

P R O C E E D I N G S

1
2 **CHAIRMAN GRAHAM:** On to Item Number 3.

3 **MS. BEARD:** Good morning, Commissioners.

4 Catherine Beard on behalf of staff.

5 Item Number 3 addresses the implementation of
6 the 786 overlay area code and mandatory 10-digit dialing
7 in the Florida Keys. The overlay and permissive
8 10-digit dialing was approved by this Commission back in
9 2001. Staff was directed to bring a new mandatory
10 dialing date back before the Commission after number
11 conservation measures were given time to take effect.

12 Mr. Tracy Hatch, counsel for AT&T, is here and
13 would like to speak to the Commission on this item. And
14 Mr. Tom Foley, Florida Area Code Relief Planner for the
15 North American Numbering Plan Administration, is here to
16 answer any questions you may have. Staff is available
17 for questions.

18 **CHAIRMAN GRAHAM:** Thank you, staff.

19 Mr. Hatch.

20 **MR. HATCH:** Thank you, Chairman,
21 Commissioners. My name is Tracy Hatch appearing on
22 behalf of AT&T Florida.

23 We support the staff recommendation. We would
24 have one minor request, and that is to extend some of
25 the dates that are in the recommendation. We would

1 request that the mandatory 10-digit dialing date be
2 moved out till April the 18th and that the overlay
3 extension be moved out until June the 1st of 2015.

4 **CHAIRMAN GRAHAM:** Is there a reason why?

5 **MR. HATCH:** Yeah. Apparently there's a whole
6 bunch of technical network activities that are going on
7 in the time frame that the staff has done, and we're
8 just trying to move this out to even the workload.

9 **CHAIRMAN GRAHAM:** Okay. Is that it?

10 **MR. HATCH:** Yes.

11 **CHAIRMAN GRAHAM:** Mr. Foley, any concerns with
12 those, moving on those dates?

13 **MR. FOLEY:** No. It's strictly the industry's
14 decision on the dates.

15 **CHAIRMAN GRAHAM:** Okay. Commissioners.

16 Commissioner Balbis.

17 **COMMISSIONER BALBIS:** Thank you, Mr. Chairman,
18 and thank you, Mr. Foley, for attending.

19 I have a few questions about this item, and
20 hopefully you can clarify it. I reviewed some of the
21 data and information that was provided in the docket,
22 specifically the forecasts --

23 **MR. FOLEY:** Yes, sir.

24 **COMMISSIONER BALBIS:** -- for the NPAs. And I
25 noticed that the NPA in question is 305A, which pertains

1 only to the Florida Keys; correct?

2 **MR. FOLEY:** Correct. That was our
3 nomenclature so we could separate it.

4 **COMMISSIONER BALBIS:** Okay. And currently the
5 Florida Keys has both 305 and 786.

6 **MR. FOLEY:** No, sir.

7 **COMMISSIONER BALBIS:** Okay. So my question
8 then is when you look at the 305/786 for Miami-Dade
9 County, that forecast has been extended by six months
10 according to the data. Is that --

11 **MR. FOLEY:** Yes, sir.

12 **COMMISSIONER BALBIS:** Okay. And I'm just
13 focusing on the Florida Keys. But you have the
14 Miami-Dade County that you're changing the forecast,
15 extending it by six quarters as to when it's going to be
16 exhausted, and then the Florida Keys has been
17 accelerated by three quarters. And I'm wondering why
18 that is, and specifically because the Florida Cabinet
19 has indicated Florida Keys a special area of concern and
20 it has limited the number of residential developments
21 and building permits that can be issued, and it's only
22 197 every year. So -- and I can understand this growth
23 with the advent of cell phones, et cetera, but why are
24 you accelerating the forecast? What has changed? If
25 there's not additional growth, what are the other

1 factors that may have contributed to that?

2 **MR. FOLEY:** All right, Commissioner. If I
3 could go into the forecasting process a little bit, I
4 think that would clear that up.

5 Semiannually NANPA aggregates forecasts from
6 the individual carriers in the affected rate center, the
7 Keys. We take a look at history and we also look at
8 these forecasts, and we make a prediction based upon
9 those two items primarily. If we know of something
10 major coming up as far as an individual area code, that
11 would, that would play into effect here. But there -- I
12 don't believe there's anything like that in the Keys.
13 We've looked strictly at history and at the carriers'
14 forecasts. And I can't give you any specifics of
15 carriers' individual forecasts, but I can give you some
16 aggravated -- aggregated information.

