
Digital Loop Electronics		(2006-2007)		(2008-2014)		2006-2014
Riverwood (Phase One 282-Build Out 2181)						
MESA-2 E/W 1 MDS, 1 CBA		1		1		
Multiplexer		1		1		
MDS Common Shelf Plugs		1		1		
LIU's \$1050 each (1 for 192 line GR-303 sys, 1 for protect	ct)	2		5		•
LSU's \$42 each (6)		6		3		
DISCS CBA COMMONS		1		1		
QOIU \$1055 each (4 ONU's per card)		6		22		
ONU plugs equipped for 8 lines each \$578/ONU		21		91		
Miscellaneous & Installation		1		1		
24 Fiber 1000' buried (\$164/FKF)		3		6		
Total				1		

Description MX FITL Distribution	Unit Price Units Bld Out Home Pass (2006-2007)	Unit Cost	Units Bld Out (2008-2014)	Unit Cost	Total 2006-2014
Coastal Oaks(Phase One 197-Build Out 891)					
Phase One	197				
Phase Two		į.	317		
Phase Three		ļ	154		
Phase Four			223 _		
Tota	197		694		

Description MX FITL Distribution	Unit Price Units Bld Out Home Pass (2006-2007)	Unit Cost	Units Bld Out (2008-2014)	Unit Cost	Total 2006-2014
Riverwood (Phase One 282-Build Out 2181)		Sec. 15 15 15 15 1			- A. S. C.
Phase One	282		356		
Phase Two			768		
Phase Three			775		
Total	282		1899		

	PH 1 DLE	PH 1 DIST	PH 2-4 DLE	PH 2-4 DIST	PH 1 TOTALS	PH 2-4 TOTAL
COASTAL OAKS						
RIVERWOOD						
FEEDER FIBER COST (Plant to Development Area)	1					
GRAND TOTALS						

	PH 1 TOTAL	PH 2-4 TOTAL	2006-2007 INVESTMENT	2008-2014 INVESTMENT	TOTAL INVESTMENT	Total Units
COASTAL OAKS						891
RIVERWOOD	İ				ļ	2,181
FEEDER FIBER COST (Plant to Development Area)	į.					
GRAND TOTALS						3,072

Digital Loop Electronics cost based on current pricing and technology.

Distribution cost based on an average of 14 homes per ONU.

Distribution Unit Price of \$ includes all costs associated with distribution, including ONUs, cable, overhead, eng, etc.

Build out rate based on current developer proposed schedule.

Costs assume complete buildout

### **Nocatee Public Communities Cost**

Austin Park & Tidewater Phase One and Build Out Cost (Public)											
Description	Unit Price	Units PHI	Unit Cost	Units Bld Out	Unit Cost	Total					
Digital Loop Electronics		(2006-2007)		(2008-2014)		2006-2014					
Austin Park & Sandy Ridge (Phase One 190-800 Build Out )											
MESA-2 E/W 1 MDS, 1 CBA		1		0							
Multiplexer (MUX + Plugs)		1		0							
MDS Common Shelf Plugs	j.	1		0							
LIU's \$1050 each (1 for 192 line GR-303 sys, 1 for protect)	İ	2		1		1					
LSU's \$42 each (6)		6		0		1					
DISCS CBA COMMONS		1		0		1					
QOIU \$1055 each (4 ONU's per card)		5		11		Į.					
ONU plugs equipped for 8 lines each \$578/ONU		15		43		1					
Miscellaneous & Installation	1	1		0		1					
24 Fiber 1000' buried (\$164/FKF)	I	4		] 0 _		<u> </u>					
	otal			1							

Description	Unit Price Units PHI Unit Cost	Units Bld Out Unit Cost	Total
Digital Loop Electronics	(2006-2007)	(2008-2014)	2006-2014
Tidewater, Willow Cove, & Town Center (Phase One 160 Build Out 2060)	and the second s		
MESA-4 E/W 2 MDS, 1 CBA	1	0	
Multiplexer	1	0	1
MDS Common Shelf Plugs	1	1 0	l l
LIU's \$1050 each (1 for 192 line GR-303 sys, 1 for protect)	2	4	
LSU's \$42 each (6)	6	0	
DISCS CBA COMMONS	1	0	
QOIU \$1055 each (4 ONU's per card)	3	33	1
ONU plugs equipped for 8 lines each \$578/ONU	12	135	Į.
Miscellaneous & Installation	1	0	
24 Fiber 1000' buried (\$164/FKF)	3	0	_L
Tota			

