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## Arent Fox

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September 8, 2011

VIA FEDERAL EXPRESS

Ann Cole Florida Public Service Commission Office of the Commission Clerk 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

claim of confidentiality notice of intent request for confidentiality filed by OPC 2-11, which For DN is in locked storage. You must be authorized to view this DN.-CLK 11 SEP -9 PM 1:40

RECEIVED-FPSC

COMMISSION CLERK Stephen D. Thompson

Attorney 202.715.8596 DIRECT

#### Re: US Signal Company, L.L.C.'s Application for Certificate of Authority

Dear Ms. Cole:

Enclosed for filing are the original and two (2) copies of US Signal Company, L.L.C.'s Application for Authority to Provide Competitive Local Exchange Telecommunications Company Service within the State of Florida. Also enclosed is a \$400.00 check for the requisite application fee.

Please note that *Exhibit C* of the Application contains confidential and proprietary financial information. US Signal is a privately-held limited liability company and, accordingly, is not required to publicly disclose its financial information. Further, disclosure of this information may give competitors insight into the Company's operations and plans. Thus, US Signal respectfully requests, pursuant to Rule 25-22.006(5)(a) and F.S. 364.183(1), that Exhibit C be filed under seal. In compliance with Rule 25-22.006(5)(a), one (1) highlighted copy and two (2) redacted copies of *Exhibit* C are included in a separate envelope marked "Confidential and Proprietary."

Please date stamp the additional copy of this filing and return in the self-addressed, postage prepaid envelope. Thank you for your anticipated cooperation and please let me know if you have any questions or concerns.

Please contact me if you have any questions regarding this matter.

Respectfully, submitted, COM APA ECR Stephen D. Thompson GCL Enclosures RAD RPP/481974.1 SRC ADM OPC CLK Trant MART IN YOUR WORLD"

1050 Connecticut Avenue, NW Washington, DC 20036-5339 T 202.857.6000 F 202.857.6395 1675 Broadway New York, NY 10019-5820 T 212.484.3900 F 212.484.3990

DOCUMENT NUMBER 555 West Fifth Street, 48th Floor Los Angeles, CA 90013-1065 T 213.629.7400 F 213.629.7401

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# Check received with filing and forwarded

202.857.6395 FAX thompson.stephen@arentfox.com 1207-TX

## Arent Fox

September 8, 2011

VIA FEDERAL EXPRESS

Ann Cole Florida Public Service Commission Office of the Commission Clerk 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Stephen D. Thompson

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Respectfully submitted,

Stephen DJ Thompson

Enclosures RPP/481974.1

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1675 Broadway New York, NY 10019-5820 T 212.484.3900 F 212.484.3990 555 West Fifth Street, 48th Floor Los Angeles, CA 90013-1065 T 213.629.7400 F 213.629.7401

DOCUMENT NUMBER - D.M.

- SEP

Arent Fox LLP 109643

#### 09/07/11 Remittance Advice

#### FLORIDA PUBLIC SERVICE COMMISS 18493

DATE	INVOICE NUMBER	DESCRIPTION	G/L AND MATTER #	AMOUNT	INVOICE TOTAL
09/07/2011	11SEPT07	US SIGNAL FILING FEE			400.00
		· · ·			
		· · · · · · · · · · · · · · · · · · ·		TOTAL:	\$400.00

# REDACTED

	Arent Fox LLP ATTORNEYS AT LAW 1050 Connecticut Avenue, NW Washigner DC 20026 5230	PNC Bank, N.A. 040 Washington DC	109643 109643 109643 109643		
	Washington, DC 20036-5339 FOUR HUNDRED AND 00/100		NET AMOUNT \$****400.00 Arent Fox LLP AMOUNTS OVER \$10,000 REQUIRE 2 SIGNATURES		
PAY TO THE ORDER OF	FL PUBLIC SERVICE COMMISSION 2540 SHUMARD OAK BLVD. TALLAHASSEE, FL 32399-0850	وریا <sup>AEO Ma</sup> ge <sup>Topes with we<sup>th ·</sup> FEATURES INCLUDED. DETAILS ON BACK.</sup>	AUTHORIZED SIGNATURE		

