

**FLORIDA DIVISION OF  
CHESAPEAKE UTILITIES CORPORATION**

Docket No. 090125-GU

Direct Testimony

Of

Paul R. Moul, Managing Consultant  
P. Moul & Associates, Inc.

Concerning  
Cost of Capital

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Chesapeake Utilities Corporation**  
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## GLOSSARY OF ACRONYMS AND DEFINED TERMS

ACRONYM	DEFINED TERM
AFUDC	Allowance for Funds Used During Construction
$\beta$	Beta
b	Represents the retention rate that consists of the fraction of earnings that are not paid out as dividends
b x r	Represents internal growth
CAPM	Capital Asset Pricing Model
CCR	Corporate Credit Rating
CE	Comparable Earnings
CPFF	Commercial Paper Funding Facility
DCF	Discounted Cash Flow
FFO	Funds from Operations
FOMC	Federal Open Market Committee
g	Growth rate
GSE	Government-sponsored enterprises
IGF	Internally Generated Funds
LDC	Local Distribution Companies
Lev	Leverage modification
LT	Long Term
MLPs	Master Limited Partnerships
NAIC	National Association of Insurance Commissioners
P-E	Price-earnings
PUC	Public Utility Commission
r	Represents the expected rate of return on common equity
Rf	Risk-free rate of return
Rm	Market risk premium
RP	Risk Premium
s	Represents the new common shares expected to be issued by a firm
s x v	Represents external growth
S&P	Standard & Poor's



1 PREPARED DIRECT TESTIMONY OF PAUL R. MOUL

2 INTRODUCTION AND SUMMARY OF RECOMMENDATIONS

3 **Q. Please state your name, occupation and business address.**

4 A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road,  
5 Haddonfield, New Jersey 08033-3062. I am Managing Consultant at the firm P. Moul  
6 & Associates, an independent financial and regulatory consulting firm. My educational  
7 background, business experience and qualifications are provided in Appendix A, which  
8 follows my direct testimony.

9 **Q. What is the purpose of your direct testimony?**

10 A. My testimony presents evidence, analysis, and a recommendation concerning the  
11 appropriate rate of return that the Florida Public Service Commission ("FPSC" or the  
12 "Commission") should allow the Florida Division of Chesapeake Utilities Corporation  
13 ("Florida Division" or the "Company") an opportunity to earn on its gas jurisdictional  
14 rate base devoted to public service. My analysis and recommendation are supported by  
15 the detailed financial data set forth in Exhibit No. PRM-1, which is a multi-page  
16 document that is divided into twelve ("12") schedules. Additional evidence, in the  
17 form of appendices, follows my direct testimony. The items covered in these  
18 appendices provide additional detailed information concerning the explanation and  
19 application of the various financial models upon which I rely.

20 **Q. Based upon your analysis, what is your conclusion concerning the appropriate**  
21 **rate of return for the Company in this case?**

22 A. My conclusion is that the Company's cost of common equity is 11.50% and that the  
23 Commission should adopt this cost rate as part of a reasonable rate of return. With this  
24 return, I have presented the weighted average cost of capital for the projected test year

1 on Schedule 1. The capital structure ratios and cost rates shown on Schedule 1 are  
2 taken from the Company's minimum filing requirements. I have limited the rate of  
3 return data presented on Schedule 1 to investor-provided capital. The resulting overall  
4 cost of capital, which is the product of weighting the individual capital costs by the  
5 proportion of each respective type of capital, should, if adopted by the Commission,  
6 establish a compensatory level of return for the use of capital and provide the Company  
7 with the ability to attract capital on reasonable terms.

8 **Q. What background information have you considered in reaching a conclusion**  
9 **concerning the Company's cost of capital?**

10 A. The Company is a division of Chesapeake Utilities Corporation ("Chesapeake" or  
11 "CUC"), which is a diversified energy company that also has regulated gas distribution  
12 operations in Delaware and Maryland, as well as interstate transmission of natural gas  
13 on the Eastern Shore and non-regulated propane delivery operations. CUC also has  
14 other non-regulated businesses. The Florida Division of CUC is a very small gas  
15 distribution utility that provides service to approximately 14,524 customers, all of  
16 which take transportation service since November 2002. The Company's service  
17 territory is dispersed over fourteen counties in central and northern Florida. Industrial  
18 customers represented a major portion of the Company's transportation service. The  
19 Company is interconnected with Florida Gas Transmission Company and Gulfstream  
20 Natural Gas System, LLC. The Company has released its capacity on these pipelines to  
21 third-party marketers that sell the commodity to its customers, but it remains liable for  
22 payment to the pipelines. The Company provides its customers with multiple pricing  
23 options and it has more customer choice than any other utility in Florida. Moreover,  
24 the Company attempts to avoid frequent rate cases, having filed only two cases in the

1 past twenty (20) years.

2 **Q. How have you determined the cost of common equity in this case?**

3 A. The cost of common equity is established using capital market and financial data relied  
4 upon by investors to assess the relative risk, and hence the cost of equity, for a gas  
5 distribution utility, such as the Company. In this regard, I have considered four (4)  
6 well-recognized measures of the cost of equity: the Discounted Cash Flow (“DCF”)  
7 model, the Risk Premium (“RP”) analysis, the Capital Asset Pricing Model (“CAPM”),  
8 the Comparable Earnings (“CE”) approach.

9 **Q. In your opinion, what factors should the Commission consider when determining**  
10 **the Company’s cost of capital in this proceeding?**

11 A. The Commission should consider the ratesetting principles that I have set forth in  
12 Appendix B. In this regard, the Commission’s rate of return allowance must be set to  
13 cover the Company’s interest and dividend payments, provide a reasonable level of  
14 earnings retention, produce an adequate level of internally generated funds to meet  
15 capital requirements, be commensurate with the risk to which the Company’s capital is  
16 exposed, support reasonable credit quality, and allow the Company to raise capital on  
17 reasonable terms.

18 **Q. How have you measured the cost of equity in this case?**

19 A. The models that I used to measure the cost of common equity for the Company were  
20 applied with market and financial data developed from a gas group of eight (8) gas  
21 companies. The companies are identified on page 2 of Schedule 3. I will refer to these  
22 companies as the “Gas Group” throughout my testimony.

23 **Q. Please explain the selection process used to assemble the Gas Group?**

24 A. I began with the universe of gas utilities contained in the basic service of The Value

1 Line Investment Survey, which consists of twelve companies. Value Line is an  
2 investment advisory service that is a widely used source in public utility rate cases.  
3 Through the application of my screening process, I eliminated four companies, which  
4 were Laclede because it lacks a weather normalization/revenue decoupling feature in its  
5 tariff, NiSource due to its electric operations and its natural gas pipeline and storage  
6 operations, Southwest Gas due to its location where service is provided in an arid  
7 region of the U.S., and UGI Corporation because of its highly diversified businesses.  
8 The remaining eight companies are included in my Gas Group.

9 **Q. How have you performed your cost of equity analysis with the market data for the**  
10 **Gas Group?**

11 A. I have applied the models/methods for estimating the cost of equity using the average  
12 data for the Gas Group. I have not measured separately the cost of equity for the  
13 individual companies within the Gas Group, because the determination of the cost of  
14 equity for an individual company can be problematic. The use of group average data  
15 will reduce the effect of potentially anomalous results for an individual company if a  
16 company-by-company approach were utilized. This is to say, by employing group  
17 average data, rather than individual company analysis; I have helped to minimize the  
18 effect of extraneous influences on the market data for an individual company.

19 **Q. Please summarize your cost of equity analysis.**

20 A. My cost of equity determination was derived from the results of the methods/models  
21 identified above. In general, the use of more than one method provides a superior  
22 foundation to arrive at the cost of equity. At any point in time, any single method can  
23 provide an incomplete measure of the cost of equity. The specific application of these  
24 methods/models will be described later in my testimony. The following table provides



1 a summary of the indicated costs of equity using each of these approaches.

	<u>Gas Group</u>
DCF	11.49%
RP	12.23%
CAPM	11.84%
Comparable Earnings	13.70%
Measures of Central Tendency:	
Average	12.32%
Median	12.04%
Mid-point	12.60%

2 An average of the results of the DCF, Risk Premium and CAPM models is 11.85%  
3 (11.49% + 12.23% + 11.84% = 35.56% ÷ 3) for the Gas Group. Alternative  
4 combinations of these results provide 11.86%, which is the average of DCF and Risk  
5 Premium (11.49% + 12.23% = 23.72% ÷ 2) for the Gas Group. The average of DCF  
6 and CAPM is 11.67% (11.49% + 11.84% = 23.33% ÷ 2) for the Gas Group. From  
7 these results, a reasonable return for the Company would be 11.50%. My  
8 recommended rate of return on common equity of 11.50% makes no provision for the  
9 prospect that the rate of return may not be achieved due to unforeseen events, such as  
10 unexpected spikes in the cost of purchased products and other expenses. To obtain new  
11 capital and retain existing capital, the rate of return on common equity must be high  
12 enough to satisfy investors' requirements. Indeed, in a study dated December 9, 2008,  
13 prepared for the American Gas Foundation, it was noted that allowed equity returns  
14 below the level required by investors may lessen a utility's ability to maintain and  
15 develop systems that are necessary to provide natural gas service efficiently.

1 Furthermore, the report specifically found that returns below 10% would trigger broad  
2 disenchantment with LDC investment.

3 **NATURAL GAS RISK FACTORS**

4 **Q. What factors currently affect the business risk of natural gas utilities?**

5 A. Gas utilities face risks arising from competition, economic regulation, the business  
6 cycle, and customer usage patterns. Today, they operate in a more complex  
7 environment with time frames for decision-making considerably shortened. Their  
8 business profile is influenced by market-oriented pricing for the commodity distributed  
9 to customers and open access for the transportation of natural gas for large volume  
10 customers. For the Company, all of its customers obtain their natural gas from third-  
11 party marketers.

12 Natural gas utilities have focused increased attention on safety and reliability  
13 issues and on conservation. In order to address these issues and to comply with new  
14 and pending pipeline safety regulations, natural gas companies are now allocating more  
15 of their resources to addressing aging infrastructure issues.

16 **Q. Please indicate how its construction program affects the Company's risk profile.**

17 A. The Company is required to undertake investments to maintain and upgrade existing  
18 facilities in its service territories. To maintain safe and reliable service to existing  
19 customers and to promote growth, the Company must invest in its infrastructure. The  
20 Company projects its construction expenditures will be \$24.8 million during the period  
21 2009-2013. Over this period, these capital expenditures will represent approximately  
22 66% (\$24.8 million ÷ \$37.7 million) of its net utility plant at December 31, 2008. As  
23 previously noted, a fair rate of return represents a key to a financial profile that will  
24 provide the Company with the ability to raise the capital necessary to meet its needs on

1 reasonable terms.

2 **Q. How should the Commission respond to the issues facing the natural gas utilities**  
3 **and, in particular, the Company?**

4 A. The Commission should recognize and take into account the heightened competitive  
5 environment and the risk it poses in the natural gas business in determining the cost of  
6 capital for the Company, and provide a reasonable opportunity for the Company to  
7 actually achieve its cost of capital during a period of significant investment in its  
8 infrastructure.

9 **FUNDAMENTAL RISK ANALYSIS**

10 **Q. Is it necessary to conduct a fundamental risk analysis to provide a framework for**  
11 **a determination of a utility's cost of equity?**

12 A. Yes, it is. It is necessary to establish a company's relative risk position within its  
13 industry through a fundamental analysis of various quantitative and qualitative factors  
14 that bear upon investors' assessment of overall risk. The qualitative factors that bear  
15 upon Company risk have already been discussed and are detailed in the testimony of  
16 Mr. Geoffroy. The quantitative risk analysis follows. The items that influence  
17 investors' evaluation of risk and its required returns are described in Appendix C. For  
18 this purpose, I compared the Company to the S&P Public Utilities, an industry-wide  
19 proxy consisting of various regulated businesses, and to the Gas Group.

20 **Q. What are the components of the S&P Public Utilities?**

21 A. The S&P Public Utilities is a widely recognized index that is comprised of electric  
22 power and natural gas companies. These companies are identified on page 3 of  
23 Schedule 4.

24 **Q. What companies comprise the gas group?**

1 A. My Gas Group consists of the following companies: AGL Resources, Inc., Atmos  
2 Energy Corp., New Jersey Resources Corp., Nicor, Inc., Northwest Natural Gas,  
3 Piedmont Natural Gas Co., South Jersey Industries, Inc., and WGL Holdings, Inc.

4 **Q. Is knowledge of a utility's bond rating an important factor in assessing its risk and**  
5 **cost of capital?**

6 A. Yes. Knowledge of a company's credit quality rating is important because the cost of  
7 each type of capital is directly related to the associated risk of the firm. So while a  
8 company's credit quality risk is shown directly by the rating and yield on its bonds,  
9 these relative risk assessments also bear upon the cost of equity. This is because a  
10 firm's cost of equity is represented by its borrowing cost plus compensation to  
11 recognize the higher risk of an equity investment compared to debt.

12 **Q. How do the bond ratings compare for the Company, the Gas Group, and the S&P**  
13 **Public Utilities?**

14 A. The Company has no debt rating because Chesapeake issues all the debt for each of its  
15 divisions and subsidiaries. The long-term debt of Chesapeake carries a designation of  
16 "1" from the Securities Valuation Office of the National Association of Insurance  
17 Commissioners ("NAIC"). This designation would correspond with the A bond rating  
18 and higher from Standard & Poor's Corporation ("S&P") and Moody's Investors  
19 Service ("Moody's") -- both national recognized credit rating agencies. It is important,  
20 therefore, that the Company experience an opportunity to achieve an adequate rate of  
21 return so that its credit quality conforms to the standards for the A credit quality. For  
22 the Gas Group, the average Long Term ("LT") issuer rating is A3 by Moody's and the  
23 average corporate credit rating ("CCR") is A by S&P, as displayed on page 2 of  
24 Schedule 3. The LT issuer rating by Moody's and the CCR designation by S&P

1 focuses upon the credit quality of the issuer of the debt, rather than upon the debt  
2 obligation itself. For the S&P Public Utilities, the average composite rating is Baa1 by  
3 Moody's and BBB+ by S&P, as displayed on page 3 of Schedule 4. Many of the  
4 financial indicators that I will subsequently discuss are considered during the rating  
5 process.

6 **Q. How do the financial data compare for the Company, the Gas Group, and the**  
7 **S&P Public Utilities?**

8 A. The broad categories of financial data that I will discuss are shown on Schedule 2, 3,  
9 and 4. The data cover the five-year period 2003-2007. The 2003 to 2007 time period  
10 was employed for the Gas Group because 2008 annual data is presently unavailable  
11 from S&P Compustat. The important categories of relative risk may be summarized as  
12 follows:

13 Size. In terms of capitalization, the Company is very much smaller than the  
14 average size of the Gas Group, and smaller still than the average size of the S&P Public  
15 Utilities. All other things being equal, a smaller company is riskier than a larger  
16 company because a given change in revenue and expense has a proportionately greater  
17 impact on a small firm. As I will demonstrate later, the size of a firm can impact its  
18 cost of equity. This is the case for Florida Division and the Gas Group.

19 Market Ratios. Market-based financial ratios, such as earnings/price ratios and  
20 dividend yields, provide a partial measure of the investor-required cost of equity. If all  
21 other factors are equal, investors will require a higher rate of return for companies that  
22 exhibit greater risk, in order to compensate for that risk. That is to say, a firm that  
23 investors perceive to have higher risks will experience a lower price per share in

1 relation to expected earnings.<sup>1</sup>

2 There are no market ratios available for the Company because it is a division of  
3 Chesapeake. The five-year average price-earnings multiple for the Gas Group was  
4 slightly higher than that of the S&P Public Utilities. The five-year average dividend  
5 yields were also higher for the Gas Group as compared to the S&P Public Utilities. The  
6 average market-to-book ratios were fairly similar for the Gas Group and the S&P  
7 Public Utilities.

8 Common Equity Ratio. The level of financial risk is measured by the  
9 proportion of long-term debt and other senior capital that is contained in a company's  
10 capitalization. Financial risk is also analyzed by comparing common equity ratios (the  
11 complement of the ratio of debt and other senior capital). That is to say, a firm with a  
12 high common equity ratio has lower financial risk, while a firm with a low common  
13 equity ratio has higher financial risk. The five-year average common equity ratios,  
14 based on total capital were 54.7% for the Gas Group and 43.5% for the S&P Public  
15 Utilities. The capital structure ratios for the Company are not meaningful because all  
16 long-term debt is issued by Chesapeake, and the Chesapeake capital structure is used to  
17 calculate the Company's weighted average cost of capital.

18 Return on Book Equity. Greater variability (i.e., uncertainty) of a firm's earned  
19 returns signifies relatively greater levels of risk, as shown by the coefficient of variation  
20 (standard deviation ÷ mean) of the rate of return on book common equity. The higher  
21 the coefficients of variation, the greater degree of variability. For the five-year period,  
22 the coefficients of variation were 0.075 (0.6% ÷ 8.0%) for the Company, 0.048 (0.6 %

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<sup>1</sup>For example, two otherwise similarly situated firms each reporting \$1.00 in earnings per share would have different market prices at varying levels of risk (i.e., the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value).

1 ÷ 12.5%) for the Gas Group, and 0.055 (0.7% ÷ 12.8%) for the S&P Public Utilities.

2 The Company's rates of return were more variable than both the Gas Group and the  
3 S&P Public Utilities.

4 Operating Ratios. I have also compared operating ratios (the percentage of  
5 revenues consumed by operating expense, depreciation, and taxes other than income).<sup>2</sup>  
6 The five-year average operating ratios were 73.3% for the Company, 89.0% for the Gas  
7 Group, and 84.4% for the S&P Public Utilities. The lower operating ratios for the  
8 Company can be traced to the absence of the cost of purchased gas as an expense item  
9 due to the transportation nature of the Company's service.

10 Coverage. The level of fixed charge coverage (i.e., the multiple by which  
11 available earnings cover fixed charges, such as interest expense) provides an indication  
12 of the earnings protection for creditors. Higher levels of coverage, and hence earnings  
13 protection for fixed charges, are usually associated with superior grades of  
14 creditworthiness. Excluding Allowance for Funds Used During Construction  
15 ("AFUDC"), the five-year average pre-tax interest coverage was for 3.13 times for the  
16 Company, 4.37 times for the Gas Group, and 3.11 times for the S&P Public Utilities.

17 Quality of Earnings. Measures of earnings quality usually are revealed by the  
18 percentage of AFUDC related to income available for common equity, the effective  
19 income tax rate, and other cost deferrals. These measures of earnings quality usually  
20 influence a firm's internally generated funds because poor quality of earnings would  
21 not generate high levels of cash flow. Quality of earnings has not been a significant  
22 concern for the Company, the Gas Group and the S&P Public Utilities.

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<sup>2</sup>The complement of the operating ratio is the operating margin which provides a measure of profitability. The higher the operating ratio, the lower the operating margin.

1           Internally Generated Funds. Internally generated funds (“IGF”) provide an  
2 important source of new investment capital for a utility and represent a key measure of  
3 credit strength. Historically, the five-year average percentage of IGF to capital  
4 expenditures was 102.9% for the Company, 99.4% for the Gas Group and 106.5% for  
5 the S&P Public Utilities.

6           Betas. The financial data that I have been discussing relate primarily to  
7 company-specific risks. Market risk for firms with publicly-traded stock is measured  
8 by beta coefficients. Beta coefficients attempt to identify systematic risk, i.e., the risk  
9 associated with changes in the overall market for common equities.<sup>3</sup> Value Line  
10 publishes such a statistical measure of a stock’s relative historical volatility to the rest  
11 of the market. A comparison of market risk is shown by the Value Line beta of 0.66 as  
12 the average for the Gas Group (see page 2 of Schedule 3) and 0.80 as the average for  
13 the S&P Public Utilities (see page 3 of Schedule 4).

14 **Q. Please summarize your risk evaluation.**

15 A. While the Gas Group in certain respects provides useful evidence of the cost of equity,  
16 the Company’s capital costs are higher due to its greater risk. The Company’s higher  
17 risk is revealed by its much smaller size and its higher earnings variability. As such,  
18 the cost of equity for the Gas Group would only partially compensate for the  
19 Company’s higher risk. Therefore, the cost of equity indicated from the market  
20 evidence for the Gas Group provides a conservative measure for the Company in this  
21 case.

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<sup>3</sup>The procedure used to calculate the beta coefficient published by Value Line is described in Appendix H. A common stock that has a beta less than 1.0 is considered to have less systematic risk than the market as a whole and would be expected to rise and fall more slowly than the rest of the market. A stock with a beta above 1.0 would have more systematic risk.



1 **COST OF EQUITY – GENERAL APPROACH**

2 **Q. Please describe the process you employed to determine the cost of equity for the**  
3 **Company.**

4 A. Although my fundamental financial analysis provides the required framework to  
5 establish the risk relationships between the Company, the Gas Group and the S&P  
6 Public Utilities, the cost of equity must be measured by standard financial models that I  
7 describe in Appendix D. Differences in risk traits, such as size, business  
8 diversification, geographical diversity, regulatory policy, financial leverage, and bond  
9 ratings must be considered when analyzing the cost of equity indicated by the models.

10 It also is important to reiterate that no one method or model of the cost of equity  
11 can be applied in an isolated manner. As noted in Appendix D, and elsewhere in my  
12 direct testimony, each of the methods used to measure the cost of equity contains  
13 certain incomplete and/or overly restrictive assumptions and constraints that are not  
14 optimal. Therefore, I favor considering the results from a variety of methods. In this  
15 regard, I applied each of the methods with data taken from the Gas Group and have  
16 arrived at a cost of equity of 11.50% for the Company.

17 **DISCOUNTED CASH FLOW ANALYSIS**

18 **Q. Please describe your use of the Discounted Cash Flow approach to determine the**  
19 **cost of equity.**

20 A. The details of my use of the DCF approach and the calculations and evidence in support  
21 of my conclusions are set forth in Appendix E. I will summarize them here. The DCF  
22 model seeks to explain the value of an asset as the present value of future expected cash  
23 flows discounted at the appropriate risk-adjusted rate of return. In its simplest form, the  
24 DCF return on common stock consists of a current cash (dividend) yield and future

1 price appreciation (growth) of the investment.

2 Among other limitations of the model, there is a certain element of circularity in  
3 the DCF method when applied in rate cases. This is because investors' expectations for  
4 the future depend upon regulatory decisions. In turn, when regulators depend upon the  
5 DCF model to set the cost of equity, they rely upon investor expectations that include  
6 an assessment of how regulators will decide rate cases. Due to this circularity, the DCF  
7 model may not fully reflect the true risk of a utility.

8 As I describe in Appendix E, the DCF approach has other limitations that  
9 diminish its usefulness in the ratesetting process where, as in this case, the firm's  
10 market capitalization diverges significantly from the book value capitalization. When  
11 this situation exists, the DCF method will lead to a misspecified cost of equity when it  
12 is applied to a book value capital structure.

13 **Q. Please explain the dividend yield component of a DCF analysis.**

14 A. The DCF methodology requires the use of an expected dividend yield to establish the  
15 investor-required cost of equity. For the twelve months ended April 2009, the monthly  
16 dividend yields of the Gas Group are shown graphically on Schedule 5. The monthly  
17 dividend yields shown on Schedule 5 reflect an adjustment to the month-end prices to  
18 reflect the buildup of the dividend in the price that has occurred since the last ex-  
19 dividend date (i.e., the date by which a shareholder must own the shares to be entitled  
20 to the dividend payment – usually about two to three weeks prior to the actual  
21 payment). An explanation of this adjustment is provided in Appendix E.

22 For the twelve months ending April 2009, the average dividend yield was  
23 4.21% for the Gas Group based upon a calculation using annualized dividend payments  
24 and adjusted month-end stock prices. The dividend yields for the more recent six- and

1 three- month periods were 4.45% and 4.69%, respectively. I have used, for the purpose  
2 of my direct testimony, a dividend yield of 4.45% for the Gas Group, which represents  
3 the six-month average yield. The use of this dividend yield will reflect current capital  
4 costs, while avoiding spot yields.

5 For the purpose of a DCF calculation, the average dividend yield must be  
6 adjusted to reflect the prospective nature of the dividend payments i.e., the higher  
7 expected dividends for the future. Recall that the DCF is an expectational model that  
8 must reflect investor anticipated cash flows for the Gas Group. I have adjusted the six-  
9 month average dividend yield in three different, but generally accepted manners, and  
10 used the average of the three adjusted values as calculated in Appendix E. That  
11 adjusted dividend yield is 4.60% for the Gas Group.

12 **Q. Please explain the underlying factors that influence investor's growth**  
13 **expectations.**

14 A. As noted previously, investors are interested principally in the future growth of their  
15 investment (i.e., the price per share of the stock). As I explain in Appendix E, future  
16 earnings per share growth represents the DCF models primary focus because under the  
17 constant price-earnings multiple assumption of the model, the price per share of stock  
18 will grow at the same rate as earnings per share. In conducting a growth rate analysis, a  
19 wide variety of variables can be considered when reaching a consensus of prospective  
20 growth. The variables that can be considered include: earnings, dividends, book value,  
21 and cash flow stated on a per share basis. Historical values for these variables can be  
22 considered, as well as analysts' forecasts that are widely available to investors. A  
23 fundamental growth rate analysis also can be formulated, which consists of internal  
24 growth (" $b \times r$ "), where "r" represents the expected rate of return on common equity

1 and “b” is the retention rate that consists of the fraction of earnings that are not paid out  
2 as dividends. The internal growth rate can be modified to account for sales of new  
3 common stock -- this is called external growth (“s x v”), where “s” represents the new  
4 common shares expected to be issued by a firm and “v” represents the value that  
5 accrues to existing shareholders from selling stock at a price different from book value.  
6 Fundamental growth, which combines internal and external growth, provides an  
7 explanation of the factors that cause book value per share to grow over time.

8 Growth also can be expressed in multiple stages. This expression of growth  
9 consists of an initial “growth” stage where a firm enjoys rapidly expanding markets,  
10 high profit margins, and abnormally high growth in earnings per share. Thereafter, a  
11 firm enters a “transition” stage where fewer technological advances and increased  
12 product saturation begin to reduce the growth rate and profit margins come under  
13 pressure. During the “transition” phase, investment opportunities begin to mature,  
14 capital requirements decline, and a firm begins to pay out a larger percentage of  
15 earnings to shareholders. Finally, the mature or “steady-state” stage is reached when a  
16 firm’s earnings growth, payout ratio, and return on equity stabilizes at levels where they  
17 remain for the life of a firm. The three stages of growth assume a step-down of high  
18 initial growth to lower sustainable growth. Even if these three stages of growth can be  
19 envisioned for a firm, the third “steady-state” growth stage, which is assumed to remain  
20 fixed in perpetuity, represents an unrealistic expectation because the three stages of  
21 growth can be repeated. That is to say, the stages can be repeated where growth for a  
22 firm ramps-up and ramps-down in cycles over time.

23 **Q. What investor-expected growth rate is appropriate in a DCF calculation?**

24 A. Investors consider both company-specific variables and overall market sentiment (i.e.,

1 level of inflation rates, interest rates, economic conditions, etc.) when balancing their  
2 capital gains expectations with their dividend yield requirements. I follow an approach  
3 that is not rigidly formatted because investors are not influenced by a single set of  
4 company-specific variables weighted in a formulaic manner. Therefore, in my opinion,  
5 all relevant growth rate indicators using a variety of techniques must be evaluated when  
6 formulating a judgment of investor expected growth.

7 **Q. What data for the proxy group have you considered in your growth rate analysis?**

8 A. I have considered the growth in the financial variables shown on Schedules 6 and  
9 Schedule 7. The bar graph provided on Schedule 6 shows the historical growth rates in  
10 earnings per share, dividends per share, book value per share, and cash flow per share  
11 for the Gas Group. The historical growth rates were taken from the Value Line  
12 publication that provides these data. As shown on Schedule 6, the historical growth of  
13 earnings per share was in the range of 4.69% to 6.81% for the Gas Group.

14 Schedule 7 provides projected earnings per share growth rates taken from  
15 analysts' forecasts compiled by IBES/First Call and Zacks and from the Value Line  
16 publication. IBES/First Call and Zacks represent reliable authorities of projected  
17 growth upon which investors rely. The IBES/First Call and Zacks forecasts are limited  
18 to earnings per share growth, while Value Line makes projections of other financial  
19 variables. The Value Line forecasts of dividends per share, book value per share, and  
20 cash flow per share have also been included on Schedule 7 for the Gas Group.

21 Although five-year forecasts usually receive the most attention in the growth  
22 analysis for DCF purposes, present market performance has been strongly influenced  
23 by short-term earnings forecasts. Each of the major publications provides earnings  
24 forecasts for the current and subsequent year. These short-term earnings forecasts

1 receive prominent coverage, and indeed they dominate these publications.

2 **Q. Is a five-year investment horizon associated with the analysts' forecasts consistent**  
3 **with the DCF model?**

4 A. Yes. Rather than viewing the DCF in the context of an endless stream of growing  
5 dividends (e.g., a century of cash flows), the growth in the share value (i.e., capital  
6 appreciation, or capital gains yield) is most relevant to investors' total return  
7 expectations. Hence, the sale price of a stock can be viewed as a liquidating dividend  
8 that can be discounted along with the annual dividend receipts during the investment-  
9 holding period to arrive at the investor expected return. The growth in the price per  
10 share will equal the growth in earnings per share absent any change in price-earnings  
11 ("P-E") multiple -- a necessary assumption of the DCF. As such, my company-specific  
12 growth analysis, which focuses principally upon five-year forecasts of earnings per  
13 share growth, is consistent with the type of analysis that influences the total return  
14 expectation of investors. Moreover, academic research focuses on five-year growth  
15 rates as they influence stock prices. Indeed, if investors really required forecasts which  
16 extended beyond five years in order to properly value common stocks, then I am sure  
17 that some investment advisory service would begin publishing that information for  
18 individual stocks in order to meet the demands of investors. The absence of such a  
19 publication signals that investors do not require infinite forecasts in order to purchase  
20 and sell stocks in the marketplace.