Description	Unit Price	Units PHI	Unit Cost	Units Bld Out	Unit Cost	Total
MX FITL Distribution	Home Pass	(2006-2007)		(2008-2014)		2006-2014
Austin Park & Sandy Ridge (Phase One 190-800 Build Out )		a hairin ar w				
Phase One		190				
Phase Two	1			200		1
Phase Three	ł			200		1
Phase Four	1			210		
To	otal	190		610		

Description	Unit Price	Units PHI	Unit Cost	Units Bid Out	Unit Cost	Total
MX FITL Distribution	Home Pass	(2006-2007)		(2008-2014)		2006-2014
Tidewater & Town Center (Phase One 160 Build Out 2060)						
Phase One		160				
Phase Two				500		1
Phase Three	1			600		ĺ
Phase Four		_		800 _		
	tal	160		1900		

	PH 1 DLE	PH 1 DIST	PH 2-4 DLE	PH 2-4 DIST	PH 1 TOTALS	PH 2-4 TOTAL
AUSTIN PARK AND SANDY RIDGE TIDEWATER, WILLOW COVE & TOWNCENTER						
GRAND TOTALS						
	PH 1 TOTAL	PH 2-4 TOTAL	2006-2007 INVESTMENT	2008-2014 INVESTMENT	TOTAL INVESTMENT	
AUSTIN PARK AND SANDY RIDGE TIDEWATER, WILLOW COVE & TOWNCENTER						
GRAND TOTALS						

Notes:
Digital Loop Electronics cost based on current pricing and technology.
Distribution cost based on an average of 14 homes per ONU.
Distribution Unit Price of \$ includes all costs associated with distribution, including ONUs, cable, overhead, eng, etc.
Build out rate based on current developer proposed schedule.
Costs assume complete buildout

## **Nocatee Master Development Cost (2006-2014)**

Nocatee Master Development Cost 2006-2014				
Description Digital Loop Electronics			Total	
	2006-2007	2008-2014	2006-2014	
PRIVATE COMMUNITIES (Phase One 479-Build Out 3072) PUBLIC COMMUNITIES (Phase One 350-Build Out 2860)				
TOTAL				

Description			
MX FITL Distribution			Total
	2006-2007	2008-2014	2006-2014
PRIVATE COMMUNITIES (Phase One 479-Build Out 3072) PUBLIC COMMUNITIES (Phase One 350-Build Out 2860)			
TOTAL			

Description		100	
Total Deployment Costs			Total
	2006-2007	2008-2014	2006-2014
PRIVATE COMMUNITIES (Phase One 479-Build Out 3072)		····	
PUBLIC COMMUNITIES (Phase One 350-Build Out 2860)			
TOTAL			
GRAND TOTALS			

Note: Other cost to reinforce existing plant from St Augustine Main CO to Development area are not included in this pricing. This pricing includes new development cost within the Community Development District only.