#### FLORIDA PUBLIC SERVICE COMMISSION

#### DIVISION OF REGULATORY ANALYSIS

#### APPLICATION FORM for AUTHORITY TO PROVIDE COMPETITIVE LOCAL EXCHANGE TELECOMMUNICATIONS COMPANY SERVICE WITHIN THE STATE OF FLORIDA

#### Instructions

- A. This form is used as an application for an original certificate and for approval of sale, assignment or transfer of an existing certificate. In the case of a sale, assignment or transfer, the information provided shall be for the purchaser, assignee or transferee (See Page 8).
- B. Print or type all responses to each item requested in the application. If an item is not applicable, please explain.
- C. Use a separate sheet for each answer which will not fit the allotted space.
- D. Once completed, submit the original and one copy of this form along with a nonrefundable application fee of \$400.00 to:

Florida Public Service Commission Office of Commission Clerk 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850 (850) 413-6770

- E. A filing fee of **\$400.00** is required for the sale, assignment or transfer of an existing certificate to another company (Chapter 25-24.815, F.A.C.).
- F. If you have questions about completing the form, contact:

Florida Public Service Commission Division of Regulatory Analysis 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850 (850) 413-6600

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815 Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

- 1 -

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FPSC-COMMISSION CLERK

1. This is an application for (check one):

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Original certificate (new company).

Approval of transfer of existing certificate: Example, a non-certificated company purchases an existing company and desires to retain the original certificate of authority rather that apply for a new certificate.

Approval of assignment of existing Certificate: Example, a certificated company purchases an existing company and desires to retain the existing certificate of authority and tariff.

- Name of company: US Signal Company, L.L.C. 2.
- 3. Name under which applicant will do business (fictitious name, etc.):

US Signal Company, L.L.C.

4. Official mailing address:

> Street/Post Office Box: 201 Ionia Avenue SW City: Grand Rapids State: MI Zip: 49503

5. Florida address:

> Street/Post Office Box: N/A City: N/A State: N/A Zip: N/A

Structure of organization: 6.



Corporation Foreign Partnership Limited Partnership

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815

Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

#### 7. If individual, provide:

.

Name: N/A Title: N/A Street/Post Office Box: N/A City: N/A State: N/A Zip: N/A Telephone No.: N/A Fax No.: N/A E-Mail Address: N/A Website Address: N/A

- 8. <u>If incorporated in Florida</u>, provide proof of authority to operate in Florida. The Florida Secretary of State corporate registration number is: N/A
- 9. <u>If foreign corporation</u>, provide proof of authority to operate in Florida. The Florida Secretary of State corporate registration number is: M11000003758
- **10.** <u>If using fictitious name (d/b/a)</u>, provide proof of compliance with fictitious name statute (Chapter 865.09, FS) to operate in Florida. The Florida Secretary of State fictitious name registration number is: N/A
- **11.** <u>If a limited liability partnership</u>, please proof of registration to operate in Florida. The Florida Secretary of State registration number is: N/A
- **12.** <u>If a partnership</u>, provide name, title and address of all partners and a copy of the partnership agreement.

Name: N/A Title: N/A Street/Post Office Box: N/A City: N/A State: N/A Zip: N/A Telephone No.: N/A Fax No.: N/A E-Mail Address: N/A Website Address: N/A

**13.** <u>If a foreign limited partnership, provide proof of compliance with the foreign limited partnership statute (Chapter 620.169, FS), if applicable. The Florida registration number is: N/A</u>

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815

Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

#### 14. Provide F.E.I. Number(if applicable): 38-3554183

- 15. Who will serve as liaison to the Commission in regard to the following?
  - (a) The application:

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.