21 **Q. What specific evidence have you considered in the DCF growth analysis?**

22 A. As to the five-year forecast growth rates, Schedule 7 indicates that the projected  
23 earnings per share growth rates for the Gas Group are 5.66% by IBES/First Call, 6.99%  
24 by Zacks, and 4.88% by Value Line. The Value Line projections indicate that earnings

1 per share for the Gas Group will grow prospectively at a more rapid rate (i.e., 4.88%)  
2 than the dividends per share (i.e., 4.00%), which indicates a declining dividend payout  
3 ratio for the future. As indicated earlier, and in Appendix E, with the constant price-  
4 earnings multiple assumption of the DCF model, growth for these companies will occur  
5 at the higher earnings per share growth rate, thus producing the capital gains yield  
6 expected by investors.

7 **Q. What conclusion have you drawn from these data regarding the applicable growth**  
8 **rate to be used in the DCF model?**

9 A. A variety of factors should be examined to reach a conclusion on the DCF growth rate.  
10 However, certain growth rate variables should be emphasized when reaching a  
11 conclusion on an appropriate growth rate. First, historical and projected earnings per  
12 share, dividends per share, book value per share, cash flow per share, and retention  
13 growth represent indicators that could be used to provide an assessment of investor  
14 growth expectations for a firm. However, while history cannot be ignored, it cannot  
15 receive primary emphasis. This is attributed to the fact that when developing a forecast  
16 of future earnings growth, a securities' analyst would first apprise himself/herself of the  
17 historical performance of a company. Hence, there is no need to count historical  
18 growth rates separately, because historical performance is already reflected in analysts'  
19 forecasts, which reflect an assessment of how the future will diverge from historical  
20 performance. Second, from the various alternative measures of growth identified  
21 above, earnings per share should receive greatest emphasis. Earnings per share growth  
22 are the primary determinant of investor expectations concerning their total returns in  
23 the stock market. This is because the capital gains yield (i.e., price appreciation) will  
24 track earnings growth with a constant price earnings multiple (a key assumption of the

1 DCF model). Moreover, earnings per share (derived from net income) are the source of  
2 dividend payments, and are the primary driver of retention growth and its surrogate  
3 book value per share growth. As such, under these circumstances, greater emphasis  
4 must be placed upon projected earnings per share growth. In this regard, it is  
5 worthwhile to note that Professor Myron Gordon, the foremost proponent of the DCF  
6 model in rate cases, concluded that the best measure of growth in the DCF model is a  
7 forecast of earnings per share growth.<sup>4</sup> Hence, to follow Professor Gordon's findings,  
8 projections of earnings per share growth, such as those published by IBES/First Call,  
9 Zacks, and Value Line, represent a reasonable assessment of investor expectations.

10 It is appropriate to consider all forecasts of earnings growth rates that are  
11 available to investors. In this regard, I have considered the forecasts from IBES/First  
12 Call, Zacks, and Value Line. The IBES/First Call and Zacks growth rates are  
13 consensus forecasts taken from a survey of analysts that make projections of growth for  
14 these companies. The IBES/First Call and Zacks estimates are obtained from the  
15 Internet and are widely available to investors free-of-charge. First Call is probably  
16 quoted most frequently in the financial press when reporting on earnings forecasts. The  
17 Value Line forecasts are also widely available to investors and can be obtained by  
18 subscription or free-of-charge at most public and collegiate libraries.

19 The forecasts of earnings per share growth, as shown on Schedule 7 provide a  
20 range of growth rates of 4.88% to 6.99%. Although the DCF growth rates cannot be  
21 established solely with a mathematical formulation, it is my opinion that an investor-  
22 expected growth rate of 6.00% is within the array of earnings per share growth rates

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<sup>4</sup>"Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management, spring 1989 by Gordon, Gordon & Gould.



1 shown by the analysts' forecasts. The Value Line forecast of dividend per share growth  
2 is inadequate in this regard due to the forecast decline in the dividend payout that I  
3 previously described. As I previously indicated, the restructuring and consolidation  
4 now taking place in the utility industry will provide additional risks and opportunities  
5 as the utility industry successfully adapts to the new business environment. These  
6 changes in growth fundamentals will undoubtedly develop beyond the next five years  
7 typically considered in the analysts' forecasts and will enhance the growth prospects for  
8 the future. As such, a 6.00% growth rate will accommodate all these factors.

9 **Q. Are the dividend yield and growth components of the DCF adequate to explain the**  
10 **rate of return on common equity when it is used in the calculation of the weighted**  
11 **average cost of capital?**

12 A. Only if the capital structure ratios are measured with the market value of debt and  
13 equity. If book values are used to compute the capital structure ratios, then an  
14 adjustment is required.

15 **Q. Please explain why.**

16 A. If regulators use the results of the DCF (which are based on the market price of the  
17 stock of the companies analyzed) to compute the weighted average cost of capital with  
18 a book value capital structure used for ratesetting purposes, those results will not reflect  
19 the higher level of financial risk associated with the book value capital structure.  
20 Where, as here, a stock's market price diverges from a utility's book value, the  
21 potential exists for a financial risk difference, because the capitalization of a utility  
22 measured at its market value contains more equity, less debt and therefore less risk than  
23 the capitalization measured at its book value.

24 This shortcoming of the DCF has persuaded the Pennsylvania Public Utility

1 Commission to adjust the cost of equity upward to make the return consistent with the  
2 book value capital structure in the following cases:

- 3 • January 10, 2002 for Pennsylvania-American Water Company in Docket No. R-  
4 00016339 -- 60 basis points adjustment.
- 5
- 6 • August 1, 2002 for Philadelphia Suburban Water Company in Docket No. R-  
7 00016750 -- 80 basis points adjustment.
- 8
- 9 • January 29, 2004 for Pennsylvania-American Water Company in Docket No. R-  
10 00038304 (affirmed by the Commonwealth Court on November 8, 2004) -- 60 basis  
11 points adjustment.
- 12
- 13 • August 5, 2004 for Aqua Pennsylvania, Inc. in Docket No. R-00038805 -- 60 basis  
14 points adjustment.
- 15
- 16 • December 22, 2004 for PPL Electric Utilities Corporation in Docket No. R-  
17 00049255 -- 45 basis points.
- 18
- 19 • February 8, 2007 for PPL Gas Utilities Corporation in Docket No. R-00061398 --  
20 70 basis points adjustment.
- 21

22 It must be recognized that in order to make the DCF results relevant to the  
23 capitalization measured at book value (as is done for rate setting purposes) the market-  
24 derived cost rate cannot be used without modification. As I will explain later in my  
25 testimony, the results of the DCF model can be modified to account for differences in  
26 risk when the book value capital structure contains more financial leverage than the  
27 market value capital structure.

28 **Q. Is your leverage adjustment dependent upon the market valuation or book**  
29 **valuation from an investor's perspective?**

30 A. The only perspective that is important to investors is the return that they can realize on  
31 the market value of their investment. As I have measured the DCF, the simple yield  
32 (D/P) plus growth (g) provides a return applicable strictly to the price (P) that an  
33 investor is willing to pay for a share of stock. The DCF formula is derived from the

1 standard valuation model:  $P = D/(k-g)$ , where  $P$  = price,  $D$  = dividend,  $k$  = the cost of  
2 equity, and  $g$  = growth in cash flows. By rearranging the terms, we obtain the familiar  
3 DCF equation:  $k = D/P + g$ . All of the terms in the DCF equation represent investors'  
4 assessment of expected future cash flows that they will receive in relation to the value  
5 that they set for a share of stock ( $P$ ). The need for the leverage adjustment arises when  
6 the results of the DCF model ( $k$ ) are to be applied to a capital structure that is different  
7 than indicated by the market price ( $P$ ). From the market perspective, the financial risk  
8 of the Gas Group is accurately measured by the capital structure ratios calculated from  
9 the market capitalization of a firm. If the ratesetting process utilizes the market  
10 capitalization ratios, then no additional analysis or adjustment would be required, and  
11 the simple yield ( $D/P$ ) plus growth ( $g$ ) components of the DCF would satisfy the  
12 financial risk associated with the market value of the equity capitalization. Since the  
13 ratesetting process uses a different set of ratios calculated from the book value  
14 capitalization, then further analysis is required to synchronize the financial risk of the  
15 book capitalization with the required return on the book value of the equity. This  
16 adjustment is developed through precise mathematical calculations, using well  
17 recognized analytical procedures that are widely accepted in the financial literature. To  
18 arrive at that return, the rate of return on common equity is the unleveraged cost of  
19 capital (or equity return at 100% equity) plus one or more terms reflecting the increase  
20 in financial risk resulting from the use of leverage in the capital structure. Multiple  
21 terms are used in the case of debt and preferred stock.

22 **Q. Is your leverage adjustment based on a factor designed to transform the return**  
23 **into one that is designed to produce a particular market-to-book ratio?**

24 A. No. The adjustment that I label as a "leverage adjustment" is merely a convenient way

1 to incorporate into the result of the simple DCF model (i.e.,  $D/P + g$ ), when applied to  
2 the capital structure used in ratemaking, which is computed with book value weights  
3 rather than market value weights. I specify a separate factor, which I call the leverage  
4 adjustment, but there is no need to do so other than providing identification for this  
5 factor. If I expressed my return solely in the context of the book value weights that we  
6 use to calculate the weighted average cost of capital, and ignore the familiar  $D/P + g$   
7 expression entirely, then there would be no separate element to reflect the financial  
8 leverage change from market value to book value capitalization. This is because the  
9 equity return applicable to the book value common equity ratio is equal to 9.74%,  
10 which is the return for the Gas Group applicable to its equity with no debt in its capital  
11 structure (i.e., the cost of capital is equal to the cost of equity with a 100% equity ratio)  
12 plus 1.51% compensation for having a 42.58% debt ratio, plus 0.01% for having a  
13 0.22% preferred stock ratio (see pages E-12 and E-13 of Appendix E). The sum of the  
14 parts is 11.26% (9.74% + 1.51% + 0.01%) and there is no need to even address the cost  
15 of equity in terms of  $D/P + g$ . To express this same return in the context of the familiar  
16 DCF model, I summed the 4.60% dividend yield, the 6.00% growth rate, and the 0.66%  
17 for the leverage adjustment in order to arrive at the same 11.26% (4.60% + 6.00% +  
18 0.66%) return. I know of no means to mathematically solve for the 0.66% leverage  
19 adjustment by expressing it in the terms of any particular relationship of market price to  
20 book value. The 0.66% adjustment is merely a convenient way to compare the 10.60%  
21 return computed directly with the Modigliani & Miller formulas to the 11.26% return  
22 generated by the DCF model based on a market value capital structure. My point is that  
23 when we use a market-determined cost of equity developed from the DCF model, it  
24 reflects a level of financial risk that is different (in this case, lower) from the capital

1 structure stated at book value. This process has nothing to do with targeting any  
2 particular market-to-book ratio.

3 **Q. Are there specific factors that influence market-to-book ratios that determine**  
4 **whether the leverage adjustment should be made?**

5 A. No. The leverage adjustment is not intended, nor was it designed, to address the  
6 reasons that stock prices vary from book value. Hence, any observations concerning  
7 market prices relative to book are not on point. The leverage adjustment deals with the  
8 issue of financial risk and is not intended to transform the DCF result to a book value  
9 return through a market-to-book adjustment. Again, the leverage adjustment that I  
10 propose is based on the fundamental financial precept that the cost of equity is equal to  
11 the rate of return for an unleveraged firm (i.e., where the overall rate of return equates  
12 to the cost of equity with a capital structure that contains 100% equity) plus the  
13 additional return required for introducing debt and/or preferred stock leverage into the  
14 capital structure.

15 Further, as noted previously, the high market prices of utility stocks cannot be  
16 attributed solely to the notion that these companies are expected to earn a return on  
17 equity that differs from its cost of equity. Stock prices above book value are common  
18 for utility stocks, and indeed the stock prices of non-regulated companies exceed book  
19 values by even greater margins. In this regard, according to the Barron's issue of May  
20 4, 2009, the major market indices' market-to-book ratios are well above unity. The  
21 Dow Jones Utility index traded at a multiple of 1.63 times book value, which is below  
22 the market multiple of other indices. For example, the S&P Industrial index was at  
23 2.21 times book value, and the Dow Jones Industrial index was at 2.64 times book  
24 value. It is difficult to accept that the vast majority of all firms operating in our

1 economy are generating returns far in excess of its cost of capital. Certainly, in our  
2 free-market economy, competition should contain such “excesses” if they indeed exist.

3 Finally, the leverage adjustment adds stability to the final DCF cost rate. That  
4 is to say, as the market capitalization increases relative to its book value, the leverage  
5 adjustment increases while the simple yield (D/P) plus growth (g) result declines. The  
6 reverse is also true that when the market capitalization declines, the leverage  
7 adjustment also declines as the simple yield (D/P) plus growth (g) result increases.

8 **Q. What are the implications of a DCF derived return that is related to market value  
9 when the results are applied to the book value of a utility’s capitalization?**

10 A. The capital structure ratios measured at the utility’s book value show more financial  
11 leverage, and higher risk, than the capitalization measured at its market value. Please  
12 refer to page E-12 of Appendix E for the comparison. This means that a market-  
13 derived cost of equity, using models such as DCF and CAPM, reflects a level of  
14 financial risk that is different -- in this instance, much lower -- from that shown by the  
15 book value capitalization. Hence, it is necessary to develop a cost of equity that reflects  
16 the higher financial risk related to the book value capitalization used for ratesetting  
17 purposes. Failure to make this modification would result in a mismatch of the lower  
18 financial risk related to market value used to measure the cost of equity and the higher  
19 financial risk of the book value capital structure used in the ratesetting process. That is  
20 to say, the cost of equity for the Gas Group that is related to the 57.21% common equity  
21 ratio using book value has higher financial risk than the 70.28% common equity ratio  
22 using market values. Because the ratesetting process utilizes the book value  
23 capitalization, it is necessary to adjust the market-determined cost of equity for the  
24 higher financial risk related to the book value of the capitalization.

1 **Q. How is the DCF-determined cost of equity adjusted for the financial risk**  
2 **associated with the book value of the capitalization?**

3 A. In pioneering work, Nobel laureates Modigliani and Miller developed several theories  
4 about the role of leverage in a firm's capital structure. As part of that work, Modigliani  
5 and Miller established that, as the borrowing of a firm increases, the expected return on  
6 stockholders' equity also increases<sup>5</sup>. This principle is incorporated into my leverage  
7 adjustment which recognizes that the expected return on equity increases to reflect the  
8 increased risk associated with the higher financial leverage shown by the book value  
9 capital structure, as compared to the market value capital structure that contains lower  
10 financial risk. Modigliani and Miller proposed several approaches to quantify the equity  
11 return associated with various degrees of debt leverage in a firm's capital structure.  
12 These formulas point toward an increase in the equity return associated with the higher  
13 financial risk of the book value capital structure. Simply stated, the leverage  
14 adjustment contains no factor for a particular market-to-book ratio. It merely expresses  
15 the cost of equity as the unleveraged return plus compensation for the additional risk of  
16 introducing debt and/or preferred stock into the capital structure. There can be no  
17 dispute that a firm's financial risk varies with the relative amount of leverage contained  
18 in its capital structure. As detailed in Appendix E, the Modigliani and Miller theory  
19 when applied to the Gas Group shows that the cost of equity increases by 0.66%  
20 (11.26% - 10.60%) when the book value of equity, rather than the market value of  
21 equity, is used for ratesetting purposes.

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<sup>5</sup> Modigliani, F. and Miller, M.H. "The Cost of Capital, Corporation Finance, and the Theory of Investments." American Economic Review, June 1958, 261-297.

Modigliani, F. and Miller, M. H. "Taxes and the Cost of Capital: A Correction." American Economic Review, June 1963, 433-443.

1 **Q. Please provide the DCF return based upon your preceding discussion of dividend**  
2 **yield, growth, and leverage.**

3 A. As explained previously, I have utilized a six-month average dividend yield (" $D_1/P_0$ ")  
4 adjusted in a forward-looking manner for my DCF calculation. This dividend yield is  
5 used in conjunction with the growth rate (" $g$ ") previously developed. The DCF also  
6 includes the leverage modification (" $lev.$ ") required when the book value equity ratio is  
7 used in determining the weighted average cost of capital in the ratesetting process  
8 rather than the market value equity ratio related to the price of stock. The cost of equity  
9 must also include an adjustment to cover flotation costs (" $flot.$ "). The factor used to  
10 develop the modification that would account for the flotation costs adjustment is  
11 provided in Schedule 8 and Appendix F. Therefore, a flotation costs adjustment must  
12 be applied to the DCF result (i.e., " $k$ ") that provides an additional increment to the rate  
13 of return on equity (i.e., " $K$ ").

$$D_1/P_0 + g + lev. = k \times flot. = K$$

Gas Group      4.60% + 6.00% + 0.66% = 11.26% x 1.02 = 11.49%

14 As indicated by the DCF result shown above, the flotation cost adjustment adds 0.23%  
15 (11.49% - 11.26%) to the rate of return on common equity for the Gas Group. In my  
16 opinion, this adjustment is reasonable for reasons explained in Appendix F. The DCF  
17 result shown above represents the simplified (i.e., Gordon) form of the model that  
18 contains a constant growth assumption. I should reiterate, however, that the DCF  
19 indicated cost rate provides an explanation of the rate of return on common stock  
20 market prices without regard to the prospect of a change in the price-earnings multiple.  
21 An assumption that there will be no change in the price-earnings multiple is not



1 supported by the realities of the equity market, because price-earnings multiples do not  
2 remain constant. This is one of the constraints of this model that makes it important to  
3 consider other model results when determining a company's cost of equity.

#### 4 RISK PREMIUM ANALYSIS

5 **Q. Please describe your use of the risk premium approach to determine the cost of**  
6 **equity.**

7 A. The details of my use of the Risk Premium approach and the evidence in support of my  
8 conclusions are set forth in Appendix H. I will summarize them here. With this  
9 method, the cost of equity capital is determined by corporate bond yields plus a  
10 premium to account for the fact that common equity is exposed to greater investment  
11 risk than debt capital. As with other models of the cost of equity, the Risk Premium  
12 approach has its limitations, including potential imprecision in the assessment of the  
13 future cost of corporate debt and the measurement of the risk-adjusted common equity  
14 premium.

15 **Q. What long-term public utility debt cost rate did you use in your risk premium**  
16 **analysis?**

17 A. In my opinion, a 6.50% yield represents a reasonable estimate of the prospective yield  
18 on long-term A-rated public utility bonds. The Moody's index and the Blue Chip  
19 forecasts support this figure.

20 The historical yields for long-term public utility debt are shown graphically on  
21 page 1 of Schedule 9. For the twelve months ended April 2009, the average monthly  
22 yield on Moody's A-rated index of public utility bonds was 6.60%. For the six and  
23 three-month periods ended April 2009, the yields were 6.62% and 6.40%, respectively.  
24 During the twelve-months ended April 2009, the range of the yields on A-rated public

1 utility bonds was 6.28% to 7.60%. During 2008, many critical events have occurred  
2 that influence the yields on long-term corporate debt. They include: (i) the collapse of  
3 The Bear Stearns Company and its acquisition by JPMorgan Chase & Co. with the aid  
4 of the Federal Reserve Bank of New York announced on March 16, 2008; (ii) the  
5 failure of IndyMac on July 11, 2008, which was at the time the third-largest banking  
6 failure in U.S. history, after a “run on the bank” by depositors; (iii) the placement of the  
7 government-sponsored enterprises (“GSE”) Federal National Mortgage Association  
8 (Fannie Mae) and Freddie Mac into conservatorship on September 7, 2008 by the  
9 Federal Housing Finance Agency; (iv) the largest bankruptcy filing in history by  
10 Lehman Brothers Holding, Inc. on September 15, 2008; (v) the acquisition of the  
11 banking operations of Washington Mutual, then the largest U.S. savings bank, by  
12 JPMorgan Chase on September 24, 2008, (Washington Mutual’s holding company  
13 subsequently filed for bankruptcy protection); (vi) the rescue of Merrill Lynch & Co.,  
14 Inc. by Bank of America on September 15, 2008, with assistance of the Federal  
15 government; (vii) the effective nationalization on September 23, 2008, of American  
16 International Group, then the world’s largest insurance company, through the  
17 acquisition of 79.9% of its equity by the U.S. Treasury and (viii) other significant  
18 events affecting financial markets globally. In response to these events, on October 3,  
19 2008, Congress passed and the President signed the Emergency Economic Stabilization  
20 Act of 2008, which, among other provisions, provides the mechanism to deploy up to  
21 \$700 billion through the Troubled Asset Relief Program (“TARP”) to address urgent  
22 needs created by the credit crisis the country has experienced. Then, the Federal  
23 Reserve Board instituted its Commercial Paper Funding Facility (“CPFF”), which was  
24 authorized on October 7, 2008, and it participated in coordinated efforts by major

1 central banks to support financial stability and to maintain flows of credit in the  
2 banking system. These programs included a \$75 billion Term Auction Facility  
3 (“TAF”), a future TAF auction totaling \$150 billion, and an increase to \$620 billion of  
4 swap authorizations with central banks in Canada, England, Japan, Denmark, the  
5 European Union, Norway, Australia, Sweden, and Switzerland. Further, on February  
6 17, 2009, the President signed the American Recovery and Reinvestment Act that  
7 committed \$789 billion by the Federal government in an effort to create jobs, jumpstart  
8 growth and to transform the economy in reaction to the recession that began in  
9 December 2007.

10 **Q. What forecasts of interest rates have you considered in your analysis?**

11 A. As described above, the credit markets and capital markets generally were jolted by a  
12 financial crisis that evolved from the credit crunch that began in the third quarter of  
13 2007. This situation represents the worst financial crisis since the Great Depression.

14 I have determined the prospective yield on A-rated public utility debt by using  
15 the Blue Chip Financial Forecasts (“Blue Chip”) along with the spread in the yields that  
16 I describe above and in Appendix G. The Blue Chip is a reliable authority and contains  
17 consensus forecasts of a variety of interest rates compiled from a panel of banking,  
18 brokerage, and investment advisory services. In early 1999, Blue Chip stopped  
19 publishing forecasts of yields on A-rated public utility bonds because the Federal  
20 Reserve deleted these yields from its Statistical Release H.15. To independently  
21 project a forecast of the yields on A-rated public utility bonds, I have combined the  
22 forecast yields on long-term Treasury bonds published on April 1 2009, and a yield  
23 spread of 2.50%. As shown on page 5 of Schedule 9, A-rated public utility bonds have  
24 yielded more than Treasury bonds by 2.46% as the twelve-month average, 2.89% as the

1 six-month average, and 2.58% as the three-month average. From these averages,  
 2 2.50% represents a reasonable spread for the yield on A-rated public utility bonds over  
 3 Treasury bonds. For comparative purposes, I also have shown the Blue Chip forecasts  
 4 of Aaa-rated and Baa-rated corporate bonds. These forecasts are:

Blue Chip Financial Forecasts						
Year	Quarter	Corporate		30-Year	A-rated Public Utility	
		Aaa-rated	Baa-rated	Treasury	Spread	Yield
2009	2nd	5.3%	8.1%	3.5%	2.50%	6.00%
2009	3rd	5.3%	7.9%	3.6%	2.50%	6.10%
2009	4th	5.3%	7.8%	3.7%	2.50%	6.20%
2010	1st	5.4%	7.7%	3.9%	2.50%	6.40%
2010	2nd	5.5%	7.7%	4.1%	2.50%	6.60%
2010	3rd	5.6%	7.8%	4.3%	2.50%	6.80%

5 **Q. Are there additional forecasts of interest rates that extend beyond those shown**  
 6 **above?**

7 A. Yes. Twice yearly, Blue Chip provides long-term forecasts of interest rates. In its  
 8 December 1, 2008 publication, Blue Chip published forecasts of interest rates are  
 9 reported to be:

Blue Chip Financial Forecasts			
<u>Averages</u>	Corporate		30-Year
	Aaa-rated	Baa-rated	Treasury
2010-14	6.4%	7.6%	5.2%
2015-19	6.6%	7.7%	5.6%

10 Given these forecasted interest rates, a 6.50% yield on A-rated public utility bonds  
 11 represents a reasonable expectation.

12 **Q. What equity risk premium have you determined for public utilities?**

13 A. Appendix H provides a discussion of the financial returns that I relied upon to develop  
 14 the appropriate equity risk premium for the S&P Public Utilities. I have calculated the

1 equity risk premium by comparing the market returns on utility stocks and the market  
2 returns on utility bonds. I chose the S&P Public Utility index for the purpose of  
3 measuring the market returns for utility stocks. The S&P Public Utility index is  
4 reflective of the risk associated with regulated utilities, rather than some broader market  
5 indexes, such as the S&P 500 Composite index. The S&P Public Utility index is a  
6 subset of the overall S&P 500 Composite index. Use of the S&P Public Utility index  
7 reduces the role of judgment in establishing the risk premium for public utilities. With  
8 the equity risk premiums developed for the S&P Public Utilities as a base, I derived the  
9 equity risk premium for the Gas Group.

10 **Q. What equity risk premium for the S&P Public Utilities have you determined for**  
11 **this case?**

12 A. To develop an appropriate risk premium, I analyzed the results for the S&P Public  
13 Utilities by averaging (i) the midpoint of the range shown by the geometric mean and  
14 median and (ii) the arithmetic mean. This procedure has been employed to provide a  
15 comprehensive way of measuring the central tendency of the historical returns. As  
16 shown by the values set forth on page 2 of Schedule 10, the indicated risk premiums for  
17 the various time periods analyzed are 5.51% (1928-2007), 6.58% (1952-2007), 6.08%  
18 (1974-2007), and 6.37% (1979-2007). The selection of the shorter periods taken from  
19 the entire historical series is designed to provide a risk premium that conforms more  
20 nearly to present investment fundamentals, and removes some of the more distant data  
21 from the analysis.

22 **Q. Do you have further support for the selection of the time periods used in your**  
23 **equity risk premium determination?**

24 A. Yes. First, the terminal year of my analysis presented in Schedule 10 represents the

1 returns realized through 2007. Second, the selection of the initial year of each period  
2 was based upon the financial market defining events that I note here and described in  
3 Appendix H. These events were fixed in history and cannot be manipulated as later  
4 financial data becomes available. That is to say, using the Treasury-Federal Reserve  
5 Accord as a defining event, the year 1952 is fixed as the beginning point for the  
6 measurement period regardless of the financial results that subsequently occurred.  
7 Likewise, 1974 represented a benchmark year because it followed the 1973 Arab Oil  
8 embargo. Also, the year 1979 was chosen because it began the deregulation of the  
9 financial markets. I consistently use these periods in my work, and additional data are  
10 merely added to the earlier results when they become available. The periods chosen are  
11 therefore not driven by the desired results of the study.

12 **Q. What conclusions have you drawn from these data?**

13 A. Using the summary values provided on page 2 of Schedule 10, the 1928-2007 period  
14 provides the lowest indicated risk premium, while the 1952-2007 period provides the  
15 highest risk premium for the S&P Public Utilities. Within these bounds, a common  
16 equity risk premium of 6.23% ( $6.08\% + 6.37\% = 12.45\% \div 2$ ) is shown from data  
17 covering the periods 1974-2007 and 1979-2007. Therefore, 6.23% represents a  
18 reasonable risk premium for the S&P Public Utilities in this case.

19 As noted earlier in my fundamental risk analysis, differences in risk  
20 characteristics must be taken into account when applying the results for the S&P Public  
21 Utilities to the Gas Group. I recognized these differences in the development of the  
22 equity risk premium in this case. I previously enumerated various differences in  
23 fundamentals between the Gas Group and the S&P Public Utilities, including size,  
24 market ratios, common equity ratio, return on book equity, operating ratios, coverage,

1 quality of earnings, internally generated funds, and betas. In my opinion, these  
2 differences indicate that 5.50% represents a reasonable common equity risk premium in  
3 this case. This represents approximately 88% ( $5.50\% \div 6.23\% = 0.88$ ) of the risk  
4 premium of the S&P Public Utilities and is reflective of the risk of the Gas Group  
5 compared to the S&P Public Utilities.

6 **Q. What common equity cost rate did you determine using this risk premium  
7 analysis?**

8 A. The cost of equity (i.e., “k”) is represented by the sum of the prospective yield for long-  
9 term public utility debt (i.e., “i”), and the equity risk premium (i.e., “RP”). To that cost  
10 must be added an adjustment for common stock financing costs (“flot.”). The Risk  
11 Premium approach provides a cost of equity of:

$$i + RP = k + flot. = K$$

Gas Group 6.50% + 5.50% = 12.00% + 0.23% = 12.23%

12 **CAPITAL ASSET PRICING MODEL**

13 **Q. Have you used the Capital Asset Pricing Model to measure the cost of equity in  
14 this case?**

15 A. Yes, I have used the Capital Asset Pricing Model (“CAPM”) in addition to my other  
16 methods. As with other models of the cost of equity, the CAPM contains a variety of  
17 assumptions and shortcomings that I discuss in Appendix I. Therefore, this method  
18 should be used with other methods to measure the cost of equity, as each will  
19 complement the other and will provide a result that will help reduce the unavoidable  
20 effects found in each method.

21 **Q. What are the features of the CAPM as you have used it?**

22 A. The CAPM uses the yield on a risk-free interest bearing obligation plus a rate of return

1 premium that is proportional to the systematic risk of an investment. The details of my  
2 use of the CAPM and evidence in support of my conclusions are set forth in Appendix  
3 I. To compute the cost of equity with the CAPM, three components are necessary: a  
4 risk-free rate of return ("Rf"), the beta measure of systematic risk (" $\beta$ "), and the market  
5 risk premium ("Rm-Rf") derived from the total return on the market of equities reduced  
6 by the risk-free rate of return. The CAPM specifically accounts for differences in  
7 systematic risk (i.e., market risk as measured by the beta) between an individual firm or  
8 group of firms and the entire market of equities. As such, to calculate the CAPM it is  
9 necessary to employ firms with traded stocks. In this regard, I performed a CAPM  
10 calculation for the Gas Group. In contrast, my Risk Premium approach also considers  
11 industry- and company-specific factors because it is not limited to measuring just  
12 systematic risk. As a consequence, the Risk Premium approach is more comprehensive  
13 than the CAPM. In addition, the Risk Premium approach provides a better measure of  
14 the cost of equity because it is founded upon the yields on corporate bonds rather than  
15 Treasury bonds.

16 **Q. What betas have you considered in the CAPM?**

17 A. For my CAPM analysis, I initially considered the Value Line betas. As shown on page  
18 1 of Schedule 11, the average beta is 0.66 for the Gas Group.