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A CONTRACTOR OF THE PROPERTY O			<i>I</i>
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DESCRIPTION	UNIT COST	UNITS NEEDED	COST
DS3 INTERFACE CARD-DS3		1	
TOTAL COST			
DESCRIPTION	UNIT COST	UNITS NEEDED	COST
RIVERWOOD DS3 INTERFACE CARD-DS3		1	
COASTAL OAKS DS3 INTERFACE CARD-DS3		1	
TOTAL COST			Transport was the reserve
DESCRIPTION	UNIT COST	UNITS NEEDED	COST
ADSL PLUG IN-QDC12 PER ONU		3	
RIVERWOOD ONUS		63	
COASTAL OAKS ONUS		36	
TOTAL COST	en alast vi oli ilika ese ese ese ese ese	e de la companya de l	and the second s
and the state of t			
DESCRIPTION	UNIT COST	UNITS NEEDED	COST
FIBER OPTIC AMP-R18FOA4		<u> </u>	
32 PORT SWX SHELF-M32SWXSHF10		<u> </u>	
32 PORT SWX MODULE-M32SWXM642		<b>1</b> 2 2 2 3 3 4	
TOTAL COST			
			was a fight of
FIBER OPTIC AMP-R18FOA4		1	
32 PORT SWX SHELF-M32SWXSHF10		11	
32 PORT SWX MODULE-M32SWXM642		1	
TOTAL COST			
	Section with warming a	eliser negrit gij in regjej et same.	\$ 10 mm 1 mm 1 mm 1 mm 1 mm 1 mm 1 mm 1
DESCRIPTION	UNIT COST	UNITS NEEDED	COST
VIDEO PEDESTAL FOR ONU MCAD12-SFTV80		63	
MX VIDEO CARD-BIOU522		63	
TOTAL COST			
VIDEO PEDESTAL FOR ONU MCAD12-SFTV80		36	
MX VIDEO CARD-BIOU522		36	
TOTAL COST			A STATE OF THE STA
		Baris Baris In State	
GRAND TOTAL COST TO PROVIDE DATA AND VIDEO			

Construction Vol. k Drawing

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State: FLORIDA ilistrict: NE/NW FLORIDA Erchange: ST AUGUSTINE Wire Ctr: STAGFLMA

AA./Teces: 87908 Tex District: \$5084 RZ:CZ: 83/09 Serv Unit Type: NONEW

Designer:
Garry Hoffman
Phone: 904-363-7098
Perands Pef;
DITTIT

Pob Description:
NOCATEE FITE COST BROAD
GAUGE

Job 14mber: 63E43I68N

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	Construction Work Drawing	2. <b>0</b>

State: FLORIDA
Districts NE/NW FLORIDA
Erobange: ST AUGUSTINE
Fire Ctr: STAGFLMA 6.A./Taper: 87901 Tex Oskinici: 55014 PZ:CZ: (3709 Sea - Unit Type: MONEW Ussigner:
Gary Hoffman
Phone: 904-363-7098
Records Pat:
DITTIL Tet Descriptions
NOCATEE FITE COST BROAD
GAUGE

Job Humber: 63E43I68N



State: FLORIDA
Ostricts NE/NW FLORIDA
Erchange: ST AUGUSTINE
Asse Ctr.: STAGFLMA

AutoToper: 87901 Far District: 55014 P2°C2: 13/09 Serv Unit Type: NONEW

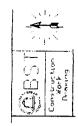
Congress
Gory Hoffman
Phone 904-363-7098
Phone Paf:
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Job 10mber: 63E43I68N

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PART A, FRC 45C

OSPCM System:

GENERATED: 02/02/2007, 18:26 RQST BY: HOFFMAN GARY A

\*\*\*\* CONSTRUCTION DETAILS \*\*\*\*
OSPCM REPORT: 502, PART A

FRC: 45C

CMC: JKNC JOB: 63E43168N BILLING? N PLANT TYPE:

PRICING DATE: 02/02/2007

ITEM DESCRIPTION MCF FKF QTY UNIT COST AMOUNT

ANMW-25 2"-PVC

DT2-PTX-12/12

BSW-2

WIRE-CLOSURE

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EXEMPT MATERIAL -- TELCO HRS

SUPPLY EXPENSE

\*\* TOTAL MATERIAL

PLACING LABOR HRS SPLICING LABOR HRS

TAP FACTOR

\*\* TOTAL LABOR

CONTRACT

ADDED COSTS -- CONT

\*\*\*\*\*

\*\* TOTAL CONTRACT

ENGINEERING HRS

\*\* TOTAL ENGINEERING

TOTAL MATL, LABOR, CONTRACT, ENGR

=========

\*\* GRAND TOTAL

LABOR HRS = ENGR HRS =

PART A, FRC 257C

OSPCM System:

GENERATED: 02/02/2007, 18:26 RQST BY: HOFFMAN GARY A

\*\*\*\* CONSTRUCTION DETAILS \*\*\*\*
OSPCM REPORT: 502, PART A

FRC: 257C

CMC: JKNC JOB: 63E43168N BILLING? N PLANT TYPE:

PRICING DATE: 02/02/2007

ITEM DESCRIPTION MCF FKF QTY UNIT COST -----------

MLTONU2-12/24SF

MCAD12-SF

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EXEMPT MATERIAL -- TELCO HRS

SUPPLY EXPENSE

\*\* TOTAL MATERIAL

PLACING LABOR HRS

SPLICING LABOR HRS TAP FACTOR

\_\_\_\_\_

\*\* TOTAL LABOR

CONTRACT \_\_\_\_\_

\*\* TOTAL CONTRACT

ENGINEERING HRS

========== \*\* TOTAL ENGINEERING

TOTAL MATL, LABOR, CONTRACT, ENGR

\*\* GRAND TOTAL

LABOR HRS = ENGR HRS =

PART A, FRC 845C

OSPCM System: GENERATED: 02/02/2007, 18:26 ROST BY: HOFFMAN GARY A

\*\*\*\* CONSTRUCTION DETAILS \*\*\*\* OSPCM REPORT: 502, PART A

FRC: 845C

CMC: JKNC JOB: 63E43168N BILLING? N PLANT TYPE:

PRICING DATE: 02/02/2007

ITEM DESCRIPTION MCF FKF QTY UNIT COST AMOUNT

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RF3492B6012AW12 FIBCPR-2/2/350 RF3492B6018AW18 RFFBCP-2/2

RF3492B6006AW06

BS3492B6018AW18

HANDHOLE30X58 2"-PVC FIBCPR-2/2/300 4"-PVC

\_\_\_\_\_\_

EXEMPT MATERIAL -- TELCO HRS

SUPPLY EXPENSE

\*\* TOTAL MATERIAL

PLACING LABOR HRS
SPLICING LABOR HRS
TAP FACTOR

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\*\* TOTAL LABOR

CONTRACT

\*\* TOTAL CONTRACT

ENGINEERING HRS

\*\*\*\*\*\*\*

\*\* TOTAL ENGINEERING

TOTAL MATL, LABOR, CONTRACT, ENGR

\*\* GRAND TOTAL

LABOR HRS =
ENGR HRS =

PART C

OSPCM System:
GENERATED: 02/02/2007, 18:26

RQST BY: HOFFMAN GARY A

\*\*\*\*\* DETAILED PRICING SUMMARY \*\*\*\*\*
OSPCM REPORT: 502, PART C

JOB: 63E43168N

CMC: JKNC BILLING? N PRICING DATE: 02/02/2007

GROSS PLANT COST OF MAIN-PLANT TYPE ADDS RETIRED SALVAGE REMOVAL TENANCE

TOTAL MCF

TOTAL CONTRACT \$
TOTAL ENGINEERING \$

GROSS EXPENDITURES \$

NET REQUIREMENTS \$

NET ADDITIONS \$

TOTAL LABOR HOURS =

TOTAL ENGR HOURS =

TOTAL M DOLLARS =

PART D

OSPCM System:

GENERATED: 02/02/2007, 18:26 RQST BY: HOFFMAN GARY A

\*\*\*\*\* MCF/FKF DETAIL SUMMARY \*\*\*\*\*
OSPCM REPORT: 502, PART D

JOB: 63E43168N

CMC: JKNC BILLING? N PRICING DATE: 02/02/2007

----- MCF -----

CABLE TYPE #PRS QTY PIC PULP

ANMW-25 RF3492B6012AW12 RF3492B6018AW18 RFFBCP-2/2

RF3492B6006AW06 BS3492B6018AW18

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TOTAL

FIBER TYPE #FBRS QTY FKF

TOTAL

PART E

OSPCM System:

GENERATED: 02/02/2007, 18:26 RQST BY: HOFFMAN GARY A

\*\*\*\*\* DETAILED PRICING ERROR LISTING \*\*\*\*\*
OSPCM REPORT: 502, PART E

JOB: 63E43168N

CMC: JKNC BILLING? N PRICING DATE: 02/02/2007

NO ERRORS OR WARNINGS WERE GENERATED IN PRODUCING THIS REPORT

PART F

OSPCM System:

GENERATED: 02/02/2007, 18:26

ROST BY: HOFFMAN GARY A

\*\*\*\*\* BILLING SUMMARY \*\*\*\*\*
OSPCM REPORT: 502, PART F

CMC: JKNC JOB: 63E43168N

JOB DESCR: NOCATEE BBMX BROAD GAUGE

COST ESTIMATE AS PER REQUEST:

(1) ENGINEERING COST

- (2) PLANT LABOR COST
- (3) MATERIAL COST
- (4) CONTRACT COST

Subtotal Cost

Total Cost minus Replaced Item and Salvage

PART L

OSPCM System:

Replaced Item

GENERATED: 02/02/2007, 18:26 ROST BY: HOFFMAN GARY A

\*\*\*\*\* LABOR RATE SUMMARY \*\*\*\*\*
OSPCM REPORT: 502, PART L

JOB: 63E43168N

CMC: JKNC BILLING? N PRICING DATE: 02/02/2007

PAC LABOR RES RESOURCE LOADED LABOR
CLASS ID DESCRIPTION HOURS RATE/HOUR TOTAL
C BP FHJSS7 BUILDER

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## ATTACHMENT B

AT&T FLORIDA FPSC DOCKET NO: 060822-TL REQUEST FOR CONFIDENTIAL CLASSIFICATION Page 1 of 1 6/29/2007

## ATTACHMENT TO DATA REQUEST ITEM NO. 5

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AT&T Florida Florida Public Service Commission Docket No. 060822-TL Staff's 1st Data Request January 29, 2007 Item No. 5 Page 1 of 2

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REQUEST: Referring to the bottom of page 10 and continuing on the top of page 11 of the Petition:

- a) Please describe the specific OSS changes that will be required;
- b) Please describe why these OSS changes will be required; and
- c) Please quantify the costs that BellSouth will incur to make these OSS changes and provide supporting documentation.
- d) If its waiver is not granted, does BellSouth intend to recover these costs from the Developer?

RESPONSE: AT&T Florida has very limited experience dealing with situations where we would be providing voice services, but restricted from offering other services (such as data and video) that customers traditionally request from us. Therefore it is impossible to identify all of the potential impacts to service, repair, wholesale operations, etc. that will occur and the extent of modifications that will be required to our front end and other OSS systems to comply with these arbitrary restrictions. At a minimum, however, we would anticipate a change to the Regional Street Address Guide (RSAG) system so that it would identify addresses served by FTTC/FTTH architecture. This change is necessary in order to prevent incumbent local exchange carriers ("ILECs") from provisioning unbundled service other than voice (i.e. DS1, ISDN, and other switched data services) on the facilities placed by AT&T Florida. The estimated cost for this system 

> Further, the serving terminals for the units in the private communities would need to be restricted in the Loop Facilities Assignment and Control System (LFACS). These restrictions would identify the easement restriction that is in place on this property and would prohibit non-voice services from being offered to the property. Although the LFACS terminal restrictions would be made up front, the outside plant facilities that would be placed to provide voice service to the private communities in Nocatee will also be capable of providing data and video services to the private communities. The fiber-to-the-curb network that is generally placed by AT&T Florida in new developments can support data and video services, with additional plug-ins placed at the serving Remote Terminal and serving terminals. The Remote Terminal can be initially provisioned

AT&T Florida Florida Public Service Commission Docket No. 060822-TL Staff's 1st Data Request January 29, 2007 Item No. 5 Page 2 of 2

RESPONSE (CONT.):

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to provide voice service only. However, since the facilities have the ability to support data and video by simply placing additional plug-ins, there is a chance that, without permanent instructions to the contrary, the facilities could be provisioned in the future to provide data and video in order to satisfy a customer request. An example of this possibility could occur when an existing AT&T Florida customer that currently has data service with AT&T Florida at another location moves into a unit located within the private communities. Without the proper restrictions, an AT&T Florida technician could place the required plug-ins to provide data service to the existing data customer in order to provide good customer service.