17 Basically the carriers have forecasted, and
18 they forecast in blocks, which is groups of 1,000
19 numbers: 99 blocks for this year, 97 for next, 97 for
20 the following, 100, and 107 in the subsequent years out
21 for the five-year period. That's a total of 460 blocks
22 or basically 46 codes, the equivalent of 46 codes.

23 Historically, the assignments have been --
24 there are currently 16 codes available for
25 305 assignment. One was assigned in July and five have

1 been assigned year to date. Since 2002, 33 codes have
2 been returned to the administrator by carriers and 37
3 have been assigned. Now these numbers aren't going to
4 add up if you look strictly at them because there have
5 been multiple returns and multiple assignments. In
6 other words, a code is returned, it's reassigned again.
7 Then a code is returned, it is reassigned again.

8 The one single reason that this moved out so
9 far in the first place, in addition to the consolidation
10 of the Keys rate centers into the Keys rate center is a
11 return of 20 codes from an individual carrier that went
12 out of business, or it's our understanding they went out
13 of business. There are no more codes basically to be
14 returned and will not happen again, so the only pool of
15 codes we have left are the 16. And we forecast a little
16 bit right at about nine a year to currently. The
17 carriers are now in the process of submitting to us
18 their second half NRUF, or number year resource
19 utilization forecast, to us, and we will process these
20 and publish revised or new or the same forecasts in
21 October. We don't know yet because the forecasts are
22 not due until the end of this month.

23 **COMMISSIONER BALBIS:** Okay. Then maybe,
24 Mr. Hatch, if you could address my question as to what
25 are you seeing in the Keys? Because correct me if I'm

1 wrong, you indicated 100,000, around 100,000 new numbers
2 each year. That seems like a tremendous amount in an
3 area like the Keys.

4 **MR. HATCH:** I don't have any particular
5 precise data because I was not warned in advance you
6 would you like this kind of information. I'd be happy
7 to get more, if you wish.

8 But my general understanding is that in
9 addition to cellular phones per se, there are an
10 enormous number of mobile devices out there that all
11 ultimately will have numbers assigned in one form or
12 fashion.

13 For example, an iPad has a number even though
14 you can't call the iPad. All these things rely on the
15 wireless networks for routing. And so what you're
16 seeing in the explosive growth in wireless devices is
17 impacting everywhere, and it's just taking its form in
18 the Keys as well. But if you want precise data, I'll be
19 happy to try and get that for you.

20 **COMMISSIONER BALBIS:** No. I just -- just big
21 picture data, you know, I mean, big picture information
22 as far as, you know, what you're seeing. Again, if
23 we're limited to 197 residential units, and I do
24 understand, you know, now everyone has mobile devices
25 and iPads, et cetera, so that makes sense, and I think

1 that's why we've seen over the past 14 years since the
2 last time it was indicated they were going to exceed the
3 numbers.

4 **MR. HATCH:** As for the Keys specifically, I
5 can't give you any particular specific data.

6 **COMMISSIONER BALBIS:** Okay. And then,
7 Mr. Foley, one or two more questions on the process. So
8 Miami-Dade County currently has 305 and 786.

9 **MR. FOLEY:** Correct.

10 **COMMISSIONER BALBIS:** Okay. Are there -- if
11 numbers in Monroe County retain the 305 area code, you
12 wouldn't have to go to 10-digit dialing; correct? It's
13 just the overlay of the 786 is requiring a 10-digit --

14 **MR. FOLEY:** Correct.

15 **COMMISSIONER BALBIS:** Okay. So when new
16 numbers are assigned in Miami-Dade County, are they
17 still being assigned a 305 area code?

18 **MR. FOLEY:** No, sir. Your orders indicate
19 that all 305 codes made available since -- I forget the
20 date -- are held for the Keys, and that's what's
21 happened.

22 **COMMISSIONER BALBIS:** Okay. So all of the
23 remaining numbers will go to Monroe County.

24 **MR. FOLEY:** Correct.