19 **Q. What betas have you used in the CAPM determined cost of equity?**

20 A. The betas must be reflective of the financial risk associated with the ratesetting capital  
21 structure that is measured at book value. Therefore, Value Line betas cannot be used  
22 directly in the CAPM, unless those betas are applied to a capital structure measured  
23 with market values. To develop a CAPM cost rate applicable to a book value capital  
24 structure, the Value Line (market value) betas have been unleveraged and releveraged



1 for the book value common equity ratios using the Hamada formula.<sup>6</sup> This adjustment  
2 has been made with the formula:

$$3 \quad \beta_l = \beta_u [1 + (1 - t) D/E + P/E]$$

4 where  $\beta_l$  = the leveraged beta,  $\beta_u$  = the unleveraged beta,  $t$  = income tax rate,  $D$  = debt  
5 ratio,  $P$  = preferred stock ratio, and  $E$  = common equity ratio. The betas published by  
6 Value Line have been calculated with the market price of stock and therefore are  
7 related to the market value capitalization. By using the formula shown above and the  
8 capital structure ratios measured at market value, the beta would become 0.52 for the  
9 Gas Group if it employed no leverage and was 100% equity financed. With the  
10 unleveraged beta as a base, I calculated the leveraged beta of 0.77 for the book value  
11 capital structure of the Gas Group. The betas and its corresponding common equity  
12 ratios are:

<u>Market Values</u>		<u>Book Values</u>	
<u>Beta</u>	<u>Common Equity Ratio</u>	<u>Beta</u>	<u>Common Equity Ratio</u>
0.66	70.28%	0.77	57.21%

13  
14 The book value leveraged beta that I will employ in the CAPM cost of equity is 0.77  
15 for the Gas Group.

16 **Q. What risk-free rate have you used in the CAPM?**

17 A. For reasons explained in Appendix G, I have employed the yields on 20-year Treasury  
18 bonds using historical data. For forecasts, I have used the yields on 30-year Treasury  
19 bonds that are published by Blue Chip. The reason that I used the 20-year Treasury  
20 yield in my historical analysis relates to the interruption in the 30-year series, which

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<sup>6</sup> Robert S. Hamada, "The Effects of the Firm's Capital Structure on the Systematic Risk of Common Stocks" *The Journal of Finance* Vol. 27, No. 2, Papers and Proceedings of the Thirtieth Annual Meeting of the American Finance Association, New Orleans, Louisiana, December 27-29, 1971. (May 1972), pp.435-452

1 had no data reported for the months of March 2002 to January 2006. That is to say, 48-  
2 months of data were missing from the 60-months that I used for my five-year historical  
3 analysis shown on page 2 of Schedule 11. As shown on pages 2 and 3 of Schedule 11, I  
4 provided the historical yields on Treasury notes and bonds. For the twelve months  
5 ended April 2009, the average yield was 4.14%, as shown on page 3 of that schedule.  
6 For the six- and three-months ended April 2009, the yields on 20-year Treasury bonds  
7 were 3.73% and 3.82%, respectively. During the twelve-months ended April 2009, the  
8 range of the yields on 20-year Treasury bonds was 3.18% to 4.74%. As shown on page  
9 4 of Schedule 11 forecasts published by Blue Chip on April 1, 2009 indicate that the  
10 yields on long-term Treasury bonds are expected to be in the range of 3.5% to 4.3%  
11 during the next six quarters. The longer term forecasts described previously (see Blue  
12 Chip Financial Forecast shown on page 32 of my direct testimony) show that the yields  
13 on Treasury bonds will average 5.2% from 2010 through 2014 and 5.6% for 2015 to  
14 2019. For reasons explained previously, forecasts of interest rates should be  
15 emphasized at this time in selecting the risk-free rate of return in CAPM. Hence, I have  
16 used a 4.00% risk-free rate of return for CAPM purposes, which considers not only the  
17 Blue Chip forecasts, but also the recent trend in the yields on long-term Treasury  
18 bonds.

19 **Q. What market premium have you used in the CAPM?**

20 A. As shown in Appendix I, the market premium is derived from the SBBI Classic  
21 Yearbook (i.e., 6.05%) and the Value Line and S&P 500 returns (i.e., 11.26%). For the  
22 historically based market premium, I have used the arithmetic mean. The market  
23 premium as taken from these sources provides 8.66% ( $6.05\% + 11.26\% = 17.31\% \div 2$ ).

24 **Q. Are there adjustments to the CAPM results that are necessary to fully reflect the**

1 **rate of return on common equity?**

2 A. Yes. The technical literature supports an adjustment relating to the size of the company  
3 or portfolio for which the calculation is performed. As the size of a firm decreases, its  
4 risk and, hence, its required return increases. Moreover, in his discussion of the cost of  
5 capital, Professor Brigham has indicated that smaller firms have higher capital costs  
6 than otherwise similar larger firms (see Fundamentals of Financial Management, fifth  
7 edition, page 623). Also, the Fama/French study (see "The Cross-Section of Expected  
8 Stock Returns"; The Journal of Finance, June 1992) established that size of a firm helps  
9 explain stock returns. In an October 15, 1995 article in Public Utility Fortnightly,  
10 entitled "Equity and the Small-Stock Effect," it was demonstrated that the CAPM could  
11 understate the cost of equity significantly according to a company's size. Indeed, it was  
12 demonstrated in the SBBI Yearbook that the returns for stocks in lower deciles (i.e.,  
13 smaller stocks) had returns in excess of those shown by the simple CAPM. In this  
14 regard, the Gas Group has an average market capitalization of its equity of \$1,787  
15 million, which would make them a low-cap portfolio. The low-cap market  
16 capitalization would indicate a size premium of 1.74%. However, for my CAPM  
17 analysis, I have adopted a mid-cap adjustment of 0.94%, which provides a more  
18 conservative representation of the size adjustment because it provides a smaller  
19 premium than the low-cap adjustment. Absent such an adjustment, the CAPM would  
20 understate the required return.

21 **Q. What CAPM result have you determined?**

22 A. Using the 4.00% risk-free rate of return, the leverage adjusted beta of 0.77 for the Gas  
23 Group, the 8.66% market premium, and the 0.94% size adjustment, and the flotation  
24 cost adjustment developed previously the following result is indicated.

$$R_f + \beta \times ( R_m - R_f ) + size = k + flot. = K$$

Gas Group 4.00% + 0.77 x ( 8.66% ) + 0.94% = 11.61% + 0.23% = 11.84%

1

2

### COMPARABLE EARNINGS APPROACH

3

**Q. How have you applied the Comparable Earnings approach in this case?**

4

A. The technical aspects of the Comparable Earnings approach are set forth in Appendix J.

5

Because regulation is a substitute for competitively-determined prices, the returns

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realized by non-regulated firms with comparable risks to a public utility provide useful

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insight into a fair rate of return. In order to identify the appropriate return, it is

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necessary to analyze returns earned (or realized) by other firms within the context of

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the Comparable Earnings standard. The firms selected for the Comparable Earnings

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approach should be companies whose prices are not subject to cost-based price ceilings

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(i.e., non-regulated firms) so that circularity is avoided. There are two avenues

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available to implement the Comparable Earnings approach. One method would involve

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the selection of another industry (or industries) with comparable risks to the public

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utility in question, and the results for all companies within that industry would serve as

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a benchmark. The second approach requires the selection of parameters that represent

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similar risk traits for the public utility and the comparable risk companies. Using this

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approach, the business lines of the comparable companies become unimportant. The

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latter approach is preferable with the further qualification that the comparable risk

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companies exclude regulated firms in order to avoid the circular reasoning implicit in

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the use of the achieved earnings/book ratios of other regulated firms. The United States

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Supreme Court has held that:

22

A public utility is entitled to such rates as will permit it to earn a

23

return on the value of the property which it employs for the

1 convenience of the public equal to that generally being made at the  
2 same time and in the same general part of the country on  
3 investments in other business undertakings which are attended by  
4 corresponding risks and uncertainties.... The return should be  
5 reasonably sufficient to assure confidence in the financial  
6 soundness of the utility and should be adequate, under efficient and  
7 economical management, to maintain and support its credit and  
8 enable it to raise the money necessary for the proper discharge of  
9 its public duties. Bluefield Water Works vs. Public Service  
10 Commission, 262 U.S. 668 (1923).

11  
12 Therefore, it is important to identify the returns earned by firms that compete for capital  
13 with a public utility. This can be accomplished by analyzing the returns of non-  
14 regulated firms that are subject to the competitive forces of the marketplace.

15 **Q. How have you implemented the Comparable Earnings approach?**

16 A. In order to implement the Comparable Earnings approach, non-regulated companies  
17 were selected from the Value Line Investment Survey for Windows that have six  
18 categories (see Appendix J for definitions) of comparability designed to reflect the risk  
19 of the Gas Group. These screening criteria were based upon the range as defined by the  
20 rankings of the companies in the Gas Group. The items considered were: Timeliness  
21 Rank, Safety Rank, Financial Strength, Price Stability, Value Line betas, and Technical  
22 Rank. The identities of the companies comprising the Comparable Earnings group and  
23 its associated rankings within the ranges are identified on page 1 of Schedule 12.

24 Value Line data was relied upon because it provides a comprehensive basis for  
25 evaluating the risks of the comparable firms. As to the returns calculated by Value  
26 Line for these companies, there is some downward bias in the figures shown on page 2  
27 of Schedule 12, because Value Line computes the returns on year-end rather than  
28 average book value. If average book values had been employed, the rates of return  
29 would have been slightly higher. Nevertheless, these are the returns considered by

1 investors when taking positions in these stocks. Because many of the comparability  
2 factors, as well as the published returns, are used by investors for selecting stocks, and  
3 to the extent that investors rely on the Value Line service to gauge its returns, it is,  
4 therefore, an appropriate database for measuring comparable return opportunities.

5 **Q. What data have you used in your Comparable Earnings analysis?**

6 A. I have used both historical realized returns and forecasted returns for non-utility  
7 companies. As noted previously, I have not used returns for utility companies in order  
8 to avoid the circularity that arises from using regulatory-influenced returns to determine  
9 a regulated return. It is appropriate to consider a relatively long measurement period in  
10 the Comparable Earnings approach in order to cover conditions over an entire business  
11 cycle. A ten-year period (5 historical years and 5 projected years) is sufficient to cover  
12 an average business cycle. Unlike the DCF and CAPM, the results of the Comparable  
13 Earnings method can be applied directly to the book value capitalization because, the  
14 nature of the analysis relates to book value. Hence, Comparable Earnings does not  
15 contain the potential misspecification contained in market models when the market  
16 capitalization and book value capitalization diverge significantly. The historical rate of  
17 return on book common equity was 14.6% using the median value as shown on page 2  
18 of Schedule 12. The forecast rates of return, as published by Value Line are shown by  
19 the 12.8% median values also provided on page 2 of Schedule 12.

20 **Q. What rate of return on common equity have you determined in this case using the**  
21 **Comparable Earnings approach?**

22 A. The average of the historical and forecast median rates of return is:

	<u>Historical</u>	<u>Forecast</u>	<u>Average</u>
Comparable Earnings Group	14.60%	12.8%	13.70%

1 As noted previously, I have used the results from the Comparable Earnings method to  
2 confirm the results of the market based models.

3 **CONCLUSION ON COST OF EQUITY**

4 **Q. What is your conclusion concerning the Company's cost of common equity?**

5 A. Based upon the application of a variety of methods and models described previously, it  
6 is my opinion that the reasonable cost of common equity is 11.50% for the Company.

7 My cost of equity recommendation should be considered in the context of the  
8 Company's risk characteristics, as well as the general condition of the capital markets.

9 It is essential that the Commission employ a variety of techniques to measure the  
10 Company's cost of equity because of the limitations/infirmities that are inherent in each  
11 method.

12 **Q. Does this conclude your direct testimony at this time?**

13 A. Yes, it does.

**FLORIDA DIVISION OF  
CHESAPEAKE UTILITIES CORPORATION**

Docket No. 090125-GU

Appendices A through J to Accompany the

Direct Testimony

of

Paul R. Moul, Managing Consultant  
P. Moul & Associates, Inc.

Concerning  
Cost of Capital



**APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL**

**EDUCATIONAL BACKGROUND, BUSINESS EXPERIENCE  
AND QUALIFICATIONS**

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I was awarded a degree of Bachelor of Science in Business Administration by Drexel University in 1971. While at Drexel, I participated in the Cooperative Education Program which included employment, for one year, with American Water Works Service Company, Inc., as an internal auditor, where I was involved in the audits of several operating water companies of the American Water Works System and participated in the preparation of annual reports to regulatory agencies and assisted in other general accounting matters.

Upon graduation from Drexel University, I was employed by American Water Works Service Company, Inc., in the Eastern Regional Treasury Department where my duties included preparation of rate case exhibits for submission to regulatory agencies, as well as responsibility for various treasury functions of the thirteen New England operating subsidiaries.

In 1973, I joined the Municipal Financial Services Department of Betz Environmental Engineers, a consulting engineering firm, where I specialized in financial studies for municipal water and wastewater systems.

In 1974, I joined Associated Utility Services, Inc., now known as AUS Consultants. I held various positions with the Utility Services Group of AUS Consultants, concluding my employment there as a Senior Vice President.

In 1994, I formed P. Moul & Associates, an independent financial and regulatory consulting firm. In my capacity as Managing Consultant and for the past twenty-nine years, I have continuously studied the rate of return requirements for cost of service-regulated firms. In this regard, I have supervised the preparation of rate of return studies, which were employed, in connection with my testimony and in the past for other individuals. I have

**APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 presented direct testimony on the subject of fair rate of return, evaluated rate of return  
2 testimony of other witnesses, and presented rebuttal testimony.

3 My studies and prepared direct testimony have been presented before thirty-six (36)  
4 federal, state and municipal regulatory commissions, consisting of: the Federal Energy  
5 Regulatory Commission; state public utility commissions in Alabama, Alaska, California,  
6 Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa,  
7 Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri,  
8 New Hampshire, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania,  
9 Rhode Island, South Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin, the  
10 Philadelphia Gas Commission. My testimony has been offered in over 200 rate cases  
11 involving electric power, natural gas distribution and transmission, resource recovery, solid  
12 waste collection and disposal, telephone, wastewater, and water service utility companies.  
13 While my testimony has involved principally fair rate of return and financial matters, I have  
14 also testified on capital allocations, capital recovery, cash working capital, income taxes,  
15 factoring of accounts receivable, and take-or-pay expense recovery. My testimony has been  
16 offered on behalf of municipal and investor-owned public utilities and for the staff of a  
17 regulatory commission. I have also testified at an Executive Session of the State of New  
18 Jersey Commission of Investigation concerning the BPU regulation of solid waste collection  
19 and disposal.

20 I was a co-author of a verified statement submitted to the Interstate Commerce  
21 Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No. 452). I was also  
22 co-author of comments submitted to the Federal Energy Regulatory Commission regarding  
23 the Generic Determination of Rate of Return on Common Equity for Public Utilities in 1985,

**APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 1986 and 1987 (Docket Nos. RM85-19-000, RM86-12-000, RM87-35-000 and RM88-25-  
2 000). Further, I have been the consultant to the New York Chapter of the National  
3 Association of Water Companies, which represented the water utility group in the Proceeding  
4 on Motion of the Commission to Consider Financial Regulatory Policies for New York  
5 Utilities (Case 91-M-0509). I have also submitted comments to the Federal Energy  
6 Regulatory Commission in its Notice of Proposed Rulemaking (Docket No. RM99-2-000)  
7 concerning Regional Transmission Organizations and on behalf of the Edison Electric  
8 Institute in its intervention in the case of Southern California Edison Company (Docket No.  
9 ER97-2355-000). Also, I was a member of the panel of participants at the Technical  
10 Conference in Docket No. PL07-2 on the Composition of Proxy Groups for Determining Gas  
11 and Oil Pipeline Return on Equity.

12 In late 1978, I arranged for the private placement of bonds on behalf of an investor-  
13 owned public utility. I have assisted in the preparation of a report to the Delaware Public  
14 Service Commission relative to the operations of the Lincoln and Ellendale Electric  
15 Company. I was also engaged by the Delaware P.S.C. to review and report on the proposed  
16 financing and disposition of certain assets of Sussex Shores Water Company (P.S.C. Docket  
17 Nos. 24-79 and 47-79). I was a co-author of a Report on Proposed Mandatory Solid Waste  
18 Collection Ordinance prepared for the Board of County Commissioners of Collier County,  
19 Florida.

20 I have been a consultant to the Bucks County Water and Sewer Authority concerning  
21 rates and charges for wholesale contract service with the City of Philadelphia. My municipal  
22 consulting experience also included an assignment for Baltimore County, Maryland,

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 regarding the City/County Water Agreement for Metropolitan District customers (Circuit  
2 Court for Baltimore County in Case 34/153/87-CSP-2636).

3 I am a member of the Society of Utility and Regulatory Financial Analysts (formerly  
4 the National Society of Rate of Return Analysts) and have attended several Financial Forums  
5 sponsored by the Society. I attended the first National Regulatory Conference at the  
6 Marshall-Wythe School of Law, College of William and Mary. I also attended an Executive  
7 Seminar sponsored by the Colgate Darden Graduate Business School of the University of  
8 Virginia concerning Regulated Utility Cost of Equity and the Capital Asset Pricing Model.  
9 In October 1984, I attended a Standard & Poor's Seminar on the Approach to Municipal  
10 Utility Ratings, and in May 1985, I attended an S&P Seminar on Telecommunications  
11 Ratings.

12 My lecture and speaking engagements include:

<u>Date</u>	<u>Occasion</u>	<u>Sponsor</u>
13 April 2006	14 Thirty-eighth Financial Forum	Society of Utility & Regulatory 15 Financial Analysts
16 April 2001	17 Thirty-third Financial Forum	Society of Utility & Regulatory 18 Financial Analysts
19 December 2000	20 Pennsylvania Public Utility 21 Law Conference: 22 Non-traditional Players 23 in the Water Industry	Pennsylvania Bar Institute
24 July 2000	25 EEI Member Workshop 26 Developing Incentives Rates: 27 Application and Problems	Edison Electric Institute
28 February 2000	29 The Sixth Annual 30 FERC Briefing	Exnet and Bruder, Gentile & 31 Marcoux, LLP
32 March 1994	33 Seventh Annual 34 Proceeding	Electric Utility Business Environment Conf.
35 May 1993	36 Financial School	New England Gas Assoc.
37 April 1993	38 Twenty-Fifth 39 Financial Forum	National Society of Rate 40 of Return Analysts
41 June 1992	42 Rate and Charges 43 Subcommittee 44 Annual Conference	American Water Works Association

**APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL**

1	May 1992	Rates School	New England Gas Assoc.
2	October 1989	Seventeenth Annual	Water Committee of the
3		Eastern Utility	National Association
4		Rate Seminar	of Regulatory Utility
5			Commissioners Florida
6			Public Service Commission
7			and University of Utah
8	October 1988	Sixteenth Annual	Water Committee of the
9		Eastern Utility	National Association
10		Rate Seminar	of Regulatory Utility
11			Commissioners, Florida
12			Public Service
13			Commission and University
14			of Utah
15	May 1988	Twentieth Financial	National Society of
16		Forum	Rate of Return Analysts
17			
18	October 1987	Fifteenth Annual	Water Committee of the
19		Eastern Utility	National Association
20		Rate Seminar	of Regulatory Utility
21			Commissioners, Florida
22			Public Service Commis-
23			sion and University of
24			Utah
25	September 1987	Rate Committee	American Gas Association
26		Meeting	
27	May 1987	Pennsylvania	National Association of
28		Chapter	Water Companies
29		annual meeting	
30	October 1986	Eighteenth	National Society of Rate
31		Financial	of Return
32		Forum	
33	October 1984	Fifth National	American Bar Association
34		on Utility	
35		Ratemaking	
36		Fundamentals	
37	March 1984	Management Seminar	New York State Telephone
38			Association
39	February 1983	The Cost of Capital	Temple University, School
40		Seminar	of Business Admin.
41	May 1982	A Seminar on	New Mexico State
42		Regulation	University, Center for
43		and The Cost of	Business Research
44		Capital	and Services
45	October 1979	Economics of	Brown University
46		Regulation	

APPENDIX B TO DIRECT TESTIMONY OF PAUL R. MOUL

1 RATESETTING PRINCIPLES

2 Traditional cost of service regulation, as implemented by a regulatory agency  
3 engaged in ratesetting, such as the Commission, serves as a substitute for competition. In  
4 setting rates, a regulatory agency must carefully consider the public's interest in reasonably  
5 priced, as well as safe and reliable, service. The level of rates must also provide the public  
6 utility and its investors with an opportunity to earn a rate of return for the public utility and  
7 its investors that is commensurate with the risk to which the invested capital is exposed so  
8 that the public utility has access to the capital required to meet its service responsibilities to  
9 its customers. Without an opportunity to earn a fair rate of return, a public utility will be  
10 unable to attract sufficient capital required to meet its responsibilities over time.

11 It is important to remember that regulated firms must compete for capital in a global  
12 market with non-regulated firms, as well as municipal, state and federal governments.  
13 Traditionally, a public utility has been responsible for providing a particular type of service  
14 to its customers within a specific market area. Although this relationship with customers has  
15 been changing, a regulated utility remains quite different from a non-regulated firm, which is  
16 free to enter and exit competitive markets in accordance with available business  
17 opportunities.

18 As established by the landmark Bluefield and Hope cases,<sup>1</sup> several tests have been  
19 articulated through which the regulator can determine the fairness or reasonableness of the  
20 rate of return. These tests include a determination of whether the rate of return is (i) similar  
21 to that of other financially sound businesses having similar or comparable risks, (ii) sufficient

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<sup>1</sup>Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923) and  
F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

**APPENDIX B TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 to ensure confidence in the financial integrity of the public utility, and (iii) adequate to  
2 maintain and support the credit of the utility, thereby enabling it to attract, on a reasonable  
3 cost basis, the funds necessary to satisfy its capital requirements so that it can meet the  
4 obligation to provide adequate and reliable service to the public.

5 A fair rate of return must not only provide the utility with the ability to attract new  
6 capital it must also be fair to existing investors. An appropriate rate of return which may  
7 have been reasonable at one point in time may become too high or too low at a subsequent  
8 point in time, based upon changing business risks, economic conditions and alternative  
9 investment opportunities. When applying the standards of a fair rate of return, it must be  
10 recognized that the end result must provide for the payment of interest on the company's  
11 debt, the payment of dividends on the company's stock, the recovery of costs associated with  
12 securing capital, the maintenance of reasonable credit quality for the company, and support  
13 of the company's financial condition, which today would include those measures of financial  
14 performance in the areas of interest coverage and adequate cash flow derived from a  
15 reasonable level of earnings.

APPENDIX C TO DIRECT TESTIMONY OF PAUL R. MOUL

1 EVALUATION OF RISK

2 The rate of return required by investors is directly linked to the perceived level of  
3 risk. The greater the risk of an investment, the higher is the required rate of return necessary  
4 to compensate for that risk all else being equal. Because investors will seek the highest rate  
5 of return available, considering the risk involved, the rate of return must at least equal the  
6 investor-required, market-determined cost of capital if public utilities are to attract the  
7 necessary investment capital on reasonable terms.

8 In the measurement of the cost of capital, it is necessary to assess the risk of a firm.  
9 The level of risk for a firm is often defined as the uncertainty of achieving expected  
10 performance, and is sometimes viewed as a probability distribution of possible outcomes.  
11 Hence, if the uncertainty of achieving an expected outcome is high, the risk is also high. As  
12 a consequence, high risk firms must offer investors higher returns than low risk firms, which  
13 pay less to attract capital from investors. This is because the level of uncertainty, or risk of  
14 not realizing expected returns, establishes the compensation required by investors in the  
15 capital markets. Of course, the risk of a firm must also be considered in the context of its  
16 ability to actually experience adequate earnings, which conform with a fair rate of return.  
17 Thus, if there is a high probability that a firm will not perform well due to fundamentally  
18 poor market conditions, investors will demand a higher return.

19 The investment risk of a firm is comprised of its business risk and financial risk.  
20 Business risk is all risk other than financial risk, and is sometimes defined as the staying  
21 power of the market demand for a firm's product or service and the resulting inherent  
22 uncertainty of realizing expected pre-tax returns on the firm's assets. Business risk  
23 encompasses all operating factors, e.g., productivity, competition, management ability, etc.



## APPENDIX C TO DIRECT TESTIMONY OF PAUL R. MOUL

1 that bear upon the expected pre-tax operating income attributed to the fundamental nature of  
2 a firm's business. Financial risk results from a firm's use of borrowed funds (or similar  
3 sources of capital with fixed payments) in its capital structure, i.e., financial leverage. Thus,  
4 if a firm did not employ financial leverage by borrowing any capital, its investment risk  
5 would be represented by its business risk.

6 It is important to note that in evaluating the risk of regulated companies, financial  
7 leverage cannot be considered in the same context as it is for non-regulated companies.  
8 Financial leverage has a different meaning for regulated firms than for non-regulated  
9 companies. For regulated public utilities, the cost of service formula gives the benefits of  
10 financial leverage to consumers in the form of lower revenue requirements. For non-  
11 regulated companies, all benefits of financial leverage are retained by the common  
12 stockholder. Although retaining none of the benefits, regulated firms bear the risk of  
13 financial leverage. Therefore, a regulated firm's rate of return on common equity must  
14 recognize the greater financial risk shown by the higher leverage typically employed by  
15 public utilities.

16 Although no single index or group of indices can precisely quantify the relative  
17 investment risk of a firm, financial analysts use a variety of indicators to assess that risk. For  
18 example, the creditworthiness of a firm is revealed by its bond ratings. If the stock is traded,  
19 the price-earnings multiple, dividend yield, and beta coefficients (a statistical measure of a  
20 stock's relative volatility to the rest of the market) provide some gauge of overall risk. Other  
21 indicators, which are reflective of business risk, include the variability of the rate of return on  
22 equity, which is indicative of the uncertainty of actually achieving the expected earnings;  
23 operating ratios (the percentage of revenues consumed by operating expenses, depreciation,

**APPENDIX C TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 and taxes other than income tax), which are indicative of profitability; the quality of earnings,  
2 which considers the degree to which earnings are the product of accounting principles or cost  
3 deferrals; and the level of internally generated funds. Similarly, the proportion of senior  
4 capital in a company's capitalization is the measure of financial risk, which is often analyzed  
5 in the context of the equity ratio (i.e., the complement of the debt ratio).

APPENDIX D TO DIRECT TESTIMONY OF PAUL R. MOUL

1 COST OF EQUITY--GENERAL APPROACH

2 Through a fundamental financial analysis, the relative risk of a firm must be  
3 established prior to the determination of its cost of equity. Any rate of return  
4 recommendation, which lacks such a basis, will inevitably fail to provide a utility with a fair  
5 rate of return except by coincidence. With a fundamental risk analysis as a foundation,  
6 standard financial models can be employed by using informed judgment. The methods,  
7 which have been employed to measure the cost of equity, include: the Discounted Cash Flow  
8 ("DCF") model, the Risk Premium ("RP") approach, the Capital Asset Pricing Model  
9 ("CAPM") and the Comparable Earnings ("CE") approach.

10 The traditional DCF model, while useful in providing some insight into the cost of  
11 equity, is not an approach that should be used exclusively. The divergence of stock prices  
12 from company-specific fundamentals can provide a misleading cost of equity calculation. As  
13 reported in The Wall Street Journal on June 6, 1991, a statistical study published by Goldman  
14 Sachs indicated that only 35% of stock price growth in the 1980's could be attributed to  
15 earnings and interest rates. Further, 38% of the rise in stock prices during the 1980's was  
16 attributed to unknown factors. The Goldman Sachs study highlights the serious limitations of  
17 a model, such as DCF, which is founded upon identification of specific variables to explain  
18 stock price growth. That is to say, when stock price growth exceeds growth in a company's  
19 earnings per share, models such as DCF will misspecify investor expected returns, which are  
20 comprised of capital gains, as well as dividend receipts. As such, a combination of methods  
21 should be used to measure the cost of equity.

22 The Risk Premium analysis is founded upon the prospective cost of long-term debt,  
23 i.e., the yield that the public utility must offer to raise long-term debt capital directly from

## APPENDIX D TO DIRECT TESTIMONY OF PAUL R. MOUL

1 investors. To that yield must be added a risk premium in recognition of the greater risk of  
2 common equity over debt. This additional risk is, of course, attributable to the fact that the  
3 payment of interest and principal to creditors has priority over the payment of dividends and  
4 return of capital to equity investors. Hence, equity investors require a higher rate of return  
5 than the yield on long-term corporate bonds.

6 The CAPM is a model not unlike the traditional Risk Premium. The CAPM employs  
7 the yield on a risk-free interest-bearing obligation plus a premium as compensation for risk.  
8 Aside from the reliance on the risk-free rate of return, the CAPM gives specific  
9 quantification to systematic (or market) risk as measured by beta.

10 The Comparable Earnings approach measures the returns expected/experienced by  
11 other non-regulated firms and has been used extensively in rate of return analysis for over a  
12 half century. However, its popularity diminished in the 1970s and 1980s with the  
13 popularization of market-based models. Recently, there has been renewed interest in this  
14 approach. Indeed, the financial community has expressed the view that the regulatory  
15 process must consider the returns, which are being achieved in the non-regulated sector so  
16 that public utilities can compete effectively in the capital markets. Indeed, with additional  
17 competition being introduced throughout the traditionally regulated public utility industry,  
18 returns expected to be realized by non-regulated firms have become increasingly relevant in the  
19 ratesetting process. The Comparable Earnings approach considers directly those  
20 requirements and it fits the established standards for a fair rate of return set forth in the  
21 landmark decisions on the issue of rate of return. These decisions require that a fair return  
22 for a utility must be equal to that earned by firms of comparable risk.

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

DISCOUNTED CASH FLOW ANALYSIS

1  
2 Discounted Cash Flow ("DCF") theory seeks to explain the value of an economic or  
3 financial asset as the present value of future expected cash flows discounted at the  
4 appropriate risk-adjusted rate of return. Thus, if \$100 is to be received in a single payment  
5 10 years subsequent to the acquisition of an asset, and the appropriate risk-related interest  
6 rate is 8%, the present value of the asset would be \$46.32 (Value =  $\$100 \div (1.08)^{10}$ ) arising  
7 from the discounted future cash flow. Conversely, knowing the present \$46.32 price of an  
8 asset (where price = value), the \$100 future expected cash flow to be received 10 years hence  
9 shows an 8% annual rate of return implicit in the price and future cash flows expected to be  
10 received.