Name: Stephen Thompson Title: Street name & number: 1050 Connecticut Avenue NW Post office box: City: Washington State: DC Zip: 20036 Telephone No.: 202-715-8596 Fax No.: 202-857-6395 E-Mail Address: thompson.stephen@arentfox.com Website Address: www.arentfox.com

(b) Official point of contact for the ongoing operations of the company:

Name: Barbara Boshoven Title: Vice President of Corporate Affairs Street name & number: 201 Ionia Avenue SW Post office box: City: Grand Rapids State: MI Zip: 49503 Telephone No.: 616-988-7000 Fax No.: 616.988.0414 E-Mail Address: bboshoven@ussignalcom.com Website Address: www.ussignalcom.com

(c) Complaints/Inquiries from customers:

Name: Barbara Boshoven Title: Vice President of Corporate Affairs Street/Post Office Box: 201 Ionia Avenue SW City: Grand Rapids State: MI Zip: 49503 Telephone No.: 1-866-274-4625 Fax No.: 616.988.0414 E-Mail Address: bboshoven@ussignalcom.com Website Address: www.ussignalcom.com

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815

Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

**16.** List the states in which the applicant:

(a) has operated as a Competitive Local Exchange Telecommunications Company.

Illinois, Indiana, Michigan, Missouri, Ohio, and Wisconsin

(b) has applications pending to be certificated as a Competitive Local Exchange Telecommunications Company.

Minnesota

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(c) is certificated to operate as a Competitive Local Exchange Telecommunications Company.

Illinois, Indiana, Michigan, Missouri, Ohio, and Wisconsin

(d) has been denied authority to operate as a Competitive Local Exchange Telecommunications Company and the circumstances involved.

None.

(e) has had regulatory penalties imposed for violations of telecommunications statutes and the circumstances involved.

None.

(f) has been involved in civil court proceedings with an interexchange carrier, local exchange company or other telecommunications entity, and the circumstances involved.

None.

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815 Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

- 5 -

**17.** Indicate if any of the officers, directors, or any of the ten largest stockholders have previously been:

(a) adjudged bankrupt, mentally incompetent (and not had his or her competency restored), or found guilty of any felony or of any crime, or whether such actions may result from pending proceedings. If so, provide explanation.

No.

(b) granted or denied a competitive local exchange certificate in the State of Florida (this includes active and canceled competitive local exchange certificates). If yes, provide explanation and list the certificate holder and certificate number.

No.

(c) an officer, director, partner or stockholder in any other Florida certificated or registered telephone company. If yes, give name of company and relationship. If no longer associated with company, <u>give reason why not.</u>

No.

18. Submit the following:

(a) <u>Managerial capability</u>: resumes of employees/officers of the company that would indicate sufficient managerial experiences of each.

Attached hereto as Exhibit A.

(b) <u>Technical capability</u>: resumes of employees/officers of the company that would indicate sufficient technical experiences or indicate what company has been contracted to conduct technical maintenance.

Attached hereto as Exhibit B.

(c) <u>Financial Capability:</u> applicant's audited financial statements for the most recent three (3) years. If the applicant does not have audited financial statements, it shall so be stated. Unaudited financial statements should be signed by the applicant's chief executive officer and chief financial officer affirming that the financial statements are true and correct and should include:

- 1. the balance sheet,
- 2. income statement, and
- 3. statement of retained earnings.

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815 Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

**Note:** This documentation may include, but is not limited to, financial statements, a projected profit and loss statement, credit references, credit bureau reports, and descriptions of business relationships with financial institutions.

Attached hereto as **Exhibit C.** US Signal is claiming confidentiality for the financial documentation included in **Exhibit C** and is accordingly filing this documentation in a separate envelope under seal.

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815 Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

RPP/478435.1

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#### THIS PAGE MUST BE COMPLETED AND SIGNED

**REGULATORY ASSESSMENT FEE:** I understand that all telephone companies must pay a regulatory assessment fee. Regardless of the gross operating revenue of a company, a minimum annual assessment fee, as defined by the Commission, is required.

**RECEIPT AND UNDERSTANDING OF RULES:** I acknowledge receipt and understanding of the Florida Public Service Commission's rules and orders relating to the provisioning of competitive local exchange telecommunications company (CLEC) service in Florida.

**APPLICANT ACKNOWLEDGEMENT:** By my signature below, I, the undersigned officer, attest to the accuracy of the information contained in this application and attached documents and that the applicant has the technical expertise, managerial ability, and financial capability to provide competitive local exchange telecommunications company service in the State of Florida. I have read the foregoing and declare that, to the best of my knowledge and belief, the information is true and correct. I attest that I have the authority to sign on behalf of my company and agree to comply, now and in the future, with all applicable Commission rules and orders.