25 **COMMISSIONER BALBIS:** Okay. And then I

1 just -- I'm struggling with the fact that in 2000, 2001
2 we went through this process and then decided to have
3 permissive dialing and we've extended it by 14 years.

4 **MR. FOLEY:** Excuse me, Commissioner. The
5 primary reason that it got extended is the 20 some codes
6 returned by one carrier.

7 **COMMISSIONER BALBIS:** So do carriers have
8 codes that they're not using?

9 **MR. FOLEY:** They went out -- I believe that
10 this carrier went out of business and returned the codes
11 to the administrator because they had no customers on
12 them.

13 **COMMISSIONER BALBIS:** Okay. And then just a
14 question for staff. We've heard AT&T's comments on
15 extending the compliance date, if that's the right term.
16 Have we heard from any of the other carriers?

17 **MS. BEARD:** We have not heard from any of the
18 other carriers.

19 **COMMISSIONER BALBIS:** Okay.

20 **MR. HATCH:** Commissioner Balbis.

21 **COMMISSIONER BALBIS:** Yes.

22 **MR. HATCH:** Just to that point, I'm authorized
23 by counsel for Verizon that they support those dates as
24 well.

25 **COMMISSIONER BALBIS:** Okay. How many carriers

1 currently operate in Monroe County?

2 **MS. BEARD:** I believe there's 31.

3 **COMMISSIONER BALBIS:** And we've heard from two
4 or one, maybe two.

5 Okay. I, I'm finished with my questions. I
6 just have concerns with, you know, going to the 10-digit
7 dialing in an area of the Keys which has very limited
8 growth and not having the data to at least make me feel
9 comfortable that that continued growth is going to
10 continue. I just still have questions about having to
11 go through this irreversible process in Monroe County,
12 which is unique. So with that, I'll turn it over to my
13 colleagues.

14 **CHAIRMAN GRAHAM:** Commissioner Brown.

15 **COMMISSIONER BROWN:** Thank you. And I had
16 some discussions with our staff and originally had,
17 initially had some concerns about implementation of
18 this. However, it seems to be a reality that we are
19 forced to face and a decision that was rendered back in
20 2002. You know, we don't want a community that doesn't
21 have the necessary resources in the future.

22 That being said, I just want clarification
23 from Ms. Beard and Mr. Casey that there are no other
24 conservation measures that can be utilized at this
25 juncture.

1 **MS. BEARD:** That is correct.

2 **COMMISSIONER BROWN:** And do you know what the
3 cost impact would be?

4 **MS. BEARD:** No, I do not.

5 **COMMISSIONER BROWN:** Would it be a rate
6 impact?

7 **MS. BEARD:** I'm sorry?

8 **COMMISSIONER BROWN:** Would it be a rate impact
9 on the customers?

10 **MR. CASEY:** There wouldn't be, there wouldn't
11 be a rate impact on the customers. There would be a
12 cost as far as businesses that may have seven digits on
13 their stationery. They'll have to go and reprint and
14 have ten digits, things like that, and the reprogramming
15 of alarm systems.

16 **COMMISSIONER BROWN:** And many of these
17 business have been well made aware of for many years
18 that -- of the potential.

19 **MR. CASEY:** Right. And we have a package
20 ready, an outreach package.

21 **COMMISSIONER BROWN:** Can you go into some
22 detail on that, on the outreach measures that will be
23 implemented?

24 **MR. CASEY:** Yes. Ms. Muir put it together,
25 and I believe she's prepared to speak on that.

1 **COMMISSIONER BROWN:** Good morning, Cindy.

2 **MS. MUIR:** Hi. Commissioner Brown, yes, and
3 your office should have received this too, but we have a
4 press release ready to go out today. And then as the
5 time approaches, whatever date is decided, we'll pick it
6 up and make sure that we get future press releases out.

7 We have a letter that's going out to
8 government entities and community leaders, and we can
9 step that up again and do it again as the time
10 approaches when it'll take effect. And we also have
11 PSAs, both TV and radio, that we're going to be able to
12 do at no cost with the help of WFSU. We're going to get
13 those done and sent to the Keys' radio stations and TV
14 stations. And we're making sure our analysts are fully
15 aware of what's going on so if we have customer calls,
16 they can answer those. And Twitter, we have that also.
17 I don't know how effective that would be in the Keys.
18 But anything that we do send out is also tweeted, and so
19 maybe somebody will pick that up and run with it.