11 In its simplest form, the DCF theory considers the number of years from which the  
12 cash flow will be derived and the annual compound interest rate, which reflects the risk or  
13 uncertainty, associated with the cash flows. It is appropriate to reiterate that the dollar values  
14 to be discounted are future cash flows.

15 DCF theory is flexible and can be used to estimate value (or price) or the annual  
16 required rate of return under a wide variety of conditions. The theory underlying the DCF  
17 methodology can be easily illustrated by utilizing the investment horizon associated with a  
18 preferred stock not having an annual sinking fund provision. In this case, the investment  
19 horizon is infinite, which reflects the perpetuity of a preferred stock. If  $P$  represents price,  
20  $K_p$  is the required rate of return on a preferred stock, and  $D$  is the annual dividend ( $P$  and  $D$   
21 with time subscripts), the value of a preferred share is equal to the present value of the  
22 dividends to be received in the future discounted at the appropriate risk-adjusted interest rate,  
23  $K_p$ . In this circumstance:

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 
$$P_0 = \frac{D_1}{(1 + K_p)} + \frac{D_2}{(1 + K_p)^2} + \frac{D_3}{(1 + K_p)^3} + \dots + \frac{D_n}{(1 + K_p)^n}$$

2 If  $D_1 = D_2 = D_3 = \dots D_n$  as is the case for preferred stock, and  $n$  approaches infinity, as is the  
3 case for non-callable preferred stock without a sinking fund, then this equation reduces to:

4 
$$P_0 = \frac{D_1}{K_p}$$

5 This equation can be used to solve for the annual rate of return on a preferred stock when the  
6 current price and subsequent annual dividends are known. For example, with  $D_1 = \$1.00$ ,  
7 and  $P_0 = \$10$ , then  $K_p = \$1.00 \div \$10$ , or 10%.

8 The dividend discount equation, first shown, is the generic DCF valuation model for  
9 all equities, both preferred and common. While preferred stock generally pays a constant  
10 dividend, permitting the simplification subsequently noted, common stock dividends are not  
11 constant. Therefore, absent some other simplifying condition, it is necessary to rely upon the  
12 generic form of the DCF. If, however, it is assumed that  $D_1, D_2, D_3, \dots D_n$  are systematically  
13 related to one another by a constant growth rate ( $g$ ), so that  $D_0 (1 + g) = D_1, D_1 (1 + g) = D_2$ ,  
14  $D_2 (1 + g) = D_3$  and so on approaching infinity, and if  $K_s$  (the required rate of return on a  
15 common stock) is greater than  $g$ , then the DCF equation can be reduced to:

$$P_0 = \frac{D_1}{K_s - g} \text{ or } P_0 = \frac{D_0 (1 + g)}{K_s - g}$$

16 which is the periodic form of the "Gordon" model.<sup>1</sup> Proof of the DCF equation is found in

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<sup>1</sup>Although the popular application of the DCF model is often attributed to the work of Myron J. Gordon in the mid-1950's, J. B. Williams exposed the DCF model in its present form nearly two decades

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 all modern basic finance textbooks. This DCF equation can be easily solved as:

$$K_s = \frac{D_0(1+g)}{P_0} + g$$

2 which is the periodic form of the Gordon Model commonly applied in estimating equity rates  
3 of return in rate cases. When used for this purpose,  $K_s$  is the annual rate of return on  
4 common equity demanded by investors to induce them to hold a firm's common stock.  
5 Therefore, the variables  $D_0$ ,  $P_0$  and  $g$  must be estimated in the context of the market for  
6 equities, so that the rate of return, which a public utility is permitted the opportunity to earn,  
7 has meaning and reflects the investor-required cost rate.

8 Application of the Gordon model with market derived variables is straightforward.  
9 For example, using the most recent prior annualized dividend ( $D_0$ ) of \$0.80, the current price  
10 ( $P_0$ ) of \$10.00, and the investor expected dividend growth rate ( $g$ ) of 5%, the solution of the  
11 DCF formula provides a 13.4% rate of return. The dividend yield component in this instance  
12 is 8.4%, and the capital gain component is 5%, which together represent the total 13.4%  
13 annual rate of return required by investors. The capital gain component of the total return  
14 may be calculated with two adjacent future year prices. For example, in the eleventh year of  
15 the holding period, the price per share would be \$17.10 as compared with the price per share  
16 of \$16.29 in the tenth year which demonstrates the 5% annual capital gain yield.

17 Some DCF devotees believe that it is more appropriate to estimate the required return  
18 on equity with a model which permits the use of multiple growth rates. This may be a  
19 plausible approach to DCF, where investors expect different dividend growth rates in the  

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earlier.

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 near term and long run. If two growth rates, one near term and one long-run, are to be used  
2 in the context of a price ( $P_0$ ) of \$10.00, a dividend ( $D_0$ ) of \$0.80, a near-term growth rate of  
3 5.5%, and a long-run expected growth rate of 5.0% beginning at year 6, the required rate of  
4 return is 13.57% solved with a computer by iteration.

### Dividend Yield

5  
6 The historical annual dividend yield for the Gas Group is shown on Schedule 3. The  
7 2003-2007 five-year average dividend yield was 4.0% for the Gas Group. The monthly  
8 dividend yields for the past twelve months are shown graphically on Schedule 5. These  
9 dividend yields reflect an adjustment to the month-end closing prices to remove the pro rata  
10 accumulation of the quarterly dividend amount since the last ex-dividend date.

11 The ex-dividend date usually occurs two business days before the record date of the  
12 dividend (i.e., the date by which a shareholder must own the shares to be entitled to the  
13 dividend payment--usually about two to three weeks prior to the actual payment). During a  
14 quarter (here defined as 91 days), the price of a stock moves up ratably by the dividend  
15 amount as the ex-dividend date approaches. The stock's price then falls by the amount of the  
16 dividend on the ex-dividend date. Therefore, it is necessary to calculate the fraction of the  
17 quarterly dividend since the time of the last ex-dividend date and to remove that amount from  
18 the price. This adjustment reflects normal recurring pricing of stocks in the market, and  
19 establishes a price which will reflect the true yield on a stock.

20 A six-month average dividend yield has been used to recognize the prospective  
21 orientation of the ratesetting process as explained in the direct testimony. For the purpose of  
22 a DCF calculation, the average dividend yields must be adjusted to reflect the prospective  
23 nature of the dividend payments, i.e., the higher expected dividends for the future rather than



APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 the recent dividend payment annualized. An adjustment to the dividend yield component,  
2 when computed with annualized dividends, is required based upon investor expectation of  
3 quarterly dividend increases.

4 The procedure to adjust the average dividend yield for the expectation of a dividend  
5 increase during the initial investment period will be at a rate of one-half the growth  
6 component, developed below. The DCF equation, showing the quarterly dividend payments  
7 as  $D_0$ , may be stated in this fashion:

$$K = \frac{D_0(1+g)^0 + D_0(1+g)^0 + D_0(1+g)^1 + D_0(1+g)^1}{P_0} + g$$

8 The adjustment factor, based upon one-half the expected growth rate developed in my direct  
9 testimony, will be 3.000% (6.00% x .5) for the Gas Group, which assumes that two dividend  
10 payments will be at the expected higher rate during the initial investment period. Using the  
11 six-month average dividend yield as a base, the prospective (forward) dividend yield would  
12 be 4.58% (4.45% x 1.03000) for the Gas Group.

13 Another DCF model that reflects the discrete growth in the quarterly dividend ( $D_0$ ) is  
14 as follows:

$$K = \frac{D_0(1+g)^{25} + D_0(1+g)^{50} + D_0(1+g)^{75} + D_0(1+g)^{1.00}}{P_0} + g$$

15 This procedure confirms the reasonableness of the forward dividend yield previously  
16 calculated. The quarterly discrete adjustment provides a dividend yield of 4.62% (4.45% x  
17 1.03723) for the Gas Group. The use of an adjustment is required for the periodic form of

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 the DCF in order to properly recognize that dividends grow on a discrete basis.

2 In either of the preceding DCF dividend yield adjustments, there is no recognition for  
3 the compound returns attributed to the quarterly dividend payments. Investors have the  
4 opportunity to reinvest quarterly dividend receipts. Recognizing the compounding of the  
5 periodic quarterly dividend payments ( $D_0$ ), results in a third DCF formulation:

$$k = \left[ \left( 1 + \frac{D_0}{P_0} \right)^4 - 1 \right] + g$$

6 This DCF equation provides no further recognition of growth in the quarterly dividend.  
7 Combining discrete quarterly dividend growth with quarterly compounding would provide  
8 the following DCF formulation, stating the quarterly dividend payments ( $D_0$ ):

$$k = \left[ \left( 1 + \frac{D_0 (1 + g)^{25}}{P_0} \right)^4 - 1 \right] + g$$

9 A compounding of the quarterly dividend yield provides another procedure to recognize the  
10 necessity for an adjusted dividend yield. The unadjusted average quarterly dividend yield  
11 was 1.1125% ( $4.45\% \div 4$ ) for the gas Group. The compound dividend yield would be 4.59%  
12 ( $1.011288^4 - 1$ ) for the Gas Group, recognizing quarterly dividend payments in a forward-  
13 looking manner. These dividend yields conform with investors' expectations in the context  
14 of reinvestment of their cash dividend.

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 For the Gas Group, a 4.60% forward-looking dividend yield is the average (4.58% +  
2 4.62% + 4.59% = 13.79% ÷ 3) of the adjusted dividend yield using the form  $D_0/P_0 (1+.5g)$ ,  
3 the dividend yield recognizing discrete quarterly growth, and the quarterly compound  
4 dividend yield with discrete quarterly growth.

### 5 Growth Rate

6 If viewed in its infinite form, the DCF model is represented by the discounted value  
7 of an endless stream of growing dividends. It would, however, require 100 years of future  
8 dividend payments so that the discounted value of those payments would equate to the  
9 present price so that the discount rate and the rate of return shown by the simplified Gordon  
10 form of the DCF model would be about the same. A century of dividend receipts represents  
11 an unrealistic investment horizon from almost any perspective. Because stocks are not held  
12 by investors forever, the growth in the share value (i.e., capital appreciation, or capital gains  
13 yield) is most relevant to investors' total return expectations. Hence, investor expected  
14 returns in the equity market are provided by capital appreciation of the investment as well as  
15 receipt of dividends. As such, the sale price of a stock can be viewed as a liquidating  
16 dividend which can be discounted along with the annual dividend receipts during the  
17 investment holding period to arrive at the investor expected return.

18 In its constant growth form, the DCF assumes that with a constant return on book  
19 common equity and constant dividend payout ratio, a firm's earnings per share, dividends per  
20 share and book value per share will grow at the same constant rate, absent any external  
21 financing by a firm. Because these constant growth assumptions do not actually prevail in  
22 the capital markets, the capital appreciation potential of an equity investment is best  
23 measured by the expected growth in earnings per share. Since the traditional form of the

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 DCF assumes no change in the price-earnings multiple, the value of a firm's equity will grow  
2 at the same rate as earnings per share. Hence, the capital gains yield is best measured by  
3 earnings per share growth using company-specific variables.

4 Investors consider both historical and projected data in the context of the expected  
5 growth rate for a firm. An investor can compute historical growth rates using compound  
6 growth rates or growth rate trend lines. Otherwise, an investor can rely upon published  
7 growth rates as provided in widely-circulated, influential publications. However, a  
8 traditional constant growth DCF analysis that is limited to such inputs suffers from the  
9 assumption of no change in the price-earnings multiple, i.e., that the value of a firm's equity  
10 will grow at the same rate as earnings. Some of the factors which actually contribute to  
11 investors' expectations of earnings growth and which should be considered in assessing those  
12 expectations, are: (i) the earnings rate on existing equity, (ii) the portion of earnings not paid  
13 out in dividends, (iii) sales of additional common equity, (iv) reacquisition of common stock  
14 previously issued, (v) changes in financial leverage, (vi) acquisitions of new business  
15 opportunities, (vii) profitable liquidation of assets, and (viii) repositioning of existing assets.  
16 The realities of the equity market regarding total return expectations, however, also reflect  
17 factors other than these inputs. Therefore, the DCF model contains overly restrictive  
18 limitations when the growth component is stated in terms of earnings per share (the basis for  
19 the capital gains yield) or dividends per share (the basis for the infinite dividend discount  
20 model). In these situations, there is inadequate recognition of the capital gains yields arising  
21 from stock price growth which could exceed earnings or dividends growth.

22 To assess the growth component of the DCF, analysts' projections of future growth  
23 influence investor expectations as explained above. One influential publication is The Value

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Line Investment Survey which contains estimated future projections of growth. The Value  
2 Line Investment Survey provides growth estimates which are stated within a common  
3 economic environment for the purpose of measuring relative growth potential. The basis for  
4 these projections is the Value Line 3 to 5 year hypothetical economy. The Value Line  
5 hypothetical economic environment is represented by components and subcomponents of the  
6 National Income Accounts which reflect in the aggregate assumptions concerning the  
7 unemployment rate, manpower productivity, price inflation, corporate income tax rate, high-  
8 grade corporate bond interest rates, and Fed policies. Individual estimates begin with the  
9 correlation of sales, earnings and dividends of a company to appropriate components or  
10 subcomponents of the future National Income Accounts. These calculations provide a  
11 consistent basis for the published forecasts. Value Line's evaluation of a specific company's  
12 future prospects are considered in the context of specific operating characteristics that  
13 influence the published projections. Of particular importance for regulated firms, Value Line  
14 considers the regulatory quality, rates of return recently authorized, the historic ability of the  
15 firm to actually experience the authorized rates of return, the firm's budgeted capital  
16 spending, the firm's financing forecast, and the dividend payout ratio. The wide circulation  
17 of this source and frequent reference to Value Line in financial circles indicate that this  
18 publication has an influence on investor judgment with regard to expectations for the future.

19       There are other sources of earnings growth forecasts. One of these sources is the  
20 Institutional Brokers Estimate System ("IBES"). The IBES service provides data on  
21 consensus earnings per share forecasts and five-year earnings growth rate estimates. The  
22 publisher of IBES has been purchased by Thomson/First Call. The IBES forecasts have been  
23 integrated into the First Call consensus growth forecasts. In 2008, Thomson acquired

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Reuters, which formerly published the Market Guide forecasts. The earnings estimates are  
2 obtained from financial analysts at brokerage research departments and from institutions  
3 whose securities analysts are projecting earnings for companies in the First Call universe of  
4 companies. Another service that tabulates earnings forecasts and publishes them are Zacks  
5 Investment Research. As with the IBES/First Call forecasts and Zacks provides consensus  
6 forecasts collected from analysts for most publically traded companies.

7 In each of these publications, forecasts of earnings per share for the current and  
8 subsequent year receive prominent coverage. That is to say, IBES/First Call, Zacks, and  
9 Value Line show estimates of current-year earnings and projections for the next year. While  
10 the DCF model typically focusses upon long-run estimates of growth, stock prices are clearly  
11 influenced by current and near-term earnings prospects. Therefore, the near-term earnings  
12 per share growth rates should also be factored into a growth rate determination.

13 Although forecasts of future performance are investor influencing<sup>2</sup>, equity investors  
14 may also rely upon the observations of past performance. Investors' expectations of future  
15 growth rates may be determined, in part, by an analysis of historical growth rates. It is  
16 apparent that any serious investor would advise himself/herself of historical performance  
17 prior to taking an investment position in a firm. Earnings per share and dividends per share  
18 represent the principal financial variables which influence investor growth expectations.

19 Other financial variables are sometimes considered in rate case proceedings. For  
20 example, a company's internal growth rate, derived from the return rate on book common  
21 equity and the related retention ratio, is sometimes considered. This growth rate measure is

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<sup>2</sup>As shown in a National Bureau of Economic Research monograph by John G. Cragg and Burton G. Malkiel, Expectations and the Structure of Share Prices, University of Chicago Press 1982.

## APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 represented by the Value Line forecast "*BxR*" shown on Schedule 7. Internal growth rates  
2 are often used as a proxy for book value growth. Unfortunately, this measure of growth is  
3 often not reflective of investor-expected growth. This is especially important when there is  
4 an indication of a prospective change in dividend payout ratio, earned return on book  
5 common equity, change in market-to-book ratios or other fundamental changes in the  
6 character of the business. Nevertheless, I have also shown the historical and projected  
7 growth rates in book value per share and internal growth rates.

### Leverage Adjustment

8  
9 As noted previously, the divergence of stock prices from book values creates a conflict  
10 within the DCF model when the results of a market-derived cost of equity are applied to the  
11 common equity account measured at book value in the ratesetting context. This is the  
12 situation today where the market price of stock exceeds its book value for most companies.  
13 This divergence of price and book value also creates a financial risk difference, whereby the  
14 capitalization of a utility measured at its market value contains relatively less debt and more  
15 equity than the capitalization measured at its book value. It is a well-accepted fact of  
16 financial theory that a relatively higher proportion of equity in the capitalization has less  
17 financial risk than another capital structure more heavily weighted with debt. This is the  
18 situation for the Gas Group where the market value of its capitalization contains more equity  
19 than is shown by the book capitalization. The following comparison demonstrates this  
20 situation where the market capitalization is developed by taking the "Fair Value of Financial  
21 Instruments" (Disclosures about Fair Value of Financial Instruments -- Statement of  
22 Financial Accounting Standards ("FAS") No. 107) as shown in the annual report for these  
23 companies and the market value of the common equity using the price of stock. The

**APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 comparison of capital structure ratios is:

2 3 4 5 6 7 8 9	<u>Gas Group</u>	<u>Capitalization at Market Value (Fair Value)</u>	<u>Capitalization at Book Value (Carrying Amounts)</u>
	Long-term Debt	29.57%	42.58%
	Preferred Stock	0.16	0.22
	Common Equity	<u>70.28</u>	<u>57.21</u>
	Total	<u>100.00%</u>	<u>100.00%</u>

10 With regard to the capital structure ratios represented by the carrying amounts shown above,  
 11 there are some variances from the ratios shown on Schedule 3. These variances arise from  
 12 the use of balance sheet values in computing the capital structure ratios shown on Schedule 3  
 13 and the use of the Carrying Amounts of the Financial Instruments according to FAS 107 (the  
 14 Carrying Amounts were used in the table shown above to be comparable to the Fair Value  
 15 amounts used in the comparison calculations).

16 With the capital ratios calculated above, it is necessary to first calculate the cost of  
 17 equity for a firm without any leverage. The cost of equity for an unleveraged firm using the  
 18 capital structure ratios calculated with market values is:

19 
$$k_u = k_e - (((k_u - i) (1-t) D / E) - (k_u - d) P / E)$$
  
 20 
$$9.74\% = 10.60\% - (((9.74\% - 6.62\%) .65) 29.57\%/70.28\%) - (9.74\% - 6.04\%) 0.16\%/70.28\%$$

21 where  $k_u$  = cost of equity for an all-equity firm,  $k_e$  = market determined cost equity,  $i$  = cost  
 22 of debt<sup>3</sup>,  $d$  = dividend rate on preferred stock<sup>4</sup>,  $D$  = debt ratio,  $P$  = preferred stock ratio, and  $E$   
 23 = common equity ratio. The formula shown above indicates that the cost of equity for a firm  
 24 with 100% equity is 9.74% using the market value of the Gas Group's capitalization. Having

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<sup>3</sup>The cost of debt is the six-month average yield on Moody's A rated public utility bonds.

<sup>4</sup>The cost of preferred is the six-month average yield on Moody's "a" rated preferred stock.



**APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 determined that the cost of equity is 9.74% for a firm with 100% equity, the rate of return on  
2 common equity associated with the book value capital structure is:

3  $ke = ku + ((ku - i) (1-t) D / E) + (ku - d) P / E$

4  $11.26\% = 9.74\% + ((9.74\% - 6.62\%) \cdot 65) \cdot 42.58\% / 57.21\% + (9.74\% - 6.04\%) \cdot 0.22\% / 57.21\%$

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

FLOTATION COST ADJUSTMENT

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The rate of return on common equity must be high enough to avoid dilution when additional common equity is issued. In this regard, the rate of return on book common equity for public utilities requires recognition of specific factors other than just the market-determined cost of equity. A market price of common stock above book value is necessary to attract future capital on reasonable terms in competition with other seekers of equity capital. Non-regulated companies traditionally have experienced common stock prices consistently above book value. For a public utility to be competitive in the capital markets, similar recognition should be provided, given the understated value of net plant investment which is represented by historical costs much lower than current cost. Moreover, the market value of a public utility stock must be above book value to provide recognition of market pressure, issuance and selling expenses which reduce the net proceeds realized from the sale of new shares of common stock. A market price of stock above book value will maintain the financial integrity of shares previously issued and is necessary to avoid dilution when new shares are offered.

The rate of return on common equity should provide for the underwriting discount and company issuance expenses associated with the sale of new common stock. It is the net proceeds, after payment of these costs that are available to the company, because the issuance costs are paid from the initial offering price to the public. Market pressure occurs when the news of an impending issue of new common shares impacts the pre-offering price of stock. The stock price often declines because of the prospect of an increase in the supply of shares. The difficulty encountered in measuring market pressure relates to the time frame considered, general market conditions, and management action during the offering period.

## APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 An indication of negative market pressure could be the product of the techniques employed  
2 to measure pressure and not the prospect of an additional supply of shares related to the new  
3 issue.

4 Even in the situation where a company will not issue common stock during the near  
5 term, the flotation cost adjustment factor should be applied to the common equity cost rate.

6 A public utility must be in a competitive capital attraction posture at all times. To deny  
7 recognition of a market value of equity above book value would be discriminatory when  
8 other comparable companies receive an allowance in this regard. Moreover, to reduce the  
9 return rate on common equity by failing to recognize this factor would likewise result in a  
10 company being less competitive in the bond market, because a lower resulting overall rate of  
11 return would provide less competitive fixed-charge coverage. It cannot be said that a public  
12 utility's stock price already considers an allowance for flotation costs. This is because  
13 investors in either fixed-income bonds or common stocks seek their required rate of return by  
14 reference to alternative investment opportunities, and are not concerned with the issuance  
15 costs incurred by a firm borrowing long-term debt or issuing common equity.

16 Historical data concerning issuance and selling expenses (excluding market pressure)  
17 is shown on Schedule 8. To adjust for the cost of raising new common equity capital, the  
18 rate of return on common equity should recognize an appropriate multiple in order to allow  
19 for a market price of stock above book value. This would provide recognition for flotation  
20 costs, which are shown to be 4.0% for public offerings of common stocks by gas companies  
21 from 2003 to 2007. Because these costs are not recovered elsewhere, they must be  
22 recognized in the rate of return. Since I apply the flotation cost to the entire cost of equity, I  
23 have only used a modification factor of 1.02 which is applied to the unadjusted DCF-measure

**APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 of the cost of equity to cover issuance expense. If the modification factor were applied to  
2 only a portion of the cost of equity, such as just the dividend yield, then a higher factor would  
3 be necessary.

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

### INTEREST RATES

1

2 Interest rates can be viewed in their traditional nominal terms (i.e., the stated rate of  
3 interest) and in real terms (i.e., the stated rate of interest less the expected rate of inflation).  
4 Absent consideration of inflation, the real rate of interest is determined generally by supply  
5 factors which are influenced by investors willingness to forego current consumption (i.e., to  
6 save) and demand factors that are influenced by the opportunities to derive income from  
7 productive investments. Added to the real rate of interest is compensation required by  
8 investors for the inflationary impact of the declining purchasing power of their income  
9 received in the future. While interest rates are clearly influenced by the changing annual rate  
10 of inflation, it is important to note that the expected rate of inflation that is reflected in  
11 current interest rates may be quite different from the prevailing rate of inflation.

12 Rates of interest also vary by the type of interest bearing instrument. Investors  
13 require compensation for the risk associated with the term of the investment and the risk of  
14 default. The risk associated with the term of the investment is usually shown by the yield  
15 curve, i.e., the difference in rates across maturities. The typical structure is represented by a  
16 positive yield curve, which provides progressively higher interest rates as the maturities are  
17 lengthened. Flat (i.e., relatively level rates across maturities) or inverted (i.e., higher short-  
18 term rates than long-term rates) yield curves occur less frequently.

19 The risk of default is typically associated with the creditworthiness of the borrower.  
20 Differences in interest rates can be traced to the credit quality ratings assigned by the bond  
21 rating agencies, such as Moody's Investors Service, Inc. and Standard & Poor's Corporation.  
22 Obligations of the United States Treasury are usually considered to be free of default risk,  
23 and hence reflect only the real rate of interest, compensation for expected inflation, and

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 maturity risk. The Treasury has been issuing inflation-indexed notes, which automatically  
2 provide compensation to investors for future inflation, thereby providing a lower current  
3 yield on these issues.

### Interest Rate Environment

4  
5 Federal Reserve Board ("Fed") policy actions, which impact directly short-term  
6 interest rates also substantially, affect investor sentiment in long-term fixed-income securities  
7 markets. In this regard, the Fed has often pursued policies designed to build investor  
8 confidence in the fixed-income securities market. Formative Fed policy has had a long  
9 history, as exemplified by the historic 1951 Treasury-Federal Reserve Accord, and more  
10 recently, deregulation within the financial system, which increased the level and volatility of  
11 interest rates. The Fed has indicated that it will follow a monetary policy designed to  
12 promote noninflationary economic growth.

13 As background to the recent levels of interest rates, history shows that the Open  
14 Market Committee of the Federal Reserve board ("FOMC") began a series of moves toward  
15 lower short-term interest rates in mid-1990 -- at the outset of the previous recession.  
16 Monetary policy was influenced at that time by (i) steps taken to reduce the federal budget  
17 deficit, (ii) slowing economic growth, (iii) rising unemployment, and (iv) measures intended  
18 to avoid a credit crunch. Thereafter, the Federal government initiated several bold proposals  
19 to deal with future borrowings by the Treasury. With lower expected federal budget deficits  
20 and reduced Treasury borrowings, together with limitations on the supply of new 30-year  
21 Treasury bonds, long-term interest rates declined to a twenty-year low, reaching a trough of  
22 5.78% in October 1993.

23 On February 4, 1994, the FOMC began a series of increases in the Fed Funds rate

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 (i.e., the interest rate on excess overnight bank reserves). The initial increase represented the  
2 first rise in short-term interest rates in five years. The series of seven increases doubled the  
3 Fed Funds rate to 6%. The increases in short-term interest rates also caused long-term rates  
4 to move up, continuing a trend, which began in the fourth quarter of 1993. The cyclical peak  
5 in long-term interest rates was reached on November 7 and 14, 1994 when 30-year Treasury  
6 bonds attained an 8.16% yield. Thereafter, long-term Treasury bond yields generally  
7 declined.

8       Beginning in mid-February 1996, long-term interest rates moved upward from their  
9 previous lows. After initially reaching a level of 6.75% on March 15, 1996, long-term  
10 interest rates continued to climb and reached a peak of 7.19% on July 5 and 8, 1996. For the  
11 period leading up to the 1996 Presidential election, long-term Treasury bonds generally  
12 traded within this range. After the election, interest rates moderated, returning to a level  
13 somewhat below the previous trading range. Thereafter, in December 1996, interest rates  
14 returned to a range of 6.5% to 7.0%, which existed for much of 1996.

15       On March 25, 1997, the FOMC decided to tighten monetary conditions through a  
16 one-quarter percentage point increase in the Fed Funds rate. This tightening increased the  
17 Fed Funds rate to 5.5%. In making this move, the FOMC stated that it was concerned by  
18 persistent strength of demand in the economy, which it feared would increase the risk of  
19 inflationary imbalances that could eventually interfere with the long economic expansion.

20       In the fourth quarter of 1997, the yields on Treasury bonds began to decline rapidly in  
21 response to an increase in demand for Treasury securities caused by a flight to safety  
22 triggered by the currency and stock market crisis in Asia. Liquidity provided by the Treasury  
23 market makes these bonds an attractive investment in times of crisis. This is because

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Treasury securities encompass a very large market, which provides ease of trading, and carry  
2 a premium for safety. During the fourth quarter of 1997, Treasury bond yields pierced the  
3 psychologically important 6% level for the first time since 1993.

4 Through the first half of 1998, the yields on long-term Treasury bonds fluctuated  
5 within a range of about 5.6% to 6.1% reflecting their attractiveness and safety. In the third  
6 quarter of 1998, there was further deterioration of investor confidence in global financial  
7 markets. This loss of confidence followed the moratorium (i.e., default) by Russia on its  
8 sovereign debt and fears associated with problems in Latin America. While not significant to  
9 the global economy in the aggregate, the August 17 default by Russia had a significant  
10 negative impact on investor confidence, following earlier discontent surrounding the crisis in  
11 Asia. These events subsequently led to a general pull back of risk-taking as displayed by  
12 banks growing reluctance to lend, worries of an expanding credit crunch, lower stock prices,  
13 and higher yields on bonds of riskier companies. These events contributed to the failure of  
14 the hedge fund, Long-Term Capital Management.

15 In response to these events, the FOMC cut the Fed Funds rate just prior to the mid-  
16 term Congressional elections. The FOMC's action was based upon concerns over how  
17 increasing weakness in foreign economies would affect the U.S. economy. As recently as  
18 July 1998, the FOMC had been more concerned about fighting inflation than the state of the  
19 economy. The initial rate cut was the first of three reductions by the FOMC. Thereafter, the  
20 yield on long-term Treasury bonds reached a 30-year low of 4.70% on October 5, 1998.  
21 Long-term Treasury yields below 5% had not been seen since 1967. Unlike the first rate cut  
22 that was widely anticipated, the second rate reduction by the FOMC was a surprise to the  
23 markets. A third reduction in short-term interest rates occurred in November 1998 when the



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1 FOMC reduced the Fed Funds rate to 4.75%.

2 All of these events prompted an increase in the prices for Treasury bonds, which lead  
3 to the low yields described above. Another factor that contributed to the decline in yields on  
4 long-term Treasury bonds was a reduction in the supply of new Treasury issues coming to  
5 market due to the Federal budget surplus -- the first in nearly 30 years. The dollar amount of  
6 Treasury bonds being issued declined by 30% in two years thus resulting in higher prices and  
7 lower yields. In addition, rumors of some struggling hedge funds unwinding their positions  
8 further added to the gains in Treasury bond prices.