Further, I am aware that, pursuant to Chapter 837.06, Florida Statutes, "Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his official duty shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 and s. 775.083."

Company Owner or Officer

Print Name: Richard Postma
Title: Chairman
Telephone No.: (616) 98 <del>8-7</del> 000
E-Mail Address: rpostma@ussignalcom.com

Signature:

Date: September 1, 2011

FORM PSC/RAD 8 (5/08) Commission Rule Nos. 25-24.810, and 25-24.815 Note: To complete this interactive form Required by using your computer, use the tab key to navigate between data entry fields.

- 8 -

RPP/479270.1

## EXHIBIT A

## Managerial Capability

RPP/479145.1

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## Managerial Capability

US Signal is well-qualified managerially to provide the competitive telecommunications services for which authority is requested in this Application.

Applicant's management team includes individuals with substantive experience in successfully developing and operating telecommunications businesses. Consequently, US Signal has the adequate internal resources to support its Florida operations. This expertise in the telecommunications industry makes Applicant's management well-qualified to operate its telecommunications operations in Florida. Specific details of the business and managerial experience of US Signal's officers and management personnel are below.

#### Dan Olrich, Chief Operating Officer

As chief operating officer, Dan Olrich oversees data and network engineering, network planning, the network operations center, facilities, field operations, business development, and information technology for US Signal Co.

Before joining US Signal in 2002, Olrich was systems engineer for the enterprise sales division at Nortel Networks. He was responsible for designing and selling customer networks using optical and ATM technologies and IP solutions. Earlier in his career, he was senior network specialist at Steelcase, where he configured and maintained ATM switches, Ethernet switches, and WAN/LAN routers. Olrich also spent nine years with the United States Treasury Department as an information systems software engineer.

#### Stephen Oyer, Executive Vice President of Sales

Stephen Oyer is responsible for sales, marketing, agent relations, client development, revenue retention, corporate affairs, and business development. The US Signal sales strategy includes three channels of distribution: carrier, wholesale, and retail. Oyer has 25 years of experience in telecommunications and sales leadership.

Before joining the company in 2001, Oyer was a vice president of sales for Choice One Communications Inc., a facilities-based competitive local exchange carrier serving the Northeastern and Midwestern sections of the United States. Choice One Communications acquired US Xchange LLC, where Oyer served as vice president of sales and marketing. Oyer spent six years at Centennial Wireless, serving as senior director of sales, regional general manager, and national sales manager. His telecommunications career began at GTE Telephone Operations as manager of direct marketing sales.

#### Joanna Shaw, Chief Financial Officer

Joanna Shaw joined US Signal in 2007 as chief financial officer. She oversees the finance department, including accounting, insurance, bonding, and tax issues.

Before joining US Signal, Shaw spent five years as a tax manager with the public accounting firm of BDO Seidman LLP. She analyzed complex tax issues, performed compliance work, and managed various client service responsibilities. Shaw also spent two years with Maner, Costerisan & Ellis P.C., a public accounting firm in Lansing, Mich.

RPP/479145.1

#### Lisa Gemmen, Vice President of Service Delivery

Lisa Gemmen has managed all aspects of service delivery for US Signal since 2002. She is responsible for the order process from inception to installation. This includes project management, provisioning, test and turn-up, and billing. She also oversees the pricing and product development departments, which are responsible for network cost, carrier access billing services, and product pricing.

Before joining US Signal, Gemmen spent four years with US Xchange as director of service delivery. While there, her duties included management of order coordination, provisioning, dispatch, translations, and local exchange services. She also spent three years with US Signal/Brooks Fiber (now MCI) as manager of sales support.

#### Brett Alexander, Vice President of Sales

As vice president of sales, Brett Alexander is responsible for both the wholesale and enterprise sales channels for US Signal, managing sales tearns and developing new markets. Alexander oversees the sales directors, channel sales managers, and sales engineers across US Signal's five-state region.