RESPONSE PROVIDED BY:

Larry Bishop - Supervising Manager,

**Network Operations Support** 

## **ATTACHMENT B**

AT&T FLORIDA FPSC DOCKET NO: 060822-TL REQUEST FOR CONFIDENTIAL CLASSIFICATION Page 1 of 1 6/29/2007

## ATTACHMENT TO DATA REQUEST ITEM NO. 7

REDACTED

AT&T Florida Florida Public Service Commission Docket No. 060822-TL Staff's 1st Data Request January 29, 2007 Item No. 7 Page 1 of 3

### REDACTED

REQUEST:

To the extent not provided in response to Request No. 6, please provide any reports, studies or analyses conducted by or for BellSouth that indicate at what level of demand and for what services provision of service to Riverwood and Coastal Oaks, that BellSouth would break even.

RESPONSE: With the ability to compete against the triply play offered by Comcast with a only stand alone voice offering, AT&T Florida has no idea what penetration rate to expect. This results in extreme uncertainty. To help quantify the value of the uncertainty, AT&T Florida conducted a net present value and cumulative cash flow analysis for the properties in question. The output from this analysis is attached. This information is confidential and proprietary and is being provided subject to the Notice of Intent filed with these responses. To conduct this analysis, AT&T Florida utilized the following inputs:

- 1. Up front facilities investment costs
- 2. Operating costs (provisioning, maintenance and repair)
- 3. Projected revenues
- 4. Discount rate

As indicated in the affidavit of Larry Bishop, AT&T Florida completed its engineering designs and costs estimates for the provision of service to Riverwood and Coastal Oaks developments. As the model indicates, AT&T Florida will incur an upfront capital cost of to establish entrance facilities for the subdivision. These costs are incurred regardless of the volume of subscribers or the anticipated take rates. In addition to the upfront cost, AT&T Florida will incur additional incremental costs of for every house passed. These facilities must be placed when the subdivision roads are first placed and before any substantive building has been started. Since the company has no way of knowing which customers in the subdivision will ultimately request our service, we must build facilitates such that we can serve any and all households. The model

<sup>&</sup>lt;sup>1</sup> Non-relevant portions of the documents have been redacted.

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RESPONSES (CONT.):

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attempts to anticipate the cash flow associated with this incremental build out to coincide with the construction of the four phases of the development. In addition to the capital cost there is an ongoing maintenance expense of per line per month. This cost is estimated based on the average cost of maintenance in Florida as tracked by AT&T Florida's Activity Based Cost Accounting system (ABIS). This system capturers the actual expense for maintenance expended by the company by state and allocates those cost across all in-service lines in the state.

AT&T Florida projected revenues in several steps. The first step was to determine anticipated average revenue per unit (ARPU). To project ARPU, AT&T Florida used its actual weighted average revenue per unit for residential voice service in Florida. The weighting was based on the actual percentage of customers subscribing to basic service local or one of the local voice service packages such as Complete Choice. AT&T Florida added to this revenue per unit a weighted average long distance revenue per line based on actual penetration and average revenue per line in Florida. AT&T Florida did not attempt to capture the expected decline in ARPU as technology substitutes diminish the value of stand alone voice service. The second step was to estimate the number of households to be occupied at various stages of the development. Using the number of living units per phase provided to AT&T Florida by the developer, AT&T Florida evenly spread the occupancy for these two developments over an eight year period. It then considered a half-year convention for calculating the total revenue per household for the first year of occupancy and a 12month convention for each of the out years.

Using a discount rate of \_\_\_\_\_\_%, AT&T Florida evaluated its cumulative cash flow and net present value (NPV) of its investment using various penetration rates. This analysis demonstrated to AT&T Florida that with the limited revenue of a voice-only offering, AT&T Florida could not experience a positive cash flow within a reasonable timeframe using anticipated penetration rates.

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RESPONSES (CONT.):

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The NVP method allows for applying the time value of money to both cash outflows (money spent) and cash inflows (revenue) over a period of time stated in today dollars. In this model, the initial and incremental capital costs are recovered over time based on the monthly revenue anticipated. The model indicates that you would have to assume a greater than 50% penetration (or take rate) for the project just to recover the capital investment in 10 years.

RESPONSE PROVIDED BY: Pam Tipton - Director Regulatory Policy

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