9 The financial crisis that spread from Asia to Russia and to Latin America pushed  
10 nervous investors from stocks into Treasury bonds, thus increasing demand for bonds, just  
11 when supply was shrinking. There was also a move from corporate bonds to Treasury bonds  
12 to take advantage of appreciation in the Treasury market. This resulted in a certain amount  
13 of exuberance for Treasury bond investments that formerly was reserved for the stock  
14 market. Moreover, yields in the fourth quarter of 1998 became extremely volatile as shown  
15 by Treasury yields that fell from 5.10% on September 29 to 4.70% on October 5, and  
16 thereafter returned to 5.10% on October 13. A decline and rebound of 40 basis points in  
17 Treasury yields in a two-week time frame is remarkable.

18 Beginning in mid-1999, the FOMC raised interest rates on six occasions reversing its  
19 actions in the fall of 1998. On June 30, 1999, August 24, 1999, November 16, 1999,  
20 February 2, 2000, March 21, 2000, and May 16, 2000, the FOMC raised the Fed Funds rate  
21 to 6.50%. This brought the Fed Funds rate to its highest level since 1991, and was 175 basis  
22 points higher than the level that occurred at the height of the Asian currency and stock  
23 market crisis. At the time, these actions were taken in response to more normally functioning

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 financial markets, tight labor markets, and a reversal of the monetary ease that was required  
2 earlier in response to the global financial market turmoil.

3 As the year 2000 drew to a close, economic activity slowed and consumer confidence  
4 began to weaken. In two steps at the beginning and at the end of January 2001, the FOMC  
5 reduced the Fed Funds rate by one percentage point. These actions brought the Fed Funds  
6 rate to 5.50%. The FOMC described its actions as “a rapid and forceful response of  
7 monetary policy” to eroding consumer and business confidence exemplified by weaker retail  
8 sales and business spending on capital equipment and cut backs in manufacturing production.  
9 Subsequently, on March 20, 2001, April 18, 2001, May 15, 2001, June 27, 2001, and August  
10 21, 2001, the FOMC lowered the Fed Funds in steps consisting of three 50 basis points  
11 decrements followed by two 25 basis points decrements. These actions took the Fed Funds  
12 rate to 3.50%. The FOMC observed on August 21, 2001:

13 Household demand has been sustained, but business profits  
14 and capital spending continue to weaken and growth abroad is  
15 slowing, weighing on the U.S. economy. The associated  
16 easing of pressures on labor and product markets is expected  
17 to keep inflation contained.

18  
19 Although long-term prospects for productivity growth and the  
20 economy remain favorable, the Committee continues to  
21 believe that against the background of its long-run goals of  
22 price stability and sustainable economic growth and of the  
23 information currently available, the risks are weighted mainly  
24 toward conditions that may generate economic weakness in  
25 the foreseeable future.

26  
27 After the terrorist attack on September 11, 2001, the FOMC made two additional 50 basis  
28 points reductions in the Fed Funds rate. The first reduction occurred on September 17, 2001  
29 and followed the four-day closure of the financial markets following the terrorist attacks. The  
30 second reduction occurred at the October 2 meeting of the FOMC where it observed:

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 The terrorist attacks have significantly heightened uncertainty  
2 in an economy that was already weak. Business and  
3 household spending as a consequence are being further  
4 damped. Nonetheless, the long-term prospects for  
5 productivity growth and the economy remain favorable and  
6 should become evident once the unusual forces restraining  
7 demand abate.

8  
9 Afterward, the FOMC reduced the Fed Funds rate by 50 basis points on November 6, 2001  
10 and by 25 basis points on December 11, 2001. In total, short-term interest rates were reduced  
11 by the FOMC eleven (11) times during the year 2001. These actions cut the Fed Funds rate  
12 by 4.75% and resulted in 1.75% for the Fed Funds rate.

13 In an attempt to deal with weakening fundamentals in the economy recovering from  
14 the recession that began in March 2001, the FOMC provided a psychologically important  
15 one-half percentage point reduction in the federal funds rate. The rate cut was twice as large  
16 as the market expected, and brought the fed funds rate to 1.25% on November 6, 2002. The  
17 FOMC stated that:

18 The Committee continues to believe that an accommodative  
19 stance of monetary policy, coupled with still-robust  
20 underlying growth in productivity, is providing important  
21 ongoing support to economic activity. However, incoming  
22 economic data have tended to confirm that greater  
23 uncertainty, in part attributable to heightened geopolitical  
24 risks, is currently inhibiting spending, production, and  
25 employment. Inflation and inflation expectations remain well  
26 contained.

27  
28 *In these circumstances, the Committee believes that today's*  
29 *additional monetary easing should prove helpful as the*  
30 *economy works its way through this current soft spot. With*  
31 *this action, the Committee believes that, against the*  
32 *background of its long-run goals of price stability and*  
33 *sustainable economic growth and of the information currently*  
34 *available, the risks are balanced with respect to the prospects*  
35 *for both goals in the foreseeable future.*  
36

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1 As 2003 unfolded, there was a continuing expectation of lower yields on Treasury securities.  
2 In fact, the yield on ten-year Treasury notes reached a 45-year low near the end of the second  
3 quarter of 2003. For long-term Treasury bonds, those yields culminated with a 4.24% yield  
4 on June 13, 2003. Soon thereafter, the FOMC reduced the Fed Funds rate by 25 basis points  
5 on June 25, 2003. In announcing its action, the FOMC stated:

6           The Committee continues to believe that an accommodative  
7           stance of monetary policy, coupled with still robust underlying  
8           growth in productivity, is providing important ongoing support  
9           to economic activity. Recent signs point to a firming in  
10          spending, markedly improved financial conditions, and labor  
11          and product markets that are stabilizing. The economy,  
12          nonetheless, has yet to exhibit sustainable growth. With  
13          inflationary expectations subdued, the Committee judged that  
14          a slightly more expansive monetary policy would add further  
15          support for an economy which it expects to improve over time.

16  
17          Thereafter, intermediate and long-term Treasury yields moved marketedly higher. Higher  
18          yields on long-term Treasury bonds, which exceeded 5.00% can be traced to: (i) the market's  
19          disappointment that the Fed Funds rate was not reduced below 1.00%, (ii) an indication that  
20          the Fed will not use unconventional methods for implementing monetary policy, (iii)  
21          growing confidence in a strengthening economy, and (iv) concerns regarding the Federal  
22          budget deficit. All these factors significantly changed the sentiment in the bond market.

23                 For the remainder of 2003, the FOMC continued with its balanced monetary policy,  
24                 thereby retaining the 1% Fed Funds rate. However, in 2004, the FOMC initiated a policy of  
25                 moving toward a more neutral Fed Funds rate (i.e., removing the bias of abnormal low rates).  
26                 On June 30, 2004, August 10, 2004, September 21, 2004, November 10, 2004, December 14,  
27                 2004, February 2, 2005, March 22, 2005, May 3, 2005, June 30, 2005, August 9, 2005,  
28                 September 20, 2005, November 1, 2005, December 13, 2005, January 31, 2006, March 28,

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 2006, May 10, 2006, and June 29, 2006, the FOMC increased the Fed Funds rate in  
2 seventeen 25 basis point increments. These policy actions are widely interpreted as part of  
3 the process of moving toward a more neutral range for the Fed Funds rate.

4 Just after the FOMC meeting on August 7, 2007, where the FOMC decided to retain a  
5 5.25% Fed Funds rate, turmoil in the credit markets prompted central banks throughout the  
6 world to inject over \$325 billion of reserves into the banking system over a three-day period  
7 in reaction to a credit crunch. Problems had been developing earlier in 2007, beginning in  
8 the market for asset-backed securities linked to subprime mortgages. Valuation uncertainties  
9 for these securities caused liquidity concerns for hedge funds, investment banks, and  
10 financial institutions. The market for commercial paper, the most liquid part of the credit  
11 markets for non-Treasury securities, was also affected. In response to the market turmoil, the  
12 FOMC issued the following statement, the first of its type since after the September 11, 2001  
13 terrorists' attack.

14 The Federal Reserve is providing liquidity to facilitate the  
15 orderly functioning of financial markets.

16  
17 The Federal Reserve will provide reserves as necessary through  
18 open market operations to promote trading in the federal funds  
19 market at rates close to the Federal Open Market Committee's  
20 target rate of 5-1/4 percent. In current circumstances, depository  
21 institutions may experience unusual funding needs because of  
22 dislocations in money and credit markets. As always, the  
23 discount window is available as a source of funding.

24  
25 Then, one week after its initial announcement, the FOMC made a surprise reduction of 50  
26 basis points in the discount rate to narrow the spread between this rate and the target Fed  
27 Funds rate. At the same time, the FOMC made the following statement:

28 Financial market conditions have deteriorated, and tighter credit  
29 conditions and increased uncertainty have the potential to  
30 restrain economic growth going forward. In these

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 circumstances, although recent data suggest that the economy  
2 has continued to expand at a moderate pace, the Federal Open  
3 Market Committee judges that the downside risks to growth  
4 have increased appreciably. The Committee is monitoring the  
5 situation and is prepared to act as needed to mitigate the adverse  
6 effects on the economy arising from the disruptions in financial  
7 markets.

8  
9 Thereafter, at its regularly scheduled meeting on September 18, 2007, the FOMC reduced the  
10 target Fed Funds rate to 4.75% and the discount rate was reduced to 5.25% in an effort to  
11 forestall the adverse effects of the financial market turmoil on the economy generally.  
12 Further reductions of 25 basis points occurred at the next two FOMC meetings on October  
13 31, 2007 and on December 11, 2007. The December 11, 2007 FOMC statement indicated  
14 that:

15 Incoming information suggests that economic growth is  
16 slowing, reflecting the intensification of the housing correction  
17 and some softening in business and consumer spending.  
18 Moreover, strains in financial markets have increased in recent  
19 weeks. Today's action, combined with the policy actions taken  
20 earlier, should help promote moderate growth over time.

21  
22 Readings on core inflation have improved modestly this year,  
23 but elevated energy and commodity prices, among other  
24 factors, may put upward pressure on inflation. In this context,  
25 the Committee judges that some inflation risks remain, and it  
26 will continue to monitor inflation developments carefully.

27  
28 Recent developments, including the deterioration in financial  
29 market conditions, have increased the uncertainty surrounding  
30 the outlook for economic growth and inflation. The Committee  
31 will continue to assess the effects of financial and other  
32 developments on economic prospects and will act as needed to  
33 foster price stability and sustainable economic growth.

34  
35 With these actions, the Fed Funds rate and the discount rate closed the calendar year 2007 at  
36 4.25% and 4.75%, respectively.

37 In 2008, the FOMC again acted decisively in response to further deterioration of

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 credit conditions and perceived weakness in the economy. Acting prior to its first regularly  
2 scheduled meeting in 2008, on January 22, 2008, the FOMC reduced the fed funds target by  
3 75 basis points to 3.50% and the discount rate was reduced by a corresponding amount to  
4 4.00%. Actions by the FOMC between meetings are unusual occurrences in recent years,  
5 thereby signifying the urgency that the FOMC saw in taking immediate action on monetary  
6 policy. Then on January 30, 2008, the fed funds target rate and discount rate were further  
7 reduced by 50 basis points, bringing those rates to 3.00% and 3.50%, respectively. Credit  
8 market turmoil continued, and after the collapse of a major investment bank (The Bear Stearn  
9 Companies), the FOMC stated:

10           The Federal Reserve on Sunday announced two initiatives  
11           designed to bolster market liquidity and promote orderly  
12           market functioning. Liquid, well-functioning markets are  
13           essential for the promotion of economic growth.  
14

15           First, the Federal Reserve Board voted unanimously to  
16           authorize the Federal Reserve Bank of New York to create a  
17           lending facility to improve the ability of primary dealers to  
18           provide financing to participants in securitization markets. This  
19           facility will be available for business on Monday, March 17. It  
20           will be in place for at least six months and may be extended as  
21           conditions warrant. Credit extended to primary dealers under  
22           this facility may be collateralized by a broad range of  
23           investment-grade debt securities. The interest rate charged on  
24           such credit will be the same as the primary credit rate, or  
25           discount rate, at the Federal Reserve Bank of New York.  
26

27           Second, the Federal Reserve Board unanimously approved a  
28           request by the Federal Reserve Bank of New York to decrease  
29           the primary credit rate from 3-1/2 percent to 3-1/4 percent,  
30           effective immediately. This step lowers the spread of the  
31           primary credit rate over the Federal Open Market Committee's  
32           target federal funds rate to 1/4 percentage point. The Board  
33           also approved an increase in the maximum maturity of primary  
34           credit loans to 90 days from 30 days.  
35

36           The Board also approved the financing arrangement announced  
37           by JPMorgan Chase & Co. and The Bear Stearns Companies

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1 Inc.

2  
3 Then on March 18, 2008, the FOMC reduced the fed funds rate to 2.25% and the discount  
4 rate to 2.50%. Afterward on April 30, 2008, the FOMC further reduces the fed funds rate to  
5 2.00% and the discount rate to 2.25%. At subsequent meetings the FOMC held the fed funds  
6 rate steady. Then on October 8, 2008, the FOMC took another unusual unscheduled action  
7 by reducing the Fed Funds rate to 1.50% and the discount rate to 1.75%. Then, on October  
8 29, the FOMC lowered the Fed Funds rate to 1.00% and the discount rate to 1.25%. As 2008  
9 neared its end, the FOMC lowered the Fed Funds rate to a target range of 0.00% to 0.25%, its  
10 lowest rate ever. The FOMC maintained its target range of 0.00% to 0.25% in early 2009.  
11 At its meeting on January 28, 2009, the FOMC stated:

12 Information received since the Committee met in December  
13 suggests that the economy has weakened further. Industrial  
14 production, housing starts, and employment have continued to  
15 decline steeply, as consumers and businesses have cut back  
16 spending. Furthermore, global demand appears to be slowing  
17 significantly. Conditions in some financial markets have  
18 improved, in part reflecting government efforts to provide  
19 liquidity and strengthen financial institutions; nevertheless,  
20 credit conditions for households and firms remain extremely  
21 tight. The Committee anticipates that a gradual recovery in  
22 economic activity will begin later this year, but the downside  
23 risks to that outlook are significant.

24  
25 In light of the declines in the prices of energy and other  
26 commodities in recent months and the prospects for  
27 considerable economic slack, the Committee expects that  
28 inflation pressures will remain subdued in coming quarters.  
29 Moreover, the Committee sees some risk that inflation could  
30 persist for a time below rates that best foster economic growth  
31 and price stability in the longer term.

32  
33 The Federal Reserve will employ all available tools to promote  
34 the resumption of sustainable economic growth and to preserve  
35 price stability. The focus of the Committee's policy is to  
36 support the functioning of financial markets and stimulate the  
37 economy through open market operations and other measures



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1 that are likely to keep the size of the Federal Reserve's balance  
2 sheet at a high level. The Federal Reserve continues to  
3 purchase large quantities of agency debt and mortgage-backed  
4 securities to provide support to the mortgage and housing  
5 markets, and it stands ready to expand the quantity of such  
6 purchases and the duration of the purchase program as  
7 conditions warrant. The Committee also is prepared to  
8 purchase longer-term Treasury securities if evolving  
9 circumstances indicate that such transactions would be  
10 particularly effective in improving conditions in private credit  
11 markets. The Federal Reserve will be implementing the Term  
12 Asset-Backed Securities Loan Facility to facilitate the  
13 extension of credit to households and small businesses. The  
14 Committee will continue to monitor carefully the size and  
15 composition of the Federal Reserve's balance sheet in light of  
16 evolving financial market developments and to assess whether  
17 expansions of or modifications to lending facilities would serve  
18 to further support credit markets and economic activity and  
19 help to preserve price stability.  
20

### Public Utility Bond Yields

22 The Risk Premium analysis of the cost of equity is represented by the combination of  
23 a firm's borrowing rate for long-term debt capital plus a premium that is required to reflect  
24 the additional risk associated with the equity of a firm as explained in Appendix H. Due to  
25 the senior nature of the long-term debt of a firm, its cost is lower than the cost of equity due  
26 to the prior claim, which lenders have on the earnings, and assets of a corporation.

27 As a generalization, all interest rates track to varying degrees of the benchmark yields  
28 established by the market for Treasury securities. Public utility bond yields usually reflect  
29 the underlying Treasury yield associated with a given maturity plus a spread to reflect the  
30 specific credit quality of the issuing public utility. Market sentiment can also have an  
31 influence on the spreads as described below. The spread in the yields on public utility bonds  
32 and Treasury bonds varies with market conditions, as does the relative level of interest rates  
33 at varying maturities shown by the yield curve.

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1           Pages 1 and 2 of Schedule 9 provide the recent history of long-term public utility  
2 bond yields for the rating categories of Aa, A and Baa (no yields are shown for Aaa rated  
3 public utility bonds because this index has been discontinued). The top four rating categories  
4 of Aaa, Aa, A, and Baa are known as "investment grades" and are generally regarded as  
5 eligible for bank investments under commercial banking regulations. These investment  
6 grades are distinguished from "junk" bonds, which have ratings of Ba and below.

7           A relatively long history of the spread between the yields on long-term A-rated public  
8 utility bonds and 20-year Treasury bonds is shown on page 3 of Schedule 9. There, it is  
9 shown that those spreads were about one percent during the years 1994 through 1997. With  
10 the aversion to risk and flight to quality described earlier, a significant widening of the spread  
11 in the yields between corporate (e.g., public utility) and Treasury bonds developed in 1998,  
12 after an initial widening of the spread that began in the fourth quarter of 1997. The  
13 significant widening of spreads in 1998 was unexpected by some technically savvy investors,  
14 as shown by the debacle at the Long-Term Capital Management hedge fund. When Russia  
15 defaulted its debt on August 17, some investors had to cover short positions when Treasury  
16 prices spiked upward. Short covering by investors that guessed wrong on the relationship  
17 between corporate and Treasury bonds also contributed to the run-up in Treasury bond prices  
18 by increasing the demand for them. This helped to contribute to a widening of the spreads  
19 between corporate and Treasury bonds.

20           As shown on page 3 of Schedule 9, the spread in yields between A-rated public utility  
21 bonds and 20-year Treasury bonds was about one percentage point prior to 1998, 1.32% in  
22 1998, 1.42% in 1999, 2.01% in 2000, 2.13% in 2001, 1.94% in 2002, 1.62% in 2003, 1.12%  
23 in 2004, 1.01% in 2005, 1.08% in 2006, 1.16% in 2007, and 2.17% in 2008. As shown by

## APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 the monthly data presented on pages 4 and 5 of Schedule 9, the interest rate spread between  
2 the yields on 20-year Treasury bonds and A-rated public utility bonds was 2.46% percentage  
3 points for the twelve-months ended April 2009. For the six- and three-month periods ending  
4 April 2009, the yield spread was 2.89% and 2.58%, respectively.

5 Beginning in August 2007, spreads widened significantly with the development of the  
6 credit crunch. As the credit crisis developed, there was a flight to quality, thereby increasing  
7 demand and reducing the yields on Treasury obligations. While this situation is most  
8 pronounced at the shortest end of the yield curve (i.e., obligations with the shortest duration),  
9 all Treasury yields display relatively low yields by reference to other credit obligations. By  
10 the fourth quarter of 2008, the spread in yields on A-rated public utility bonds and 20-year  
11 Treasury bonds tripled since the onset of the credit crisis. These spreads are symptomatic of  
12 risk aversion by investors throughout the capital markets. That is to say, the risk aversion of  
13 investors in both debt and equity markets has translated into higher capital costs for both  
14 bonds and stocks.

### Risk-Free Rate of Return in the CAPM

15  
16 Regarding the risk-free rate of return (see Appendix I), pages 2 and 3 of Schedule 11  
17 provides the yields on the broad spectrum of Treasury Notes and Bonds. Some practitioners  
18 of the CAPM would advocate the use of short-term treasury yields (and some would argue  
19 for the yields on 91-day Treasury Bills). Other advocates of the CAPM would advocate the  
20 use of longer-term treasury yields as the best measure of a risk-free rate of return. As  
21 Ibbotson has indicated:

22 The Cost of Capital in a Regulatory Environment. When  
23 discounting cash flows projected over a long period, it is necessary  
24 to discount them by a long-term cost of capital. Additionally,  
25 regulatory processes for setting rates often specify or suggest that

**APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL**

1           the desired rate of return for a regulated firm is that which would  
2           allow the firm to attract and retain debt and equity capital over the  
3           long term. Thus, the long-term cost of capital is typically the  
4           appropriate cost of capital to use in regulated ratesetting. (Stocks,  
5           Bonds, Bills and Inflation - 1992 Yearbook, pages 118-119)  
6  
7   As indicated above, long-term Treasury bond yields represent the correct measure of the risk-  
8   free rate of return in the traditional CAPM. Very short term yields on Treasury bills should  
9   be avoided for several reasons. First, rates should be set on the basis of financial conditions  
10   that will exist during the effective period of the proposed rates. Second, 91-day Treasury bill  
11   yields are more volatile than longer-term yields and are greatly influenced by FOMC  
12   monetary policy, political, and economic situations. Moreover, Treasury bill yields have  
13   been shown to be empirically inadequate for the CAPM. Some advocates of the theory  
14   would argue that the risk-free rate of return in the CAPM should be derived from quality  
15   long-term corporate bonds. To take a balanced approach to the risk-free rate of return, the  
16   yield on long-term Treasury bonds has been used for this purpose.

## APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

### RISK PREMIUM ANALYSIS

1  
2           The cost of equity requires recognition of the risk premium required by common  
3 equities over long-term corporate bond yields. In the case of senior capital, a company  
4 contracts for the use of long-term debt capital at a stated coupon rate for a specific period of  
5 time and in the case of preferred stock capital at a stated dividend rate, usually with provision  
6 for redemption through sinking fund requirements. In the case of senior capital, the cost rate  
7 is known with a high degree of certainty because the payment for use of this capital is a  
8 contractual obligation, and the future schedule of payments is known. In essence, the  
9 investor-expected cost of senior capital is equal to the realized return over the entire term of  
10 the issue, absent default.

11           The cost of equity, on the other hand, is not fixed, but rather varies with investor  
12 perception of the risk associated with the common stock. Because no precise measurement  
13 exists as to the cost of equity, informed judgment must be exercised through a study of  
14 various market factors, which motivate investors to purchase common stock. In the case of  
15 common equity, the realized return rate may vary significantly from the expected cost rate  
16 due to the uncertainty associated with earnings on common equity. This uncertainty  
17 highlights the added risk of a common equity investment.

18           As one would expect from traditional risk and return relationships, the cost of equity  
19 is affected by expected interest rates. As noted in Appendix G, yields on long-term corporate  
20 bonds traditionally consist of a real rate of return without regard to inflation, an increment to  
21 reflect investor perception of expected future inflation, the investment horizon shown by the  
22 term of the issue until maturity, and the credit risk associated with each rating category.



## APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1 components on a bond. It should also be noted that the investment horizon is typically long-  
2 run for both corporate debt and equity, and that the risk of default (i.e., corporate bankruptcy)  
3 is a concern to both debt and equity investors. Thus, the required yield on a bond provides a  
4 benchmark or starting point with which to track and measure the cost rate of common equity  
5 capital. There is no need to segment the bond yield according to its components, because it  
6 is the total return demanded by investors that is important for determining the risk rate  
7 differential for common equity. This is because the complete bond yield provides the basis  
8 to determine the differential, and as such, consistency requires that the computed differential  
9 must be applied to the complete bond yield when applying the risk premium approach. To  
10 apply the risk rate differential to a partial bond yield would result in a misspecification of the  
11 cost of equity because the computed differential was initially determined by reference to the  
12 entire bond return.

13         The risk rate differential between the cost of equity and the yield on long-term  
14 corporate bonds can be determined by reference to a comparison of holding period returns  
15 (here defined as one year) computed over long time spans. This analysis assumes that over  
16 long periods of time investors' expectations are on average consistent with rates of return  
17 actually achieved. Accordingly, historical holding period returns must not be analyzed over  
18 an unduly short period because near-term realized results may not have fulfilled investors'  
19 expectations. Moreover, specific past period results may not be representative of investment  
20 fundamentals expected for the future. This is especially apparent when the holding period  
21 returns include negative returns, which are not representative of either investor requirements  
22 of the past or investor expectations for the future. The short-run phenomenon of unexpected

## APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1 returns (either positive or negative) demonstrates that an unduly short historical period would  
2 not adequately support a risk premium analysis. It is important to distinguish between  
3 investors' motivation to invest, which encompass positive return expectations, and the  
4 knowledge that losses can occur. No rational investor would forego payment for the use of  
5 capital, or expect loss of principal, as a basis for investing. Investors will hold cash rather  
6 than invest with the expectation of a loss.

7         Within these constraints, page 1 of Schedule 10 provides the historical holding period  
8 returns for the S&P Public Utility Index which has been independently computed and the  
9 historical holding period returns for the S&P Composite Index which have been reported in  
10 Stocks, Bonds, Bills and Inflation published by Ibbotson & Associates. The tabulation  
11 begins with 1928 because January 1928 is the earliest monthly dividend yield for the S&P  
12 Public Utility Index. I have considered all reliable data for this study to avoid the  
13 introduction of a particular bias to the results. The measurement of the common equity return  
14 rate differential is based upon actual capital market performance using realized results. As a  
15 consequence, the underlying data for this risk premium approach can be analyzed with a high  
16 degree of precision. Informed professional judgment is required only to interpret the results  
17 of this study, but not to quantify the component variables.

18         The risk rate differentials for all equities, as measured by the S&P Composite, are  
19 established by reference to long-term corporate bonds. For public utilities, the risk rate  
20 differentials are computed with the S&P Public Utilities as compared with public utility  
21 bonds.



## APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1           The measurement procedure used to identify the risk rate differentials consisted of  
2 arithmetic means, geometric means, and medians for each series. Measures of the central  
3 tendency of the results from the historical periods provide the best indication of  
4 representative rates of return. In regulated ratesetting, the correct measure of the equity risk  
5 premium is the arithmetic mean because a utility must expect to earn its cost of capital in  
6 each year in order to provide investors with their long-term expectations. In other contexts,  
7 such as pension determinations, compound rates of return, as shown by the geometric means,  
8 may be appropriate. The median returns are also appropriate in ratesetting because they are a  
9 *measure of the central tendency of a single period rate of return*. Median values have also  
10 been considered in this analysis because they provide a return, which divides the entire series  
11 of annual returns in half, and are representative of a return that symbolizes, in a meaningful  
12 way, the central tendency of all annual returns contained within the analysis period. Medians  
13 are regularly included in many investor-influencing publications.

14           As previously noted, the arithmetic mean provides the appropriate point estimate of  
15 the risk premium. As further explained in Appendix I, the long-term cost of capital in rate  
16 cases requires the use of arithmetic means. To supplement my analysis, I have also used the  
17 rates of return taken from the geometric mean and median for each series to provide the  
18 bounds of the range to measure the risk rate differentials. While the use of the geometric  
19 mean would be inappropriate for CAPM purposes due to the specification of that model, it  
20 can provide a limit of the bounds for the Risk Premium approach that does not contain the  
21 single-period limitation. This further analysis shows that when selecting the midpoint from a  
22 range established with the geometric means and medians, the arithmetic mean is indeed a

**APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 reasonable measure for the long-term cost of capital. For the years 1928 through 2007, the  
2 risk premiums for each class of equity are:

	<u>S&amp;P Composite</u>	<u>S&amp;P Public Utilities</u>	
3			
4			
5			
6	Arithmetic Mean	<u>5.82%</u>	<u>5.52%</u>
7			
8	Geometric Mean	4.23%	3.47%
9	Median	<u>9.27%</u>	<u>7.50%</u>
10			
11	Midpoint of Range	<u>6.75%</u>	<u>5.49%</u>
12			
13	Average of Arithmetic Mean and Midpoint of Range	<u>6.29%</u>	<u>5.51%</u>

14 The empirical evidence suggests that the common equity risk premium is higher for the S&P  
15 Composite Index compared to the S&P Public Utilities.

16 If, however, specific historical periods were also analyzed in order to match more  
17 closely historical fundamentals with current expectations, the results provided on page 2 of  
18 Schedule 10 should also be considered. One of these sub-periods included the 56-year  
19 period, 1952-2007. These years follow the historic 1951 Treasury-Federal Reserve Accord,  
20 which affected monetary policy and the market for government securities.

21 A further investigation was undertaken to determine whether realignment has taken  
22 place subsequent to the historic 1973 Arab Oil embargo and during the deregulation of the  
23 financial markets. In each case, the public utility risk premiums were computed by using the  
24 arithmetic mean, and the geometric means and medians to establish the range shown by those  
25 values. The time periods covering the more recent periods 1974 through 2007 and 1979  
26 through 2007 contain events subsequent to the initial oil shock and the advent of monetarism  
27 as Fed policy, respectively. For the 56-year, 34-year and 29-year periods, the public utility

**APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL**

- 1 risk premiums were 6.58%, 6.08%, and 6.37% respectively, as shown by the average of the
- 2 specific point-estimates and the midpoint of the ranges provided on page 2 of Schedule 10.



## APPENDIX I TO DIRECT TESTIMONY OF PAUL R. MOUL

1 unsystematic (diversifiable) component of investment risk. Because it is not known whether  
2 the average investor holds a well-diversified portfolio, the CAPM must also be used with  
3 other models of the cost of equity.

4 To apply the traditional CAPM theory, three inputs are required: the beta coefficient  
5 (" $\beta$ "), a risk-free rate of return (" $R_f$ "), and a market premium (" $R_m - R_f$ "). The cost of equity  
6 stated in terms of the CAPM is:

$$7 \quad k = R_f + \beta (R_m - R_f)$$

8 As previously indicated, it is important to recognize that the academic research has  
9 shown that the security market line was flatter than that predicted by the CAPM theory and it  
10 had a higher intercept than the risk-free rate. These tests indicated that for portfolios with  
11 betas less than 1.0, the traditional CAPM would understate the return for such stocks.  
12 Likewise, for portfolios with betas above 1.0, these companies had lower returns than  
13 indicated by the traditional CAPM theory. Once again, CAPM assumes that through  
14 portfolio diversification investors will minimize the effect of the unsystematic (diversifiable)  
15 component of investment risk. Therefore, the CAPM must also be used with other models of  
16 the cost of equity, especially when it is not known whether the average public utility investor  
17 holds a well-diversified portfolio.