20 **COMMISSIONER BROWN:** Thank you. I appreciate
21 the update. And also the telecommunication companies
22 will be conducting outreach, I assume, as well.

23 **MR. CASEY:** We -- I know AT&T is sending out a
24 bill stuffer to all their customers.

25 **MR. HATCH:** Yes.

1 **MR. CASEY:** We're not aware of the other
2 companies.

3 **COMMISSIONER BROWN:** Okay. Thank you. Thank
4 you for your work on this.

5 **MR. KISER:** Mr. Chairman.

6 **CHAIRMAN GRAHAM:** Yes.

7 **MR. KISER:** In the spirit of likewise getting
8 the information out, I contacted the state legislator
9 from that area, the chairman of the county commission,
10 the county attorney, and several other people and raised
11 this issue with them probably six weeks ago or better,
12 and there didn't seem to be near the concern or alarm.
13 And not wanting to trust just those folks for fear that
14 they might not, you know, be in touch with the average
15 person, I took it upon myself to go to No Name Key at
16 lunch hour and I surveyed the bar. And 15 people said
17 it was of no concern to them that they would go to
18 10-digit dialing, there were three that said they did
19 have some concern, and there were two that were too busy
20 eating pizza. So at that level there is a pretty,
21 pretty good, pretty good response.

22 **CHAIRMAN GRAHAM:** I think my office needs to
23 review that expense report.

24 (Laughter.)

25 Commissioner Balbis.

1 **COMMISSIONER BALBIS:** Thank you, Mr. Chairman.

2 And thank you, Mr. Kiser. I mean, all joking
3 aside, I think it is important to kind of get a feel for
4 the community. In 2000 and 2001 we went through an
5 extensive process of public involvement, and this is a
6 continuation of that process in that 14 years have been
7 spent trying to exhaust every conservation measure. I
8 have a hard time believing that we're going to need
9 100,000 numbers a year, but, you know, Mr. Foley is the
10 expert who, who is providing that data. And the last
11 thing we want is to not be able to issue numbers when
12 needed. And I think with the advent of cellular phones
13 and other communication devices, I don't think anyone
14 really dials a number anymore. It's usually programmed
15 in.

16 But, you know, I'm a little more comfortable
17 with this, staff's recommendation on this and with the
18 extension that AT&T requests. I just want to make sure
19 that we have a rigorous outreach plan, and I'm glad that
20 staff has outlined that. So those are the comments I
21 have at this point.

22 **CHAIRMAN GRAHAM:** Was that a motion? Can I
23 get a motion?

24 **COMMISSIONER BRISÉ:** Sure. Move staff
25 recommendation on all issues.

1 **CHAIRMAN GRAHAM:** It's been moved and
2 seconded, staff recommendation on all issues on Item
3 Number 3.

4 Commissioner Edgar.

5 **COMMISSIONER EDGAR:** Yes. Thank you,
6 Mr. Chairman. Clarification to the motion maker: Would
7 that include the change on the dates?

8 **COMMISSIONER BRISÉ:** The updated date.

9 **COMMISSIONER EDGAR:** And with that, I support
10 the motion.

11 **CHAIRMAN GRAHAM:** It's been moved and
12 seconded, staff recommendations on all issues on Item
13 Number 3 with the updated dates requested by Mr. Hatch.

14 Any further discussion on this issue? Seeing
15 none, all in favor, say aye.

16 (Vote taken.)

17 Any opposed? By your action, you have
18 approved staff recommendation.

19 Thank you very much. Mr. Hatch, Mr. Foley,
20 thank you for coming down.

21 (Agenda item concluded.)

1 STATE OF FLORIDA)
2 COUNTY OF LEON) : CERTIFICATE OF REPORTER

3
4 I, LINDA BOLES, CRR, RPR, Official Commission
5 Reporter, do hereby certify that the foregoing
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8 IT IS FURTHER CERTIFIED that I stenographically
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13 I FURTHER CERTIFY that I am not a relative, employee,
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18 DATED THIS 17th day of July, 2014.

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