Before joining US Signal in 2007, Alexander was a US Signal channel partner, selling US Signal products and services to end users. In his 20 years of technical sales and sales management, Alexander worked for top technology and communications companies such as Nortel Networks and Integrated Systems Technologies.

#### Jon Bruckbauer, Vice President of Carrier Sales

As the Vice President of Carrier Sales, Bruckbauer oversees all aspects of the carrier sales organization. He is responsible for growing and maintaining the current US Signal carrier business, as well as finding and building relationships with new and emerging carriers. Since joining US Signal in 2001 he has been involved in direct, indirect and wholesale sales at US Signal, spending the past 5 years as Director of Carrier Sales.

Bruckbauer has over 17 years of telecommunications experience. Prior to joining US Signal in 2001 Bruckbauer was Director of Business Development for a start-up company called Convergency Centers, a carrier hotel based business model. He spent three years as a Data Sales Engineer at SBC/Ameritech, developing complex data solutions for customers. Additionally Bruckbauer has worked for MCI, Whittman Hart, and US Xchange. He began his career in telecommunications as a Network Analyst for Teledial America, responsible for Network Cost.

#### Barbara Boshoven, Vice President of Corporate Affairs

Barbara Boshoven is responsible for US Signal's contract management, federal, state and local regulatory compliance, and overall industry relations. She's experienced 18 years in the telecommunications industry – in sales, product development and management, business development and marketing communications.

Boshoven joined US Signal in 2001 as Director of Business Development. Prior to 2001, she served as Product Manager – Data Products for Choice One Communications and Director of Product Marketing for US Xchange, LLC. Boshoven started her telecommunications career in sales at AT&T and Cellular One (now Verizon Wireless) and also served as a Metro Reporter for Dun & Bradstreet.

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## EXHIBIT B

## **Technical Capability**

RPP/479145.1

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## **Technical Capability**

Combined with the managerial biographies above in Exhibit A, the additional technical management biographies below provide ample evidence that US Signal is managed by persons with substantial technical expertise in operating telecommunications networks. This wealth of experience will enable US Signal to provide its customers in Florida with advanced, state-of-the-art technology for its telecommunications services.

#### Dave Wisz, Vice President of Operations

As vice president of operations, Dave Wisz is responsible for network operations, engineering, network planning, facilities, and field operations. He joined US Signal in 2003 as manager of the network operations center, which oversees maintenance and repair, surveillance, and change management.

Before joining US Signal, Wisz held technical positions with both Choice One Communications and US Xchange. He began his telecommunications career in the U.S. Air Force, serving as airborne communications and technical support on E-3 airborne warning and control systems.

#### Bryan Duemler, Vice President of Information Technology

As vice president of information systems, Bryan Duemler is responsible for software development of all back-office systems, including billing, order management, quoting, invoice tracking, provisioning, inventory, and workflow. In addition, he oversees network management systems and internal IT infrastructure.

Duemler has more than 20 years of experience in IT, including software implementation, programming, client server network architecture and design, LAN/WAN configuration and management, and hardware implementation and management. Before joining US Signal in 2007, Duemler worked for Steelcase as a consulting network engineer responsible for the company's global LAN, WAN, and MAN data networks, as well as its voice-over-IP infrastructure. Duemler also spent six years with IBM as a hardware and software design engineer.

#### **Trevor Bidle, Vice President of Engineering**

As vice president of engineering, Trevor Bidle oversees all Network Engineering functions including outside plant engineering, traditional TDM technologies, DWDM, core IP, MPLS and Carrier Ethernet infrastructure. Mr. Bidle's team is responsible for charting the strategic technology direction of the company, and is responsible for the technology evolution, design, deployment and support of all deployed infrastructure.

Before joining US Signal in 2003, Bidle held technical and management positions with SBC Communications, Choice One Communications, and US Xchange, where he was responsible for Escalations and Network Engineering. His 15 years of data communications experience also included positions responsible for Outside Plant Engineering with SBC Communications.

## EXHIBIT C

**Financial Capability** 

## NON-PUBLIC DOCUMENT CONTAINS CONFIDENTIAL AND PROPRIETARY DATA. FILED SEPARATELY UNDER SEAL.

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RPP/479145.1