### 18 Beta

19 The beta coefficient is a statistical measure, which attempts to identify the non-  
20 diversifiable (systematic) risk of an individual security and measures the sensitivity of rates  
21 of return on a particular security with general market movements. Under the CAPM theory,  
22 a security that has a beta of 1.0 should theoretically provide a rate of return equal to the

## APPENDIX I TO DIRECT TESTIMONY OF PAUL R. MOUL

1 return rate provided by the market. When employing stock price changes in the derivation of  
2 beta, a stock with a beta of 1.0 should exhibit a movement in price, which would track the  
3 movements in the overall market prices of stocks. Hence, if a particular investment has a  
4 beta of 1.0, a one percent increase in the return on the market will result, on average, in a one  
5 percent increase in the return on the particular investment. An investment, which has a beta  
6 less than 1.0, is considered to be less risky than the market.

7 The beta coefficient (" $\beta$ "), the one input in the CAPM application, which specifically  
8 applies to an individual firm, is derived from a statistical application, which regresses the  
9 returns on an individual security (dependent variable) with the returns on the market as a  
10 whole (independent variable). The beta coefficients for utility companies typically describe a  
11 small proportion of the total investment risk because the coefficients of determination ( $R^2$ )  
12 are low.

13 Page 1 of Schedule 11 provides the betas published by Value Line. By way of  
14 explanation, the Value Line beta coefficient is derived from a "straight regression" based  
15 upon the percentage change in the weekly price of common stock and the percentage change  
16 weekly of the New York Stock Exchange Composite average using a five-year period. The  
17 raw historical beta is adjusted by Value Line for the measurement effect resulting in  
18 overestimates in high beta stocks and underestimates in low beta stocks. Value Line then  
19 rounds its betas to the nearest .05 increment. Value Line does not consider dividends in the  
20 computation of its betas.

### 21 Market Premium

22 The final element necessary to apply the CAPM is the market premium. The market  
23 premium by definition is the rate of return on the total market less the risk-free rate of return

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1 ("Rm - Rf"). In this regard, the market premium in the CAPM has been calculated from the  
 2 total return on the market of equities using forecast and historical data. The future market  
 3 return is established with forecasts by Value Line and the S&P 500 data series using dividend  
 4 yields and capital appreciation (i.e., capital gains yield).

5 With regard to the forecast data, I have relied upon the Value Line forecasts of capital  
 6 appreciation and the dividend yield on the 1,700 stocks in the Value Line Survey. According  
 7 to the September 12, 2008 edition of The Value Line Investment Survey Summary and  
 8 Index, (see page 5 of Schedule 11) the total return on the Value Line equities is:

9						
10		Dividend		Median		Median
11		<u>Yield</u>	+	<u>Potential</u>	=	<u>Total</u>
12						<u>Return</u>
13	As of September 12, 2008	2.2%	+	15.02% <sup>1</sup>	=	17.22%

14 The tabulation shown above provides the dividend yield and capital gains yield of the  
 15 companies followed by Value Line. Another measure of the total market return is provided  
 16 by the DCF return on the S&P 500 Composite index. That return is shown below.

DCF Result for the S&P 500 Composite								
	D/P	(	1+.5g	)	+	g	=	k
	3.81%	(	1.0465	)	+	9.30%	=	13.29%
where:	Price (P)	at	30-Apr-2009	=	872.81			
	Dividend (D)	for	1st Qtr. '09	=	8.31			
	Dividend (D)		annualized	=	33.24			
	Growth (g)		First Call EpS	=	9.30%			

17 Using these indicators, the total market return is 15.26% (17.22% + 13.29% = 30.51% ÷ 2)  
 18 using both the Value Line and S&P 500 derived returns. With the 15.26% forecast market

---

<sup>1</sup>The estimated median appreciation potential is forecast to be 75% for 3 to 5 years hence. The annual capital gains yield at the midpoint of the forecast period is 15.02% (i.e., 1.75<sup>.25</sup> - 1).

## APPENDIX I TO DIRECT TESTIMONY OF PAUL R. MOUL

1 return and the 4.00% risk-free rate of return, a 11.26% (15.26% - 4.00%) market premium  
2 would be indicated using these data.

3 I have also provided market premiums that have been widely circulated among the  
4 investment and academic community, which today is published by Morningstar, Inc. These  
5 data are contained in the 2009 Ibbotson® Stocks, Bonds, Bills and Inflation ("SBBI") Classic  
6 Yearbook. From the data provided on page 6 of Schedule 11, I calculate a market premium  
7 using the historical common stock arithmetic mean returns of 11.7% less government bond  
8 arithmetic mean returns of 6.1%. For the period 1926-2008, the market premium was 5.6%  
9 (11.7% - 6.1%). I should note that the arithmetic mean must be used in the CAPM because it  
10 is a single period model. It is further confirmed by Ibbotson who has indicated:

### *Arithmetic Versus Geometric Differences*

11 For use as the expected equity risk premium in the CAPM,  
12 the *arithmetic* or *simple difference* of the *arithmetic* means of  
13 stock market returns and riskless rates is the relevant  
14 number. This is because the CAPM is an additive model  
15 where the cost of capital is the sum of its parts. Therefore,  
16 the CAPM expected equity risk premium must be derived by  
17 arithmetic, *not geometric*, subtraction.  
18  
19

### *Arithmetic Versus Geometric Means*

20 The expected equity risk premium should always be  
21 calculated using the arithmetic mean. The arithmetic mean  
22 is the rate of return which, when compounded over multiple  
23 periods, gives the mean of the probability distribution of  
24 ending wealth values. This makes the arithmetic mean return  
25 appropriate for computing the cost of capital. The discount  
26 rate that equates expected (mean) future values with the  
27 present value of an investment is that investment's cost of  
28 capital. The logic of using the discount rate as the cost of  
29 capital is reinforced by noting that investors will discount  
30 their (mean) ending wealth values from an investment back  
31 to the present using the arithmetic mean, for the reason given  
32 above. They will therefore require such an expected (mean)  
33 return prospectively (that is, in the present looking toward  
34



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1 the future) to commit their capital to the investment. (Stocks,  
2 Bonds, Bills and Inflation - 1996 Yearbook, pages 153-154)

3  
4

Also shown on page 6 of Schedule 11 is the long-horizon expected market premiums  
5 of 6.5% also published in the SBBI Classic Yearbook. An average of the historical and  
6 expected SBBI market premium is 6.05% ( $5.6\% + 6.5\% = 12.1\% \div 2$ ).

7 For the CAPM, a market premium of 8.66% ( $6.05\% + 11.26\% = 17.31\% \div 2$ ) would  
8 be reasonable, which is the average of the 6.05% SBBI data and the 11.26% Value Line and  
9 S&P 500 data.



## APPENDIX J TO DIRECT TESTIMONY OF PAUL R. MOUL

### Financial Strength

1  
2  
3 The financial strength of each of the more than 1,600  
4 companies in the VS II data base is rated relative to all the  
5 others. The ratings range from A++ to C in nine steps. (For  
6 screening purposes, think of an A rating as "greater than" a  
7 B). Companies that have the best relative financial strength  
8 are given an A++ rating, indicating ability to weather hard  
9 times better than the vast majority of other companies.  
10 Those who don't quite merit the top rating are given an A+  
11 grade, and so on. A rating as low as C++ is considered  
12 satisfactory. A rating of C+ is well below average, and C is  
13 reserved for companies with very serious financial problems.  
14 The ratings are based upon a computer analysis of a number  
15 of key variables that determine (a) financial leverage, (b)  
16 business risk, and (c) company size, plus the judgment of  
17 Value Line's analysts and senior editors regarding factors  
18 that cannot be quantified across-the-board for companies.  
19 The primary variables that are indexed and studied include  
20 equity coverage of debt, equity coverage of intangibles,  
21 "quick ratio", accounting methods, variability of return, fixed  
22 charge coverage, stock price stability, and company size.

### Price Stability Index

23  
24  
25  
26 An index based upon a ranking of the weekly percent  
27 changes in the price of the stock over the last five years. The  
28 lower the standard deviation of the changes, the more stable  
29 the stock. Stocks ranking in the top 5% (lowest standard  
30 deviations) carry a Price Stability Index of 100; the next 5%,  
31 95; and so on down to 5. One standard deviation is the range  
32 around the average weekly percent change in the price that  
33 encompasses about two thirds of all the weekly percent  
34 change figures over the last five years. When the range is  
35 wide, the standard deviation is high and the stock's Price  
36 Stability Index is low.

### Beta

37  
38  
39  
40 A measure of the sensitivity of the stock's price to overall  
41 fluctuations in the New York Stock Exchange Composite  
42 Average. A Beta of 1.50 indicates that a stock tends to rise  
43 (or fall) 50% more than the New York Stock Exchange  
44 Composite Average. Use Beta to measure the stock market  
45 risk inherent in any diversified portfolio of, say, 15 or more  
46 companies. Otherwise, use the Safety Rank, which measures

**APPENDIX J TO DIRECT TESTIMONY OF PAUL R. MOUL**

1 total risk inherent in an equity, including that portion  
2 attributable to market fluctuations. Beta is derived from a  
3 least squares regression analysis between weekly percent  
4 changes in the price of a stock and weekly percent changes  
5 in the NYSE Average over a period of five years. In the case  
6 of shorter price histories, a smaller time period is used, but  
7 two years is the minimum. The Betas are periodically  
8 adjusted for their long-term tendency to regress toward 1.00.  
9

10 Technical Rank

11  
12 A prediction of relative price movement, primarily over the  
13 next three to six months. It is a function of price action  
14 relative to all stocks followed by Value Line. Stocks ranked  
15 1 (Highest) or 2 (Above Average) are likely to outpace the  
16 market. Those ranked 4 (Below Average) or 5 (Lowest) are  
17 not expected to outperform most stocks over the next six  
18 months. Stocks ranked 3 (Average) will probably advance  
19 or decline with the market. Investors should use the  
20 Technical and Timeliness Ranks as complements to one  
21 another.

Exhibit No. PRM-1

**FLORIDA DIVISION OF  
CHESAPEAKE UTILITIES CORPORATION**

Docket No. 09125-GU

Financial Exhibits

To Accompany

The Direct Testimony

Of

Paul R. Moul, Managing Consultant  
P. Moul & Associates, Inc.

**Florida Division of Chesapeake Utilities Corporation**  
Projected Test Year December 31, 2010

<b><u>Investor Provided Capital</u></b>	<b><u>Capital Structure Ratios</u></b>	<b><u>Cost Rate</u></b>	<b><u>Weighted Average Cost Rate</u></b>
Long-Term Debt	38.11%	5.76%	2.19%
Short-Term Debt	7.79%	2.90%	0.23%
Common Equity	<u>54.11%</u>	11.50%	<u>6.22%</u>
Total	<u>100.00%</u>		<u>8.64%</u>

Florida Division of Chesapeake Utilities Corporation  
Capitalization and Financial Statistics  
2003-2007, Inclusive

	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	
	(Millions of Dollars)					
Amount of Capital Employed						
Permanent Capital	\$ 21.4	\$ 19.9	\$ 18.4	\$ 16.9	\$ 15.7	
Short-Term Debt	\$ -	\$ -	\$ -	\$ -	\$ -	
Total Capital	<u>\$ 21.4</u>	<u>\$ 19.9</u>	<u>\$ 18.4</u>	<u>\$ 16.9</u>	<u>\$ 15.7</u>	
Capital Structure Ratios						<u>Average</u>
Based on Permanent Capital:						
Long-Term Debt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Common Equity <sup>(1)</sup>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
Based on Total Capital:						
Total Debt incl. Short Term	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Common Equity <sup>(1)</sup>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
Rate of Return on Book Common Equity <sup>(1)</sup>	7.3%	7.9%	8.2%	7.8%	8.9%	8.0%
Operating Ratio <sup>(2)</sup>	73.9%	71.9%	74.6%	74.2%	72.1%	73.3%
Coverage <sup>(3)</sup>						
Pre-tax: All Interest Charges	3.32 x	3.26 x	3.16 x	2.95 x	2.96 x	3.13 x
Post-tax: All Interest Charges	2.45 x	2.34 x	2.43 x	2.24 x	2.23 x	2.34 x
Quality of Earnings & Cash Flow						
AFC/Income Avail. for Common Equity	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Effective Income Tax Rate	37.8%	40.8%	33.7%	36.8%	37.1%	37.2%
Internal Cash Generation/Construction <sup>(4)</sup>	108.4%	84.4%	77.7%	153.5%	90.6%	102.9%
Gross Cash Flow Interest Coverage <sup>(5)</sup>	3.17 x	2.95 x	3.27 x	3.81 x	2.64 x	3.17 x

See Page 2 for Notes.

Florida Division of Chesapeake Utilities Corporation  
Capitalization and Financial Statistics  
2004-2008, Inclusive

Notes:

- (1) Total operating expenses, maintenance, depreciation and taxes other than income as a percentage of operating revenues.
- (2) Excluding Accumulated Other Comprehensive Income ("OCI") from the equity account.
- (3) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally generated funds from operations after payment of all cash dividends.
- (4) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
- (5) Gross Cash Flow plus interest charges divided by interest charges.
- (6) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

Source of Information: FERC Form No. 2



Schedule 3 [1 of 2]

Gas Group  
Capitalization and Financial Statistics <sup>(1)</sup>  
2003-2007, Inclusive

	2007	2006	2005	2004	2003	
	(Millions of Dollars)					
<b>Amount of Capital Employed</b>						
Permanent Capital	\$ 1,913.6	\$ 1,835.9	\$ 1,764.3	\$ 1,495.9	\$ 1,236.7	
Short-Term Debt	\$ 249.7	\$ 274.3	\$ 237.5	\$ 185.5	\$ 263.2	
Total Capital	<u>\$ 2,163.3</u>	<u>\$ 2,110.2</u>	<u>\$ 2,001.8</u>	<u>\$ 1,681.4</u>	<u>\$ 1,499.9</u>	
<b>Market-Based Financial Ratios</b>						<u>Average</u>
Price-Earnings Multiple	17 x	16 x	16 x	16 x	14 x	15 x
Market/Book Ratio	199.3%	198.1%	201.3%	190.2%	181.7%	194.1%
Dividend Yield	3.7%	3.8%	3.8%	4.1%	4.7%	4.0%
Dividend Payout Ratio	60.5%	60.1%	59.7%	67.4%	63.1%	62.2%
<b>Capital Structure Ratios</b>						
Based on Permanent Capital:						
Long-Term Debt	43.6%	45.1%	45.3%	44.9%	45.8%	44.9%
Preferred Stock	0.4%	0.4%	0.4%	0.4%	0.3%	0.4%
Common Equity <sup>(2)</sup>	<u>56.0%</u>	<u>54.5%</u>	<u>54.4%</u>	<u>54.7%</u>	<u>53.9%</u>	<u>54.7%</u>
	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
Based on Total Capital:						
Total Debt incl. Short Term	51.0%	53.2%	52.6%	51.6%	55.6%	52.8%
Preferred Stock	0.3%	0.3%	0.4%	0.4%	0.2%	0.3%
Common Equity <sup>(2)</sup>	<u>48.7%</u>	<u>46.5%</u>	<u>47.0%</u>	<u>48.0%</u>	<u>44.2%</u>	<u>46.9%</u>
	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
Rate of Return on Book Common Equity <sup>(2)</sup>	12.1%	12.7%	12.8%	11.8%	13.3%	12.5%
Operating Ratio <sup>(3)</sup>	89.3%	89.6%	89.8%	88.8%	87.5%	89.0%
<b>Coverage incl. AFUDC <sup>(4)</sup></b>						
Pre-tax: All Interest Charges	4.29 x	4.19 x	4.45 x	4.48 x	4.57 x	4.40 x
Post-tax: All Interest Charges	3.10 x	3.00 x	3.21 x	3.17 x	3.21 x	3.14 x
Overall Coverage: All Int. & Pfd. Div.	3.09 x	2.99 x	3.19 x	3.16 x	3.20 x	3.13 x
<b>Coverage excl. AFUDC <sup>(4)</sup></b>						
Pre-tax: All Interest Charges	4.26 x	4.16 x	4.43 x	4.45 x	4.55 x	4.37 x
Post-tax: All Interest Charges	3.07 x	2.97 x	3.19 x	3.15 x	3.19 x	3.11 x
Overall Coverage: All Int. & Pfd. Div.	3.06 x	2.96 x	3.18 x	3.14 x	3.18 x	3.10 x
<b>Quality of Earnings &amp; Cash Flow</b>						
AFC/Income Avail. for Common Equity	1.7%	1.7%	0.9%	1.1%	1.1%	1.3%
Effective Income Tax Rate	36.7%	37.0%	35.9%	36.9%	37.7%	36.8%
Internal Cash Generation/Construction <sup>(5)</sup>	114.2%	78.8%	82.1%	95.1%	126.8%	99.4%
Gross Cash Flow/ Avg. Total Debt <sup>(6)</sup>	23.2%	19.6%	20.3%	22.6%	25.0%	22.1%
Gross Cash Flow Interest Coverage <sup>(7)</sup>	5.39 x	4.34 x	4.62 x	5.55 x	6.09 x	5.20 x
Common Dividend Coverage <sup>(8)</sup>	3.47 x	3.08 x	3.00 x	3.48 x	3.84 x	3.37 x

See Page 2 for Notes.

Gas Group  
Capitalization and Financial Statistics  
2003-2007, Inclusive

Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group.
- (2) Excluding Accumulated Other Comprehensive Income ("OCI") from the equity account.
- (3) Total operating expenses, maintenance, depreciation and taxes other than income taxes as a percent of operating revenues.
- (4) Coverage calculations represent the number of times available earnings, both including and excluding AFUDC (allowance for funds used during construction) as reported in its entirety, cover fixed charges.
- (5) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally-generated funds from operations after payment of all cash dividends divided by gross construction expenditures.
- (6) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
- (7) Gross Cash Flow plus interest charges divided by interest charges.
- (8) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

Basis of Selection:

The Gas Group includes companies that are contained in The Value Line Investment Survey basic service, and the elimination of NiSource due to its electric and natural gas pipeline/storage operations, Southwest Gas due to its location, UGI Corp. due to its highly diversified businesses, and Laclede Group due to a lack of revenue stabilization mechanism.

Ticker	Company	Corporate Credit Ratings		Stock Traded	S&P Stock Ranking	Value Line Beta
		Moody's	S&P			
ATG	AGL Resources, Inc.	A3	A-	NYSE	A-	0.75
ATO	Atmos Energy Corp.	Baa3	BBB	NYSE	B+	0.60
NJR	New Jersey Resources Corp	Aa3	A	NYSE	A	0.65
GAS	NICOR, Inc.	A1	AA	NYSE	B	0.75
NWN	Northwest Natural Gas	A3	AA-	NYSE	A-	0.60
PNY	Piedmont Natural Gas Co.	A3	A	NYSE	A-	0.65
SJI	South Jersey Industries, Inc.	Baa2	BBB+	NYSE	B+	0.65
WGL	WGL Holdings, Inc.	A2	AA-	NYSE	B+	0.65
	Average	<u>A3</u>	<u>A</u>		<u>B+</u>	<u>0.66</u>

Note: Ratings are those of utility subsidiaries

Source of Information: Utility COMPUSTAT  
Moody's Investors Service  
Standard & Poor's Corporation  
S&P Stock Guide

Schedule 4 [1 of 3]

**Standard & Poor's Public Utilities**  
**Capitalization and Financial Statistics <sup>(1)</sup>**  
**2003-2007, Inclusive**

	2007	2006	2005	2004	2003	
	(Millions of Dollars)					
<b>Amount of Capital Employed</b>						
Permanent Capital	\$ 15,126.8	\$ 15,219.8	\$ 14,312.2	\$ 14,207.4	\$ 14,016.5	
Short-Term Debt	\$ 593.1	\$ 491.9	\$ 452.6	\$ 261.7	\$ 274.0	
<b>Total Capital</b>	<b>\$ 15,719.9</b>	<b>\$ 15,711.7</b>	<b>\$ 14,764.8</b>	<b>\$ 14,469.1</b>	<b>\$ 14,290.5</b>	
<b>Market-Based Financial Ratios</b>						<b>Average</b>
Price-Earnings Multiple	16 x	16 x	16 x	15 x	14 x	15 x
Market/Book Ratio	223.3%	205.9%	201.0%	170.4%	149.8%	190.1%
Dividend Yield	3.3%	3.5%	3.6%	3.8%	4.2%	3.7%
Dividend Payout Ratio	53.9%	57.8%	57.0%	58.4%	63.9%	58.2%
<b>Capital Structure Ratios</b>						
<b>Based on Permanent Capital:</b>						
Long-Term Debt	52.1%	53.4%	54.7%	56.5%	59.2%	55.2%
Preferred Stock	1.2%	1.2%	1.3%	1.5%	1.4%	1.3%
Common Equity <sup>(2)</sup>	46.8%	45.5%	44.0%	42.0%	39.4%	43.5%
	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
<b>Based on Total Capital:</b>						
Total Debt incl. Short Term	54.4%	55.3%	56.8%	58.1%	60.6%	57.0%
Preferred Stock	1.1%	1.2%	1.3%	1.5%	1.4%	1.3%
Common Equity <sup>(2)</sup>	44.5%	43.5%	42.0%	40.5%	38.0%	41.7%
	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>	<u>100.0%</u>
Rate of Return on Book Common Equity <sup>(2)</sup>	13.9%	12.8%	12.0%	12.9%	12.2%	12.8%
Operating Ratio <sup>(3)</sup>	81.9%	84.5%	85.8%	84.6%	85.0%	84.4%
<b>Coverage incl. AFUDC <sup>(4)</sup></b>						
Pre-tax: All Interest Charges	3.75 x	3.32 x	3.16 x	3.03 x	2.52 x	3.16 x
Post-tax: All Interest Charges	2.84 x	2.57 x	2.51 x	2.43 x	2.09 x	2.49 x
Overall Coverage: All Int. & Pfd. Div.	2.80 x	2.53 x	2.47 x	2.39 x	2.05 x	2.45 x
<b>Coverage excl. AFUDC <sup>(4)</sup></b>						
Pre-tax: All Interest Charges	3.68 x	3.28 x	3.12 x	3.00 x	2.48 x	3.11 x
Post-tax: All Interest Charges	2.77 x	2.53 x	2.47 x	2.40 x	2.05 x	2.44 x
Overall Coverage: All Int. & Pfd. Div.	2.74 x	2.49 x	2.43 x	2.36 x	2.01 x	2.41 x
<b>Quality of Earnings &amp; Cash Flow</b>						
AFC/Income Avail. for Common Equity	4.0%	2.5%	1.0%	2.3%	1.9%	2.3%
Effective Income Tax Rate	34.1%	32.7%	31.6%	26.1%	40.6%	33.0%
Internal Cash Generation/Construction <sup>(5)</sup>	85.8%	92.9%	102.9%	124.2%	126.5%	106.5%
Gross Cash Flow/ Avg. Total Debt <sup>(6)</sup>	24.8%	23.1%	20.9%	20.9%	20.8%	22.1%
Gross Cash Flow Interest Coverage <sup>(7)</sup>	4.92 x	4.47 x	4.34 x	4.37 x	4.40 x	4.50 x
Common Dividend Coverage <sup>(8)</sup>	5.93 x	4.39 x	4.36 x	4.67 x	5.03 x	4.88 x

See Page 2 for Notes.

Standard & Poor's Public Utilities  
Capitalization and Financial Statistics  
2003-2007, Inclusive

Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group.
- (2) Excluding Accumulated Other Comprehensive Income ("OCI") from the equity account
- (3) Total operating expenses, maintenance, depreciation and taxes other than income taxes as a percent of operating revenues.
- (4) Coverage calculations represent the number of times available earnings, both including and excluding AFUDC (allowance for funds used during construction) as reported in its entirety, cover fixed charges.
- (5) Internal cash generation/gross construction is the percentage of gross construction expenditures provided by internally-generated funds from operations after payment of all cash dividends divided by gross construction expenditures.
- (6) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) as a percentage of average total debt.
- (7) Gross Cash Flow (sum of net income, depreciation, amortization, net deferred income taxes and investment tax credits, less total AFUDC) plus interest charges, divided by interest charges.
- (8) Common dividend coverage is the relationship of internally-generated funds from operations after payment of preferred stock dividends to common dividends paid.

Source of Information: Annual Reports to Shareholders  
Utility COMPUSTAT

**Standard & Poor's Public Utilities**

Company Identities <sup>(1)</sup>

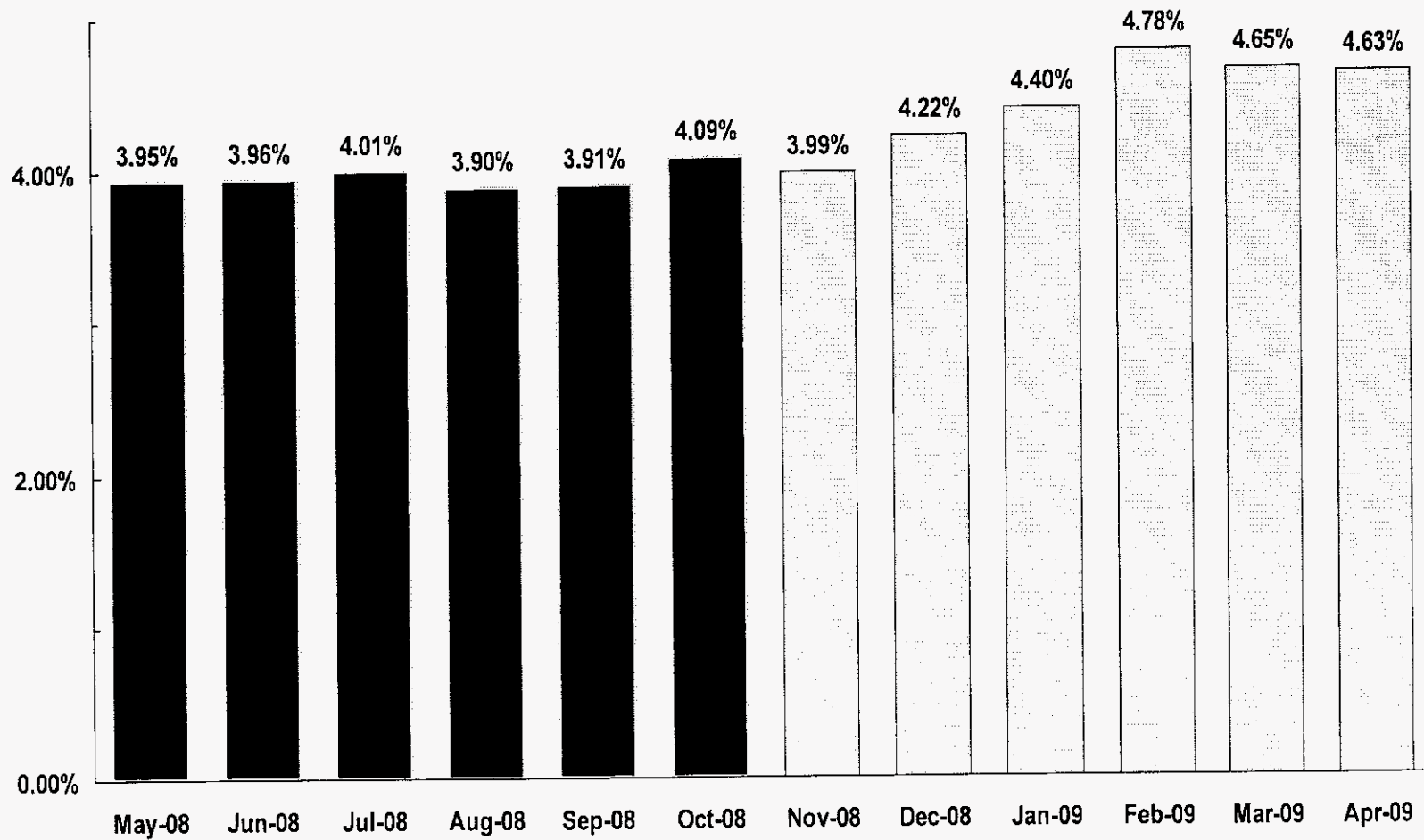
	Ticker	Credit Rating <sup>(2)</sup>		Common Stock Traded	S&P Stock Ranking	Value Line Beta
		Moody's	S&P			
Allegheny Energy	AYE	Baa3	BBB-	NYSE	B	1.10
Ameren Corporation	AEE	Baa2	BBB-	NYSE	A-	0.80
American Electric Power	AEP	Baa2	BBB	NYSE	B	0.85
CMS Energy	CMS	Baa2	BBB-	NYSE	C	0.95
CenterPoint Energy	CNP	Baa3	BBB	NYSE	B	0.90
Consolidated Edison	ED	A1	A-	NYSE	B+	0.65
Constellation Energy Group	CEG	Baa2	BBB	NYSE	B+	0.75
DTE Energy Co.	DTE	Baa1	BBB	NYSE	B	0.75
Dominion Resources	D	Baa1	A-	NYSE	B+	0.70
Duke Energy	DUK	A3	A-	NYSE	B	0.60
Edison Int'l	EIX	A3	BBB+	NYSE	B	0.85
Entergy Corp.	ETR	Baa2	BBB	NYSE	A-	0.80
Exelon Corp.	EXC	A3	BBB	NYSE	B+	0.90
FPL Group	FPL	A1	A	NYSE	A-	0.80
FirstEnergy Corp.	FE	Baa2	BBB	NYSE	A-	0.85
Integrus Energy Group	TEG	A1	A-	NYSE	A-	0.80
NICOR Inc.	GAS	A2	AA	NYSE	B	0.70
NiSource Inc.	NI	Baa2	BBB-	NYSE	B	0.75
PEPCO Holdings, Inc.	POM	Baa2	BBB	NYSE	B	0.75
PG&E Corp.	PCG	A3	BBB+	NYSE	B	0.85
PPL Corp.	PPL	Baa1	A-	NYSE	B+	0.80
Pinnacle West Capital	PNW	Baa2	BBB-	NYSE	B+	0.75
Progress Energy, Inc.	PGN	A3	BBB+	NYSE	B	0.60
Public Serv. Enterprise Inc.	PEG	Baa1	BBB	NYSE	B+	0.85
Questar Corp.	STR	A3	A-	NYSE	A	1.25
Sempra Energy	SRE	A2	A	NYSE	B+	0.90
Southern Co.	SO	A2	A	NYSE	A-	0.55
TECO Energy	TE	Baa2	BBB-	NYSE	B	0.75
Xcel Energy Inc	XEL	A3	BBB+	NYSE	B	0.75
Average for S&P Utilities		<u>Baa1</u>	<u>BBB+</u>		<u>B+</u>	<u>0.80</u>

Note: <sup>(1)</sup> Includes companies contained in S&P Utility Compustat. AES Corp. and Dynegy, Inc. are not included.

<sup>(2)</sup> Ratings are those of utility subsidiaries

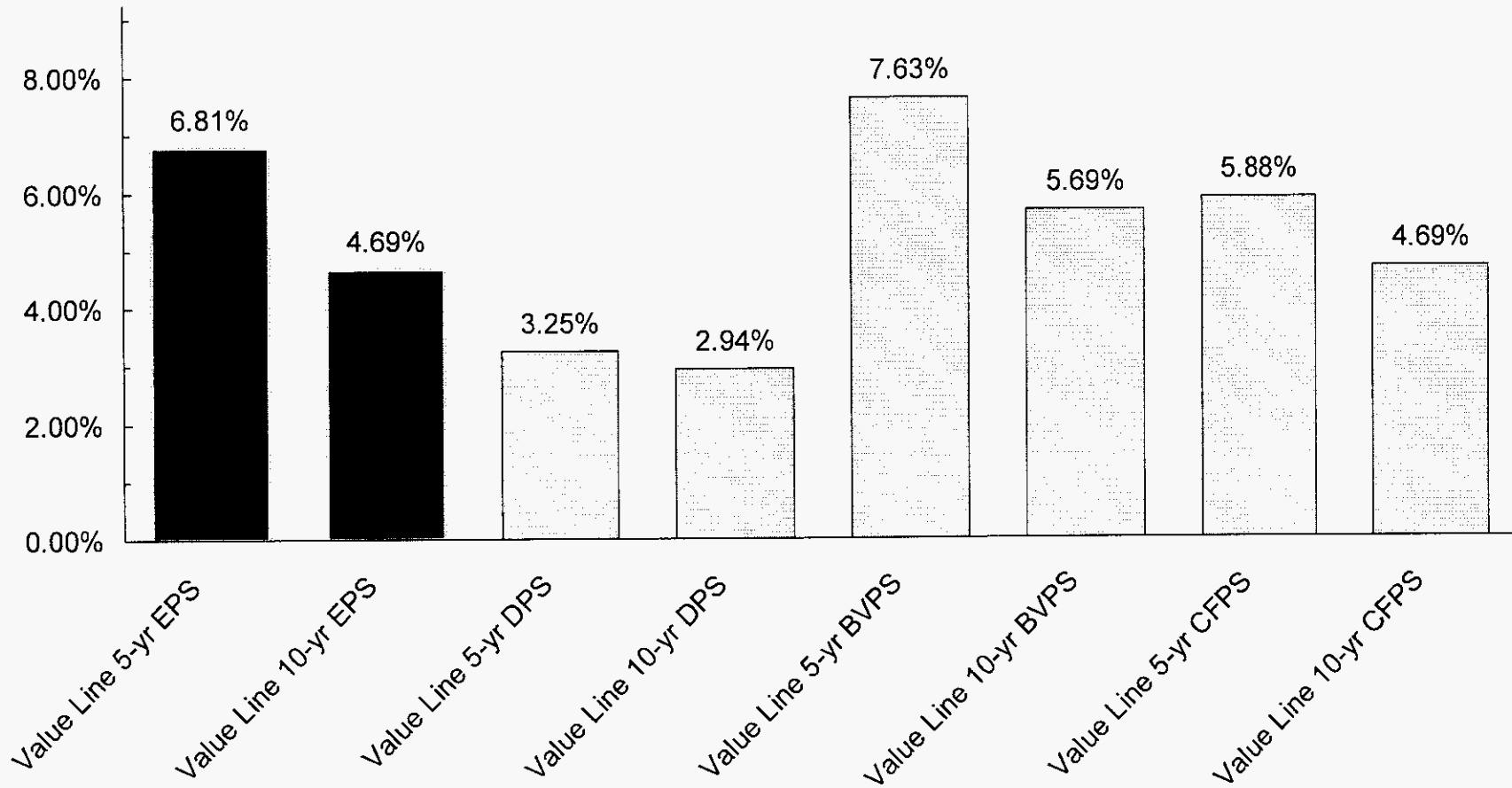
Source of Information: Moody's Investors Service  
Standard & Poor's Corporation  
Standard & Poor's Stock Guide  
Value Line Investment Survey for Windows

## Gas Group Monthly Dividend Yield



# Gas Group

## Historical Growth Rates

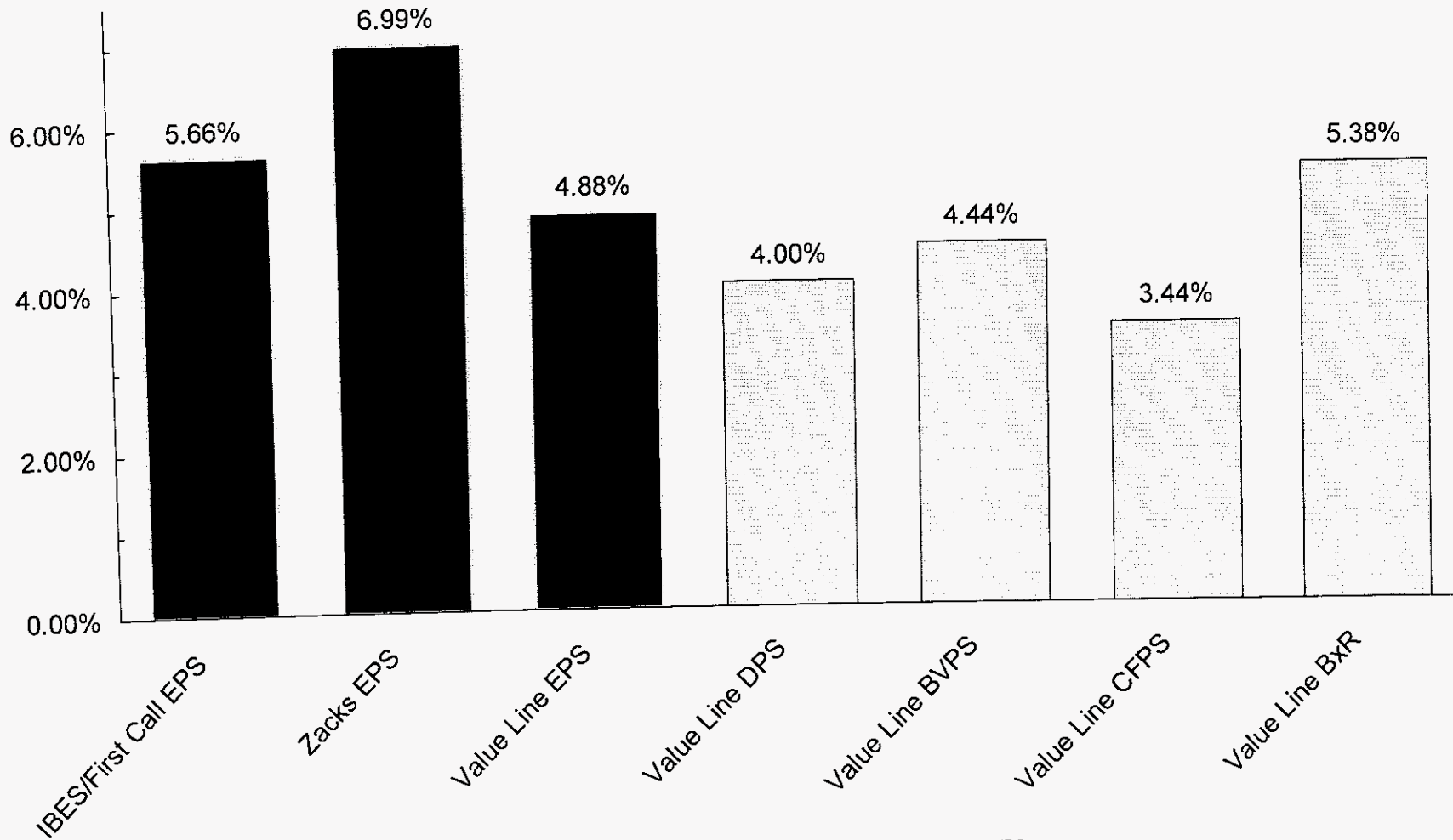


Earnings per Share=EPS  
Dividends per Share=DPS

Book Values per Share=BVPS  
Cash Flow per Share=CFPS

# Gas Group

## Five-Year Projected Growth Rates



Earnings per Share=EPS      Book Values per Share=BVPS  
 Dividends per Share=DPS      Cash Flow per Share=CFPS  
 Percent Retained to Common Equity=BxR



Schedule 8 [1 of 1]

**Natural Gas Industry**  
Analysis of Public Offerings of Common Stock  
Years 2003-2007

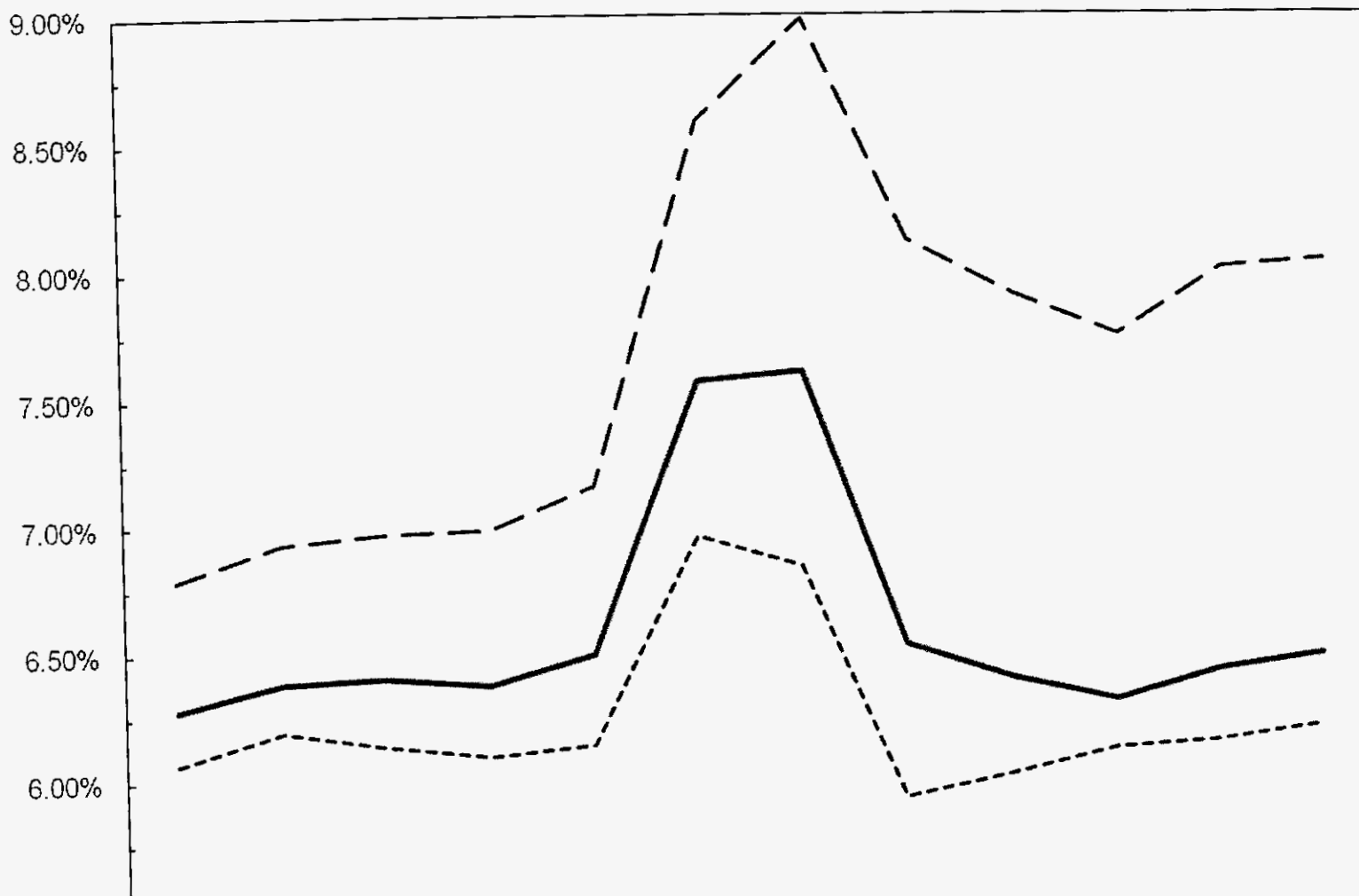
	AGL RESOURCES	SOUTHERN UNION CO.	ATMOS ENERGY	VECTREN CORP.	SEMPRA ENERGY	PIEDMONT NATURAL	UGI CORP.	NORTHWEST NATURAL	LACLEDE GROUP
Date of Offering	2/11/2003	6/5/2003	6/18/2003	8/7/2003	10/8/2003	1/20/2004	3/18/2004	3/30/2004	5/6/2004
No. of shares offered (000)	5,600	9,500	4,000	6,500	15,000	4,250	7,500	1,200	1,500
Dollar amt. of offering (\$000)	\$ 123,200	\$ 152,000	\$ 101,240	\$ 148,265	\$ 420,000	\$ 180,625	\$ 240,750	\$ 37,200	\$ 40,200
Price to public	\$ 22.000	\$ 16.000	\$ 25.310	\$ 22.810	\$ 28.000	\$ 42.500	\$ 32.100	\$ 31.000	\$ 26.800
Underwriter's discounts and commission	\$ 0.770	\$ 0.580	\$ 1.013	\$ 0.798	\$ 0.840	\$ 1.490	\$ 1.404	\$ 1.010	\$ 0.871
Gross Proceeds	\$ 21,230	\$ 15,440	\$ 24,297	\$ 22,012	\$ 27,160	\$ 41,010	\$ 30,696	\$ 29,990	\$ 25,929
Estimated company issuance expenses	\$ 0.045	\$ 0.089	\$ 0.095	\$ 0.046	\$ 0.033	NA	\$ 0.020	\$ 0.146	\$ 0.067
Net proceeds to company per share	\$ 21.185	\$ 15.351	\$ 24.202	\$ 21.966	\$ 27.127	\$ 41.010	\$ 30.676	\$ 28.844	\$ 25.862
Underwriter's discount as a percent of offering price	3.5%	3.5%	4.0%	3.5%	3.0%	3.5%	4.4%	3.3%	3.3%
Issuance expense as a percent of offering price	0.2%	0.6%	0.4%	0.2%	0.1%	NA	0.1%	0.5%	0.3%
Total issuance and selling expense as as a percent of offering price	3.7%	4.1%	4.4%	3.7%	3.1%	3.5%	4.5%	3.8%	3.6%

	SOUTHERN UNION CO.	AQUILA	ATMOS ENERGY	AGL RESOURCES	SOUTHERN UNION CO.	SEMCO Energy	Chesapeake Utilities	Vectren	Average
Date of Offering	7/26/2004	8/18/2004	10/21/2004	11/19/2004	2/7/2005	8/9/2005	11/15/2006	2/22/2007	
No. of shares offered (000)	11,000	40,000	14,000	9,600	14,913	4,300	600.3	4,600	
Dollar amt. of offering (\$000)	\$ 206,250	\$ 102,000	\$ 346,500	\$ 297,698	\$ 342,999	\$ 27,176	\$ 18,069	\$ 130,318	
Price to public	\$ 18.750	\$ 2.550	\$ 24.750	\$ 31.010	\$ 23.000	\$ 6.320	\$ 30.100	\$ 28.330	
Underwriter's discounts and commission	\$ 0.656	\$ 0.099	\$ 0.990	\$ 0.930	\$ 0.700	\$ 0.253	\$ 1.125	\$ 0.990	
Gross Proceeds	\$ 18,084	\$ 2,451	\$ 23,760	\$ 30,080	\$ 22,300	\$ 6,067	\$ 28,975	\$ 27,340	
Estimated company issuance expenses	\$ 0.091	NA	NA	\$ 0.042	\$ 0.067	\$ 0.070	\$ 0.375	\$ 0.092	
Net proceeds to company per share	\$ 18.003	\$ 2.451	\$ 23.760	\$ 30.038	\$ 22.233	\$ 5.997	\$ 28.600	\$ 27.248	
Underwriter's discount as a percent of offering price	3.5%	3.9%	4.0%	3.0%	3.0%	4.0%	3.7%	3.5%	3.6%
Issuance expense as a percent of offering price	0.5%	NA	NA	0.1%	0.3%	1.1%	1.2%	0.3%	0.4%
Total issuance and selling expense as as a percent of offering price	4.0%	3.9%	4.0%	3.1%	3.3%	5.1%	4.9%	3.8%	4.0%

Source of Information: Public Utility Financial Tracker

## Interest Rates for Investment Grade Public Utility Bonds



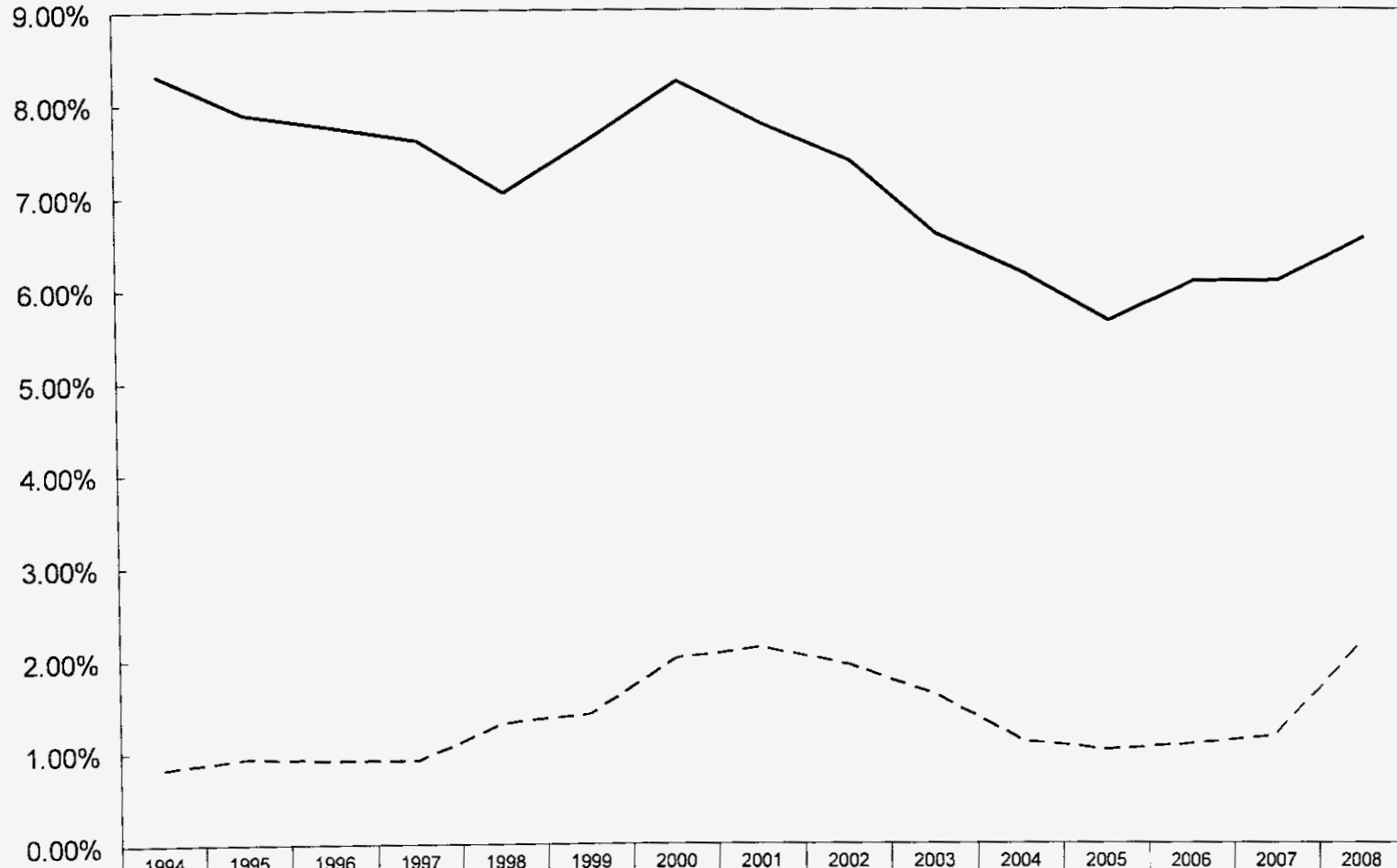
	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09
----- Aaa	6.07%	6.19%	6.13%	6.09%	6.13%	6.95%	6.83%	5.92%	6.01%	6.11%	6.14%	6.20%
———— A	6.28%	6.38%	6.40%	6.37%	6.49%	7.56%	7.60%	6.52%	6.39%	6.30%	6.42%	6.48%
- . - . Baa	6.79%	6.93%	6.97%	6.98%	7.15%	8.58%	8.98%	8.11%	7.90%	7.74%	8.00%	8.03%

**Interest Rates for Investment Grade Public Utility Bonds  
Yearly for 2003-2007 and 2008  
and the Twelve Months Ended April 2009**

<u>Years</u>	<u>Aa Rated</u>	<u>A Rated</u>	<u>Baa Rated</u>	<u>Average</u>
2003	6.40%	6.58%	6.84%	6.61%
2004	6.04%	6.16%	6.40%	6.20%
2005	5.44%	5.65%	5.93%	5.67%
2006	5.84%	6.07%	6.32%	6.08%
2007	5.94%	6.07%	6.33%	6.11%
<b>Five-Year Average</b>	<u>5.93%</u>	<u>6.11%</u>	<u>6.36%</u>	<u>6.13%</u>
2008	6.18%	6.53%	7.24%	6.65%
<b><u>Months</u></b>				
May-08	6.07%	6.28%	6.79%	6.38%
Jun-08	6.19%	6.38%	6.93%	6.50%
Jul-08	6.13%	6.40%	6.97%	6.50%
Aug-08	6.09%	6.37%	6.98%	6.48%
Sep-08	6.13%	6.49%	7.15%	6.59%
Oct-08	6.95%	7.56%	8.58%	7.70%
Nov-08	6.83%	7.60%	8.98%	7.80%
Dec-08	5.92%	6.52%	8.11%	6.85%
Jan-09	6.01%	6.39%	7.90%	6.77%
Feb-09	6.11%	6.30%	7.74%	6.72%
Mar-09	6.14%	6.42%	8.00%	6.85%
Apr-09	6.20%	6.48%	8.03%	6.90%
<b>Twelve-Month Average</b>	<u>6.23%</u>	<u>6.60%</u>	<u>7.68%</u>	<u>6.84%</u>
<b>Six-Month Average</b>	<u>6.20%</u>	<u>6.62%</u>	<u>8.13%</u>	<u>6.98%</u>
<b>Three-Month Average</b>	<u>6.15%</u>	<u>6.40%</u>	<u>7.92%</u>	<u>6.82%</u>

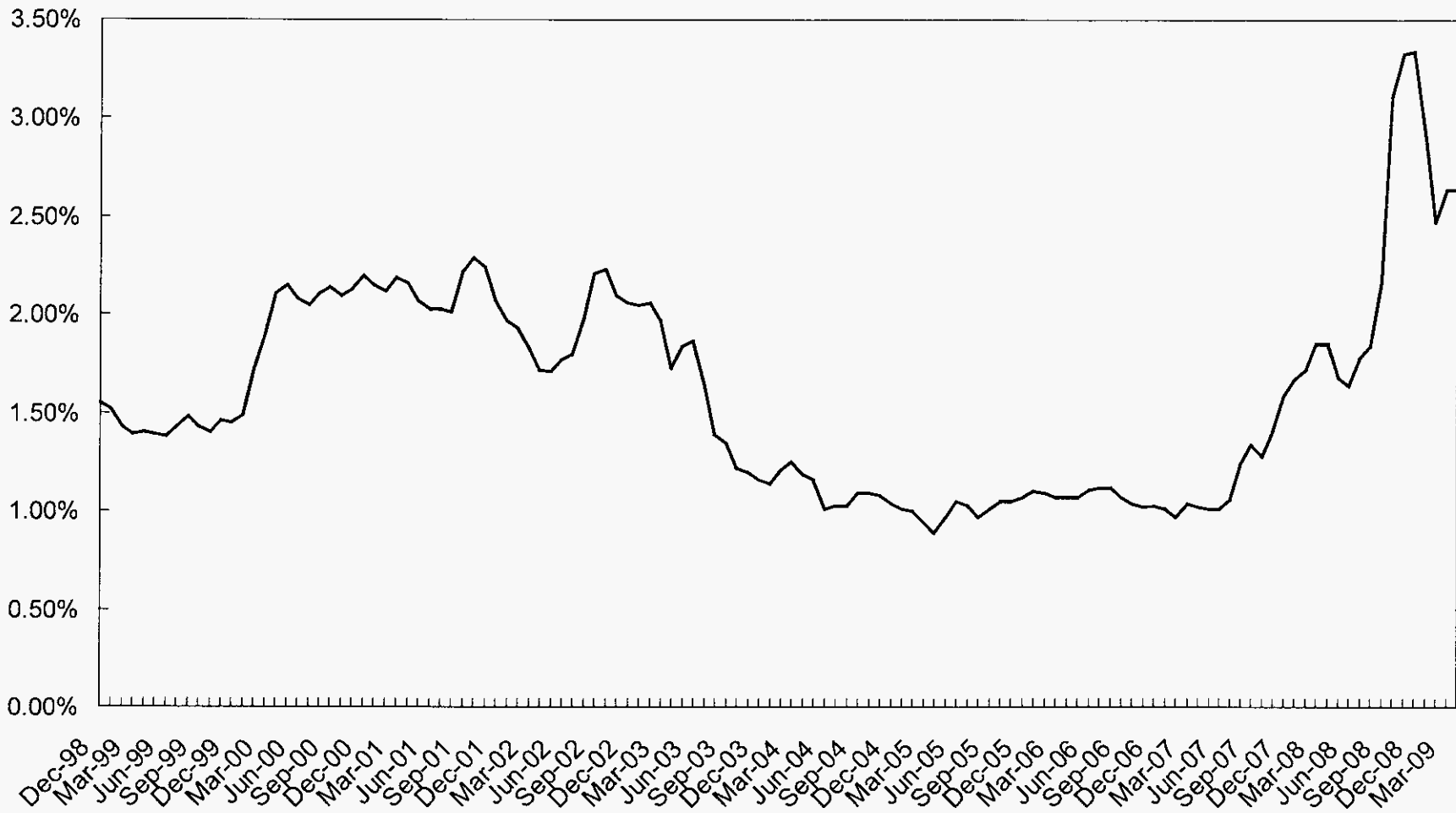
Source: Mergent Bond Record

# Yields on A-rated Public Utility Bonds and Spreads over 20-Year Treasuries



	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
— A-rated Public Utility	8.31%	7.89%	7.75%	7.60%	7.04%	7.62%	8.24%	7.76%	7.37%	6.58%	6.16%	5.65%	6.07%	6.07%	6.53%
- - Spread vs. 20-year	0.82%	0.94%	0.92%	0.91%	1.32%	1.42%	2.01%	2.13%	1.94%	1.62%	1.12%	1.01%	1.08%	1.16%	2.17%

# Interest Rate Spreads A-rated Public Utility Bonds over 20-Year Treasuries



Schedule 9 [5 of 5]

**A rated Public Utility Bonds over 20-Year Treasuries**

Year	A-rated Public Utility	20-Year Treasuries		Year	A-rated Public Utility	20-Year Treasuries		Year	A-rated Public Utility	20-Year Treasuries	
		Yield	Spread			Yield	Spread			Yield	Spread
Dec-98	6.91%	5.36%	1.55%								
Jan-99	6.97%	5.45%	1.52%	Jan-03	7.07%	5.02%	2.05%	Jan-07	5.96%	4.95%	1.01%
Feb-99	7.09%	5.66%	1.43%	Feb-03	6.93%	4.87%	2.06%	Feb-07	5.90%	4.93%	0.97%
Mar-99	7.26%	5.87%	1.39%	Mar-03	6.79%	4.82%	1.97%	Mar-07	5.85%	4.81%	1.04%
Apr-99	7.22%	5.82%	1.40%	Apr-03	6.64%	4.91%	1.73%	Apr-07	5.97%	4.95%	1.02%
May-99	7.47%	6.08%	1.39%	May-03	6.36%	4.52%	1.84%	May-07	5.99%	4.98%	1.01%
Jun-99	7.74%	6.36%	1.38%	Jun-03	6.21%	4.34%	1.87%	Jun-07	6.30%	5.29%	1.01%
Jul-99	7.71%	6.28%	1.43%	Jul-03	6.57%	4.92%	1.65%	Jul-07	6.25%	5.19%	1.06%
Aug-99	7.91%	6.43%	1.48%	Aug-03	6.78%	5.39%	1.39%	Aug-07	6.24%	5.00%	1.24%
Sep-99	7.93%	6.50%	1.43%	Sep-03	6.56%	5.21%	1.35%	Sep-07	6.18%	4.84%	1.34%
Oct-99	8.06%	6.66%	1.40%	Oct-03	6.43%	5.21%	1.22%	Oct-07	6.11%	4.83%	1.28%
Nov-99	7.94%	6.48%	1.46%	Nov-03	6.37%	5.17%	1.20%	Nov-07	5.97%	4.56%	1.41%
Dec-99	8.14%	6.69%	1.45%	Dec-03	6.27%	5.11%	1.16%	Dec-07	6.16%	4.57%	1.59%
Jan-00	8.35%	6.86%	1.49%	Jan-04	6.15%	5.01%	1.14%	Jan-08	6.02%	4.35%	1.67%
Feb-00	8.25%	6.54%	1.71%	Feb-04	6.15%	4.94%	1.21%	Feb-08	6.21%	4.49%	1.72%
Mar-00	8.28%	6.38%	1.90%	Mar-04	5.97%	4.72%	1.25%	Mar-08	6.21%	4.36%	1.85%
Apr-00	8.29%	6.18%	2.11%	Apr-04	6.35%	5.16%	1.19%	Apr-08	6.29%	4.44%	1.85%
May-00	8.70%	6.55%	2.15%	May-04	6.62%	5.46%	1.16%	May-08	6.28%	4.60%	1.68%
Jun-00	8.36%	6.28%	2.08%	Jun-04	6.46%	5.45%	1.01%	Jun-08	5.38%	4.74%	1.64%
Jul-00	8.25%	6.20%	2.05%	Jul-04	6.27%	5.24%	1.03%	Jul-08	6.40%	4.62%	1.78%
Aug-00	8.13%	6.02%	2.11%	Aug-04	6.14%	5.07%	1.07%	Aug-08	6.37%	4.53%	1.84%
Sep-00	8.23%	6.09%	2.14%	Sep-04	5.98%	4.89%	1.09%	Sep-08	6.49%	4.32%	2.17%
Oct-00	8.14%	6.04%	2.10%	Oct-04	5.94%	4.85%	1.09%	Oct-08	7.56%	4.45%	3.11%
Nov-00	8.11%	5.98%	2.13%	Nov-04	5.97%	4.89%	1.08%	Nov-08	7.60%	4.27%	3.33%
Dec-00	7.84%	5.64%	2.20%	Dec-04	5.92%	4.88%	1.04%	Dec-08	6.52%	3.18%	3.34%
Jan-01	7.80%	5.65%	2.15%	Jan-05	5.78%	4.77%	1.01%	Jan-09	6.39%	3.46%	2.93%
Feb-01	7.74%	5.62%	2.12%	Feb-05	5.61%	4.61%	1.00%	Feb-09	6.30%	3.83%	2.47%
Mar-01	7.68%	5.49%	2.19%	Mar-05	5.83%	4.89%	0.94%	Mar-09	6.42%	3.78%	2.64%
Apr-01	7.94%	5.78%	2.16%	Apr-05	5.64%	4.75%	0.89%	Apr-09	6.48%	3.84%	2.64%
May-01	7.99%	5.92%	2.07%	May-05	5.53%	4.56%	0.97%				
Jun-01	7.85%	5.82%	2.03%	Jun-05	5.40%	4.35%	1.05%	Average:			
Jul-01	7.78%	5.75%	2.03%	Jul-05	5.51%	4.48%	1.03%	12-months			2.46%
Aug-01	7.59%	5.58%	2.01%	Aug-05	5.50%	4.53%	0.97%	6-months			2.89%
Sep-01	7.75%	5.53%	2.22%	Sep-05	5.52%	4.51%	1.01%	3-months			2.58%
Oct-01	7.63%	5.34%	2.29%	Oct-05	5.79%	4.74%	1.05%				
Nov-01	7.57%	5.33%	2.24%	Nov-05	5.88%	4.83%	1.05%				
Dec-01	7.83%	5.76%	2.07%	Dec-05	5.80%	4.73%	1.07%				
Jan-02	7.66%	5.69%	1.97%	Jan-06	5.75%	4.65%	1.10%				
Feb-02	7.54%	5.61%	1.93%	Feb-06	5.82%	4.73%	1.09%				
Mar-02	7.76%	5.93%	1.83%	Mar-06	5.98%	4.91%	1.07%				
Apr-02	7.57%	5.85%	1.72%	Apr-06	6.29%	5.22%	1.07%				
May-02	7.52%	5.81%	1.71%	May-06	6.42%	5.35%	1.07%				
Jun-02	7.42%	5.65%	1.77%	Jun-06	6.40%	5.29%	1.11%				
Jul-02	7.31%	5.51%	1.80%	Jul-06	6.37%	5.25%	1.12%				
Aug-02	7.17%	5.19%	1.98%	Aug-06	6.20%	5.08%	1.12%				
Sep-02	7.08%	4.87%	2.21%	Sep-06	6.00%	4.93%	1.07%				
Oct-02	7.23%	5.00%	2.23%	Oct-06	5.98%	4.94%	1.04%				
Nov-02	7.14%	5.04%	2.10%	Nov-06	5.80%	4.78%	1.02%				
Dec-02	7.07%	5.01%	2.06%	Dec-06	5.81%	4.78%	1.03%				

Schedule 10 [1 of 2]

S&P Composite Index and S&P Public Utility Index  
Long-Term Corporate and Public Utility Bonds  
Yearly Total Returns  
1928-2007

Year	S & P Composite Index	S & P Public Utility Index	Long Term Corporate Bonds	Public Utility Bonds
1928	43.61%	57.47%	2.84%	3.08%
1929	-8.42%	11.02%	3.27%	2.34%
1930	-24.90%	-21.96%	7.98%	4.74%
1931	-43.34%	-35.80%	-1.85%	-11.11%
1932	-8.19%	-0.54%	10.82%	7.25%
1933	53.99%	-21.87%	10.38%	-3.82%
1934	-1.44%	-20.41%	13.84%	22.61%
1935	47.67%	78.63%	9.61%	16.03%
1936	33.92%	20.69%	6.74%	8.30%
1937	-35.03%	-37.04%	2.75%	-4.05%
1938	31.12%	22.45%	6.13%	8.11%
1939	-0.41%	11.28%	3.97%	6.76%
1940	-9.78%	-17.15%	3.39%	4.45%
1941	-11.59%	-31.57%	2.73%	2.15%
1942	20.34%	15.39%	2.60%	3.81%
1943	25.90%	46.07%	2.83%	7.04%
1944	19.75%	18.03%	4.73%	3.29%
1945	36.44%	53.33%	4.08%	5.92%
1946	-8.07%	1.26%	1.72%	2.98%
1947	5.71%	-13.18%	-2.34%	-2.19%
1948	5.50%	4.01%	4.14%	2.85%
1949	18.79%	31.39%	3.31%	7.16%
1950	31.71%	3.25%	2.12%	2.01%
1951	24.02%	18.63%	-2.69%	-2.77%
1952	18.37%	19.25%	3.52%	2.99%
1953	-0.99%	7.85%	3.41%	2.08%
1954	52.62%	24.72%	5.39%	7.57%
1955	31.56%	11.28%	0.48%	0.12%
1956	6.56%	5.06%	-6.81%	-6.25%
1957	-10.78%	6.36%	8.71%	3.58%
1958	43.36%	40.70%	-2.22%	0.18%
1959	11.96%	7.49%	-0.97%	-2.29%
1960	0.47%	20.26%	9.07%	9.01%
1961	26.89%	29.33%	4.82%	4.65%
1962	-8.73%	-2.44%	7.95%	6.55%
1963	22.80%	12.36%	2.19%	3.44%
1964	16.48%	15.91%	4.77%	4.94%
1965	12.45%	4.67%	-0.46%	0.50%
1966	-10.06%	-4.48%	0.20%	-3.45%
1967	23.98%	-0.63%	-4.95%	-3.63%
1968	11.06%	10.32%	2.57%	1.87%
1969	-8.50%	-15.42%	-8.09%	-6.68%
1970	4.01%	16.56%	18.37%	15.90%
1971	14.31%	2.41%	11.01%	11.59%
1972	18.98%	8.15%	7.26%	7.19%
1973	-14.66%	-18.07%	1.14%	2.42%
1974	-26.47%	-21.55%	-3.06%	-5.28%
1975	37.20%	44.49%	14.64%	15.50%
1976	23.84%	31.81%	18.65%	19.04%
1977	-7.18%	8.64%	1.71%	5.22%
1978	6.56%	-3.71%	-0.07%	-0.98%
1979	18.44%	13.58%	-4.18%	-2.75%
1980	32.42%	15.08%	-2.76%	-0.23%
1981	-4.91%	11.74%	-1.24%	4.27%
1982	21.41%	26.52%	42.56%	33.52%
1983	22.51%	20.01%	6.26%	10.33%
1984	6.27%	26.04%	16.86%	14.82%
1985	32.16%	33.05%	30.09%	26.48%
1986	18.47%	28.53%	19.85%	18.16%
1987	5.23%	-2.92%	-0.27%	3.02%
1988	16.81%	18.27%	10.70%	10.19%
1989	31.49%	47.80%	16.23%	15.61%
1990	-3.17%	-2.57%	6.78%	8.13%
1991	30.55%	14.61%	19.89%	19.25%
1992	7.67%	8.10%	9.39%	8.85%
1993	9.99%	14.41%	13.19%	10.59%
1994	1.31%	-7.94%	-5.76%	-4.72%
1995	37.43%	42.15%	27.20%	22.81%
1996	23.07%	3.14%	1.40%	3.04%
1997	33.36%	24.69%	12.95%	11.39%
1998	28.58%	14.82%	10.76%	9.44%
1999	21.04%	-8.85%	-7.45%	-1.69%
2000	-9.11%	59.70%	12.87%	9.45%
2001	-11.88%	-30.41%	10.65%	5.85%
2002	-22.10%	-30.04%	16.33%	1.63%
2003	28.70%	26.11%	5.27%	10.01%
2004	10.87%	24.22%	8.72%	6.03%
2005	4.91%	16.79%	5.87%	3.02%
2006	15.80%	20.95%	3.24%	3.94%
2007	5.49%	19.39%	2.60%	5.20%
Geometric Mean	10.04%	8.92%	5.81%	5.45%
Arithmetic Mean	11.95%	11.24%	6.13%	5.72%
Standard Deviation	20.02%	22.43%	8.52%	7.84%
Median	13.38%	12.05%	4.11%	4.55%

**Tabulation of Risk Rate Differentials for  
S&P Public Utility Index and Public Utility Bonds  
For the Years 1928-2007, 1952-2007, 1974-2007, and 1979-2007**

<b><u>Total Returns</u></b>	<u>Range</u>		<u>Midpoint</u>	<u>Point Estimate</u>	<u>Average of the Midpoint of Range and Point Estimate</u>
	<u>Geometric Mean</u>	<u>Median</u>		<u>Arithmetic Mean</u>	
<b><u>1928-2007</u></b>					
S&P Public Utility Index	8.92%	12.05%		11.24%	
Public Utility Bonds	<u>5.45%</u>	<u>4.55%</u>		<u>5.72%</u>	
Risk Differential	<u>3.47%</u>	<u>7.50%</u>	<u>5.49%</u>	<u>5.52%</u>	<u>5.51%</u>
<b><u>1952-2007</u></b>					
S&P Public Utility Index	11.14%	14.00%		12.65%	
Public Utility Bonds	<u>6.15%</u>	<u>5.07%</u>		<u>6.45%</u>	
Risk Differential	<u>4.99%</u>	<u>8.93%</u>	<u>6.96%</u>	<u>6.20%</u>	<u>6.58%</u>
<b><u>1974-2007</u></b>					
S&P Public Utility Index	12.98%	15.94%		14.90%	
Public Utility Bonds	<u>8.45%</u>	<u>8.39%</u>		<u>8.79%</u>	
Risk Differential	<u>4.53%</u>	<u>7.55%</u>	<u>6.04%</u>	<u>6.11%</u>	<u>6.08%</u>
<b><u>1979-2007</u></b>					
S&P Public Utility Index	13.62%	16.79%		15.41%	
Public Utility Bonds	<u>8.83%</u>	<u>8.65%</u>		<u>9.15%</u>	
Risk Differential	<u>4.79%</u>	<u>8.14%</u>	<u>6.47%</u>	<u>6.26%</u>	<u>6.37%</u>



**Value Line Betas**

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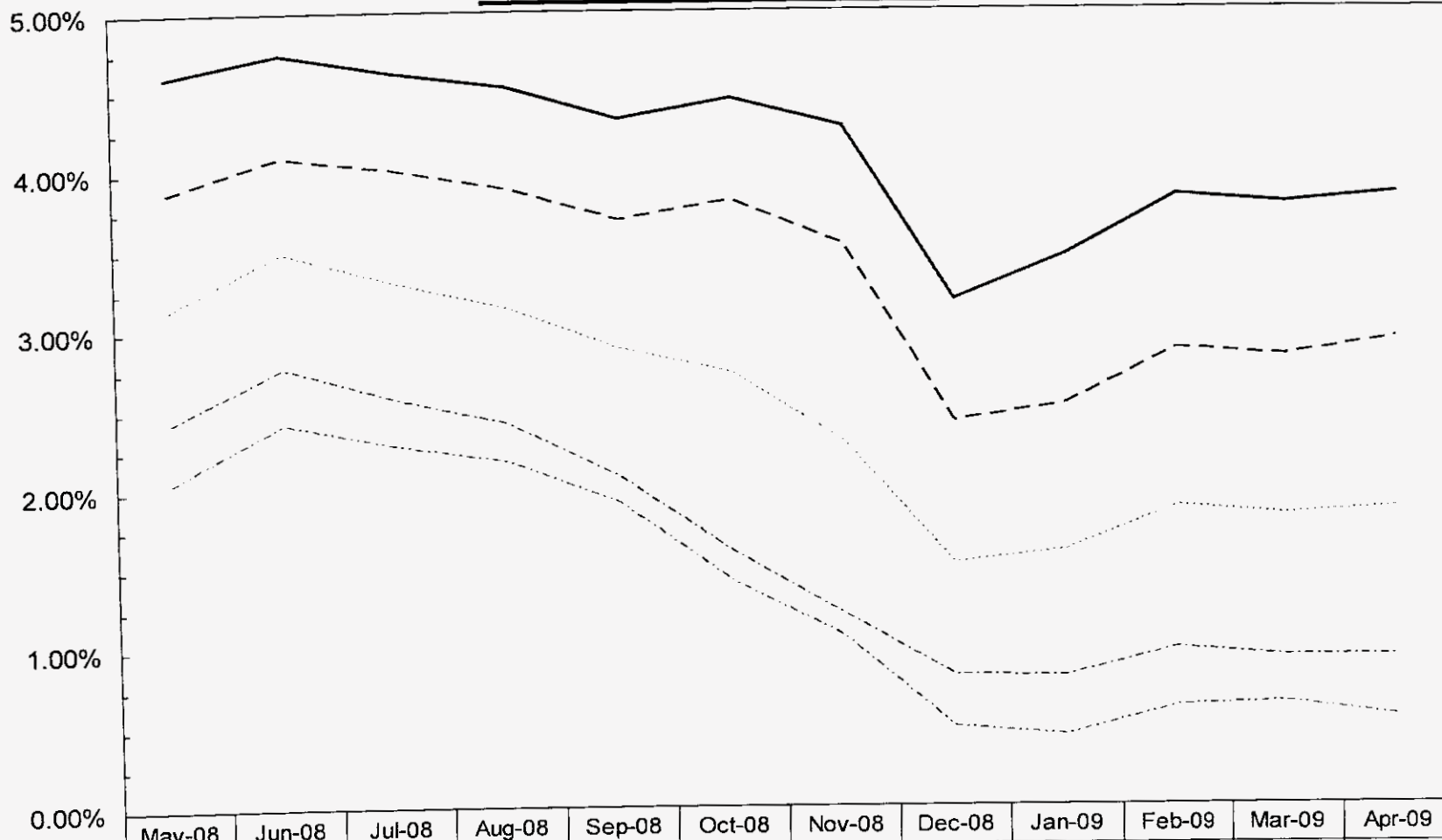
**Gas Group**

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AGL Resources, Inc.	0.75
Atmos Energy Corp.	0.60
New Jersey Resources Corp.	0.65
NICOR, Inc.	0.75
Northwest Natural Gas	0.60
Piedmont Natural Gas Co.	0.65
South Jersey Industries, Inc.	0.65
WGL Holdings, Inc.	<u>0.65</u>
Average	<u><u>0.66</u></u>

Source of Information:  
Value Line Investment Survey  
March 13, 2009

## Yields on Treasury Notes & Bonds



	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09
1-Year	2.05%	2.42%	2.28%	2.18%	1.91%	1.42%	1.07%	0.49%	0.44%	0.62%	0.64%	0.55%
2-Year	2.43%	2.77%	2.57%	2.42%	2.08%	1.61%	1.21%	0.82%	0.81%	0.98%	0.93%	0.93%
5-Year	3.14%	3.49%	3.30%	3.14%	2.88%	2.73%	2.29%	1.52%	1.60%	1.87%	1.82%	1.86%
10-Year	3.88%	4.10%	4.01%	3.89%	3.69%	3.81%	3.53%	2.42%	2.52%	2.87%	2.82%	2.93%
20-Year	4.60%	4.74%	4.62%	4.53%	4.32%	4.45%	4.27%	3.18%	3.46%	3.83%	3.78%	3.84%

**Yields for Treasury Constant Maturities  
Yearly for 2003-2007  
and the Twelve Months Ended April 2009**

<u>Years</u>	<u>1-Year</u>	<u>2-Year</u>	<u>3-Year</u>	<u>5-Year</u>	<u>7-Year</u>	<u>10-Year</u>	<u>20-Year</u>
2003	1.24%	1.65%	2.10%	2.97%	3.52%	4.02%	4.96%
2004	1.89%	2.38%	2.78%	3.43%	3.87%	4.27%	5.04%
2005	3.62%	3.85%	3.93%	4.05%	4.15%	4.29%	4.64%
2006	4.93%	4.82%	4.77%	4.75%	4.76%	4.79%	4.99%
2007	4.52%	4.36%	4.34%	4.43%	4.50%	4.63%	4.91%
<b>Five-Year Average</b>	<u>3.24%</u>	<u>3.41%</u>	<u>3.58%</u>	<u>3.93%</u>	<u>4.16%</u>	<u>4.40%</u>	<u>4.91%</u>
2008	1.82%	2.00%	2.24%	2.80%	3.17%	3.67%	4.36%
<b><u>Months</u></b>							
May-08	2.05%	2.43%	2.69%	3.14%	3.45%	3.88%	4.60%
Jun-08	2.42%	2.77%	3.08%	3.49%	3.73%	4.10%	4.74%
Jul-08	2.28%	2.57%	2.87%	3.30%	3.60%	4.01%	4.62%
Aug-08	2.18%	2.42%	2.70%	3.14%	3.46%	3.89%	4.53%
Sep-08	1.91%	2.08%	2.32%	2.88%	3.25%	3.69%	4.32%
Oct-08	1.42%	1.61%	1.86%	2.73%	3.19%	3.81%	4.45%
Nov-08	1.07%	1.21%	1.51%	2.29%	2.82%	3.53%	4.27%
Dec-08	0.49%	0.82%	1.07%	1.52%	1.89%	2.42%	3.18%
Jan-09	0.44%	0.81%	1.13%	1.60%	1.98%	2.52%	3.46%
Feb-09	0.62%	0.98%	1.37%	1.87%	2.30%	2.87%	3.83%
Mar-09	0.64%	0.93%	1.31%	1.82%	2.42%	2.82%	3.78%
Apr-09	0.55%	0.93%	1.32%	1.86%	2.47%	2.93%	3.84%
<b>Twelve-Month Average</b>	<u>1.34%</u>	<u>1.63%</u>	<u>1.94%</u>	<u>2.47%</u>	<u>2.88%</u>	<u>3.37%</u>	<u>4.14%</u>
<b>Six-Month Average</b>	<u>0.64%</u>	<u>0.95%</u>	<u>1.29%</u>	<u>1.83%</u>	<u>2.31%</u>	<u>2.85%</u>	<u>3.73%</u>
<b>Three-Month Average</b>	<u>0.60%</u>	<u>0.95%</u>	<u>1.33%</u>	<u>1.85%</u>	<u>2.40%</u>	<u>2.87%</u>	<u>3.82%</u>

Source: Federal Reserve statistical release H.15

**Measures of the Risk-Free Rate**

The forecast of Treasury yields  
per the consensus of nearly 50 economists  
reported in the Blue Chip Financial Forecasts dated April 1, 2009

<u>Year</u>	<u>Quarter</u>	<u>1-Year Treasury Bill</u>	<u>2-Year Treasury Note</u>	<u>5-Year Treasury Note</u>	<u>10-Year Treasury Note</u>	<u>30-Year Treasury Bond</u>
2009	Second	0.6%	0.9%	1.8%	2.7%	3.5%
2009	Third	0.7%	1.0%	1.9%	2.8%	3.6%
2009	Fourth	0.7%	1.1%	2.0%	2.9%	3.7%
2010	First	0.9%	1.3%	2.2%	3.1%	3.9%
2010	Second	1.2%	1.6%	2.5%	3.3%	4.1%
2010	Third	1.5%	1.9%	2.7%	3.5%	4.3%

# THE VALUE LINE

## Investment Survey®

Part 1  
**Summary  
 &  
 Index**

File at the front of the  
 Ratings & Reports  
 binder. Last week's  
 Summary & Index  
 should be removed.

September 12, 2008

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The Median of Estimated  
**PRICE-EARNINGS RATIOS**  
 of all stocks with earnings

**15.6**

26 Weeks Ago	Market Low	Market High
15.5	10-9-02 14.1	7-13-07 19.7

The Median of Estimated  
**DIVIDEND YIELDS**  
 (next 12 months) of all dividend  
 paying stocks under review

**2.2%**

26 Weeks Ago	Market Low	Market High
2.1%	10-9-02 2.4%	7-13-07 1.6%

The Estimated Median Price  
**APPRECIATION POTENTIAL**  
 of all 1700 stocks in the hypothesized  
 economic environment 3 to 5 years hence

**75%**

26 Weeks Ago	Market Low	Market High
75%	10-9-02 115%	7-13-07 35%

**ANALYSES OF INDUSTRIES IN ALPHABETICAL ORDER WITH PAGE NUMBER**

Numeral in parenthesis after the industry is rank for probable performance (next 12 months).

	PAGE		PAGE		PAGE		PAGE
Advertising (78) .....	2370	Electric Util. (Central) (52) .....	687	Investment Co. (50) .....	948	Publishing (91) .....	2351
Aerospace/Defense (19) .....	543	Electric Utility (East) (53) .....	150	Investment Co.(Foreign) (49) .....	355	Railroad (1) .....	276
Air Transport (94) .....	245	Electric Utility (West) (62) .....	1781	Machinery (16) .....	1323	R.E.I.T. (68) .....	1172
Apparel (55) .....	1651	Electronics (67) .....	1020	Manuf. Housing/RV (99) .....	1549	Recreation (74) .....	2301
Auto & Truck (95) .....	101	Entertainment (60) .....	2320	Maritime (28) .....	268	Reinsurance (64) .....	1606
Auto Parts (75) .....	774	Entertainment Tech (82) .....	1589	Medical Services (35) .....	625	Restaurant (58) .....	285
Bank (96) .....	2501	Environmental (2) .....	342	Medical Supplies (20) .....	172	Retail Automotive (70) .....	1668
Bank (Canadian) (85) .....	1565	Financial Svcs. (Div.) (87) .....	2527	Metal Fabricating (38) .....	566	Retail Building Supply (23) .....	877
Bank (Midwest) (97) .....	608	Food Processing (43) .....	1481	Metals & Mining (Div.) (46) .....	1222	Retail (Special Lines) (77) .....	1710
Beverage (65) .....	1532	Food Wholesalers (36) .....	1525	*Natural Gas Utility (56) .....	445	Retail Store (47) .....	1680
Biotechnology (27) .....	660	Foreign Electronics (63) .....	1557	*Natural Gas (Div.) (13) .....	427	Securities Brokerage (81) .....	1421
Building Materials (83) .....	845	Funeral Services (22) .....	1455	Newspaper (98) .....	2360	Semiconductor (42) .....	1048
Cable TV (10) .....	809	Furn/Home Furnishings (90) .....	884	Office Equip/Supplies (84) .....	1127	Semiconductor Equip (76) .....	1085
*Canadian Energy (14) .....	415	Grocery (45) .....	1516	*Oil/Gas Distribution (57) .....	521	Shoe (48) .....	1698
Chemical (Basic) (3) .....	1232	Healthcare Information (15) .....	652	Oilfield Svcs/Equip. (5) .....	2390	Steel (General) (18) .....	576
Chemical (Diversified) (40) .....	2414	Heavy Construction (17) .....	978	Packaging & Container (54) .....	913	Steel (Integrated) (8) .....	1410
*Chemical (Specialty) (31) .....	457	Homebuilding (89) .....	863	Paper/Forest Products (73) .....	901	Telecom. Equipment (51) .....	740
*Coal (4) .....	510	Hotel/Gaming (92) .....	2335	*Petroleum (Integrated) (41) .....	397	Telecom. Services (61) .....	710
Computers/Peripherals (59) .....	1101	Household Products (71) .....	931	Petroleum (Producing) (9) .....	2380	Thrift (79) .....	1161
Computer Software/Svcs (32) .....	2569	Human Resources (33) .....	1293	Pharmacy Services (7) .....	765	Tobacco (30) .....	1572
Diversified Co. (34) .....	1376	Industrial Services (21) .....	318	Power (66) .....	961	Toiletries/Cosmetics (11) .....	798
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\*Reviewed in this week's issue.

In three parts: This is Part 1, the Summary & Index. Part 2 is Selection & Opinion. Part 3 is Ratings & Reports. Volume LXIV, No. 3.

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**Table 2-1: Basic Series: Summary Statistics of Annual Total Returns**

Series	Geometric Mean (%)	Arithmetic Mean (%)	Standard Deviation (%)	Distribution (%)
Large Company Stocks	9.6	11.7	20.6	
Small Company Stocks*	11.7	16.4	33.0	
Long-Term Corporate Bonds	5.9	6.2	8.4	
Long-Term Government Bonds	5.7	6.1	9.4	
Intermediate-Term Government Bonds	5.4	5.6	5.7	
U.S. Treasury Bills	3.7	3.8	3.1	
Inflation	3.0	3.1	4.2	

Data from 1926–2008. \* The 1933 Small Company Stocks Total Return was 142.9 percent.

**Table 10-1: Building Blocks for Expected Return Construction**

	Value (%)
<b>Yields (Riskless Rates)<sup>1</sup></b>	
Long-Term (20-year) U.S. Treasury Coupon Bond Yield	3.0
Intermediate-Term (5-year) U.S. Treasury Coupon Note Yield	1.3
Short-Term (30-day) U.S. Treasury Bill Yield	0.1
<b>Fixed Income Risk Premia<sup>1, †</sup></b>	
Expected default premium: <i>long-term corporate bond total returns minus long-term government bond total returns</i>	0.1
Expected long-term horizon premium: <i>long-term government bond income returns minus U.S. Treasury bill total returns*</i>	1.4
Expected intermediate-term horizon premium: <i>intermediate-term government bond income returns minus U.S. Treasury bill total returns*</i>	1.0
<b>Equity Risk Premia<sup>1</sup></b>	
Long-horizon expected equity risk premium: <i>large company stock total returns minus long-term government bond income returns</i>	6.5
Intermediate-horizon expected equity risk premium: <i>large company stock total returns minus intermediate-term government bond income returns</i>	6.9
Short-horizon expected equity risk premium: <i>large company stock total returns minus U.S. Treasury bill total returns*</i>	7.9
Small Stock Premium: <i>small company stock total return minus large company stock total return</i>	4.8

<sup>1</sup> As of December 31, 2008. Maturities are approximate. Expected risk premia for fixed income and equities are based on the differences of historical arithmetic mean returns from 1926–2008.

<sup>†</sup> We would prefer to use the 1970–2008 time range for calculating fixed income premia to reflect that bond volatility has increased over time. However, abnormal returns in 2008 make using a short time frame for forward-looking expectations unrealistic.

\* For U.S. Treasury bills, the income return and total return are the same.

**Comparable Earnings Approach**  
Using Non-Utility Companies with  
Timeliness of 3 & 4; Safety Rank of 1 & 2; Financial Strength of B+, B++ & A;  
Price Stability of 95 to 100; Betas of .80 to .90; and Technical Rank of 2 & 3

<u>Company</u>	<u>Industry</u>	<u>Timeliness Rank</u>	<u>Safety Rank</u>	<u>Financial Strength</u>	<u>Price Stability</u>	<u>Beta</u>	<u>Technical Rank</u>
Allstate Corp.	INSRPTY	3	1	A	95	0.90	3
BOK Financial	BANKMID	4	2	B++	95	0.85	3
Campbell Soup	FOODPROC	3	2	B++	100	0.85	3
Chubb Corp.	INSRPTY	3	1	A	95	0.90	3
Cincinnati Financial	INSRPTY	4	2	B++	100	0.85	3
Commerce Bancshs.	BANKMID	3	1	A	100	0.90	3
ConAgra Foods	FOODPROC	3	2	B++	95	0.80	3
Markel Corp.	INSRPTY	4	1	A	95	0.80	3
Mercury General	INSRPTY	3	2	B++	95	0.85	3
Pitney Bowes	OFFICE	3	2	B++	100	0.85	3
Transatlantic Hldgs.	REINSUR	3	2	B++	95	0.80	3
U.S. Bancorp	BANKMID	4	2	B++	95	0.90	3
<b>Average</b>		<u>3</u>	<u>2</u>	<u>B++</u>	<u>97</u>	<u>0.85</u>	<u>3</u>
<b>Gas Group</b>	<b>Average</b>	<u>3</u>	<u>2</u>	<u>B++</u>	<u>100</u>	<u>0.70</u>	<u>3</u>

Source of Information: Value Line Investment Survey for Windows, October 2008

**Comparable Earnings Approach**  
**Five -Year Average Historical Earned Returns**  
**for Years 2003-2007 and**  
**Projected 3-5 Year Returns**

<u>Company</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>Average</u>	<u>Projected 2011-13</u>
Allstate Corp.	12.9%	14.2%	8.7%	22.9%	21.2%	16.0%	13.5%
BOK Financial	12.9%	12.8%	13.1%	12.4%	11.6%	12.6%	12.0%
Campbell Soup	161.8%	74.7%	55.7%	38.5%	59.5%	78.0%	25.5%
Chubb Corp.	8.8%	13.8%	12.7%	17.1%	17.8%	14.0%	11.0%
Cincinnati Financial	6.2%	8.4%	9.2%	7.3%	10.3%	8.3%	8.0%
Commerce Bancshs.	14.2%	15.4%	16.7%	15.2%	13.5%	15.0%	11.5%
ConAgra Foods	18.2%	16.4%	14.5%	12.8%	14.9%	15.4%	15.5%
Markel Corp.	6.1%	9.8%	7.8%	15.2%	13.8%	10.5%	7.5%
Mercury General	14.1%	18.4%	15.1%	11.8%	12.0%	14.3%	14.0%
Pitney Bowes	52.3%	46.0%	48.1%	86.8%	93.5%	65.3%	91.5%
Transatlantic Hldgs.	10.1%	9.3%	0.5%	14.2%	14.4%	9.7%	9.5%
U.S. Bancorp	19.3%	21.3%	22.3%	22.4%	20.5%	21.2%	19.5%
<b>Average</b>						<u>23.4%</u>	<u>19.9%</u>
<b>Median</b>						<u>14.6%</u>	<u>12.8%</u>